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## **RONGZUN INTERNATIONAL HOLDINGS GROUP LIMITED**

### **榮尊國際控股集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1780)**

### **PROFIT WARNING REDUCTION IN LOSS**

This announcement is made by Rongzun International Holdings Group Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary assessment by the management of the Company on the unaudited consolidated management accounts of the Group for the six months ended 30 September 2024 (the “**Reporting Period**”) and the information currently available to the Board, the Group is expected to record net loss for the Reporting Period of not more than HK\$12.0 million, when compared with net loss recorded for the six months ended 30 September 2023 of approximately HK\$25.0 million. Based on the latest information available, the expected net loss for the Reporting Period was mainly attributable to (i) the expected gross loss of the Group of not more than HK\$4.0 million; and (ii) the administrative expenses of the Group of not more than HK\$8.0 million.

As the Company is still in the process of finalising the unaudited consolidated interim results (the “**Interim Results**”) of the Group for the Reporting Period, the information contained in this announcement is based on a preliminary assessment of the latest consolidated management accounts of the Group and the information currently available to the Board. Such information has not been audited or reviewed by the independent auditors or the audit committee of the Company and is still subject to possible adjustments arising from further internal review. Shareholders and potential investors are advised to read carefully the Interim Results announcement of the Company which is expected to be published in late November 2024.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Rongzun International Holdings Group Limited**  
**Dr. Hiroshi Kaneko**  
*Executive Director and Chief Executive Officer*

Hong Kong, 21 November 2024

*As at the date of this announcement, the Board comprises Dr. Hiroshi Kaneko as executive Director; Mr. Wang Xue Yan as non-executive Director; and Mr. Jin Fan, Mr. Sung Ka Woon and Mr. Yiu To Wa as independent non-executive Directors.*