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KINGKEY FINANCIAL INTERNATIONAL (HOLDINGS) LIMITED
京基金融國際 (控股) 有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 01468)

VOLUNTARY ANNOUNCEMENT
(1) ENGAGEMENT OF A CONSULTANT
FOR ADVISORY SERVICES ON
GREEN ENERGY AND ARTIFICIAL INTELLIGENCE PROJECTS;
AND
(2) ESTABLISHMENT OF SUSTAINABILITY AND TECHNOLOGY
COMMITTEE

This announcement is made by Kingkey Financial International (Holdings) Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis. Reference is made to the Company’s announcements dated (i) 1 November 2024 and (ii) 7 November 2024 in relation to the engagement of Dr. Lu Hui-Ming (陸惠民) (“**Dr. Lu**”) and Mr. Chan Ka Leung Gary (“**Mr. Chan**”) as the Company’s consultants in relation to advisory services on green energy and artificial intelligence (“**AI**”) projects.

ENGAGEMENT OF A CONSULTANT

The board (the “**Board**”) of directors (the “**Director(s)**”) of the Company is pleased to announce that Mr. William I.Y. Byun (“**Mr. Byun**”) has been engaged by the Company as a consultant, with effect from 13 November 2024.

Mr. Byun is a leading global expert in renewable energy, climate change and environment, social and governance (“**ESG**”), as well as finance and strategic management, with a focus on emerging markets in Asia. Mr. Byun has been involved in the industry for 25 years where he has taken on different roles as advisor, professor, scholar, legal attorney, director, management and pioneer across the aforementioned sectors on an international level. Amongst the accomplished background of Mr. Byun, he was involved in projects such as solar development in Japan, founding of Asia’s pioneer corporate environment responsibility firm, and was also experienced in working with and/or participating in projects involving Asian state-linked investment funds and clean technology investment.

Mr. Byun is currently the Chief Executive Officer of New ASEAN Energy, Inc., and the Chief Sustainability Advisor to the Chem One Holdings Group of Singapore. He is also an advisor to several enterprises and non-profit organisations engaged in sustainability, AI, university technology transfer offices and women’s economic empowerment in emerging markets. Mr. Byun is a juror on the International Awards Committee for the Global Energy Prize, the premier international award for scientific achievement in energy, and as an adjunct professor of finance and management at California State University. He is also a regular contributor and speaker in broadcast and print media globally.

With reference to the terms of the agreement entered into between Mr. Byun and the Company, Mr. Byun will take the role to provide advisory and consultancy services to the Group based on Mr. Byun’s extensive experience in various segments including the ESG, AI as well as the finance industry. Mr. Byun will work together with the other two consultants who are also members of the Committee (as defined hereinunder), provide expert opinion, analysis and recommendations to the Company aimed at enhancing the Company’s business performance in the relevant fields.

ESTABLISHMENT OF SUSTAINABILITY AND TECHNOLOGY COMMITTEE

The Board is pleased to announce that the Sustainability and Technology Committee (the “**Committee**”) was established on 17 November 2024 where, Dr. Lu, Mr. Chan and Mr. Byun, have been appointed as members of the Committee, which is chaired by Mr. Chan. The members of the Committee will collaborate and provide valuable advisory and consultancy services to the Group, based on their expertise across different segments.

As disclosed in the Company’s previous announcements dated 2 May 2024, 20 May 2024, 5 June 2024, 19 June 2024, 1 July 2024, and 3 September 2024, the Group is dedicated to strengthening its focus on ESG initiatives, green energy, and AI financing projects to expand its business and diversify its revenue streams. The Board is confident that the Committee will play a pivotal role in delivering advisory and consultancy services designed to optimise the Group’s business performance. By leveraging expertise from the members in sustainability, technology and strategic management, the Committee will assess current practices of the Group, identify areas for improvement, and recommend actionable strategies. These services will not only enhance the Group’s business development plan in the relevant segments, ultimately seizing the emerging opportunities in the sustainability and technology areas, driving growth and increasing competitiveness in the marketplace. Through targeted insights and tailored solutions, the Committee aims to support the Group in achieving its long-term objectives and maximising value for stakeholders.

The main duties and responsibilities of the Committee include:

1. identifying emerging opportunities arising from sustainability and technology;
2. making recommendations to the Board regarding strategic initiatives, partnerships, or investments that align with sustainability goals and technological innovations, including exploring potential global collaborations with firms specialised in AI and green energy solutions;
3. identifying, pursuing, and reviewing financing and investment opportunities for the Group with a focus on sustainability and technology, including ESG projects, green energy initiatives and AI projects, including to leverage additional resources from potential investors such as investment funds;
4. monitoring and advising on the industry trends related to sustainability and technology to ensure that the Group remains competitive in a rapidly changing landscape, including to engage with other experts and participate in relevant research initiatives; and
5. considering and handling any other matters authorised or assigned by the Board from time to time.

The Board wishes to take this opportunity to extend its welcome to Mr. Byun in joining the Group.

By Order of the Board
Kingkey Financial International (Holdings) Limited
Mong Cheuk Wai
Chairman and Executive Director

Hong Kong, 17 November 2024

As at the date of this announcement, the executive Directors are Mr. Mong Cheuk Wai and Ms. Cheung Pui Ki Gloria; and the independent non-executive Directors are Ms. Mak Yun Chu, Mr. Hung Wai Che, Mr. Leung Siu Kee and Mr. Chan Ting Fung.