

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



ESPRIT HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

Stock Code: 00330

VOLUNTARY ANNOUNCEMENT POTENTIAL DISPOSAL

This announcement is made by Esprit Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to inform its shareholders and potential investors of the recent developments of the Group.

Reference is made to the announcement of the Company dated 25 June 2024 (the “**Announcement**”) relating to a possible disposal of trade marks, together with all the rights and benefits arising out of or in connection with such trade marks, and the main domain names in the Greater China region (the “**Potential Disposal**”). Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as defined in the Announcement.

The Company wishes to inform the shareholders and potential investors of the Company that no legally-binding agreement in relation to the Potential Disposal has been entered into with the Potential Investor as at the date of this announcement. The management of the Company has decided to halt the negotiation of the Potential Disposal due to the unfavorable terms and conditions offered by the Potential Investor, and also the negotiations with the Potential Investor has not resulted in any commercially viable outcome for the Company.

As disclosed in the Announcement, the Company received several proposals and offers (the “**Proposals**”) from various independent third parties regarding potential cooperation and/or investments. The management of the Company is currently evaluating the financial and overall benefits that the Proposals will bring to the Company before making any legal commitment to any of them.

No legally-binding agreement in relation to any Proposal has been entered into as at the date of this announcement. Shall any definitive agreement have been entered into by the Company in respect of any of the Proposals, further announcement(s) will be made by the Company in accordance with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited as and when appropriate.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Esprit Holdings Limited
WONG Natasha Chi Yan
Company Secretary

Hong Kong, 4 July 2024

Dates stated in this announcement refer to Hong Kong time unless otherwise specified.

As at the date of this announcement, the Board comprises the following directors:

Executive Directors:

Ms. CHIU Christin Su Yi
Mr. PAK William Eui Won
Mr. STRIPPOLI Anthony Nicola
Mr. WRIGHT Bradley Stephen

Independent Non-executive Directors:

Mr. CHUNG Kwok Pan
Mr. GILES William Nicholas
Mr. HA Kee Choy Eugene
Ms. LIU Hang-so
Mr. LO Kin Ching Joseph