

| <b>Disclaimer</b>   |  |
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| <b>Cash Dividend Announcement for Equity Issuer</b>   |  |
| Issuer name   | Xinhua Winshare Publishing and Media Co., Ltd.                                       |
| Stock code  | 00811  |
| Multi-counter stock code and currency   | Not applicable   |
| Other related stock code(s) and name(s)   | Not applicable   |
| Title of announcement   | (Updated) INTERIM DIVIDEND FOR THE SIX MONTHS ENDED 30 JUNE 2024                     |
| Announcement date   | 16 October 2024  |
| Status  | Update to previous announcement  |
| Reason for the update / change  | Update the following items:<br>1. Amount of dividend in HKD<br>2. Exchange rate      |
| <b>Information relating to the dividend</b>   |  |
| Dividend type   | Interim (Semi-annual)  |
| Dividend nature   | Ordinary   |
| For the financial year end  | 31 December 2024   |
| Reporting period end for the dividend declared  | 30 June 2024   |
| Dividend declared   | RMB 0.19 per share   |
| Date of shareholders' approval  | 16 October 2024  |
| <b>Information relating to Hong Kong share register</b>   |  |
| Default currency and amount in which the dividend will be paid  | HKD 0.20887 per share  |
| Exchange rate   | RMB 1 : HKD 1.099318   |
| Ex-dividend date  | 18 October 2024  |
| Latest time to lodge transfer documents for registration with share registrar for determining entitlement to the dividend   | 21 October 2024 16:30  |
| Book close period   | From 22 October 2024 to 29 October 2024  |
| Record date   | 29 October 2024  |
| Payment date  | 16 December 2024   |
| Share registrar and its address   | Computershare Hong Kong Investor Services Limited                                    |
|   | Shops 1712–1716, 17th Floor,<br>Hopewell Centre,<br>183 Queen's Road East<br>Wanchai |

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|  | Hong Kong  |  |   |
| <b>Information relating to withholding tax</b>   |  |  |   |
| Details of withholding tax applied to the dividend declared  |  |  |   |
|  | <b>Type of shareholders</b>                                      | <b>Tax rate</b>  | <b>Other relevant information (if any)</b>  |
|  | Enterprise - non-resident<br>i.e. registered address outside PRC | 10%  | As a PRC domestic enterprise, the Company will, after withholding 10% of the dividend as enterprise income tax, distribute the dividend to non-resident enterprise shareholders, i.e., any shareholders who hold the Company's shares in the name of non-individual shareholders, including but not limited to HKSCC Nominees Limited, other nominees, trustees, or holders of H shares registered in the name of other groups and organizations. |
| Individual - non-resident<br>i.e. registered address outside PRC   | 10%  | The overseas resident individual shareholders holding the stocks issued by domestic non-foreign invested enterprises in Hong Kong are entitled to the relevant preferential tax treatment pursuant to the provisions in the tax arrangements between the countries where they reside and China or the tax arrangements between mainland China and Hong Kong (Macau). Therefore, the Company will withhold 10% of the dividend as individual income tax, unless it is otherwise specified by the relevant tax regulations and tax agreements, in which case the Company will withhold individual income tax of such dividends in accordance with the tax rates and according to the relevant procedures as specified by the relevant regulations. |   |
| <b>Information relating to listed warrants / convertible securities issued by the issuer</b>   |  |  |   |
| Details of listed warrants / convertible securities issued by the issuer   | Not applicable   |  |   |
| <b>Other information</b>   |  |  |   |
| Other information  | Not applicable   |  |   |
| <b>Directors of the issuer</b>   |  |  |   |
| As at the date of this announcement, the Board comprises (a) Mr. Zhou Qing, Mr. Liu Longzhang and Mr. Li Qiang as executive Directors; (b) Mr. Dai Weidong, Mr. Ke Jiming and Ms. Tan Ao as non-executive Directors; and (c) Mr. Lau Tsz Bun, Mr. Deng Fumin and Mr. Han Wenlong as independent non-executive Directors. |  |  |   |