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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 0064)

PROFIT WARNING

This announcement is made by Get Nice Holdings Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules"), the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance, Chapter 571, Laws of Hong Kong and Practice Note 2 of the Takeovers Code. Reference is also made to the joint announcement (the "Joint Announcement") dated 5 November 2024 published jointly by the Company and Get Nice Financial Group Limited in relation to, among others, the Proposed Group Reorganisation. Unless otherwise defined, capitalised terms used herein shall have the same meanings ascribed to them in the Joint Announcement.

The board (the "Board") of directors of the Company wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 September 2024, the Group is expected to record a decrease in profit in the range of approximately 50% to 60% for the six months ended 30 September 2024 as compared to that of approximately HK\$100 million for the six months ended 30 September 2023. The decrease is primarily due to (i) the decrease in fair value of investment properties of the Group based on the latest property valuation results and (ii) the increase in provision of net impairment loss on accounts receivable (the "Profit Warning").

The Company is still in the process of finalizing the Group's interim results for the six months ended 30 September 2024. The information contained in this announcement is only based on the preliminary assessment of the consolidated management accounts of the Group and the information currently available to the Group and is not based on any figures or information audited or reviewed by the Company's auditor, and may be subject to amendments. As such, the above information is provided for the reference of the Shareholders and potential investors only. The Shareholders and potential investors are advised to read carefully the interim results announcement (the "Interim Results Announcement") of the Company to be published on 27 November 2024.

The Profit Warning included in this announcement constitutes a profit forecast under Rule 10 of the Takeovers Code and is required to be reported on by both the Company's financial advisers and its auditors or accountants in accordance with Rule 10.4 of the Takeovers Code. In view of the requirements of timely disclosure of inside information under Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO, the Company is required to issue this announcement as soon as practicable and given the time constraints, the Company has encountered genuine practical difficulties (timewise or otherwise) in meeting the reporting requirements set out in Rule 10.4 of the Takeovers Code.

The requirement to report on the Profit Warning under Rule 10.4 of the Takeovers Code will no longer apply after the issue of the Interim Results Announcement (which falls within the ambit of Rule 10.9 of the Takeovers Code) which will be published on 27 November 2024.

Shareholders and potential investors of the Company should note that the Profit Warning does not meet the standard required by Rule 10 of the Takeovers Code and has not been reported on in accordance with the Takeovers Code. Shareholders and potential investors of the Company should exercise caution when placing reliance on the Profit Warning in assessing the merits and demerits of the Scheme and dealing in the securities of the Company. If the Shareholders and potential investors are in any doubt about their position, they should consult their stock brokers, bank managers, solicitors or other professional advisers.

By Order of the Board

Get Nice Holdings Limited

Hung Hon Man

Chairman

Hong Kong, 21 November 2024

As at the date of this announcement, the executive directors of the Company are Mr. Hung Hon Man (Chairman), Mr. Cham Wai Ho, Anthony (Deputy Chairman) and Mr. Kam Eddie Shing Cheuk (Chief Executive Officer). The non-executive director of the Company is Ms. Wu Yan Yee. The independent non-executive directors of the Company are Ms. Chan Oi Chong, Mr. Leung Yiu Man and Mr. Ho Pak Chuen Brian.

The directors of the Company jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement by the Board have been arrived at after due and careful consideration and there are no other facts not contained in this announcement the omission of which would make any statement in this announcement misleading.