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XinXiang Era Group Company Limited

新享時代集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8519)

DATE OF BOARD MEETING

The board (the “**Board**”) of directors (the “**Director(s)**”) of XinXiang Era Group Company Limited (the “**Company**”) hereby announces that a meeting of the Board will be held on 30 August 2024 for the purpose of, among other matters, considering and approving the unaudited consolidated results of the Company and its subsidiaries for the six months ended 30 June 2024 and its publication and considering the payment of a dividend, if any.

By Order of the Board
XinXiang Era Group Company Limited
LIU Enyu
Chairperson and Non-executive Director

Hong Kong, 19 August 2024

As at the date of this announcement, the Board comprises Mr. Kong Linglei and Ms. Wan Suet Yee Cherry as executive Directors; Mr. Liu Enyu (Chairman) and Mr. Peng Ben as non-executive Directors; Ms. Deng Yongling, Ms. Mao Xiaobi, and Ms. Ma Lina as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Announcement” page of the Stock Exchange website (www.hkexnews.hk) for at least seven days from the date of its posting and on the Company’s website (www.xinxiangera.com).