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Lai Fung Holdings Limited
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1125)

PROFIT ALERT - REDUCTION IN LOSS

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that the consolidated loss attributable to owners of the Company for the Year is expected to decrease significantly by no less than 50% as compared to that for the year ended 31 July 2023 of approximately HK\$584.7 million. The significant decreased loss, partially offset by the increase in tax expense, was primarily attributed to (i) the fair value gains on investment properties due to savings on construction costs on completed investment properties and investment properties under construction, (ii) the reduction of other operating expenses, net, and (iii) the decreased administrative expenses, during the Year.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Lai Fung Holdings Limited ("Company", and together with its subsidiaries, "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("Listing Rules") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance, Chapter 571, the Laws of Hong Kong ("SFO").

Based on the latest unaudited management accounts of the Group for the year ended 31 July 2024 ("Year"), the board of directors of the Company ("Board") wishes to inform the shareholders of the Company ("Shareholders") and potential investors that the consolidated loss attributable to owners of the Company for the Year is expected to decrease significantly by no less than 50% as compared to that for the year ended 31 July 2023 of approximately HK\$584.7 million. The significant decreased loss, partially offset by the increase in tax expense, was primarily attributed to (i) the fair value gains on investment properties due to savings on construction costs on completed investment properties and investment properties under construction, (ii) the reduction of other operating expenses, net, and (iii) the decreased administrative expenses, during the Year.

The information contained in this announcement is only based on the preliminary assessment by the Group's management according to the information that is currently available. The Company is preparing its full year results which are subject to further review and assessment by the Company's audit committee, the Board and the independent auditor of the Company; and the audited annual results of the Group for the Year are expected to be published on 15 October 2024.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board **Lai Fung Holdings Limited Lam Kin Ngok, Peter** *Chairman*

Hong Kong, 8 October 2024

As at the date of this announcement, the Board comprises seven Executive Directors, namely Dr. Lam Kin Ngok, Peter (Chairman), Mr. Lam Kin Hong, Matthew (Executive Deputy Chairman), Mr. Lam Hau Yin, Lester (Chief Executive Officer) (also alternate to Madam U Po Chu), Madam U Po Chu and Messrs. Cheng Shin How, Lee Tze Yan, Ernest and Cheung Sum, Sam; and six Independent Non-executive Directors, namely Messrs. Lam Bing Kwan, Ku Moon Lun, Law Kin Ho, Mak Wing Sum, Alvin, Shek Lai Him, Abraham and Au Hoi Fung.