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EPS Creative Health Technology Group Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 3860)

POSITIVE PROFIT ALERT

This announcement is made by EPS Creative Health Technology Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders (the “**Shareholders**”) and the potential investors of the Company that, based on the preliminary review of the unaudited consolidated management accounts of the Group, the Group is expected to record an unaudited net profit of approximately HK\$16 million for the six months ended 30 September 2024 (the “**Period**”) as compared to an unaudited net loss of approximately HK\$8.7 million for the six months ended 30 September 2023. The aforesaid expected improvement was primarily attributable to (i) the fair value gain on promissory note due to non-controlling interests; (ii) the increase in profits from healthcare products business; and (iii) the decrease in administrative expenses and research and development expenses of the Group as a result of the implementation of cost reduction and efficiency enhancement measures during the Period.

As the Company is still in the process of finalising its unaudited consolidated interim results for the Period, the information contained in this announcement is only based on a preliminary assessment by the Board of the unaudited consolidated management accounts of the Group for the Period and information currently available to the Board, which have not been audited by the auditor of the Company nor have been confirmed by the audit committee of the Company, and is subject to adjustment where appropriate. Details of the financial information and performance of the Group for the Period will be disclosed in the interim results announcement of the Company, which is expected to be published in late November 2024 in accordance with the Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
EPS Creative Health Technology Group Limited
Miyano Tsumoru
Executive Director

Hong Kong, 18 November 2024

As at the date of this announcement, the executive Directors are Mr. Washikita Kenichiro, Mr. Miyano Tsumoru, Mr. Maezaki Masahiro, Mr. Miyazato Hiroki and Mr. Chiu Chun Tak; the non-executive Directors are Mr. Kusaba Takuya and Mr. Yan Ping; and the independent non-executive Directors are Mr. Chan Cheuk Ho, Mr. Choi Koon Ming, Mr. Saito Hironobu and Mr. Taniguchi Yasuhiko.