

OVERVIEW OF THE GLOBAL OFFERING

Company	Blue Moon Group Holdings Limited 藍月亮集團控股有限公司
Global Offering	Global offering of initially 747,126,500 Offer Shares (excluding our Shares to be offered pursuant to the exercise of the Over-allotment Option) comprising the Hong Kong Public Offering and the International Offering.
Hong Kong Public Offering	74,713,000 Shares (subject to reallocation).
International Offering	672,413,500 Shares (subject to reallocation and the Over-allotment Option).
Over-allotment Option	Up to 112,068,500 additional Shares, representing not more than approximately 15% of the number of Offer Shares initially being offered under the Global Offering, to be issued by our Company.
Offer Price Range	HK\$10.20 to HK\$13.16.
Price Determination	The Offer Price is expected to be determined on or about Wednesday, 9 December 2020 and, in any event, not later than Tuesday, 15 December 2020.
Lock-up Undertakings	<ul style="list-style-type: none">• Our Company – six months from the Listing Date.• Each Controlling Shareholder – six months absolute lock-up and further six months lock-up on disposal of Shares that would result in her/it ceasing to be a Controlling Shareholder of our Company.• Each Pre-IPO Investor and Allied Power Limited – six months from the Listing Date.
Market Capitalisation at Listing	Expected to be between HK\$58,621 million (based on the Minimum Offer Price) and HK\$75,632 million (based on the Maximum Offer Price).
Listing and Trading	Expected to commence on Wednesday, 16 December 2020.
Board Lot	500 Shares.

Please refer to the sections headed “Underwriting” and “Structure of the Global Offering” for details.