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SHENGUAN HOLDINGS (GROUP) LIMITED

神冠控股(集團)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 00829)

POSITIVE PROFIT ALERT

This announcement is made by Shenguan Holdings (Group) Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary assessment by the Company on the unaudited consolidated management accounts of the Group for the period ended 30 June 2024 (the “**Period**”) and the information currently available to the Company, the Group is expected to record a profit attributable to owners of the Company ranging from approximately RMB5 million to approximately RMB10 million for the Period, as compared to a profit attributable to owners of the Company of approximately RMB1.21 million for the period ended 30 June 2023 (the “**Prior Period**”).

The Board is of the view that as the Group has made greater efforts in broadening the supply channels of raw materials to ensure the supply and quality, and enhanced the overall production capacity through technological innovations and renovations in the production of sausage casings, renewal and upgrading of equipment, as well as improvement of the infrastructural facilities in the entire process, the unit production cost and even the cost of sales have significantly decreased, which in turn improved the gross profit margin, resulting in a significant improvement in the results performance for the Period as compared to that of the Prior Period.

The information contained in this announcement is based on the preliminary assessment by the Board on the unaudited consolidated management accounts of the Group for the Period and the information currently available to the Company, and is not based on any figure or information which has been audited or reviewed by the Company's auditors and the audit committee of the Company and is subject to possible adjustments upon further review. The Company is in the process of finalising the interim consolidated results of the Group for the Period. Further information and other details of the Group's financial performance for the Period will be announced in the forthcoming interim results announcement which will be published in August 2024.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

By order of the Board
Shenguan Holdings (Group) Limited
Zhou Yaxian
Chairman

Hong Kong, 12 August 2024

As at the date of this announcement, the executive Directors are Ms. Zhou Yaxian, Mr. Ru Xiquan, Mr. Mo Yunxi, Mr. Sha Junqi and Mr. Li Chenglin; the non-executive Director is Dato' Sri Low Jee Keong; and the independent non-executive Directors are Mr. Tsui Yung Kwok, Mr. Meng Qinguo and Mr. Zhou Xiaoxiong.