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Neo-Neon Holdings Limited

同方友友控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 01868)

**CHANGE OF CHAIRMAN, EXECUTIVE DIRECTOR, PRESIDENT
CHIEF EXECUTIVE OFFICER AND
AUTHORISED REPRESENTATIVE**

The board (the “**Board**”) of Directors (the “**Directors**”) of Neo-Neon Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) announces that Mr. Gao Zhi has tendered his resignation as an executive Director, the chairman of the Board, the president of the Company, the chief executive officer of the Company, the chairman of the Nomination Committee, a member of the Remuneration Committee, a member of the Risk Management and Regulatory Compliance Committee of the Company and an authorised representative of the Company under Rule 3.05 of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) with effect from 20 August 2024 due to his retirement.

Mr. Gao Zhi has confirmed that he had no disagreement with the Board and there are no matters relating to his resignation from the above positions that need to be brought to the attention of the shareholders of the Company or the Stock Exchange.

The Board would like to extend its sincere gratitude to Mr. Gao Zhi for his valuable contribution towards the Company during his tenure of office.

The Board is pleased to announce that, with effect from 20 August 2024, Ms. Zhang Yuanyuan (“**Ms. Zhang**”) be and is hereby appointed as an executive Director, the chairman of the Board, the president of the Company, the chief executive officer of the Company, the chairman of the Nomination Committee, a member of the Remuneration Committee, a member of the Risk Management and Regulatory Compliance Committee of the Company and an authorised representative of the Company under Rule 3.05 of the Listing Rules.

The biographical details of Ms. Zhang are set out below:

Ms. Zhang Yuanyuan (張園園), aged 46, is currently the vice president, the secretary to the board and the chief capital operating officer of Tsinghua Tongfang Co., Ltd.* (同方股份有限公司, a company listed on the Shanghai Stock Exchange (stock code: 600100), “THTF”). She is experienced in the areas of capital operation, legal affairs, finance management and investment management, and has been successively served as several senior management positions in THTF and its subsidiaries since May 2016. Ms. Zhang graduated in 1999 with a bachelor degree and in 2002 with a master degree both majoring in law from Dongbei University of Finance and Economics (東北財經大學). She obtained lawyers’ qualification in People’s Republic of China in 2001.

Ms. Zhang has entered into a service contract with the Company with effect from 20 August 2024 for a term of three years, automatically renewable until terminated by not less than three months’ notice in writing served by either party on the other, subject to retirement by rotation and re-election at the annual general meeting of the Company in accordance with the articles of association of the Company and the Listing Rules on the Stock Exchange. Under the service contract, the service fee payable to Ms. Zhang in her capacity as an executive Director is nil, which shall be subject to review by the remuneration committee and the Board, as authorised by the shareholders of the Company, from time to time.

As at the date of this announcement, save as disclosed above, Ms. Zhang (a) does not hold any directorships in any public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years prior to the date of this announcement; (b) does not hold any other position with the Company and other members of the Group; (c) does not hold any other major appointments and professional qualifications; (d) does not have any relationships with any Directors, senior management or substantial or controlling shareholders of the Company; and (e) does not have any interest in the shares of the Company which are required to be disclosed pursuant to Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, Ms. Zhang confirmed that there is no other information which is discloseable pursuant to the requirements under Rules 13.51(2)(h) to (v) of the Listing Rules and there are no other matters concerning her that need to be brought to the attention of the shareholders of the Company.

The Board would also like to take this opportunity to express its warmest welcome to Ms. Zhang for her new appointment.

By order of the Board
Neo-Neon Holdings Limited
Zhang Yuanyuan
Chairman

Beijing, 20 August 2024

As at the date of this announcement, the executive Directors are Ms. Zhang Yuanyuan and Mr. Lian Chenwei; the non-executive Directors are Mr. Kong Lingqi and Ms. Liu Wenjing; the independent non-executive Directors are Dr. Fan Ren Da Anthony, Ms. Yang Juan and Ms. LI Ming Qi.

* *For identification purpose only*