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(Incorporated in the Cayman Islands with limited liability)

(Stock code: 540)

PROFIT ALERT

This announcement is made by Speedy Global Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to the provisions of inside information under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) and Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary assessment and analysis of the Group’s unaudited consolidated management accounts for the six months ended 30 June 2024 (the “**Reporting Period**”) and the information currently available to the Board, the Group is expected to record a net profit ranging from approximately HK\$5.0 million to HK\$8.0 million for the Reporting Period, as compared to a net loss of approximately HK\$4.0 million recorded for the corresponding period in 2023. Such change was primarily attributable to: (i) the increase in the sales order from existing customers for the Reporting Period; and (ii) the decrease in distribution costs and finance costs of the Group as a result of the effective implementation of cost control measure of the Group during the Reporting Period.

The information contained in this announcement is only a preliminary assessment by the Board with reference to the unaudited consolidated management accounts of the Group and other information currently available to the Board. Such information has not been audited or reviewed by the auditors or the audit committee. As the Company is still in the process of finalising its financial results for the Reporting Period, the final results for the Reporting Period may be subject to changes and may differ from the information disclosed in this announcement. The final results of the Company for the Reporting Period and other operating details of the Group will be disclosed in the interim results announcement of the Company for the Reporting Period, which is expected to be released by the end of August 2024.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Speedy Global Holdings Limited
Huang Chih Shen
Chairman

Hong Kong, 14 August 2024

As at the date of this announcement, the executive directors of the Company are Mr. Huang Chih Shen and Ms. Huang Li Hun, Serlina; the independent non-executive directors of the Company are Mr. Wong Ting Kon, Ms. Pang Yuen Shan, Christina, Mr. Chang Cheuk Cheung, Terence and Mr. Chan Tsang Mo.