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WEIMOB INC.

微盟集團*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2013)

CHANGE OF EXECUTIVE DIRECTOR

I. Resignation of an Executive Director

The board (the “**Board**”) of directors (the “**Directors**”) of Weimob Inc. (the “**Company**”, together with its subsidiaries, the “**Group**”) hereby announces that, Mr. GUO Junxian (郭駿弦) (“**Mr. GUO**”) has tendered his resignation as an executive Director due to personal work arrangement, with effect from August 21, 2024.

Mr. GUO has confirmed that he has no disagreement with the Board, nor was there any matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company (the “**Shareholders**”).

The Board would like to take this opportunity to express its gratitude to Mr. GUO for his contributions during his tenure of office.

II. Appointment of an Executive Director

The Board further announces that Mr. FEI Leiming (費雷鳴) (“**Mr. FEI**”) has been appointed as an executive Director with effect from August 21, 2024.

The biographical details of Mr. FEI are set out as follows:

Mr. FEI, aged 43, is the chief human resources officer of our Company. Mr. FEI has also been the vice president and chief human resources officer of Shanghai Weimob Enterprise Development Co., Ltd.* (上海微盟企業發展有限公司) since January 2017. Mr. FEI is mainly responsible for the planning and operation of human resources. He has more than 10 years of experience in human resources and administration. Prior to joining our Group, from July 2003 to February 2006, Mr. FEI worked at Zhongqi Power Technology Co., Ltd. (中企動力科技股份有限公司), and from March 2006 to May 2012, he served as a senior human resources specialist at Alibaba (China) Network Technology Co., Ltd. (阿里巴巴(中國)網絡技術有限公司), mainly responsible for human resources management. From May 2012 to September 2013, Mr. FEI served as a human resources director at Shanghai HongMei E-commerce Co., Ltd. (上海紅美電子商務有限公司), responsible for overall human resources management. From April 2014 to April 2015, he worked at Suzhou Haowu Information Technology Company Limited (蘇州市好屋信息技術有限公司), responsible for human resources and administrative affairs. From May 2015 to January 2017, he worked at Bailian Omni-channel E-commerce Co., Ltd. (上海百聯全渠道電子商務有限公司), responsible for the general planning and management of human resources for the Internet business sector.

Mr. FEI obtained his bachelor's degree in administrative management from Shanghai Normal University in July 2003.

Mr. FEI has entered into a service contract with the Company for an initial term of three years commencing from August 21, 2024, subject to termination in certain circumstances as stipulated in the service contract and retirement provisions as stipulated under the articles of association of the Company and the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") from time to time. Currently, Mr. FEI is not entitled to receive any director's emoluments from the Company. Should there be any contract entered into between Mr. FEI and the Company in relation to his emoluments as an executive Director in the future, further disclosure will be made accordingly.

As of the date of this announcement, Mr. FEI is interested in 2,400,000 ordinary shares and 250,000 underlying shares of the Company in respect of the restricted share units granted to Mr. FEI under the restricted share unit scheme of the Company adopted on June 29, 2020 and amended on June 21, 2023. Save as disclosed in this announcement, he does not have any interest or short position in the shares, underlying shares or debentures of the Company or any of its associated corporations within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, as at the date of this announcement, Mr. FEI (i) does not have any relationship with any Directors, senior management, substantial Shareholders or controlling Shareholders (as defined in the Listing Rules) of the Company; (ii) does not hold any other directorships in public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years, or other major appointments and professional qualifications; and (iii) does not hold any other positions in the Group.

Save as disclosed above, as at the date of this announcement, there are no other matters that need to be brought to the attention of the Shareholders regarding the appointment of Mr. FEI and there is no other information relating to Mr. FEI that is required to be disclosed pursuant to the requirements of Rules 13.51(2)(h) to (v) of the Listing Rules.

The Board would like to express its warm welcome to Mr. FEI for joining the Board.

By Order of the Board
Weimob Inc.
SUN Taoyong
Chairman of the Board and Chief Executive Officer

Shanghai, the PRC
August 21, 2024

As at the date of this announcement, the Board comprises Mr. SUN Taoyong, Mr. FANG Tongshu, Mr. YOU Fengchun and Mr. FEI Leiming as executive Directors; and Mr. LI Xufu, Mr. TANG Wei and Ms. XU Xiao'ou as independent non-executive Directors.

* *For identification purposes only*