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**CHINA INNOVATION
INVESTMENT LIMITED**
中國創新投資有限公司
*(Incorporated in the Cayman Islands with
limited liability)*
(Stock Code: 1217)

**ALLUREFEM HOLDINGS
LIMITED**
伊人壹方控股有限公司
*(Incorporated in the Cayman Islands with
limited liability)*
(Stock Code: 8305)

JOINT ANNOUNCEMENT

INSIDE INFORMATION

Update on the 5% Coupon for the Total Subscription Principal Amount of HK\$40,000,000 Three-year Secured Ordinary Bonds

Reference is made to the announcement jointly made by China Innovation Investment Limited (“**China Innovation**”) and Allurefem Holding Limited (“**Allurefem**”) dated 26 January 2024 (the “**Announcement**”) in relation to the subscription of China Innovation for a three-year secured bonds with an aggregate principal amount of HK\$40,000,000 with a coupon rate of 5% to be issued by Allurefem. Unless the context otherwise requires, capitalised terms used herein shall have the same meanings as those defined in the Announcement.

Pursuant to the Subscription Agreement, Completion is subject to fulfilment of the conditions precedent on or before the long stop date, being 31 March 2024 or such other date as agreed between the parties to the Subscription Agreement. The Board would like to update the shareholders and potential investors of the Company that,

since the conditions precedent have not been fulfilled by such long stop date and the parties had not further extended the long stop date, the Subscription Agreement has automatically lapsed on 31 March 2024 and neither parties shall have any claim against the other in respect of the transactions contemplated under the Subscription Agreement, save for any antecedent breaches.

By order of the board
**China Innovation Investment
Limited**
Xiang Xin
Chairman and Chief Executive Officer

By Order of the board
Allurefem Holding Limited
Heung Chung Sum
*Chairman, Chief Executive Officer and
Executive Director*

5 July 2024, Hong Kong

*As at the date of this announcement, the executive directors of China Innovation are Mr. **Xiang Xin** (Chairman) and Mr. **Chan Cheong Yee**; the independent non-executive directors are Ms. **An Jing**, Ms. **Zhou Zan** and Ms. **Qin Han**. Ms. **Kung Ching** is an alternate director to Mr. Xiang Xin.*

*As at the date of this announcement, the executive directors of Allurefem are Mr. **Heung Chung Sum**; the non-executive directors are Ms. **Heung Joe Yee** and Ms. **Heung Joe Tung**; and the independent non-executive directors are Dr. **Ip Wai Hung**, Mr. **Ko**, **Wilson Wai Shun** and Mr. **Chan Chi Hang**.*

This announcement, for which the directors of Allurefem collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to Allurefem. The directors of Allurefem, having made all reasonable enquires, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk for at least 7 days from the date of its publication and be posted on the website of Allurefem at www.tongkee.com.hk.