

BABYTREE GROUP 寶寶樹集團

(incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立的有限公司) (Stock Code 股份代號: 1761)

9 August 2024

Dear registered shareholder(s),

Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07 of the Rules (the "Listing Rules") Governing The Listing of Securities on The Stock Exchange of Hong Kong Limited under the expansion of paperless listing regime and electronic dissemination of corporate communications that came into effect on 31 December 2023, BabyTree Group (the "Company") is writing to inform you that the Company has adopted electronic dissemination of corporate communications (the "Corporate Communications"), which mean any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular and (f) a proxy form.

Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the website of the Company at ir.babytree.com and the HKEXnews website at www.hkexnews.hk in place of printed copies.

The Company will also send actionable corporate communications, which means corporate communications that seek instructions from holders of its securities on how they wish to exercise their rights or make elections as the Company's shareholders (the "Actionable Corporate Communications"), to its shareholders individually in electronic form by email. If the Company does not possess your email address or the email address provided is not functional, the Company will send the Actionable Corporate Communications in printed form in the future.

Solicitation of electronic contact details

To ensure timely receipt of the latest Actionable Corporate Communications, the Company recommends you provide your email address by scanning your personalized QR code printed on the enclosed reply form (the "**Reply Form**"). Alternatively, you may sign and return the Reply Form to the Company's Hong Kong share registrar (the "**Share Registrar**"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong.

It is your responsibility as a shareholder of the Company to provide an email address that is functional. If the Company does not receive a functional email address in your reply or the email address provided is not functional, until such time that the functional email address is provided to the Share Registrar, the Company will send the Actionable Corporate Communications in printed form in the future. The Company will be considered to have complied with the Listing Rules if it sends Actionable Corporate Communications to the email address provided by you without receiving any "non-delivery message".

If you want to receive the Corporate Communications in printed form, please complete and return the Reply Form on the reverse side to the Share Registrar or send an email to <u>ir@babytree-inc.com</u> specifying your name, address and request to receive the Corporate Communications in printed form. Please note that such instruction shall be valid for one year starting from the receipt date of your instruction and will expire thereafter.

By order of the Board
BabyTree Group
GAO Min
WANG Huainan
Co-Chairmen

各位登記股東:

以電子方式發佈公司通訊之安排

根據自 2023 年 12 月 31 日起生效的擴大無紙化上市機制及以電子方式發佈公司通訊規定下香港聯合交易所有限公司證券上市規則(「**上市規則**」)第 2.07 條,寶寶樹集團(「**本公司**」)謹此通知 閣下,本公司已採用以電子方式發佈公司通訊(「**公司通訊**」)之安排,該公司通訊是指本公司為向其任何證券持有人提供資訊或提醒其採取行動而發佈或將要發佈的任何文件,包括但不限於(a)董事會報告、年度帳目連同核數師報告副本及(如適用)財務摘要報告;(b)中期報告及(如適用)其中期摘要報告;(c)會議通告;(d)上市文件;(e)通函;及(f)代表委任表格。

請注意,所有未來公司通訊的英文版和中文版將在公司網站 ir.babytree.com 和披露易網站 www.hkexnews.hk 上提供,以代替印刷本。

本公司也會以電子方式(通過電子郵件)向股東個別地發送可供採取行動的公司通訊(「**可供採取行動的公司通訊**」),該可供採取行動的公司通訊是 指任何涉及要求本公司的證券持有人指示其擬如何行使其有關本公司股東權利或作出選擇之公司通訊。如果本公司沒有獲取 閣下的電子郵件地址或 閣下提供的電子郵件地址無效,本公司將以印刷本形式向 閣下發送可供採取行動的公司通訊。

徵集電子聯絡資料

為確保及時收到最新的可供採取行動的公司通訊,本公司建議 閣下透過掃描本函背頁之回條(「**回條**」)上列印的 閣下專屬二維碼來提供 閣下的電子郵件地址。或者, 閣下也可以簽署回條並交回公司的香港股份過戶登記處(「**股份過戶處**」)香港中央證券登記有限公司,地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。

閣下作爲本公司的股東有責任提供有效的電子郵件地址。如果本公司沒有收到 閣下的電子郵件地址或 閣下提供的電子郵件地址無效,直至股份過戶處收到 閣下有效的電子郵件地址前, 本公司未來將以印刷本形式發送可供採取行動的公司通訊。如果本公司向 閣下提供的電子郵件地址發送可供採取行動的公司通訊而未收到任何「未送達信息」,則本公司將被視爲已遵守上市規則。

若 閣下希望收取公司通訊之印刷本,請填妥本函背頁之回條並交回股份過戶處,或發送電子郵件至 ir@babytree-inc.com, 並註明 閣下的姓名、地址以及收取公司通訊印刷本的要求。請注意,收取未來公司通訊印刷本之指示由收悉 閣下指示當日起計一年內有效,此後將過期。

承董事會命
BabyTree Group
寶寶樹集團 *聯席主席*高敏
王懷南

Personalized QR Code 專屬二維碼

REPLY FORM	Ī	回條
致	:	香港中央證券登記有限公司

Computershare Hong Kong Investor Services Limited

(The "Share Registrar") 17M Floor, Hopewell Centre,

183 Queen's Road East, Wanchai, Hong Kong

(「股份過戶處」) 香港灣仔皇后大道東 183 號 合和中心 17M 樓

(Please <u>choose ONLY ONE</u> of the options below) (請從以下選項中只**選擇其中一項**)

Option 1: Provide your email address for receipt of future Actionable Corporate Communications^(Note 3) of the Company via electronic dissemination by scanning

your personalized QR code

選項1: 掃瞄 閣下專屬二維碼提供 閣下之電子郵件地址,以接收公司通過電子方式 發佈可供採取行動的未來公司通訊(附註3)

> You are **NOT required** to return this Reply Form if you choose Option 1. 如選擇了選項 1 · 閣下無須交回本回條。

Option 2: I/we hereby provide my/our email address in writing for receipt of future Actionable Corporate Communications (Note 3) of the following listed company (the "Company") via electronic dissemination 選項 2: 本人/吾等現以書面提供本人/吾等之的電子郵件地址・以確保收到以下上市公司(「公司」)通過電子方式發佈可供採取行動的未來公司通訊 (開註3)					
Name of Securities holder(s) 證券持有人姓名:	Name of the listed company 上市公司名稱: BabyTree Group				
Email address 電郵地址: (Notes 3 / 附註3)					

Elliali addiess 电到地址:					
Option 3: I/we hereby request for receipt of Corporate Communications* in printed form (Please mark "✓" in the below box if applicable) 選項 3: 本人/吾等現要求收取公司通訊 [*] 印刷版 (如適用・請在以下方格內劃上「✓」號)					
receive future Corporate Communications* in printed copy and noted that this instruction is valid only for one year starting from the receipt date of instruction. (Notes 5) 收取未來公司通訊"的印刷本·並已知悉本指示由收取指示日期起計一年內有效。(附註5)					
Signature(s): ^(Notes 1) ダタ . (附註 1)	Contact number: 雖然原語至是其	Date: □ #R ·	_		

- Notes 附註:

 1. Please complete all your details clearly. If your shares are held in joint names, all of the joint shareholders should jointly sign this Reply Form in order to be valid.
 請薄楚境安 阁下之所有資料。如屬歸名般東,則本回條須由所有醫名殷東聯合簽署。方為有效。

 2. Am, Reply Form with no signature or otherwise incorrectly completed will be void.
 任何回條若未免養養死主其他方面與另不正確。則本回條和自作器。
 If the Company does not receive a functional email address in your reply, the Company will send the Actionable Corporate Communication in printed form in the future. Actionable Corporate Communication that seeks instructions from issuer's securities holders on how they wish to exercise their rights or make an election as the issuer's securities holder.
 加公司提升收割 阁下的有效電子器件地址,本公司部以印刷本形式發送可供採取行動的未來公司通訊。可供採取行動的公司通訊指任何表表要來發行人的證券持有人指示其擬如何行使其有關證券持有人的權利
 60公司通訊。
- If you provide more than one email address by QR code, email, reply form and/or other means, only the latest one email address provided will be registered. 如 閣下通過二維碼、電郵、回條及/或其他方式提供多於一個的電子郵件地址·只有 閣下最後提供的電子郵件地址將會被用於登記。
- が、関い、一般の一般のでは、他のでは、一般のでは、一般のでは、一般のでは、一般のでは、一般のでは、一般のでは、一般のでは、 は、大きないでは、一般ので

- Unless otherwise specified, Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, in report, interim report, notice of meeting, circular and proxy form. 除茅子海註明 公司雖認/預念/司已發起來清子發出以供其任何證券的持有人參照或採取行動的任何文件 其中包括但不限於年報、中期報告、會議通告、通函及代表委任表格。 cations refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to the annual

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

- "Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO").
 本登明中所指的「個人資料」與香港法例第 486 章 《個人資料(私膳)條例》(「《私膳》條例》(「《私膳》條例》)中「個人資料」的遊義相同。
 Your Personal Data provided in this Reply Form will be used in connection with, including but not limited to, the Company's electronic dissemination of Corporate Communications and to liaise with you on other matters relating to your holdings in the Company. Your supply of Personal Data to the Company is on a voluntary basis. In case of a failure to provide sufficient information, the Company may not be able to process your instruction and/or request as stated in this Reply Form.

 國下於本回條所提供的個人資料將用於包括但不限於分類服之可以電子方式發佈公司通訊及就 關下持有的公司證券有關的其他事宜上與 關下聯絡。關下是自顧向本公司提供個人資料。若 關下未能提供足夠資料。本公司可能無法處理 間下在本回修上的地面持不及心理要求。
 Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any of the stated purposes, or when it is required to do so by law and will be retained for such personal way the research for our variefication and record purpose.
- rous resonat Data may be disclosed or transferred by the Company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any of the stated purposes, or when it is required to do so by law and will be retained for such period as may be necessary for our verification and record purposes. 公司可就任何所說時的用幾金之子的情况下,稱 圖下的個人資料皮膚或鼻炎公司的附屬公司,股份過戶處、及/或其他公司或團體,並將在適當期間保留該等個人資料作核實及紀錄用途。公司可就任何所說時的用幾金在法例規定的情况下,稱 圖下的個人資料皮膚或鼻炎の自动 provisions of the PDPO. Any such request for access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing, by mail to the Hong Kong Frivacy Officer of the Share Registrar at 17M Floor, Hopwell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email at <u>Privacy Officer of computershare cons.ht.</u>
 圖下名權根據《私護保例》的條文直開及或修改《圖下的個人資料・任何該等直閱及或修改個人資料的要求均須以書面方式影奇至股份過戶處(地址編音港灣行星后大道東 183 號台和中心 17M 樓)向香港標本主任提供 或及裝金衛至 Privacy Officer of computershare cons.ht.

Computershare Hong Kong Investor Services Limited 香港中央證券登記有限公司 Freepost No. 簡便回郵號碼: 37 Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this form to us.

No postage is necessary if posted in Hong Kong.

當 閣下寄回此回條時・請將郵寄標籤剪貼於信封上 如在本港投寄・ 閣下無需支付郵費或貼上郵票。