

IMPORTANT

Important: If you have doubt about any of the contents in this document, you should obtain independent professional advice.



MINISO Group Holding Limited 名創優品集團控股有限公司

(A company incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

Number of Offer Shares under the Global Offering	: 41,100,000 Offer Shares (subject to the Over-allotment Option)
Number of Hong Kong Offer Shares	: 4,110,000 Offer Shares (subject to reallocation)
Number of International Offer Shares	: 36,990,000 Offer Shares (subject to reallocation and the Over-allotment Option)
Maximum Public Offer Price	: HK\$22.10 per Offer Share plus brokerage of 1%, SFC transaction levy of 0.0027%, the Stock Exchange trading fee of 0.005% and the FRC transaction levy of 0.00015% (payable in full on application in Hong Kong dollars, subject to refund)
Nominal value	: US\$0.00001 per Offer Share
Stock code	: 9896

Joint Sponsors, Joint Global Coordinators, Joint Bookrunners and Joint Lead Managers



(in alphabetical order)

Joint Lead Managers



(in alphabetical order)

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A copy of this document, having attached thereto the documents specified in the section headed "Documents Delivered to the Registrar of Companies in Hong Kong and on Display – Documents Delivered to the Registrar of Companies" in Appendix VI, has been registered by the Registrar of Companies in Hong Kong as required by section 342C of the Companies (Winding Up and Miscellaneous Provisions) Ordinance (Chapter 32 of the Laws of Hong Kong). The Securities and Futures Commission and the Registrar of Companies in Hong Kong take no responsibility for the contents of this document or any other document referred to above.

The Public Offer Price and International Offer Price are expected to be fixed by agreement between the Joint Global Coordinators (for themselves and on behalf of the Underwriters) and the Company on the Price Determination Date. The Price Determination Date is expected to be on or around Wednesday, July 6, 2022 and, in any event, not later than Thursday, July 7, 2022. The Public Offer Price will be not more than HK\$22.10 unless otherwise announced. If, for any reason, the pricing of the Offer Shares is not agreed by Thursday, July 7, 2022 between the Joint Global Coordinators (for themselves and on behalf of the Underwriters) and the Company, the Global Offering will not proceed and will lapse.

We may set the International Offer Price at a level higher than the maximum Public Offer Price if (a) the Hong Kong dollar equivalent of the closing trading price of the ADSs on the NYSE on the last trading day on or before the Price Determination Date (on a per-Share converted basis) were to exceed the maximum Public Offer Price as stated in this document and/or (b) we believe that it is in its best interest as a listed company to set the International Offer Price at a level higher than the maximum Public Offer Price based on the level of interest expressed by professional and institutional investors during the book-building process. If the International Offer Price is set at or lower than the maximum Public Offer Price, the Public Offer Price must be set at such price which is equal to the International Offer Price. In no circumstances will we set the Public Offer Price above the maximum Public Offer Price as stated in this document or the International Offer Price.

The Joint Global Coordinators (for themselves and on behalf of the Underwriters) may, with the Company's consent, reduce the number of Offer Shares being offered under the Global Offering at any time on or prior to the morning of the last day for lodging applications under the Hong Kong Public Offering. Further details are set out in "Structure of the Global Offering" and "How to Apply for Hong Kong Offer Shares" in this document.

The obligations of the Hong Kong Underwriters under the Hong Kong Underwriting Agreement to subscribe for, and to procure subscribers for, the Hong Kong Offer Shares, are subject to termination by the Joint Global Coordinators (on behalf of the Hong Kong Underwriters) if certain events shall occur prior to 8:00 a.m. on the Listing Date. Such grounds are set out in the section headed "Underwriting" in this document.

Prior to making an investment decision, prospective investors should consider carefully all of the information set out in this document, including the risk factors set out in the section headed "Risk Factors".

The ADSs of the Company, each of which represents four Shares, are listed for trading on the New York Stock Exchange under the symbol "MNSO". The last reported sale price of the ADSs on the New York Stock Exchange on June 27, 2022 (U.S. Eastern Time) was US\$8.75 per ADS. In connection with the Global Offering, we have filed a registration statement on Form F-3 and a preliminary prospectus supplement and plan to file a final prospectus supplement with the SEC to register the sale of Shares under the U.S. Securities Act.

NEITHER THE SEC NOR ANY STATE SECURITIES COMMISSION HAS APPROVED OR DISAPPROVED OF THESE SECURITIES OR DETERMINED IF THIS DOCUMENT IS TRUTHFUL OR COMPLETE. ANY REPRESENTATION TO THE CONTRARY IS A CRIMINAL OFFENSE.

ATTENTION

We have adopted a fully electronic application process for the Hong Kong Public Offering pursuant to Rule 12.11 of the Listing Rules. We will not provide printed copies of this document or printed copies of any application forms to the public in relation to the Hong Kong Public Offering.

This document is available at the website of the Stock Exchange at www.hkexnews.hk and our website at ir.miniso.com. If you require a printed copy of this document, you may download and print from the website addresses above.

June 30, 2022

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Your application through the **White Form eIPO** service or the **CCASS EIPO** service must be for a minimum of 200 Hong Kong Offer Shares and in one of the numbers set out in the table. You are required to pay the amount next to the number you select.

No. of Hong Kong Offer Shares applied for	Amount payable on application	No. of Hong Kong Offer Shares applied for	Amount payable on application	No. of Hong Kong Offer Shares applied for	Amount payable on application	No. of Hong Kong Offer Shares applied for	Amount payable on application
	<i>HK\$</i>		<i>HK\$</i>		<i>HK\$</i>		<i>HK\$</i>
200	4,464.55	3,000	66,968.21	40,000	892,909.40	300,000	6,696,820.46
400	8,929.09	4,000	89,290.94	50,000	1,116,136.75	350,000	7,812,957.20
600	13,393.64	5,000	111,613.68	60,000	1,339,364.09	400,000	8,929,093.94
800	17,858.19	6,000	133,936.41	70,000	1,562,591.44	450,000	10,045,230.69
1,000	22,322.74	7,000	156,259.15	80,000	1,785,818.79	500,000	11,161,367.43
1,200	26,787.29	8,000	178,581.88	90,000	2,009,046.13	1,000,000	22,322,734.85
1,400	31,251.84	9,000	200,904.62	100,000	2,232,273.49	1,500,000	33,484,102.28
1,600	35,716.37	10,000	223,227.35	150,000	3,348,410.23	2,055,000 ⁽¹⁾	45,873,220.12
1,800	40,180.92	20,000	446,454.69	200,000	4,464,546.97		
2,000	44,645.47	30,000	669,682.04	250,000	5,580,683.72		

(1) Maximum number of Hong Kong Offer Shares you may apply for.

No application for any other number of the Hong Kong Offer Shares will be considered and any such application is liable to be rejected.