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中煙國際（香港）有限公司
China Tobacco International (HK) Company Limited
(incorporated in Hong Kong with limited liability)
(Stock code: 6055)

POSITIVE PROFIT ALERT

This announcement is made by China Tobacco International (HK) Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on a preliminary assessment of the Group’s latest unaudited consolidated management accounts for the five months ended 31 May 2024 and the information currently available to the Board, the Group is expected to record for the six months ending 30 June 2024 (the “**Period**”) an increase in revenue of not less than 10%, and an increase in profit attributable to the owners of the Company of not less than 30%, as compared to the same period in 2023. The expected increase in revenue of the Group and profit attributable to the owners of the Company for the Period as compared to the same period in 2023 is primarily attributable to the following reasons: (1) the Group actively seized the opportunity of the continuous recovery of consumer traffic in duty-free outlets after the pandemic, further optimised the cigarette product portfolio, and increased the proportion of proprietary business, resulting in a significant increase in the revenue and gross profit of the Group’s cigarettes export business; (2) affected by the seasonality fluctuations in tobacco leaves, the import volume of tobacco leaf products during the Period increased as compared to the same period of last year, coupled with the increase in the overall unit sale price of imported tobacco leaf products during the Period as compared to the same period of last year, resulting in an increase in the revenue and gross profit of the Group’s tobacco leaf products import business; and (3) the Group actively sourced supplies of marketable tobacco leaves, and optimised the pricing policies, resulting in an increase in the revenue and gross profit of the Group’s tobacco leaf products export business.

The information contained in this announcement has not been audited or reviewed by the Company's independent auditors. The unaudited interim results of the Group for the Period may differ from the information contained in this announcement.

Detailed financial information of the Group for the Period will be disclosed in the interim results announcement of the Company for the Period which is expected to be published on or before 31 August 2024. Shareholders and potential investors are advised to read the interim results announcement of the Company when it is published.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the board of directors of
China Tobacco International (HK) Company Limited
Shao Yan
Chairman

Hong Kong, 3 June 2024

As at the date of this announcement, the board of directors comprises Mr. Shao Yan, as chairman and non-executive director, Mr. Dai Jiahui, Mr. Wang Chengrui, Mr. Xu Zengyun and Ms. Mao Zilu as executive directors, and Mr. Chow Siu Lui, Mr. Wang Xinhua, Mr. Qian Yi and Ms. He Junhua as independent non-executive directors.