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## **Ausupreme International Holdings Limited**

**澳至尊國際控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2031)**

### **POSITIVE PROFIT ALERT**

This announcement is made by Ausupreme International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary assessment of the latest unaudited consolidated management accounts of the Group for the year ended 31 March 2024 (the “**Year**”) and the information currently available to the Board, the Group expects to record a consolidated profit for the Year ranging approximately from HK\$26,000,000 to HK\$33,000,000, as compared to a consolidated profit of HK\$497,000 for the year ended 31 March 2023 (“**Year 2023**”). With the elimination of the epidemic-related restrictions in early 2023, the resumption of visitors’ arrival and economic activities brought a positive impact to the performance of the Group. The turnover and the profit of the Group in the Year increased as compared to Year 2023.

The information contained in this announcement is only based on the preliminary assessment by the Group’s management according to the information that is currently available and the latest unaudited consolidated management accounts of the Group for the Year, which have neither been reviewed by the Board’s audit committee nor audited by the Company’s independent auditor. The annual results announcement of the Company for the Year is expected to be published on 26 June 2024.

**Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.**

By Order of the Board  
**Ausupreme International Holdings Limited**  
**Choy Chi Fai**

*Chairman, Executive Director and Co-Chief Executive Officer*

Hong Kong, 19 June 2024

*As at the date of this announcement, the Board comprises four Executive Directors, namely Mr. Choy Chi Fai (Chairman and Co-Chief Executive Officer), Ms. Ho Ka Man (Vice Chairman and Co-Chief Executive Officer), Mr. Ho Chun Kit, Saxony and Mr. Au Chun Kit; and three Independent Non-executive Directors, namely Prof. Luk Ting Kwong, Dr. Wan Cho Yee and Ms. Pang Sin Mei Ada.*

*In case of any inconsistency between the English and Chinese versions, the English text of this announcement shall prevail over the Chinese text.*