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# **Contents**

# IMAX CHINA HOLDING, INC.

Interim Report 2024

Corporate Information	2
Management Discussion and Analysis	3
Corporate Governance Highlights and Other Information	24
Report on Review of Interim Financial Information	69
Condensed Consolidated Interim Statement of Comprehensive Income	70
Condensed Consolidated Interim Statement of Financial Position	71
Condensed Consolidated Interim Statement of Changes in Equity	73
Condensed Consolidated Interim Statement of Cash Flows	75
Notes to the Condensed Consolidated Interim Financial Information	76
Definitions	121
Glossary	126



# Corporate Information

### **BOARD OF DIRECTORS**

**Executive Directors** 

Daniel Manwaring, Chief Executive Officer

Jiande Chen, Vice Chairman

Jim Athanasopoulos

Non-executive Directors

Richard Gelfond, Chairman

Robert Lister

Independent Non-executive Directors

John Davison

Yue-Sai Kan

Janet Yang

Peter Loehr

### **AUDIT COMMITTEE**

John Davison (Chair)

Janet Yang

Richard Gelfond

### REMUNERATION COMMITTEE

Yue-Sai Kan (Chair)

John Davison

Robert Lister

### NOMINATION COMMITTEE

Richard Gelfond (Chair)

Yue-Sai Kan

Peter Loehr

### JOINT COMPANY SECRETARIES

Yifan (Yvonne) He

Ho Wing Tsz Wendy, FCG, HKFCG (PE)

### **AUTHORISED REPRESENTATIVES**

Jim Athanasopoulos

Ho Wing Tsz Wendy, FCG, HKFCG (PE)

### **AUDITOR**

PricewaterhouseCoopers

Certified Public Accountants

Registered Public Interest Entity Auditor

### CORPORATE HEADQUARTERS

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People's Republic of China

### REGISTERED OFFICE

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Ugland House

Grand Cayman

KY1-1104 Cayman Islands

# PRINCIPAL PLACE OF BUSINESS IN HONG KONG

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Kowloon

Hong Kong

# PRINCIPAL SHARE REGISTRAR AND TRANSFER OFFICE

Maples Fund Services (Cayman) Limited

### HONG KONG SHARE REGISTRAR

Computershare Hong Kong Investor Services Limited

Shops 1712-1716, 17th Floor

Hopewell Centre

183 Queen's Road East

Wanchai

Hong Kong

### STOCK CODE

1970

### **COMPANY WEBSITE**

www.imax.cn



# Management Discussion and Analysis

### **OVERVIEW**

The management discussion and analysis is based on the Company's condensed consolidated interim financial information for 1HFY2024 prepared in accordance with International Accounting Standard 34 and must be read together with the condensed consolidated interim financial information and the notes which form an integral part of the condensed consolidated interim financial information.

# DESCRIPTION OF SELECTED LINE ITEMS IN THE CONDENSED CONSOLIDATED INTERIM STATEMENT OF COMPREHENSIVE INCOME

### Revenue

The Group derives a majority of its revenue from two primary segments – Content Solutions and Technology Products and Services. The Group's activities that do not meet the criteria to be considered a reportable segment are reported within All Other.

### Content Solutions

Content Solutions derives revenue from a certain percentage of IMAX box office received by the studio partners for the conversion and release of Hollywood films, Chinese language films and other films to the IMAX theatre network. The revenue is recognized when reported by the exhibitor partners of the Group.



### Technology Products and Services

Technology Products and Services derives revenue from exhibitor partners through sales and sales-type lease, revenue sharing arrangements, maintenance services, and other theatre.

- Sales and sales-type lease arrangements consist of the design, manufacture and installation of IMAX theatre system for upfront payments and ongoing fees, which may include stipulated minimum payments per annum, variable consideration and contingent rent in excess of minimum payments. The upfront payments vary depending on the system configuration and the location of the theatre. Upfront payments for installation are paid according to the contractual terms. The present value of future minimum payments, variable consideration and estimated contingent rent in excess of minimum payments on sales arrangements for the term of the respective agreement along with upfront payments is recognized as revenue upon the completion of installation and exhibitor acceptance of the IMAX theatre system as well as on the commencement date of any respective renewal term;
- Revenue sharing arrangements are categorized into two sub-types: 1) full revenue sharing arrangements; and 2) hybrid revenue sharing arrangements. Under full revenue sharing arrangements, the Group leases IMAX theatre systems to its exhibitor partners and provides related maintenance and technical support services in exchange for future revenue sharing based on certain percentages of the IMAX box office from the IMAX theatre. Under full revenue sharing arrangements, the Group receives no or limited upfront payments for the system installation. Contingent rent based on a percentage of IMAX box office is recognized as revenue when reported by theatre exhibitors. Under hybrid revenue sharing arrangements, the Group receives a reduced upfront payment for the system installation and recognizes the revenue upon the completion of installation and exhibitor acceptance of the IMAX theatre system. Contingent rent based on a percentage of IMAX box office is recognized as revenue when reported by theatre exhibitors;
- IMAX Maintenance generates revenue from the provision of ongoing maintenance, warranty, and technical support
  services. The revenue recognized is primarily comprised of annual maintenance fees due to the Group by theatre
  exhibitors under all sales and sales-type lease arrangements and revenue sharing arrangements; and
- Other theatre generates revenue from the aftermarket sales of 3D glasses, screen sheets, parts and other items.

### All Other

The Company's activities that do not meet the criteria to be considered a reportable segment will be reported within All Other.



The following table sets out the revenue for the Group's respective reportable segments for the periods indicated, as well as the percentage of total revenue they each represent:

	1HFY2024		1HFY20	)23
	US\$'000	%	US\$'000	%
Content Solutions	9,346	21.3%	14,178	31.3%
Technology Products and Services	34,075	77.6%	30,896	68.1%
Subtotal for reportable segments	43,421	98.9%	45,074	99.4%
All Other	480	1.1%	268	0.6%
Total	43,901	100.0%	45,342	100.0%

### Cost of Sales

The Group's cost of sales is primarily comprised of: (i) the costs for the rights of all digital re-mastered films purchased under its intercompany agreement with IMAX Corporation (excluding costs on Hollywood films which are recorded as a reduction of film revenue received from IMAX Corporation according to IFRS 15 starting from 2018); (ii) the costs of IMAX theatre systems and related services under sales, sales-type lease and hybrid revenue sharing arrangements; (iii) depreciation of IMAX theatre systems capitalized under full revenue sharing arrangements; and (iv) certain one-time costs at the time of system installation, including marketing for IMAX theatre launches, sales commissions and the cost for providing any maintenance and technical support services during a warranty period.

The following table sets out the cost of sales for the Group's respective reportable segments for the periods indicated, as well as the percentage of respective revenue they each represent:

	1HFY2024		1HFY20	)23
	US\$'000	%	US\$'000	%
Content Solutions	2,303	24.6%	1,979	14.0%
Technology Products and Services	15,967	46.9%	14,162	45.8%
Subtotal for reportable segments	18,270	42.1%	16,141	35.8%
All Other	529	110.2%	483	180.2%
Total	18,799	42.8%	16,624	36.7%



### Gross Profit and Gross Profit Margin

The following table sets out the gross profit and gross profit margin for the Group's respective reportable segments for the periods indicated:

	1HFY2024		1HFY2023	
	US\$'000	%	US\$'000	%
Content Solutions	7,043	75.4%	12,199	86.0%
Technology Products and Services	18,108	53.1%	16,734	54.2%
Subtotal for reportable segments	25,151	57.9%	28,933	64.2%
All Other	(49)	(10.2)%	(215)	(80.2)%
Total	25,102	57.2%	28,718	63.3%

### Selling, General and Administrative Expenses

The following table sets out the selling, general and administration expenses the Group incurred as well as the percentage of total revenue they represented for the periods indicated:

	1HFY2024		1HFY20	)23
	US\$'000	%	US\$'000	%
Employee salaries and benefits	3,541	8.1%	4,437	9.8%
Share-based compensation expenses	979	2.2%	1,618	3.6%
Travel and transportation	269	0.6%	255	0.6%
Advertising and marketing	424	1.0%	448	1.0%
Professional fees	953	2.2%	1,007	2.2%
Other employee expense	39	0.1%	130	0.3%
Facilities	198	0.5%	508	1.1%
Depreciation	129	0.3%	111	0.2%
Foreign exchange and other expenses	289	0.7%	465	1.0%
Total	6,821	15.5%	8,979	19.8%

### Other Operating Expenses

Other Operating Expenses primarily include the annual license fees to IMAX Corporation in respect of the trademark and technology licensed under the Technology License Agreements and the Trademark License Agreements, at an aggregate of approximately 5% of the Group's revenue. The Group's other operating expenses for 1HFY2024 and 1HFY2023 were US\$2.3 million and US\$2.5 million, respectively.



### Provisions of Net Impairment Losses on Financial Assets

Net impairment losses on financial assets for 1HFY2024 and 1HFY2023 were US\$0.4 million and US\$0.8 million, respectively. The losses were primarily due to the provision for current expected credit losses, reflecting an evaluation of the credit quality of the Group's trade receivables, financing receivables and variable consideration receivables.

### Interest Income

Interest income mainly represents interest earned on various term deposits. None of the deposits had a term of longer than 90 days. The Group's interest income for 1HFY2024 and 1HFY2023 was US\$0.9 million and US\$0.7 million, respectively.

### Income Tax Expenses

The Group is subject to Mainland China and Hong Kong income tax. The Group is also subject to withholding taxes in Taiwan. The enterprise income tax ("**EIT**") rate generally levied in Mainland China is 25%. The entities incorporated in Hong Kong are subject to Hong Kong income tax at a rate of 8.25% on assessable profits up to HK\$2 million and 16.5% on any part of assessable profits over HK\$2 million. For the years presented, the Group's effective tax rate differs from the statutory tax rate and varies from year to year primarily due to numerous permanent differences, subsidies, the provision for income taxes at different rates in different jurisdictions, the application of Hong Kong's territorial tax system and changes due to its recoverability assessments of deferred tax assets.

The income tax expense of the Group for 1HFY2024 and 1HFY2023 was US\$3.8 million and US\$3.0 million, respectively.



### YEAR TO YEAR COMPARISON OF RESULTS OF OPERATIONS

Condensed Consolidated Interim Statement of Comprehensive Income

The following table sets out items in the Group's condensed consolidated interim statement of comprehensive income and as a percentage of revenue for the periods indicated:

	1HFY2024		1HFY20	23
	US\$'000	%	US\$'000	%
Revenues	43,901	100.0%	45,342	100.0%
Cost of sales	(18,799)	(42.8)%	(16,624)	(36.7)%
Gross profit	25,102	57.2%	28,718	63.3%
Selling, general and administrative expenses	(6,821)	(15.5)%	(8,979)	(19.8)%
Other operating expenses	(2,293)	(5.2)%	(2,503)	(5.5)%
Provisions of net impairment losses on financial assets	(396)	(0.9)%	(807)	(1.8)%
Operating profit	15,592	35.5%	16,429	36.2%
Interest income	893	2.0%	726	1.6%
Interest expense	(36)	(0.1)%	(282)	(0.6)%
Profit before income tax	16,449	37.5%	16,873	37.2%
Income tax expense	(3,801)	(8.7)%	(2,997)	(6.6)%
Profit for the period, attributable to owners of				
the Company	12,648	28.8%	13,876	30.6%
Other comprehensive loss:				
Items that may be subsequently reclassified				
to profit or loss:				
Change in foreign currency translation adjustments	(585)	(1.3)%	(7,011)	(15.5)%
Other comprehensive loss:	(585)	(1.3)%	(7,011)	(15.5)%
Total comprehensive income for the period,				
attributable to owners of the Company	12,063	27.5%	6,865	15.1%



### Adjusted Profit

Adjusted profit is not a measure of performance under IFRS. This measure does not represent, and should not be used as a substitute for, gross profit or profit for the year as determined in accordance with IFRS. This measure is not necessarily an indication of whether cash flow will be sufficient to fund the Group's cash requirements or whether the Group's business will be profitable. In addition, the definition of adjusted profit may not be comparable to other similarly titled measures used by other companies.

The following table sets out the Group's adjusted profits for the periods indicated:

	1HFY2024 US\$'000	1HFY2023 US\$'000
Profit for the period	12,648	13,876
Adjustments:		
Share-based compensation	979	1,618
Tax impact on items listed above	(226)	(409)
Adjusted profit	13,401	15,085

### 1HFY2024 COMPARED WITH 1HFY2023

### Revenue

The Group's revenue decreased 3.1% from US\$45.3 million in 1HFY2023 to US\$43.9 million in 1HFY2024, driven by a decrease of US\$4.9 million in Content Solutions revenue, which was partly offset by an increase of US\$3.2 million in the Technology Products and Services revenue and an increase of US\$0.2 million in All Other revenue, as further explained below.

### **Content Solutions**

Revenue from Content Solutions decreased 34.5% from US\$14.2 million in 1HFY2023 to US\$9.3 million in 1HFY2024 primarily due to a decrease in box office revenue. The box office revenue generated by IMAX formatted films decreased 35.0% from US\$165.2 million in 1HFY2023 to US\$107.5 million in 1HFY2024. 1HFY2023 included a record-breaking performance during the critical Chinese New Year period, driven by the reopening of cinemas in Mainland China post-pandemic and the Filmed for IMAX title, *The Wandering Earth 2* that was not repeated in 1HFY2024.

Box office revenue per screen decreased 36.4% from US\$0.22 million in 1HFY2023 to US\$0.14 million in 1HFY2024 due to the reasons explained above.



The following table sets out the number of films released in the IMAX format in 1HFY2024 and 1HFY2023 in Greater China:

	1HFY2024	1HFY2023
Hollywood films	16	14
Hollywood films (Hong Kong and Taiwan only)	2	5
Chinese language films	9	10
Other films	4	3
Other films (Hong Kong and Taiwan only)	2	1
Total IMAX films released	33	33

### **Technology Products and Services**

Revenue from Technology Products and Services increased 10.4% from US\$30.9 million in 1HFY2023 to US\$34.1 million in 1HFY2024. This was driven by an increase of US\$6.1 million in sales and sales-type lease arrangements revenue, an increase of US\$1.9 million in IMAX maintenance revenue, and a decrease of US\$4.8 million in revenue sharing arrangements, as explained further below.

The following table provides a breakdown of IMAX theatres in operation in Greater China by type and geographic location as at the dates indicated:

		As at 30 June	
	2024	2023	Growth (%)
Commercial			
The PRC <sup>(1)</sup>	773	763	1.3%
Hong Kong	5	5	_
Taiwan	11	10	10.0%
Macau	1	1	_
	790	779	1.4%
Institutional <sup>(2)</sup>	13	16	(18.8)%
Total	803	795	1.0%

### Notes:

- (1) Nine theatres in Mainland China were closed in 1HFY2024, one of which was relocated to another site.
- (2) Institutional IMAX theatres include museums, zoos, aquaria and other destination entertainment sites that do not exhibit commercial films. Three institutional IMAX theatres in Mainland China were closed in 1HFY2024.



The following table sets out the number of IMAX theatre systems installed by business arrangements in 1HFY2024 and 1HFY2023:

	1HFY2024	1HFY2023
Sales and sales-type lease arrangements	4	6
Revenue sharing arrangements	6	4
Total theatre systems installed	10(1)	10(2)

### Notes:

- (1) Includes 4 sales and sales-type lease arrangements (1 new theatre system, 1 upgrade, and 2 relocations) and 6 revenue sharing arrangements (5 new theatre systems and 1 upgrade).
- (2) Includes 6 sales and sales-type lease arrangements (5 new theatre systems and 1 relocation) and 4 revenue sharing arrangements (3 new theatre systems and 1 relocation).

### Sales and Sales-Type Lease Arrangements

Revenue from sales and sales-type lease arrangements increased 82.7% from US\$7.5 million in 1HFY2023 to US\$13.7 million in 1HFY2024, primarily due to: (i) US\$7.4 million of discounted minimum payments and estimated contingent rent based on a percentage of IMAX box office recognized as revenue related to the renewal of certain theatre agreements as sales arrangements; (ii) partially offset by a decrease of US\$2.0 million due to 3 fewer sales and sales-type lease installations (excluding redeployed system installations). The Group recognized sales revenue on the installation of 5 new theatre systems with a total value of US\$5.0 million in 1HFY2023 as compared to 2 new theatre systems (including 1 IMAX Laser upgrade) with a total value of US\$3.0 million in 1HFY2024.

Average revenue per new system under sales and sales-type lease arrangements, excluding redeployed systems increased from US\$1.0 million in 1HFY2023 to US\$1.5 million in 1HFY2024 due to a mix of more IMAX Commercial Laser ("COLA") theatre installations in 1HFY2024.

### Revenue Sharing Arrangements

Revenue from revenue sharing arrangements includes upfront revenue from hybrid revenue sharing arrangements and contingent rent from both full revenue sharing arrangements and hybrid revenue sharing arrangements.

Upfront revenue from hybrid revenue sharing arrangements decreased by US\$1.0 million, as there was no hybrid revenue sharing installation in 1HFY2024 versus 2 hybrid revenue sharing installations in 1HFY2023.

Contingent rent from revenue sharing arrangements decreased 33.9% from US\$11.2 million in 1HFY2023 to US\$7.4 million in 1HFY2024 primarily due to decreased box office. This included: (i) contingent rent from full revenue sharing arrangements that decreased 31.6% from US\$9.5 million in 1HFY2023 to US\$6.5 million in 1HFY2024; and (ii) contingent rent from hybrid revenue sharing arrangements that decreased 47.1% from US\$1.7 million in 1HFY2023 to US\$0.9 million in 1HFY2024. There were 512 theatres operating under revenue sharing arrangements at the end of 1HFY2023 as compared to 487 at the end of 1HFY2024.



### IMAX Maintenance

IMAX maintenance revenue increased 17.3% from US\$11.0 million in 1HFY2023 to US\$12.9 million in 1HFY2024. Maintenance revenue in 1HFY2023 was impacted by concessions provided due to theatre closures and the business impact of the pandemic on the cinema industry. Maintenance revenue was earned from 803 theatres as at 30 June 2024 as compared to 795 theatres as at 30 June 2023.

### All Other

Revenue from All Other increased from US\$0.3 million in 1HFY2023 to US\$0.5 million in 1HFY2024 due to additional contractual revenue generated from the IMAX Enhanced Business.

### Cost of Sales

The Group's cost of sales increased 13.3% from US\$16.6 million in 1HFY2023 to US\$18.8 million in 1HFY2024. This increase was primarily due to an increase of US\$0.3 million in Content Solutions and an increase of US\$1.8 million in Technology Products and Sales, explained below.

### **Content Solutions**

The cost of sales for Content Solutions increased 15.0% from US\$2.0 million in 1HFY2023 to US\$2.3 million in 1HFY2024 primarily due to the increased DMR and film marketing costs from 29 films exhibited in Mainland China in 1HFY2024 as compared to 27 films in 1HFY2023.

### **Technology Products and Services**

The cost of sales for Technology Products and Services increased 12.7% from US\$14.2 million in 1HFY2023 to US\$16.0 million in 1HFY2024, mainly driven by an increase of US\$1.4 million in sales and sales-type lease arrangements, a decrease of US\$0.2 million in revenue sharing arrangements, and an increase of US\$0.6 million in IMAX maintenance, as explained further below.

### Sales and Sales-Type Lease Arrangements

Cost of sales under sales and sales-type lease arrangements increased 66.7% from US\$2.1 million in 1HFY2023 to US\$3.5 million in 1HFY2024, primarily due to: (i) US\$2.1 million in system cost related to the renewal of certain theatre agreements as sales arrangements; (ii) an increase in the average cost per new system installed, excluding redeployed systems, from US\$0.4 million in 1HFY2023 to US\$0.6 million in 1HFY2024 due to a system mix of more COLA laser theatre installations; partially offset by (iii) 3 fewer sales and sales-type lease installations (excluding redeployed system installation) in 1HFY2024.



### Revenue Sharing Arrangements

Cost of sales from installation of hybrid revenue sharing arrangements decreased by US\$0.5 million, primarily due to no installations under hybrid revenue sharing arrangement in 1HFY2024 as compared to 2 in 1HFY2023.

The cost of sales for contingent rent from revenue sharing arrangements increased 4.4% from US\$6.8 million in 1HFY2023 to US\$7.1 million in 1HFY2024, primarily due to one-time costs related to the installation of 4 more full revenue sharing arrangements in 1HFY2024 versus 1HFY2023 and increased depreciation due to an increase in the size of the IMAX revenue sharing network.

### IMAX Maintenance

Cost of sales with respect to theatre system maintenance increased 15.2% from US\$4.6 million in 1HFY2023 to US\$5.3 million in 1HFY2024 as a result of higher warranty fees and maintenance parts consumption in 1HFY2024 and an increase in the size of the IMAX network.

### All Other

Cost from All Other was flat at US\$0.5 million in both 1HFY2024 and 1HFY2023.

### Gross Profit and Gross Profit Margin

The Group's gross profit decreased 12.5% from US\$28.7 million in 1HFY2023 to US\$25.1 million in 1HFY2024, and gross profit margin decreased from 63.3% in 1HFY2023 to gross margin 57.2% in 1HFY2024. The decrease was largely attributable to a US\$5.2 million decrease in Content Solutions gross profit, partially offset by a US\$1.4 million increase in Technology Products and Services gross profit and a US\$0.2 million increase in All Other gross profit, as explained further below.

### **Content Solutions**

The gross profit from Content Solutions decreased 42.6% from US\$12.2 million in 1HFY2023 to US\$7.0 million in 1HFY2024, and the gross profit margin decreased from 86.0% in 1HFY2023 to 75.4% in 1HFY2024. The decrease of gross profit and gross profit margin was primarily due to a decrease of 35.0% in overall box office revenue and additional costs from more films exhibited in Mainland China than prior year.

### **Technology Products and Services**

The gross profit for Technology Products and Services increased 8.4% from US\$16.7 million in 1HFY2023 to US\$18.1 million in 1HFY2024. During the same period, gross profit margin decreased slightly from 54.2% to 53.1%.

Interim Report 2024 13



### Sales and Sales-Type Lease Arrangements

The gross profit increased 87.0% from US\$5.4 million in 1HFY2023 to US\$10.1 million in 1HFY2024 primarily due to the renewal of certain theatre agreements as sales arrangements, partially offset by 3 less installations (excluding redeployed system installation) in 1HFY2024. Gross profit margin increased slightly from 72.0% in 1HFY2023 to 74.1% in 1HFY2024.

### Revenue Sharing Arrangements

The gross profit from upfront fees derived from hybrid revenue sharing arrangements decreased by US\$0.4 million, as there were no installation under hybrid revenue sharing arrangements in 1HFY2024 as compared to 2 in 1HFY2023.

The gross profit for contingent rent from full revenue sharing arrangements decreased from a profit of US\$2.9 million in 1HFY2023 to a loss of US\$0.5 million in 1HFY2024. Gross profit decreased primarily due to much lower overall box office revenue, higher depreciation costs from a larger network, and increased one-time costs related to the installations of 4 more full revenue sharing arrangements in 1HFY2024.

The gross profit for contingent rent from hybrid revenue sharing arrangements decreased from US\$1.5 million in 1HFY2023 to US\$0.8 million in 1HFY2024, driven by lower box office.

### IMAX Maintenance

The gross profit for theatre system maintenance increased 20.3% from US\$6.4 million in 1HFY2023 to US\$7.7 million in 1HFY2024 and gross profit margin increased from 57.9% in 1HFY2023 to 59.2% in 1HFY2024 mainly due to the impact of maintenance fee concessions provided in 1HFY2023 due to theatre closures and the business impact of the pandemic on the cinema industry, partially offset by higher warranty costs.

### All Other

All Other had a loss of less than US\$0.1 million in 1HFY2024 as compared to a loss of US\$0.2 million in 1HFY2023. This was related to the increased contractual revenue generated from the IMAX Enhanced Business against fixed amortization costs.

### Selling, General and Administrative Expenses

Selling, general and administrative expenses decreased 16.8% from US\$9.0 million in 1HFY2023 to US\$6.8 million in 1HFY2024, primarily due to: (i) a US\$1.5 million decrease related to employee salaries and benefits and share-based compensation expenses due to the restructure of certain senior management level roles; and (ii) a US\$0.3 million decrease in facilities driven by office rent savings during 1HFY2024.



### Other Operating Expenses

Other operating expenses decreased from US\$2.5 million in 1HFY2023 to US\$2.3 million in 1HFY2024, primarily due to a decrease in annual license fees payable to IMAX Corporation in respect of the trademark and technology licensed under the Technology License Agreements and the Trademark License agreements due to lower revenues in 1HFY2024 versus 1HFY2023.

### Provisions of Net Impairment Losses on Financial Assets

Net impairment losses on financial assets for 1HFY2024 and 1HFY2023 were US\$0.4 million and US\$0.8 million, respectively. The losses were primarily due to the provision for current expected credit losses, reflecting an evaluation of the credit quality of its trade receivables, financing receivables and variable consideration receivables. 1HFY2023 was impacted by the business environment given the recent theatre closures and the post pandemic impact on the cinema industry.

### Interest Income

Interest income increased from US\$0.7 million in to US\$0.9 million in 1HFY2024 due to increased cash and cash equivalents and higher interest rates on term deposits.

### Interest Expense

Interest expense decreased from US\$0.3 million in 1HFY2023 to less than US\$0.1 million in 1HFY2024. Lower amount of term loans was required in 1HFY2024 due to a stronger cash position.

### Income Tax Expense

Income tax expense increased 26.7% from US\$3.0 million in 1HFY2023 to US\$3.8 million in 1HFY2024. The increase in income tax expense was primarily due to US\$1.3 million of deferred tax assets recognized in 1HFY2023 for the accumulated losses of IMAX (Shanghai) Culture & Technology Co., Ltd. ("IMAX Shanghai Culture", a wholly-owned subsidiary of the Company).

### Profit for the Period

The Group reported a profit for the period of US\$12.6 million in 1HFY2024 as compared to a profit of US\$13.9 million in 1HFY2023.

### Other Comprehensive Loss for the Period

The Group reported other comprehensive loss for the period of US\$0.6 million in 1HFY2024 as compared to a loss of US\$7.0 million in 1HFY2023, which are the result of foreign currency translation adjustments in 1HFY2024 (0.62% depreciation of RMB relative to USD) compared to the 1HFY2023 (3.8% depreciation of RMB relative to USD).

### Adjusted Profit

Adjusted profit, which consists of profit for the period adjusted for the impact of share-based compensation and the related tax impact, was US\$13.4 million in 1HFY2024 as compared to US\$15.1 million in 1HFY2023.



### LIQUIDITY AND CAPITAL RESOURCES

	As at 30 June 2024 US\$'000	As at 31 December 2023 US\$'000
Current assets		
Other assets	1,109	1,523
Contract acquisition costs	652	628
Film assets	75	66
Inventories	6,878	6,368
Prepayments	2,721	3,035
Income tax receivables	467	1,149
Variable consideration receivable from contracts	1,816	664
Financing receivables	30,058	31,728
Trade and other receivables	73,504	75,956
Cash and cash equivalents	77,457	62,711
Total Current Assets	194,737	183,828
Current liabilities		
Trade and other payables	16,430	15,406
Accruals and other liabilities	7,668	8,877
Deferred revenue	10,748	12,196
Total Current Liabilities	34,846	36,479
Net Current Assets	159,891	147,349

As at 30 June 2024, the Group had net current assets of US\$159.9 million compared to net current assets of US\$147.3 million as at 31 December 2023. The increase in net current assets in 1HFY2024 was mainly attributable to a US\$14.7 million increase in cash and cash equivalents, a US\$1.4 million decrease in deferred revenue, and a US\$1.2 million increase in variable consideration receivables from contracts. This was partially offset by a US\$2.5 million decrease in trade and other receivables, a US\$1.7 million decrease in financing receivables and a US\$1.0 million increase in trade and other payables.



The Group has cash and cash equivalent balances denominated in various currencies. The following is a breakdown of cash and cash equivalent balances by currency as at the end of each period/year:

	As at	As at
	30 June	31 December
	2024	2023
	US\$'000	US\$'000
Cash and cash equivalents denominated in RMB	\$44,055	\$30,036
Cash and cash equivalents denominated in US\$	\$33,091	\$32,516
Cash denominated in Hong Kong dollars	\$311	\$159
	\$77,457	\$62,711

### CAPITAL MANAGEMENT

The Group's objectives for capital management include: (i) to safeguard the Group's ability to continue as a going concern; (ii) to maximize returns to shareholders and other stakeholders; and (iii) to maintain an optimal capital structure by reducing the weighted average cost of capital.

The Group considers and evaluates its capital structure based on the aggregate of the total equity and long-term debt less cash and short-term deposits. The Group manages the capital structure and makes adjustments to the structure in order to have funds available to support the business activities which the Board intends to pursue in addition to maximizing the return to shareholders. The Board does not establish a quantitative return on capital criteria for management, but rather relies on the expertise of the Group's management to sustain future development of the business.

In order to carry out current operations and pay for administrative costs, the Group will spend the existing working capital and raise additional amounts as needed. Management evaluates the capital management approach on an ongoing basis and believes that this approach, given the relative size of the Group, is reasonable.

Interim Report 2024 17



### CASH FLOW ANALYSIS

The following table shows our net cash from operating activities, net cash used in investing activities and net cash used in financing activities for the periods indicated:

	1HFY2024 US\$'000	1HFY2023 US\$'000
Net cash provided by operating activities	19,657	12,002
Net cash used in investing activities	(3,216)	(1,773)
Net cash used in financing activities	(1,492)	(9,744)
Effects of exchange rate changes on cash	(203)	(1,898)
Increase (Decrease) in cash and cash equivalents during period	14,746	(1,413)
Cash and cash equivalents, beginning of period	62,711	74,972
Cash and cash equivalents, end of period	77,457	73,559

### Cash Provided by Operating Activities

### 1HFY2024

The Group's net cash provided by operations was approximately US\$19.7 million in 1HFY2024. The Group had profit before income tax for the period of US\$16.4 million in 1HFY2024, and positive adjustments for depreciation of property, plant and equipment of US\$7.1 million, amortization of film assets of US\$2.4 million, settlement of equity and other non-cash compensation of US\$0.6 million, amortization of contribution to IMAX Enhanced business of US\$0.5 million, and allowance for expected credit loss of US\$0.4 million, reduced by changes in working capital of US\$5.2 million, and taxes paid of US\$2.6 million. Changes in working capital primarily consisted of: (i) an increase in variable consideration receivable from contracts of US\$6.0 million; (ii) an increase in film assets of US\$2.4 million; (iii) a decrease in deferred revenue of US\$1.1 million; (iv) a decrease in accruals and other liabilities of US\$1.0 million; partially offset by: (i) a decrease in financing receivables of US\$1.0 million; (iii) a decrease in trade and other payables of US\$0.8 million.

### 1HFY2023

The Group's net cash provided by operations was approximately US\$12.0 million in 1HFY2023. The Group had profit before income tax for the period of US\$16.9 million in 1HFY2023, and positive adjustments for depreciation of property, plant and equipment of US\$7.1 million, amortization of film assets of US\$3.2 million, settlement of equity and other non-cash compensation of US\$1.6 million, and allowance for expected credit loss of US\$0.8 million, reduced by changes in working capital of US\$10.7 million, taxes paid of US\$6.9 million. Changes in working capital primarily consisted of: (i) an increase in trade and other receivables of US\$9.2 million; (ii) an increase in film assets of US\$3.2 million; (iii) a decrease in deferred revenue of US\$2.0 million; partially offset by: (i) an increase in trade and other payables of US\$2.7 million; (ii) a decrease of other assets of US\$0.9 million.



### Cash Used in Investing Activities

### 1HFY2024

The Group's net cash used in investing activities was approximately US\$3.2 million for 1HFY2024, primarily related to investments in IMAX theatre equipment amounting to US\$2.6 million installed in our exhibitor partners' theatres under full revenue sharing arrangements, and purchase of property, plant and equipment related primarily to leasehold improvements of US\$0.6 million.

### 1HFY2023

The Group's net cash used in investing activities was approximately US\$1.8 million for 1HFY2023, primarily related to investments in IMAX theatre equipment amounting to US\$1.8 million installed in our exhibitor partners' theatres under full revenue sharing arrangements.

Cash Used in Financing Activities

### 1HFY2024

The Group's net cash used in financing activities was approximately US\$1.5 million for 1HFY2024 primarily due to: (i) settlement of restricted share units and options of US\$1.1 million; (ii) principal elements of lease payments of US\$0.3 million; and (iii) payments for the buy-back of shares of US\$0.1 million.

### 1HFY2023

The Group's net cash used in financing activities was approximately US\$9.7 million for 1HFY2023 primarily due to: (i) dividends paid to owners of the Company of US\$5.1 million; (ii) repayment of borrowings US\$3.9 million; (iii) settlement of restricted share units and options of US\$1.1 million; and (iv) principal elements of lease payments of US\$0.5 million. It is partially offset by the proceeds from borrowings of US\$0.7 million.

### CONTRACTUAL OBLIGATIONS AND CAPITAL COMMITMENTS

### Lease Commitments

The Group has lease commitments within one year amounting to less than US\$0.1 million related primarily to leased office.

### Capital Commitments

As at 30 June 2024, the Group had capital expenditures contracted but not provided for of US\$2.7 million (31 December 2023: US\$0.9 million) primarily related to acquisition of property, plant and equipment.

Interim Report 2024 19



### CAPITAL EXPENDITURES AND CONTINGENT LIABILITIES

### Capital Expenditures

The Group's capital expenditures primarily relate to the acquisition of IMAX theatre systems. Capital expenditures were US\$3.2 million and US\$1.8 million for 1HFY2024 and 1HFY2023, respectively.

Going forward, the Group plans to allocate a significant portion of the capital expenditures to the continued upgrade and expansion of the IMAX theatre network under revenue sharing arrangements by executing on the existing contractual backlog and future signings.

### Contingent Liabilities

Lawsuits, claims and proceedings arise in the ordinary course of business. In accordance with the Group's internal policies, in connection with any such lawsuits, claims or proceedings, the Group will make a provision for a liability when it is both probable that a loss has been incurred and the amount of the loss can be reasonably estimated.

The Directors confirm that there has been no material change in the Group's commitments and contingent liabilities since 30 June 2024.

### WORKING CAPITAL

The Group finances its working capital needs primarily through cash flow from operating activities and working capital loans. Cash flow generated from operating activities was US\$19.7 million in 1HFY2024 as compared to the cash flow generated from operating activities of US\$12.0 million in 1HFY2023. As the IMAX theatre network continues to grow, the Group believes cash flow from operating activities will continue to increase and fund existing business operations and any initial capital expenditures required under revenue sharing arrangements.

The Group has an unsecured revolving facility with Bank of China Limited for up to RMB200.0 million (approximately US\$28.1 million) to fund ongoing working capital requirements, including RMB10.0 million (approximately US\$1.5 million) to fund letter of guarantee requirements. The total amounts drawn and available under the working capital loan as of 30 June 2024 were RMB nil and RMB190.0 million for bank borrowing facility, and RMB0.2 million and RMB9.8 million for letter of guarantee facility, respectively.

The Group has an unsecured revolving facility with HSBC Bank (China) Company Limited, Shanghai Branch for up to RMB200.0 million (approximately US\$28.1 million) to fund ongoing working capital requirement. The total amounts drawn and available under the working capital loan at 30 June 2024 were RMB nil and RMB200.0 million, respectively.

Except as disclosed above or as otherwise disclosed herein, as of 30 June 2024, the Group did not have any loan capital issued and outstanding or agreed to be issued, bank overdrafts, loans or other similar indebtedness, liabilities under acceptances or acceptance credits, debentures, mortgages, charges, hire purchase commitments, guarantees or other material contingent liabilities.



### STATEMENT OF INDEBTEDNESS

As at 30 June 2024:

- Except for the drawdown of RMB0.2 million on the letter of guarantee facility with Bank of China Limited for up to RMB10 million, the Group did not have any bank borrowings or committed bank facilities;
- The Group did not have any borrowing from IMAX Corporation or any related parties; and
- The Group did not have any hire purchase commitments or bank overdrafts.

Since 30 June 2024, being the latest date of the condensed interim statements, there has been no material adverse change to the Group's indebtedness.

### RECENT DEVELOPMENTS

No important event affecting the Group has occurred since 30 June 2024.

### OFF BALANCE SHEET COMMITMENTS AND ARRANGEMENTS

The Group had no off-balance sheet arrangements as at 30 June 2024.

Interim Report 2024 21



### **KEY FINANCIAL RATIOS**

The following table lays out certain financial ratios as of the dates and for the years indicated. The Group presents adjusted gearing ratio and adjusted profit margin because the Group believes they present a more meaningful picture of the financial performance than unadjusted numbers as they exclude the impact from share-based compensation, restructuring expenses and associated impairments, and the related tax impact.

	As at	As at
	30 June	31 December
	2024	2023
Gearing ratio <sup>(1)</sup>	23.4%	25.1%
	1HFY2024	1HFY2023
Adjusted profit margin <sup>(2)</sup>	30.5%	33.3%

### Notes:

- (1) Gearing ratio is calculated by dividing total liabilities by total equity and multiplying the result by 100.
- (2) Adjusted profit margin is calculated by dividing adjusted profit for the period by revenue and multiplying the result by 100.

### Gearing Ratio

The Group's gearing ratio decreased from 25.1% as at 31 December 2023 to 23.4% as at 30 June 2024, primarily due to an increase in equity of US\$11.5 million, a decrease in deferred revenue of US\$1.4 million, and a decrease in accruals and other liabilities of US\$1.4 million, partially offset by an increase in trade and other payable of US\$1.0 million.

### Adjusted Profit Margin

The Group's adjusted profit margin decreased from 33.3% as at 30 June 2023 to 30.5% as at 30 June 2024, for reasons explained above.

### DIVIDEND POLICY AND DISTRIBUTABLE RESERVES

The proposal of payment and the amount of the dividends will ultimately be made at the discretion of the Board and will depend on the general business conditions and strategies, cash flow situation, financial results, capital requirements and expenditure plans, the interests of the Shareholders, statutory and regulatory restrictions as well as other factors that the Board may consider relevant.

In addition, as the Company is a holding company registered in the Cayman Islands and the operations are conducted through its subsidiaries, four of which are incorporated in Mainland China, the availability of funds to pay distributions to Shareholders and to service the debts depends on dividends received from these subsidiaries. The subsidiaries in Mainland China are restricted from distributing profits before the losses from previous years have been remedied and amounts for mandated reserves have been deducted.



As at 30 June 2024, the Company had a total equity of US\$40.5 million. Under the Companies Law of the Cayman Islands, subject to the provisions of memorandum of association of the Company or the articles of association (the "Articles of Association"), the Company's share premium account may be applied to pay distributions or dividends to shareholders provided that immediately following the date of distribution or dividend is proposed to be paid, the Company is able to pay its debts as they fall due in the ordinary course of business.

### Dividend

The Board has resolved not to declare any interim dividend for the six months ended 30 June 2024.

### MATERIAL ACQUISITIONS OR DISPOSALS

The Group has not undertaken any material acquisition or disposal for the six months ended 30 June 2024.

### SIGNIFICANT INVESTMENTS AND DIVESTMENTS

The Group is entitled to IMAX Hong Kong Holding's share of any distributions and dividends paid by TCL-IMAX Entertainment in respect of profit from Greater China as a result of a preferred share the Group holds in IMAX Hong Kong Holding, which holds 50% of TCL-IMAX Entertainment, a 50:50 joint venture between IMAX Hong Kong Holding (which is indirectly wholly owned by IMAX Corporation) and Sino Leader (Hong Kong) Limited (which is wholly owned by TCL Multimedia Technology Holdings Limited).

The purpose of the investment was to enable the Group to share in any profit earned in Greater China by TCL-IMAX Entertainment. The Group does not have any management or operational role, responsibilities or rights in TCL-IMAX Entertainment, nor is the Group subject to any funding obligations (either in respect of capital funding or bearing of losses) in relation to TCL-IMAX Entertainment. As of 30 June 2024, the fair value of TCL-IMAX Entertainment was nil (31 December 2023: nil). TCL-IMAX Entertainment started a liquidation process in the second half of FY2023.

IMAX (Shanghai) Culture & Technology Co., Ltd. ("IMAX Shanghai Culture") was set up on 16 December 2021, which is 100% invested by IMAX (Shanghai) Multimedia Technology Co., Ltd. ("IMAX Shanghai Multimedia"). IMAX Shanghai Multimedia is a wholly-owned subsidiary of the Company. On 25 July 2022, the Company, IMAX Shanghai Culture and IMAX Corporation entered into an Enhanced Business Required IMAX China Contribution Agreement pursuant to which the Company agreed to acquire and have the exclusive right to, directly or through any member of the Group, develop and exploit the Enhanced Business in Greater China ("Enhanced Business"). Enhanced Business was taken over by IMAX Shanghai Multimedia from IMAX Shanghai Culture in the second half of FY2023. IMAX Shanghai Culture has finished the liquidation process in the first half of FY2024 based on the business strategic decision.

Except for the liquidation of TCL-IMAX Entertainment and IMAX Shanghai Culture, there was no plan authorized by the Board for any material investments or divestments at the date of this report.

Interim Report 2024 23



# Corporate Governance Highlights and Other Information

### PURCHASE, SALE OR REDEMPTION OF COMPANY'S LISTED SECURITIES

During the six months ended 30 June 2024, the Company conducted share repurchases of 119,900 listed Shares on the Stock Exchange pursuant to a general mandate granted by the shareholders to the Directors during the annual general meeting of the Company convened on 7 June 2023. The following table outlines details of the shares repurchased on a monthly basis.

Month	Number of shares repurchased	Highest price paid per share	Lowest price paid per share	Average price paid per share HK\$	Aggregate price paid <i>HK\$</i>
May 2024	119,900	7.50	7.35	7.43	890,928.94
Total	119,900				890,928.94

In addition, during the six months ended 30 June 2024, 91,811 listed Shares, 91,643 listed Shares, 76,900 listed Shares, 177,400 listed Shares, 218,318 listed Shares, 71,500 listed Shares, 54,200 listed Shares, 63,600 listed Shares, and 181,752 listed Shares were purchased through Computershare Hong Kong Trustees Limited, the professional trustee engaged by the Company for administering its share schemes, on 29 February 2024 at an average price per Share of HK\$6.7076, on 1 March 2024 at an average price per Share of HK\$8.29, on 28 May 2024 at an average price per Share of HK\$8.70, on 29 May 2024 at an average price per Share of HK\$8.7002, on 11 June 2024 at an average price per Share of HK\$8.7002, on 11 June 2024 at an average price per Share of HK\$8.7379, and on 13 June 2024 at an average price per Share of HK\$8.7405 on the Stock Exchange, for satisfying, or preparing for the satisfaction of, the vesting of the relevant restricted share units or performance share units.

Save for the above, there have been no convertible securities issued or granted by the Group, no exercise of any conversion or subscription rights, nor any purchase, sale or redemption by the Group of the Company's listed securities during the six months ended 30 June 2024.

### SECURITIES TRANSACTIONS BY DIRECTORS

The Company adopted the Directors' dealing policy on 21 September 2015 in order to ensure compliance with the Model Code. The terms of the Directors' dealing policy are no less exacting than those set out in the Model Code. Having made specific enquiry of the Directors, all Directors have confirmed that they have complied with the required standard of dealings and code of conduct regarding securities dealings by directors as set out in the Model Code and the Company's own Directors' dealing policy for the six months ended 30 June 2024.

### CORPORATE GOVERNANCE PRACTICES

The Company is dedicated to maintaining and ensuring high standards of corporate governance practices and the corporate governance principles of the Company are adopted in the best interest of the Company and its Shareholders. The Company's corporate governance practices are based on the principles, code provisions and certain recommended best practices as set out in the CG Code. The Board believes that high corporate governance standards are essential in providing a framework for the Company to safeguard the interests of Shareholders, enhance corporate value, formulate its business strategies and policies, and enhance its transparency and accountability.



Pursuant to code provision C.1.6 of the CG Code, Independent Non-executive Directors and other Non-executive Directors of the Company should attend general meetings of the Company, and pursuant to code provision F.2.2 of the CG Code, the Chair of the Board and the Chair of each Committee of the Company should attend the annual general meeting. However, Chairman and Non-executive Director of the Company, Mr. Richard Gelfond, Executive Directors of the Company, Mr. Daniel Manwaring and Mr. Jim Athanasopoulos, Non-executive Director of the Company, Mr. Robert Lister, and Independent Non-executive Directors of the Company, Mr. Peter Loehr and Ms. Janet Yang, were unable to attend the annual general meeting of the Company convened on 7 June 2024 due to other important business commitments. Mr. Richard Gelfond appointed Mr. Jiande Chen, an Executive Director and the Vice Chairman of the Company, to be his delegate as the Chair of the Board and as the Chair of the Nomination Committee to attend, chair and answer questions at the annual general meeting. Save as disclosed above, during the six months ended 30 June 2024, the Company has complied with all the code provisions of the CG Code.

### APPLICATION OF GLOBAL OFFERING PROCEEDS

The Company was listed on the Stock Exchange on 8 October 2015. The net proceeds from the Company's Listing were approximately HK\$443 million after deduction of related expenses. For the six months ended 30 June 2024, the Company applied proceeds from the Listing as follows:

	IPO Proceeds (HK\$'000)			
	Actual utilised		Unused	
Planned use of IPO Proceeds as disclosed in the	Available	amount as at	amount as at	
Prospectus	amount	30 June 2024	30 June 2024	
Procurement of IMAX theatre systems and the one time launch				
costs used for expanding revenue sharing arrangement in the				
Company's backlog	177,200	177,200	_	
Building up inventory of IMAX theatre systems	88,600	_	88,600	
Investments in complementary business	66,450	36,717	29,733	
Establishment of the Company's DMR capabilities and				
investments in new areas leveraging the IMAX brand	66,450	4,758	61,692	
Working Capital	44,300	44,300	_	
Total	443,000	262,975	180,025	

### Notes:

- 1. The expected timeline for utilising the remaining IPO proceeds has been and is expected to be continuously impacted by the effects of the rapid technology development, market conditions, changing regulatory climate, as well as potential or actual extraordinary factors including the COVID-19 pandemic.
- 2. The Company has been and will continuously be evaluating and determining the utilization of its IPO proceeds with an aim to both maximize its cash flow efficiency and minimize any long-term exposure to technology change and other changing factors.

The Company has deployed in the first half of 2024, and intends to continue to deploy in 2024, proceeds from the Listing consistent with the manner described in the Prospectus.



### SUFFICIENCY OF PUBLIC FLOAT

Based on the information available to the Company and within the knowledge of the Directors, as at the date of this Interim Report, the Company has maintained the prescribed public float under the Listing Rules throughout the six months ended 30 June 2024.

### **BOARD COMMITTEES**

The Board has received appropriate delegation of its functions and powers and has established appropriate Board committees, with specific written terms of reference in order to manage and monitor specific aspects of the Group's affairs. The terms of reference of the Board committees are posted on the websites of the Company and the Stock Exchange and are available to the Shareholders upon request. The Board and the Board committees are provided with all necessary resources including the advice of external auditors, external legal advisers and other independent professional advisors as needed.

### **Audit Committee**

The Company has set up an audit committee on 27 May 2015 with written terms of reference in compliance with Rule 3.21 of the Listing Rules and of the CG Code. The terms of reference were updated on 30 November 2018 to reflect changes to the Listing Rules. The primary duties of the audit committee are to review and supervise the financial reporting process and internal control and risk management systems of the Group, maintain an appropriate relationship with the Company's auditors and provide advice and comments to the Board.

The audit committee consists of three members: Mr. John Davison, an Independent Non-executive Director; Ms. Janet Yang, an Independent Non-Executive Director; and Mr. Richard Gelfond, a Non-executive Director. Mr. John Davison is the Chair of the audit committee.

The audit committee members have reviewed this Interim Report, including the unaudited condensed consolidated interim financial information of the Group for the six months ended 30 June 2024. The Interim Report, including the unaudited condensed consolidated interim financial information of the Group, for the six months ended 30 June 2024 have also been reviewed by the Company's auditor, PricewaterhouseCoopers, in accordance with Hong Kong Standard on Review Engagements 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Hong Kong Institute of Certified Public Accountants.

### Remuneration Committee

The Company has set up a remuneration committee on 27 May 2015 with written terms of reference in compliance with Rule 3.25 of the Listing Rules and of the CG Code. The terms of reference were updated on 22 February 2023 to reflect changes to the Listing Rules. The primary duties of the remuneration committee are to assist the Board in determining the policy and structure for the remuneration of Directors and senior management, evaluating the performance of Directors and senior management, reviewing and/or approving incentive schemes and Directors' service contracts (as the case may be) and fixing the remuneration packages for all Directors and senior management. The remuneration packages of all Directors and senior management were determined by the remuneration committee in accordance with the committee's written terms of reference, and with the delegated authority of the Board. Determination of such matters is based on the Group's performance and the Directors' and senior management members' respective contributions to the Group.



The remuneration committee consists of three members: Ms. Yue-Sai Kan, an Independent Non-executive Director; Mr. John Davison, an Independent Non-executive Director; and Mr. Robert Lister, a Non-executive Director. Ms. Yue-Sai Kan is the Chair of the remuneration committee.

### Nomination Committee

The Company has set up a nomination committee on 27 May 2015 with written terms of reference in compliance with the CG Code. The primary duties of the nomination committee are to identify, screen and recommend to the Board appropriate candidates to serve as Directors of the Company and to oversee the process for evaluating the performance of the Board. In reviewing the composition of the Board, the nomination committee considers the skills, knowledge and experience and also the desirability of maintaining a balanced composition of executive and non-executive Directors (including independent non-executive Directors).

The nomination committee consists of three members: Mr. Richard Gelfond, a Non-executive Director; Mr. Peter Loehr, an Independent Non-executive Director; and Ms. Yue-Sai Kan, an Independent Non-executive Director. Mr. Richard Gelfond is the Chair of the nomination committee.

Pursuant to the Director Nomination Policy and the Board Diversity Policy adopted by the Company in November 2018, in selecting candidates, the Board and the nomination committee should consider a large number of factors including but not limited to character and integrity, independence, diversity, gender, age, cultural and educational background, competencies, skills, experience, availability of service to the Company, tenure and the Board's anticipated needs in order to achieve a diverse Board with directors from different backgrounds with varying perspectives, professional experience, education and skills. In addition, the nomination committee reports on the composition of the Board from the perspective of diversity, and sets and reviews measurable objectives for the implementation of the Board Diversity Policy. The nomination committee is satisfied that the composition of the Board is sufficiently diverse.

### CONNECTED TRANSACTIONS

Continuing Connected Transactions Subject to Reporting and Announcement Requirements

During the six months ended 30 June 2024, the Group has continued to engage in certain transactions with IMAX

Corporation (its controlling shareholder) which constitute connected transactions under the Listing Rules.

IMAX Corporation is considered a "connected person" under the Listing Rules by virtue of it being the holding company (an "associate" as defined in the Listing Rules) of IMAX Barbados (which, holding more than 10% of the Company's share capital, is a substantial shareholder and "connected person" of the Group). Pursuant to the Listing Rules, any member of IMAX Corporation is considered an "associate" of IMAX Barbados and a "connected person" of the Group. Any transaction between the Group and IMAX Corporation or IMAX Barbados is, accordingly, a connected transaction.

During the six months ended 30 June 2024, the following non-exempt connected transactions continued to occur between the Group and IMAX Corporation. Such transactions are subject to the reporting and announcement requirements, but exempt from the independent Shareholders' approval requirements, under Chapter 14A of the Listing Rules:

Interim Report 2024

27



### 1. Personnel Secondment Agreement

### (a) Description of the Personnel Secondment Agreement

### (i) Subject matter

On 11 August 2011, IMAX Shanghai Multimedia entered into the Personnel Secondment Agreement with IMAX Corporation (the "Personnel Secondment Agreement") commencing on 11 August 2011 and expiring on 28 October 2036. Under the Personnel Secondment Agreement, IMAX Corporation agreed to successively make several employees available to IMAX Shanghai Multimedia.

The Personnel Secondment Agreement was amended on 21 September 2015, 25 May 2016 and 26 May 2016.

Please also refer to the Company's announcement dated 28 February 2018 for further details.

### (ii) Term and Termination

The Personnel Secondment Agreement has a term of 25 years and can be terminated by either party by providing a written notice to the other party.

Under the requirements of the Listing Rules, the Personnel Secondment Agreement should have a fixed term and should be for a duration of no longer than three years except in special circumstances where the nature of the transaction requires it to be of a longer duration.

The Directors believe that it is appropriate for the Personnel Secondment Agreement to have a 25-year term as the secondment of relevant employee(s) from IMAX Corporation to IMAX Shanghai Multimedia will be beneficial for the development of the business of the Group given their relevant industry experience and knowledge.

### (iii) Fees

IMAX Shanghai Multimedia shall reimburse IMAX Corporation for the cost of all wages and benefits with respect to the seconded employees in proportion to the time actually spent by such employees on matters related to IMAX Shanghai Multimedia. The fees payable under the Personnel Secondment Agreement also include the share-based compensation awarded to the seconded employees.

### (b) Annual Caps, Transaction Amount, and Listing Rules Requirements

The Company did not expect any personnel secondment arrangement for the year of 2024. Therefore, the Company did not set an annual cap for 2024 under the Personnel Secondment Agreement.

US\$nil was charged to the Group by IMAX Corporation under the Personnel Secondment Agreement during the six months ended 30 June 2024.

The Company will re-comply with the reporting, announcement and independent shareholders' approval requirements under Chapter 14A of the Listing Rules, where and if applicable, including the requirements for the setting of new monetary annual caps for the maximum aggregate fees payable under the Personnel Secondment Agreement for an additional three-year period before any personnel secondment arrangement takes place in the future.



### 2. Trademark License Agreements

### (a) Description of the Trademark License Agreements

### (i) Subject matter

On 28 October 2011, each of IMAX Shanghai Multimedia and IMAX Hong Kong entered into the separate trademark license agreements with IMAX Corporation (the "**Trademark License Agreements**") for a renewable term of 25 years each commencing on 28 October 2011, pursuant to which IMAX Corporation agreed to grant the exclusive right in Mainland China to IMAX Shanghai Multimedia and the exclusive right in Hong Kong, Macau and Taiwan to IMAX Hong Kong to use the "IMAX", "IMAX 3D" and "THE IMAX EXPERIENCE" marks, related logos and such other marks as IMAX Corporation may approve from time to time in connection with their theatre and films businesses in the respective territories.

Under the Trademark License Agreements, each of IMAX Shanghai Multimedia and IMAX Hong Kong shall have the right to sublicense the rights granted to them solely: (i) to third parties that lease, own or operate IMAX theatres pursuant to an agreement approved by IMAX Corporation; and (ii) to other third parties and affiliates of each of IMAX Shanghai Multimedia and IMAX Hong Kong approved in each case by IMAX Corporation.

If the Escrow Documents are released under the terms of the Contingency Agreements, each of IMAX Shanghai Multimedia and IMAX Hong Kong shall be granted a right to use the marks and logos in connection with the manufacture and assembly of IMAX digital xenon projection systems, IMAX laser-based digital projection systems and nXos2 audio systems, in addition to their existing right to use the trademarks pursuant to the Trademark License Agreements.

The Trademark License Agreements were amended on 21 September 2015.

### (ii) Term

Subject to the following paragraph, each of the Trademark License Agreements has a term of 25 years commencing on 28 October 2011, and shall be renewable at the election of IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, for an additional term of 25 years on the basis of a fair market royalty rate determined by a qualified, neutral third party consultant, which shall not exceed 6% of all applicable gross revenues.

If the Escrow Documents are released under the terms of the Contingency Agreements, the term of the Trademark License Agreements shall be 12 years from the date of release.

Under the requirements of the Listing Rules, the Trademark License Agreements should be for a duration of no longer than three years except in special circumstances where the nature of the transaction requires them to be of a longer duration.

Interim Report 2024

29



The Directors believe that it is appropriate for the Trademark License Agreements to have a 25-year renewable term for the following reasons:

- (a) the 25-year term of the Trademark License Agreements is inherently beneficial to the Company as it is only under the trademark licenses that we can use the "IMAX" brand to carry on the IMAX theatre business in Greater China:
- (b) the 25-year term of the Trademark License Agreements provides comfort and protection to us, enabling us to plan and invest over the longer term;
- (c) the 25-year term of the Trademark License Agreements also provides comfort and protection to our exhibitor partners as it is sufficiently long to cover existing arrangements with our exhibitor partners that span upwards of 12 years from installation plus a potential renewal; and
- (d) it is in accordance with normal business practice for trademark license agreements to be of such duration.

### (iii) Termination

Each of the Trademark License Agreements is subject to limited termination provisions. Each Trademark License Agreement will automatically and immediately terminate if: (i) the Technology License Agreement (as defined below) entered into between the same persons as are parties to the Trademark License Agreement and effective from the same date, terminates or expires; (ii) IMAX Shanghai Multimedia or IMAX Hong Kong (as applicable) is ordered or adjudged bankrupt; or (iii) the assets of any of such parties are appropriated by any government.

In addition, IMAX Corporation shall have the right to terminate a Trademark License Agreement in the event that: (i) IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, is in material breach of the relevant Trademark License Agreement or any of the other inter-company agreements entered into between the respective parties, or (ii) if IMAX Shanghai Multimedia or IMAX Hong Kong challenges the validity of IMAX Corporation's ownership of any of the licensed trademarks, in either case, after serving a notice of its intention to terminate the relevant Trademark License Agreement and subject to IMAX Shanghai Multimedia or IMAX Hong Kong not having cured such breach within 30 days from the receipt of such notice.

IMAX Shanghai Multimedia and IMAX Hong Kong may also serve a notice on IMAX Corporation to terminate the Trademark License Agreement if IMAX Corporation breaches any of the material terms of the relevant Trademark License Agreement and is unable to cure the breach within 30 days from the receipt of such notice.

The rights granted by IMAX Shanghai Multimedia and IMAX Hong Kong: (i) to third parties that lease, own or operate IMAX theatres pursuant to an agreement approved by IMAX Corporation; and (ii) to other third parties and affiliates of each of IMAX Shanghai Multimedia and IMAX Hong Kong approved in each case by IMAX Corporation, shall survive termination and expiry of the Trademark License Agreements.



### (iv) Fees

During their initial term, each of IMAX Shanghai Multimedia and IMAX Hong Kong shall pay 2% of its gross revenue generated from their respective theatre and films businesses as royalty fees to IMAX Corporation on a quarterly basis. If the Trademark License Agreements are to be renewed, the royalty rate to be applied during the renewed term shall be determined by a qualified, neutral third party consultant based on the fair market value of the rights granted to IMAX Shanghai Multimedia and IMAX Hong Kong under the Trademark License Agreements, but in any case shall not exceed 6% of each of their gross revenue.

IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong have also agreed that the fees payable under the Trademark License Agreements will be adjusted, including retrospectively, to the extent an adjustment is necessary to ensure that the payments are on an arm's length basis as determined by a court of competent jurisdiction or a government or taxing authority, or as mutually agreed by IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong.

### (b) Annual Caps and Transaction Amount

The cap for the royalties payable under the Trademark License Agreements will be determined by reference to the formulae for determining such royalties as described above.

It is not possible for the Directors to provide any meaningful estimates of a monetary cap as it would involve making assumptions regarding the future performance of the Group over a period of up to 21 years.

The Directors have also considered whether the absence of a monetary cap should be approved by the Shareholders after three years or a longer period, and have concluded that this would not be appropriate or in the interests of the Shareholders since it would give rise to greater uncertainty as to whether the Trademark License Agreements will be in place for the whole of their terms. The Directors do not consider that it would be in the interests of the Shareholders for the Trademark License Agreements to have a term which is shorter than their terms, given the importance of the IMAX trademarks to the businesses of the Group. In addition, as noted above, it is market practice for trademark license agreements to have durations of extended periods.

Approximately US\$905,000 was charged to the Group by IMAX Corporation under the Trademark License Agreements during the six months ended 30 June 2024.

### (c) Listing Rules Requirements

As the highest relevant percentage ratio in respect of the annual caps of each of the Trademark License Agreements will be, on an annual basis, more than 0.1% but less than 5%, and as the Trademark License Agreements are on normal commercial terms, they will be exempt pursuant to Rule 14A.76(2)(a) of the Listing Rules from the independent Shareholders' approval requirements but will be subject to the reporting and, save for the waiver set out in "– Waivers – Waiver from Requirements to Obtain Approval of Independent Shareholders and Make Announcements" in the Company's 2023 annual report dated 15 March 2024, announcement requirements under Chapter 14A of the Listing Rules.



If the Trademark License Agreements are renewed upon the expiry of the initial 25-year term, the Company will be required to comply with all the applicable reporting, announcement and/or independent shareholders' approval requirements under Chapter 14A of the Listing Rules at that time in respect of the renewal, subject to any waivers which may be granted by the Stock Exchange from strict compliance with any of the applicable requirements.

If the Escrow Documents are released under the terms of the Contingency Agreements and the 12-year term of the exclusive trademark license of the IMAX brand granted pursuant to the Trademark License Agreements falls outside of the initial 25-year term of such agreements, the Company will be required to comply with all the applicable reporting, announcement and/or independent shareholders' approval requirements under Chapter 14A of the Listing Rules in respect of the portion of the term of the Trademark License Agreements that falls outside of the initial 25-year term of such agreements, subject to any waivers which may be granted by the Stock Exchange from strict compliance with any of the applicable requirements.

### 3. Technology License Agreements

- (a) Description of the Technology License Agreements
  - (i) Subject matter

On 28 October 2011, each of IMAX Shanghai Multimedia and IMAX Hong Kong entered into separate technology license agreements with IMAX Corporation (the "Technology License Agreements") for a renewable term of 25 years commencing on 28 October 2011, pursuant to which IMAX Corporation agreed to grant the exclusive right in Mainland China to IMAX Shanghai Multimedia and the exclusive right in Hong Kong, Macau and Taiwan to IMAX Hong Kong to use the technology relating to the equipment and services provided by IMAX Corporation to each of IMAX Shanghai Multimedia and IMAX Hong Kong pursuant to the Equipment Supply Agreements (defined below) and Services Agreements (as defined below), solely in connection with the marketing, sale, rental, lease, operation and maintenance of such equipment and services.

Under the Technology License Agreements, each of IMAX Shanghai Multimedia and IMAX Hong Kong shall have the right to sublicense the rights granted to them solely (i) to third parties that lease, own or operate IMAX theatres pursuant to an agreement approved by IMAX Corporation; and (ii) to other third parties and affiliates of each of IMAX Shanghai Multimedia and IMAX Hong Kong approved in each case by IMAX Corporation.

If the Escrow Documents are released under the terms of the Contingency Agreements, each of IMAX Shanghai Multimedia and IMAX Hong Kong shall be granted a right to use the technology in connection with the manufacture and assembly of IMAX digital xenon projection systems, IMAX laser-based digital projection systems and nXos2 audio systems in the United States, Canada or European Union, in addition to their existing right to use the technology pursuant to the Technology License Agreements.

The Technology License Agreements were amended on 21 September 2015.



### (ii) Term

Subject to the following paragraph, each of the Technology License Agreements has a term of 25 years commencing on 28 October 2011, and shall be renewable at the election of IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, for an additional term of 25 years on the basis of a fair market royalty rate determined by a qualified, neutral third party consultant, which shall not exceed 9% of all applicable gross revenues.

If the Escrow Documents are released under the terms of the Contingency Agreements, the term of the Technology License Agreements shall be 12 years from the date of release.

Under the requirements of the Listing Rules, the Technology License Agreements should be for a duration of no longer than three years except in special circumstances where the nature of the transaction requires them to be of a longer duration.

The Directors believe that it is appropriate for the Technology License Agreements to have a 25-year renewable term for the same reasons set out in the section headed "Connected Transactions – Continuing Connected Transactions Subject to Reporting and Announcement Requirements – 2. Trademark License Agreements" above.

### (iii) Termination

Each of the Technology License Agreements is subject to limited termination provisions. Each Technology License Agreement will automatically and immediately terminate if: (i) the Trademark License Agreement entered into between the same persons as are parties to the Technology License Agreement and effective from the same date, terminates or expires; (ii) IMAX Shanghai Multimedia and IMAX Hong Kong (as applicable) is ordered or adjudged bankrupt; or (iii) if the assets of any of such parties are appropriated by any government.

IMAX Corporation shall have the right to terminate a Technology License Agreement in the event that (i) IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, is in material breach of the relevant Technology License Agreement or any of the other inter-company agreements entered into between the respective parties; or (ii) if IMAX Shanghai Multimedia or IMAX Hong Kong challenges the validity or IMAX Corporation's ownership of any of the licensed technology, in each case, after serving a notice of its intention to terminate the relevant Technology License Agreement and subject to IMAX Shanghai Multimedia or IMAX Hong Kong not having cured such breach within 30 days from the receipt of such notice.

IMAX Shanghai Multimedia and IMAX Hong Kong may also serve a notice on IMAX Corporation to terminate the Technology License Agreement if IMAX Corporation breaches any of the material terms of the relevant Technology License Agreement and is unable to cure the breach within 30 days from the receipt of such notice.

The rights granted by IMAX Shanghai Multimedia and IMAX Hong Kong: (i) to third parties that lease, own or operate IMAX theatres pursuant to an agreement approved by IMAX Corporation; and (ii) to other third parties and affiliates of each of IMAX Shanghai Multimedia and IMAX Hong Kong approved in each case by IMAX Corporation, shall survive termination and expiry of the Technology License Agreements.



### (iv) Fees

During their initial 25-year term, each of IMAX Shanghai Multimedia and IMAX Hong Kong shall pay 3% of its gross revenue generated from their respective theatre and films businesses as royalty fees to IMAX Corporation on a quarterly basis. If the Technology License Agreements are to be renewed, the royalty rate to be applied during the renewed term shall be determined by a qualified, neutral third party consultant based on the fair market value of the rights granted to IMAX Shanghai Multimedia and IMAX Hong Kong under the Technology License Agreements, but in any case shall not exceed 9% of each of their gross revenue.

IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong have also agreed that the fees payable under the Technology License Agreements will be adjusted, including retrospectively, to the extent an adjustment is necessary to ensure that the payments are on an arm's length basis as determined by a court of competent jurisdiction or a government or taxing authority, or as mutually agreed by IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong.

### (b) Annual Caps and Transaction Amount

The cap for the royalties payable under the Technology License Agreements will be determined by reference to the formulae for determining such royalties as described above. For the same reasons as set out under the section headed "Connected Transactions – Continuing Connected Transactions Subject to Reporting and Announcement Requirements – 2. Trademark License Agreements" above, the Directors believe that it is not appropriate to set a fixed monetary cap and that it would be fair and reasonable and in the interests of the Shareholders as a whole for the royalties payable under the Technology License Agreements to be calculated by reference to a formulae.

Approximately US\$1,359,000 was charged to the Group by IMAX Corporation under the Technology License Agreements during the six months ended 30 June 2024.

### (c) Listing Rules Requirements

As the highest relevant percentage ratio in respect of the annual caps of each of the Technology License Agreements will be, on an annual basis, more than 0.1% but less than 5% and as the Technology License Agreements are on normal commercial terms, they will be exempt pursuant to Rule 14A.76(2)(a) of the Listing Rules from the independent shareholders' approval requirements but will be subject to the reporting and, save for the waiver set out in "– Waivers – Waiver from Requirements to Obtain Approval of Independent Shareholders and Make Announcements" in the Company's 2023 annual report dated 15 March 2024, announcement requirements under Chapter 14A of the Listing Rules.

If the Technology License Agreements are renewed upon the expiry of the initial 25-year term, the Company will be required to comply with all the applicable reporting, announcement and/or independent shareholders' approval requirements under Chapter 14A of the Listing Rules at that time in respect of the renewal, subject to any waivers which may be granted by the Stock Exchange from strict compliance with any of the applicable requirements.

If the Escrow Documents are released under the terms of the Contingency Agreements and the 12-year term of the exclusive technology license of the IMAX technology granted pursuant to the Technology License Agreements falls outside of the initial 25-year term of such agreements, the Company will be required to comply with all the applicable reporting, announcement and/or independent shareholders' approval requirements under Chapter 14A of the Listing Rules in respect of the portion of the term of the Technology License Agreements that falls outside of the initial 25-year term of such agreements, subject to any waivers which may be granted by the Stock Exchange from strict compliance with any of the applicable requirements.



#### 4. DMR Services Agreements

#### (a) Description of the DMR Services Agreements

#### (i) Subject matter

On 28 October 2011, each of IMAX Shanghai Multimedia and IMAX Hong Kong entered into separate DMR services agreements with IMAX Corporation (the "**DMR Services Agreements**"). The DMR Services Agreements provide us with Greater China DMR Films for release across the IMAX theatre network in Greater China. Pursuant to the DMR Services Agreements, IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong have agreed that:

- (a) if IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, intends to enter into a DMR production services agreement with a distributor in their respective territories for the conversion of Greater China DMR Films and the release of such films to IMAX theatres in their respective territories, IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, shall seek prior approval from IMAX Corporation to enter into such agreement in order for IMAX Corporation to ensure that the nature and content of such films would not potentially damage the IMAX brand, and IMAX Corporation shall perform the DMR conversion services in consideration for a conversion fee;
- (b) if IMAX Corporation directly enters into an arrangement to distribute the Greater China DMR Film in regions outside of Greater China, IMAX Corporation shall pay to IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, 50% of the portion of box office in respect of the Greater China DMR Films received by IMAX Corporation attributable to the exploitation of such films in regions outside of Greater China; and
- (c) at the request of IMAX Corporation, IMAX Shanghai Multimedia and IMAX Hong Kong, as applicable, shall grant the distribution rights to the Greater China Original Films in regions outside of Greater China to IMAX Corporation and also assign the right to retain any distribution fees attributable to the exploitation of such films in regions outside of Greater China to IMAX Corporation.

The DMR Services Agreements were subsequently amended on 7 April 2014 and on 21 September 2015.

#### (ii) Term and termination

Each of the DMR Services Agreements has a term of 25 years commencing on 28 October 2011, and shall be renewable at the election of IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, for an additional term of 25 years. Each of the DMR Services Agreements may be terminated upon any of the following:

- (a) mutual agreement of the parties;
- (b) bankruptcy or insolvency of IMAX Corporation, or the bankruptcy or insolvency of IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, or the appropriation of the assets of either party by any government, where termination shall be automatic and immediate;
- (c) at the election of IMAX Hong Kong or IMAX Shanghai Multimedia, as applicable, if there is a material breach of the DMR Services Agreement by IMAX Corporation;



- (d) at the election of IMAX Corporation if there is a material breach of the DMR Services Agreement by IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, or any other inter-company agreements entered into between IMAX Corporation and IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable;
- (e) expiration or termination of either Trademark License Agreement (which, for the avoidance of doubt, shall bring about the termination of both DMR Services Agreements); or
- (f) on release of the Escrow Documents.

Under the requirements of the Listing Rules, the DMR Services Agreements should have a fixed term and should be for a duration of no longer than three years except in special circumstances where the nature of the transaction requires them to be of a longer period.

The Directors believe that it is in the interests of the Group for the DMR Services Agreements to have 25-year renewable terms as it will ensure that the Group is able to continue to obtain DMR conversion services from IMAX Corporation that enable it to release Greater China DMR Films, which will provide the Group with an ongoing source of revenue with long term certainty of cost.

#### (iii) Fees

The fees payable under the DMR Services Agreements are as follows:

- (a) IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, shall pay to IMAX Corporation a conversion fee in respect of the conversion of the Greater China DMR Films which equals the actual costs of the DMR conversion services plus 10% of all such actual costs;
- (b) IMAX Corporation shall pay to IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, 50% of the portion of box office in respect of the Greater China DMR Films received by IMAX Corporation attributable to the exploitation of such films in regions outside of Greater China; and
- (c) IMAX Corporation shall pay to IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, 50% of the distribution fees attributable to the exploitation of the Greater China Original Films in regions outside of Greater China, if IMAX Corporation elects to obtain the distribution rights to such films in regions outside of Greater China.

The Company and IMAX Corporation have conducted a detailed comparable analysis to ensure that the fees payable under the DMR Services Agreements are on arm's length and reflect normal commercial terms. See "Connected Transactions – Confirmation From The Directors" in the Prospectus for further details. The cost plus 10% fee payable for DMR conversion services was agreed between the parties to the DMR Services Agreements in April 2014, which amended certain terms of the DMR Services Agreements. The fee originally payable under the DMR Services Agreements was cost plus 15%, which was agreed on an arm's length basis between the parties at the time of their entry into the DMR Services Agreements. Accordingly, the Directors consider that the percentage used in the formulae for determining the conversion fees payable is on commercial terms or better, fair and reasonable and in the interests of the Shareholders as a whole.



IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong have also agreed that the fees payable under the DMR Services Agreements will be adjusted, including retrospectively, to the extent an adjustment is necessary to ensure that the payments are on an arm's length basis as determined by a court of competent jurisdiction or a government or taxing authority, or as mutually agreed by IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong.

#### (b) Annual Caps and Transaction Amount

The cap for the fees payable under the DMR Services Agreements will be determined by reference to the formulae for determining the fees payable pursuant to the DMR Services Agreements as described above.

The conversion fees payable under the DMR Services Agreements are dependent on the actual costs of the conversion services and the amount of Greater China DMR Films which will have to be converted into IMAX format for exhibition in IMAX theatres in Greater China. It will not be possible for the Directors to provide any meaningful estimates of a monetary cap as it would involve making assumptions regarding the demand for IMAX format Greater China DMR Films in Greater China and conversion costs over a period of up to 21 years.

For the six months ended 30 June 2024, the DMR conversion fees charged to the Group by IMAX Corporation were approximately US\$733,000. The number of Greater China DMR Films converted was 15.

For the six months ended 30 June 2024, no Greater China DMR Films were released in regions outside of Greater China and the distribution fees received/receivable by the Group from IMAX Corporation were US\$nil. No Greater China Original Films were released outside Greater China, and the distribution fees received/receivable by the Group from IMAX Corporation were US\$nil.

#### (c) Listing Rules Requirements

As the highest relevant percentage ratio in respect of the annual caps of each of the DMR Services Agreements is expected to be, on an annual basis, more than 0.1% but less than 5% and as the DMR Services Agreements are on normal commercial terms, they will be exempt pursuant to Rule 14A.76(2)(a) of the Listing Rules from the independent shareholders' approval requirements but will be subject to the reporting and, save for the waiver set out in "– Waivers – Waiver from Requirements to Obtain Approval of Independent Shareholders and Make Announcements" in the Company's 2023 annual report dated 15 March 2024, announcement requirements under Chapter 14A of the Listing Rules.

If the DMR Services Agreements are renewed upon the expiry of the initial 25-year term, the Company will be required to comply with all the applicable reporting, announcement and independent shareholders' approval requirements under Chapter 14A of the Listing Rules at that time in respect of the renewal, subject to any waivers which may be granted by the Stock Exchange from strict compliance with any of the applicable requirements.



#### 5. Services Agreements

#### (a) Description of the Services Agreements

(i) Subject matter

On 1 January 2014, each of IMAX Shanghai Multimedia and IMAX Hong Kong entered into the services agreements with IMAX Corporation for an indefinite term commencing on 1 January 2014 (the "Services Agreements"), pursuant to which IMAX Corporation agreed to provide certain services to each of IMAX Shanghai Multimedia and IMAX Hong Kong at our election, including (a) finance and accounting services, (b) legal services, (c) human resources services, (d) IT services, (e) marketing services, (f) theatre design services, (g) theatre project management services, and (h) theatre support services.

The Services Agreements were subsequently amended on 7 April 2014, 21 September 2015, 23 February 2017 and 19 December 2019, pursuant to which each of them shall have a term of three years expiring on 31 December 2022.

On 22 February 2023, IMAX Corporation (on the one hand) and each of IMAX Shanghai Multimedia and IMAX Hong Kong (on the other hand) entered into the amended and restated services agreements to amend the term of the Services Agreements to a term of one year commencing from 1 January 2023 and ending on 31 December 2023. On 3 December 2023, the Services Agreements were further amended to increase the existing annual cap of HK\$6,000,000 for the maximum aggregate fees payable under the Services Agreements for the year ending 31 December 2023 to HK\$7,000,000.

On 27 February 2024, IMAX Corporation (on the one hand) and each of IMAX Shanghai Multimedia and IMAX Hong Kong (on the other hand) have entered into the amended and restated services agreements to amend the term of the Services Agreements to a term of three years commencing from 1 January 2024 and ending on 31 December 2026. All other principal terms of the Services Agreements remain unchanged. Please also refer to the Company's announcement dated 28 February 2024 for further details.

#### (ii) Term and Termination

Each of the Services Agreements has a three-years term commencing on 1 January 2024 unless terminated upon any of the following:

- (a) mutual agreement of the parties;
- (b) bankruptcy or insolvency of IMAX Corporation or IMAX Shanghai Multimedia (in the case of the Services Agreement entered into between IMAX Corporation and IMAX Shanghai Multimedia) or IMAX Hong Kong (in the case of the Services Agreement entered into between IMAX Corporation and IMAX Hong Kong) or the appropriation of the assets of either party to the Services Agreements by any government, where termination shall be automatic and immediate:
- (c) at the non-breaching party's election, material breach of the Services Agreements by either party;



- (d) expiration or termination of the Trademark License Agreements entered into between the same persons as are parties to the Services Agreements; or
- (e) on release of the Escrow Documents.

#### (iii) Fees

The total service fees payable under the Services Agreements by IMAX Shanghai Multimedia and IMAX Hong Kong are calculated on the following basis:

- (a) Variable service fees: with respect to the IT services, marketing services, theatre design services, and theatre project management services and theatre support services, IMAX Shanghai Multimedia and IMAX Hong Kong shall pay to IMAX Corporation on a monthly basis an amount equal to 110% of the actual costs plus general overhead for the provision of such services; and
- (b) **Fixed service fees:** IMAX Shanghai Multimedia and IMAX Hong Kong shall pay to IMAX Corporation on a monthly basis with respect to the finance and accounting services, legal services and human resources services, a total amount of US\$50,000.

The fixed service fees shall be adjusted annually by IMAX Corporation in accordance with the U.S. consumer price index.

The fixed service fees stated above are based on the level of services currently being provided by IMAX Corporation to IMAX Shanghai Multimedia and IMAX Hong Kong. If the level of services increases or decreases materially, the parties have agreed to negotiate in good faith a new fixed services fee.

IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong have also agreed that the fees payable under the Services Agreements will be adjusted, including retrospectively, to the extent an adjustment is necessary to ensure that the payments are on an arm's length basis as determined by a court of competent jurisdiction or a government or taxing authority, or as mutually agreed by IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong.

#### (b) Annual Caps and Transaction Amounts

In accordance with Rule 14A.53 of the Listing Rules, we have set the annual cap for the maximum aggregate fees payable under the Services Agreements at HK\$10.2 million for each of the years ending 31 December 2024, 2025 and 2026. This annual cap has been calculated on the basis of: (i) the historical transaction amounts under the Services Agreements; (ii) the business development plans of the Group; (iii) the expected increase in the cost of theatre system maintenance; and (iv) the flexibility of having a buffer for the Company to cater for any unexpected increase in the variable service fees payable under the Services Agreements.

Approximately US\$567,000 was charged to the Group by IMAX Corporation under the Services Agreements during the six months ended 30 June 2024.



#### (c) Listing Rules Requirements

As the highest relevant percentage ratio in respect of the annual caps of each of the Services Agreements, as expected for each of FY2024, FY2025 and FY2026, will be, on an annual basis, more than 0.1% but less than 5% and they are on normal commercial terms, the Services Agreements will be exempt pursuant to Rule 14A.76(2)(a) of the Listing Rules from the independent shareholders' approval requirement but will be subject to the reporting and announcement requirements under Chapter 14A of the Listing Rules.

At the end of FY2026, the Company will re-comply with the reporting, announcement and independent shareholders' approval requirements under Chapter 14A of the Listing Rules, where and if applicable, including the requirements for the setting of new monetary annual caps for the maximum aggregate fees payable under the Services Agreements for an additional period.

#### 6. IMAX Shanghai Services Agreement

#### (a) Description of the IMAX Shanghai Services Agreement

#### (i) Subject matter

On 12 May 2015, IMAX (Shanghai) Theatre Technology Services Co., Ltd. ("IMAX Shanghai Services") entered into the services agreement ("IMAX Shanghai Services Agreement") with IMAX Corporation for a renewable term of two years commencing on 1 January 2014, pursuant to which IMAX Shanghai Services agreed to provide certain services to IMAX Corporation for its theatre operations in regions outside of Greater China including (i) provision of regular scheduled preventative maintenance services to IMAX theatres, (ii) provision of emergency technical services to IMAX theatres, (iii) provision of a 24-hour telephone help-line and remote technical support to IMAX theatre exhibitors, (iv) provision of quality audit and presentation quality services, and (v) provision of special screening support.

The IMAX Shanghai Services Agreement was subsequently amended on 23 February 2017.

#### (ii) Term and termination

The term for the IMAX Shanghai Services Agreement shall be for two years commencing on 1 January 2014 and shall be automatically renewed for successive one-year periods unless one of the parties provides a written notice not to renew at least 30 days prior to the expiration of the then-effective term.

The IMAX Shanghai Services Agreement may be terminated, without cause, by either party upon written notice.



#### (iii) Fees

The service fees payable by IMAX Corporation under the IMAX Shanghai Services Agreement shall be 110% of the monthly actual cost incurred by IMAX Shanghai Services for the provision of the relevant services and replacement parts. The service fees shall be paid by IMAX Corporation to IMAX Shanghai Services on a monthly basis. IMAX Corporation also agreed to make an advance payment of no more than the total service fees for the previous six months in accordance with the request of IMAX Shanghai Services.

IMAX Corporation and IMAX Shanghai Services have agreed that, if necessary, the service fees payable under the IMAX Shanghai Services Agreement will be reviewed and may be adjusted by the parties in writing to ensure that the service fees payable remain on an arm's length basis.

#### (b) Annual Caps and Transaction Amount

In accordance with Rule 14A.53 of the Listing Rules, we have set the annual cap for the maximum aggregate fees payable under the IMAX Shanghai Services Agreement at HK\$4,000,000 for each of the years ending 31 December 2023, 2024 and 2025. This annual cap has been calculated on the basis of: (i) the historical transaction amounts under the IMAX Shanghai Services Agreement; (ii) the business development plans of the Group; (iii) the expected increase in the cost of theatre system maintenance payable by IMAX Corporation; and (iv) the flexibility of having a buffer for the Company to cater for any unexpected increase in the usage of the theatre services provided under the IMAX Shanghai Services Agreement.

Approximately US\$37,000 was charged to IMAX Corporation by the Group under the IMAX Shanghai Services Agreement during the six months ended 30 June 2024.

#### (c) Listing Rules Requirements

As the highest relevant percentage ratio in respect of the annual caps of the IMAX Shanghai Services Agreement, as expected for FY2023, FY2024 and FY2025, will be, on an annual basis, more than 0.1% but less than 5% and it is on normal commercial terms, the IMAX Shanghai Services Agreement will be exempt pursuant to Rule 14A.76(2)(a) of the Listing Rules from the independent shareholders' approval requirement but will be subject to the reporting and announcement requirements under Chapter 14A of the Listing Rules.

At the end of FY2025, the Company will re-comply with the reporting, announcement and independent shareholders' approval requirements under Chapter 14A of the Listing Rules, where and if applicable, including the requirements for the setting of new monetary annual caps for the maximum aggregate fees payable under the IMAX Shanghai Services Agreement for an additional three-year period.



#### 7. Enhanced Business Agreement

that:

- (a) Description of the Enhanced Business Agreement
  - (i) Subject matter
    On 25 July 2022, the Company, IMAX Shanghai Multimedia, IMAX Hong Kong and IMAX Shanghai Culture entered into the Enhanced Business Agreement with IMAX Corporation, pursuant to which the parties agreed
    - (1) IMAX Shanghai Multimedia and IMAX Hong Kong shall be entitled to use the relevant IMAX trademarks (including the "IMAX Enhanced" and "IMAX" marks) (the "**Trademarks**") and the IMAX technology (including the DTS/IMAX format technology) (the "**Technology**") in connection with the development and exploitation of the Enhanced Business:
    - in consideration for the use of the Trademarks in connection with the Enhanced Business, IMAX Shanghai Culture shall pay certain royalties to IMAX Corporation, comprising in aggregate 5% of certain revenues and other compensation received by IMAX Shanghai Multimedia and IMAX Hong Kong and/or any other member of the Group in connection with the Enhanced Business (the "Enhanced Business Trademark Royalties");
    - (3) in consideration for the use of the Technology in connection with the Enhanced Business, IMAX Shanghai Culture shall pay certain royalties to IMAX Corporation, comprising in aggregate 5% of certain revenues and other compensation received by IMAX Shanghai Multimedia and IMAX Hong Kong and/or any other member of the Group in connection with the Enhanced Business (the "Enhanced Business Trademark Royalties, the "Enhanced Business Royalties");
    - (4) in consideration for the Group's contribution to the overall development and exploitation of the Enhanced Business worldwide, IMAX Corporation shall pay to IMAX Shanghai Culture a certain percentage of net proceeds to be received by IMAX Corporation from a third-party partner in respect of any agreements entered into with China Domestic OEMs in connection with the Enhanced Business (the "Revenue Sharing"); and
    - (5) the existing DMR Services Agreements and Services Agreements shall apply to the Enhanced Business and IMAX Corporation shall provide DMR conversion services and other services to IMAX Shanghai Multimedia and IMAX Hong Kong for the development of the Enhanced Business in Greater China under equivalent terms as the existing DMR Services Agreements and Services Agreements.

Please refer to the Company's announcement dated 26 July 2022 for further details.



#### (ii) Term and Termination

The Enhanced Business Agreement has a term of three (3) years commencing on 25 July 2022, and shall be renewable by the parties through arm's length negotiations on normal commercial terms.

#### (iii) Fees

The total fees payable under the Enhanced Business Agreement are calculated on the following basis:

- (1) Enhanced Business Trademark Royalties: Within thirty (30) days after 31 March, 30 June, 30 September and 31 December of each financial year and for the duration of the term of the Enhanced Business Agreement, IMAX Shanghai Culture shall pay to IMAX Corporation an amount equal to 5% of all revenues and other compensation received by IMAX Shanghai Multimedia and IMAX Hong Kong in connection with the Enhanced Business conducted in their respective territories in such financial year (including New Deal/Renewal Proceeds received from IMAX Corporation but excluding the portion of Existing Agreement Renewal Proceeds received from IMAX Corporation);
- (2) Enhanced Business Technology Royalties: Within thirty (30) days after 31 March, 30 June, 30 September and 31 December of each financial year and for the duration of the term of the Enhanced Business Agreement, IMAX Shanghai Culture shall pay to IMAX Corporation an amount equal to 5% of all revenues and other compensation received by IMAX Shanghai Multimedia and IMAX Hong Kong in connection with the Enhanced Business conducted in their respective territories in such financial year (including New Deal/Renewal Proceeds received from IMAX Corporation but excluding the portion of Existing Agreement Renewal Proceeds received from IMAX Corporation); and
- (3) Revenue Sharing: Within thirty (30) days after the end of each financial year, IMAX Corporation shall pay to IMAX Shanghai Culture an amount equal to: (a) 25% of all Existing Agreement Renewal Proceeds; and (b) 100% of all New Deal/Renewal Proceeds.

#### (b) Annual Caps and Transaction Amounts

In accordance with Rule 14A.53 of the Listing Rules, the Directors (including the Independent Non-executive Directors but excluding the Directors who have abstained from voting) have agreed to set the annual caps for (1) the aggregate Enhanced Business Trademark Royalties payable under the Enhanced Business Agreement at US\$33,750, US\$153,750 and US\$237,625 for each of the years ending 31 December 2022, 2023 and 2024; (2) the aggregate Enhanced Business Technology Royalties payable under the Enhanced Business Agreement at US\$33,750, US\$153,750 and US\$237,625 for each of the years ending 31 December 2022, 2023 and 2024; and (3) the Revenue Sharing payable under the Enhanced Business Agreement at US\$815,625, US\$3,215,625 and US\$5,086,250 for each of the years ending 31 December 2022, 2023 and 2024.

The annual caps were determined after taking into account the following factors: (a) the business development plans of the Group, (b) the expected renewal of the Existing Agreements, (c) the expected increase of the New Agreements and their renewal, and (d) the flexibility of having a buffer for the Company to cater for any unexpected increase in the fees payable under the Enhanced Business Agreement.



Approximately US\$10,000 and US\$10,000 were charged to the Group by IMAX Corporation for the Enhanced Business Trademark Royalties and Enhanced Business Technology Royalties under the Enhanced Business Agreement during the six months ended 30 June 2024, respectively. Approximately US\$427,000 was received/receivable by the Group from IMAX Corporation for the Revenue Sharing under the Enhanced Business Agreement during the six months ended 30 June 2024.

#### (c) Listing Rules Requirements

As the highest relevant percentage ratio in respect of the maximum annual cap of the aggregate Enhanced Business Trademark Royalties payable by IMAX Shanghai Culture to IMAX Corporation and the maximum annual cap of the aggregate Enhanced Business Technology Royalties payable by IMAX Shanghai Culture to IMAX Corporation will be, in each case on an annual basis, more than 0.1% but less than 5%, and the transactions thereunder are conducted on normal commercial terms, the Enhanced Business Royalties will be exempt pursuant to Rule 14A.76(2)(a) of the Listing Rules from the independent shareholders' approval requirement but will be subject to the reporting and announcement requirements under Chapter 14A of the Listing Rules.

As the highest relevant percentage ratio in respect of the maximum annual cap of the Revenue Sharing payable by IMAX Corporation to IMAX Shanghai Culture will be, on an annual basis, more than 0.1% but less than 5%, and the transactions thereunder are conducted on normal commercial terms, the Revenue Sharing will be exempt pursuant to Rule 14A.76(2)(a) of the Listing Rules from the independent shareholders' approval requirement but will be subject to the reporting and announcement requirements under Chapter 14A of the Listing Rules.

At the end of FY2024, the Company will re-comply with the reporting, announcement and independent shareholders' approval requirements under Chapter 14A of the Listing Rules, where and if applicable, including the requirements for the setting of new monetary annual caps for the maximum aggregate fees payable under the Enhanced Business Agreement for an additional three-year period.

Continuing Connected Transactions Subject to Reporting, Announcement and Independent Shareholders' Approval Requirements Subject to Waivers Granted

The Group has entered into the following continuing connected transactions which will be subject to the reporting and, save for the waiver granted by the Stock Exchange as set out in "- Waivers - Waiver from Requirements to Obtain Approval of Independent Shareholders and Make Announcements" in the Company's 2023 annual report dated 15 March 2024, announcement and independent shareholders' approval requirements under Chapter 14A of the Listing Rules:

#### 1. Equipment Supply Agreements

#### (a) Description of the Equipment Supply Agreements

(i) Subject matter

On 28 October 2011, each of IMAX Shanghai Multimedia and IMAX Hong Kong entered into separate equipment supply agreements with IMAX Corporation (the "Equipment Supply Agreements"), pursuant to which IMAX Corporation agreed to provide each of IMAX Shanghai Multimedia and IMAX Hong Kong with



certain equipment produced by IMAX Corporation in relation to the theatre systems, including projection systems, sound systems, screens, 3D polarised viewing glasses, glasses cleaning machines and other IMAX products or equipment, for sale or lease in Mainland China by IMAX Shanghai Multimedia and in Hong Kong, Macau and Taiwan by IMAX Hong Kong.

The Equipment Supply Agreements were subsequently amended on 7 April 2014 and on 21 September 2015.

#### (ii) Term

The Equipment Supply Agreements have a term of 25 years commencing from 28 October 2011, and shall be renewable at the election of IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, for an additional term of 25 years, commencing immediately upon the expiration of the initial term.

Under the requirements of the Listing Rules, the Equipment Supply Agreements should be for a duration of no longer than three years except in special circumstances where the nature of the transaction requires them to be of a longer period.

The Directors believe that it is appropriate for the Equipment Supply Agreements to have a 25-year renewable term so that the term of such agreements will be in line with those of the Trademark License Agreements and the Technology License Agreements. Given the importance of the Equipment Supply Agreements to the businesses of the Group, a 25-year renewable term will be able to provide the Group with long term certainty of supply and cost, which is in the interests of the Company and the Shareholders as a whole.

#### (iii) Termination

The Equipment Supply Agreements are subject to limited termination provisions. Either IMAX Corporation, or IMAX Shanghai Multimedia and IMAX Hong Kong, as applicable, may serve a notice on the other party to terminate the respective Equipment Supply Agreement if: (a) the other party is ordered or adjudged bankrupt or the assets of the other party are appropriated by any government; (b) the other party is in default of its material obligations under the Equipment Supply Agreement or (save for IMAX Corporation) the other intercompany agreements and continues to be in default 30 days after a written notice of such default has been served onto it; or (c) the Escrow Documents are released.

#### (iv) Fees

The purchase price payable under the Equipment Supply Agreements shall be an amount equal to the actual cost for the production of the relevant equipment and the general overhead associated with the production process plus an extra 10%.

The Company and IMAX Corporation have conducted detailed comparable analysis to ensure that the fees payable under the Equipment Supply Agreements are on arm's length and reflect normal commercial terms. See "Connected Transactions – Confirmation From The Directors" in the Prospectus for further details. The purchase price payable under the Equipment Supply Agreements of cost plus 10% was agreed between the



parties to the Equipment Supply Agreements in April 2014, which amended certain terms of the Equipment Supply Agreements. The purchase price originally payable under the Equipment Supply Agreements was cost plus 15%, which was agreed on an arm's length basis between the parties at the time of their entry into the Equipment Supply Agreements. Accordingly, the Directors consider that the percentage used in the formulae for determining the purchase price payable is on commercial terms or better, fair and reasonable and in the interests of the Shareholders as a whole.

IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong have also agreed that the fees payable under the Equipment Supply Agreements will be adjusted, including retrospectively, to the extent an adjustment is necessary to ensure that the payments are on an arm's length basis as determined by a court of competent jurisdiction or a government or taxing authority, or as mutually agreed by IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong.

#### (b) Annual Caps and Transaction Amount

The cap for the fees payable under the Equipment Supply Agreements will be determined by reference to the formulae for determining the purchase price payable pursuant to the Equipment Supply Agreements as described above.

The fees payable under the Equipment Supply Agreements are dependent on the costs of the relevant equipment to be supplied by IMAX Corporation to the Group. It will not be possible for the Directors to provide any meaningful estimates of a monetary cap as it would involve making assumptions regarding the level of demand for the IMAX equipment for our businesses in Greater China over a period of up to 21 years. The Directors therefore believe that it is not appropriate to set a fixed monetary cap and that it would be fair and reasonable and in the interests of the Shareholders as a whole for the fees payable under the Equipment Supply Agreements to be calculated by reference to a formulae.

The number of IMAX theatre systems installed pursuant to the Equipment Supply Agreements for the six months ended 30 June 2024 was 10, and the purchase price paid/payable to IMAX Corporation by the Group was approximately US\$3,995,000.

#### (c) Listing Rules Requirements

As the highest relevant percentage ratio in respect of the annual caps of each of the Equipment Supply Agreements will be, on an annual basis, more than 5% and the total consideration is expected to exceed HK\$10,000,000, the Equipment Supply Agreements would be, in the absence of the grant of a waiver by the Stock Exchange set out in "– Waivers – Waiver from Requirements to Obtain Approval of Independent Shareholders and Make Announcements" in the Company's 2023 annual report dated 15 March 2024, subject to the reporting, announcement and independent shareholders' approval requirements under Chapter 14A of the Listing Rules.

If the Equipment Supply Agreements are renewed upon the expiry of the initial 25-year term, the Company will be required to comply with all the applicable reporting, announcement and independent shareholders' approval requirements under Chapter 14A of the Listing Rules at that time in respect of the renewal, subject to any waivers which may be granted by the Stock Exchange from strict compliance with any of the applicable requirements.



#### 2. Master Distribution Agreements

- (a) Description of the Master Distribution Agreements
  - (i) Subject matter

On 28 October 2011, each of IMAX Shanghai Multimedia and IMAX Hong Kong entered into the master distribution agreements with IMAX Corporation (the "Master Distribution Agreements"). The Master Distribution Agreements provide us with Hollywood films for release across the IMAX theatre network in Greater China. Pursuant to the Master Distribution Agreements, IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong have agreed that:

- (a) if IMAX Corporation intends to distribute an IMAX format Hollywood film in Mainland China and/ or in Hong Kong, Macau and Taiwan, each of IMAX Shanghai Multimedia and IMAX Hong Kong, as applicable, shall pay to IMAX Corporation certain fees related to the conversion of such IMAX format Hollywood film in consideration for the receipt of the portion of the box office attributable to the release of such IMAX format Hollywood films in their respective territories; and
- (b) if IMAX Corporation intends to distribute an IMAX Original Film in Mainland China and/or in Hong Kong, Macau and Taiwan, IMAX Corporation shall grant to each of IMAX Shanghai Multimedia and IMAX Hong Kong, as applicable, the distribution rights of such IMAX Original Films in their respective territories and shall assign to each of IMAX Shanghai Multimedia and IMAX Hong Kong the right to retain any distribution fees attributable to the exploitation of such IMAX Original Films in their respective territories, in consideration for the payment of 50% of such distribution fees by IMAX Shanghai Multimedia and IMAX Hong Kong, as applicable. IMAX Corporation also retains all other revenue attributable to the exploitation of any IMAX Original Film in Greater China.

The Master Distribution Agreements were subsequently amended on 7 April 2014 and on 21 September 2015.

#### (ii) Term and Termination

Each of the Master Distribution Agreements has a term of 25 years commencing on 28 October 2011, and shall be renewable at the election of IMAX Shanghai Multimedia or IMAX Hong Kong for an additional term of 25 years. Each of the Master Distribution Agreements may be terminated upon any of the following:

- (a) mutual agreement of the parties;
- (b) bankruptcy or insolvency of IMAX Corporation, or IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, or the appropriation of the assets of either party by any government, where termination shall be automatic and immediate;
- at the election of IMAX Hong Kong or IMAX Shanghai Multimedia, as applicable, in the event of a material breach of the Master Distribution Agreement by IMAX Corporation;



- (d) at IMAX Corporation's election, in the event of a material breach by IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, of the Master Distribution Agreement or any of the other inter-company agreements entered into between IMAX Corporation and either of IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable;
- the expiration or termination of either Trademark License Agreement (which, for the avoidance of doubt, shall bring about the termination of both Master Distribution Agreements); or
- (f) upon release of the Escrow Documents.

Under the requirements of the Listing Rules, the Master Distribution Agreements should have a fixed term and should be for a duration of no longer than three years except in special circumstances where the nature of the transaction requires them to be of a longer period.

The Directors believe that it is in the interests of the Group for the Master Distribution Agreements to have 25-year renewable terms as it will ensure that the Group is able to continue to obtain IMAX format Hollywood films and IMAX Original Films for release in Greater China, which will provide the Group with an ongoing source of revenue with long term certainty of cost.

#### (iii) Fees

The fees payable to IMAX Corporation for the conversion of IMAX format Hollywood films in Mainland China and in Hong Kong, Macau and Taiwan, as applicable, are as follows:

- (a) for each IMAX format Hollywood film in 2D format and 2.5 hours or less in length, an amount equal to the product of US\$150,000 and the IMAX China Theatre Percentage (in the case of the Master Distribution Agreement entered into between IMAX Corporation and IMAX Shanghai Multimedia) or the IMAX Hong Kong Theatre Percentage (in the case of the Master Distribution Agreement entered into between IMAX Corporation and IMAX Hong Kong) as determined at the time such payment is incurred;
- (b) for each IMAX format Hollywood film in 3D format and 2.5 hours or less in length, an amount equal to the product of US\$200,000 and the IMAX China Theatre Percentage or the IMAX Hong Kong Theatre Percentage (as the case may be) as determined at the time such payment is incurred;
- (c) for each IMAX format Hollywood film greater than 2.5 hours in length, whether in 2D or 3D format, a sum to be specified by IMAX Corporation in its sole and reasonable discretion provided that such amount shall not exceed the amounts specified above in paragraphs (a) and (b) calculated on a pro rata basis for the excess of 2.5 hours in length of the film;
- (d) in addition, in connection with any 3D conversions, IMAX Shanghai Multimedia and IMAX Hong Kong shall pay to IMAX Corporation an additional amount equal to the product of the actual costs plus general overhead for 3D conversions, the IMAX China Theatre Percentage or the IMAX Hong Kong Theatre Percentage (as the case may be) and the percentage that all IMAX theatres using IMAX theatre systems in Greater China represents of all IMAX theatres worldwide, both as determined at the time such payment is incurred; and



(e) notwithstanding (a), (b) and (c) above, if all or substantially all of the IMAX theatres to which the IMAX format Hollywood film is distributed are in Mainland China, Hong Kong, Macau and/or Taiwan, then each of IMAX Shanghai Multimedia and IMAX Hong Kong, as applicable, shall pay IMAX Corporation the product of (A) 110% of the actual costs of the DMR conversion services in respect of such IMAX film, and (B) the IMAX China Theatre Percentage or the IMAX Hong Kong Theatre Percentage (as the case may be).

In relation to the additional amount payable for 3D conversions pursuant to paragraph (d) above, the IMAX DMR process includes digital re-mastering of the image and audio of conventional films, but it does not include the conversion of a 2D film to a 3D film. All 2D and 3D IMAX films converted under the Master Distribution Agreements during the years were converted from underlying 2D films and 3D films respectively; no 2D films were converted into 3D films. The process of converting a 2D film into a 3D film is time – consuming and costly and IMAX Corporation has not carried out a 2D film to 3D film conversion since 2010, nor is it currently anticipated that IMAX Corporation will provide this service in the near future. However, given the long-term nature of the Master Distribution Agreements, this provision was included to address the possibility that IMAX Corporation develops technology in the future to undertake 2D film to 3D film conversions in a fast and cost-effective manner such that IMAX Corporation may actively pursue the provision of such a service.

The 110% of actual costs fee basis described in paragraph (e) above is intended to address a situation where an IMAX format Hollywood film is distributed into Greater China and none, or only a handful of, IMAX theatres outside Greater China (the Master Distribution Agreements do not quantify the number of IMAX theatres that would need to release the film outside Greater China to preserve practical flexibility). In this event, the fees are calculated on the basis that IMAX Corporation does not expect to receive a significant amount of revenue in respect of that film outside Greater China to offset the cost of the DMR conversion, therefore it is appropriate for the Group to pay the full conversion fee required under the DMR Services Agreement. During the years ended 31 December 2022 and 2023, as well as for the six months ended 30 June 2024, there were no films to which this fee basis applied, and the Group does not expect this fee basis to apply to a significant number of films in the future.

In consideration of the conversion fees paid to IMAX Corporation by IMAX Shanghai Multimedia and IMAX Hong Kong, IMAX Corporation shall pay the portion of the box office attributable to the exploitation of such IMAX films in Mainland China received by IMAX Corporation pursuant to any relevant DMR production services agreements to IMAX Shanghai Multimedia and those attributable to their exploitation in Hong Kong, Macau and Taiwan to IMAX Hong Kong.

In relation to the distribution of IMAX Original Films, IMAX Shanghai Multimedia and IMAX Hong Kong shall each pay to IMAX Corporation 50% of the distribution fees attributable to the exploitation of such IMAX Original Films in their respective territories. IMAX Shanghai Multimedia and IMAX Hong Kong, as the case may be, shall each remit to IMAX Corporation all revenue (including but not limited to film rentals) associated with the exploitation of any IMAX Original Films in Mainland China or Hong Kong, Macau and Taiwan, as the case may be.



The Company and IMAX Corporation have conducted detailed comparable analysis to ensure that the fees payable under the Master Distribution Agreements are on an arm's length and reflect normal commercial terms.

See "Connected Transactions - Confirmation From The Directors" in the Prospectus for further details. The fees payable to and by the Company to IMAX Corporation under the Master Distribution Agreements were determined on an arm's length basis between the parties at the time of their entry into the Master Distributions Agreements with the following considerations in mind:

- in relation to the fixed fees payable by the Company for the conversion of IMAX films under the
  Master Distribution Agreements, since these are fixed, they are expected to become increasingly less
  significant to the Group over time compared to the revenue generated from Hollywood films as the
  IMAX theatre network continues to expand and as a result of increases in ticket prices, both of which
  would increase the aggregate Greater China IMAX box office for those films, in turn increasing the
  Group's revenue; and
- in relation to the percentage of Greater China box office payable to the Group for the release of IMAX films (i.e. the 9.5% of box office fee typically paid on Hollywood films and 12.5% of box office fee typically paid on Greater China DMR Films), this is a fee effectively negotiated with the relevant studios rather than IMAX Corporation, which does not receive any part of that fee itself and merely passes through to the Group the portion of box office it receives which is attributable to the exploitation of IMAX films in Greater China. The higher box office percentage paid by studios producing Greater China DMR Films is generally consistent with that earned by IMAX Corporation outside of Greater China and the lower percentage for Hollywood films reflects the reduced overall amount that Hollywood studios generally earn for their films in Greater China as compared to the U.S. and other parts of the world.

Accordingly, the Directors consider that the monetary amount of fees per film used in the formulae for determining the fees payable is on commercial terms or better, fair and reasonable and in the interests of the Shareholders as a whole.

IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong have also agreed that the fees payable under the Master Distribution Agreements will be adjusted, including retrospectively, to the extent an adjustment is necessary to ensure that the payments are on an arm's length basis as determined by a court of competent jurisdiction or a government or taxing authority, or as mutually agreed by IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong, as applicable.



#### (b) Annual Caps and Transaction Amount

The cap for the fees payable under the Master Distribution Agreements will be determined by reference to the formulae for determining such fees as described above.

The fees payable under the Master Distribution Agreements are dependent on the number of IMAX films distributed in Greater China. It will not be possible for the Directors to provide any meaningful estimates of a monetary cap as it would involve making assumptions regarding the number of IMAX films distributed in Greater China over a period of up to 21 years.

For the six months ended 30 June 2024, the number of IMAX format Hollywood films distributed in Greater China for which the Company paid/payable conversion fees under the Master Distribution Agreements was 11. The conversion fees paid/payable by the Group to IMAX Corporation was US\$1,716,000 and the revenue received/ receivable by the Group from IMAX Corporation pursuant to the Master Distribution Agreements amounted to US\$4,926,000.

For the six months ended 30 June 2024, the number of IMAX Original Films distributed by IMAX Corporation into Greater China for which distribution fees were paid/payable by the Company under the Master Distribution Agreements was nil and the distribution fee paid/payable by the Group to IMAX Corporation was US\$nil.

#### (c) Listing Rules Requirements

As the highest relevant percentage ratio in respect of the annual caps of each of the Master Distribution Agreements will be, on an annual basis, more than 5% and the total consideration is expected to exceed HK\$10,000,000, the Master Distribution Agreements would, in the absence of the grant of a waiver by the Stock Exchange set out in "– Waivers – Waiver from Requirements to Obtain Approval of Independent Shareholders and Make Announcements" in the Company's 2023 annual report dated 15 March 2024, be subject to the reporting, announcement and independent shareholders' approval requirements under Chapter 14A of the Listing Rules.

If the Master Distribution Agreements are renewed upon the expiry of the initial 25-year term, the Company will be required to comply with all the applicable reporting, announcement and independent shareholders' approval requirements under Chapter 14A of the Listing Rules at that time in respect of the renewal subject to any waivers which may be granted by the Stock Exchange from strict compliance with any of the applicable requirements.

#### **Exempt Connected Transactions**

In addition to the above-mentioned continuing connected transactions, our continuing connected transactions for the six months ended 30 June 2024 include the DMR Software License Agreement, and Tool and Equipment Supply Contract (each as described in "Connected Transactions – Exempt Connected Transactions" in the Prospectus), which are exempted from the reporting, annual review, announcement and independent shareholders' approval requirements under Chapter 14A of the Listing Rules.

Interim Report 2024

51



# DIRECTORS' AND CHIEF EXECUTIVE'S INTEREST AND SHORT POSITIONS IN THE SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY AND ANY ASSOCIATED CORPORATION

As at 30 June 2024, the interests of the Directors and the chief executive of the Company in the Shares and debentures of the Company and any interests in shares or debentures of any of the Company's associated corporations (within the meaning of Part XV of the SFO) which; (i) will have to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and/or short positions (as applicable) which they are taken or deemed to have under such provisions of the SFO); (ii) will be required, pursuant to Section 352 of the SFO, to be entered in the register referred to therein; or (iii) will be required, pursuant to the Model Code, to be notified to the Company and the Stock Exchange were as follows:

### (a) Interests in the Shares of the Company

Name of Director or Chief Executive Officer	Number of Shares	Nature of Interest	Approximate Percentage
Daniel Manwaring	676,373(L) <sup>(1)</sup>	Beneficial Owner	0.20%
Jiande Chen	645,978(L) <sup>(2)</sup>	Beneficial Owner	0.19%
Jim Athanasopoulos	2,087,671(L) <sup>(3)</sup>	Beneficial Owner	0.61%
John Davison	547,289(L)	Beneficial Owner	0.16%
Yue-Sai Kan	527,871(L)	Beneficial Owner	0.16%
Janet Yang	92,763(L)	Beneficial Owner	0.03%
Peter Loehr	421,623(L)	Beneficial Owner	0.12%

#### (L) Long position

#### Notes:

- (1) Of which 568,197 are RSUs and/or PSUs.
- (2) Of which 496,869 are options, RSUs and/or PSUs.
- (3) Of which 1,196,193 are options, RSUs and/or PSUs.

#### (b) Long Position in Shares of Associated Corporations

	Interest in			
Name of Director or Chief Executive Officer	common shares	Nature of Interest	Percentage	
Richard Gelfond	4,012,029(L) <sup>(1)</sup>	Beneficial Owner	7.62%	
Robert Lister	533,315(L) <sup>(2)</sup>	Beneficial Owner	1.01%	
Jim Athanasopoulos	4,068(L)	Beneficial Owner	0.01%	
Daniel Manwaring	56,398(L) <sup>(3)</sup>	Other	0.11%	

#### (L) Long position

#### Notes:

- (1) Of which 3,476,420 are options, restricted share units and/or performance share units of IMAX Corporation.
- (2) Of which 369,426 are options, restricted share units and/or performance share units of IMAX Corporation.
- (3) All of which are restricted share units and/or performance share units of IMAX Corporation.



Save as disclosed above, as at 30 June 2024, none of the Directors or the chief executive of the Company have an interest in the Shares or debentures of the Company or any interests in the shares or debentures of the Company's associated corporations (within the meaning of Part XV of the SFO) which; (i) will have to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests which they are taken or deemed to have under such provisions of the SFO); (ii) will be required, pursuant to Section 352 of the SFO, to be entered in the register referred to therein; or (iii) will be required, pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers as set out in Appendix C3 to the Listing Rules, to be notified to the Company and the Stock Exchange.

As at 30 June 2024, neither the Directors nor chief executive of the Company have any short position in either the Shares or in the debentures of the Company, or in shares or debentures of any of the Company's associated corporations (within the meaning of Part XV of the SFO).

## SUBSTANTIAL SHAREHOLDERS' INTEREST AND SHORT POSITIONS IN THE SHARES AND UNDERLYING SHARES OF THE COMPANY

As at 30 June 2024, the Company had been notified of the following substantial shareholders' interests and short positions in the Shares and underlying Shares of the Company, which have been recorded in the register of substantial shareholders required to be kept by the Company pursuant to section 336 of Part XV of the SFO. These interests are in addition to those disclosed above in respect of the Directors and chief executive officer of the Company.

#### Interests and Long Positions in Shares of the Company

Name of Shareholder	Capacity	Number of Shares held or interested	Approximate Percentage of interest (%)
IMAX Corporation	Interest in controlled corporation <sup>(1)</sup>	243,262,600(L)	71.55
IMAX Barbados	Beneficial interest	243,262,600(L)	71.55

(L) Long position

#### Note:

Save as disclosed above, according to the register kept by the Company under Section 336 of the SFO, there was no other person who had a substantial interest or short positions in the Shares or underlying Shares of the Company as at 30 June 2024.

<sup>(1) 243,262,600</sup> Shares are directly held by IMAX Barbados, which is a wholly-owned subsidiary of IMAX Corporation. Under the SFO, IMAX Corporation is deemed to be interested in the Shares held by IMAX Barbados.



#### REMUNERATION POLICY

As at 30 June 2024, the Group had approximately 95 employees. All of the employees were based in Greater China.

The Company generally formulates employees' remuneration based on one or more elements such as salaries, bonuses, long-term incentives and benefits, subject to applicable rules and regulations. Through its remuneration policies, the Company aims to attract and retain talent, to motivate performance and achievement and to reward superior performance. To achieve this, the Company has established an incentive system that links remuneration with the annual performance of the Group, taking into account the Company's performance, as well as the objectives of individual departments.

Remuneration of Directors and senior management of the Group is reviewed by the Company's remuneration committee against the Company's goals and objectives.

The Company has previously provided long-term incentive awards to senior management through the grants of options to senior management under its Long Term Incentive Plan, further details of which are set out below. The Company expects to continue to make grants of options, RSUs and/or PSUs under its Share Option Scheme, RSU Scheme and PSU Scheme in the future to Directors, senior management and other employees.

#### LONG TERM INCENTIVE PLAN

The Company adopted a long term incentive plan (the "LTIP") in October 2012 to aid the Group in recruiting and retaining selected employees, directors and consultants and to motivate them to exert their best efforts on behalf of the Company and its subsidiaries through the granting of equity awards. The LTIP is an omnibus plan that permits the establishment of further sub-plans (the "Sub-Plans"). Any Sub-Plans are separate and independent from the LTIP.

As at the date of this Interim Report, the LTIP has a total of three Sub-Plans, namely:

- (i) the Share Option Scheme, which allows the Company to grant options over new Shares to participants;
- (ii) the RSU Scheme, which allows the Company to grant awards involving new or existing Shares to participants; and
- (iii) the PSU Scheme, which allows the Company to grant awards involving only existing Shares to participants.

As of 1 January 2024 and 30 June 2024, the number of new Shares that may be alloted and issued by the Company in respect of any share schemes of the Company which are governed by Chapter 17 of the Listing Rules were 33,774,243 and 32,732,592, respectively. The number of Shares that may be issued in respect of options and awards granted under the LTIP and other Sub-Plans during the six months ended 30 June 2024 is 1,041,651. The dilutive effect of such is 0.3%, being the number of Shares may be issued divided by the weighted average number of Shares for the same period.

During the six months ended 30 June 2024, the Company did not grant any options pursuant to the LTIP to any employee participants, related entity participants or service providers. As of 30 June 2024, there were no outstanding shares underlying options granted pursuant to the LTIP to certain directors, senior management and employees of the Group at no consideration.

During the Reporting Period, no options under the LTIP lapsed or were cancelled.



#### SUB-PLAN: THE SHARE OPTION SCHEME

Pursuant to the LTIP, on 21 September 2015, the Company adopted the Post-IPO Share Option Scheme (the "Share Option Scheme"). The terms of the Share Option Scheme have been amended on 7 June 2023 to comply with the provisions of new Chapter 17 of the Listing Rules.

#### Purpose of the Share Option Scheme

The purpose of the Share Option Scheme is to attract skilled and experienced personnel, to incentivize them to remain with the Group and to motivate them to strive for the future development and expansion of the Group by providing them with the opportunity to acquire equity interests in our Company.

#### Participants of the Share Option Scheme

On and subject to the terms of the Share Option Scheme and the Listing Rules, the Board may, at its discretion, grant options to (i) a Director (including executive Directors, non-executive Directors and independent non-executive Directors); (ii) a director of the Company's subsidiaries; and (iii) an employee of the Group, who the Board considers, in its absolute discretion, have contributed or will contribute to the Group (the "**Participants**").

#### Scheme Mandate Limit

The maximum aggregate number of new Shares available for offers under the Share Option Scheme shall be calculated in accordance with the following formula:

X = A - B - C

where:

- X = the maximum aggregate number of new Shares available for offers under the Share Option Scheme;
- A = the total number of Shares that may be allotted and issued by the Company in respect of (i) options under the Share Option Scheme and (ii) the share awards and/or options over new Shares granted by the Company or any of its subsidiaries (the "Share Grants") under any other share option/award scheme of the Company which is governed by Chapter 17 of the Listing Rules (the "Other Scheme"), being (a) 33,959,314 which is 10 per cent. of the Shares in issue on the date of the Company's general meeting on 7 June 2023, or (b) 10 per cent. of the Shares in issue as at the New Approval Date (the "Scheme Mandate Limit");
- B = the maximum aggregate number of new Shares that have been or may be allotted and issued by the Company to satisfy the options already granted under the Share Option Scheme (which in the event that there has been a New Approval Date, shall only include those new Shares which have been or may be allotted and issued by the Company to satisfy options that have been granted since that most recent New Approval Date (as defined below)); and



C = the maximum aggregate number of new Shares which have been or may be allotted and issued by the Company to satisfy the Share Grants already made under any Other Scheme.

The Scheme Mandate Limit may be renewed (a) every three years subject to prior Shareholders' approval; or (b) within a three-year period with the relevant persons specified in the Listing Rules abstaining from voting on the relevant resolution, with the approval of the Shareholders in general meeting, and in each case, in accordance with the requirements of the Listing Rules. In any event, the total number of new Shares which may be allotted and issued by the Company in respect of options under the Share Option Scheme and Share Grants under any Other Schemes following the date of approval of the renewed limit (the "New Approval Date") under the limit as renewed must not exceed 10 per cent. of the Shares in issue as at the New Approval Date. New Shares allotted and issued by the Company in respect of options under the Share Option Scheme and Share Grants under any Other Schemes (including those outstanding, lapsed or vested, exercised or encashed) prior to the New Approval Date will not be counted for the purpose of determining the maximum aggregate number of new Shares available for options under the Share Option Scheme following the New Approval Date under the limit as renewed.

As of 1 January 2024, there were outstanding 1,295,392 Shares (representing approximately 0.381% of the then issued share capital of the Company) underlying options granted pursuant to the Share Option Scheme. During the six months ended 30 June 2024, the Company did not grant any options pursuant to the Share Option Scheme to any employee participants, related entity participants or service providers. As of 30 June 2024, there were outstanding 978,015 Shares (representing approximately 0.288% of the then issued share capital of the Company) underlying options granted pursuant to the Share Option Scheme. Details of the options granted pursuant to the Share Option Scheme to the grantees are set out below:

					Number of	_		
Name of Grantee	Date of Grant	Exercise Price	Vesting Period	Outstanding at January 1, 2024	Granted during the six months ended June 30, 2024	Exercised during the six months ended June 30, 2024	Lapsed/ cancelled during the six months ended June 30, 2024	Outstanding at June 30, 2024
Directors								
Jiande Chen	7 March 2017	HK\$36.94	Four years from date of grant <sup>(1)</sup>	100,992	_	_	100,992	_
	7 March 2018	HK\$24.45	Four years from date of grant <sup>(2)</sup>	97,083	_	_	_	97,083
	7 March 2019	HK\$20.71	Four years from date of grant <sup>(6)</sup>	149,966	_	_	_	149,966
Jim Athanasopoulos	7 March 2017	HK\$36.94	Three years from date of grant(3)	84,671	_	_	84,671	_
	1 August 2017	HK\$21.43	Three years from date of grant <sup>(4)</sup>	136,518	_	_	_	136,518
	1 August 2018	HK\$23.10	Three years from date of grant <sup>(5)</sup>	122,460	_	_	_	122,460
	1 August 2019	HK\$18.24	Three years from date of grant(7)	210,883	_	_	_	210,883



					Number of			
Name of Grantee	Date of Grant	Exercise Price	Vesting Period	Outstanding at January 1, 2024	Granted during the six months ended June 30, 2024	Exercised during the six months ended June 30, 2024	Lapsed/ cancelled during the six months ended June 30, 2024	Outstanding at June 30, 2024
Mei-Hui (Jessie) Chou <sup>(9)</sup>	7 March 2017	HK\$36.94	Four years from date of grant <sup>(1)</sup>	50,496	_	_	50,496	_
	7 March 2018	HK\$24.45	Four years from date of grant <sup>(2)</sup>	69,345	_	_	_	69,345
	7 March 2019	HK\$20.71	Four years from date of grant <sup>(6)</sup>	107,119	_	_	_	107,119
Employees	7 March 2017	HK\$36.94	Four years from date of grant(1)	28,278	_	_	28,278	_
Employees	7 March 2018	HK\$24.45	Four years from date of grant <sup>(2)</sup>	41,608	_	_	20,804	20,804
Employees	7 March 2019	HK\$20.71	Four years from date of grant <sup>(6)</sup>	64,272	_	_	32,136	32,136
Employees	1 August 2019	HK\$18.24	Four years from date of grant <sup>(8)</sup>	31,701	_	_	_	31,701
Total				1,295,392	_	_	317,377	978,015

#### Notes:

- (1) The vesting schedule is as follows: 20%, 25%, 25% and 30% on each of 7 March 2018, 7 March 2019, 7 March 2020 and 7 March 2021, respectively.
- (2) The vesting schedule is as follows: 20%, 25%, 25% and 30% on each of 7 March 2019, 7 March 2020, 7 March 2021 and 7 March 2022, respectively.
- (3) The vesting schedule is as follows: 25%, 35% and 40% on each of 7 March 2018, 7 March 2019 and 7 March 2020, respectively.
- (4) The vesting schedule is as follows: 25%, 35% and 40% on each of 1 August 2018, 1 August 2019 and 1 August 2020, respectively.
- (5) The vesting schedule is as follows: 25%, 35% and 40% on each of 1 August 2019, 1 August 2020 and 1 August 2021, respectively.
- (6) The vesting schedule is as follows: 20%, 25%, 25% and 30% on each of 7 March 2020, 7 March 2021, 7 March 2022 and 7 March 2023, respectively.
- (7) The vesting schedule is as follows: 25%, 35% and 40% on each of 1 August 2020, 1 August 2021 and 1 August 2022, respectively.
- (8) The vesting schedule is as follows: 20%, 25%, 25% and 30% on each of 1 August 2020, 1 August 2021, 1 August 2022 and 1 August 2023, respectively.
- (9) Ms. Mei-Hui (Jessie) Chou resigned as an executive Director of the Company with effect from 27 February 2024.
- (10) No grant has been made to (i) any related entity participant or service provider with options and awards granted in excess of 0.1% of the Company's issued shares over the 12-month period, and (ii) any other participant with options and awards granted in excess of the 1% individual limit, as such terms are used in the Listing Rules.

The closing price of the shares on 22 April 2016, 6 March 2017, 31 July 2017, 6 March 2018, 2 May 2018, 31 July 2018, 6 March 2019 and 31 July 2019, being the trading date immediately before the relevant date of the grant, was HK\$45.10, HK\$20.65, HK\$24.45, HK\$27.55, HK\$22.90, HK\$20.80 and HK\$18.02, respectively.



As of 30 June 2024, the maximum aggregate number of new Shares available for offers under the Share Option Scheme was 32,732,592, representing approximately 9.63% of the issued share capital of the Company as at the date of this Interim Report.

During the six months ended 30 June 2024, 317,377 options under the Share Option Scheme lapsed, and no options were cancelled.

#### Maximum Entitlement of Each Participant

Any offer to a Participant who is a Director, chief executive officer or substantial Shareholder of the Company (or any of their respective associates) shall be subject to the prior approval of the independent non-executive Directors (excluding the independent non-executive Director who is the proposed grantee of the option in question).

Where an offer to a Participant who is a substantial Shareholder or an independent non-executive Director (or any of their respective associates) would result in the aggregate number of Shares issued and to be issued in respect of (i) all options under the Share Option Scheme and (ii) Share Grants under Other Schemes, to such individual in the 12-month period (up to and including the offer date) to exceed 0.1 per cent. of the Shares in issue on the offer date, such further offer shall be subject to prior approval by the Shareholders in general meeting with the individual, his/her associates and all core connected persons of the Company abstaining from voting in favour of the resolution relating to such offer at such general meeting.

Where any offer to a Participant would result in the aggregate number of Shares issued and to be issued in respect of (i) all options under the Share Option Scheme and (ii) Share Grants under Other Schemes, to such individual in the 12-month period (up to and including the offer date) to exceed 1 per cent. of the Shares in issue on the offer date, such further offer shall be subject to prior approval by the Shareholders in general meeting with such individual and his/her close associates (or associates if the individual is a connected person) abstaining from voting.

The Remuneration Committee may in its sole and absolute discretion determine the maximum entitlement of each Participant having regard to their respective functions and roles within the Group and the relevant limits under the Listing Rules.

#### **Exercise Period**

Subject to any restrictions applicable under the Listing Rules, an option may be exercised by the grantee at any time during the exercise period to be determined by the Board and notified to the grantee in the notice of grant, in accordance with the terms of the Share Option Scheme and the terms on which the option was granted, which shall expire no later than 10 years from the offer date.



#### Vesting Period

The vesting period for options ranges from two years to eight years. The vesting period may not be shorter than 12 months unless otherwise determined by the Board (and the Remuneration Committee in respect of grants of options to the Directors and/or senior management) in respect of Participants and where the offer is made:

- (a) to grantees to replace the share awards they forfeited when leaving the previous employer or company which engaged them;
- (b) to grantees whose employment or engagement is terminated due to death, ill health, serious injury, disability or retirement or upon the occurrence of any out of control event;
- (c) later than it should have been made due to administrative and compliance reasons and the vesting period is shortened in order to put the grantees in the same position as they would have been in had the offer been made earlier; and
- (d) with a mixed or accelerated vesting schedule such as where the options may vest evenly over a period of 12 months.

#### Performance Targets

The options under the Share Option Scheme are not subject to any performance targets. However, the Board may at its discretion specify the terms on which options are granted.

#### Acceptance of an Offer

An offer is accepted when the Company receives from the grantee the duplicate notice of grant duly executed by the grantee and a remittance of the sum of HK\$1.00 or such other amount in any other currency as may be determined by the Board as consideration for the grant of an option. Such remittance is not refundable in any circumstances. To the extent that the offer is not accepted within the time period and in the manner specified in the offer, the offer will be deemed to have been irrevocably declined and will lapse.

#### Determination of the Exercise Price

The exercise price shall be determined by the Board in its absolute discretion but in any event shall not be less than the higher of:

- (a) the closing price of the Shares as stated in the daily quotations sheets issued by the Stock Exchange on the offer date, which must be a Business Day;
- (b) the average closing price of the Shares as stated in the daily quotation sheets issued by the Stock Exchange for the five Business Days immediately preceding the offer date; and
- (c) the nominal value of the Shares.



#### Term of the Share Option Scheme

The Share Option Scheme (as amended) shall be valid and effective from 7 June 2023, being the date of approval of the proposed amendments to the Share Option Scheme by Shareholders, and shall expire on the tenth anniversary thereof or such earlier date as the Share Option Scheme is terminated in accordance with the terms thereof.

#### SUB-PLAN: THE RESTRICTED SHARE UNIT SCHEME

Pursuant to the LTIP, on 21 September 2015, the Company adopted the RSU Scheme. The terms of the RSU Scheme have been amended on 7 June 2023 to comply with the provisions of new Chapter 17 of the Listing Rules.

#### Purpose of the RSU Scheme

The purpose of the RSU Scheme is to attract skilled and experienced personnel, to incentivize them to remain with the Group and to motivate them to strive for the future development and expansion of the Group by providing them with the opportunity to acquire equity interests in the Company.

#### Participants of the RSU Scheme

On and subject to the terms of the RSU Scheme and the Listing Rules the Board may, at its discretion, make a grant to any Participants.

#### Scheme Mandate Limit

The maximum aggregate number of new Shares available for grants under the RSU Scheme shall be calculated in accordance with the following formula:

X = A - B - C

where:

- X = the maximum aggregate number of new Shares available for grants under the RSU Scheme;
- A = the Scheme Mandate Limit;
- B = the maximum aggregate number of new Shares that have been or may be allotted and issued by the Company to satisfy the RSUs already granted under the RSU Scheme (which in the event that there has been a New Approval Date, shall only include those new Shares which have been or may be allotted and issued by the Company to satisfy RSUs that have been granted since that most recent New Approval Date); and
- C = the maximum aggregate number of new Shares which have been or may be allotted and issued by the Company to satisfy the Share Grants already made under any Other Scheme.

As of 30 June 2024, the maximum aggregate number of new Shares available for grants under the RSU Scheme was 32,732,592, representing approximately 9.63% of the issued share capital of the Company as at the date of this Interim Report.



As of 1 January 2024, there were outstanding 2,561,463 Shares (representing approximately 0.753% of the then issued share capital of the Company) underlying RSUs granted pursuant to the RSU Scheme. During the six months ended 30 June 2024, the Company had granted an aggregate number of 1,505,466 RSUs to directors, senior management and employees of the Group representing 0.443% of the issued share capital of the Company, 522,785 RSUs have been cancelled and no RSU has expired or lapsed. As of 30 June 2024, there were outstanding 2,380,865 Shares (representing approximately 0.700% of the then issued share capital of the Company) underlying RSUs granted pursuant to the RSU Scheme. Details of the RSUs outstanding are set out below:

				Number of Shares under RSUs			
Name of Grantee <sup>(15)</sup>	Date of Grant	Vesting Period	Outstanding at 1 January 2024 <sup>(16)</sup>	Granted during the six months ended 30 June 2024 <sup>(17)</sup>	Vested during the six months ended 30 June 2024 <sup>[18]</sup>	Lapsed/ cancelled during the six months ended 30 June 2024 <sup>(19)</sup>	Outstanding at 30 June 2024(16)
Directors							
Daniel Manwaring <sup>(12)</sup>	7 March 2023	Three years from date of grant <sup>(7)</sup>	454,546	_	151,500	_	303,046
Jiande Chen	6 May 2021	Three years from date of grant <sup>(2)</sup>	15,200	_	15,200	_	_
	23 June 2022	Three years from date of grant <sup>(5)</sup>	63,511	_	31,750	_	31,761
	7 June 2023	Three years from date of grant <sup>(8)</sup>	125,296	_	41,761	_	83,535
	7 June 2024	Three years from date of grant(11)	_	92,763	_	_	92,763
Jim Athanasopoulos	1 August 2021	Three years from date of grant(3)	113,904	_	_	_	113,904
	1 August 2022	Three years from date of grant <sup>(6)</sup>	326,636	_	_	_	326,636
Mei-Hui (Jessie) Chou(13)	9 March 2021	Three years from date of grant <sup>(1)</sup>	31,379	_	31,379	_	_
	7 March 2022	Three years from date of grant <sup>(4)</sup>	125,717	_	62,848	_	62,869
	7 March 2023	Three years from date of grant <sup>(7)</sup>	156,740	_	52,241	_	104,499
John Davison	7 June 2024	Vested on 7 June 2024	_	92,763	92,763	_	_
Yue-Sai Kan	7 June 2024	Vested on 7 June 2024	_	92,763	92,763	_	_
Janet Yang	7 June 2024	Vested on 7 June 2024	_	92,763	92,763	_	_
Peter Loehr	7 June 2024	Vested on 7 June 2024	_	92,763	92,763	_	_

Interim Report 2024



			Number of Shares under RSUs					
Name of Grantee <sup>(15)</sup>	Date of Grant	Vesting Period	Outstanding at 1 January 2024 <sup>(16)</sup>	Granted during the six months ended 30 June 2024(17)	Vested during the six months ended 30 June 2024(18)	Lapsed/ cancelled during the six months ended 30 June 2024 <sup>[19]</sup>	Outstanding at 30 June 2024 <sup>(6)</sup>	
Senior Management								
Jenny Jianing Chen <sup>(14)</sup>	11 October 2023	Three years from date of grant <sup>(9)</sup>	185,071	_	_	185,071	_	
, 0	7 March 2024	Three years from date of grant <sup>(10)</sup>	_	254,337	_	254,337	_	
Karl Yuan	9 March 2021	Three years from date of grant <sup>(1)</sup>	18,829	_	18,829	_	_	
	7 March 2022	Three years from date of grant <sup>(4)</sup>	53,879	_	26,934	_	26,945	
	7 March 2023	Three years from date of grant <sup>(7)</sup>	94,044	_	31,344	_	62,700	
	7 March 2024	Three years from date of grant <sup>(10)</sup>	_	127,168	_	_	127,168	
Yifan (Yvonne) He	9 March 2021	Three years from date of grant <sup>(1)</sup>	18,829	_	18,829	_	_	
	7 March 2022	Three years from date of grant <sup>(4)</sup>	53,879	_	26,934	_	26,945	
	7 March 2023	Three years from date of grant <sup>(7)</sup>	94,044	_	31,344	_	62,700	
	7 March 2024	Three years from date of grant <sup>(10)</sup>	_	127,168	_	_	127,168	
Employees	9 March 2021	Three years from date of grant <sup>(1)</sup>	47,075	_	37,660	9,415	_	
Employees	7 March 2022	Three years from date of grant <sup>(4)</sup>	188,278	_	87,384	26,940	73,954	
Employees	7 March 2023	Three years from date of grant <sup>(7)</sup>	394,606	_	126,290	47,022	221,294	
Employees	7 March 2024	Three years from date of grant(10)		532,978	_	_	532,978	
Total			2,561,463	1,505,466	1,163,279	522,785	2,380,865	

#### Notes:

- (1) The vesting schedule is as follows: 33%, 33% and 34% on each of 7 March 2022, 7 March 2023 and 7 March 2024, respectively.
- (2) The vesting schedule is as follows: 33%, 33% and 34% on each of 6 May 2022, 6 May 2023, and 6 May 2024, respectively.
- (3) The vesting schedule is as follows: 33%, 33% and 34% on each of 1 August 2022, 1 August 2023, and 1 August 2024, respectively.
- (4) The vesting schedule is as follows: 33%, 33% and 34% on each of 7 March 2023, 7 March 2024, and 7 March 2025, respectively.
- (5) The vesting schedule is as follows: 33%, 33% and 34% on each of 23 June 2023, 23 June 2024, and 23 June 2025, respectively.
- (6) The vesting schedule is as follows: 33.33%, 33.33% and 33.34% on each of 1 August 2023, 1 August 2024, and 1 August 2025, respectively.
- (7) The vesting schedule is as follows: 33.33%, 33.33% and 33.34% on each of 7 March 2024, 7 March 2025, and 7 March 2026, respectively.
- (8) The vesting schedule is as follows: 33.33%, 33.33% and 33.34% on each of 7 June 2024, 7 June 2025, and 7 June 2026, respectively.
- (9) The vesting schedule is as follows: 33.33%, 33.33% and 33.34% on each of 11 October 2024, 11 October 2025 and 11 October 2026, respectively.



- (10) The vesting schedule is as follows: 33.33%, 33.33% and 33.34% on each of 7 March 2025, 7 March 2026, and 7 March 2027, respectively.
- (11) The vesting schedule is as follows: 33.33%, 33.33% and 33.34% on each of 7 June 2025, 7 June 2026, and 7 June 2027, respectively.
- (12) Mr. Daniel Manwaring was appointed as an executive Director of the Company with effect from 27 February 2024.
- (13) Ms. Mei-Hui (Jessie) Chou resigned as an executive Director of the Company with effect from 27 February 2024.
- (14) Ms. Jenny Jianing Chen resigned as the Chief Financial Officer and the Chief Operating Officer of the Company with effect from 17 May 2024.
- (15) No grant has been made to (i) any related entity participant or service provider with options and awards granted in excess of 0.1% of the Company's issued shares over the 12-month period, and (ii) any other participant with options and awards granted in excess of the 1% individual limit, as such terms are used in the Listing Rules.
- (16) The purchase price for the Shares underlying the RSUs outstanding at 1 January 2024 and 30 June 2024 is nil.
- (17) The purchase price for the Shares underlying the RSUs granted during the period is nil; no performance targets are applicable to the RSUs granted during the period; the closing price of the Shares on 6 March 2024 and 6 June 2024, being the trading date immediately before the relevant date of the grant, was HK\$7.10 and HK\$8.39, respectively; the fair value of the Shares on 7 March 2024 and 7 June 2024, being the date of grant, was HK\$7.12 and HK\$8.70, respectively. Details of the accounting standard and policy adopted for Shares are set out in Note 2 to the annual financial statements for the year ended 31 December 2023.
- (18) The purchase price for the Shares underlying the RSUs vested during the period is nil; the weighted average closing price of the Shares immediately before the date of vesting was HK\$7.60.
- (19) The purchase price for the Shares underlying the RSUs cancelled during the period is nil.

#### Maximum Entitlement of Each Participant

Any grant to a Participant who is a Director, chief executive officer or substantial Shareholder of the Company (or any of their respective associates) shall be subject to the prior approval of the independent non-executive Directors (excluding the independent non-executive Director who is the proposed grantee of the grant in question).

If a grant made to a Participant who is a Director (other than an independent non-executive Director) or the chief executive officer (or an associate of a Director or the chief executive officer) would result in the aggregate number of new Shares issued and to be issued in respect of all RSUs under the RSU Scheme and Share Grants (excluding share options) under Other Schemes, to such individual in the 12-month period (up to and including the grant date) to exceed 0.1 per cent. of the Shares in issue, such further grant must be approved by the Shareholders in general meeting with the individual, his/her associates and all core connected persons of the Company abstaining from voting in favour at such general meeting. The Company must send a circular to the Shareholders in the manner set out in the Listing Rules. For the avoidance of doubt, any RSUs and share grants lapsed or encashed in accordance with the terms and conditions of the RSU Scheme or Other Schemes will not count towards the 0.1 per cent. limit.



If a grant made to a Participant who is a substantial Shareholder or an independent non-executive Director (or any of their respective associates) would result in the aggregate number of Shares issued and to be issued in respect of all (i) RSUs under the RSU Scheme and (ii) Share Grants under Other Schemes, to such individual in the 12-month period (up to and including the grant date) to exceed 0.1 per cent. of the Shares in issue on the grant date, such further grant shall be subject to prior approval by the Shareholders in general meeting with the individual, his/her associates and all core connected persons of the Company abstaining from voting in favour of the resolution relating to such grant at such general meeting.

Where any grant to a Participant would result in the aggregate number of new Shares issued and to be issued in respect of all (i) RSUs under the RSU Scheme and (ii) Share Grants under Other Schemes, to such individual in the 12-month period (up to and including the grant date) to exceed 1 per cent. of the Shares in issue on the grant date, such further grant shall be subject to prior approval by the Shareholders in general meeting with such individual and his/her close associates (or associates if the individual is a connected person) abstaining from voting.

The Remuneration Committee may in its sole and absolute discretion determine the maximum entitlement of each Participant having regard to their respective functions and roles within the Group and the relevant limits under the Listing Rules.

#### Acceptance of an Offer

A grant is accepted when the Company receives from the grantee the duplicate notice of grant duly executed by the grantee and, if applicable and as specified in the notice of grant, a remittance of the sum of HK\$1.00 or such other amount in any other currency as may be determined by the Board as consideration for the grant of the RSU. Such remittance is not refundable in any circumstances. To the extent that the grant is not accepted within the time period and in the manner specified by the Company, the grant will be deemed to have been irrevocably declined and it shall lapse with immediate effect.

#### Term of the RSU Scheme

The RSU Scheme (as amended) shall be valid and effective from 7 June 2023, being the date of approval of the proposed amendments of the RSU Scheme by Shareholders and shall expire on the tenth anniversary thereof or such earlier date as the RSU Scheme is terminated in accordance with the terms thereof.



#### SUB-PLAN: THE PERFORMANCE SHARE UNIT SCHEME

Pursuant to the LTIP, on 12 March 2020, the Company adopted the PSU Scheme pursuant to which it may grant performance share units, and the PSU Scheme was amended on 28 April 2023. As the PSU Scheme does not involve the grant of share awards or options over new Shares, the rules of the PSU Scheme are not subject to the provisions of the new Chapter 17 of the Listing Rules.

Please refer to the Company's announcements dated 12 March 2020 and 28 April 2023 in relation to the adoption and amendment of the PSU Scheme for further details.

#### Purpose of the Performance Share Unit Scheme

The purpose of the PSU Scheme is to drive performance within the Group by focusing on core key performance indicators that align with the Group's overall performance, to engage, attract and retain skilled and experienced personnel, required by the Company within the competitive landscape and with a focus on cost containment and affordability, and to incorporate service provisions to reward dedicated long-service employees so as to incentivise them to remain with the Group and to motivate them to strive for the future development and expansion of the Group by providing them with the opportunity to acquire equity interests in the Company.

#### Participants of the Performance Share Unit Scheme

The Directors (including executive Directors, non-executive Directors and independent non-executive Directors), the directors of the Company's subsidiaries, the employees and consultants of the Group who the Board considers, in its absolute discretion, have contributed or will contribute to the Group, provided that any participant shall only be entitled to receive PSUs if the participant may do so in compliance with applicable law.

As of 30 June 2024, there were outstanding 776,549 PSUs (representing approximately 0.228% of the then issued share capital of the Company) granted pursuant to the PSU Scheme to directors, senior management and employees of the Group. Details of the PSUs outstanding are set out below:

				Number of Shares under PSUs				
						Lapsed/		
				Granted	Vested	cancelled		
				during the	during the	during the		
				six months	six months	six months		
			Outstanding	ended	ended	ended	Outstanding	
			at 1 January	30 June	30 June	30 June	at 30 June	
Name of Grantee <sup>(13)</sup>	Date of Grant	Vesting Period	2024(5)(14)	2024(5)(15)	2024	2024(16)	2024(5)(14)	
Directors								
Daniel Manwaring <sup>(10)</sup>	7 March 2023	Three years from date of grant <sup>(3)</sup>	151,515	_	_	_	151,515	
Jim Athanasopoulos	1 August 2021	27 months from date of grant <sup>(1)</sup>	111,669	_	111,669(6)	_	_	
	1 August 2022	27 months from date of grant <sup>(2)</sup>	163,310	_	_	_	163,310	



			Number of Shares under PSUs					
Name of Grantee <sup>(13)</sup>	Date of Grant	Vesting Period	Outstanding at 1 January 2024 <sup>[5](14)</sup>	Granted during the six months ended 30 June 2024 <sup>(5)(15)</sup>	Vested during the six months ended 30 June 2024	Lapsed/ cancelled during the six months ended 30 June 2024 <sup>(16)</sup>	Outstanding at 30 June 2024 <sup>[5](14)</sup>	
Mei-Hui (Jessie) Chou(11)	9 March 2021	Three years from date of grant <sup>(1)</sup>	30,764	_	30,764 <sup>(7)</sup>	_	_	
	7 March 2022	Three years from date of grant <sup>(2)</sup>	62,855	_	_	_	62,855	
	7 March 2023	Three years from date of grant(3)	52,247	_	_	_	52,247	
Senior Management								
Jenny Jianing Chen <sup>(12)</sup>	7 March 2024	Three years from date of grant <sup>(4)</sup>	_	84,779	_	84,779	_	
Yifan (Yvonne) He	9 March 2021	Three years from date of grant(1)	18,458	_	18,458(8)	_	_	
	7 March 2022	Three years from date of grant(2)	26,938	_	_	_	26,938	
	7 March 2023	Three years from date of grant(3)	31,348	_	_	_	31,348	
	7 March 2024	Three years from date of grant <sup>(4)</sup>	_	42,389	_	_	42,389	
Employees	9 March 2021	Three years from date of grant <sup>(1)</sup>	46,145	_	36,916(9)	9,229	_	
Employees	7 March 2022	Three years from date of grant <sup>(2)</sup>	53,876	_	_	13,469	40,407	
Employees	7 March 2023	Three years from date of grant(3)	94,044	_	_	15,674	78,370	
Employees	7 March 2024	Three years from date of grant <sup>(4)</sup>	_	127,170		_	127,170	
Total			843,169	254,338	197,807	123,151	776,549	

#### Notes:

- (1) The PSUs granted will vest in whole or in part promptly following the public disclosure of the Company's financial statements for the year of 2023 based on fulfillment of relevant performance conditions over a three-year performance period commencing on 1 January 2021 and ending on 31 December 2023.
- (2) The PSUs granted will vest in whole or in part promptly following the public disclosure of the Company's financial statements for the year of 2024 based on fulfillment of relevant performance conditions over a three-year performance period commencing on 1 January 2022 and ending on 31 December 2024.
- (3) The PSUs granted will vest in whole or in part promptly following the public disclosure of the Company's financial statements for the year of 2025 based on fulfillment of relevant performance conditions over a three-year performance period commencing on 1 January 2023 and ending on 31 December 2025.
- (4) The PSUs granted will vest in whole or in part promptly following the public disclosure of the Company's financial statements for the year of 2026 based on fulfillment of relevant performance conditions over a three-year performance period commencing on 1 January 2024 and ending on 31 December 2026.
- (5) Where the average annual EBITDA growth of the Company over a performance period is greater than 12.5%, the grantees will be entitled to up to a maximum of 75% additional PSUs relevant to such performance period which will vest upon grant.
- (6) 83,752 additional PSUs were granted and vested as the average annual EBITDA growth of the Company over the performance period is greater than 12.5%.



- (7) 23,073 additional PSUs were granted and vested as the average annual EBITDA growth of the Company over the performance period is greater than 12.5%.
- (8) 13,844 additional PSUs were granted and vested as the average annual EBITDA growth of the Company over the performance period is greater than 12.5%.
- (9) 27,688 additional PSUs were granted and vested as the average annual EBITDA growth of the Company over the performance period is greater than 12.5%.
- (10) Mr. Daniel Manwaring was appointed as an executive Director of the Company with effect from 27 February 2024.
- (11) Ms. Mei-Hui (Jessie) Chou resigned as an executive Director of the Company with effect from 27 February 2024.
- (12) Ms. Jenny Jianing Chen has resigned as the Chief Financial Officer and the Chief Operating Officer of the Company with effect from 17 May 2024.
- (13) No grant has been made to (i) any related entity participant or service provider with options and awards granted in excess of 0.1% of the Company's issued shares over the 12-month period, and (ii) any other participant with options and awards granted in excess of the 1% individual limit, as such terms are used in the Listing Rules.
- (14) The purchase price for the Shares underlying the PSUs outstanding at 1 January 2024 and 30 June 2024 is nil.
- (15) The purchase price for the Shares underlying the PSUs granted during the period is nil; the closing price of the Shares on 6 March 2024, being the trading date immediately before the relevant date of the grant, was HK\$7.10; the fair value of the Shares on 7 March 2024, being the date of grant, was HK\$7.12. Details of the accounting standard and policy adopted for Shares are set out in Note 2 to the annual financial statements for the year ended 31 December 2023.
- (16) The purchase price for the Shares underlying the PSUs cancelled during the period is nil.

#### Acceptance of an offer

A grant is accepted when the Company receives from the participant the duplicate notice of grant duly executed by the participant and, if applicable and as specified in the notice of grant, a remittance of the sum of HK\$1.00 or such other amount in any other currency as may be determined by the Board as consideration for the grant of the PSU. Such remittance is not refundable in any circumstances. To the extent that the grant is not accepted within the time period and in the manner specified by the Company, the grant will be deemed to have been irrevocably declined and it shall lapse with immediate effect. A grant shall remain open for acceptance by the participant for such time to be determined by the Board, provided that no such grant shall be open for acceptance after the expiry of the term of the PSU Scheme or after the participant to whom the grant is made has ceased to be a participant.

#### Term of the Performance Share Unit Scheme

Subject to the early termination of the PSU Scheme pursuant to the terms thereof, the PSU Scheme is effective for a period of 10 years commencing on the date of adoption on 12 March 2020.



#### CHANGES IN DIRECTORS' AND CHIEF EXECUTIVE'S INFORMATION

Each of Mr. Jim Athanasopoulos and Mr. Jiande Chen resigned as a director of IMAX Hong Kong with effect from 6 June 2024.

Mr. Daniel Manwaring was appointed as a director of IMAX Hong Kong with effect from 6 June 2024, and continues to hold directorship or legal representative positions in certain other subsidiaries of the Company.

CHANGE OF EXECUTIVE DIRECTOR, CHANGE OF INDEPENDENT NON-EXECUTIVE DIRECTOR AND CHANGE IN THE COMPOSITION OF THE AUDIT COMMITTEE, AND RESIGNATION OF CHIEF FINANCIAL OFFICER AND CHIEF OPERATING OFFICER

#### Change of Executive Director

Ms. Mei-Hui (Jessie) CHOU has retired as an executive Director of the Company with effect from 27 February 2024, in pursuit of her retirement plan. Mr. Daniel Wade Manwaring has been appointed as an executive Director with effect from 27 February 2024.

For details, please refer to the announcement of the Company dated 27 February 2024.

Change of Independent Non-executive Director and Change in the Composition of the Audit Committee

Ms. Dawn Taubin has resigned as an independent non-executive Director and a member of the Audit Committee of the Company with effect from 20 February 2024 to focus on personal developments. Ms. Janet Yang has been appointed as an independent non-executive Director and a member of the Audit Committee of the Company with effect from 20 February 2024.

For details, please refer to the announcement of the Company dated 20 February 2024.

Resignation of Chief Financial Officer and Chief Operating Officer

Ms. Jenny Jianing Chen has resigned as the Chief Financial Officer and the Chief Operating Officer of the Company with effect from 17 May 2024 due to her other career and personal pursuit. Following Ms. Jenny Jianing Chen's resignation, the Board has decided to eliminate the position of Chief Financial Officer and Chief Operating Officer.

For details, please refer to the announcement of the Company dated 30 April 2024.



## Report on Review of Interim Financial Information

#### To the Board of Directors of IMAX China Holding, Inc.

(incorporated in the Cayman Islands with limited liability)

#### INTRODUCTION

We have reviewed the interim financial information set out on pages 70 to 120, which comprises the condensed consolidated interim statement of financial position of IMAX China Holding, Inc. (the "Company") and its subsidiaries (together, the "Group") as at 30 June 2024 and the condensed consolidated interim statement of comprehensive income, the condensed consolidated interim statement of changes in equity and the condensed consolidated interim statement of cash flows for the six-month period then ended, and notes, comprising material accounting policy information and other explanatory information. The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited require the preparation of a report on interim financial information to be in compliance with the relevant provisions thereof and International Accounting Standard 34 "Interim Financial Reporting". The directors of the Company are responsible for the preparation and presentation of this interim financial information in accordance with International Accounting Standard 34 "Interim Financial Reporting". Our responsibility is to express a conclusion on this interim financial information based on our review and to report our conclusion solely to you, as a body, in accordance with our agreed terms of engagement and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

#### SCOPE OF REVIEW

We conducted our review in accordance with International Standard on Review Engagements 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity". A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with International Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

#### CONCLUSION

Based on our review, nothing has come to our attention that causes us to believe that the interim financial information of the Group is not prepared, in all material respects, in accordance with International Accounting Standard 34 "Interim Financial Reporting".

#### **PricewaterhouseCoopers**

Certified Public Accountants

Hong Kong, 25 July 2024



## Condensed Consolidated Interim Financial Information

CONDENSED CONSOLIDATED INTERIM STATEMENT OF COMPREHENSIVE INCOME (In thousands of U.S. dollars)

	1	Six months ended 30 June				
		2024	2023			
	Notes	(Unaudited)	(Unaudited)			
Devenue	7	40.004	45.040			
Revenues Cost of sales	7 8	43,901	45,342			
Cost of sales	0	(18,799)	(16,624)			
Gross profit	7	25,102	28,718			
Selling, general and administrative expenses	8	(6,821)	(8,979)			
Other operating expenses	8	(2,293)	(2,503)			
Provisions of net impairment losses on financial assets	8	(396)	(807)			
Operating profit		15,592	16,429			
Interest income	0	893	726			
Interest expense	9	(36)	(282)			
Profit before income tax		16,449	16,873			
Income tax expense	10	(3,801)	(2,997)			
Profit for the period attributable to owners of the Compa	ny	12,648	13,876			
Other comprehensive loss:						
Items that may be subsequently reclassified to						
profit or loss:						
Change in foreign currency translation adjustments		(585)	(7,011)			
		(= )	<b>-</b>			
Other comprehensive loss:		(585)	(7,011)			
Total comprehensive income for the period, attributable to owners of the Company		12,063	6,865			
• •						
Profit per share attributable to owners of the Company						
- basic and diluted (expressed in U. S. dollars per share	-					
From profit for the period – basic	11	0.04	0.04			
Fuere mustit fee the province will the	4.4	0.04	0.04			
From profit for the period – diluted	11	0.04	0.04			

(The accompanying notes are an integral part of this condensed consolidated interim financial information.)



# CONDENSED CONSOLIDATED INTERIM STATEMENT OF FINANCIAL POSITION (In thousands of U.S. dollars)

	Notes	2024	2023
		(Unaudited)	(Audited)
ASSETS			
Non-current assets			
Property, plant and equipment	12	71,617	76,893
Other assets	13	295	912
Deferred tax assets	15	3,818	4,324
Variable consideration receivables from contracts		6,684	1,894
Financing receivables		50,759	50,425
		133,173	134,448
Oursell and the			
Current assets	4.0	1 100	1.500
Other assets	13	1,109	1,523
Contract acquisition costs		652	628
Film assets		75	66
Inventories		6,878	6,368
Prepayments Income tax receivables		2,721 467	3,035 1,149
Variable consideration receivables from contracts		1,816	664
Financing receivables		30,058	31,728
Trade and other receivables	14	73,504	75,956
Cash and cash equivalents	14	77,457	62,711
·			
		194,737	183,828
Total assets		327,910	318,276



	'	As at 30 June	As at 31 December
		2024	2023
	Notes	(Unaudited)	(Audited)
LIABILITIES			
Non-current liabilities			
Accruals and other liabilities	18	1,122	1,317
Deferred revenue	20	13,587	13,588
Deferred tax liabilities	15	12,521	12,521
		27,230	27,426
Current liabilities			
Trade and other payables	17	16,430	15,406
Accruals and other liabilities	18	7,668	8,877
Deferred revenue	20	10,748	12,196
		34,846	36,479
Total liabilities		62,076	63,905
EQUITY			
Equity attributable to owners of the Company			
Share capital		34	34
Share premium and reserves		218,660	219,845
Retained earnings		47,140	34,492
Total equity		265,834	254,371
- Total oquity		200,004	204,071
Total equity and liabilities		327,910	318,276
rotal equity and habilities		321,910	310,270

(The accompanying notes are an integral part of this condensed consolidated interim financial information.)

The condensed consolidated interim financial information on pages 70 to 120 was approved by the board of directors on 25 July 2024 and was signed on its behalf.

**Daniel Wade Manwaring** 

Jiande Chen

Director

Director



# CONDENSED CONSOLIDATED INTERIM STATEMENT OF CHANGES IN EQUITY (In thousands of U.S. dollars)

	Share Capital	Share Premium	Treasury Shares	Capital Reserves	Statutory Surplus Reserves	FVOCI Reserve	Retained Earnings	Exchange Reserve	Total Equity
Balance as at 1 January 2024	34	261,998	(186)	(26,261)	5,631	(4,000)	34,492	(17,337)	254,371
Comprehensive income					,		,		
Profit for the period Foreign currency translation	-	-	-	-	-	-	12,648	- (585)	12,648 (585)
Total comprehensive income	_	_		_		_	12,648	(585)	12,063
Total completional and income							12,010	(000)	12,000
Restricted share units and performance stock units vested	_	1,553	502	(2,055)	_	_	_	_	_
Acquisition of shares for settlement of restricted share units and		1,000	002	(2,000)					
performance stock units	-	_	(1,107)	_	_	_	_	_	(1,107)
China long-term incentive plan	-	-	-	622	-	-	-	-	622
Shares buy-back	-	-	(114)	-	-	-	-	-	(114)
Shares buy-back transaction costs	-	-	(1)	-	-	-	-	-	(1)
Shares cancelled	_	(115)	115	_		_			_
Total transactions with owners,									
recognised directly in equity	-	1,438	(605)	(1,433)	_	-	_	_	(600)
Balance as at 30 June 2024									
(unaudited)	34	263,436	(791)	(27,694)	5,631	(4,000)	47,140	(17,922)	265,834

73



	Share Capital	Share Premium	Treasury Shares	Capital Reserves	Statutory Surplus Reserves	FVOCI Reserve	Retained Earnings	Exchange Reserve	Total Equity
									()
Balance as at 1 January 2023	34	265,872	(722)	(26,216)	5,631	(4,000)	6,991	(14,518)	233,072
Comprehensive income									
Profit for the period	-	-	-	-	-	-	13,876	-	13,876
Foreign currency translation	_	_		_		_		(7,011)	(7,011)
Total comprehensive income							10 076	/7 O11\	6 065
Total comprehensive income	_					-	13,876	(7,011)	6,865
Dividends recognised as									
distribution (note 25)	_	(5,087)	-	-	-	-	-	-	(5,087)
Restricted share units and									
performance stock units vested	_	1,725	824	(2,549)	-	-	-	-	-
Acquisition of shares for settlement									
of restricted share units and									
performance stock units	_	_	(1,068)	_	_	_	_	_	(1,068)
China long-term incentive plan	_	_		1,618	-	_		_	1,618
<b>-</b>									
Total transactions with owners,		(0.005)	(0.4.1)	(00:1)					4. ===
recognised directly in equity	-	(3,362)	(244)	(931)	-	-	-	-	(4,537)
Balance as at 30 June 2023									
(unaudited)	34	262,510	(966)	(27,147)	5,631	(4,000)	20,867	(21,529)	235,400

(The accompanying notes are an integral part of this condensed consolidated interim financial information.)



# CONDENSED CONSOLIDATED INTERIM STATEMENT OF CASH FLOWS (In thousands of U.S. dollars)

		Six months ended 30 June			
		2024	2023		
	Notes	(Unaudited)	(Unaudited)		
Cash flows from operating activities	01	00 001	10.000		
Cash provided by operations	21	22,301	19,096		
Income taxes paid		(2,644)	(6,870)		
Interest paid		_	(224)		
Net cash provided by operating activities		19,657	12,002		
Cash flows from investing activities					
Proceeds on disposal of property, plant and equipment		22	_		
Investment in equipment under joint revenue sharing		()	(. ===x		
arrangements		(2,609)	(1,752)		
Purchase of property, plant and equipment		(629)	(21)		
Net cash used in investing activities		(3,216)	(1,773)		
		, , ,	,		
Cash flows from financing activities					
Settlement of share-based payments		(1,107)	(1,068)		
Principal elements of lease payments		(270)	(456)		
Payments for shares buy-back		(115)	_		
Dividends paid to owners of the Company		_	(5,087)		
Repayment of borrowings		_	(3,850)		
Proceeds from borrowings		-	717		
Net cash used in financing activities		(1,492)	(9,744)		
acca in manong accounts		(1,102)	(0,111)		
Effects of exchange rate changes on cash		(203)	(1,898)		
Increase (Decrease) in cash and cash equivalents during					
period		14,746	(1,413)		
Cash and cash equivalents, beginning of period		62,711	74,972		
Cash and cash equivalents, end of period		77,457	73,559		

(The accompanying notes are an integral part of this condensed consolidated interim financial information.)



#### NOTES TO THE CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION

(Tabular amounts in thousands of U.S. dollars unless otherwise stated)

## 1. General information

IMAX China Holding, Inc. (the "Company") was incorporated in the Cayman Islands on 30 August 2010, as an exempted company with limited liability under the laws of the Cayman Islands. The ultimate holding company of the Company is IMAX Corporation (the "Controlling Shareholder"), incorporated in Canada. The Company's registered office is located at Post Office Box 309, Ugland House, Grand Cayman, Cayman Islands, KY1-1104.

The Company, an investment holding company, and its subsidiaries (together the "Group") are principally engaged in the entertainment industry specialising in digital film technologies in mainland China, Hong Kong, Taiwan and Macau ("Greater China").

The Group refers to all the theatres using the IMAX theatre system in Greater China as "IMAX theatres".

The Company has listed its shares on the Main Board of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") on 8 October 2015.

The condensed consolidated interim financial information is presented in United States dollars ("US\$" or "\$"), unless otherwise stated.

## 2. Summary of material accounting policy information

The material accounting policies applied in the preparation of the condensed consolidated interim financial information are set out below. These policies have been consistently applied to all the periods presented, unless otherwise stated.

#### (a) Basis of preparation

The condensed consolidated interim financial information for the six months ended 30 June 2024 has been prepared in accordance with International Accounting Standard 34 ("IAS 34"), "Interim financial reporting". The condensed consolidated interim financial information should be read in conjunction with the annual financial statements for the year ended 31 December 2023, which have been prepared in accordance with International Financial Reporting Standards ("IFRS").

The preparation of condensed consolidated interim financial information in conformity with IAS 34 requires the use of certain critical accounting estimates. It also requires management to exercise its judgment in the process of applying the Group's accounting policies. The areas involving a higher degree of judgment or complexity, or areas where assumptions and estimates are significant to the condensed consolidated interim financial information are disclosed in note 5.



## 2. Summary of material accounting policy information (Continued)

## (b) Summary of significant accounting policies

Except as described in note 3, the accounting policies applied are consistent with those of the annual financial statements for the year ended 31 December 2023, as described in those annual financial statements.

Taxes on income during the six months ended 30 June 2024 and 2023 are accrued using the tax rate that would be applicable to expected total annual profits.

## 3. New accounting standards and accounting changes

A number of new, or amended, standards became applicable for the annual reporting period commencing on 1 January 2024. The Group did not have to change its accounting policies, or make retrospective adjustments, as a result of adopting these standards.

		Effective for annual periods beginning on or after
IAS 1 (Amendments)	Classification of Liabilities as Current or Non-current	1 January 2024
IFRS 16 (Amendments)	Lease Liability in a Sale and Leaseback	1 January 2024
IAS 1 (Amendments)	Non-current Liabilities with Covenants	1 January 2024
IAS 7 (Amendments) and IFRS 7 (Amendments)	Supplier Finance Arrangements	1 January 2024

Certain new accounting standards and interpretations have been published that are not mandatory for the financial reporting periods commencing on or after 1 January 2024 and have not been early adopted by the Group. These standards are not expected to have a material impact on the Group in the current or future reporting periods and on foreseeable future transactions.

		Effective for annual periods beginning on or after
IAS 21 (Amendments)	Lack of Exchangeability	1 January 2025
IFRS 9 (Amendments)	Classification and Measurement of Financial	1 January 2026
and IFRS 7 (Amendments)	Instruments	
IFRS 18	Presentation and Disclosure in Financial	1 January 2027
	Statements	
IFRS 19	Subsidiaries without Public Accountability	1 January 2027
	Disclosures	



#### 4. Financial risk

#### (a) Financial risk management objectives

The Group's activities expose it to a variety of financial risks: market risk (including foreign exchange risk and interest rate risk), credit risk and liquidity risk. The Group's overall risk management programme focuses on the unpredictability of the financial markets and seeks to minimise potential adverse effects on the Group's financial performance.

Risk management is carried out under policies approved by the directors of the Company. The directors provide principles for an overall risk management, as well as policies covering specific areas.

The condensed consolidated interim financial information does not include all financial risk management information and disclosures required in the annual financial statements and should be read in conjunction with the Group's annual financial statements as at 31 December 2023.

There have been no changes in the risk management policies since the last year end.

#### (i) Market risk

#### Foreign exchange risk

The Group operates in Greater China and is exposed to foreign exchange risk arising from various currency exposures, primarily with respect to the US\$ and Chinese Yuan Renminbi ("RMB"). Foreign exchange risk arises from future commercial transactions and recognised assets and liabilities which are denominated in a currency that is not the Group's functional currency.

The Group's transactions are mainly denominated in US\$, RMB and Hong Kong dollars ("HK\$"). The majority of assets and liabilities are denominated in US\$, RMB and HK\$ and there are no significant assets and liabilities denominated in other currencies.

If the US\$ had strengthened/weakened by 10% against the RMB while all other variables had been held constant, the Group's net result for the six months ended 30 June 2024 would have been approximately \$0.4 million worse/better (30 June 2023: \$0.4 million), for various financial assets and liabilities denominated in RMB.

#### Interest rate risk

The Group is exposed to interest rate risk in relation to variable interest rate borrowings.

If interest rates on variable interest rate borrowings had been 10 basis point higher/lower and all other variables were held constant, the Group's post-tax profit would have decreased/increased by \$nil for the six months ended 30 June 2024 (2023: approximately \$5,000).



#### 4. Financial risk (Continued)

## (a) Financial risk management objectives (Continued)

#### (ii) Credit risk

The Group is exposed to credit risk in relation to its cash and cash equivalents, trade and other receivables, financing receivables, variable consideration receivables from contracts and amounts due from related companies. The Group's maximum exposure to credit risk is the carrying amounts of these financial assets.

For the six months ended 30 June 2024, 44.7% (30 June 2023: 58.1%) of the Group's revenue was derived from its customers comprising 10% or more of total revenue. See note 7(b) for each significant customer's revenue by segment. As at 30 June 2024, the Group had concentration of credit risk as 5.5% (31 December 2023: 6.5%) of the total trade and other receivables due from the Group's largest one customer (31 December 2023: one).

The Group considers the probability of default upon initial recognition of, a financial asset and whether there has been a significant increase in credit risk on an ongoing basis throughout each reporting period. To assess whether there is a significant increase in credit risk the Group compares the risk of a default occurring on the asset as at the reporting date with the risk of default as at the date of initial recognition. It considers available reasonable and supportive forward-looking information. Especially the following indicators are incorporated:

- actual or expected significant adverse changes in business, financial or economic conditions that are expected to cause a significant change to the debtors' ability to meet its obligations;
- actual or expected significant changes in the operating results of the debtors;
- significant increases in credit risk on other financial instruments of the same debtors;
- significant changes in the expected performance and behaviour of the debtors, including changes
  in the payment status of debtors and changes in the operating results of the debtors; and
- the lingering impact of the pandemic.

The Group has policies in place to ensure that receivables with credit terms are made to counterparties with an appropriate credit history and management performs ongoing credit evaluations of the counterparties. The credit period granted to the customers and the credit quality of these customers are assessed, which takes into account their financial position, past experience and available forward-looking information.



## 4. Financial risk (Continued)

## (a) Financial risk management objectives (Continued)

#### (ii) Credit risk (Continued)

For trade receivables (including trade receivables from third parties, trade receivables from IMAX Corporation and accrued trade receivables), financing receivables and variable consideration receivables from contracts, management performs an initial credit evaluation prior to entering into an arrangement with a customer and then regularly monitors the credit quality of each customer through an analysis of collections history and aging. The Group classifies its customers into four categories to indicate the credit quality worthiness for internal purposes only:

Good standing — theatre continues to be in good standing with the Group as the client's payments and reporting are up-to-date.

Credit watch — theatre operator has begun to demonstrate a delay in payments, has been placed on the Group's credit watch list for continued monitoring, but active communication continues with the Group. Depending on the size of outstanding balance, length of time in arrears and other factors, transactions may need to be approved by management. These financing receivables are considered to be in better condition than those receivables related to theatres in the "Pre-approved transactions" category, but not in as good of condition as those receivables in "Good standing".

Pre-approved transactions only — theatre operator is demonstrating a delay in payments with little or no communication with the Group. All service or shipments to the theatre must be reviewed and approved by management. These financing receivables are considered to be in better condition than those receivables related to theatres in the "All transactions suspended" category, but not in as good of condition as those receivables in "Credit watch". Depending on the individual facts and circumstances of each customer, finance income recognition may be suspended if management believes the receivable to be impaired.

All transactions suspended — theatre is severely delinquent, non-responsive or not negotiating in good faith with the Group. Once a theatre is classified as "All transactions suspended", the theatre is placed on non-accrual status and all revenue recognitions related to the theatre are stopped.

The Group applies the simplified approach permitted by IFRS 9, which requires expected lifetime losses to be recognised from initial recognition of these receivables. The Group develops its estimate of credit losses by class of receivable and customer type through a calculation that utilises historical loss rates which are then adjusted by considering forward looking factors including specific receivables that are judged to have a higher than normal risk profile after taking into account credit quality classifications, as well as macro-economic and industry risk factors.

The credit risk on deposits with banks are limited because deposits are in banks with sound credit ratings and management does not expect any loss from non-performance by these counterparties.



## 4. Financial risk (Continued)

## (a) Financial risk management objectives (Continued)

#### (ii) Credit risk (Continued)

During the six months ended 30 June 2024, the Group recorded an allowance for expected credit losses of approximately \$0.4 million (2023: \$0.8 million), reflecting a reduction in the credit quality of certain theatre related trade and other receivables, financing receivables and variable consideration receivables from contracts. Management's judgements regarding expected credit losses are based on the facts available to management and involve estimates about the future. As a result, the Group's judgments and associated estimates of expected credit losses may ultimately prove, with the benefit of hindsight, to be incorrect. The Group will continue to monitor economic trends and conditions and portfolio performance and adjust its allowance for expected credit losses accordingly.

The following table summarizes the movement in allowance for expected credit losses that has been recognised for the respective financial assets:

	Trade and other receivables	Financing receivables	Variable consideration receivables from contracts	Total
As at 1 January 2023	5,692	3,407	355	9,454
Increase (decrease) in allowance				
for expected credit losses	396	429	(18)	807
Write-off	(364)	_	_	(364)
Exchange differences	(152)	(138)	(3)	(293)
As at 30 June 2023 (unaudited)	5,572	3,698	334	9,604
As at 1 January 2024	8,106	1,810	233	10,149
Increase in allowance for				
expected credit losses	337	18	41	396
Exchange differences	(43)	(10)	(1)	(54)
As at 30 June 2024 (unaudited)	8,400	1,818	273	10,491

Interim Report 2024



## 4. Financial risk (Continued)

## (a) Financial risk management objectives (Continued)

#### (ii) Credit risk (Continued)

#### Trade and other receivables:

Trade receivables from third parties and trade receivables from IMAX Corporation

The expected credit loss provision as at 30 June 2024 and 31 December 2023 was determined as follows for trade receivables:

30 June 2024 (unaudited)	0 - 30 days	31 – 60 days	61 – 90 days	Over 90 days	Total
Expected loss rate	2.8%	4.0%	4.6%	10.7%	
Gross carrying amount					
<ul> <li>trade receivables</li> </ul>	3,628	1,024	2,340	69,098	76,090
Loss allowance	101	41	107	7,420	7,669

31 December 2023 (audited)	0 - 30 days 3	1 - 60 days 61	- 90 days Ov	ver 90 days	Total
Expected loss rate	2.9%	4.0%	4.9%	10.2%	
Gross carrying amount					
<ul> <li>trade receivables</li> </ul>	5,354	2,699	1,159	69,083	78,295
Loss allowance	157	108	57	7,039	7,361

The Group recorded an allowance for expected credit losses of approximately \$0.3 million for the six months ended 30 June 2024 (2023: \$0.3 million), reflecting a reduction of the credit quality of certain theatre and studio related trade receivable.

#### Accrued trade receivables

The gross amount of accrued trade receivables as of 30 June 2024 was approximately \$5.8 million (31 December 2023: \$5.8 million). Management recorded a net recovery of allowance for expected credit losses of less than \$0.1 million for the six months ended 30 June 2024 (2023: an allowance for expected credit losses of less than \$0.1 million).

The credit risk on amounts due from related companies is limited and the Group does not expect any losses from non-performance by the counterparties of amounts due from related companies and no loss allowance provision was recognised.



## 4. Financial risk (Continued)

## (a) Financial risk management objectives (Continued)

(ii) Credit risk (Continued)

Financing receivables

The following tables provide information on the Group's financing receivables by credit quality indicator as of 30 June 2024 and 31 December 2023:

	As at 30 June 2024	As at 31 December 2023
	(Unaudited)	(Audited)
Investment in finance leases:		
Gross carrying amount	26,720	27,596
Expected loss rate	0.2%	0.2%
Loss allowance	44	47
Financed sales receivables:		
Gross carrying amount	55,915	56,367
Expected loss rate	3.2%	3.1%
Loss allowance	1,774	1,763

The ability of the Group to collect its financing receivable balances is heavily dependent on the viability and solvency of individual theatre operators, which is significantly influenced by consumer behavior and general economic conditions. Theatre operators may experience financial difficulties, such as those imposed by the lingering impact of the pandemic, that could cause them to be unable to fulfill their payment obligations to the Group.

The Group considers financing receivables in the credit quality classification of "Credit watch", "Preapproved transactions" and "Transactions suspended" with potential collection concerns. The Group recorded an allowance for expected credit losses for financing receivables of less than \$0.1 million for the six months ended 30 June 2024 (2023: \$0.4 million). Management's judgments regarding expected credit losses are based on the facts available to management and involve estimates about the future.



#### 4. Financial risk (Continued)

## (a) Financial risk management objectives (Continued)

#### (ii) Credit risk (Continued)

#### Variable consideration receivables from contracts

The ability of the Group to collect its variable consideration receivables is heavily dependent on the viability and solvency of individual theatre operators, which is significantly influenced by consumer behavior and general economic conditions. Theatre operators may experience financial difficulties, such as those imposed by the lingering impact of the pandemic, that could cause them to be unable to fulfill their payment obligations to the Group. The gross amount of the variable consideration receivables as of 30 June 2024 was approximately \$8.8 million (31 December 2023: \$2.8 million). Based on management's assessment, the Group recorded an allowance for expected credit losses for variable consideration receivables of less than \$0.1 million for the six months ended 30 June 2024 (2023: a recovery of an allowance for expected credit losses of less than \$0.1 million).

#### (iii) Liquidity risk

Liquidity risk refers to the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities that are settled by delivering cash or another financial assets.

The Group monitors rolling forecasts of the Group's short-term and long-term liquidity requirements to ensure it has sufficient cash and securities that are readily convertible to cash to meet operational needs, while maintaining sufficient committed borrowing facilities from the Group's Controlling Shareholder.

The Group's financial liabilities, specifically trade and other payables and accruals and other liabilities, in relevant maturity groupings based on the remaining period at the statement of financial position date to the contractual maturity date are disclosed in notes 17 and 18.

#### (b) Capital management

The Group's objectives when managing capital are to safeguard the Group's ability to continue as a going concern in order to provide returns for shareholders and benefits for other stakeholders and to maintain an optimal capital structure to reduce the cost of capital.

The Group considers its capital structure as the aggregate of total equity and long-term debt less cash and short-term deposits. The Group manages its capital structure and makes adjustments to it in order to have funds available to support the business activities which the Board of Directors intends to pursue in addition to maximising the return to shareholders. The Board of Directors does not establish quantitative return on capital criteria for management, but rather relies on the expertise of the Group's management to sustain future development of the business.



#### 4. Financial risk (Continued)

## (b) Capital management (Continued)

In order to carry out current operations and pay for administrative costs, the Group will spend its existing working capital and raise additional amounts as needed. In order to maintain or adjust the capital structure, the Group may adjust the amount of dividends paid to shareholders, return capital to shareholders, issue new shares or sell assets to reduce debt. Management reviews its capital management approach on an ongoing basis and believes that this approach, given the relative size of the Group, is reasonable.

#### (c) Fair value estimation

See note 6 for disclosures of the fair value estimation of the Group's financial assets and liabilities.

## 5. Critical accounting estimates and judgements

Estimates and judgment are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

The Group makes estimates and assumptions concerning the future. In preparing this condensed consolidated interim financial information, the significant judgements made by management in applying the Group's accounting policies and the key sources of estimation uncertainty were similar to those that applied to the Group's Annual Report 2023.

#### 6. Financial instruments

## (a) Financial instruments

The Group's financial instruments at the following year/period-ends are comprised of the following:

#### 30 June 2024 (unaudited)

	Financial assets at amortised cost
Assets as per statement of financial position	
Net financed sales receivable	54,141
Net investment in finance leases	26,676
Variable consideration receivables from contracts	8,500
Trade and other receivables	73,504
Cash and cash equivalents	77,457
	240,278

Interim Report 2024

85



## 6. Financial instruments (Continued)

## (a) Financial instruments (Continued)

	Liabilities at amortised cost
Liabilities as per statement of financial position	
Trade and other payables	16,430
Lease liabilities	1,538
	17,968

## 31 December 2023 (audited)

	Financial assets at amortised cost
Assets as per statement of financial position	
Net financed sales receivable	54,604
Net investment in finance leases	27,549
Variable consideration receivables from contracts	2,558
Trade and other receivables	75,956
Cash and cash equivalents	62,711
	223,378

	Liabilities at amortised cost
Liabilities as per statement of financial position	
Trade and other payables	15,406
Lease liabilities	1,745
	17,151



## 6. Financial instruments (Continued)

#### (b) Fair value measurements

The Group has classified its financial instruments into three levels prescribed under the accounting standards.

Level 1: The fair value of financial instruments traded in active markets (such as publicly traded derivatives, and equity securities) is based on quoted market prices at the end of the reporting period. The quoted market price used for financial assets held by the Group is the current bid price. These instruments are included in level 1.

Level 2: The fair value of financial instruments that are not traded in an active market (for example, over-the-counter derivatives) is determined using valuation techniques which maximise the use of observable market data and rely as little as possible on entity-specific estimates. If all significant inputs required to fair value an instrument are observable, the instrument is included in level 2.

Level 3: If one or more of the significant inputs is not based on observable market data, the instrument is included in level 3. This is the case for unlisted equity securities.

The carrying value of the Group's cash and cash equivalents, trade and other receivables, trade and other payables and accruals and other liabilities due within one year approximate fair values due to the short-term maturity of these instruments.

Cash and cash equivalents are comprised of cash and interest-bearing investments with original maturity dates of 90 days or less. Cash and cash equivalents are recorded at cost, which approximates fair value as at 30 June 2024 and 31 December 2023, respectively.

The estimated fair values of the net financed sales receivable and net investment in finance leases are estimated based on discounting future cash flows at currently available interest rates with comparable terms as at 30 June 2024 and 31 December 2023, respectively.



## 6. Financial instruments (Continued)

## (b) Fair value measurements (Continued)

	As at 30 June 2024 (Unaudited)		As at 31 December 2023 (Audited)		
		Estimated		Estimated	
	Carrying	Fair	Carrying	Fair	
	Amount	Amount Value		Value	
Net financed sales receivable	54,141	54,880	54,604	54,604	
Net investment in finance leases	26,676	26,676	27,549	27,596	
Variable consideration receivables from					
contracts	8,500	8,500	2,558	2,558	
Lease liabilities	1,538	1,538	1,745	1,745	

There were no significant transfers within Level 1, Level 2 and Level 3 during the six months ended 30 June 2024 (30 June 2023: none). When a determination is made to classify an asset or liability within Level 3, the determination is based upon the significance of the unobservable inputs to the overall fair value measurement.

#### 7. Revenue and segment information

Management, including the Group's executive directors, assesses segment performance based on segment revenues, gross margins and film performance. Selling, general and administrative expenses, other operating expenses, provisions of net impairment losses on financial assets, interest income, interest expense and income tax expense are not allocated to the segments.

The Group has the following reportable segments:

- (i) Content Solutions, which principally includes the digital remastering of films and other content into IMAX formats for distribution to the IMAX network.
- (ii) Technology Products and Services, which includes results from the sale or lease of IMAX Systems, as well as from the maintenance of IMAX Systems. To a lesser extent, the Technology Products and Services segment also earns revenue from certain ancillary theatre business activities, including after-market sales of IMAX System parts and 3D glasses.

The Group's activities that do not meet the criteria to be considered a reportable segment are reported within All Other.

Inter-segment profits are eliminated upon consolidation, as well as for the disclosures below.

Transactions between the other segments are not significant.



## 7. Revenue and segment information (Continued)

## (a) Operating Segments

	Six months ended 30 June			
	2024	2023		
	(Unaudited)	(Unaudited)		
Revenue				
Content Solutions	9,346	14,178		
Technology Products and Services	34,075	30,896		
Subtotal for reportable segments	43,421	45,074		
All Other	480	268		
Total	43,901	45,342		
Gross profit (loss)				
Content Solutions	7,043	12,199		
Technology Products and Services	18,108	16,734		
Subtotal for reportable segments	25,151	28,933		
All Other	(49)	(215)		
Total gross profit	25,102	28,718		
Selling, general and administrative expenses	(6,821)	(8,979)		
Other operating expenses	(2,293)	(2,503)		
Provisions of net impairment losses on financial assets	(396)	(807)		
Interest income	893	726		
Interest expense	(36)	(282)		
Profit before income tax	16,449	16,873		

The Group's operating assets and liabilities are located in Greater China. All revenue earned by the Group is generated by the activities of IMAX theatres operating in Greater China.



## 7. Revenue and segment information (Continued)

## (a) Operating Segments (Continued)

The following table summarizes revenue recognised under IFRS 15 and IFRS 16, respectively.

	Six months ended 30 June				
	Recognised u	inder IFRS 15	Recognised under IFRS 16		
	2024	2023	2024	2023	
Revenue					
Content Solutions					
Film Remastering	9,346	14,178	_	_	
	9,346	14,178	_	_	
Technology Products and Services					
System Sales	12,411	3,741	_	_	
System Rentals	_	_	7,352	14,496	
Maintenance	12,946	11,040	_	_	
Finance Income	1,366	1,619	_	-	
	26,723	16,400	7,352	14,496	
Subtotal for reportable segments	36,069	30,578	7,352	14,496	
	-		-		
All Other	480	268	_	_	
Total	36,549	30,846	7,352	14,496	

Of the revenue recognised under IFRS 15, approximately \$24.1 million for the six months ended 30 June 2024 (2023: \$27.0 million) were recognised over time, while approximately \$12.4 million were recognised at a point in time (2023: \$3.8 million).



## 7. Revenue and segment information (Continued)

## (a) Operating Segments (Continued)

Of the system rentals accounted for under IFRS 16, approximately \$6.5 million for the six months ended 30 June 2024 (2023: \$9.5 million) were from revenues under operating leases and approximately \$0.9 million for the six months ended 30 June 2024 (2023: \$5.0 million) were from revenues under finance leases.

The selling profit for the Group's finance leases was \$nil for the six months ended 30 June 2024 (2023: \$1.8 million).

#### (b) Significant customers

Revenue from the Group's significant customers (individually defined as greater than 10% of total revenues) as reported in segments are as follows:

#### Customer A

Revenues of approximately \$19.6 million during the six months ended 30 June 2024 (30 June 2023: \$13.3 million) are derived from a single external customer. These revenues are attributable to Content Solutions and Technology Products and Services.

#### Customer B

Revenues of approximately \$3.8 million during the six months ended 30 June 2024 (30 June 2023: \$7.7 million) are derived from a related party. These revenues are attributable to Content Solutions and Technology Products and Services.

#### Customer C

Revenues of \$nil during the six months ended 30 June 2024 (30 June 2023: \$5.3 million) are derived from a single external customer. These revenues are attributable to Content Solutions.

No other single customers comprises of more than 10% of total revenues during the six months ended 30 June 2024 or 2023.

Interim Report 2024

91



## 8. Expenses by nature

A breakdown of the Group's expenses by nature is provided in the table below:

	Six months ended 30 June		
	2024	2023	
	(Unaudited)	(Unaudited)	
Depreciation, including joint revenue sharing arrangements and film			
costs	7,890	7,723	
Employee salaries and benefits	5,109	5,960	
Theatre maintenance fees	3,982	3,326	
Cost of theatre system sales and finance leases	3,387	2,730	
Technology and trademark fees	2,275	2,476	
Advertising and marketing expenses	2,224	1,904	
Share-based compensation expenses	979	1,618	
Professional fees	768	850	
Increase in allowance for expected credit losses	396	807	
Travel and transportation expenses	269	255	
Lease expenses	96	112	
Foreign exchange losses	15	189	
Utilities and maintenance expenses	18	53	
Other film costs (recoveries)	92	(6)	
Recoveries of write-downs	(12)	(3)	
Other costs	530	484	
Other expenses	106	278	
Auditor's remuneration			
- Non-audit services	25	19	
- Audit services	160	138	
Total cost of sales, selling, general and administrative expenses,			
other operating expenses and provisions of net impairment losses			
on financial assets	28,309	28,913	



## 9. Interest expense

	Six months ended 30 June		
	2024 202 (Unaudited) (Unaudite		
	(endadited)	(Griddented)	
Interest on bank borrowings	_	249	
Interest on lease liabilities	36	33	
Total	36	282	

## 10. Income tax expense

	Six months ended 30 June		
	2024		
	(Unaudited)	(Unaudited)	
Current income tax:			
Current tax on profits for the period	3,336	4,792	
Dividend withholding tax paid	_	2,379	
Adjustments in respect of prior years	(8)	(74)	
Total current income tax	3,328	7,097	
Deferred income tax (note 15):			
Origination of deductible temporary differences and losses (note 15)	473	(4,100)	
Total deferred income tax	473	(4,100)	
Income tax expense	3,801	2,997	

Income tax expense for the six months ended 30 June 2024 and 2023 is recognised based on management's estimate of the weighted average annual income tax rate expected for the full financial year.

4 93



## 11. Profit per share

Reconciliations of the numerator and denominator of the basic and diluted per-share computations are comprised of the following:

	Six months ended 30 June		
	2024		
	(Unaudited)	(Unaudited)	
Profit for the period	12,648	13,876	
Weighted average number of common shares (in '000s):			
Issued and outstanding, beginning of period	339,774	338,553	
Weighted average number of shares increased during the period	326	424	
Weighted average number of shares used in computing basic profit			
per share	340,100	338,977	
Adjustments for:			
Restricted share units	1,599	1,301	
Performance stock units	496	330	
Weighted average number of shares used in computing diluted profit			
per share	342,195	340,608	



## 12. Property, plant and equipment

	Theatre System Components	Office and Production Equipment	Right-of-use Assets	Leasehold Improvements	Construction in Process	Total
As at 1 January 2024 (audited)						
Cost Accumulated depreciation and impairment	155,652 (86,917)	2,971 (2,547)	2,716 (955)	1,733 (1,722)	5,962	169,034 (92,141)
Net book amount	68,735	424	1,761	11	5,962	76,893
Six months ended 30 June 2024 (unaudited)						
Opening net book amount	68,735	424	1,761	11	5,962	76,893
Exchange differences Additions	311	3 37	21	(2)	(8) 3,725	325 3,762
Transfers	2,946	165	_	556	(3,667)	-
Transfer out	(2,160)	-	- (0.0)	-	_	(2,160)
Disposals Depreciation charge	(183) (6,729)	(107)	(30) (264)	(40)	-	(213) (7,140)
Impairment loss write-off	150	(107)	(204)	(40)	-	150
Closing net book amount	63,070	522	1,488	525	6,012	71,617
				1		·
As at 30 June 2024 (unaudited)		0.010				.=-
Cost Accumulated depreciation and impairment	142,577 (79,507)	2,819	1,838 (350)	584 (59)	6,012	153,830
Accumulated depreciation and impairment	(19,501)	(2,297)	(330)	(09)		(82,213)
Net book amount	63,070	522	1,488	525	6,012	71,617
As at 1 January 2023 (audited)						
Cost	156,346	2,978	2,064	1,766	4,723	167,877
Accumulated depreciation and impairment	(76,733)	(2,492)	(224)	(1,739)		(81,188)
Net book amount	79,613	486	1,840	27	4,723	86,689
Six months ended 30 June 2023 (unaudited)						
Opening net book amount	79,613	486	1,840	27	4,723	86,689
Exchange differences	(3,159)	(8)	(51)	(1)	5	(3,214)
Additions Transfers	1 004	21	-	-	217	238
Transfer out	1,294 (166)	_	-	_	(1,294)	(166)
Disposals	(22)	-	-	_	_	(22)
Depreciation charge	(6,592)	(109)	(342)	(8)		(7,051)
Closing net book amount	70,968	390	1,447	18	3,651	76,474
As at 30 June 2023 (unaudited)						
Cost	150,808	2,893	1,990	1,695	3,651	161,037
Accumulated depreciation and impairment	(79,840)	(2,503)	(543)	(1,677)		(84,563)
Net book amount	70,968	390	1,447	18	3,651	76,474

The recognised right-of-use assets all relate to the type of leased properties.



#### 13. Other assets

The Group's other assets balance is comprised of the following:

	As at 30 June 2024 (Unaudited)	As at 31 December 2023 (Audited)
	(51.5155.1155.7)	(* 13131113 5)
Prepayments to IMAX Corporation (note 24(b))	202	230
Contribution to Enhanced Business (note i)	850	963
Deposits	57	330
Other assets, current	1,109	1,523
Prepayments to IMAX Corporation (note 24(b))	101	353
Contribution to Enhanced Business (note i)	56	468
Deposits over one year	138	91
Other assets, non-current	295	912
Other assets	1,404	2,435

#### Notes:

(i) On 25 July 2022, the Company, IMAX (Shanghai) Culture and Technology Co., Ltd. ("IMAX Shanghai Culture"), a wholly-owned subsidiary of the Company and IMAX Corporation entered into an Enhanced Business Required IMAX China Contribution Agreement pursuant to which IMAX Shanghai Culture agreed to acquire and have the exclusive right to, directly or through any member of the Group, develop and exploit the Enhanced Business in Greater China in consideration for payment to IMAX Corporation of the Required IMAX China Contribution. Enhanced Business operated and marketed as "IMAX Enhanced" by IMAX Corporation, which includes the licensing program business conducted in partnership with a third party to combine IMAX digitally remastered 4K HDR content and the third-party's audio encoding technologies to streaming platforms and IMAX certified CE devices worldwide. The total contribution paid by the Group for the Enhanced Business in Greater China is approximately \$3.3 million and amortised on straight-line basis during the agreement period, i.e. 3 years.



## 14. Trade and other receivables

	As at 30 June 2024 (Unaudited)	As at 31 December 2023 (Audited)
Trade receivables:		
Trade receivables from third parties	39,648	46,743
Less: allowance for expected credit losses of trade receivables from		
third parties	(7,669)	(7,361)
Trade receivables from third parties - net	31,979	39,382
Trade receivables from IMAX Corporation (note 24(b))	36,442	31,552
Accrued trade receivables	5,814	5,767
Less: allowance for expected credit losses of accrued trade		
receivables	(731)	(745)
Accrued trade receivables – net	5,083	5,022
Total trade receivables	73,504	75,956
Total trade and other receivables	73,504	75,956

The fair value of trade and other receivables approximates the carrying value.

97



## 14. Trade and other receivables (Continued)

The aging analysis of the trade receivables, including receivables from IMAX Corporation, based on invoice date is as follows:

	As at 30 June 2024 (Unaudited)	As at 31 December 2023 (Audited)
		(Flacinos)
0 – 30 days	3,628	5,354
31 - 60 days	1,024	2,699
61 - 90 days	2,340	1,159
Over 90 days	69,098	69,083
	76,090	78,295

## 15. Deferred income tax

The movement in deferred tax assets and liabilities during the period, without taking into consideration the offsetting of balances within the same tax jurisdiction, is as follows:

	As at 30 June 2024 (Unaudited)	As at 31 December 2023 (Audited)
Deferred income tax assets		
Opening balance	4,324	6,697
Exchange differences	(33)	(66)
Charged to profit or loss (note 10)	(473)	(2,307)
Closing balance	3,818	4,324
Deferred income tax liabilities		
Opening balance	12,521	14,900
Credited to profit or loss (note 10)	_	(2,379)
Closing balance	12,521	12,521



#### 15. Deferred income tax (Continued)

Deferred tax assets are recognised to the extent that the realisation of the related tax benefit through future taxable profits is probable.

The deferred tax assets as at 31 December 2023 include an amount of approximately \$1.3 million which relates to carried-forward tax losses of IMAX Shanghai Culture. The subsidiary has incurred losses over the last few years and the Company has resolved to liquidate this subsidiary in June 2023. As a result, the Group has concluded that the deferred tax assets will be recoverable as it is probable that the loss can be utilised in the foreseeable future and IMAX Shanghai Culture's holding company has sufficient taxable income against which the loss can be utilised. During the six months ended 30 June 2024, IMAX Shanghai Culture was liquidated and the deferred tax assets started to be realised.

## 16. Share capital and reserves

Share cancellation (note 16(b))

Number of shares as at 30 June (unaudited)

## (a) Share capital

	Number	of shares	Share capital	
	2024	2023	2024	2023
			US\$	US\$
Ordinary shares of US\$0.0001 each				
Authorised				
At beginning and end of six months ended	625,625,000	625,625,000	62,562.50	62,562.50
	Number	of shares	Share capital	
	2024	2023	2024	2023
			US\$	US\$
Issued and fully paid				
At beginning of 1 January	339,981,891	339,148,808	33,998.19	33,914.88
Shares issued for vested restricted share				
units	146,468	444,335	14.65	44.43

The holders of common shares are entitled to receive dividends if, as and when declared by the directors of the Group. The holders of the common shares are entitled to one vote for each common share held at all meetings of the shareholders.

340,008,459

(119,900)

339,593,143

Interim Report 2024 99

33,959.31

(11.99)

34,000.85



## 16. Share capital and reserves (Continued)

## (b) Treasury shares

For the six months ended 30 June:

		Number of shares		US\$'000	
	Notes	2024	2023	2024	2023
Treasury shares					
At beginning of period		613,048	595,546	186	722
Acquisition of shares by the Trust	(i)	1,027,124	1,077,571	1,107	1,068
Shares issued for vested restricted					
share units		146,468	444,335	_	_
Vested restricted share units and					
performance stock units					
settled from treasury shares		(512,864)	(796,128)	(502)	(824)
Vested restricted share units					
settled from issued shares		(552,016)	(437,092)		
Shares bought back on-market	(ii)	119,900	_	114	_
Buy-back transaction costs	(ii)	_	_	1	_
Shares cancelled	(ii)	(119,900)	_	(115)	
At end of period		721,760	884,232	791	966

### Notes:

- (i) These shares are shares in IMAX China Holding, Inc. that are held by Computershare Hong Kong Trustees Limited (the "Trust") for the purpose of issuing shares under China Long-Term Incentive Plan. Shares issued to employees are recognised on a first-in-first-out basis.
- (ii) During the six months ended 30 June 2024, the Company conducted shares buy-back pursuant to a general mandate granted by the shareholders to the directors of the Company during the Annual General Meeting.

During the six months ended 30 June 2024, 119,900 shares were purchased back by the Company from the market and were cancelled. The shares were acquired at an average price of \$0.95, excluding commission, with prices ranging from \$0.94 to \$0.96.

No shares were purchased back during the six months ended 30 June 2023.



## 16. Share capital and reserves (Continued)

#### (c) Share-based payments

IMAX Corporation issued share-based compensation to eligible Group employees under IMAX Corporation's 2013 Long-Term Incentive Plan and the China Long-Term Incentive Plan, as described below.

On 11 June 2013, IMAX Corporation's shareholders approved the IMAX 2013 Long-Term Incentive Plan ("IMAX LTIP") at IMAX Corporation's Annual and Special Meeting. Awards to employees under the IMAX LTIP may consist of stock options, restricted share units ("RSUs"), performance stock units ("PSUs") and other awards.

A separate China Long-Term Incentive Plan (the "China LTIP") was adopted by the Group in October 2012. Each stock option issued prior to the IPO ("China IPO Option"), stock options issued after the IPO ("China Option"), RSU ("China RSUs"), performance stock units ("China PSUs") or cash settled share-based payment ("CSSBP") issued under the China LTIP represents an opportunity to participate economically in the future growth and value creation of the Company.

The compensation costs recorded in the condensed consolidated interim statement of comprehensive income for these plans were approximately \$1.0 million during the six months ended 30 June 2024 (30 June 2023: \$1.6 million).

## i) China Long-Term Incentive Plan ("China LTIP")

## (i) Stock Options

#### China IPO Options Summary

The China IPO Options issued under China LTIP vest and become exercisable only upon specified events, including upon the likely event of a qualified initial public offering or upon a change in control on or prior to the fifth anniversary of the grant date. If such a specified event is likely to occur, the China IPO Options vest over a 5-year period beginning on the date of grant. In addition to China IPO Options, the Group has granted options to certain employees that operate in tandem with options granted under the IMAX Corporation's SOP and IMAX LTIP ("Tandem Options"). The Group would recognise the Tandem Options expense over a 5-year period if it is determined that a qualified initial public offering is unlikely. Upon vesting of the China IPO Options, the Tandem Options would not vest and be forfeited.

No China IPO Options were granted after 2015. Both the China IPO Options and Tandem Options have a maximum contractual life of 7 years.

During the six months ended 30 June 2024, the Group recorded an expense of \$nil (30 June 2023: \$nil) related to equity-settled China IPO Options issued under the China LTIP.



## 16. Share capital and reserves (Continued)

## (c) Share-based payments (Continued)

- i) China Long-Term Incentive Plan ("China LTIP") (Continued)
  - (i) Stock Options (Continued)

## China IPO Options Summary (Continued)

China IPO Options were priced using Binomial Model. Expected volatility rate is estimated based on a blended volatility method which take into consideration IMAX Corporation's historical stock price volatility, IMAX Corporation's implied volatility which is implied by the observed current market prices of IMAX Corporation's traded options and IMAX Corporation's peer group volatility.

The following table summarizes certain information in respect of China IPO Option activity in the Group:

For the six months ended 30 June:

	Number of Shares		Weighted Average Exercise Price Per Share		
	2024	2024 2023		2023	
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	
Options outstanding, beginning and end of period	-	1,518,800	-	1.19	
Options exercisable, end of period	-	1,518,800	-	1.19	

As at 30 June 2024 and 31 December 2023, no China IPO options are outstanding.

## China Options Summary

The China Options vest between a three- and four-year period beginning on the date of grant. The China Options have a maximum contractual life of 7 years. No China Options were granted after 2019.

During the six months ended 30 June 2024, the Group recorded an expense of \$nil (30 June 2023: less than \$0.1 million) related to China Options issued under the China LTIP. Stock options are no longer granted under the Group's previously approved plan.



## 16. Share capital and reserves (Continued)

## (c) Share-based payments (Continued)

- i) China Long-Term Incentive Plan ("China LTIP") (Continued)
  - (i) Stock Options (Continued)

China Options Summary (Continued)

The following table summarizes certain information in respect of China Options activity in the Group:

For the six months ended 30 June:

	Number o	of Shares	Weighted Average Exercise Price Per Share	
	2024 (Unaudited)	2023 (Unaudited)	2024 (Unaudited)	2023 (Unaudited)
Options outstanding, beginning				
of period Expired	1,295,392 (317,377)	1,343,039 (47,647)	3.13 4.44	3.23 5.84
Options outstanding, end of				
period period	978,015	1,295,392	2.71	3.13
Options exercisable, end of				
period	978,015	1,285,881	2.71	3.14

As at 30 June 2024, the weighted average remaining contractual life of options outstanding is 1.3 years (31 December 2023: 1.5 years).

## (ii) Restricted Share Units

## China RSUs under China LTIP

China RSUs have been granted to employees of the Group under the IMAX China LTIP. Each China RSU represents a contingent right to receive one common share of the Company and its economic equivalent of one common share of the Company. China RSUs were not issued before 2015. The grant date fair value of each China RSU is equal to the share price of the Company's stock at the grant date. The Group recorded an expense of approximately \$0.5 million for the six months ended 30 June 2024 (30 June 2023: \$1.3 million) related to China RSU grants issued to employees in the plan. The annual termination probability assumed for the six months ended 30 June 2024 was nil (30 June 2023: nil).



## 16. Share capital and reserves (Continued)

## (c) Share-based payments (Continued)

- i) China Long-Term Incentive Plan ("China LTIP") (Continued)
  - (ii) Restricted Share Units (Continued)

China RSUs under China LTIP (Continued)

RSUs granted under the China LTIP vest between immediately and four years. Vesting of the RSUs is subject to continued employment or service with the Group or IMAX Corporation.

#### China RSUs under China LTIP Summary

The following table summarizes certain information in respect of China RSUs activity under the China LTIP:

For the six months ended 30 June:

	Number o	of Awards	Weighted Average Grant Date Fair Value Per Share		
	2024	2023	2024	2023	
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	
RSUs outstanding, beginning of					
period	2,561,463	2,338,402	1.18	1.41	
Granted	1,505,466	1,898,832	0.97	1.06	
Vested and settled	(718,716)	(854,299)	1.37	1.67	
Vested and unsettled	(444,563)	(532,934)	1.08	0.83	
Forfeited	(522,785)	_	1.00		
RSUs outstanding, end of period	2,380,865	2,850,001	1.05	1.21	



## 16. Share capital and reserves (Continued)

## (c) Share-based payments (Continued)

- i) China Long-Term Incentive Plan ("China LTIP") (Continued)
  - (iii) Performance Stock Units

#### China PSUs under China LTIP

During the six months ended 30 June 2020, the Group expanded its share-based compensation program to include performance stock units ("PSUs"). The Group grants PSU awards which vests based on a combination of employee service and the achievement of certain Adjusted EBITDA targets. These awards vest over a three-year performance period. The fair value of PSUs with Adjusted EBITDA targets is equal to the closing price on the date of grant.

The amount and timing of compensation expense recognised for PSUs with Adjusted EBITDA targets is dependent upon management's assessment of the likelihood of achieving these targets. If, as a result of management's assessment, it is projected that a greater number of PSUs will vest than previously anticipated, a life-to-date adjustment to increase compensation expense is recorded in the period such determination is made. Conversely, if, as a result of management's assessment, it is projected that a lower number of PSUs will vest than previously anticipated, a life-to-date adjustment to decrease compensation expense is recorded in the period that such determination is made. The expense recognised in the six months ended 30 June 2024 and 2023 includes adjustments reflecting management's estimate of the number of Adjusted EBITDA PSUs expected to vest.

During the six months ended 30 June 2024, the Group recorded an expense of less than \$0.1 million (2023: \$0.3 million) related to China PSUs issued under the China LTIP.



## 16. Share capital and reserves (Continued)

## (c) Share-based payments (Continued)

- i) China Long-Term Incentive Plan ("China LTIP") (Continued)
  - (iii) Performance Stock Units (Continued)

China PSUs under China LTIP (Continued)

The following table summarized the activity in respect of PSUs issued under the China LTIP for the six months ended 30 June:

For the six months ended 30 June:

	Number (	of Shares	<u> </u>	verage Grant ue Per Share
	2024 2023 (Unaudited) (Unaudited)		2024 (Unaudited)	2023 (Unaudited)
PSUs outstanding, beginning of				
period	843,169	744,011	1.27	1.47
Granted (note i)	402,695	522,896	1.20	1.38
Vested and settled (note i)	(346,164)	(378,921)	1.70	1.81
Forfeited	(123,151)	_	1.08	
PSUs outstanding, end of period	776,549	887,986	1.08	1.27

### Notes:

(i) During the six months ended 30 June 2024, the amount of shares granted includes 148,357 (2023: 162,394) additional shares, at a weighted average grant date fair value of \$1.70 (2023: \$1.81), as PSUs granted in 2021 (2023: PSUs granted in 2020) with Adjusted EBITDA targets vested at 175% on account of full achievement of the targets.



#### 16. Share capital and reserves (Continued)

#### (c) Share-based payments (Continued)

- ii) IMAX LTIP
  - (i) Restricted Share Units

#### RSUs under IMAX LTIP

RSUs have been granted to employees of the Group under the IMAX LTIP. Each RSU represents a contingent right to receive one common share of IMAX Corporation and its economic equivalent of one common share of IMAX Corporation. The grant date fair value of each RSU is equal to the share price of IMAX Corporation's stock at the grant date or the average closing price of IMAX Corporation's common share for five days prior to the date of grant. The Group recorded an expense of approximately \$0.3 million for the six months ended 30 June 2024 (30 June 2023: \$nil) related to RSU grants issued to employees in the plan. The annual termination probability assumed for the six months ended 30 June 2024 was nil (30 June 2023: nil).

RSUs granted under the IMAX LTIP vest minimum one year, with a carve-out for an aggregate of no more than 5% of the total number of common shares authorised for issuance under the plan that may vest on a shorter schedule. Vesting of the RSUs is subject to continued employment or service with the Group or IMAX Corporation.

#### RSUs under IMAX LTIP Summary

The following table summarizes certain information in respect of RSUs activity under the IMAX LTIP:

For the six months ended 30 June:

	Number of Awards		Weighted Average Grant Date Fair Value Per Share	
	2024 (Unaudited)	2023 (Unaudited)	2024 (Unaudited)	2023 (Unaudited)
		,		<u> </u>
RSUs outstanding, beginning of				
period Granted	22,228	_	16.87	_
RSUs outstanding, end of period	22,228	_	16.87	_



- 16. Share capital and reserves (Continued)
  - (c) Share-based payments (Continued)
    - ii) IMAX LTIP (Continued)
      - (ii) Performance Stock Units
        PSUs under IMAX LTIP

IMAX Corporation grants two types of PSUs awards, one which vests based on a combination of employee service and the achievement of certain Adjusted EBITDA targets and one which vests based on a combination of employee service and the achievement of total shareholder return ("TSR") targets. The achievement of the Adjusted EBITDA and TSR targets in these PSUs is determined over a three-year performance period. At the conclusion of the three-year performance period, the number of PSUs that ultimately vest can range from 0% to a maximum vesting opportunity of 175% of the initial Adjusted EBITDA PSU award or 175% of the initial TSR PSU award for awards issued in 2022 and 150% of the initial TSR PSU award for awards issued in 2023 and thereafter, depending upon actual performance versus the established Adjusted EBITDA and TSR targets, respectively.

The grant date fair value of PSUs with Adjusted EBITDA targets is equal to the closing price of the Company's common shares on the date of grant or the average closing price of the Company's common shares for five days prior to the date of grant. The grant date fair value of PSUs with TSR targets is determined on the grant date using a Monte Carlo Model.

The fair value determined by the Monte Carlo Model is affected by IMAX Corporation's share price, as well as assumptions regarding a number of highly complex and subjective variables. These variables include, but are not limited to, market conditions as of the grant date, IMAX Corporation's expected share price volatility over the term of the awards, and other relevant data. The compensation expense is fixed on the date of grant based on the fair value of the PSUs granted.

The amount and timing of compensation expense recognised for PSUs with Adjusted EBITDA targets is dependent upon management's assessment of the likelihood of achieving these targets. If, as a result of management's assessment, it is projected that a greater number of PSUs will vest than previously anticipated, a life-to-date adjustment to increase compensation expense is recorded in the period that such determination is made. Conversely, if, as a result of management's assessment, it is projected that a lower number of PSUs will vest than previously anticipated, a life-to-date adjustment to decrease compensation expense is recorded in the period that such determination is made. The expense recognised in the six months ended 30 June 2024 and 2023 includes adjustments reflecting management's estimate of the number of Adjusted EBITDA PSUs expected to vest.

During the six months ended 30 June 2024, the Group recorded an expense of less than \$0.1 million (2023: \$nil) related to PSUs issued under the IMAX LTIP.



#### 16. Share capital and reserves (Continued)

#### (c) Share-based payments (Continued)

- ii) IMAX LTIP (Continued)
  - (ii) Performance Stock Units (Continued)

PSUs under IMAX LTIP (Continued)

The following table summarized the activity in respect of PSUs issued under the IMAX LTIP for the six months ended 30 June:

For the six months ended 30 June:

Number of Shares		Weighted Average Grant Date Fair Value Per Share	
2024	2023	2024	2023
(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
-	-	-	-
20,558	_	18.24	_
20 558	_	18 24	_
	2024 (Unaudited)	2024 2023 (Unaudited) (Unaudited)  20,558 -	Number of Shares  2024 2023 (Unaudited)  (Unaudited)  20,558  Date Fair Val  (Unaudited)  (Unaudited)  18.24

#### (d) Reserves

The Group's reserves and movement therein for the current and prior periods are presented in the condensed consolidated interim statement of changes in equity.

#### Share premium

The application of the share premium account is governed by Section 34(2) of the Companies Law (2013 Revision) of the Cayman Islands. Under the Companies Law of the Cayman Islands, the funds in the share premium account of the Company are distributable to shareholders of the Company provided that immediately following the date on which the dividend is proposed to be distributed, the Company will be in a position to pay off its debts as they fall due in the ordinary course of the business. The Company distributed a dividend of \$nil out of share premium for the six months ended 30 June 2024 (30 June 2023: \$5.1 million).

#### Capital reserve

The Group's capital reserve represents the net contributions from the Controlling Shareholder and share-based payment expenses.



#### 16. Share capital and reserves (Continued)

#### (d) Reserves (Continued)

#### Statutory surplus reserves

The PRC laws and regulations require companies registered in the PRC to provide certain statutory reserves, which are to be appropriated from the net profit (after offsetting accumulated losses from prior years) as reported in their respective statutory financial statements, before profit distributions to equity holders. All statutory reserves are created for specific purposes. PRC companies are required to appropriate 10% of statutory net profits to statutory surplus reserves, upon distribution of their post-tax profits. A company may discontinue the contribution when the aggregate sum of the statutory surplus reserve is more than 50% of its registered capital. The statutory surplus reserves shall only be used to make up losses of the companies, to expand the companies' production operations, or to increase the capital of the companies. In addition, in accordance with the Law of the PRC on Enterprises with Foreign Investments and the stipulated provisions of the articles of association of wholly-owned foreign subsidiaries in the PRC, appropriation from net profit (after offsetting accumulated losses brought forward from prior years) should be made by these companies to their respective reserves. The percentage of net profit to be appropriated to the reserves is not less than 10% of the net profit. When the balance of the reserves reaches 50% of the registered capital, further transfer needs not be made. Furthermore, a company may make further contribution to the discretional surplus reserve using its post-tax profits in accordance with resolutions of the Board of Directors. During the six months ended 30 June 2024, \$nil statutory surplus reserves were appropriated (2023: \$nil).

#### FVOCI reserve

The FVOCI reserve represents the changes in fair value net of tax of financial assets at FVOCI of the Group.

The Group has one preferred share investments in IMAX (Hong Kong) Holdings, Limited. The Group uses its judgement to select a variety of methods and make assumptions that are mainly based on market conditions existing at the end of each reporting period. The changes in the fair value are accumulated within the FVOCI reserve. There was no change to fair value of this investment as of 30 June 2024 and 31 December 2023 based on the Group's evaluation.



### 17. Trade and other payables

	As at 30 June 2024 (Unaudited)	As at 31 December 2023 (Audited)
Trade payables to third parties Payables to IMAX Corporation (note 24(b)) Other payables	692 15,216 522	592 14,097 717
	16,430	15,406

The aging analysis of trade and other payables based on recognition date is as follows:

	As at 30 June 2024 (Unaudited)	As at 31 December 2023 (Audited)
0 – 30 days 31 – 60 days 61 – 90 days Over 90 days	5,184 517 609 10,120	4,486 512 67 10,341
	16,430	15,406

As at 30 June 2024 and 31 December 2023, the carrying amounts of trade and other payables approximated their fair values due to short maturity. Trade and other payables over 90 days primarily consist of amounts due to IMAX Corporation.



### 18. Accruals and other liabilities

	As at 30 June 2024 (Unaudited)	As at 31 December 2023 (Audited)
Lease liabilities	1,538	1,745
Accrued marketing and advertising expenses	1,351	1,479
Value-added tax payable	1,329	2,970
Accrued salaries and benefits	539	1,513
Accrued professional fees	522	679
Accrued selling expenses	241	77
Withholding individual income tax	122	140
Accrued legal fees	54	6
Other tax payable	_	28
Other accrued expenses	3,094	1,557
Accruals and other liabilities, total	8,790	10,194
	3,100	-,,,
Accruals and other liabilities, current	7,668	8,877
Accruals and other liabilities, non-current	1,122	1,317
	8,790	10,194

### Maturity analysis of lease liabilities

	As at 30 June 2024 (Unaudited)	As at 31 December 2023 (Audited)
Not later than one year  Later than one year and not later than five years	416 1,122	428 1,317
Lease liabilities, total	1,538	1,745



#### 19. Borrowings

The Group has access to following undrawn borrowing facilities as described below. The facility is subject to annual review.

	As at 30 June 2024 (Unaudited)	As at 31 December 2023 (Audited)
Unsecured bank borrowing facility Unsecured letter of guarantee facility	54,723 1,378	55,064 1,386
	56,101	56,450

#### Bank of China Facility

In July 2018, IMAX (Shanghai) Multimedia Technology Co., Ltd. ("IMAX Shanghai Multimedia"), one of the Company's wholly-owned subsidiaries in the PRC, entered into its unsecured revolving facility for up to RMB200.0 million (approximately \$29.8 million), including RMB10.0 million (approximately \$1.5 million) for letters of guarantee, to fund ongoing working capital requirements (the "Bank of China Facility"), with expiration date of February 2025. As at 30 June 2024, the outstanding borrowings under the Bank of China Facility were \$nil (31 December 2023: \$nil) and outstanding letters of guarantee were RMB0.2 million (approximately less than \$0.1 million) (31 December 2023: RMB0.2 million (approximately less than \$0.1 million)). As at 30 June 2024, the amount available for future borrowings under the Bank of China Facility was RMB190.0 million (approximately \$26.6 million) (31 December 2023: RMB190.0 million (approximately \$1.4 million)) and the amount available for letters of guarantee was RMB9.8 million (approximately \$1.4 million)). The amount available for future borrowings under the Bank of China Facility is not subject to a standby fee.

#### **HSBC China Facility**

In June 2022, IMAX Shanghai Multimedia entered into an unsecured revolving facility for up to RMB200.0 million (approximately \$29.8 million) with HSBC Bank (China) Company Limited, Shanghai Branch to fund ongoing working capital requirements (the "HSBC China Facility"). As at 30 June 2024, the outstanding borrowings under the HSBC China Facility were \$nil (31 December 2023: \$nil) and the amount available for future borrowings under the HSBC China Facility was RMB200.0 million (approximately \$28.1 million) (31 December 2023: RMB200.0 million (approximately \$28.2 million)).



#### 20. Deferred revenue

	As at 30 June 2024 (Unaudited)	As at 31 December 2023 (Audited)
Theatre system deposits  Maintenance prepayments	16,312 8,023	15,454 10,330
	24,335	25,784
Deferred revenue, current  Deferred revenue, non-current	10,748 13,587	12,196 13,588
	24,335	25,784

The following table shows the amount of revenue recognised in the condensed consolidated statements of comprehensive income for the six months ended 30 June 2024 and 2023 relating to deferred revenue brought forward:

	Six months ended 30 June	
	2024 (Unaudited)	2023 (Unaudited)
Upfront revenue	2,252	2,379
Maintenance revenue	4,972	4,385
Total	7,224	6,764

The unsatisfied performance obligations out of the carrying value of the Group's backlog as at 30 June 2024 was approximately \$139.1 million (31 December 2023: \$142.2 million).



## 21. Statement of cash flow supplemental information

	Six months e	Six months ended 30 June	
	2024 2023		
	(Unaudited)	(Unaudited)	
Profit before income tax for the period	16,449	16,873	
Adjustment for:			
Depreciation of property, plant and equipment	7,140	7,051	
Amortisation of film assets	2,380	3,160	
Equity-settled and other non-cash compensation	622	1,618	
Amortisation of contribution to Enhanced Business	505	466	
Allowance for expected credit losses	396	807	
Loss on disposal of property, plant and equipment	11	22	
Reversals of write-downs	(12)	(3)	
Interest expense	36	282	
Foreign exchange losses	3	29	
Changes in working capital			
Trade and other receivables	1,330	(9,156)	
Financing receivables	967	(12)	
Variable consideration receivables from contracts	(5,994)	135	
Film assets	(2,414)	(3,207)	
Inventories	1,592	38	
Trade and other payables	790	2,667	
Accruals and other liabilities	(1,042)	(486)	
Deferred revenue	(1,121)	(2,047)	
Prepayments	379	370	
Contract acquisition costs	(32)	42	
Other assets	316	447	
Cash provided by operations	22,301	19,096	



#### 22. Commitments

### (a) Capital commitments

As at the end of the current interim period, the Group's capital commitment is shown below:

	As at 30 June 2024 (Unaudited)	As at 31 December 2023 (Audited)
Capital expenditure contracted but not provided for in the condensed consolidated interim financial information in respect of:  Acquisition of property, plant and equipment	3,301	859

### (b) Operating lease commitments - Group as lessee

The Group leases various offices, apartments, and warehouses under non-cancellable operating lease agreements. The operating lease commitment presented below represents the future aggregate minimum lease payments for the leases with lease terms less than one year. Leases with lease terms over one year have been recorded as lease liabilities under IFRS 16.

	As at 30 June 2024 (Unaudited)	As at 31 December 2023 (Audited)
Within one year	42	93



### 23. Contingencies and guarantees

As of 30 June 2024, the Group was not involved in significant lawsuits, claims, or proceedings.

### Financial guarantees

The Group has not provided any significant financial guarantees to third parties.

#### 24. Related party transactions

Parties are considered to be related if one party has the ability, directly or indirectly, to control the other party or exercise significant influence over the other party in making financial and operation decisions. Parties are also considered to be related if they are subject to common control.

IMAX Corporation (incorporated in Canada) is the Controlling Shareholder of the Company who holds 71.55% of the Company's shares as at 30 June 2024.

IMAX (Barbados) Holding, Inc. is a subsidiary of IMAX Corporation.

117



### 24. Related party transactions (Continued)

The following continuing transactions were carried out with related parties:

#### (a) Purchases and sales of goods and services and other transactions

	Six months ended 30 June		
	2024 (Unaudited)	2023 (Unaudited)	
		, , , , , , , , , , , , , , , , , , ,	
Purchase of goods:			
IMAX Corporation (theatres systems)	3,995	1,164	
Purchase of services:			
IMAX Corporation (film related transactions)	2,449	3,223	
IMAX Corporation (management fees - legal and			
administration services)	567	369	
Other transactions:			
IMAX (Barbados) Holding, Inc. (dividends paid to)	-	3,649	
IMAX Corporation (trademark and technology fees)	2,284	2,497	
IMAX Corporation (charge of share-based compensation			
expenses)	357	-	
Gross revenue earned from film services through IMAX			
Corporation (Note below)	4,926	7,476	
Revenue earned from Enhanced Business through IMAX			
Corporation	427	211	
Revenue earned from maintenance services provided to			
IMAX Corporation	37	29	

Goods and services are bought from IMAX Corporation (the Controlling Shareholder) on a cost-plus basis. Management services, trademark and technology fees are paid to IMAX Corporation (the Controlling Shareholder) based on service and fee agreements.

#### Note:

The amounts shown in the table are gross amount for transactions with IMAX Corporation. For the six months ended 30 June 2024, conversion cost of approximately \$1.6 million (2023: \$2.5 million) paid to IMAX Corporation in relation to Hollywood films is considered as a payment to customer and is net against DMR revenue earned from IMAX Corporation as presented in the revenues of condensed consolidated interim statement of comprehensive income.



### 24. Related party transactions (Continued)

### (b) Period/Year-end balances

	As at 30 June 2024 (Unaudited)	As at 31 December 2023 (Audited)
Prepayments to related parties (note 13):  IMAX Corporation	303	583
Receivables from related parties (note 14):  IMAX Corporation  Payables to related parties (note 17):	36,442	31,552
IMAX Corporation	15,216	14,097

### (c) Key management compensation

Key management includes members of the executive committee. The compensation paid or payable to key management for employee services is shown below:

	Six months en	Six months ended 30 June	
	2024	2023	
	(Unaudited)	(Unaudited)	
Salaries and other short-term employee benefits	907	1,395	
Post-employment benefits	_	23	
Termination benefits	157	_	
Other benefits <sup>1</sup>	277	458	
Share-based compensation	296	870	
	1,637	2,746	

Includes perquisites such as educational reimbursements of minor children, housing, car, and relocation allowances, service fees and other expenses.



### 25. Dividends

	Six months ended 30 June	
	2024 (Unaudited)	2023 (Unaudited)
Dividends recognised as distribution during the period:		
2022 Final - HK\$0.117 per share	_	5,087

As approved by the shareholders at the Annual General Meeting held on 7 June 2023, 2022 final dividend of \$0.015 per share (equivalent to HK\$0.117 per share) was distributed to shareholders on 23 June 2023.

No dividends in respect of the six months ended 30 June 2024 have been proposed.



# Definitions

In this Interim Report, unless the context otherwise requires, the following expressions shall have the following meanings.

"1HFY" the first half of the financial year, six months ended 30 June

"Annual Minimum Guaranteed Payment Commitment"

the annual minimum royalty commitment given by the relevant China Domestic OEM under an Existing Agreement for each year of the applicable license term, with any shortfall to be paid by the China Domestic OEM as directed under the applicable

**Existing Agreement** 

"Articles of Association" the articles of association of the Company adopted on 21 September 2015 and

effective from the Listing Date, as amended from time to time

"Board" or "Board of Directors" the board of directors of the Company

"business day" any day (other than a Saturday, Sunday or public holiday) on which banks in Hong

Kong are generally open for normal banking business

"CG Code" the Corporate Governance Code set out in Appendix C1 of the Listing Rules

"Company" or "IMAX China" IMAX China Holding, Inc., a company incorporated under the laws of the Cayman

Islands with limited liability on 30 August 2010

"connected person",

"connected transaction",

"controlling shareholder",

"subsidiary" and

"substantial shareholder"

shall have the meanings given to such terms in the Listing Rules, unless the context

otherwise requires

"Contingency Agreements" contingency agreements in place to guard against any failure of supply by IMAX

Corporation. See "Relationship with our Controlling Shareholders" in the Prospectus

for further details

"Directors" the directors of the Company and "Director" shall be construed accordingly as a

director of the Company

"EBITDA" profit for the year with adjustments for depreciation and amortization, interest income

and income tax expense

"EIT" enterprise income tax

## **IMAX**

## Definitions (Continued)

"Enhanced Business"	#		"IN A A X / IT I I	by IMAX Corporation.
Ennanced Bilginess	THE HIGHES AND	eraten ann marketen	as IIVIAX Ennanced	DV IIVIAX CORPORATION

which includes the licensing program business conducted in partnership with a third party to combine IMAX digitally remastered 4K HDR content and the third-party partner's audio encoding technologies to streaming platforms and IMAX-certified CE

devices worldwide

"Escrow Documents" the design plans, specifications and know-how necessary to enable the Group to

manufacture and assemble IMAX digital xenon projection systems, IMAX laserbased digital projection systems and nXos2 audio systems itself, or subcontract the manufacturing and assembly works to third party manufacturers and to convert

conventional films into IMAX films

"Exercise Price" the price per Share at which a Grantee may subscribe for Shares upon the exercise

of an option

"Existing Agreements" any "Product License Agreement" entered into by a third-party partner with any

China Domestic OEM before the date of the Enhanced Business Agreement

"Existing Agreement Renewal

Proceeds"

the sum of all net proceeds received by IMAX Corporation from a third party partner in respect of any renewed Existing Agreement on or after the date on which such

Existing Agreement is renewed, other than any New Deal/Renewal Proceeds

"FY" or "financial year" financial year ended or ending 31 December

"Global Offering" the offering of the Shares on the Main Board of the Stock Exchange on 8 October

2015

"Greater China" for the purposes of this document only, the Mainland China, Hong Kong, Macau and

Taiwan

"Group", "we", "our" or "us" the Company and its subsidiaries

"HK\$" Hong Kong dollars, the lawful currency of Hong Kong

"Hong Kong" the Hong Kong Special Administrative Region of the PRC

"IFRS" International Financial Reporting Standards issued by the International Accounting

Standards Board

"IMAX Barbados" IMAX (Barbados) Holding, Inc., a company incorporated in Barbados with limited

liability on 18 August 2010 and a controlling shareholder of the Company



## Definitions (Continued)

"IMAX Corporation" or the "Controlling Shareholder" IMAX Corporation, a company incorporated in Canada with limited liability in 1967 and listed on the New York Stock Exchange (NYSE: IMAX) and our ultimate controlling shareholder, or where the context requires, any of its wholly-owned subsidiaries

"IMAX Hong Kong"

IMAX China (Hong Kong), Limited, a company incorporated in Hong Kong with limited liability on 12 November 2010, which changed its name to its present name on 16 March 2011 and a direct wholly-owned subsidiary of the Company

"IMAX Hong Kong Holding"

IMAX (Hong Kong) Holding, Limited, a company incorporated in Hong Kong and a direct wholly-owned subsidiary of IMAX Barbados

"IMAX Hong Kong Theatre Percentage"

"IMAX Shanghai Culture"

the percentage that all IMAX theatres using IMAX theatre systems in Hong Kong, Macau and Taiwan represents of all IMAX theatres in Mainland China, Hong Kong, Macau and Taiwan

IMAX (Shanghai) Culture & Technology Co., Ltd., a company incorporated in the PRC with limited liability on 16 December 2021 and is a directly wholly-owned subsidiary of IMAX Shanghai Multimedia

"IMAX Shanghai Multimedia"

IMAX (Shanghai) Multimedia Technology Co., Ltd., a wholly foreign-owned enterprise established under the laws of the PRC on 31 May 2011 and a direct wholly-owned subsidiary of IMAX Hong Kong

"IPO"

initial public offering

"Listing"

the listing of the Shares on the Main Board of the Stock Exchange on 8 October 2015

"Listing Date"

8 October 2015

"Listing Rules"

the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong

Limited, as amended or supplemented from time to time

"Long Term Incentive Plan"

or "LTIP"

the long term incentive plan adopted by the Company in October 2012

"Macau"

Macau Special Administrative Region of the PRC

"Model Code"

the Model Code for Securities Transactions by Directors of Listed Issuers set out in

Appendix C3 of the Listing Rules



### Definitions (Continued)

"New Agreements"

any "Product Licence Agreement" entered into by a third-party partner with any China Domestic OEM on or after the date of the Enhanced Business Agreement

"New Deal/Renewal Proceeds"

all net proceeds received by IMAX Corporation from a third party partner for (1) any New Agreement, and (2) any renewed Existing Agreement on or after the date on which that Existing Agreement is renewed where:

- (a) any member of the Group participates in the negotiations of such renewal;
- (b) the renewal results in a new Annual Minimum Guaranteed Payment Commitment which is higher than the Annual Minimum Guaranteed Payment Commitment under the relevant Existing Agreement (prior to its renewal); and
- (c) the renewal includes the licensing of a new product category which is not covered under the relevant Existing Agreement

"Prospectus"

the prospectus of the Company dated 24 September 2015

"PSU Scheme"

the performance share unit scheme adopted by the Company on 12 March 2020 and amended on 28 April 2023

"PSU(s)"

performance share unit(s)

"RMB"

Renminbi, the lawful currency of the PRC

"RSU Scheme"

the restricted share unit scheme conditionally adopted pursuant to a resolution of our sole shareholder dated 21 September 2015 and amended by shareholders at the general meeting dated 7 June 2023, the principal terms of which are summarised in the section headed "Corporate Governance Highlights and Other Information – Sub-Plan: The Restricted Share Unit Scheme" in this Interim Report

"RSU(s)"

restricted share unit(s)

"SFO"

the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong), as amended or supplemented from time to time

"Share Option Scheme"

the share option scheme conditionally adopted pursuant to a resolution of our sole shareholder dated 21 September 2015 and amended by shareholders at the general meeting dated 7 June 2023, the principal terms of which are summarised in the section headed "Corporate Governance Highlights and Other Information – Sub-Plan: The Share Option Scheme" in this Interim Report



# Definitions (Continued)

"Shareholder(s)" holder(s) of Shares

"Share(s)" Ordinary share(s) with a nominal value of US\$0.0001 each in the share capital of the

Company and a "Share" means any of them

"Stock Exchange" The Stock Exchange of Hong Kong Limited

"TCL-IMAX Entertainment" TCL-IMAX Entertainment Co., Limited, a company incorporated in Hong Kong with

limited liability on 3 January 2014, being the joint venture company jointly owned by IMAX Hong Kong Holding and Sino Leader (Hong Kong) Limited, which is wholly

owned by TCL Multimedia Technology Holdings Limited

"U.S." or "United States" the United States of America, its territories and possessions, any state of the United

States and the District of Columbia

"USD", "US\$", "\$" or U.S. dollars, the lawful currency of the United States of America

"United States dollars"



# Glossary

This glossary contains explanations of certain terms used in this Interim Report in connection with the Group and its business. The terminologies and their meanings may not correspond to standard industry meanings or usage of those terms.

"2D" two-dimensional

"3D" three-dimensional

"backlog" our backlog comprises the aggregate number of commitments for IMAX theatre

installations pursuant to contracts we have entered into with exhibitors

"box office" the gross aggregate proceeds from ticket sales received by the relevant exhibitor(s)

in the relevant market(s) for the relevant type(s) of film. For example, the Greater China box office is the aggregate proceeds from ticket sales received by all exhibitors in Greater China, and the Greater China IMAX box office is the aggregate proceeds from ticket sales received by all the exhibitors in Greater China in respect of IMAX films and IMAX Original Films. We also use the concept of box office in our revenue sharing arrangements, where it refers to the aggregate proceeds from ticket sales received by exhibitors in respect of IMAX films with which we have entered into

a revenue sharing arrangement

"box office revenue" the portion of box office that is due to be paid to the Group under revenue sharing

arrangements in our theatre systems business and/or arrangements with IMAX

Corporation and studios in our films business, as applicable

"China Domestic OEMs" any original equipment manufacturers that are ultimately owned or otherwise

controlled by companies that are organized and primarily headquartered in Greater

China

"Chinese language films" a motion picture approved for theatrical release in Greater China which was

produced by one or more Chinese producer(s) or jointly produced by one or more Chinese producer(s) and one or more foreign producer(s) and was converted into IMAX format and released to IMAX theatres in Greater China pursuant to a DMR production services agreement entered into by a distributor with IMAX Shanghai Multimedia or IMAX Hong Kong in their respective territories, and meets the

requirements of the relevant laws and regulations of Greater China

"distributor" an organisation that distributes films to exhibitors or, in Mainland China, theatre

circuits for exhibition at theatres



### Glossary (Continued)

"DMR" the proprietary digital re-mastering process or any other post-production process

and/or technology used by IMAX Corporation in connection with the conversion of a

conventional film into an IMAX film

"exhibitor" exhibitors are theatre investment management companies which own and operate

theatres; exhibitors receive copies of films from the theatre circuits but retain control

over the screening schedules

"full revenue sharing an arrangement with an exhibitor pursuant to which we contribute an IMAX theatre arrangement" system to that exhibitor in return for a portion of that exhibitor's box office generated

system to that exhibitor in return for a portion of that exhibitor's box office generated from IMAX films over the term of the arrangement, and no, or a relatively small,

upfront payment

"Greater China DMR Film" a conventional Chinese language film or Other Film, which was converted into IMAX

format and released to IMAX theatres in Greater China

"Greater China Original Film" any Chinese language film invested in, produced or co-produced by IMAX Shanghai

Multimedia or IMAX Hong Kong and released to IMAX theatres in Greater China,

which may or may not be in IMAX format

"Hollywood films" an imported motion picture for theatrical release in global network which has been

produced by one or more foreign producer(s) and was converted into IMAX format and released to IMAX theatres pursuant to a DMR production services agreement entered into between IMAX Corporation and a distributor and the importation and release of such motion picture has been permitted in accordance with the relevant

laws and regulations of Greater China

"Hollywood studio" a studio producing Hollywood films

"hybrid revenue sharing an arrangement with an exhibitor pursuant to which we contribute an IMAX theatre arrangement" system to that exhibitor in return for an upfront fee that is typically half of the

payment under a sales arrangement and a portion of that exhibitor's box office generated from IMAX films over the term of the arrangement, that is typically half of

that under a full revenue sharing arrangement

"IMAX digital xenon projection the xenon-based digital projection system, developed, and rolled out in 2008 by

system" IMAX Corporation

"IMAX DMR" the proprietary digital re-mastering process or any other postproduction process

and/or technology used by IMAX Corporation in connection with the conversion of a

conventional film into an IMAX film



## Glossary (Continued)

"IMAX film" a film converted from a conventional film using DMR technology

"IMAX laser-based digital projection system"

the dual 4K laser-based digital projection system, developed, and rolled out at the

end of 2014 by IMAX Corporation

"IMAX Original Film" any IMAX film invested in, produced or co-produced by IMAX Corporation and

released to IMAX theatres, and/or for which IMAX Corporation owns and/or controls

its theatrical distribution rights

"IMAX theatre" any movie theatre in which an IMAX screen is installed

"Other Film" a motion picture which was converted into IMAX format and released to IMAX

theatres in Greater China, excluding all Hollywood films or Chinese language films

"revenue sharing arrangement" an arrangement with an exhibitor pursuant to which we contribute an IMAX theatre

system to that exhibitor in return for, among other things, a portion of that exhibitor's box office generated from IMAX films over the term of the arrangement; our revenue sharing arrangements are either full revenue sharing arrangements or hybrid revenue

sharing arrangements (See the separate glossary explanations for these terms)

"sales arrangement" an arrangement with an exhibitor pursuant to which we sell that exhibitor an IMAX

theatre system for a fee and the exhibitor agrees to pay us on-going royalty fees for

use of the IMAX brand and technology over the term of the arrangement

"studio" an organisation that produces films (which may include all or some of script writing,

financing, production team and equipment sourcing, casting, shooting and post production), owns the copyright to the films it produces and works with distributors

to release those films at theatres

"take rate" a film studio's share of box office generated from a particular film, after making

certain tax and other deductions

"theatre circuit" an organisation that distributes newly released films to theatres within that circuit;

every theatre in Mainland China must be affiliated with a theatre circuit

