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HAO WEN HOLDINGS LIMITED
皓文控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8019)

VOLUNTARY ANNOUNCEMENT
MEMORANDUM OF UNDERSTANDING

This announcement is made by Hao Wen Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to provide information on the latest business development of the Group to the shareholders of the Company and potential investors.

MEMORANDUM OF UNDERSTANDING

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that, on 8 October 2024, the Company and Guizhou Zhengji Technology Group Co., Ltd.* (貴州正己科技集團有限公司) (“**Guizhou Zhengji**”) entered into a non-legally binding memorandum of understanding (the “**MOU**”).

Pursuant to the MOU, the Company and Guizhou Zhengji will cooperate strategically to develop and expand the business of Guizhou Zhengji in Hong Kong and other cities in the People’s Republic of China.

INFORMATION OF GUIZHOU ZHENGJI

Based on the information provided by the party, Guizhou Zhengji is a Company incorporated in the People’s Republic of China. It is principally engaged in e-commerce operations, social media marketing and influencer IP development. It has served hundreds of thousands of individuals and enterprises and aims to become a premier player in the social media marketing industry. Mr. Xiao Wei is the co-founder and director of Guizhou Zhengji and responsible for corporate strategic planning, overseeing financial performance and managing relationships with stakeholders. Mr. Xie Huaqiu is the co-founder and chief operation officer of Guizhou Zhengji and responsible for developing and implementing operational strategies and policies to achieve company goals.

REASONS FOR ENTERING INTO THE MEMORANDUM OF UNDERSTANDING

The Directors seek to explore new opportunities to improve the performance of the Group. The cooperation will allow the Group to diversify its business and broaden its source of income. The Directors are optimistic about the long-term prospects of the Guizhou Zhengji's business and are of the view that the possible cooperation is in the interest of the Group and the shareholders of the Company as a whole.

GENERAL

Shareholders and potential investors of the Company should note that the MOU only sets out the intentions of the parties to the possible cooperation, and the MOU will not be legally binding on the parties and will not create any statutory obligations. If a legally binding and formal agreement has been agreed and/or signed, the Company will make a further announcement in due course in compliance with the Rules Governing the Listing of Securities on GEM.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
HAO WEN HOLDINGS LIMITED
FENG Keming
Executive Director

Hong Kong, 8 October 2024

As at the date hereof, the Board comprises Mr. FENG Keming and Ms. BAI Jie as executive Directors, and Mr. CHAN Kwan Yiu, Ms. MA Sijing and Ms. HO Yuen Ki as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the "Latest Listed Company Information" page for at least 7 days from the date of its posting and on the Company's website at <http://www.tricor.com.hk/web/service/008019>.

* *For identification purpose only*