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Dragon King Group Holdings Limited

龍皇集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8493)

PROFIT WARNING

This announcement is made by Dragon King Group Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Director(s)**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2024 (the “**Period**”) and the information currently available to the Company, the Group expects to record a net loss of approximately HK\$1.4 million for the Period as compared to a net profit of approximately HK\$4.6 million recorded in the corresponding period in 2023 (the “**Previous Period**”). The Board considers that the expected turnaround of financial results from a net profit for the Previous Period to a net loss for the Period was mainly resulted from closed down of two restaurants during the Period.

As at the date of this announcement, the Company is still in the process of finalising its unaudited consolidated financial results of the Group for the Period, the information contained in this announcement is only based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the Period and the information currently available to the Company, which have not been reviewed by the independent auditor or the audit committee of the Company. As such the actual results for the Period may be subject to further adjustments, Shareholders and potential investors must exercise caution when using the information contained in this announcement to evaluate the financial performance of the Group.

Shareholders and potential investors are advised to read carefully the interim results announcement of the Company for the Period which is expected to be published in August 2024 and the subsequent publication of the 2024 interim report of the Company in accordance with the requirements of the GEM Listing Rules.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Dragon King Group Holdings Limited
Tang Hong Jiang
Executive Director and Chairman

Hong Kong, 19 August 2024

As at the date of this announcement, the Board comprises Mr. Tang Hong Jiang (Chairman), Ms. Liang Li, Mr. Huang Ai Chun and Mr. Li Tao as executive Directors; Ms. Shen Taiju as non-executive Director; and Mr. Lo Shing Shan, Mr. Chow Yik and Mr. Tsung Ching Fung as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the Stock Exchange’s website at www.hkexnews.hk for at least 7 days from the day of its publication and on the website of the Company.