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## **APEX ACE HOLDING LIMITED**

### **光麗科技控股有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 6036)**

## **POSITIVE PROFIT ALERT**

This announcement is made by Apex Ace Holding Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of The Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2024 (“**Current Period**”) and the information currently available to the Board, the Group is expected to record a net profit attributable to shareholders of the Company (the “**Shareholders**”) for the Current Period within a range of HK\$1.0 million to HK\$5.0 million as compared to the net loss attributable to Shareholders of approximately HK\$17.9 million for the six months ended 30 June 2023 (the “**Previous Period**”).

The expected increase in net profit was primarily attributable to the increase in gross profit of the Group resulting from the improved sales performance in the Current Period, partially offset by increased administrative expenses and finance costs.

The Group is still in the process of finalizing its consolidated interim results for the Current Period. As such, this announcement is made solely on the basis of a preliminary assessment by the Board with reference to the information currently available to it, including the unaudited consolidated management accounts of the Group available for the time being and is not based on any figure or information reviewed by the Company’s independent auditor, and may be subject to changes. Shareholders and potential investors of the Company are advised to refer to the details in the results of the Company for the Current Period which is expected to be announced on 29 August 2024 in compliance with the Listing Rules.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Apex Ace Holding Limited**  
**Lee Bing Kwong**  
*Executive Director, Chairman and  
Chief Executive Officer*

Hong Kong, 19 August 2024

*As at the date of this announcement, the executive Directors are Mr. Lee Bing Kwong (Chairman and Chief Executive Officer), Mr. Lo Yuen Kin and Ms. Lo Yuen Lai; and the independent non-executive Directors are Mr. Cheung Siu Kui, Mr. Yim Kwok Man and Dr. Chow Terence.*

\* *For identification purpose only*