

(Incorporated in the Cayman Islands with limited liability)

Stock Code: 1961



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Corporate Information

BOARD OF DIRECTORS

Executive Directors

Mr. LI Qiang (Chairman) (appointed on 24 April 2024)

Mr. WANG Le

Mr. CHEN Ying (resigned on 24 April 2024)

Non-executive Directors

Mr. WANG Ning Mr. LIANG Junhua

Independent non-executive Directors

Mr. LEUNG Ming Shu Mr. TANG Shun Lam

Mr. YAN Chi Kwan (appointed on 19 February 2024)

AUDIT COMMITTEE

Mr. LEUNG Ming Shu (Chairman)

Mr. LIANG Junhua

Mr. YAN Chi Kwan (appointed on 19 February 2024)

REMUNERATION COMMITTEE

Mr. TANG Shun Lam (Chairman)

Mr. WANG Ning

Mr. YAN Chi Kwan (appointed on 19 February 2024)

NOMINATION COMMITTEE

Mr. WANG Le (Chairman) (resigned on 24 April 2024)

Mr. LI Qiang (Chairman) (appointed on 24 April 2024)

Mr. LEUNG Ming Shu Mr. TANG Shun Lam

AUTHORIZED REPRESENTATIVES

Ms. WONG Wai Yee Ella

Mr. WANG Ning

COMPANY SECRETARY

Ms. WONG Wai Yee Ella (FCG, HKFCG)

AUDITORS

Ernst & Young

Certified Public Accountants
Registered Public Interest Entity Auditor
27/F, One Taikoo Place
979 King's Road
Quarry Bay
Hong Kong

Corporate Information (continued)

LEGAL ADVISER

As to Hong Kong law

Eric Chow & Co. in Association with Commerce & Finance Law Offices

3401, Alexandra House 18 Chater Road, Central Hong Kong

REGISTERED OFFICE

Cricket Square Hutchins Drive, PO Box 2681 Grand Cayman, KY1-1111 Cayman Islands

HEAD OFFICE AND PRINCIPAL PLACE OF BUSINESS IN THE PRC

Room 606, West Building Fangyuan E Time 12-1 Keyun Road Tianhe District Guangzhou PRC

PRINCIPAL PLACE OF BUSINESS IN HONG KONG

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PRINCIPAL SHARE REGISTRAR AND TRANSFER OFFICE

Conyers Trust Company (Cayman) Limited

Cricket Square Hutchins Drive P.O. Box 2681 Grand Cayman KY1-1111 Cayman Islands

HONG KONG BRANCH SHARE REGISTRAR AND TRANSFER OFFICE

Tricor Investor Services Limited

17/F, Far East Finance Centre 16 Harcourt Road Hong Kong

PRINCIPAL BANKER

China Merchants Bank (Guangzhou Huangpu Avenue Branch)

5/F, Unicom New Space Time Plaza No. 666 West Huangpu Road Guangzhou PRC

COMPANY'S WEBSITE

https://www.infinities.com.hk

STOCK CODE ON THE MAIN BOARD OF THE STOCK EXCHANGE

1961

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Financial Highlights

THE GROUP'S UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL RESULTS

	Six months ended 30 June		
	2024	2023	
	RMB'000	RMB'000	Change
	(Unaudited)	(Unaudited)	%
Revenue	133,899	142,787	-6.2%
Gross profit	21,147	23,647	-10.6%
Loss for the period	(19,458)	(10,544)	84.5%

ASSETS AND LIABILITIES

Non-current liabilities Current liabilities	7,322 162,305	7,178 104,516	2.0% 55.3%
Equity and liabilities Total equity	231,361	116,462	98.7%
Total assets	400,988	228,156	75.8%
Current assets	242,752	189,279	28.3%
Assets Non-current assets	158,236	38,877	307.0%
	(Unaudited)	(Audited)	%
	30 June 2024 RMB'000	31 December 2023 RMB'000	Change
	As at	As at	

Chairman's Statement

Dear Shareholders,

On behalf of the Board of the Company, I am pleased to present the interim report of the Group for the First Half 2024.

OVERVIEW

With breakthroughs in AI technology, the application of AI technology in various industries has begun to flourish. At the beginning of 2024, China once again proposed to accelerate the development of new quality productive forces and steadily promote high-quality development. Predictably, the digital entertainment service industry will also further develop towards informatization, digitization, and intelligence in the future. The Company keeps up with the times, further solidifying its strategic goal of using AI technology as the core to create a diversified digital entertainment service platform for global users. The Company has accumulated substantial resources and technical advantages in mobile games, digital media, gaming products supply and other businesses. In the future, we will gradually integrate various businesses with AI technology, make product iteration and upgrades, further enhance user viscosity of products, and achieve the goal of reducing costs and increasing efficiency. Through continuous optimization of the existing business structure, the Company is able to forge ahead steadily. Meanwhile, in the First Half 2024, the Company newly expanded into AI application development and related services, providing partners with more excellent AI products and services, while accumulating more AI technology advantages for the Company.

RESULTS

The Company's revenue decreased by RMB8.9 million or 6.2% to approximately RMB133.9 million for the First Half 2024 from approximately RMB142.8 million for the First Half 2023. The decrease was mainly due to a decrease of approximately RMB9.3 million in revenue from mobile games business, an increase of approximately RMB31.4 million in revenue from digital media business, and a decrease of RMB31.1 million in revenue from gaming products supply business. The gross profit decreased by approximately RMB2.5 million or 10.6% to approximately RMB21.2 million for the First Half 2024 from approximately RMB23.7 million for the First Half 2023. The decrease was mainly due to (1) a slight decline in mobile games business revenue for the current period; and (2) Al application development and related services business was newly established during the period, which was at an early stage of development and spent more resources, resulting in a lower level of gross profit.

OUTLOOK

The boom of AI technology development has brought a new round of evolution and opportunities to various industries. The digital entertainment service industry aligns with AI technology, quickly becoming the frontier of technological innovation. It has not only rapidly developed in terms of technological integration, but also demonstrated astonishing speed and efficiency in practical application. The integration of AI technology has enriched and enhanced the form of performance and user experience of digital entertainment services, and will also provide new energy for the innovation and development of the overall digital entertainment service industry.

At the same time, the global players' demand for high-quality and diversified gaming products continues to grow. Domestic games like the Black Myth: Wukong continue to gain influence globally, and gradually demonstrate their competitiveness internationally. In the future, the domestic and overseas gaming markets will experience stronger development.

The Company will focus on the future, seize the industry opportunities brought by the boom of AI technology, and continue to increase investment in mobile games development, digital media development, AI technology development and overseas market expansion. We will further explore the integration of AI technology with our businesses, continuously uncover new application scenarios of products, integrate resources to make innovation, create more product portfolios, and empower our partners, to provide momentum for the Company's long-term development.

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Chairman's Statement (continued)

PROSPECTS

In the second half of 2024, the Company will continue to focus on AI technology, increase efforts in technology development, promote the application of products, further improve the digital entertainment service ecosystem empowered by AI technology, and achieve the integrated development of mobile games and digital media businesses with AI technology. We will also enhance user experience and user viscosity through technological innovation and product iteration.

Meanwhile, the Company will strengthen the development of mobile games and actively expand into overseas markets. By collaborating with well-known IP companies and renowned gaming companies, the Company will create high-quality games and continuously enhance its reputation and influence in the international market. The Company will deepen the business structure of digital media, enhance its capability for digital media distribution services, and provide higher-quality advertisement services to partners, to gain mutual benefits.

Looking forward, the Company will continue to adhere to the principles of allocating resources in a flexible and timely manner. While ensuring the steady development of existing businesses, the Company will closely monitor market demands, continuously advance its diversified business development strategies empowered by AI technology, improve the efficiency of digital entertainment service platforms, provide users with higher-quality products and services, and lay a more solid foundation for the Company's long-term development.

ACKNOWLEDGEMENT

I would like to take this opportunity to express my heartfelt gratitude to our Shareholders, members of the Board, senior management and all our staffs for their dedication and contribution. On behalf of the Board, I would like to thank our clients, suppliers, and business partners for their relentless support and trust. Going forward, we shall strive to explore further opportunities and overcome challenges, as we remain steadfast and committed to attaining better results for the Group.

Li Qiang

Chairman of the Board 29 August 2024

Management Discussion and Analysis

REVIEW OF OPERATION

During the period, the Company and its subsidiaries (collectively referred to as the "**Group**") were principally engaged in the development and operation of mobile games, the distribution of digital media content and gaming products supply in China and overseas.

With breakthroughs in AI technology, the application of AI technology in various industries has begun to flourish. At the beginning of 2024, China once again proposed to accelerate the development of new quality productive forces and steadily promote high-quality development. Predictably, the digital entertainment service industry will also further develop towards informatization, digitization, and intelligence in the future. The Company keeps up with the times, further solidifying its strategic goal of using AI technology as the core to create a diversified digital entertainment service platform for global users. The Company has accumulated substantial resources and technical advantages in mobile games, digital media, gaming products supply and other businesses. In the future, we will gradually integrate various businesses with AI technology, make product iteration and upgrades, further enhance user viscosity of products, and achieve the goal of reducing costs and increasing efficiency. Through continuous optimization of the existing business structure, the Company is able to forge ahead steadily. Meanwhile, in the First Half 2024, the Company newly expanded into AI application development and related services, providing partners with more excellent AI products and services, while accumulating more AI technology advantages for the Company.

The Company's revenue decreased by RMB8.9 million or 6.2% to approximately RMB133.9 million for the First Half 2024 from approximately RMB142.8 million for the First Half 2023. The decrease was mainly due to a decrease of approximately RMB9.3 million in revenue from mobile games business, an increase of approximately RMB31.4 million in revenue from digital media business, and a decrease of RMB31.1 million in revenue from gaming products supply business. The gross profit decreased by approximately RMB2.5 million or 10.6% to approximately RMB21.2 million for the First Half 2024 from approximately RMB23.7 million for the First Half 2023. The decrease was mainly due to (1) a slight decline in mobile games business revenue for the current period; and (2) Al application development and related services business was newly established during the period, which was at an early stage of development and spent more resources, resulting in a lower level of gross profit.

The Company's loss increased by approximately RMB9.0 million from a loss of approximately RMB10.5 million in the First Half 2023 to approximately RMB19.5 million in the First Half 2024. The increase in loss was mainly attributable to (1) a decrease in gross profit of approximately RMB2.5 million, (2) an increase in administrative expenses of approximately RMB7.3 million, (3) an increase in research and development expenses of approximately RMB3.8 million, and (4) an increase in impairment of trade receivables of approximately RMB1.4 million, partially offset by an increase in other income of approximately RMB4.1 million and a decrease in sales and distribution expenses of approximately RMB0.9 million.

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FINANCIAL REVIEW

Mobile Games

The mobile games consists of development and operation of mobile games and information services where the Group cooperated with corporate customers to integrate media content in some of the mobile games the Group operates.

The following table sets forth certain operating statistics relating to the mobile games of the Group in the periods indicated:

	Six months ended 30 June		
	2024	2023	Change (%)
Game			
Number of paying players ('000)	211.3	680.0	-68.9%
Average MPUs ('000)	35.2	113.3	-68.9%
Average ARPPU (RMB)	176.8	114.9	53.9%

- MPUs. The average monthly paying users ("MPUs") for the game business decreased to approximately 35.2 thousand for the First Half 2024 from approximately 113.3 thousand for the First Half 2023. Such decrease was primarily because some games have been approaching to the latter part of game life cycle and less attractive to the new paying users, while the promotion of newly launched games were still in the initial stage of operation.
- ARPPU. The average revenue per paying user ("ARPPU") level of game business increased to approximately RMB176.8 for the First Half 2024 as compared to approximately RMB114.9 for the First Half 2023. Such increase was primarily due to the star game products operated during the period, with stronger attraction to paying players.

The following table sets forth the Group's interim condensed consolidated statement of profit or loss for the First Half 2024 as compared to the First Half 2023:

	Six months ended 30 June		
	2024	2023	Change
	RMB'000	RMB'000	(%)
	(Unaudited)	(Unaudited)	
Revenue	133,899	142,787	-6.2%
Cost of sales	(112,752)	(119,140)	-5.4%
Gross profit	21,147	23,647	-10.6%
Other income and gains, net	6,048	1,902	218.0%
Selling and distribution expenses	(3,756)	(4,724)	-20.5%
Administrative expenses	(21,768)	(14,534)	49.8%
Research and development expenses	(16,045)	(12,189)	31.6%
Impairment of trade receivables	(2,408)	(1,039)	131.8%
Other expenses	(2,313)	(3,060)	-24.4%
Finance costs	(199)	(163)	22.1%
Share of results of associates	(20)	(33)	-39.4%
Loss before tax	(19,314)	(10,193)	89.5%
Income tax expense	(144)	(351)	-59.0%
Loss for the period	(19,458)	(10,544)	84.5%

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Revenue

Revenue decreased by approximately RMB8.9 million or 6.2% to approximately RMB133.9 million for the First Half 2024 from approximately RMB142.8 million for the First Half 2023. The following table sets forth the revenue of the Group by business for the six months ended 30 June 2023 and 2024:

	Six months ended 30 June				
	2024		2023		
	RMB'000 (Unaudited)	% to total revenue	RMB'000 (Unaudited)	% to total revenue	
Mobile games	45 750	74.00/	F 4 0 7 7	70.407	
Development and operation	46,760	34.9%	54,833	38.4%	
Information servicesDigital media	117	0.1%	1,327	0.9%	
 Content distribution 	588	0.4%	1,209	0.8%	
 Advertisement distribution services 	53,724	40.1%	24,633	17.3%	
— Subscription fee of AIGC mobile app	1,563	1.2%	21,221	14.9%	
— Al application development and related services	22,649	16.9%	_	-	
Gaming products supply	8,498	6.4%	39,564	27.7%	
Total revenue from contracts with customers	133,899	100.0%	142,787	100.0%	

- Revenue generated from the Group's mobile games decreased by approximately RMB9.3 million or 16.5% to approximately RMB46.9 million for the First Half 2024 from approximately RMB56.2 million for the First Half 2023. Such decrease was primarily due to (1) the number of games promoted decreased as compared with the same period last year; and (2) some games have been approaching to the latter part of game life cycle and the promotion of newly launched game were still in their initial stage of operation.
- Revenue generated from the Group's digital media content distribution increased by approximately RMB31.4 million or 66.8% to approximately RMB78.5 million for the First Half 2024 from approximately RMB47.1 million for the First Half 2023. Such increase was primarily due to (1) the development of the advertisement distribution services business was more stable as compared with the same period of last year, and its revenue recorded a double growth; and (2) the Al application development and related services business was newly established during the period.
- Revenue generated from the Group's game product supply businesses decreased by approximately RMB31.1 million or 78.5% to approximately RMB8.5 million for the First Half 2024 from approximately RMB39.6 million for the First Half 2023. Such decrease was primarily due to the decrease in the gaming products demands resulting from the delay in the release of new products for the main selling game products and the relatively saturated market for the existing products.

Cost of sales

Cost of sales decreased by approximately RMB6.3 million or 5.4% to approximately RMB112.8 million for the First Half 2024 from approximately RMB119.1 million for the First Half 2023. The decrease was mainly due to the decrease in service fees charged by the Group's distribution channel suppliers resulting from decrease in the revenue. For the First Half 2024, the percentage of cost of sales to total revenue increased to approximately 84.2% (for the First Half 2023: 83.4%) mainly due to the AI application development and related services business was newly added during the period, which was at an early stage of development and required more investment in cost resources.

Selling and distribution expenses

Selling and distribution expenses decreased by approximately RMB0.9 million or 20.5% to approximately RMB3.8 million for the First Half 2024 from approximately RMB4.7 million for the First Half 2023. Such decrease was principally due to decrease in advertisement promoting expenses during the period.

Administrative expenses

Administrative expenses increased by approximately RMB7.3 million or 49.8% to approximately RMB21.8 million for the First Half 2024 from approximately RMB14.5 million for the First Half 2023. Such increase was principally due to (1) the higher employee costs and office expenses resulting from increase in office premises and staff headcount, as well as higher depreciation expenses for new assets during the period; and (2) the increase in professional service fees arising from the acquisition of Beijing Wande Game Technology Company Limited ("Beijing Wande") during the current period (for details, please refer to the announcement of the Company dated 24 April 2024).

Research and development expenses

Research and development expenses increased by approximately RMB3.8 million or 31.6% to approximately RMB16.0 million for the First Half 2024 from approximately RMB12.2 million for the First Half 2023. Such increase was principally due to increased investment in the development of multiplayer mobile games projects in response to the market changes during the current period, with some of the game development projects completed.

Other income and gains, net

Other income and gains, net, increased to approximately RMB6.0 million for the First Half 2024 from approximately RMB1.9 million for the First Half 2023. Such increase was mainly due to the increase in gain arising from disposal of subsidiaries during the period.

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Impairment of trade receivables

Impairment of trade receivables was approximately RMB2.4 million for the First Half 2024 as compared to approximately RMB1.0 million for the First Half 2023. Such increase was mainly due to the increase in trade receivable balance during the period, which the management has cautiously considered impairment risk and increased the provision for impairment.

Other expenses

Other expenses were approximately RMB2.3 million for the First Half 2024, as compared to other expenses of approximately RMB3.1 million for the First Half 2023. Such decrease was because interests in associates have been adequately considered for impairment risk in the past, and there is less impairment provision to be recognized during the current period.

Finance costs

Finance cost amounted to approximately RMB199,000 for the First Half 2024, as compared to the First Half 2023 which amounted to approximately RMB163,000. Such increase was mainly due to the interest on loans arising from the new bank borrowings, and the increase in interest on lease liabilities during the current period.

Income tax expense

The income tax expense for the First Half 2024 was approximately RMB144,000, as compared to the First Half 2023 which amounted to approximately RMB351,000. Such decrease was mainly due to the decline in profitability of some subsidiaries.

Loss for the period

Based on the foregoing, the loss for the First Half 2024 was approximately RMB19.5 million, as compared to the loss of approximately RMB10.5 million for the First Half 2023.

LIQUIDITY AND FINANCIAL RESOURCES

	As at	As at
	30 June	31 December
	2024	2023
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Cash and cash equivalents	15,280	37,211

The Group's total cash and cash equivalents decreased to approximately RMB15.3 million as at 30 June 2024 from approximately RMB37.2 million as at 31 December 2023. Such decrease was mainly due to increase of the resource spent on the development of multiplayer mobile games projects in response to the market changes during the current period, to enhance the Group's market competitiveness in the future.

The Group adopts a prudent cash and financial management policy. In order to achieve better cost control and minimise the costs of fundings, the Group's treasury activities are centralised and cash is generally deposited with banks and denominated mostly in Renminbi ("RMB"), followed by Hong Kong dollars ("HKD"), US dollars ("USD"), and Japanese Yen ("JPY").

The Group's bank borrowings were RMB3 million as at 30 June 2024, which were denominated in RMB and bore an interest at 4.3% per annum, and repayable within 1 year (31 December 2023: Nil). As at 30 June 2024, the Group's gearing ratio (calculated as bank borrowings and loans from fellow subsidiaries divided by total assets) was 1.5% (31 December 2023: 0.04%). The borrowing requirements of the Group are not subject to seasonality.

MATERIAL ACQUISITION AND DISPOSAL AND SIGNIFICANT INVESTMENT

On 8 September 2023, the Company entered into a share purchase agreement with Infinities B&M Technology Limited ("Infinities B&M"), pursuant to which the Company conditionally agreed to acquire and Infinities B&M conditionally agreed to sell the entire issued share capital of Infinities Wonder Limited ("Infinities Wonder") at the consideration of HK\$134,820,000. The consideration shall be satisfied by the 96,300,000 shares to be issued and allotted by the Company under specific mandate. On 24 April 2024, the Company completed the acquisition, and held the entire issued share capital of Infinities Wonder, while Infinities Wonder has become a wholly-owned subsidiary of the Company and indirectly owns 60% equity interest in Beijing Wande. Pursuant to the share purchase agreement, the Company has allotted and issued 96,300,000 ordinary shares as consideration shares at the issue price of HK\$1.4 per consideration share with an aggregate nominal value of HK\$963,000 to Infinities B&M under the acquisition. For details, please refer to the announcement of the Company dated 24 April 2024.

As at the date of this interim report, save as disclosed, there were no material acquisition and disposal or significant investment conducted by the Group.

CONTINGENT LIABILITIES

As at 30 June 2024, the Group did not have any significant unrecorded contingent liabilities.

CHARGES ON ASSETS

As at 30 June 2024, the Group did not have any charges on its assets.

HUMAN RESOURCES

As at 30 June 2024, the Group had a total of 110 employees (as at 30 June 2023: 83 employees) who are based in Guangzhou, Beijing, Chengdu and Hong Kong. Total staff costs were approximately RMB11.8 million for the First Half 2024. The Group provides employees with competitive remuneration and various benefits including housing, pension, medical and unemployment benefit plans, and the Group's remuneration policies are formulated according to the assessment of individual performance and are periodically reviewed. The Group provides customized and continuous on-the-job training to its new employees by experienced mentors from relevant teams or departments.

EVENT AFTER THE REPORTING PERIOD

The Group did not have any significant events after 30 June 2024 and up to the date of this interim report.

PRINCIPAL RISKS AND UNCERTAINTIES

Although the Group has successfully established its mobile games, there are certain risks that could adversely affect the Group's operations and financial results due to the immaturity of the mobile games industry in the People's Republic of China ("PRC"). The major hurdles include (i) new policies or any amendment to the current policies in relation to the mobile games industry; (ii) reliance on distribution channel providers; (iii) the game portfolio included games that are self-developed or licensed games, so the Group's operations may be adversely affected if the Group cannot seek alternatives in a timely manner; and (iv) the Group may be exposed to payment delays or defaults from settlement agents, which would adversely affect the Group's cash flow or financial results.

Meanwhile, for the Group's established digital media content, the major hurdles include external interruptions such as system disruption, hacking or service suspension on any of the distribution platforms or the publishing platform.

With regard to the Group's newly established business, gaming products supply, as the Group's suppliers include both domestic and overseas suppliers, the main difficulties faced by the Group include (i) the quality of game products purchased from suppliers, as well as losses during transportation; (ii) relying on a single customer; and (iii) fluctuations in foreign exchange rates that may adversely affect the Group's cash flow or financial results.

FOREIGN EXCHANGE RISK

The Company pays close attention to the impact of exchange rate changes on the Company. At present, the Company has not taken other measures to avoid foreign exchange risks. The Company will consider necessary hedging actions should a significant foreign exchange risk be foreseeable.

Other Information

DIRECTORS AND CHIEF EXECUTIVES' INTERESTS AND SHORT POSITIONS IN SHARES, UNDERLYING SHARES AND DEBENTURES

As at 30 June 2024, the interests and short positions of the Directors and chief executives at the relevant time being in the shares, underlying shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO), which were required (a) to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they were taken or deemed to have taken under such provisions of the SFO), or (b) pursuant to section 352 of the SFO, to be entered in the register referred to therein, or (c) to be notified to the Company and the Stock Exchange pursuant to the Model Code, were as follows:

(i) Interest in Shares and underlying Shares

Name of Director	Capacity/Nature of Interest	Number of Shares or securities held	Approximate percentage of shareholding
Mr. Wang Le ⁽¹⁾	Interest in controlled corporation/Long position	442,021,719	60.20%

Note:

(1) These Shares were held by Infinities Global, a limited company owned as to approximately 53.74% by Infinities Worldwide. Infinities Worldwide is a direct wholly-owned subsidiary of Infinities B&M, which is a direct wholly-owned subsidiary of Infinities Cayman. Infinities Cayman was held as to approximately 22.06% by its largest shareholder (i.e. Zhouqinhantang Technology Management Ltd.). Zhouqinhantang Technology Management Ltd. was indirectly controlled by Mr. Wang Le (who is an Executive Director) as to 50% and Ms. An Fenghua as to 50%. Mr. Wang Le and Ms. An Fenghua are the ultimate controllers of Infinities Global.

(ii) Interest in associated corporations

Name of Director	Name of the Company's associated corporation	Capacity/Nature of Interest	Approximate percentage of shareholding
Mr. Liang Junhua	Guangzhou Jiu Zun ⁽¹⁾	Beneficial interest	32.26%

Note:

(1) Mr. Liang Junhua owns 32.26% capital contribution in Guangzhou Jiu Zun.

Save as disclosed above, as at the date of this interim report, none of the Directors or chief executives of the Company had any interests or short positions in the Shares or underlying Shares or debentures of the Company or any of its associated corporations (as defined in Part XV of the SFO) which were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they were taken or deemed to have under such provisions of the SFO), or were required, pursuant to Section 352 of the SFO, to be entered in the register referred to therein, or were required to be notified to the Company and the Stock Exchange pursuant to the Model Code.

SUBSTANTIAL SHAREHOLDERS' INTEREST AND SHORT POSITIONS IN SHARES AND UNDERLYING SHARES

As at 30 June 2024, to the best of the knowledge of the Company and the Directors, the following persons (other than the Directors or chief executives of the Company) who had an interest or short position in the Shares or the underlying Shares which are required to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO, or recorded in the register of the Company maintained under Section 336 of the SFO.

Name of Shareholder	Capacity/Nature of interests	Total number of Shares	Approximate percentage of shareholding (%)
Ms. An Fenghua ⁽¹⁾	Interest in controlled corporation/Long position	442,021,719	60.20%
Infinities Cayman ^{(1), (3)}	Interest in controlled corporation/Long position	442,021,719	60.20%
Infinities B&M ^{(1), (3)}	Interest in controlled corporation/Long position	442,021,719	60.20%
Infinities Worldwide Limited(1), (3)	Interest in controlled corporation/Long position	345,721,719	47.08%
Ms. Liu Xiaoke ⁽²⁾	Interest in controlled corporation/Long position	345,721,719	47.08%
Infinities Global ^{(1), (2), (3)}	Beneficial interest/Long position	345,721,719	47.08%

Notes:

- (1) These Shares were held by Infinities Global, a limited company owned as to approximately 53.74% by Infinities Worldwide. Infinities Worldwide is a direct wholly-owned subsidiary of Infinities B&M, which is a direct wholly-owned subsidiary of Infinities Cayman. Infinities Cayman was held as to approximately 22.06% by its largest shareholder (i.e. Zhouqinhantang Technology Management Ltd.). Zhouqinhantang Technology Management Ltd. was indirectly controlled by Mr. Wang Le as to 50% and Ms. An Fenghua as to 50%.
- (2) These Shares were held by Infinities Global, a limited company owned as to approximately 46.26% by Ms. Liu Xiaoke.
- (3) Mr. Wang Le, an Executive Director, is also a director of Infinities Cayman, Infinities B&M and Infinities Worldwide Limited. Save as disclosed, no Director is an employee or director of any substantial shareholder of the Company.

Save as disclosed above, as at the date of this interim report, the Directors and the chief executives were not aware of any person (other than our Directors or chief executives) who had an interest or a short position in the Shares or the underlying Shares which were required to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO, or which were required to be recorded in the register required to be kept by the Company pursuant to Section 336 of the SFO.

CHANGES TO DIRECTORS' INFORMATION

Pursuant to Rule 13.51B(1) of the Listing Rules, change of directors' information of the Company since the Company's latest published annual report is as follows:

Mr. LIANG Junhua has been a director of Shenzhen Glory Medical Co., Ltd.* (深圳市尚榮醫療股份有限公司), a listed company on the Shenzhen Stock Exchange (stock code: 2551).

Mr. TANG Shun Lam resigned as an independent director and a member of the audit committee of Missfresh Limited, a listed company on the NASDAQ (stock code: MF) in December 2023.

Mr. YAN Chi Kwan has been appointed as an independent non-executive Director, a member of the Audit Committee and a member of the Remuneration Committee of the Company for a term of three years with effect from 19 February 2024. For further details, please refer to the announcement of the Company dated 19 February 2024.

Mr. WANG Le has resigned as the chairman of the Board and the chairman of the Nomination Committee of the Company with effect from 24 April 2024 and continues to serve as an Executive Director. For further details, please refer to the announcement of the Company dated 24 April 2024.

Mr. LI Qiang has ceased to be acting Chief Executive Officer of the Company, and he has been appointed as an Executive Director, the Chairman of the Board, Chief Executive Officer and the chairman of the Nomination Committee of the Company for a term of three years with effect from 24 April 2024. For further details, please refer to the announcement of the Company dated 24 April 2024.

Mr. CHEN Ying has resigned as an Executive Director of the Company with effect from 24 April 2024. For further details, please refer to the announcement of the Company dated 24 April 2024.

Mr. WANG Ning has resigned as an independent non-executive director, chairman of the remuneration committee as well as a member of each of the audit committee, the nomination committee, the risk management committee and the share award committee of Zhong Ji Longevity Science Group Limited, a listed company on the Stock Exchange (stock code: 767) with effect from 10 July 2024.

DIRECTORS' RIGHTS TO ACQUIRE SHARES OR DEBENTURES

Save as disclosed in the section headed "Directors and chief executives' interests and short positions in shares, underlying shares and debentures" above, at no time during the First Half 2024 and up to the date of this interim report was the Company or any of its subsidiaries or holding company or any subsidiary of the Company's holding company, a party to any arrangement that would enable the Directors to acquire benefits by means of acquisition of shares in, or debentures of, the Company or any other body corporate, and none of the Directors or any of their spouses or children under the age of 18 were granted any right to subscribe for the equity or debt securities of the Company or any other body corporate or had exercised any such right.

DIRECTORS' INTERESTS IN COMPETING BUSINESS

As at the date of this interim report, none of the Directors and their respective associates that has interest in any business which competes or is likely to compete, either directly or indirectly, with the businesses of the Group, save and except for the following:

Infinities Technology Group

Infinities Technology Group was founded in 2012 and is principally engaged in technology and media businesses in the PRC. Infinities Technology Group is controlled by Infinities Cayman pursuant to contractual arrangements, and Infinities Cayman is ultimately controlled by, among others, Mr. Wang Le who is an executive Director and a controlling shareholder of the Company. Mr. Wang Le is also the chairman of Infinities Technology Group. Infinities Technology Group engages in the sale of console game hardware and related products, media operations (including campus social media platform (Renren.com (人人網)), the Chinese online gaming social platform (NGA.cn)), online advertising business (廣告流量業務), and online gaming business, which may compete or is likely to compete, either directly or indirectly, with the Group's existing businesses.

Mr. Wang Le, an executive Director, is the chairman of Infinities Technology Group, and is not involved in the daily operation of Infinities Technology Group. By reasons of the fact that Infinities Technology Group and the Group have (i) different management teams; (ii) different development and operation systems; (iii) independent sales and marketing activities; (iv) different target customers; and (v) different independent financial and accounting systems, the Directors held the view that the Group is financially and operationally independent from Infinities Technology Group. The Company has established relevant corporate governance measures to avoid conflicts of interest between the Group and any Director, such as a Director shall abstain from voting and shall not be counted towards the quorum for voting on any matters which he/she might be in conflict of interest. The Directors considered that the operations of Infinities Technology Group would not affect the Group's business.

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CONNECTED TRANSACTIONS AND RELATED PARTY TRANSACTIONS

The related party transactions which were undertaken in the First Half 2024 are set out in Note 16 to the financial information in this interim report. For those related party transactions which constituted connected transactions or continuing connected transactions (other than those described in the section headed "Report of Directors – Contractual Arrangements" of the 2023 Annual Report) of the Company under the Listing Rules, the Company has complied with the disclosure requirements in Chapter 14A of the Listing Rules, where applicable.

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

Neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the shares (including sale of treasury shares) during the First Half 2024.

PLACING OF NEW SHARES DURING THE FIRST HALF 2024

On 26 January 2024, the Company entered into a Placing Agreement with Silverbricks Securities Company Limited (the "Placing Agent"). Pursuant to the agreement, the Company appointed the Placing Agent to place up to 50,700,000 ordinary shares at a placing price of HK\$1.775 per share on a best-efforts basis, subject to the fulfillment of certain conditions. The reasons for the placing are to enhance the Company's shareholder base and capital base, thereby increasing the liquidity of the shares. Additionally, the proceeds from the placing will help strengthen the Group's financial position, providing support for its future development. The aggregate nominal value of the placing shares was HK\$507,000. The net placing price per share was expected to be approximately HK\$1.726, after deducting relevant expenses. The placing price represented a premium of approximately 28.6% over the closing market price of HK\$1.38 per share as quoted on the Stock Exchange on the date of the Placing Agreement.

As additional time was required for the Company to fulfill the conditions precedent in the placing agreement, the Company and the Placing Agent entered into three supplemental agreements on 16 February 2024, 1 March 2024 and 15 March 2024, respectively, with no change to the placing price. The placing price represented (i) a premium of approximately 36.5% over the closing market price of HK\$1.30 per share on 16 February 2024; (ii) a premium of approximately 35.5% over the closing market price of HK\$1.31 per share on 1 March 2024; and (iii) a premium of approximately 42% over the closing market price of HK\$1.25 per share on 15 March 2024.

As set out in the announcement of the Company dated 28 March 2024, the placing was completed and a total of 8,114,000 shares were placed to one individual placee, namely Mr. Lu Yaolong (盧耀龍) who was an investor.

The 8,114,000 placing shares represent approximately 1.29% of the existing issued share capital of the Company immediately prior to completion of the placing and approximately 1.27% of the issued share capital of the Company as enlarged by the allotment and issue of the placing shares. The aggregate nominal value of the placing shares was HK\$81,140. The net placing price per share was approximately HK\$1.597, after deducting relevant expenses.

USE OF PROCEEDS FROM PLACING OF NEW SHARES UNDER GENERAL MANDATE

The net proceeds raised by the Company from placing of new shares under general mandate on 2 May 2023 (the "**First Placing**") are approximately RMB88.18 million (after deduction of the underwriting commissions in respect of the offering and other estimated expenses). As at 30 June 2024, the net proceeds from the First Placing were fully utilized in accordance with the intended purposes stated in the announcement of the Company dated 2 May 2023 (the "**Placing Announcement I**").

As at 30 June 2024, the net proceeds from the First Placing had been applied as follows:

	Actual net Net amount amount available on utilized as at		Unutilized net amount on
	2 May 2023	30 June 2024	30 June 2024
	RMB million	RMB million	RMB million
30% for research and development in the gaming products			
and AI products	26.45	26.45	-
15% for expanding the gaming sector	13.23	13.23	-
15% for expanding digital media sector	13.23	13.23	-
40% for working capital and general corporate use	35.27	35.27	-
Total	88.18	88.18	-

The net proceeds raised by the Company from placing of new shares under general mandate on 18 December 2023 (the "Second Placing") are approximately RMB25.32 million (after deduction of the underwriting commissions in respect of the offering and other estimated expenses). As at 30 June 2024, the net proceeds from the Second Placing were fully utilized in accordance with the intended purposes stated in the announcement of the Company dated 18 December 2023 (the "Placing Announcement II").

As at 30 June 2024, the net proceeds from the Second Placing had been applied as follows:

	Net amount available on 18 December 2023 RMB million	Actual net amount utilized as at 30 June 2024 RMB million	Unutilized net amount on 30 June 2024 RMB million
30% for research and development in the gaming products and AI products	7.60	7.60	_
30% for expanding the gaming sector	7.60	7.60	-
40% for working capital and general corporate use	10.12	10.12	
Total	25.32	25.32	_

The net proceeds raised by the Company from placing of new shares under general mandate on 28 March 2024 (the "**Third Placing**") are approximately RMB12.96 million (after deduction of the underwriting commissions in respect of the offering and other estimated expenses). As at 30 June 2024, the net proceeds from the Third Placing were partially utilized in accordance with the intended purposes stated in the announcement of the Company dated 28 March 2024 (the "**Placing Announcement III**"), with the balance amounted to approximately RMB3.10 million. The balance of the proceeds are intended to be utilized according to the manner and proportions as disclosed in the Placing Announcement III.

As at 30 June 2024, the net proceeds from the Third Placing had been applied as follows:

	Net amount available on 28 March 2024 RMB million	Actual net amount utilized as at 30 June 2024 RMB million	Unutilized net amount on 30 June 2024 RMB million	Expected timeline for utilising the remaining net proceeds (Note)
30% for research and development in the gaming products and AI products	3.89	2.89	1.00	By 31 December 2024
30% for expanding the gaming sector	3.89	2.59	1.30	By 31 December 2024
40% for working capital and general corporate use	5.18	4.38	0.80	By 31 December 2024
Total	12.96	9.86	3.10	

Note: The expected timeline for utilizing the remaining net proceeds is based on the best estimation of future market conditions and is consistent with that as described in the Placing Announcement III. It might be subject to changes based on the current and future development of the market conditions

DIRECTORS' INTERESTS IN TRANSACTIONS, ARRANGEMENTS OR CONTRACTS OF SIGNIFICANCE

No Director or his/her connected entities had a material interest, either directly or indirectly, in any transactions, arrangements or contracts of significance to the business of the Group to which the Company, its parent company, or any of its subsidiaries or fellow subsidiaries was a party during the First Half 2024 and up to the date of this interim report.

SHARE OPTION SCHEME

The Company conditionally adopted a share option scheme on 21 February 2020 and the remaining life of the scheme as of the date of this interim report is less than 6 years. No share option has been granted since the adoption of the Scheme and there was no share option outstanding as at 30 June 2024.

MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the code of conduct and procedures governing Directors' securities transactions in stringent compliance with the Model Code as set out in Appendix C3 to the Listing Rules. Specific enquiries have been made to all the Directors and they have confirmed that they have complied with the code of conduct and procedures governing Directors' securities transactions during the First Half 2024.

The Company's employees, who are likely to be in possession of unpublished inside information of the Company, are also subject to the Model Code.

CORPORATE GOVERNANCE CODE

The Company has committed to delivering and maintaining a higher standard of corporate governance to meet the business needs and expectation from the Shareholders. The Company has adopted principles and code provisions of the CG Code as set out in Part 2 of Appendix C1 to the Listing Rules as the basis of the Company's principles and corporate governance practices. During the reporting period and up to the date of this interim report, the Board comprised only male Directors. In order to achieve board diversity requirement pursuant to Rule 13.92 of the Listing Rules, the Company will appoint at least one female Director by no later than 31 December 2024.

Save as disclosed above, the Company has complied with the applicable code provisions of the CG Code during the First Half 2024.

INTERIM DIVIDEND

The Board does not recommend the payment of any interim dividend for the First Half 2024 (First Half 2023: Nil).

AUDIT COMMITTEE

The Audit Committee currently has three members of the Board, among of two independent non-executive Directors, Mr. Leung Ming Shu (chairman of Audit Committee) and Mr. Yan Chi Kwan, and a non-executive Director, Mr. Liang Junhua, with terms of reference in compliance with the Listing Rules.

The Audit Committee has reviewed with the Board about the accounting standards and practices adopted by the Group and the unaudited interim condensed consolidated financial information of the Company for the First Half 2024, and has discussed matters in relation to the accounting policies and practices adopted by the Company and the internal control and risk management systems and financial reporting with the management. The Audit Committee considered that the interim financial results for the six months ended 30 June 2024 are in compliance with the relevant accounting standards, rules and regulations and appropriate disclosures have been duly made.

COMPLIANCE WITH RULES 3.10, 3.21 AND 3.25 OF THE LISTING RULES

Following the pass away of Mr. Choi Onward on 12 June 2023, the composition of the Board comprised only two executive Directors, two non-executive Directors and two independent non-executive Directors. Hence, the number of the independent non-executive Directors and the members of the Audit Committee fell below the minimum number required under Rules 3.10(1) and 3.21 of the Listing Rules and the Remuneration Committee no longer comprised a majority of independent non-executive Directors as required under Rule 3.25 of the Listing Rules. To rectify this, the Company appointed Mr. Yan Chi Kwan as an independent non-executive Director of the Company on 19 February 2024. Following his appointment, the Company currently has three independent non-executive directors, and the Audit Committee and the Remuneration Committee currently comprises a majority of independent non-executive Directors. As such, the Company is in compliance with Rules 3.10(1), 3.21 and 3.25 of the Listing Rules during the six months ended 30 June 2024 and up to date of this interim report.

By Order of the Board

Infinities Technology International (Cayman) Holding Limited Li Qiang

Chairman and Executive Director

Hong Kong, 29 August 2024

The Board hereby presents the unaudited interim condensed consolidated financial information of the Group for the six months ended 30 June 2024 together with comparative figures for the corresponding period in 2023. This interim condensed consolidated financial information for the six months ended 30 June 2024 has not been audited, but has been reviewed by the Audit Committee.

Interim Condensed Consolidated Statement of Profit or Loss

	Six months ended 30 June		
	Notes	2024 RMB'000 (Unaudited)	2023 RMB'000 (Unaudited)
Revenue	4	133,899	142,787
Cost of sales		(112,752)	(119,140)
Gross profit		21,147	23,647
Other income and gains, net	4	6,048	1,902
Selling and distribution expenses		(3,756)	(4,724)
Administrative expenses		(21,768)	(14,534)
Research and development expenses		(16,045)	(12,189)
Impairment of trade receivables		(2,408)	(1,039)
Other expenses		(2,313)	(3,060)
Finance costs		(199)	(163)
Share of results of associates		(20)	(33)
Loss before tax	5	(19,314)	(10,193)
Income tax expense	6	(144)	(351)
Loss for the period		(19,458)	(10,544)
Attributable to:			
Owners of the parent		(22,380)	(10,416)
Non-controlling interests		2,922	(128)
		(19,458)	(10,544)
Loss per share attributable to ordinary equity holders of the parent	8		
Basic and diluted		RMB(3.3) cents	RMB(1.8) cents

Interim Condensed Consolidated Statement of Comprehensive Income

	Six months er	nded 30 June
	2024 RMB'000 (Unaudited)	2023 RMB'000 (Unaudited)
Loss for the period	(19,458)	(10,544)
Other comprehensive income/(loss)		
Other comprehensive income that may be reclassified to profit or loss in subsequent periods: Exchange differences on translation of financial statements of group companies	2,338	5,660
Other comprehensive loss that will not be reclassified to profit or loss in subsequent periods: Equity investments designated at fair value through other comprehensive income:	(7.406)	(2.471)
Changes in fair value	(3,496)	(2,471)
Other comprehensive income/(loss) for the period	(1,158)	3,189
Total comprehensive loss for the period	(20,616)	(7,355)
Attributable to: Owners of the parent Non-controlling interests	(23,538) 2,922	(7,227) (128)
	(20,616)	(7,355)

Interim Condensed Consolidated Statement of Financial Position

	Notes	30 June 2024 RMB'000 (Unaudited)	31 December 2023 RMB'000 (Audited)
Non-current assets			
Property, plant and equipment	9	5,798	6,893
Right-of-use assets		6,742	7,788
Goodwill	15	128,555	-
Interests in associates		865	3,961
Equity investments designated at fair value through other			
comprehensive income		2,925	6,421
Prepayments and deposits	11	13,351	13,814
Total non-current assets		158,236	38,877
Current assets			
Trade receivables	10	133,629	84,753
Prepayments, deposits and other receivables	11	93,843	67,315
Cash and cash equivalents		15,280	37,211
Total current assets		242,752	189,279
Current liabilities			
Trade payables	12	112,295	59,275
Contract liabilities		10,537	16,795
Other payables and accruals	13	30,002	23,409
Interest-bearing bank borrowings		3,000	-
Lease liabilities		1,921	3,470
Loans from fellow subsidiaries		3,020	100
Tax payable		1,530	1,467
Total current liabilities		162,305	104,516
Net current assets		80,447	84,763
Total assets less current liabilities		238,683	123,640

Interim Condensed Consolidated Statement of Financial Position (continued)

	Notes	30 June 2024 RMB'000 (Unaudited)	31 December 2023 RMB'000 (Audited)
Non-current liabilities			
Lease liabilities		5,019	4,875
Deferred tax liabilities		2,303	2,303
Total non-current liabilities		7,322	7,178
Net assets		231,361	116,462
EQUITY			
Equity attributable to owners of the parent			
Issued capital	14	6,650	5,683
Reserves		218,841	105,476
		225,491	111,159
Non-controlling interests		5,870	5,303
Total equity		231,361	116,462

Interim Condensed Consolidated Statement of Changes in Equity

				Attributable to o	wners of the parent					
	Issued capital RMB'000 (Unaudited)	Share premium account RMB'000 (Unaudited)	Other reserve RMB'000 (Unaudited)	Statutory reserve funds RMB'000 (Unaudited)	Fair value reserve of financial assets at fair value through other comprehensive income RMB'000 (Unaudited)	Exchange fluctuation reserve RMB'000 (Unaudited)	Accumulated losses RMB'000 (Unaudited)	Total RMB'000 (Unaudited)	Non- controlling interests RMB'000 (Unaudited)	Total equity RMB'000 (Unaudited)
At 1 January 2023	4,946	130,168	10,000	7,241	(546)	(5,860)	(97,365)	48,584	5,763	54,347
Loss for the period	-	-	-	-	-	-	(10,416)	(10,416)	(128)	(10,544)
Other comprehensive income/(loss) for the period: Exchange differences on translation of financial statements of group companies Changes in fair value of equity investments at	-	-	-	-	-	5,660	-	5,660	-	5,660
fair value through other comprehensive income	-	-	-	-	(2,471)	-	-	(2,471)	-	(2,471)
Total comprehensive income/(loss) for the period Issue of shares upon placing of shares (note 14)	- 582	- 87,597	-	-	(2,471)	5,660	(10,416)	(7,227) 88,179	(128)	(7,355) 88,179
At 30 June 2023 (unaudited)	5,528	217,765	10,000	7,241	(3,017)	(200)	(107,781)	129,536	5,635	135,171
At 31 December 2023 and at 1 January 2024	5,683	244,392*	10,000*	7,241*	(2,449)*	(3,023)*	(150,685)*	111,159	5,303	116,462
Profit/(loss) for the period Other comprehensive income/(loss) for the period: Exchange differences on translation of	-		-	-	-	-	(22,380)	(22,380)	2,922	(19,458)
financial statements of group companies Changes in fair value of equity investments at	-	-	-	-	-	2,338	-	2,338	-	2,338
fair value through other comprehensive income	-	-	-	-	(3,496)	-		(3,496)	-	(3,496)
Total comprehensive income/(loss) for the period Issue of shares upon placing of shares (note 14)	- 75	- 13,217		-	(3,496)	2,338	(22,380)	(23,538) 13,292	2,922	(20,616) 13,292
Share issue expenses Issue of shares upon acquisition of a subsidiary	-	(332)		•	-	-	-	(332)		(332)
(note 14) Acquisition of a subsidiary (note 15) Disposal of subsidiaries	892 - -	124,018 - -	- - -	- (1,664)	-	-	- 1,664	124,910 - -	(2,430) 75	124,910 (2,430) 75
At 30 June 2024 (unaudited)	6,650	381,295*	10,000*	5,577*	(5,945)*	(685)*	(171,401)*	225,491	5,870	231,361

^{*} These reserve accounts comprise the consolidated reserves of RMB218,841,000 (31 December 2023: RMB105,476,000) in the interim condensed consolidated statement of financial position as at 30 June 2024.

Interim Condensed Consolidated Statement of Cash Flows

	Six months ended 30 June		
	2024 RMB'000 (Unaudited)	2023 RMB'000 (Unaudited)	
CASH FLOWS FROM OPERATING ACTIVITIES			
Net cash flows used in operating activities	(45,141)	(56,418)	
CASH FLOWS FROM INVESTING ACTIVITIES			
Interest received	5	15	
Purchases of items of property, plant and equipment	_	(769)	
Acquisition of a subsidiary	323	_	
Disposal of subsidiaries	(663)	_	
Decrease/(increase) in an amount due from an associate	4,221	(6)	
Not each flowe from /(used in) investing activities	7 006	(760)	
Net cash flows from/(used in) investing activities	3,886	(760)	
CASH FLOWS FROM FINANCING ACTIVITIES			
Proceeds from issue of shares	13,292	88,179	
Share issue expenses	(332)	_	
Lease payments	(1,974)	(386)	
Repayment of loans from fellow subsidiaries	(3,885)	(3,000)	
Repayment of loans from the ultimate holding company	-	(17,232)	
Loans from fellow subsidiaries	6,805	3,570	
Loans from the ultimate holding company	_	16,261	
New bank loans	3,000	_	
Interest paid	(38)	_	
Not each flows from financing activities	16.060	07 702	
Net cash flows from financing activities	16,868	87,392	
NET INCREASE/(DECREASE) IN CASH AND CASH EQUIVALENTS	(24,387)	30,214	
Cash and cash equivalents at beginning of period	37,211	20,715	
Effect of foreign exchange rate changes, net	2,456	1,543	
CASH AND CASH EQUIVALENTS AT END OF PERIOD	15,280	52,472	
ANALYSIS OF BALANCE OF CASH AND CASH EQUIVALENTS		== :	
Cash and bank balances	15,280	52,472	

1. CORPORATE AND GROUP INFORMATION

The Company is a limited liability company incorporated in the Cayman Islands. The address of the registered office of the Company is Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman, KY1-1111, Cayman Islands. The principal place of business of the Company is located at Room 606, West Building, Fangyuan E Time, 12-1 Keyun Road, Tianhe District, Guangzhou, PRC. The shares of the Company were listed on the Main Board of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") on 17 March 2020.

During the period, the Company and its subsidiaries (collectively referred to as the "**Group**") were principally engaged in the development and operation of mobile games, the distribution of digital media content and gaming products supply in China and overseas.

In the opinion of the Directors, the ultimate holding company of the Company is Infinities Technology (Cayman) Holding Limited, a company incorporated in the Cayman Islands.

2.1 BASIS OF PREPARATION

The interim condensed consolidated financial information for the six months ended 30 June 2024 has been prepared in accordance with Hong Kong Accounting Standard ("**HKAS**") 34 *Interim Financial Reporting* issued by the Hong Kong Institute of Certified Public Accountants. The interim condensed consolidated financial information does not include all the information and disclosures required in the annual consolidated financial statements, and should be read in conjunction with the Group's annual consolidated financial statements for the year ended 31 December 2023.

The interim condensed consolidated financial information has been prepared under the historical cost convention, except for equity investments designated at fair value through other comprehensive income which have been measured at fair value. They are presented in Renminbi ("RMB") and all values are rounded to the nearest thousand (RMB'000) except when otherwise indicated.

2.2 CHANGES IN ACCOUNTING POLICIES AND DISCLOSURES

The accounting policies adopted in the preparation of the interim condensed consolidated financial information are consistent with those applied in the preparation of the Group's annual consolidated financial statements for the year ended 31 December 2023, except for the adoption of the following revised Hong Kong Financial Reporting Standards ("**HKFRSs**") for the first time for the current period's financial information.

Amendments to HKFRS 16 Lease Liability in a Sale and Leaseback

Amendments to HKAS 1 Classification of Liabilities as Current or Non-current

(the "2020 Amendments")

Amendments to HKAS 1 Non-current Liabilities with Covenants (the "2022 Amendments")

Amendments to HKAS 7 and HKFRS 7 Supplier Finance Arrangements

2.2 CHANGES IN ACCOUNTING POLICIES AND DISCLOSURES (Continued)

The nature and impact of the revised HKFRSs are described below:

- (a) Amendments to HKFRS 16 specify the requirements that a seller-lessee uses in measuring the lease liability arising in a sale and leaseback transaction to ensure the seller-lessee does not recognise any amount of the gain or loss that relates to the right of use it retains. Since the Group has no sale and leaseback transactions with variable lease payments that do not depend on an index or a rate occurring from the date of initial application of HKFRS 16, the amendments did not have any impact on the financial position or performance of the Group.
- (b) The 2020 Amendments clarify the requirements for classifying liabilities as current or non-current, including what is meant by a right to defer settlement and that a right to defer must exist at the end of the reporting period. Classification of a liability is unaffected by the likelihood that the entity will exercise its right to defer settlement. The amendments also clarify that a liability can be settled in its own equity instruments, and that only if a conversion option in a convertible liability is itself accounted for as an equity instrument would the terms of a liability not impact its classification. The 2022 Amendments further clarify that, among covenants of a liability arising from a loan arrangement, only those with which an entity must comply on or before the reporting date affect the classification of that liability as current or non-current. Additional disclosures are required for non-current liabilities that are subject to the entity complying with future covenants within 12 months after the reporting period.

The Group has reassessed the terms and conditions of its liabilities as at 1 January 2023 and 2024 and concluded that the classification of its liabilities as current or non-current remained unchanged upon initial application of the amendments. Accordingly, the amendments did not have any impact on the financial position or performance of the Group.

(c) Amendments to HKAS 7 and HKFRS 7 clarify the characteristics of supplier finance arrangements and require additional disclosure of such arrangements. The disclosure requirements in the amendments are intended to assist users of financial statements in understanding the effects of supplier finance arrangements on an entity's liabilities, cash flows and exposure to liquidity risk. The disclosure of relevant information for supplier finance arrangements is not required for any interim reporting period during the first annual reporting period in which an entity applies the amendments. As the Group does not have supplier finance arrangements, the amendments did not have any impact on the interim condensed consolidated financial information.

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3. OPERATING SEGMENT INFORMATION

The Group is principally engaged in mobile game development and operation, digital media content distribution and gaming products supply in China and overseas. Information reported to the Group's chief operating decision maker, for the purpose of resource allocation and performance assessment, focuses on the operating results of the Group as a whole as the Group's resources are integrated and no discrete operating segment financial information is available. Accordingly, no operating segment information is presented.

Geographical information

(a) Revenue from external customers

	Six months ended 30 June		
	2024		
	RMB'000	RMB'000	
	(Unaudited)	(Unaudited)	
Mainland China	78,716	81,643	
Other countries/regions	55,183	61,144	
Total revenue	133,899	142,787	

The revenue information above is based on the locations of the customers.

(b) Non-current assets

	As at	As at
	30 June	31 December
	2024	2023
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Mainland China	140,041	16,082
Other countries/regions	1,919	2,560
Total non-current assets	141,960	18,642

The non-current asset information above is based on the locations of the assets and excludes equity investments designated at fair value through other comprehensive income, prepayments and deposits.

Information about major customers

Revenue of gaming products supply approximately RMB8,498,000 (six months ended 30 June 2023: RMB33,426,000) was derived from sales to a single customer, including sales to a group of entities which are known to be under common control with that customer.

4. REVENUE, OTHER INCOME AND GAINS, NET

An analysis of revenue is as follows:

	Six months ended 30 June		
	2024	2023	
	RMB'000	RMB'000	
	(Unaudited)	(Unaudited)	
Revenue from contracts with customers			
Types of goods and services			
Mobile games			
Development and operation	46,760	54,833	
 Information services 	117	1,327	
Digital media		·	
Content distribution	588	1,209	
Advertisement distribution services	53,724	24,633	
— Subscription fee of AIGC mobile app	1,563	21,221	
 Al application development and related services 	22,649	_	
Gaming products supply	8,498	39,564	
Total revenue from contracts with customers	133,899	142,787	
Geographical markets			
Mainland China	78,716	81,643	
Other countries/regions	55,183	61,144	
Total revenue from contracts with customers	133,899	142,787	
Timing of revenue recognition			
Point in time	80,860	66,733	
Over time	53,039	76,054	
Total revenue from contracts with customers	133,899	142,787	
Total revenue ITOTII CONTRACTS WITH CUSTOMERS	133,639	142,/8/	

4. REVENUE, OTHER INCOME AND GAINS, NET (Continued)

An analysis of other income and gains, net is as follows:

	Six months ended 30 June		
	2024 RMB'000 (Unaudited)	2023 RMB'000 (Unaudited)	
Other income			
Interest income	5	15	
Government grants*	12	700	
Reversal of impairment of interest in an associate	2,299	-	
Additional deduction of input value-added tax**	-	1,096	
Others	259	91	
Total other income	2,575	1,902	
Gains,net			
Gain on disposal of subsidiaries	3,151	_	
Gain on lease termination	322	-	
Total gains, net	3,473	-	
Total other income and gains, net	6,048	1,902	

^{*} During the six months ended 30 June 2023, various government grants of approximately RMB0.7 million were received by certain subsidiaries as these subsidiaries were qualified as High and New Technology Enterprises in the PRC. There are no unfulfilled conditions or contingencies relating to these grants.

During the six months ended 30 June 2023, an additional deduction of input value-added tax amounting to RMB1.1 million was recognized in profit or loss due to the VAT reform. In accordance with announcement No.39 of Relevant Policies for Deepening the VAT Reform jointly issued by the Ministry of Finance (the "MOF"), State Taxation Administration (the "SAT") and General Administration of Customs, certain subsidiaries were eligible for deduction after a 10% increase in the current deductible input tax from 1 April 2019 to 31 December 2021. The implementation period was further extended to 31 December 2022 according to announcement No.11 by the MOF and SAT in 2022. In accordance with announcement No.1 by the MOF and SAT in 2023, certain subsidiaries were eligible for a 5% additional deduction to their tax payable based on the creditable input VAT in the period from 1 January 2023 to 31 December 2023.

5. LOSS BEFORE TAX

The Group's loss before tax is arrived at after charging/(crediting):

	Six months ended 30 June		
	2024 RMB'000 (Unaudited)	2023 RMB'000 (Unaudited)	
Cost of sales Depreciation of property, plant and equipment Depreciation of right-of-use assets	112,752 937 1,836	119,140 484 412	
Employee benefit expense (including directors' and chief executives' remuneration): Wages, fees, salaries, bonuses and allowances Pension scheme contributions*	8,966 894	10,034 1,405	
Total	9,860	11,439	
Impairment/(reversal of impairment) of deposits and other receivables* Impairment of interests in associates* Loss on disposal of items of property, plant and equipment*	5 969 4	(26) 3,086 -	

[#] Included in "Other expenses" in the interim condensed consolidated statement of profit or loss

6. INCOME TAX EXPENSE

All subsidiaries of the Group established in the PRC are subject to PRC corporate income tax at a standard rate of 25% (six months ended 30 June 2023: 25%) during the period, except for:

- (i) Certain subsidiaries of the Group applied the Small-Scaled Minimal Profit Enterprise Income Tax Preferential Policy announced by the PRC's State Administration of Taxation;
- (ii) In the prior period, a subsidiary of the Group which was qualified as a High and New Technology Enterprise in Mainland China, was entitled to a lower PRC corporate income tax rate of 15%; and
- (iii) In the prior period, a subsidiary of the Group was qualified as a software enterprise by the Guangdong Software Industry Association and was entitled to tax exemption for two years and thereafter to a preferential rate at half of the corporate income tax rate for three years.

Six mont	Six months ended 30 June	
20	2023	
RMB'0	RMB'000	
(Unaudite	(Unaudited)	
1	351	

^{*} There are no forfeited contributions that may be used by the Group as the employer to reduce the existing level of contributions

7. DIVIDEND

The board of directors does not recommend the payment of any interim dividend for the six months ended 30 June 2024 (six months ended 30 June 2023: Nil).

8. LOSS PER SHARE ATTRIBUTABLE TO ORDINARY EQUITY HOLDERS OF THE PARENT

The calculation of the basic loss per share amounts is based on the loss for the period attributable to ordinary equity holders of the parent of RMB22,380,000 (six months ended 30 June 2023: RMB10,416,000), and the weighted average number of ordinary shares of 670,102,723 (six months ended 30 June 2023: 568,205,693) in issue during the period.

The Group had no potentially dilutive ordinary shares in issue during the six months ended 30 June 2024 and 2023.

9. PROPERTY, PLANT AND EQUIPMENT

During the six months ended 30 June 2024, there were no additions of items of property, plant and equipment (six months ended 30 June 2023: RMB769,000).

10. TRADE RECEIVABLES

	As at	As at
	30 June	31 December
	2024	2023
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Trade receivables	180,667	130,016
Impairment	(47,038)	(45,263)
Total	133,629	84,753

The Group's trading terms with its debtors are on credit. The credit periods range from 30 to 90 days. The Group seeks to maintain strict control over its outstanding trade receivables to minimize credit risk. Overdue balances are reviewed regularly by senior management. In view of the aforementioned and the fact that the Group's trade receivables relate to a large number of diversified customers, there is no significant concentration of credit risk. The Group does not hold any collateral or other credit enhancements over its trade receivable balances. Trade receivables are non-interest-bearing.

Included in the Group's trade receivables are amounts due from the Group's associates of RMB12,370,000 (31 December 2023: RMB12,911,000), which are repayable on credit terms similar to those offered to the major debtors of the Group.

10. TRADE RECEIVABLES (Continued)

An ageing analysis of the trade receivables as at the end of the reporting period, based on the invoice date and net of loss allowance, is as follows:

	Acat	A c. a+
	As at	As at
	30 June	31 December
	2024	2023
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Within 30 days	29,808	13,468
31 to 60 days	12,686	15,620
61 to 90 days	17,512	17,371
91 to 180 days	45,069	15,940
181 to 365 days	15,172	9,401
Over 365 days	13,382	12,953
Total	133,629	84,753

During the six months ended 30 June 2024, the impairment of trade receivables, net amounted to RMB2,408,000 (six months ended 30 June 2023: RMB1,039,000) was charged to profit or loss.

11. PREPAYMENTS, DEPOSITS AND OTHER RECEIVABLES

	As at	As at
	30 June	31 December
	2024	2023
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Prepayments	94,995	68,738
Deposits and other receivables	12,199	12,391
Deposits and other receivables	12,133	12,331
	107,194	81,129
Less: Portion classified as non-current assets	(13,351)	(13,814)
Total	93,843	67,315

11. PREPAYMENTS, DEPOSITS AND OTHER RECEIVABLES (Continued)

The movements in the loss allowance for impairment of deposits and other receivables are as follows:

	As at	As at
	30 June	31 December
	2024	2023
	RMB'000	RMB'000
	(Unaudited)	(Audited)
At beginning of year	13,200	13,237
Impairment/(reversal of impairment) (Note 5)	5	(37)
At end of period/year	13,205	13,200

12. TRADE PAYABLES

An aging analysis of the trade payables as at the end of the reporting period, based on the invoice date, is as follows:

	As at	As at
	30 June	31 December
	2024	2023
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Within 1 month	17,553	9,708
1 to 2 months	15,474	13,622
2 to 3 months	16,587	7,384
Over 3 months	62,681	28,561
Total	112,295	59,275

The trade payables are non-interest-bearing and are normally settled on terms ranging from 30 to 90 days.

13. OTHER PAYABLES AND ACCRUALS

	As at	As at
	30 June	31 December
	2024	2023
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Other payables	17,931	16,642
Other tax payables	2,925	26
Accruals	9,146	6,741
Total	30,002	23,409

Other payables are unsecured and non-interest-bearing and have an average term of 30 days.

14. ISSUED CAPITAL

	As at	As at
	30 June	31 December
	2024	2023
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Authorized:		
2,000,000,000 ordinary shares of HK\$0.01 each	18,015	18,015
Issued and fully paid:		
734,301,174 (31 December 2023: 629,887,174) ordinary shares of	6 650	F 607
HK\$0.01 each	6,650	5,683

A summary of movements in the Company's issued share capital during the period is as follows:

	Notes	No. of shares	Share capital HK\$'000	Equivalent to RMB RMB'000
At 1 January 2023		546,000,000	5,460	4,946
Issue of shares upon placing of shares	(a)	66,987,174	670	582
Issue of shares upon placing of shares	(b)	16,900,000	169	155
At 31 December 2023 and 1 January 2024		629,887,174	6,299	5,683
Issue of shares upon placing of shares	(c)	8,114,000	81	75
Issue of shares upon acquisition of a subsidiary	(d)	96,300,000	963	892
At 30 June 2024		734,301,174	7,343	6,650

Notes:

- (a) On 2 May 2023, the Company allotted and issued a total of 66,987,174 new ordinary shares to not less than six independent places at a price of HK\$1.775 per share, representing approximately 12.27% of the existing issued share capital of the Company before the completion of the allotment and approximately 10.93% of the enlarged issued share capital of the Company.
- (b) On 18 December 2023, the Company allotted and issued a total of 16,900,000 new ordinary shares to an individual placee at a price of HK\$1.775 per share, representing approximately 2.76% of the existing issued share capital of the Company before the completion of the allotment and approximately 2.68% of the enlarged issued share capital of the Company.
- (c) On 28 March 2024, the Company allotted and issued a total of 8,114,000 new ordinary shares to an individual place at a price of HK\$1.775 per share, representing approximately 1.29% of the existing issued share capital of the Company before the completion of the allotment and approximately 1.27% of the enlarged issued share capital of the Company.
- (d) On 24 April 2024, the Company allotted and issued a total of 96,300,000 new ordinary shares to Infinities B&M Technology Limited, an intermediate holding company of the Company, at a price of HK\$1.4 per share, representing 15.09% of the existing issued share capital of the Company before the completion of the allotment and 13.11% of the enlarged issued share capital of the Company.

15. BUSINESS COMBINATION

On 24 April 2024, the Group acquired a 100% equity interest in Infinities Wonder Limited ("**IWL**") from an intermediate holding company of the Company. IWL is an investment holding company with 60% equity interest in Beijing Wande Game Technology Company Limited ("**Wande**"). Wande is principally engaged in the development of mobile gaming products. The acquisition was made as part of the Group's strategy to strengthen the diversification of products and expansion of business portfolio. The purchase consideration for the acquisition was in the form of allotment and issuance of 96,300,000 consideration shares of RMB124,910,000 on 24 April 2024.

The provisional fair values of the identifiable assets and liabilities of IWL as at the date of acquisition were as follows:

	Provisional fair value recognised on acquisition
	RMB'000
	(Unaudited)
Cash and cash equivalents	323
Prepayments and other receivables	72
Other payables and accruals	(950)
Due to fellow subsidiaries	(5,520)
Total identifiable net liabilities	(6,075)
Non-controlling interests	2,430
Provisional goodwill on acquisition	128,555
Satisfied by allotment and issuance of shares	124,910

The provisional fair values of the other receivables as at the date of acquisition were the same as the gross contractual amounts of other receivables.

An analysis of the cash flows in respect of the acquisition of a subsidiary is as follows:

	RMB'000 (Unaudited)
Cash consideration	-
Cash and cash equivalents	323
Net inflow of cash and cash equivalents included in cash flows	
from investing activities	323

Since the acquisition, IWL contributed RMB9,621,000 to the Group's revenue and a profit of RMB7,214,000 to the consolidated loss for the six months ended 30 June 2024.

Had the combination taken place at the beginning of the period, the revenue from continuing operations of the Group and the loss of the Group for the period would have been RMB139,486,000 and RMB21,167,000, respectively.

16. RELATED PARTY TRANSACTIONS

(a) The Group had the following transactions with related parties during the period:

		Six months ended 30 June	
		2024	2023
	Notes	RMB'000	RMB'000
		(Unaudited)	(Unaudited)
Fellow subsidiaries and the ultimate holding company Loans interest expenses Fellow subsidiaries		21	129
Gaming products supply NGA Franchise Transactions	(i) (ii)	8,498 1,154	33,426

Notes:

- (i) The Group and Infinities Cayman (the ultimate holding company of the Group) and its subsidiaries entered into a supply agreement, pursuant to which the Group would supply gaming consoles, console games, and related merchandise and accessories.
- (ii) The Group and Infinities Cayman and its subsidiary entered into the NGA exclusive franchise agreement, pursuant to which the Group purchases the exclusive right from Infinities Cayman to use the trademark of NGA and to provide the NGA Services, which include but not limited to maintain and develop web pages, application software, registered trademarks, corporate logos, patents, proprietary technologies, etc. related to the actual operation of the business under the brand of NGA.
- (b) Outstanding balance with related parties:

As at 30 June 2024, the Group had loans from a fellow subsidiary of RMB3,020,000 (31 December 2023: RMB100,000). The balance is unsecured, bears an interest at 1.825% (31 December 2023: 1.825%) per annum, and repayable in 2025 (31 December 2023: 2024).

(c) Compensation of key management personnel of the Group:

	Six months ended 30 June		
	2024	2023	
	RMB'000	RMB'000	
	(Unaudited)	(Unaudited)	
Short term employee benefits	4,911	1,993	
Post-employment benefits	74	182	
Total compensation paid to key management personnel	4,985	2,175	

17. FAIR VALUE AND FAIR VALUE HIERARCHY OF FINANCIAL INSTRUMENTS

Management has assessed that the fair values of cash and cash equivalents, trade receivables, financial assets included in prepayments, deposits and other receivables, trade payables, loans from fellow subsidiaries, financial liabilities included in other payables and accruals, interest-bearing bank borrowings and lease liabilities, approximate to their carrying amounts largely due to the short term maturities of these instruments or the effect of discounting is not material.

The fair values of the financial assets and liabilities are included at the amount at which the instrument could be exchanged in a current transaction between willing parties, other than in a forced or liquidation sale. The following method and assumption were used to estimate the fair values:

The fair values of unlisted equity investments designated at fair value through other comprehensive income are estimated based on the price multiple determined with reference to comparable public companies and include appropriate risk adjustments for lack of marketability.

Fair value hierarchy

The following table illustrates the fair value measurement hierarchy of the Group's financial instruments:

Assets measured at fair value:

As at 30 June 2024

	Fair value measurement using			
	Quoted prices	Significant	Significant	
	in active	observable	unobservable	
	markets	inputs	inputs	
	(Level 1)	(Level 2)	(Level 3)	Total
	RMB'000	RMB'000	RMB'000	RMB'000
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
Equity investments designated at fair value				
through other comprehensive income	-	-	2,925	2,925

17. FAIR VALUE AND FAIR VALUE HIERARCHY OF FINANCIAL INSTRUMENTS (Continued)

Assets measured at fair value: (Continued**)**

As at 31 December 2023

	Fair value measurement using			
	Quoted prices	Significant	Significant	
	in active	observable	unobservable	
	markets	inputs	inputs	
	(Level 1)	(Level 2)	(Level 3)	Total
	RMB'000	RMB'000	RMB'000	RMB'000
	(Audited)	(Audited)	(Audited)	(Audited)
Equity investments designated at fair value				
through other comprehensive income	-	-	6,421	6,421

The Group did not have any financial liabilities measured at fair value as at 30 June 2024 and 31 December 2023.

During the period, there were no transfers of fair value measurements between Level 1 and Level 2 and no transfers into or out of Level 3 for both financial assets and financial liabilities (six months ended 30 June 2023: Nil).

18. APPROVAL OF THE FINANCIAL INFORMATION

The interim condensed consolidated financial information of the Company was approved and authorized for issue by the Board on 29 August 2024.

Definitions

"ARPPU"

average gross receipts per paying user, calculated by dividing the average gross receipts during a certain period by the average number of paying users during the same period

"Audit Committee"

the audit committee of the Board

"Board" or "Board of Directors"

the board of Directors of the Company

"BVI"

the British Virgin Islands

"Cayman Islands"

the Cayman Islands

"Chairman"

the chairman of the Board

"Chengdu Benying"

Chengdu Benying Interactive Entertainment Technology Company Limited (成都 犇嬴互娛科技有限公司), a company established under the laws of the PRC with limited liability on 30 June 2022 and by virtue of the Contractual Arrangements, accounted for as our subsidiary

"Chengdu Zhile"

Chengdu Zhile Interactive Technology Company Limited (成都指樂互動科技有限公司), a company established under the laws of the PRC with limited liability on 24 June 2022 and by virtue of the Contractual Arrangements, accounted for as our subsidiary

"Company"

Infinities Technology International (Cayman) Holding Limited (多牛科技國際(開曼)集團有限公司), an exempted company with limited liability incorporated in the Cayman Islands under the Cayman Islands Companies Law on 5 February 2018, whose Shares became listed on the Main Board of the Stock Exchange on 17 March 2020

"connected transaction(s)"

has the meaning ascribed thereto in the Listing Rules

"Contractual Arrangement(s)"

the series of contractual arrangements entered into between WFOE, Guangzhou Jiu Zun, Chengdu Zhile, Chengdu Benying and the relevant shareholders, details of which are set out in the section headed "Contractual Arrangements" of the 2023 Annual Report

the Corporate Governance Code as set out in Part 2 of Appendix C1 to the Listing

"Corporate Governance Code" or

Rules

"CG Code"

director(s) of the Company

"Director(s)"

Definitions (continued)

"Executive Director(s)" executive Director(s) of the Company

"First Half 2023" the six months ended 30 June 2023

"First Half 2024" the six months ended 30 June 2024

"Group" or "the Group" the Company and its subsidiaries, collectively

"Guangzhou Jiu Zun" Guangzhou Jiu Zun Digital Entertainment Technology Development Company

Limited* (廣州市九尊數娛科技發展有限公司), a company established under the laws of the PRC with limited liability on 13 April 2018 and by virtue of the

Contractual Arrangements, accounted for as our subsidiary

"Hong Kong" or "HK" the Hong Kong Special Administrative Region of the PRC

"Hong Kong dollars", "HKD" or "HK\$"

Hong Kong dollars, the lawful currency of Hong Kong

"Independent Non-executive independent non-executive Director(s) of the Company

Director(s)"

"Infinities B&M" Infinities B&M Technology Limited, a company incorporated in the BVI with

limited liability, a direct wholly-owned subsidiary of Infinities Cayman

"Infinities Cayman" Infinities Technology (Cayman) Holding Limited, a company incorporated in the

Cayman Islands with limited liability and was held as to approximately 22.06% by its largest shareholder (i.e. Zhouqinhantang Technology Management Ltd.) and approximately 77.94% by 37 minority shareholders. Zhouqinhantang Technology Management Ltd. is a company incorporated in the BVI and was indirectly controlled by Mr. Wang Le (who is an Executive Director) as to 50% and Ms. An

Fenghua as to 50%

"Infinities Global" Infinities Global Technology Limited Partnership, a limited company formed in the

BVI with limited liability and is owned as to approximately 53.74% by Infinities Worldwide, which is its sole general partner. Infinities Global held approximately

60.19% of the issued Shares

"Infinities Technology Group" Infinities Technology Group* (多牛科技集團)

"Infinities Worldwide" Infinities Worldwide Technology Limited, a company incorporated in the BVI with

limited liability, a direct wholly-owned subsidiary of Infinities B&M

"Listing Rules" the Rules Governing the Listing of Securities on the Stock Exchange

Definitions (continued)

"Main Board" the stock exchange (excluding the option market) operated by the Stock
Exchange which is independent from and operates in parallel with GEM of the

Stock Exchange

"Model Code" the Model Code of Securities Transactions by Directors of the Listed Issuers as set

out in Appendix C3 to the Listing Rules

"NGA" National Geographic of Azeroth

"MPU(s)" monthly paying users

"Nomination Committee" the nomination committee of the Board

"Non-executive Director(s)" non-executive Director(s) of the Company

"PRC" or "Mainland China" the People's Republic of China excluding, for the purpose of this interim report,

Hong Kong, the Macau Special Administrative Region of the People's Republic of

China and Taiwan

"Remuneration Committee" the remuneration committee of the Board

"RMB" Renminbi, the lawful currency of the PRC

"SFO" the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong), as

amended, supplemented or otherwise modified from time to time

"Share Option Scheme" the share option scheme conditionally adopted by the Company on 21 February

2020 for the benefit of our Directors, members of senior management, employees

and other eligible participants defined in the scheme

"Share(s)" ordinary share(s) in the share capital of the Company

"Shareholder(s)" holder(s) of the Share(s)

"Stock Exchange" The Stock Exchange of Hong Kong Limited

"subsidiary" or "subsidiaries" has the meaning ascribed to it in the Listing Rules

"virtual item" virtual item(s) which enhance the players' gaming experience, by, for example,

enhancing the powers, abilities or attractiveness

"%" per cent

"2023 Annual Report" the annual report of the Company for the year ended 31 December 2023