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China Ecotourism Group Limited
中國生態旅遊集團有限公司
(Incorporated in Bermuda with limited liability)
(Stock Code: 1371)

WON AGAIN THE BID FOR GUANGDONG WELFARE LOTTERY'S SYSTEM SERVICE PROJECT

The board of directors (the “Board”) of China Ecotourism Group Limited (the “Company”, together with its subsidiaries, collectively referred to as the “Group”) is pleased to announce that Beijing Bestinfo Cyber Technology Co., Ltd. (“Bestinfo”), a subsidiary of the Company, has once again won the bid for the “Technical Services Procurement Project for Guangdong Welfare Lottery Computer-Generated Ticket Game Sales Management System”. Bestinfo will provide Guangdong Welfare Lottery Issuance Centre (“Guangdong Welfare Lottery”) with operation and maintenance services of both computer-generated lottery ticket game system and its official website, as well as the technical development of new functions and new businesses. This is the sixth consecutive time that Bestinfo has won the bid for the system service projects from Guangdong Welfare Lottery. Bestinfo has been serving Guangdong Welfare Lottery for 24 consecutive years.

Guangdong Welfare Lottery has ranked first in the national provincial welfare lottery market for 16 consecutive years. In 2023, Guangdong Province’s accumulative welfare lottery ticket sales reached approximately RMB 21.669 billion and raised welfare lottery public welfare fund of RMB 6.315 billion, making positive contributions to social welfare and public welfare undertakings.

Bestinfo is one of the earliest technical providers to establish the computer-generated ticket game hotline system in China. The welfare lottery computer-generated ticket game sales management system provided for the lottery issuance organizations has been operating continuously and smoothly, and persistent development efforts have been made to maintain its technological primacy, thereby laying a solid technical foundation safeguarding the welfare lottery sales of lottery issuance organizations and fundraising of public welfare fund.

In addition to system services, the Group has provided computer-generated lottery ticket terminal equipment services to Guangdong Welfare Lottery for many years, which clearly reflects that its overall strengths in computer-generated lottery ticket operation are widely recognized by lottery issuance organizations and the market, and has become the largest provincial-level success story with the highest sales volume in the domestic welfare lottery industry. In the future, the Group will continue to provide advanced technology and thoughtful services to Guangdong Welfare Lottery to meet the needs of Guangdong Welfare Lottery for high-quality transformation and upgrading.

By Order of the Board
China Ecotourism Group Limited
DI Ling
Chairman

Hong Kong, 17 June 2024

As at the date of this announcement, the Board comprises Mr. DI Ling, Mr. QIU Peiyuan and Ms. ZHU Xinxin as Executive Directors; and Mr. CHAN Ming Fai, Dr. MENG Zhijun and Mr. DUAN Xinxiao as Independent Non-executive Directors.