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ARTA TECHFIN CORPORATION LIMITED

裕承科金有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 279)

POSITIVE PROFIT ALERT – REDUCTION IN LOSS

This announcement is made by Arta TechFin Corporation Limited (the “**Company**” and, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders and potential investors of the Company that, based on the Board’s preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended 30 September 2024 (“**1H FY2024**”) (the “**Unaudited Management Accounts**”), it is expected that the Group is likely to record a consolidated net loss of not less than approximately HK\$18 million for 1H FY2024 as compared to a consolidated net loss of approximately HK\$47.0 million for the six months ended 30 September 2023 (“**1H FY2023**”). Based on the information currently available to the Board, the expected decrease in consolidated net loss for 1H FY2024 as compared to 1H FY2023 was mainly attributable to the combined effect of, inter alia, (i) the increase in revenue and other income by approximately HK\$13 million as a result of the significantly improved performance of the asset management, wealth management and consultancy services and insurance brokerage businesses as well as due to the Company’s effort in expanding its client base and revenue stream in 1H FY2024; and (ii) reduction of expenses including employee benefit expenses and information technology and maintenance expenses by approximately HK\$17 million in line with the Company’s implementation of its cost-effective measures, effect of which was partially set off by increase in consultancy, legal and professional fees by approximately HK\$3 million and other operating expenses by approximately HK\$2 million for 1H FY2024.

The Company is in the process of preparing and finalising the Group’s unaudited financial results for 1H FY2024. The information contained in this announcement is solely based on the information currently available to the Board and the Board’s preliminary assessment of the Unaudited Management Accounts, which are subject to finalisation and other potential adjustments (if any), and have not been reviewed or finalised by the audit committee of the Company nor reviewed or audited by the external auditors of the Company. Details of the unaudited financial results of the Group for 1H FY2024 (the “**Interim Results**”) are expected to be published by the end of November 2024. Shareholders of the Company are advised to read the Company’s announcement of the Interim Results in detail once it is available.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company and, in case of doubt, to seek independent advice from professional or financial advisers.

For and on behalf of the Board
Arta TechFin Corporation Limited
Xu Hao
Chief Executive Officer

Hong Kong, 18 November 2024

As at the date of this announcement, the Board of the Company comprises Dr. Cheng Chi-Kong, Adrian SBS, JP (Chairman) as Non-executive Director, Mr. Xu Hao (Chief Executive Officer) and Ms. Li Chuchu, Tracy (Chief Financial Officer) as Executive Directors, and Ms. Ling Kit Sum Imma, Mr. Zhang Guangying and Prof. Peng Qian as Independent Non-executive Directors.