

# CLASSIFIEDGROUP

*(Incorporated in the Cayman Islands with limited liability)*

(Stock Code: 8232)



**2024**  
**INTERIM REPORT**

## **CHARACTERISTICS OF GEM (“GEM”) OF THE STOCK EXCHANGE OF HONG KONG LIMITED (THE “STOCK EXCHANGE”)**

**GEM has been positioned as a market designed to accommodate small and mid-sized companies to which a higher investment risk may be attached than other companies listed on the Exchange. Prospective investors should be aware of the potential risks of investing in such companies and should make the decision to invest only after due and careful consideration.**

**Given that the companies listed on GEM are generally small and mid-sized companies, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the Main Board and no assurance is given that there will be a liquid market in the securities traded on GEM.**

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*This report, for which the directors (the “Directors”) of Classified Group (Holdings) Limited (the “Company”) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the “GEM Listing Rules”) for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this report is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this report misleading.*



## **CONTENTS**

Corporate Information	3
Unaudited Condensed Consolidated Statement of Profit or Loss and Other Comprehensive Income	5
Unaudited Condensed Consolidated Statement of Financial Position	6
Unaudited Condensed Consolidated Statement of Changes in Equity	7
Unaudited Condensed Consolidated Statement of Cash Flows	8
Notes to the Unaudited Condensed Consolidated Financial Statements	9
Management Discussion and Analysis	23
Other Information	30

## CORPORATE INFORMATION

### Board of Directors

#### *Executive Directors*

Mr. WONG Arnold Chi Chiu (*Chairman*)  
Mr. PONG Kin Yee BBS, JP  
Mr. LI Kai Leung

#### *Independent Non-executive Directors*

Dr. CHAN Kin Keung Eugene SBS, BBS, JP  
Mr. NG Chun Fai Frank  
Mr. YUE Man Yiu Matthew

### Authorised Representatives

Mr. WONG Arnold Chi Chiu  
Ms. LEUNG Yin Fai

### Company Secretary

Ms. LEUNG Yin Fai (*HKICPA*)

### Audit Committee

Mr. YUE Man Yiu Matthew (*Chairman*)  
Dr. CHAN Kin Keung Eugene SBS, BBS, JP  
Mr. NG Chun Fai Frank

### Remuneration Committee

Dr. CHAN Kin Keung Eugene SBS, BBS, JP (*Chairman*)  
Mr. NG Chun Fai Frank  
Mr. YUE Man Yiu Matthew

### Nomination Committee

Mr. NG Chun Fai Frank (*Chairman*)  
Dr. CHAN Kin Keung Eugene SBS, BBS, JP  
Mr. YUE Man Yiu Matthew

### Auditors

BDO Limited  
*Certified Public Accountants and Registered Public Interest  
Entity Auditor, Hong Kong*

### Legal Advisers to the Company


Bird & Bird

### Principal Bankers

Hang Seng Bank Limited

### Registered Office

Cricket Square, Hutchins Drive  
P.O. Box 2681  
Grand Cayman  
KY1-1111  
Cayman Islands



**Head Office, Headquarters  
and Principal Place of  
Business in Hong Kong**

2/F Cheung Tak Industrial Building  
30 Wong Chuk Hang Road  
Wong Chuk Hang  
Hong Kong

**Principal Share Registrar  
and Transfer Office**

Conyers Trust Company (Cayman) Limited  
Cricket Square, Hutchins Drive  
P.O. Box 2681  
Grand Cayman  
KY1-1111  
Cayman Islands

**Hong Kong Share Registrar  
and Transfer Office**

Union Registrars Limited  
Suites 3301-04, 33/F  
Two Chinachem Exchange Square  
338 King's Road  
North Point  
Hong Kong

**Company Website**

[www.classifiedgroup.com.hk](http://www.classifiedgroup.com.hk)

**GEM Stock Code**

08232

## UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

FOR THE SIX MONTHS ENDED 30 JUNE 2024

	NOTES	Six months ended	
		30 June 2024 HK\$'000 (unaudited)	30 June 2023 HK\$'000 (unaudited)
Revenue	5	17,777	18,104
Other income	6	206	1,150
Other gains and losses	7	(1)	(1)
Raw materials and consumable used		(4,335)	(4,404)
Staff costs		(9,316)	(9,423)
Depreciation		(938)	(601)
Property rental and related expenses		(1,399)	(1,456)
Utility expenses		(766)	(882)
Advertising and promotion expenses		(715)	(934)
Other expenses		(3,322)	(3,077)
Finance costs	8	(187)	(117)
Loss before taxation	9	(2,996)	(1,641)
Taxation	10	–	–
Loss and total comprehensive income for the period attributable to the owners of the Company		(2,996)	(1,641)
			(Restated)
Loss per share			
Basic (HK cents)	12	(9.58)	(6.36)
Diluted (HK cents)	12	(9.58)	(6.36)

## UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

AS AT 30 JUNE 2024

	NOTES	30 June 2024 HK\$'000 (unaudited)	31 December 2023 HK\$'000 (audited)
Non-current assets			
Property, plant and equipment	13	267	404
Right-of-use assets		2,195	2,075
Deposits	14	616	462
		<b>3,078</b>	2,941
Current assets			
Inventories		22,056	22,038
Trade and other receivables, deposits and prepayments	14	3,279	4,048
Amounts due from related companies		330	690
Tax recoverable		32	32
Bank balances and cash		270	6,185
		<b>25,967</b>	32,993
Current liabilities			
Trade and other payables and accrued charges	15	7,766	6,907
Amount due to a related company		798	1,255
Amounts due to directors		1,597	4,096
Contract liabilities		53	13
Lease liabilities		3,113	4,289
Provision		80	80
		<b>13,407</b>	16,640
Net current assets		<b>12,560</b>	16,353
Total assets less current liabilities		<b>15,638</b>	19,294
Non-current liabilities			
Lease liabilities		466	1,126
Provisions		349	349
		<b>815</b>	1,475
Net assets		<b>14,823</b>	17,819
Capital and reserves			
Share capital	16	11,150	11,150
Reserves		3,673	6,669
Equity attributable to Owners of the Company		<b>14,823</b>	17,819

## UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

FOR THE SIX MONTHS ENDED 30 JUNE 2024

	Attributable to owners of the Company				Total HK\$'000
	Share capital HK\$'000	Share premium HK\$'000	Other reserve HK\$'000	Accumulated losses HK\$'000	
At 1 January 2024 (audited)	11,150	133,445	766	(127,542)	17,819
Loss and total comprehensive expense for the period	-	-	-	(2,996)	(2,996)
At 30 June 2024 (unaudited)	11,150	133,445	766	(130,538)	14,823
At 1 January 2023 (audited)	4,460	127,329	766	(112,196)	20,359
Loss and total comprehensive expense for the period	-	-	-	(1,641)	(1,641)
At 30 June 2023 (unaudited)	4,460	127,329	766	(113,837)	18,718



## UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

FOR THE SIX MONTHS ENDED 30 JUNE 2024

	Six months ended	
	30 June 2024 HK\$'000 (unaudited)	30 June 2023 HK\$'000 (unaudited)
Net cash used in operating activities	<b>(684)</b>	(5,779)
Investing activities		
Interest received	–	1
Purchase of property, plant and equipment	–	(153)
Repayment from/(advances to) related companies	<b>259</b>	(359)
Net used in investing activities	<b>259</b>	(511)
Financing activities		
Repayment of lease liabilities	<b>(2,991)</b>	(2,786)
(Repayment to)/advance from directors	<b>(2,499)</b>	9,502
Net cash (used in)/generated from financing activities	<b>(5,490)</b>	6,716
Net (decrease)/increase in cash and cash equivalents	<b>(5,915)</b>	426
Cash and cash equivalents at beginning of the period	<b>6,185</b>	1,736
Cash and cash equivalents at end of the period representing by bank balances and cash	<b>270</b>	2,162

# NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

FOR THE SIX MONTHS ENDED 30 JUNE 2024

## 1. GENERAL

The Company was incorporated as an exempted company and registered in the Cayman Islands with limited liability under the Cayman Companies Law on 24 October 2014. The shares of the Company have been listed on the GEM (“GEM”) of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) by way of placing on 11 July 2016 (the “Listing”). The address of the Company’s registered office is Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman KY1-1111, Cayman Islands. The address of the Company’s principal place of business in Hong Kong is 2/F., Cheung Tak Industrial Building, 30 Wong Chuk Hang Road, Wong Chuk Hang, Hong Kong.

The Company is an investment holding company and its subsidiaries are principally engaged in restaurant operations in Hong Kong.

The unaudited condensed consolidated financial statements are presented in Hong Kong Dollars (“HK\$”), which is also the functional currency of the Company.

## 2. BASIS OF PREPARATION AND PRESENTATION

The unaudited condensed consolidated financial statement for the six months ended 30 June 2024 has been prepared in accordance with the Hong Kong Accounting Standards (“HKAS”) 34 “Interim financial reporting” issued by the Hong Kong Institute of Certificate Public Accountants (“HKICPA”) and the disclosure requirements of the Hong Kong Companies Ordinance. The unaudited condensed consolidated financial statements also comply with the applicable disclosure requirements of Chapter 18 of the GEM Listing Rules.

The unaudited consolidated financial statements have not been audited by the Company’s auditors, but have been reviewed by the audit committee of the Company (the “Audit Committee”). The Audit Committee agreed with the accounting principles and practices adopted by the Company.

### **3. PRINCIPAL ACCOUNTING POLICIES**

The condensed consolidated financial statements have been prepared on the historical cost basis.

Other than changes in accounting policies resulting from application of new and amendments to Hong Kong Financial Reporting Standards (“HKFRSs”), the accounting policies and methods of computation used in the condensed consolidated financial statements for the six months ended 30 June 2024 are the same as those followed in the preparation of the financial statements for the year ended 31 December 2023.

### **4. APPLICATION OF HONG KONG FINANCIAL REPORTING STANDARDS**

In the current period, the Group has applied all new and revised HKFRSs issued by the HKICPA that are mandatorily effective for the accounting period beginning on or after 1 January 2024.

The adoption of these new and revised HKFRSs did not have any significant effect on the unaudited condensed consolidated financial statement of the Group.

### **5. REVENUE AND SEGMENT INFORMATION**

Revenue represents the amounts received and receivable for services provided and goods sold and net of discount, during the period.

The financial information was reported to executive directors of the Company, being the chief operating decision maker, for the purpose of assessment of segment performance and resources allocation focuses on types of services rendered and goods delivered. No operating segments identified by the chief operating decision maker have been aggregated in arriving at the reportable segments of the Group.

The Group’s operating and reportable segment is Casual restaurant operation (“Casual”). This segment derives its net revenue from the operation of casual dining restaurants in which customers would place orders at the front desk and basic table service would be provided by the delivery of ordered food to the table. The casual restaurants aim to provide a more casual and relaxing atmosphere.

## 5. REVENUE AND SEGMENT INFORMATION (Continued)

### Segment revenue and results

Six months ended 30 June 2024 (unaudited)

	Casual <i>HK\$'000</i>
Segment revenue	<b>17,777</b>
Segment results	<b>(1,368)</b>
Other income	<b>206</b>
Unallocated operating costs	<b>(1,834)</b>
Loss before taxation	<b>(2,996)</b>

Six months ended 30 June 2023 (unaudited)

	Casual <i>HK\$'000</i>
Segment revenue	18,104
Segment results	(1,005)
Other income	1,150
Unallocated operating costs	(1,786)
Loss before taxation	(1,641)

Segment result represents the profit earned/loss incurred by each segment without allocation of other income and unallocated operating costs (including head office staff cost, rental and other corporate expenses).

## 5. REVENUE AND SEGMENT INFORMATION (Continued)

### Segment assets and liabilities

As at 30 June 2024 (unaudited)

	<i>Casual</i> <i>HK\$'000</i>
ASSETS	
Segment assets	<b>6,835</b>
Property, plant and equipment	<b>209</b>
Inventories	<b>21,080</b>
Other receivables, deposits and prepayment	<b>289</b>
Amounts due from related companies	<b>330</b>
Tax recoverable	<b>32</b>
Bank balances and cash	<b>270</b>
Consolidated total assets	<b>29,045</b>
LIABILITIES	
Segment liabilities	<b>9,068</b>
Other payables	<b>2,779</b>
Amounts due to directors	<b>1,597</b>
Amount due to related company	<b>778</b>
Consolidated total liabilities	<b>14,222</b>

## 5. REVENUE AND SEGMENT INFORMATION (Continued)

### Segment assets and liabilities (Continued)

As at 31 December 2023 (audited)

	Casual HK\$'000
ASSETS	
<u>Segment assets</u>	<u>7,297</u>
Property, plant and equipment	304
Inventories	21,080
Other receivables, deposits and prepayment	748
Amounts due from related companies	252
Tax recoverable	32
Bank balances and cash	6,185
<u>Consolidated total assets</u>	<u>35,934</u>
LIABILITIES	
<u>Segment liabilities</u>	<u>11,527</u>
Other payables	2,492
Amounts due to directors	4,096
<u>Consolidated total liabilities</u>	<u>18,115</u>

For the purposes of monitoring segment performances and allocating resources between segments:

- all assets are allocated to operating and reportable segments, other than certain property, plant and equipment, certain inventories, certain other receivables, deposits and prepayments, amounts due from related companies, tax recoverable and bank balances and cash.
- all liabilities are allocated to operating and reportable segments, other than certain other payables and amounts due to directors.

## 6. OTHER INCOME

	Six months ended	
	30 June 2024 <i>HK\$'000</i> <i>(unaudited)</i>	30 June 2023 <i>HK\$'000</i> <i>(unaudited)</i>
Interest income	3	1
Franchise fee income	–	50
Others	143	30
Management fee income from related company	60	1,069
	<b>206</b>	<b>1,150</b>

## 7. OTHER GAINS AND LOSSES

	Six months ended	
	30 June 2024 <i>HK\$'000</i> <i>(unaudited)</i>	30 June 2023 <i>HK\$'000</i> <i>(unaudited)</i>
Net foreign exchange (loss)/gain, net	(1)	(1)
	<b>(1)</b>	<b>(1)</b>

## 8. FINANCE COSTS

	Six months ended	
	30 June 2024 <i>HK\$'000</i> <i>(unaudited)</i>	30 June 2023 <i>HK\$'000</i> <i>(unaudited)</i>
The finance costs represent interest on leases liabilities	(187)	(117)

## 9. LOSS BEFORE TAXATION

	Six months ended	
	30 June 2024 HK\$'000 (unaudited)	30 June 2023 HK\$'000 (unaudited)
Loss before taxation has been arrived after charging:		
Raw materials and consumables used	(4,335)	(4,404)
Lease payments under operating leases in respect of leasehold land and building:		
– Short-term lease	(387)	(387)
– Contingent rents ( <i>note</i> )	(96)	(171)
	<b>(483)</b>	<b>(558)</b>

*Note:* The operating lease rentals for certain restaurants are determined as the higher of a fixed rental or a predetermined percentage on revenue of respective restaurants pursuant to the terms and conditions that are set out in the respective rental agreements.

## 10. TAXATION

No provision for Hong Kong Profits Tax has been made as the Group did not have any assessable profits for the six months ended 30 June 2024 and 30 June 2023.

## 11. DIVIDENDS

No dividends were paid, declared and proposed by the Company during the current interim period (30 June 2023: nil). The directors have determined that no dividend will be paid in respect of the current interim period.



## 12. LOSS PER SHARE

The calculation of the basic loss per share attributable to owners of the Company is based on the following data:

	<b>Six months ended</b>	
	<b>30 June 2024 HK\$'000 (unaudited)</b>	30 June 2023 HK\$'000 (unaudited)
<b>Loss:</b>		
Loss for the period attributable to owners of the Company for the purpose of calculating basic loss per share	<b>(2,996)</b>	(1,641)
	<b>30 June 2024 '000 (unaudited)</b>	30 June 2023 '000 (unaudited & restated)
<b>Number of shares</b>		
Weighted average number of ordinary shares for the purpose of calculating basic and diluted loss per share (Note)	<b>31,288</b>	25,788

*Note:*

The weighted average number of ordinary shares for the purpose of basic and diluted loss per share has been adjusted for the share consolidation which took place on 7 September 2023 as if the share consolidation occurred at the beginning of the earliest period presented (i.e. 1 January 2022). Further details of the share consolidation are set out in note 16(b) to the consolidated financial statements.

Bonus elements arising from the rights issue completed on 25 October 2023 at the price lower than market value has been adjusted on the determination of weighted average number of shares. Further details are set out in Note 16(c). Weighted average number of shares for the year ended 30 June 2023 has been restated accordingly.

### 13. MOVEMENTS IN PROPERTY, PLANT AND EQUIPMENT

During the current interim period, the Group no acquired property, plant and equipment (30 June 2023: HK\$153,000).

### 14. TRADE AND OTHER RECEIVABLES, DEPOSITS AND PREPAYMENTS

	<b>As at 30 June 2024 HK\$'000 (unaudited)</b>	As at 31 December 2023 HK\$'000 (audited)
Trade receivables from restaurant operations	<b>331</b>	357
Rental deposits	<b>1,517</b>	2,299
Other deposits	<b>475</b>	496
Prepayments and other receivables	<b>1,572</b>	1,358
	<b>3,895</b>	4,510
Analysed as:		
Current	<b>3,279</b>	4,048
Non-current	<b>616</b>	462
	<b>3,895</b>	4,510

There was no credit period to individual customers for the restaurant operations. The Group's trading terms with its customers are mainly by cash and credit card settlement. The settlement terms of credit card companies are usually 7 days after the service rendered date.

The Group allows a credit period of 30 days to the corporate customers for launching activities in the Group's restaurants.

No interest is charged on the trade receivables on the outstanding balance.

## 14. TRADE AND OTHER RECEIVABLES, DEPOSITS AND PREPAYMENTS (Continued)

The following is an ageing analysis of trade receivables from restaurant operations presented based on the invoice date, which approximated the service rendered date, at the end of the reporting periods.

	<b>As at 30 June 2024 HK\$'000 (unaudited)</b>	As at 31 December 2023 HK\$'000 (audited)
0 to 30 days	<b>281</b>	323
31 to 60 days	<b>3</b>	10
61 to 90 days	<b>3</b>	—*
Over 90 days	<b>44</b>	24
	<b>331</b>	357

\* Represented the balance less than \$1,000

## 15. TRADE AND OTHER PAYABLES AND ACCRUED CHARGES

	<b>As at 30 June 2024 HK\$'000 (unaudited)</b>	As at 31 December 2023 HK\$'000 (audited)
Trade payables	<b>1,709</b>	1,699
Other payables:		
Accrued staff related costs	<b>1,336</b>	1,490
Other payables and accrued charges	<b>4,721</b>	3,718
	<b>7,766</b>	6,907

## 15. TRADE AND OTHER PAYABLES AND ACCRUED CHARGES (Continued)

The credit period for purchases of goods is 30 to 90 days. The following is an ageing analysis of trade payables presented based on the invoice date at the end of the reporting periods.

	<b>As at 30 June 2024 HK\$'000 (unaudited)</b>	As at 31 December 2023 HK\$'000 (audited)
0 to 30 days	<b>762</b>	825
31 to 60 days	<b>680</b>	760
61 to 90 days	<b>151</b>	107
Over 90 days	<b>116</b>	7
	<b>1,709</b>	1,699

## 16. SHARE CAPITAL

The issued share capital of the Company with the details as follows:

	Ordinary share per unit <i>HK\$</i>	Number of shares	Amount <i>HK\$'000</i>
<b>Authorised:</b>			
At 1 January 2023 and 30 June 2023	0.01	800,000,000	8,000
Increase in authorised share capital ( <i>Note a</i> )	0.01	3,200,000,000	32,000
		4,000,000,000	40,000
Share consolidation ( <i>Note b</i> )		(3,800,000,000)	–
At 1 January 2024 and 30 June 2024	0.2	200,000,000	40,000
<b>Issued and fully paid:</b>			
At 1 January 2023 and 30 June 2023	0.01	446,000,000	4,460
Share consolidation ( <i>Note b</i> )		(423,700,000)	–
Issuance of shares under rights issues ( <i>Note c</i> )	0.2	33,450,000	6,690
At 1 January 2024 and 30 June 2024	0.2	55,750,000	11,150

The new shares issued rank pari passu in all respects with existing shares.

*Notes:*

- (a) On 5 September 2023, the authorised share capital has been increased from HK\$8,000,000 divided into 800,000,000 ordinary share(s) of par value of HK\$0.01 each in the share capital of the Company before the share consolidation became effective (“Old shares”) to HK\$40,000,000 divided into 4,000,000,000 Old Shares.
- (b) On 7 September 2023, the Company implemented the share consolidation on the basis that every twenty issued and unissued shares with a par value of HK\$0.01 each in the share capital of the Company be consolidated into one consolidated share with a par value of HK\$0.2 in the share capital of the Company. The share consolidation was duly passed by the shareholders of the Company by way of poll on 5 September 2023. Further details were set out in the Company’s circular dated 18 August 2023.

## 16. SHARE CAPITAL (Continued)

Notes: (Continued)

- (c) On 25 October 2023, the Company implemented the rights issue on the basis of three rights shares for every two existing shares at the subscription price of HK\$0.426 per rights share. The gross proceeds from the rights issue were approximately HK\$14,250,000 and the net proceeds were approximately HK\$12,806,000 after deducting the related expenses. Mr. Wong and Mr. Pong are the sole beneficial owners of Wiltshire Global and Peyton Global, who are the underwriters of such rights issue. Further details were set out in the Company's prospectus dated 19 September 2023.

## 17. RELATED PARTY TRANSACTIONS

Save as disclosed elsewhere in the condensed consolidated financial statements, the Group had the following transactions with related parties during the reporting period.

	Six months ended	
	30 June 2024 HK\$'000 (unaudited)	30 June 2023 HK\$'000 (unaudited)
Catering income from directors of the Company	3	2
Catering income from Altaya Wines Limited (note (i))	5	10
Management fee income from Way Wise Limited (note (ii))	60	60
Management fee income from Canton Oriental Limited (note (iii))	–	1,009
Management fee to Altaya Wines Limited (note (i))	462	643
Purchases of goods from Altaya Wines Limited (note (i))	100	72

## 17. RELATED PARTY TRANSACTIONS (Continued)

*Notes:*

- (i) Altaya Wines Limited is controlled by Mr. Pong Kin Yee, a director of the Company, and his family.
- (ii) Mr. Pong is shareholder and director on Way Wise Limited.
- (iii) Canton Oriental Limited is controlled by Mr. Wong and Mr. Pong. The Group has entered into management services agreement with Canton Oriental Limited for the provision of catering operations and management services during the year. The Agreement has been terminated on 31 October 2023. Details of which were disclosed in the Company's announcement dated on 16 September 2021 and 31 October 2023 respectively.

During the current interim period, the emoluments of key management personnel were HK\$210,000 (30 June 2023: HK\$210,000).

## MANAGEMENT DISCUSSION AND ANALYSIS

### Industry Overview

Following the full opening of the borders with Mainland China and the relaxation of COVID-19 social restrictions, the overall Hong Kong economy has improved. However, changing patterns of spending by consumers, including northbound travel trends and consumers making budget conscious choices, has made the business environment of the food and beverage industry in Hong Kong challenging.

In the long run, the business environment of the food and beverage industry in Hong Kong remains challenging, dynamic, and competitive. Pressure from rising food costs, rental expenses, utilities expenses and labour costs is enduring, which further squeezed our profit margin. Against the backdrop of economic uncertainty, customers are more budget conscious and price sensitive to the amounts they spend on dining out and the revenues of our restaurants were weaker than expected. The management believes the difficult situation may continue, which will adversely affect the food and beverage industry and the Group's business performance.

Nevertheless, the Group has implemented cost-saving measures including but not limited to minimising the staff costs of our restaurants, negotiating with our suppliers for purchasing discounts and adopting certain sales stimulating measures including but not limited to increasing marketing efforts and expanding the take-away product line, to partially offset the aforesaid adverse impacts.

Operating in such a difficult macroeconomic environment, we need to be agile, flexible and adaptive. We will embrace changes with flexible marketing strategies and efficient operational discipline, continue to reshape our business model and make decisions necessary to enhance the profitability of the Group.

### Business Overview

"Classified" restaurants are a collection of casual European cafés specializing in artisan breads, cheeses and boutique wines, and are renowned for their breakfast and all-day dining menu. Offering casual seating areas in most locations, Classified encourages neighbourhood street-level interaction. In December 2020, we have created a new modern bakery brand, "Rise by Classified", a sub-brand of "Classified". With a selection of pastries, a dine-in area for comfort food, an exhaustive list of beverages, and a collection of locally sourced retail products, "Rise by Classified" focuses on providing a local dining experience that can be enjoyed in the restaurant or at home. "Classified" is our Group's flagship brand. During the six months ended 30 June 2024, our Group recorded revenue of approximately HK\$17.8 million (30 June 2023: HK\$18.1 million), representing a decrease of approximately 1.8% as compared to the last corresponding period.



## FUTURE PROSPECTS

The food and beverage industry in Hong Kong has always been a challenging industry with intense competition and high operating costs, such as rising rental expenses, food costs and labour costs. The Group's success is therefore heavily dependent on the dining concepts and economic conditions of Hong Kong.

Our Group's key risk exposures and uncertainties are summarised as follows:

- (1) business risks relating to customers' changing patterns of spending by consumers, including refraining from dining out, northbound travel trends and consumers making budget conscious choices;
- (2) our Group may fail to find commercially attractive locations for new restaurants and/or renew existing leases on commercially acceptable terms, and the aforesaid potential failure would have a material adverse effect on the Group's business and future development;
- (3) the operation of the Group may be affected by the price of the food ingredients, including the price of the imported food ingredients which will be affected by the fluctuating exchange rate; and
- (4) there may be labour shortage in the future and competition for qualified individuals in the food and beverage industry may be intense.

Further details on the risks and uncertainties faced by the Group are set out in the section headed "Risk Factors" of the prospectus of the Company dated 30 June 2016 (the "Prospectus").

To manage the Group's risks and to improve the Group's overall business performance, we intend to:

- (1) expand the take-away product line and increase marketing efforts and sales stimulating measures;
- (2) enhance and upgrade our existing restaurant facilities to attract more customers; and
- (3) closely monitor the pricing of our suppliers of raw materials such as food ingredients and beverages to ensure we obtain competitive prices for our food ingredients.

We believe our ongoing enhancement plans will improve our market share while we will continue to refine our business strategy to cope with the continuing challenges. We will also proactively seek potential business opportunities that will broaden our sources of revenue and enhance value to our shareholders.

## **FINANCIAL REVIEW**

For the six months ended 30 June 2024, the Group's unaudited turnover was approximately HK\$17.8 million (30 June 2023: HK\$18.1 million), representing a decrease of approximately 1.8% as compared with the last corresponding period. The decrease in revenue for the six months ended 30 June 2024 was mainly due to the impact of changing patterns of spending by consumers.


The loss attributable to owners of the Company was approximately HK\$3.0 million for the six months ended 30 June 2024 (30 June 2023: HK\$1.6 million). The increase in our loss of the Company was mainly attributable to (i) a reduction in management fee income from a related company; and (ii) a decrease in revenue as affected by changing patterns of spending by consumers.

### **Financial Resources, Liquidity and Capital Structure**

As at 30 June 2024, the Group's current assets amounted to approximately HK\$26.0 million (as at 31 December 2023: HK\$33.0 million) of which approximately HK\$0.3 million (as at 31 December 2023: HK\$6.2 million) was bank balances and cash, and approximately HK\$3.3 million (as at 31 December 2023: HK\$4.0 million) was trade and other receivables, deposits and prepayments. As at 30 June 2024, the Group's current liabilities amounted to approximately HK\$13.4 million (as at 31 December 2023: HK\$16.6 million), which mainly included lease liabilities in the amount of approximately HK\$3.1 million (as at 31 December 2023: HK\$4.3 million) and trade and other payables and accrued charges in the amount of approximately HK\$7.8 million (as at 31 December 2023: HK\$6.9 million).

Current ratio and quick assets ratio were 1.94 and 0.29 respectively (as at 31 December 2023: 1.98 and 0.66 respectively). Gearing ratio is calculated as total bank borrowing divided by total equity and multiplying the resulting value by 100%. Gearing ratio was 0% as at 30 June 2024 and 31 December 2023.

As at 30 June 2024, the number of issued shares of the Company is 55,750,000.



The capital structure of the Group consists of equity attributable to owners of the Company, comprising issued share capital and reserves. There was no material change in capital structure of the Group during the six months ended 30 June 2024.

### **Foreign Currency Exposure**

Most transactions of the Group are denominated in Hong Kong dollars and the Group is not exposed to significant foreign exchange risks.

### **Capital Commitments**

As at 30 June 2024, the Group did not have any material capital commitments.

### **Contingent Liabilities**

As at 30 June 2024, the Group did not have any contingent liabilities.

### **Employees and Remuneration Policies**

As at 30 June 2024, the Group had 52 employees in Hong Kong (30 June 2023: 66 employees). Remuneration is determined with reference to market terms and in accordance with the performance, qualification and experience of each individual employee. Discretionary bonuses, based on each individual's performance, are paid to employees as recognition and in reward for their contributions. Other fringe benefits such as medical insurance, retirement benefits and other allowances are offered to all of our employees.

### **Issue for cash of equity securities**

During the six months ended 30 June 2024, the Company did not issue for cash of equity securities (including securities convertible into equity securities).

### **Significant Investments, Material Acquisitions or Disposals**

There were no significant investments held, material acquisitions or disposals of subsidiaries, associates and joint ventures during the six months ended 30 June 2024.

### **Charge on Assets**

As at 30 June 2024, the Group did not have any charge on its assets.

## USE OF PROCEEDS

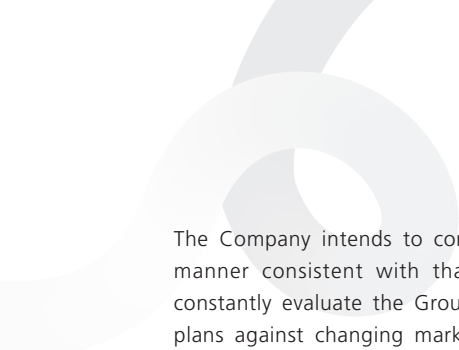
### (1) Placing on 1 November 2017

In order to strengthen its financial position and to replenish the general working capital of the Group, on 15 October 2017, the Company entered into a placing agreement with VMS Securities Limited in relation to the placing of a maximum of 46,000,000 new ordinary shares at a price of HK\$1.86 per share (the "November Placing"). The closing price for the Company's shares on 13 October 2017 (being the most recent trading day) was HK\$1.97 per share. On 1 November 2017, the November Placing completed and the Company issued and allotted the maximum 46,000,000 new ordinary shares to not less than six independent third parties. The net price for such shares was approximately HK\$1.79 per share and the aggregate nominal value of such shares was HK\$460,000. The November Placing generated net proceeds of approximately HK\$82.4 million (the "November Placing Proceeds").

An analysis of the November Placing Proceeds up to 30 June 2024 is set out below:

	Planned use of November Placing Proceeds as at 31 December 2023 HK\$'000	Utilised November Placing Proceeds as at 31 December 2023 HK\$'000	Unutilised November Placing Proceeds as at 31 December 2023 HK\$'000	Utilised November Placing Proceeds during the six months ended 30 June 2024 HK\$'000	Unutilised November Placing Proceeds as at 30 June 2024 HK\$'000	Expected timeframe for utilising the remaining November Placing Proceeds (Note 1)
Repayment of bank borrowings	17,500	(17,500)	-	-	-	
Develop, relocate, open and upgrade of restaurants	24,500	(1,342)	23,158	-	23,158	By 31 December 2025
Working capital for existing business of the Group	24,000	(24,000)	-	-	-	
Enhancement of premium food and fine wine programme	16,400	(16,400)	-	-	-	
<b>Total</b>	<b>82,400</b>	<b>(59,242)</b>	<b>23,158</b>	<b>-</b>	<b>23,158</b>	

*Note 1:* The expected timeline for utilising the remaining November Placing Proceeds of approximately HK\$23,158,000 is based on the best estimation of the future market condition. The actual timeline for utilising the remaining November Placing Proceeds may be subject to change based on current and future development of market conditions.



The Company intends to continue to apply the November Placing Proceeds in the manner consistent with that mentioned above. Nonetheless, the Directors will constantly evaluate the Group's business objectives and may change or modify the plans against changing market conditions to ascertain the business growth of the Group. All unutilised proceeds have been placed in a licensed bank in Hong Kong.

In view of the backdrop of economic uncertainty and challenging Food & Beverage market, the expected timeframe for utilising the remaining November Placing Proceeds will be extended to 31 December 2025.

**(2) Rights Issue completed on 25 October 2023**

In order to repay certain shareholder loans from Mr. Wong and Mr. Pong and to enhance the Group's working capital, the Group completed the rights issue on the basis of three rights share for every two consolidated shares held on record date (i.e. 18 September 2023) at a subscription price of HK\$0.426 per rights share ("Rights Issue"). The gross proceeds from the Rights Issue (before expenses) were approximately HK\$14.25 million and the actual net proceeds from the Rights Issue (after deducting expenses) were approximately HK\$12.81 million (the "October Rights Issue Proceeds"). Further details of the Rights Issue are set out in the announcements of the Company dated 6 July 2023, 5 September 2023, 20 October 2023, the circular of the Company dated 18 August 2023 and the prospectus of the Company dated 19 September 2023.

An analysis of the October Rights Issue Proceeds up to 30 June 2024 which has been utilised in full, is set out below:

	Planned use of October Rights Issue Proceeds as at 31 December 2023 <i>(Note 1)</i> HK\$'000	Utilised October Rights Issue Proceeds as at 31 December 2023 HK\$'000	Unutilised October Rights Issue Proceeds as at 31 December 2023 HK\$'000	Utilised October Right Issue Proceeds during the six months ended 30 June 2024 HK\$'000	Unutilised October Rights Issue Proceeds as at 30 June 2024 HK\$'000
Repayment of shareholders loans	5,100	(5,100)	-	-	-
General working capital					
i) Payment for raw materials	2,441	(1,368)	1,073	(1,073)	-
ii) Payment for payroll	3,853	(2,716)	1,137	(1,137)	-
iii) Payment for enhancement and upgrade of restaurant facilities	1,412	-	1,412	(1,412)	-
<b>Total</b>	<b>12,806</b>	<b>(9,184)</b>	<b>3,622</b>	<b>(3,622)</b>	<b>-</b>

*Note 1:* The breakdown of the planned use of October Rights Issue Proceeds as at 31 December 2023 is based on the actual proceeds received. After the repayment of shareholders loan, allocation of the remaining planned use of October Rights Issue Proceeds to general working capital is in accordance with the proposed application in the same proportions as set out in the prospectus of the Company dated 19 September 2023.

## **OTHER INFORMATION**

### **Purchase, Sale or Redemption of the Company's Listed Securities**

During the six months ended 30 June 2024 and up to the date of this report, there has been no purchase, sale or redemption of any Company's listed securities by the Company or any of its subsidiaries.

### **Share Scheme**

No share options have been granted under the share option scheme of the Company as at the date of this report.

### **Interests and Short Positions of Directors in the Shares, Underlying Shares and Debentures of the Company and Its Associated Corporations**

As at 30 June 2024, the interests or short positions of the Directors in the shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO"), Chapter 571 of the Laws of Hong Kong), which were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests or short positions which they are taken or deemed to have under such provisions of the SFO), or which were required, pursuant to Section 352 of the SFO, to be entered in the register referred to therein, or which were required, pursuant to Rules 5.46 to 5.67 of the GEM Listing Rules relating to securities transactions by directors to be notified to the Company and the Stock Exchange, were as follows:

## Long positions in the ordinary shares of the Company

<b>Name of Directors</b>	<b>Capacity/nature of interest</b>	<b>Number of shares held</b>	<b>Approximate percentage of shareholding</b>
Mr. Wong Arnold Chi Chiu	interest in controlled corporation ( <i>Note 1</i> )	13,843,692	24.8%
Mr. Pong Kin Yee	interest in controlled corporation ( <i>Note 2</i> )	22,771,433	40.9%

### Notes:

1. Mr. Wong beneficially owns 100% equity interest in Wiltshire Global Limited. Therefore, Mr. Wong is deemed to be interested in 13,843,692 shares held by Wiltshire Global Limited.
2. Mr. Pong beneficially owns 100% equity interest in Peyton Global Limited. Therefore, Mr. Pong is deemed to be interested in 22,771,433 shares held by Peyton Global Limited.

Save as disclosed above, as at 30 June 2024, none of the Directors had any interests or short positions in the shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO), which were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests or short positions which they were taken or deemed to have under such provisions of the SFO), or which were required pursuant to Section 352 of the SFO, to be entered in the register referred to therein, or which were required, pursuant to Rules 5.46 to 5.67 of the GEM Listing Rules relating to securities transactions by directors to be notified to the Company and the Stock Exchange.



## Interests and Short Positions of Substantial Shareholders and Other Persons in the Shares, Underlying Shares and Debentures of the Company

As at 30 June 2024, so far as it is known to the Directors, the interests or short positions of the entities/persons, other than a Director or chief executive of the Company, in the Shares and underlying Shares which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO, or which were recorded in the register required to be kept by the Company under Section 336 of the SFO, were as follows:

### Long positions in the ordinary shares of the Company

Name	Capacity/nature of interest	Number of shares held	Approximate percentage of shareholding
Wiltshire Global Limited	Beneficial owner	13,843,692	24.8%
Ms. Lee Yuen Ching Charmaine	Interest of spouse ( <i>Note 1</i> )	13,843,692	24.8%
Peyton Global Limited	Beneficial owner	22,771,433	40.9%
Ms. Cheng Chi Man	Interest of spouse ( <i>Note 2</i> )	22,771,433	40.9%
VMS Investment Group Limited	Beneficial owner	3,400,000	6.1%
Ms. Mak Siu Hang, Viola	Interest in controlled corporation ( <i>Note 3</i> )	3,400,000	6.1%

#### Notes:

1. Mr. Wong beneficially owns 100% equity interest in Wiltshire Global Limited. Ms. Lee Yuen Ching Charmaine, the spouse of Mr. Wong, is deemed to be interested in all the shares Mr. Wong is interested in pursuant to the SFO.
2. Mr. Pong beneficially owns 100% equity interest in Peyton Global Limited. Ms. Cheng Chi Man, the spouse of Mr. Pong, is deemed to be interested in all the shares Mr. Pong is interested in pursuant to the SFO.
3. Ms. Mak Siu Hang, Viola beneficially owns 100% equity interests in VMS Investment Group Limited, and is therefore deemed to be interested in all the shares VMS Investment Group Limited is interested in pursuant to the SFO.

Save as disclosed above, as at 30 June 2024, the Directors were not aware of any interests or short positions owned by any entities or persons (other than the Directors) in the Shares or underlying shares of the Company, which were required to be disclosed under Divisions 2 and 3 of Part XV of the SFO or which were required to be recorded in the register of the Company under Section 336 of the SFO.

### **Directors' Interests in Competing Business**

Save as disclosed in the Prospectus, the Directors are not aware of any business and interest of the Directors nor the controlling shareholders of the Company nor any of their respective close associates (as defined in the GEM Listing Rules) that compete or may compete with the business of the Group and any other conflict of interests which any such person has or may have with the Group during the period ended 30 June 2024.

### **Audit Committee**

The Audit Committee of the Company was established on 14 June 2016 with written terms of reference in compliance with Rules 5.28 to 5.29 of the GEM Listing Rules. The primary duties of the audit committee are to review the Company's draft annual, interim and quarterly financial reports and accounts and to provide advice and comments thereon to the Board. The audit committee is also responsible for reviewing and supervising the financial reporting process and internal control procedures of the Group. The audit committee comprises three independent non-executive Directors, namely Dr. Chan Kin Keung Eugene, Mr. Ng Chun Fai Frank and Mr. Yue Man Yiu Matthew. Mr. Yue Man Yiu Matthew is the chairman of the audit committee.

The Audit Committee of the Company has discussed and reviewed with management the unaudited condensed consolidated financial statements of the Group for the six months ended 30 June 2024, which was of the opinion that such statements complied with the applicable accounting standards and requirements, and that adequate disclosures have been made.

### **Directors' Securities Transactions**

The Company adopted a code of conduct regarding directors' securities transactions on terms no less exacting than the required standard of dealings set out in Rules 5.48 to 5.67 of the GEM Listing Rules. Having made specific enquiries of all Directors, the Company confirms that all of the Directors complied with such required standard of dealings and its code of conduct regarding directors' securities transactions as at the date of this report.

## Corporate Governance

The Company is firmly committed to maintaining and ensuring a high level of corporate governance standards and will review and improve the corporate governance practices and standards constantly. Save for the deviation from C.2.1 of the Corporate Governance Code, the Company has complied with the code provisions set out in the Corporate Governance Code (the “Code Provisions”) contained in Part 2 of Appendix C1 of the GEM Listing Rules. Code Provision C.2.1 stipulates that the roles of the chairman and chief executive should be separate and should not be performed by the same individual. During the period under review, Mr. Wong Arnold Chi Chiu was the chairman of the Company and the Company had no post of chief executive. Nevertheless, the Board considers that, in light of the size and nature of the Company’s business, the absence of such post has not impaired the management of the Group. Decisions of the Company are made collectively by executive Directors who execute strategies set by the Board. Senior management responsible for the day-to-day operations of the Group also report back to the Board on a regular basis. The Board will review this structure from time to time and consider the segregation of the two roles at an appropriate time. The Company is also aware that the single gender board does not fulfill gender diversity requirements as set out in the Code Provisions and will appoint at least one director from a different gender no later than 31 December 2024.

On behalf of the Board  
**Classified Group (Holdings) Limited**  
**WONG Arnold Chi Chiu**  
*Chairman and Executive Director*

Hong Kong, 23 August 2024

*As at the date of this report, the executive directors of the Company are Mr. WONG Arnold Chi Chiu, Mr. PONG Kin Yee and Mr. LI Kai Leung; and the independent non-executive Directors are Dr. CHAN Kin Keung Eugene, Mr. NG Chun Fai Frank and Mr. YUE Man Yiu Matthew.*