GLOSSARY

The following is a glossary of certain terms used in this document in connection with us and/or our business. As such, these terms and their meanings may not correspond to standard industry meanings or usage of these terms.	
"AI"	artificial intelligence
"App Annie"	App Annie Inc., a global mobile application intelligence platform
"AR"	augmented reality
"Boguan"	Guangzhou Boguan Telecommunication Technology Co., Ltd., a company established under PRC laws and a Significant Subsidiary; see "History" on the date and place of establishment
"CAGR"	compound annual growth rate
"CCGs"	collectible card games
"GB"	gigabytes
"GDP"	gross domestic product
"Guangzhou NetEase"	Guangzhou NetEase Computer System Co., Ltd., a company established under PRC laws and a Significant Subsidiary; see "History" on the date and place of establishment
"Hangzhou Leihuo"	Hangzhou NetEase Leihuo Technology Co., Ltd. (formerly known as Hangzhou NetEase Leihuo Network Co., Ltd. for identification purposes), a company established under PRC laws and a Significant Subsidiary; see "History" on date and place of establishment
"HNTEs"	High and New Technology Enterprises
"Hong Kong NetEase"	Hong Kong NetEase Interactive Entertainment Limited, a company incorporated under Hong Kong laws and a Significant Subsidiary; see "History" on date and place of establishment
"ICP(s)"	Internet content provider(s)
"NetEase Hangzhou"	NetEase (Hangzhou) Network Co., Ltd., a company established under PRC laws and a Significant Subsidiary; see "History" on date and place of establishment

GLOSSARY

an application of AI that provides systems the ability to
automatically learn and improve from experience without
being explicitly programmed

- "MAUs" for Youdao for a specified period, with respect to each of Youdao's products and services (except for smart devices), refers to the average of the monthly number of unique mobile or PC devices, as the case may be, through which such product and service is accessed at least once in that month (duplicate access to different products and services is not eliminated from the calculation). MAUs for Youdao are calculated using internal company data, treating each distinguishable device as a separate MAU even though some users may access Youdao's products and services using more than one device and multiple users may access our services using the same
- "MMORPGs" massively multi-player online role-playing games
- "MOBA" multi-player online battle arena
- "Newzoo" Newzoo, a global market research firm focused games
- "NMT" neural machine translation
- "OCR" optical character recognition
- "R&D" research and development
- "RPGs" role-playing games
- "SLGs" simulation games
- "VR" virtual reality
- "Yanxuan"

Hangzhou NetEase Yanxuan Trading Co., Ltd., a company established under PRC laws and a Significant Subsidiary; see "History" on date and place of establishment

"Youdao" Youdao, Inc., a company incorporated under Cayman Islands laws in November 2014, and listed on The New York Stock Exchange under the symbol "DAO" in October 2019 and a majority-controlled subsidiary of our Company

"Youdao Computer"	Beijing NetEase Youdao Computer System Co., Ltd, a company established under PRC laws and a Significant Subsidiary; see "History" on date and place of establishment
"Youdao Information"	NetEase Youdao Information Technology (Beijing) Co., Ltd., a company established under PRC laws and a Significant Subsidiary; see "History" on date and place of establishment