

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



Weibo Corporation
微博股份有限公司

(A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability)
(Stock Code: 9898)

ANNOUNCEMENT OF SECOND QUARTER AND INTERIM 2024 FINANCIAL RESULTS

We hereby announce our unaudited financial results for the second quarter and six months ended June 30, 2024 (the “**Q2 and Interim 2024 Financial Results**”). The Q2 and Interim 2024 Financial Results are provided to our shareholders as our interim report for the six months ended June 30, 2024 under Rule 13.48(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Hong Kong Listing Rules**”).

The Q2 and Interim 2024 Financial Results are available for viewing at the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk and our website at <http://ir.weibo.com>.

By order of the Board
Weibo Corporation
Mr. Charles Guowei Chao
Chairman of the Board

Hong Kong, August 22, 2024

As at the date of this announcement, the board of directors of the Company comprises Mr. Charles Guowei Chao, Mr. Gaofei Wang, Ms. Hong Du and Mr. Bo Liu, as the directors, and Mr. Pochin Christopher Lu, Mr. Pehong Chen and Mr. Yan Wang as the independent directors.

Weibo Announces Second Quarter 2024 Unaudited Financial Results

BEIJING, China – August 22, 2024 – Weibo Corporation (“**Weibo**” or the “**Company**”) (Nasdaq: WB and HKEX: 9898), a leading social media in China, today announced its unaudited financial results for the second quarter ended June 30, 2024.

“Our user engagement and operating efficiency have further improved this quarter,” said Gaofei Wang, CEO of Weibo. “On the user front, we emphasized on the acquisition and engagement of high quality users and saw improved user engagement this quarter. On the content front, we further optimized our content ecosystem through reinforcement of our core strength and solid execution of our vertical content strategy. On the monetization front, we are encouraged to see Weibo’s strength in hot trends and vertical content ecosystem has become the key driver of topline recovery. Underpinned by our stabilized overall business and consistent disciplined spending, our operating efficiency has improved this quarter.”

Second Quarter 2024 Highlights

- Net revenues were US\$437.9 million, a decrease of 1% year-over-year or an increase of 1% year-over-year on a constant currency basis ¹.
- Advertising and marketing revenues were US\$375.3 million, a decrease of 3% year-over-year or a decrease of 1% year-over-year on a constant currency basis ¹.
- Value-added services (“**VAS**”) revenues were US\$62.6 million, an increase of 15% year-over-year or an increase of 18% year-over-year on a constant currency basis ¹.
- Income from operations was US\$135.4 million, representing an operating margin of 31%.
- Net income attributable to Weibo’s shareholders was US\$111.9 million and diluted net income per share was US\$0.43.
- Non-GAAP income from operations was US\$157.6 million, representing a non-GAAP operating margin of 36%.
- Non-GAAP net income attributable to Weibo’s shareholders was US\$126.3 million and non-GAAP diluted net income per share was US\$0.48.
- Monthly active users (“**MAUs**”) were 583 million in June 2024.
- Average daily active users (“**DAUs**”) were 256 million in June 2024.

¹ We define constant currency (non-GAAP) by assuming that the average exchange rate in the second quarter of 2024 had been the same as it was in the second quarter of 2023, or RMB7.03=US\$1.00.

Second Quarter 2024 Financial Results

For the second quarter of 2024, Weibo's total net revenues were US\$437.9 million, a decrease of 1% compared to US\$440.2 million for the same period last year.

Advertising and marketing revenues for the second quarter of 2024 were US\$375.3 million, a decrease of 3% compared to US\$385.7 million for the same period last year. Advertising and marketing revenues excluding advertising revenues from Alibaba were US\$342.9 million, a decrease of 4% compared to US\$358.9 million for the same period last year.

VAS revenues for the second quarter of 2024 were US\$62.6 million, an increase of 15% year-over-year compared to US\$54.6 million for the same period last year, primarily driven by the growth of revenues from membership services.

Costs and expenses for the second quarter of 2024 totaled US\$302.5 million, a decrease of 5% compared to US\$316.8 million for the same period last year. In addition to the foreign exchange impact, the decrease mainly resulted from lower personnel related costs.

Income from operations for the second quarter of 2024 was US\$135.4 million, compared to US\$123.5 million for the same period last year. Operating margin was 31%, compared to 28% last year. Non-GAAP income from operations was US\$157.6 million, compared to US\$153.8 million for the same period last year. Non-GAAP operating margin was 36%, compared to 35% last year.

Non-operating income for the second quarter of 2024 was US\$11.4 million, compared to non-operating loss of US\$13.8 million for the same period last year. Non-operating income for the second quarter of 2024 mainly included (i) net interest and other income of US\$11.2 million; (ii) gain from fair value change of investments of US\$9.3 million, which was excluded under non-GAAP measures; and (iii) impairment in equity investment of US\$9.0 million, which was excluded under non-GAAP measures.

Income tax expenses for the second quarter of 2024 were US\$33.3 million, compared to US\$25.5 million for the same period last year. The increase was primarily due to withholding tax accrued related to earnings to be remitted to Weibo Hong Kong Limited from its wholly-owned subsidiary in China.

Net income attributable to Weibo's shareholders for the second quarter of 2024 was US\$111.9 million, compared to US\$81.4 million for the same period last year. Diluted net income per share attributable to Weibo's shareholders for the second quarter of 2024 was US\$0.43, compared to US\$0.34 for the same period last year. Non-GAAP net income attributable to Weibo's shareholders for the second quarter of 2024 was US\$126.3 million, compared to US\$126.4 million for the same period last year. Non-GAAP diluted net income per share attributable to Weibo's shareholders for the second quarter of 2024 was US\$0.48, compared to US\$0.53 for the same period last year.

As of June 30, 2024, Weibo's cash, cash equivalents and short-term investments totaled US\$2.8 billion. For the second quarter of 2024, cash provided by operating activities was US\$132.1 million, capital expenditures totaled US\$10.3 million, and depreciation and amortization expenses amounted to US\$14.5 million.

Conference Call

Weibo's management team will host a conference call from 7:00 AM to 8:00 AM Eastern Time on August 22, 2024 (or 7:00 PM to 8:00 PM Beijing Time on August 22, 2024) to present an overview of the Company's financial performance and business operations.

Participants who wish to dial in to the teleconference must register through the below public participant link. Dial in and instruction will be in the confirmation email upon registering.

Participants Registration Link:

<https://register.vevent.com/register/BI8263b36dae6d4ec0b241bfec48aa09d0>

Additionally, a live and archived webcast of this conference call will available at <http://ir.weibo.com>.

Non-GAAP Financial Measures

This release contains the following non-GAAP financial measures: non-GAAP income from operations, non-GAAP net income attributable to Weibo's shareholders, non-GAAP diluted net income per share attributable to Weibo's shareholders and adjusted EBITDA. These non-GAAP financial measures should be considered in addition to, not as a substitute for, measures of the Company's financial performance prepared in accordance with U.S. GAAP.

The Company's non-GAAP financial measures exclude stock-based compensation, amortization of intangible assets resulting from business acquisitions, net results of impairment and provision on investments, gain/loss on sale of investments and fair value change of investments, non-GAAP to GAAP reconciling items on the share of equity method investments, non-GAAP to GAAP reconciling items for the income/loss attributable to non-controlling interests, income tax expense related to the amortization of intangible assets resulting from business acquisitions and fair value change of investments (other non-GAAP to GAAP reconciling items have no tax effect), and amortization of issuance cost of convertible senior notes, unsecured senior notes and long-term loans. Adjusted EBITDA represents non-GAAP net income attributable to Weibo's shareholders before interest income/expense, net, income tax expenses/benefits, and depreciation expenses.

The Company's management uses these non-GAAP financial measures in their financial and operating decision-making, because management believes these measures reflect the Company's ongoing operating performance in a manner that allows more meaningful period-to-period comparisons. The Company believes that these non-GAAP financial measures provide useful information to investors and others in the following ways: (i) in comparing the Company's current financial results with the Company's past financial results in a consistent manner, and (ii) in understanding and evaluating the Company's current operating performance and future prospects in the same manner as management does. The Company also believes that the non-GAAP financial measures provide useful information to both management and investors by excluding certain expenses, gains/losses and other items (i) that are not expected to result in future cash payments or (ii) that are non-recurring in nature or may not be indicative of the Company's core operating results and business outlook.

Use of non-GAAP financial measures has limitations. The Company's non-GAAP financial measures do not include all income and expense items that affect the Company's operations. They may not be comparable to non-GAAP financial measures used by other companies. Accordingly, care should be exercised in understanding how the Company defines its non-GAAP financial measures. Reconciliations of the Company's non-GAAP financial measures to the nearest comparable GAAP measures are set forth in the section below titled "Unaudited Reconciliation of Non-GAAP to GAAP Results."

About Weibo

Weibo is a leading social media for people to create, share and discover content online. Weibo combines the means of public self-expression in real time with a powerful platform for social interaction, content aggregation and content distribution. Any user can create and post a feed and attach multi-media and long-form content. User relationships on Weibo may be asymmetric; any user can follow any other user and add comments to a feed while reposting. This simple, asymmetric and distributed nature of Weibo allows an original feed to become a live viral conversation stream.

Weibo enables its advertising and marketing customers to promote their brands, products and services to users. Weibo offers a wide range of advertising and marketing solutions to companies of all sizes. Weibo generates a substantial majority of its revenues from the sale of advertising and marketing services, including the sale of social display advertisement and promoted marketing offerings. Weibo displays content in a simple information feed format and offers native advertisement that conform to the information feed on our platform. We are continuously refining our social interest graph recommendation engine, which enables our customers to perform people marketing and target audiences based on user demographics, social relationships, interests and behaviors, to achieve greater relevance, engagement and marketing effectiveness.

Safe Harbor Statement

This press release contains forward-looking statements. These statements are made under the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology, such as “will,” “expects,” “anticipates,” “future,” “intends,” “plans,” “believes,” “confidence,” “estimates” and similar statements. Among other things, Weibo’s expected financial performance and strategic and operational plans, as described, without limitation, in quotations from management in this press release, contain forward-looking statements. Weibo may also make written or oral forward-looking statements in the Company’s periodic reports to the U.S. Securities and Exchange Commission (“SEC”), in announcements, circulars or other publications made on the website of The Stock Exchange of Hong Kong Limited (the “**Hong Kong Stock Exchange**”), in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company’s beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of important factors could cause actual results to differ materially from those contained in any forward-looking statement. Potential risks and uncertainties include, but are not limited to, Weibo’s limited operating history in certain new businesses; failure to sustain or grow active user base and the level of user engagement; the uncertain regulatory landscape in China; fluctuations in the Company’s quarterly operating results; the Company’s reliance on advertising and marketing sales for a majority of its revenues; failure to successfully develop, introduce, drive adoption of or monetize new features and products; failure to compete effectively for advertising and marketing spending; failure to successfully integrate acquired businesses; risks associated with the Company’s investments, including equity pick-up and impairment; failure to compete successfully against new entrants and established industry competitors; changes in the macro-economic environment, including the depreciation of the Renminbi; and adverse changes in economic and political policies of the PRC government and its impact on the Chinese economy. Further information regarding these and other risks is included in Weibo’s annual reports on Form 20-F and other filings with the SEC and the Hong Kong Stock Exchange. All information provided in this press release is current as of the date hereof, and Weibo assumes no obligation to update such information, except as required under applicable law.

Contact:

Investor Relations

Weibo Corporation

Phone: +86 10 5898-3336

Email: ir@staff.weibo.com

WEIBO CORPORATION
UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS
(In thousands of U.S. dollars, except per share data)

	Three months ended			Six months ended	
	June 30, 2023	March 31, 2024	June 30, 2024	June 30, 2023	June 30, 2024
Net revenues:					
Advertising and marketing	\$385,674	\$338,951	\$375,277	\$740,974	\$714,228
Value-added services	54,566	56,546	62,596	113,044	119,142
Net revenues	440,240	395,497	437,873	854,018	833,370
Costs and expenses:					
Cost of revenues ⁽¹⁾	94,272	86,821	89,790	180,125	176,611
Sales and marketing ⁽¹⁾	105,425	103,627	114,232	211,919	217,859
Product development ⁽¹⁾	92,945	80,726	71,689	183,621	152,415
General and administrative ⁽¹⁾	24,145	24,586	26,777	58,410	51,363
Total costs and expenses	316,787	295,760	302,488	634,075	598,248
Income from operations	123,453	99,737	135,385	219,943	235,122
Non-operating income (loss):					
Investment related income (loss), net	(25,190)	(4,970)	245	1,965	(4,725)
Interest and other income (loss), net	11,357	(18,611)	11,182	14,039	(7,429)
	(13,833)	(23,581)	11,427	16,004	(12,154)
Income before income tax expenses	109,620	76,156	146,812	235,947	222,968
Less: Income tax expenses	25,450	25,044	33,275	47,302	58,319
Net income	84,170	51,112	113,537	188,645	164,649
Less: Net income attributable to non-controlling interests	257	548	471	813	1,019
Accretion to redeemable non-controlling interests	2,526	1,126	1,135	5,953	2,261
Net income attributable to Weibo's shareholders	<u>\$81,387</u>	<u>\$49,438</u>	<u>\$111,931</u>	<u>\$181,879</u>	<u>\$161,369</u>

	Three months ended			Six months ended	
	June 30, 2023	March 31, 2024	June 30, 2024	June 30, 2023	June 30, 2024
Basic net income per share attributable to Weibo's shareholders	\$0.35	\$0.21	\$0.47	\$0.77	\$0.68
Diluted net income per share attributable to Weibo's shareholders	\$0.34	\$0.19	\$0.43	\$0.77	\$0.63
Shares used in computing basic net income per share attributable to Weibo's shareholders	235,361	236,694	237,124	235,035	236,909
Shares used in computing diluted net income per share attributable to Weibo's shareholders	237,886	263,644	265,086	237,393	264,365
(1) Stock-based compensation in each category:					
Cost of revenues	\$2,238	\$1,773	\$1,527	\$4,774	\$3,300
Sales and marketing	4,113	3,823	3,211	8,726	7,034
Product development	13,256	10,438	8,293	27,056	18,731
General and administrative	6,460	4,978	4,176	13,136	9,154

WEIBO CORPORATION
UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS
(In thousands of U.S. dollars)

	As of	
	December 31, 2023	June 30, 2024
Assets		
Current assets:		
Cash and cash equivalents	\$2,584,635	\$1,922,371
Short-term investments	641,035	915,637
Accounts receivable, net	440,768	371,291
Prepaid expenses and other current assets	359,881	348,135
Amount due from SINA ⁽¹⁾	486,397	466,915
	<hr/>	<hr/>
Current assets subtotal	4,512,716	4,024,349
Property and equipment, net	220,663	212,451
Goodwill and intangible assets, net	300,565	283,646
Long-term investments	1,320,386	1,281,402
Other non-current assets	926,028	1,300,437
	<hr/>	<hr/>
Total assets	<u><u>\$7,280,358</u></u>	<u><u>\$7,102,285</u></u>

Liabilities, Redeemable Non-controlling Interests and Shareholders' Equity

Liabilities:

Current liabilities:

Accounts payable	\$161,493	\$150,456
Accrued expenses and other current liabilities	666,833	625,542
Income tax payable	94,507	54,688
Deferred revenues	75,187	88,596
Unsecured senior notes	799,325	799,993
	<hr/>	<hr/>

Current liabilities subtotal	1,797,345	1,719,275
------------------------------	-----------	-----------

	As of	
	December 31, 2023	June 30, 2024
Long-term liabilities:		
Convertible senior notes	317,625	319,232
Unsecured senior notes	743,695	744,179
Long-term loans	791,647	793,479
Other long-term liabilities	112,430	112,553
	<u>3,762,742</u>	<u>3,688,718</u>
 Redeemable non-controlling interests	 <u>68,728</u>	 <u>38,217</u>
Shareholders' equity:		
Weibo shareholders' equity	3,398,735	3,325,636
Non-controlling interests	50,153	49,714
	<u>3,448,888</u>	<u>3,375,350</u>
 Total liabilities, redeemable non-controlling interests and shareholders' equity	 <u><u>\$7,280,358</u></u>	 <u><u>\$7,102,285</u></u>

- (1) Included short-term loans to and interest receivable from SINA of US\$445.2 million as of December 31, 2023 and US\$430.1 million as of June 30, 2024.

WEIBO CORPORATION
UNAUDITED RECONCILIATION OF NON-GAAP TO GAAP RESULTS
(In thousands of U.S. dollars, except per share data)

	Three months ended			Six months ended	
	June 30, 2023	March 31, 2024	June 30, 2024	June 30, 2023	June 30, 2024
Income from operations	\$123,453	\$99,737	\$135,385	\$219,943	\$235,122
Add: Stock-based compensation	26,067	21,012	17,207	53,692	38,219
Amortization of intangible assets resulting from business acquisitions	4,271	5,059	5,011	8,710	10,070
Non-GAAP income from operations	\$153,791	\$125,808	\$157,603	\$282,345	\$283,411
Net income attributable to Weibo's shareholders	\$81,387	\$49,438	\$111,931	\$181,879	\$161,369
Add: Stock-based compensation	26,067	21,012	17,207	53,692	38,219
Amortization of intangible assets resulting from business acquisitions	4,271	5,059	5,011	8,710	10,070
Investment related gain/loss, net ⁽¹⁾	25,190	4,970	(245)	(1,965)	4,725
Non-GAAP to GAAP reconciling items on the share of equity method investments	(11,262)	25,358	(8,412)	(7,079)	16,946
Non-GAAP to GAAP reconciling items for the income/loss attributable to non-controlling interests	(156)	(436)	(435)	(313)	(871)
Tax effects on non-GAAP adjustments ⁽²⁾	(727)	(1,103)	(1,082)	(531)	(2,185)
Amortization of issuance cost of convertible senior notes, unsecured senior notes and long-term loans	1,606	2,314	2,277	3,212	4,591
Non-GAAP net income attributable to Weibo's shareholders	\$126,376	\$106,612	\$126,252	\$237,605	\$232,864
Non-GAAP diluted net income per share attributable to Weibo's shareholders	\$0.53	\$0.41*	\$0.48*	\$1.00	\$0.89*

	Three months ended			Six months ended	
	June 30, 2023	March 31, 2024	June 30, 2024	June 30, 2023	June 30, 2024
Shares used in computing GAAP diluted net income per share attributable to Weibo's shareholders	237,886	263,644	265,086	237,393	264,365
Shares used in computing non-GAAP diluted net income per share attributable to Weibo's shareholders	237,886	263,644	265,086	237,393	264,365
Adjusted EBITDA:					
Net income attributable to Weibo's shareholders	\$81,387	\$49,438	\$111,931	\$181,879	\$161,369
Non-GAAP adjustments	44,989	57,174	14,321	55,726	71,495
Non-GAAP net income attributable to Weibo's shareholders	126,376	106,612	126,252	237,605	232,864
Interest (income) expense, net	1,366	(9,151)	(9,410)	(8,377)	(18,561)
Income tax expenses	26,177	26,147	34,357	47,834	60,504
Depreciation expenses	9,962	9,417	9,169	20,563	18,586
Adjusted EBITDA	\$163,881	\$133,025	\$160,368	\$297,625	\$293,393
Net revenues	\$440,240	\$395,497	\$437,873	\$854,018	\$833,370
Non-GAAP operating margin	35%	32%	36%	33%	34%

(1) To adjust impairment and provision on investments, gain/loss on sale of investments and fair value change of investments.

(2) To adjust the income tax effects of non-GAAP adjustments, which primarily related to amortization of intangible assets resulting from business acquisitions and fair value change of investments. Other non-GAAP adjustment items have no tax effect, because (i) they were recorded in entities established in tax free jurisdictions, or (ii) full valuation allowances were provided for related deferred tax assets as it is more-likely-than-not they will not be realized.

* Net income attributable to Weibo's shareholders is adjusted for interest expense of convertible senior notes for calculating diluted EPS.

WEIBO CORPORATION
UNAUDITED ADDITIONAL INFORMATION
(In thousands of U.S. dollars)

	<u>Three months ended</u>			<u>Six months ended</u>	
	<u>June 30,</u> <u>2023</u>	<u>March 31,</u> <u>2024</u>	<u>June 30,</u> <u>2024</u>	<u>June 30,</u> <u>2023</u>	<u>June 30,</u> <u>2024</u>
Net revenues					
Advertising and marketing					
Non-Ali advertisers	\$358,894	\$316,400	\$342,868	\$695,925	\$659,268
Alibaba – as an advertiser	<u>26,780</u>	<u>22,551</u>	<u>32,409</u>	<u>45,049</u>	<u>54,960</u>
Subtotal	385,674	338,951	375,277	740,974	714,228
Value-added services	<u>54,566</u>	<u>56,546</u>	<u>62,596</u>	<u>113,044</u>	<u>119,142</u>
	<u>\$440,240</u>	<u>\$395,497</u>	<u>\$437,873</u>	<u>\$854,018</u>	<u>\$833,370</u>

Reconciliation between U.S. GAAP and International Financial Reporting Standards

PricewaterhouseCoopers was engaged by the Company to conduct limited assurance engagement in accordance with International Standard on Assurance Engagements 3000 (Revised) “Assurance Engagements Other Than Audits or Reviews of Historical Financial Information” (“**ISAE 3000 (Revised)**”) on the reconciliation statement of the unaudited financial information of the Company, its subsidiaries, VIEs and VIEs’ subsidiaries (collectively referred to as “**the Group**”) setting out the differences between the unaudited interim condensed consolidated financial information for the six months ended June 30, 2024 prepared under U.S. GAAP and the International Financial Reporting Standards (“**IFRS**”) (the “**Reconciliation Statement**”).

The extent of procedures selected depends on the PricewaterhouseCoopers’s judgment and their assessment of the risk. These procedures included:

- (i) comparing the amounts in the columns “Amounts as reported under U.S. GAAP” as set out in the Reconciliation Statement with the corresponding amounts set out in the unaudited interim condensed consolidated financial information of the Group prepared under U.S. GAAP for the six months ended June 30, 2024;
- (ii) assessing the appropriateness of the adjustments made in arriving at the “Amounts as reported under IFRS” as set out in the Reconciliation Statement, which included evaluating the differences between the Group’s accounting policies adopted under U.S. GAAP and IFRS for the six months ended June 30, 2024, and examining evidence supporting the adjustments made in arriving at the “Amounts as reported under IFRS”; and
- (iii) checking the arithmetic accuracy of the calculation of the amounts in the columns “Amounts as reported under IFRS” as set out in the Reconciliation Statement.

The procedures performed by PricewaterhouseCoopers in this limited assurance engagement vary in nature and timing from, and are less in extent than for, a reasonable assurance engagement. Consequently, the level of assurance obtained in a limited assurance engagement is substantially lower than the assurance that would have been obtained had a reasonable assurance engagement been performed. For the purposes of this engagement, PricewaterhouseCoopers is not responsible for updating or reissuing any reports or opinions on any historical financial information used in compiling the Reconciliation Statement. PricewaterhouseCoopers’s engagement was intended solely for the use of the Directors in connection with this Reconciliation Statement and may not be suitable for another purpose.

Based on the procedures performed and evidence obtained, PricewaterhouseCoopers have concluded that nothing has come to their attention that causes them to believe that:

- (i) the amounts in the column “Amounts as reported under U.S. GAAP” as set out in the Reconciliation Statement are not in agreement with the corresponding amounts in the unaudited interim condensed consolidated financial information of the Group prepared under U.S. GAAP for the six months ended June 30, 2024;
- (ii) the Reconciliation Statement is not prepared, in all material respects, in accordance with the basis of preparation; and
- (iii) the calculation of the amounts in the columns “Amounts as reported under IFRS” as set out in the Reconciliation Statement are not arithmetically accurate.

The unaudited condensed consolidated financial information are prepared in accordance with U.S. GAAP, which differ in certain respects from IFRS. The effects of material differences between the unaudited condensed consolidated financial information of the Group prepared under U.S. GAAP and IFRS are as follows:

Reconciliation of unaudited condensed consolidated statements of operations (in US\$ thousands):

	For the Six Months Ended June 30, 2023						Amounts as reported under IFRS
	IFRS adjustments					Amounts as reported under IFRS	
	Amounts as reported under U.S. GAAP	Convertible debts (Note (i))	Leases (Note (ii))	Investments measured at fair value (Note (iii))	Share-based compensation (Note (iv))		
Costs and expenses:							
Cost of revenues	180,125	–	(202)	–	(1,196)	–	178,727
Sales and marketing	211,919	–	(353)	–	(1,593)	–	209,973
Product development	183,621	–	(283)	–	(6,905)	–	176,433
General and administrative	58,410	–	(434)	–	(2,112)	–	55,864
Total costs and expenses	634,075	–	(1,272)	–	(11,806)	–	620,997
Investment related income (loss), net	1,965	–	–	1,046	–	–	3,011
Interest and other income (loss), net	14,039	–	(1,569)	–	–	–	12,470
Financial expense	–	–	–	–	–	(1,358)	(1,358)
Income before income tax expenses	235,947	–	(297)	1,046	11,806	(1,358)	247,144
Net income	188,645	–	(297)	1,046	11,806	(1,358)	199,842
Less: Net income attributable to non-controlling interests	813	–	–	–	–	3,859	4,672
Accretion to redeemable non-controlling interests	5,953	–	–	–	–	(5,953)	–
Net income attributable to Weibo's shareholders	181,879	–	(297)	1,046	11,806	736	195,170
	For the Six Months Ended June 30, 2024						
	IFRS adjustments						
	Amounts as reported under U.S. GAAP	Convertible debts (Note (i))	Leases (Note (ii))	Investments measured at fair value (Note (iii))	Share-based compensation (Note (iv))	Redeemable non-controlling interests (Note (v))	Amounts as reported under IFRS
Costs and expenses:							
Cost of revenues	176,611	–	(143)	–	(1,239)	–	175,229
Sales and marketing	217,859	–	(577)	–	(2,225)	–	215,057
Product development	152,415	–	(234)	–	(7,530)	–	144,651
General and administrative	51,363	–	(329)	–	(2,580)	(1,986)	46,468
Total costs and expenses	598,248	–	(1,283)	–	(13,574)	(1,986)	581,405
Investment related income (loss), net	(4,725)	–	–	(2,266)	–	–	(6,991)
Interest and other income (loss), net	(7,429)	3,876	(1,301)	–	–	–	(4,854)
Fair value changes of convertible senior notes	–	33,885	–	–	–	–	33,885
Financial expense	–	–	–	–	–	(2,355)	(2,355)
Income before income tax expenses	222,968	37,761	(18)	(2,266)	13,574	(369)	271,650
Less: Income tax expenses	58,319	–	–	(248)	–	–	58,071
Net income	164,649	37,761	(18)	(2,018)	13,574	(369)	213,579
Less: Net income attributable to non-controlling interests	1,019	–	–	–	–	1,913	2,932
Accretion to redeemable non-controlling interests	2,261	–	–	–	–	(2,261)	–
Net income attributable to Weibo's shareholders	161,369	37,761	(18)	(2,018)	13,574	(21)	210,647

Reconciliation of unaudited condensed consolidated balance sheets (in US\$ thousands):

	As of December 31, 2023						Amounts as reported under IFRS
	Amounts as reported under U.S. GAAP	IFRS adjustments				Redeemable non-controlling interests (Note (v))	
		Convertible debts (Note (i))	Leases (Note (ii))	Investments measured at fair value (Note (iii))	Share-based compensation (Note (iv))		
Goodwill and intangible assets, net	300,565	-	-	-	-	(11,104)	289,461
Long-term investments	1,320,386	-	-	55,921	-	-	1,376,307
Other non-current assets	926,028	-	(2,256)	-	-	-	923,772
Total assets	7,280,358	-	(2,256)	55,921	-	(11,104)	7,322,919
Accrued expenses and other current liabilities	666,833	(336)	-	-	-	-	666,497
Convertible senior notes	317,625	38,920	-	-	-	-	356,545
Financial liability	-	-	-	-	-	79,623	79,623
Other long-term liabilities	112,430	-	-	11,861	-	-	124,291
Total liabilities	3,762,742	38,584	-	11,861	-	79,623	3,892,810
Redeemable non-controlling interests	68,728	-	-	-	-	(68,728)	-
Weibo shareholders' equity	3,398,735	(38,584)	(2,256)	44,060	-	(63,261)	3,338,694
Non-controlling interests	50,153	-	-	-	-	41,262	91,415
Total shareholders' equity	3,448,888	(38,584)	(2,256)	44,060	-	(21,999)	3,430,109
Total liabilities, redeemable non-controlling interests and shareholders' equity	7,280,358	-	(2,256)	55,921	-	(11,104)	7,322,919
	As of June 30, 2024						
	IFRS adjustments						
	Amounts as reported under U.S. GAAP	IFRS adjustments				Redeemable non-controlling interests (Note (v))	Amounts as reported under IFRS
		Convertible debts (Note (i))	Leases (Note (ii))	Investments measured at fair value (Note (iii))	Share-based compensation (Note (iv))		
Goodwill and intangible assets, net	283,646	-	-	-	-	(10,869)	272,777
Long-term investments	1,281,402	-	-	52,683	-	-	1,334,085
Other non-current assets	1,300,437	-	(2,225)	-	-	-	1,298,212
Total assets	7,102,285	-	(2,225)	52,683	-	(10,869)	7,141,874
Accrued expenses and other current liabilities	625,542	(375)	-	-	-	-	625,167
Convertible senior notes	319,232	1,198	-	-	-	-	320,430
Financial liability	-	-	-	-	-	47,000	47,000
Other long-term liabilities	112,553	-	-	11,362	-	-	123,915
Total liabilities	3,688,718	823	-	11,362	-	47,000	3,747,903
Redeemable non-controlling interests	38,217	-	-	-	-	(38,217)	-
Weibo shareholders' equity	3,325,636	(823)	(2,225)	41,321	-	(47,174)	3,316,735
Non-controlling interests	49,714	-	-	-	-	27,522	77,236
Total shareholders' equity	3,375,350	(823)	(2,225)	41,321	-	(19,652)	3,393,971
Total liabilities, redeemable non-controlling interests and shareholders' equity	7,102,285	-	(2,225)	52,683	-	(10,869)	7,141,874

Notes:

Basis of Preparation

The Directors of the Company are responsible for preparation of the Reconciliation Statement in accordance with the relevant requirements of the Hong Kong Listing Rules and relevant guidance in HKEX-GL111-22. The Reconciliation Statement was prepared based on the Group's unaudited interim condensed consolidated financial information for the six months ended June 30, 2024 prepared under U.S. GAAP, with adjustments made (if any) thereto in arriving at the unaudited financial information of the Group prepared under IFRS. The adjustments reflect the differences between the Group's accounting policies under U.S. GAAP and IFRS.

(i) Convertible senior notes

Under U.S. GAAP, the convertible senior notes were measured at amortized cost, with any difference between the initial carrying value and the repayment amount recognized as interest expenses using the effective interest method over the period from the issuance date to the maturity date. Under IFRS, the Group's convertible senior notes were designated as at fair value through profit or loss such that the convertible senior notes were initially recognized at fair values. Subsequent to initial recognition, the Group considered that the amounts of changes in fair value of the convertible senior notes which were attributed to changes in own credit risk of the convertible senior notes recognized in other comprehensive income were insignificant. Therefore, the amounts of changes in fair value of the convertible senior notes were recognized in the profit or loss.

(ii) Leases

Under U.S. GAAP, the amortization of the right-of-use assets and interest expense related to the lease liabilities are recorded together as lease cost to produce a straight-line recognition effect in the income statement. Under IFRS, the amortization of the right-of-use asset is on a straight-line basis while the interest expense related to the lease liabilities are the amount that produces a constant periodic rate of interest on the remaining balance of the lease liability. The amortization of the right-of-use assets is recorded as lease expense and the interest expense is required to be presented in separate line items.

(iii) Investments measured at fair value

Under U.S. GAAP, convertible redeemable preferred shares and ordinary shares with preferential rights issued by privately-held companies without readily determinable fair values could elect an accounting policy choice. The Group elects the measurement alternative to record these equity investments without readily determinable fair values at cost, less impairment, and plus or minus subsequent adjustments for observable price changes. Under IFRS, these investments were classified as financial assets at fair value through profit or loss and measured at fair value with changes in fair value recognized through profit or loss. Fair value changes of these long-term investments were recognized in the profit or loss.

(iv) Share-based compensation

Under U.S. GAAP, companies are permitted to make an accounting policy election regarding the attribution method for awards with service-only conditions and graded vesting features. The valuation method that the company uses (single award or multiple tranches of individual awards) is not required to align with the choice in attribution method used (straight-line or accelerated tranche by tranche). Under IFRS, companies are not permitted to choose how the valuation or attribution method is applied to awards with graded-vesting features. Companies should treat each installment of the award as a separate grant. This means that each installment would be separately measured and attributed to expense over the related vesting period, which would accelerate the expense recognition.

(v) Redeemable non-controlling interests

On October 31, 2020, the Group entered into a series of share purchase agreements with then existing shareholders of Shanghai Jiamian Information Technology Co., Ltd. or JM Tech, to acquire the majority of JM Tech's equity interest. The Group agreed to redeem the non-controlling interests ("NCI") held by founders and CEO of JM Tech under certain circumstances. Under US GAAP, the Group determined that the NCI with redemption rights should be bundled and classified as redeemable NCI and mezzanine classified on the balance sheet, since they are contingently redeemable upon the occurrence of certain conditional events, which are not solely within the control of the Group. The redeemable NCI is recognized at fair value on the acquisition date taking into account the probability of future redemption as well as estimated redemption amount, and such fair value includes the right of redemption, which is viewed as part of the accounting purchase price when applying acquisition accounting. Subsequently, the Group records accretion on the redeemable NCI as a whole to the redemption value over the period from the date of the acquisition to the date of earliest redemption. The accretion using the effective interest method, is recorded as deemed dividends to NCI holders. Under IFRS, as it is considered that the Group undertakes the obligation to purchase the remaining equity of JM Tech held by the founders and CEO at fair value, the risk and reward of the shares reside with non-controlling interests in the consolidated statements. Therefore, the Company recognized the NCI at fair value as permanent equity on acquisition date, and the fair value of such permanent equity NCI does not consider the redemption right. IFRS requires the fair value of NCI redemption right (present value of the estimated redemption amount) to be recognized as a separate financial liability on the balance sheet because the Group has an obligation to pay cash in the future to purchase the NCI shares. This separate financial liability is not viewed as part of accounting purchase price when applying acquisition accounting, which resulted in lower purchase price and therefore, a lower goodwill being recognized from the acquisition. The initial recognition of this financial liability is a reduction of the parent's equity. Subsequent changes in the carrying amount of the financial liability are recognized as finance charges in the income statement.