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meitu

Meitu, Inc.

美图公司

(Incorporated in the Cayman Islands with limited liability and carrying on business in Hong Kong as “美图之家”)

(Stock Code: 1357)

VOLUNTARY ANNOUNCEMENT

**INCREASE IN SHAREHOLDING IN THE COMPANY BY
THE FOUNDER, CHAIRMAN AND CHIEF EXECUTIVE OFFICER**

This announcement is made by Meitu, Inc. (the “**Company**”) on a voluntary basis.

The board of directors of the Company (the “**Board**”) was informed by Mr. Wu Zeyuan (also known as: Mr. Wu Xinhong) (“**Mr. Wu**”), the Founder, Chairman and Chief Executive Officer of the Company, that on June 18, 2024, Mr. Wu has made on-market purchases on The Stock Exchange of Hong Kong Limited of 1,000,000 shares of the Company (“**Shares**”), at an average price of approximately HK\$2.48 per Share (the “**Increase in Stake**”).

Mr. Wu has never sold any Shares of the Company, and has increased his shareholdings in the Company several times since May 10, 2018. Including the Increase in Stake, Mr. Wu had in aggregate purchased 3,280,000 Shares.

Immediately after the Increase in Stake, Mr. Wu became interested in an aggregate of 575,496,670 Shares, representing approximately 12.69% of the issued share capital of the Company.

Mr. Wu has informed the Board that he is confident with the Company’s future business outlook and does not rule out the possibility of further increasing his shareholdings in the Company as and when appropriate.

By order of the Board

Meitu, Inc.

Wu Zeyuan

Chairman

Hong Kong, June 18, 2024

As at the date of this announcement, the executive director of the Company is Mr. Wu Zeyuan (also known as: Mr. Wu Xinhong); the non-executive directors of the Company are Dr. Guo Yihong, Mr. Chen Jiarong and Mr. Hong Yupeng; the independent non-executive directors of the Company are Mr. Zhou Hao, Mr. Lai Xiaoling and Ms. Poon Philana Wai Yin.