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(Incorporated in the Cayman Islands with limited liability and carrying on business in Hong Kong as "美圖之家")

(Stock Code: 1357)

DATE OF BOARD MEETING

The board of directors (the "**Board**") of Meitu, Inc. (the "**Company**", together with (i) its subsidiaries, (ii) Xiamen Meitu Networks Technology Co., Ltd. and its subsidiaries and (iii) Xiamen MeituEve Network Services Co., Ltd. and its subsidiaries, collectively the "**Group**") announces that a Board meeting of the Company will be held on Wednesday, August 28, 2024, for the purposes of, among other matters, approving the interim results of the Group for the six months ended June 30, 2024 and its publication, and considering the recommendation on the payment of an interim dividend (if any).

By order of the Board
Meitu, Inc.
Wu Zeyuan
Chairman

Hong Kong, July 11, 2024

As at the date of this announcement, the executive director of the Company is Mr. Wu Zeyuan (also known as Mr. Wu Xinhong); the non-executive directors of the Company are Dr. Guo Yihong, Mr. Chen Jiarong and Mr. Hong Yupeng; the independent non-executive directors of the Company are Mr. Zhou Hao, Mr. Lai Xiaoling, and Ms. Poon Philana Wai Yin.