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iDreamSky Technology Holdings Limited

创梦天地科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1119)

VOLUNTARY ANNOUNCEMENT

COOPERATION WITH STC PLAY IN TECHNOLOGY AND GAMING SECTORS

This announcement is made by iDreamSky Technology Holdings Limited (the “**Company**”, together with its subsidiaries and PRC consolidated affiliated entities, collectively, the “**Group**”) on a voluntary basis to keep the shareholders and potential investors of the Company informed of the latest business development of the Group.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company hereby announces that Shenzhen iDreamSky Technology Co., Ltd., a PRC consolidated affiliated entity of the Company, has recently reached a cooperation with stc play and the Company will serve as the provider of game technology solutions and the sole content distributor for stc play. Both parties will endeavor to exchange and share relevant and necessary data and information to evaluate the potential projects, execute agreed-upon plans in a manner that serves the mutual interest of both parties and contribute the necessary efforts to manage and ensure the successful implementation of relevant projects, etc. The Company will leverage its advantages in technology development and game distribution to enrich and enhance the content ecosystem, promote the development of the gaming industry and community in Saudi Arabia, and further strengthen its influence in the Middle East region.

Saudi Telecom Company (“**STC**”) is a pioneer digital enabler and integrated telecommunication services provider in the Middle East and North Africa region, with an international presence in 11 countries serving more than 170 million customers. stc play is a gaming platform of STC that offers gamers rich content, procurement of gaming gear and digital items, as well as opportunities to create or participate in tournaments with other players. It also provides a chat feature to facilitate interaction between gamers.

As a leading digital entertainment platform in China, the Group is principally engaged in self-development and operation of high-quality games and Fanbook, a self-developed community management platform of the Company, and has always been committed to bringing happiness to users through technology and creativity. The Directors are of the view that the MOU was entered into in the ordinary course of business of the Group and the terms of which are fair and reasonable, on normal commercial terms or better and in the interests of the Company and its shareholders as a whole.

By Order of the Board
iDreamSky Technology Holdings Limited
Chen Xiangyu
Chairman

Shenzhen, the PRC, 18 December 2024

As at the date of this announcement, the Board comprises Mr. Chen Xiangyu as chairman and executive Director, Mr. Guan Song, Mr. Jeffrey Lyndon Ko and Mr. Yang Jialiang as executive Directors, Mr. Zhang Han and Mr. Yang Ming as non-executive Directors, and Ms. Yu Bin, Mr. Li Xintian, Mr. Zhang Weining and Mr. Mao Rui as independent non-executive Directors.