

(An exempted company incorporated in the Cayman Islands with limited liability) (Stock Code : 9857)

FORM OF PROXY ANNUAL GENERAL MEETING TO BE HELD ON 20 JUNE 2024

I/We^(Note 1)

US\$0.000025 each in the share capital of Linmon Media Limited (the "Company"), HEREBY **APPOINT**^(Note 3) the chairman of the meeting or

of

as my/our proxy to attend for me/us and on my/our behalf at the annual general meeting of the Company (the "AGM") to be held at Building No. B2, Universal Business Park, No. 10 Jiuxianqiao Road, Chaoyang District, Beijing, the PRC, on Thursday, 20 June 2024 at 10:00 a.m. for the purpose of considering and, if thought fit, passing the resolutions set out in the notice convening the AGM dated 28 May 2024 (the "Notice of AGM") and at the AGM, or at any adjournment thereof, to vote for me/us and in my/our name(s) in respect of the said resolutions as hereunder indicated, and if no such indication is given, as my/our proxy thinks fit.

	Ordinary Resolutions	For ^(Note 4)	Against ^(Note 4)
1.	To review and adopt the audited consolidated financial statements of the Company and its subsidiaries and the reports of the directors and auditors for the year ended 31 December 2023.		
2.	To declare a final dividend for the year ended 31 December 2023.		
3.	(A) To re-elect the following persons as directors (the "Director(s)") of the Comp	any:	_
	(i) Ms. Long Yu as an independent non-executive Director;		
	(ii) Mr. Jiang Changjian as an independent non-executive Director; and		
	(iii) Ms. Tang Songlian as an independent non-executive Director.		
	(B) To authorize the board of Directors (the " Board ") of the Company to fix the remuneration of the Directors.		
4.	To re-appoint Ernst & Young as the auditor of the Company and authorize the Board to fix its remuneration.		
5.	(A) To grant a general mandate to the Directors to allot, issue and deal with (including by way of sale or transfer of any treasury stock) additional shares not exceeding 20% of the issued shares (excluding treasury stock, if any) of the Company.		
	(B) To grant a general mandate to the Directors to repurchase shares not exceeding 10% of the issued shares (excluding treasury stock, if any) of the Company.		
	(C) To extend the authority granted to the Directors pursuant to ordinary resolution No. 5(A) to issue shares by adding to the issued shares of the Company the number of shares repurchased under ordinary resolution No. 5(B).		

Dated this _____ day of _____ 2024

Signature(s)^(Note 5)

Notes:

- 1. Full names(s) and address(es) to be inserted should be in **BLOCK CAPITALS**. The names of all joint holders should be stated.
- 2. Please insert the number of Shares registered in your name(s). If no number is inserted, this form of proxy will be deemed to relate to all the Shares of the Company registered in your name(s).
- 3. A member entitled to attend and vote at the AGM is entitled to appoint one or more proxies to attend and vote on his/ her behalf provided that if more than one proxy is so appointed, the appointment shall specify the number of Shares of which each such proxy is so appointed. If any proxy other than the chairman of the AGM is preferred, strike out the words "the chairman of the meeting or" and insert the name and address of the proxy desired in the space provided.
- 4. IMPORTANT: IF YOU WISH TO VOTE FOR A RESOLUTION, TICK IN THE APPROPRIATE BOX MARKED "FOR". IF YOU WISH TO VOTE AGAINST A RESOLUTION, TICK IN THE APPROPRIATE BOX MARKED "AGAINST". Failure to tick a box will entitle your proxy to cast your vote or abstain at his discretion. Your proxy will also be entitled to vote at his discretion on any amendment of a resolution or any resolution properly put to the AGM other than those referred to in the Notice of AGM.
- 5. This proxy must be signed by you or your attorney duly authorised in writing or, in case of a corporation, either executed under seal or under the hand of an officer, attorney or other person duly authorised to sign the same.
- 6. To be valid, this form of proxy, together with the power of attorney or other authority, if any, under which it is signed, or a notarially certified copy of such power or authority, must be lodged with the Hong Kong share registrar of the Company, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong not less than 48 hours before the time fixed for holding the AGM (i.e. before 10:00 a.m. on Tuesday, 18 June 2024) or any adjournment thereof.
- 7. In the case of joint holders of a Share, the vote of the senior who tenders a vote, whether in person or by proxy, shall be accepted to the exclusion of the votes of the other joint holders, and for this purpose seniority shall be determined by the order in which the names stand in the register of members of the Company in respect of the relevant joint holding.
- 8. The proxy need not be a member of the Company. Completion and return of the form of proxy shall not preclude a shareholder of the Company from attending the AGM and vote in person. In such event, the instrument appointing a proxy shall be deemed to be revoked.

9. ANY ALTERATION MADE TO THIS FORM OF PROXY MUST BE INITIALLED BY THE PERSON WHO SIGNS IT.

10. Reference to dates and time in this form of proxy are to Hong Kong dates and time.

PERSONAL INFORMATION COLLECTION STATEMENT

"Personal Data" in this statement has the same meaning as "personal data" as defined in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("**PDPO**"), which include your name(s) and address(es) and those of your proxy. Your supply of the Personal Data is on a voluntary basis and for the purpose of processing your instructions as stated in this proxy form (the "**Purposes**"). If you fail to supply sufficient information, the Company may not be able to process your instructions. The Company may disclose or transfer the Personal Data to its subsidiaries, its share registrar and/or third party service provider who provides administrative, computer and other services to the Company for use in connection with the Purposes and to such parties who are authorised by law to request the information or are otherwise relevant for the Purposes and need to receive the information. The Personal Data will be retained for such period as may be necessary to fulfil the Purposes (including for verification and record purposes). Request for access to and/or correction of the Personal Data can be made in accordance with the provisions of the Personal Data (Privacy) Ordinance and any such request should be in writing and sent to the Privacy Compliance Officer of the Hong Kong share registrar, Tricor Investor Services Limited, at the address above.