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CHICMAX

Shanghai Chicmax Cosmetic Co., Ltd.
上海上美化妆品股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)
(Stock Code: 2145)

NOTICE OF THE FIRST 2024 EGM

NOTICE IS HEREBY GIVEN that the first 2024 extraordinary general meeting (the “**First 2024 EGM**”) of Shanghai Chicmax Cosmetic Co., Ltd. (the “**Company**”) will be held at Meeting Room, 25 Floor, Building B, No. 3300 Zhongshan North Road, Putuo District, Shanghai, the PRC on Monday, 30 September 2024 at 2:00 p.m. to consider and approve the following resolutions. Unless otherwise indicated, capitalised terms used in this notice shall have the same meanings as those defined in the circular of the Company dated 13 September 2024 (the “**Circular**”):

ORDINARY RESOLUTIONS

1. To consider and approve the proposed distribution of an interim dividend of RMB0.75 per share for the six months ended 30 June 2024.
2. To consider and approve the terms of the Product Sales Framework Agreement and the proposed annual caps for such transactions for each of the three years ending 31 December 2024, 2025 and 2026; and any Director or authorised representative of the chairman of the Board be and is hereby authorised to implement and take all steps and to do all acts and things as may be necessary or desirable to give effect and/or to complete the continuing connected transactions contemplated thereunder and all other matters ancillary thereto, and to sign and execute such further documents, or to do any other matters incidental thereto and/or as contemplated thereunder and to make changes or amendments to the aforesaid agreement, as such Director or authorised representative may in his/her absolute discretion deem fit.
3. To consider and approve the adjustment to remuneration of the independent non-executive Directors.

SPECIAL RESOLUTIONS

1. To consider and approve the proposed amendments to the articles of association of the Company as set out in Appendix II to the Circular.
2. To consider and approve the proposed amendments to the Rules of Procedure for the General Meetings as set out in Appendix III to the Circular.
3. To consider and approve the proposed amendments to the Rules of Procedure for the Board of Directors as set out in Appendix IV to the Circular.
4. To consider and approve the proposed amendments to the Rules of Procedure for the Supervisory Committee as set out in Appendix V to the Circular.

By order of the Board
Shanghai Chicmax Cosmetic Co., Ltd.

上海上美化妝品股份有限公司

Mr. Lyu Yixiong

Chairman of the Board, Executive Director and Chief Executive Officer

Shanghai, the PRC
13 September 2024

Notes:

1. All resolutions at the First 2024 EGM will be taken by poll (except where the chairman decides to allow a resolution relating to a procedural or administrative matter to be voted on by a show of hands) pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited. The results of the poll will be published on the websites of the Company at www.chicmaxgroup.com and Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk after the First 2024 EGM.
2. Any shareholder entitled to attend and vote at the First 2024 EGM convened by the above notice is entitled to appoint one or more proxies to attend and vote instead of him/her. A proxy need not be a shareholder of the Company.
3. In order to be valid, the instrument appointing a proxy together with the power of attorney or other authority, if any, under which it is signed, or a notarially certified copy of such power of attorney or authority, must be complete and returned to the Company's H share registrar of the Company in Hong Kong, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong (for holders of H shares), or to the business address of the Company in the PRC, at 25 Floor, Building B, No. 3300 Zhongshan North Road, Putuo District, Shanghai, PRC (for holders of Unlisted Shares) at least 24 hours before the First 2024 EGM (i.e. before 2:00 p.m. on Sunday, 29 September 2024) or any adjourned meeting thereof. Completion and return of the form of proxy will not preclude a shareholder from attending and voting at the First 2024 EGM or any adjourned meeting thereof should he/she so wish.
4. For the purpose of determining the list of shareholders who are entitled to attend the First 2024 EGM, the register of members of the Company will be closed from Wednesday, 25 September 2024 to Monday, 30 September 2024, both days inclusive, during which period no transfer of shares will be registered. In order to be eligible to attend and vote at the First 2024 EGM, unregistered holders of the shares shall ensure all properly completed transfer documents accompanied by the relevant share certificates must be lodged with the Company's H share registrar in Hong Kong, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong not later than 4:30 p.m. on Tuesday, 24 September 2024 for registration.
5. For determining the entitlement to the interim dividend, the register of members of the Company will be closed from Monday, 7 October 2024 to Wednesday, 9 October 2024, both days inclusive, during which period no transfer of shares will be effected. Shareholders whose name appear on the register of members of the Company on Wednesday, 9 October 2024 will be entitled to the interim dividends. In order to be entitled to the interim dividend, all transfer forms accompanied by relevant share certificates must be lodged with the Company's H Share registrar, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong (for H Shareholders) before 4:30 p.m. on Friday, 4 October 2024.
6. In case of joint shareholders, the vote of the senior joint shareholder who tenders a vote, whether in person or by proxy, will be accepted to the exclusion of the votes of the other joint shareholder(s) and for this purpose, seniority will be determined by the order in which the names stand in the register of members of the Company in respect of the joint shareholding.
7. Shareholders who attend the meeting in person or by proxy shall bear their own travelling and accommodation expenses.
8. A shareholder or his/her proxy should produce proof of identity when attending the First 2024 EGM.
9. References to date and time in this notice are to Hong Kong dates and time.

As at the date of this notice, the Board comprises Mr. Lyu Yixiong, Ms. Luo Yan (羅燕), Mr. Feng Yifeng and Ms. Song Yang as executive Directors; Ms. Li Hanqiong and Mr. Sun Hao as non-executive Directors; Mr. Leung Ho Sun Wilson, Ms. Luo Yan (羅妍) and Mr. Li Yang as independent non-executive Directors.