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Unless otherwise defined herein, capitalised terms used in this announcement shall have the same meanings as those defined in the prospectus dated May 17, 2024 (the "Prospectus") issued by Qunabox Group Limited (趣致集團) (the "Company").

This announcement is for information purposes only and does not constitute an offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for any securities of the Company. This announcement is not a prospectus. Potential investors should read the Prospectus for detailed information about the Company and the Global Offering described below before deciding whether or not to invest in the Offer Shares.

This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia) or to any person (as defined in Regulation S under the U.S. Securities Act of 1933, as amended from time to time, (the "U.S. Securities Act")) or any other jurisdiction where such distribution is prohibited by law. This announcement does not constitute or form a part of any offer to sell or solicitation to purchase or subscribe for securities in the United States or in any other jurisdictions.

The Offer Shares have not been, and will not be, registered under the U.S. Securities Act or any state securities law of the United States and may not be offered, sold, pledged or transferred within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act. The Offer Shares are being offered and sold outside the United States in offshore transactions in reliance on Regulation S under the U.S. Securities Act. There will be no public offer of securities in the United States.

No stabilizing manager will be appointed, and it is anticipated that no stabilization activities will be carried out in relation to the Global Offering.

The Hong Kong Offer Shares will be offered to the public in Hong Kong subject to the terms and conditions set out in the Prospectus. The Hong Kong Offer Shares will not be offered to any person who is outside Hong Kong and/or not resident in Hong Kong. Potential investors of the Offer Shares should note that the Sole Overall Coordinator (for itself and on behalf of the Hong Kong Underwriters) shall be entitled to terminate the Hong Kong Underwriting Agreement with immediate effect upon the occurrence of any of the events set out in the section headed "Underwriting – Underwriting Arrangements and Expenses – Hong Kong Public Offering – Grounds for Termination" in the Prospectus at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date, which is currently expected to be on Monday, May 27, 2024.



# **Qunabox Group Limited**

# 趣 致 集 團

(Incorporated in the Cayman Islands with limited liability)

## GLOBAL OFFERING

Number of Offer Shares under : 19,704,000 Shares

the Global Offering

Number of Hong Kong Offer Shares : 1,970,400 Shares Number of International Offer Shares : 17,733,600 Shares

Final Offer Price : HK\$25.00 per Offer Share, plus

brokerage of 1.0%, SFC transaction levy of 0.0027%, Stock Exchange trading fee of 0.00565% and AFRC

transaction levy of 0.00015%

Nominal value : US\$0.00001 per Share

Stock code : 0917

Sole Sponsor, Sole Overall Coordinator, Sole Global Coordinator, Joint Bookrunner and Joint Lead Manager



Joint Bookrunners and Joint Lead Managers















Joint Lead Managers

□ 富途證券

9 利弗莫尔证券

# QUNABOX GROUP LIMITED / 趣致集團 ANNOUNCEMENT OF FINAL OFFER PRICE AND ALLOTMENT RESULTS

Unless otherwise defined herein, capitalised terms used in this announcement shall have the same meanings as those defined in the prospectus dated 17 May 2024 (the "**Prospectus**") issued by Qunabox Group (趣致集團) Limited (the "**Company**").

Warning: In view of high concentration of shareholding in a small number of Shareholders, Shareholders and prospective investors should be aware that the price of the Shares could move substantially even with a small number of Shares traded and should exercise extreme caution when dealing in the Shares.

#### **SUMMARY**

Company information				
Stock code 0917				
Stock short name	QUNABOX GROUP			
Dealings commencement date 27 May 2024*				

<sup>\*</sup>see note at the end of the announcement

Price Information			
Final Offer Price	HK\$25.00		
Offer Price Range	HK\$25.00 - HK\$29.70		
Offer Price Adjustment exercised	No		

Offer Shares and Share Capital				
Number of Offer Shares 19,704,000				
Number of Offer Shares in Public Offer 1,970,400				
Number of offer shares in International Offer 17,733,600				
Number of issued shares upon Listing 262,705,446				

Proceeds			
Gross proceeds (Note)	HK\$492.60 million		
Less: Estimated listing expenses payable based on Final	HK\$(72.09) million		
Offer Price			
Net proceeds	HK\$420.51 million		

Note: Gross proceeds refers to the amount to which the issuer is entitled to receive. For details of the use of proceeds, please refer to the Prospectus dated 17 May 2024.

#### ALLOTMENT RESULTS DETAILS

No. of valid applications	5,765
No. of successful applications	4,206
Subscription level	12.05 times
Claw-back triggered	No
No. of Offer Shares initially available under the Public Offer	1,970,400
Final no. of Offer Shares under the Public Offer	1,970,400
% of final no. of Offer Shares under the Public Offer to the Global	10.0%
Offering	

Note: For details of the final allocation of shares to the Public Offer, investors can refer to <a href="https://www.eipo.com.hk/eIPOAllotment">www.eipo.com.hk/eIPOAllotment</a> to perform a search by name or identification number or <a href="https://www.eipo.com.hk/eIPOAllotment">www.eipo.com.hk/eIPOAllotment</a> for the full list of allottees.

#### INTERNATIONAL OFFER

No. of placees	243
Subscription Level	1.11 times
No. of Offer Shares initially available under the International Offer	17,733,600
Final no. of Offer Shares under the International Offer	17,733,600
% of final no. of Offer Shares under the International Offer to the	90.0%
Global Offering	

The Directors confirm that, to the best of their knowledge, information and belief, (i) none of the Offer Shares subscribed by the placees and the public have been financed directly or indirectly by the Company, any of the Directors, chief executive of the Company, controlling shareholders, substantial shareholders, existing shareholders of the Company or any of its subsidiaries or their respective close associates; and (ii) none of the placees and the public who have purchased the Offer Shares are accustomed to taking instructions from the Company, any of the Directors, chief executive of the Company, controlling shareholders, substantial shareholders, existing shareholders of the Company or any of its subsidiaries or their respective close associates in relation to the acquisition, disposal, voting or other disposition of Shares registered in his/her/its name or otherwise held by him/her/it.

*The placees in the International Offer include the following:* 

#### Cornerstone Investor

Investor	No. of Offer Shares allocated	% of Offer Shares	% of total issued share capital after the Global Offering (assuming no exercise of any options granted under the Stock Incentive Plan)	Existing shareholders or their close associates
Golden Future LPF (金利富通有限合夥				
基金) ("Golden				
Future")	3,127,600	15.87%	1.19%	No
Total	3,127,600	15.87%	1.19%	

## Allottees who are customer(s) or client(s) / supplier(s) of the issuer

Investor	No. of Offer Shares allocated	% of Offer Shares	% of total issued share capital after the Global Offering (assuming no exercise of any options granted under the Stock Incentive Plan)	Relationship
				The limited partner
				of Golden Future is
				the beneficial
				owner of the
				customer of the
Golden Future	3,127,600	15.87%	1.19%	issuer
Total	3,127,600	15.87%	1.19%	

## Allottees with waivers/consents obtained

Investor	No. of Offer Shares allocated	% of Offer Shares	% of total issued share capital after the Global Offering (assuming no exercise of any options under Stock Incentive Plan)	Relationship
				CNI Securities
				Group Limited (中國
				北方證券集團有限
				公司), a distributor,
				is the sole general
Note 1				partner of Golden
Golden Future Note 1	3,127,600	15.87%	1.19%	Future Note 1
Total	3,127,600	15.87%	1.19%	

Note:

#### LOCK-UP UNDERTAKINGS

<sup>(1)</sup> The sole general partner of Golden Future is CNI Securities Group Limited (中國北方證券集團有限公司). The Company has applied to the Stock Exchange for, and the Stock Exchange has granted, a consent under paragraph 5(1) of the Placing Guidelines (as defined below) to permit the Company to allocate such Offer Shares in the International Offering to Golden Future. The allocation of Offer Shares to Golden Future is in compliance with all the conditions under the consent granted by the Stock Exchange. For details, please refer to the section headed "OTHERS / ADDITIONAL INFORMATION" below.

Name	Number of Shares held in the Company subject to lock-up undertakings upon Listing	% of shareholding in the Company subject to lock-up undertakings upon Listing (assuming no exercise of any options granted under the Stock Incentive Plan)	Last day subject to the lock-up undertakings
Beyond Branding Limited ("Beyond Branding") <sup>Note 1</sup>	72,294,252	27.52%	26 November 2024 (First Six-Month Period) <sup>Note 2</sup>
			26 May 2025 (Second Six-Month Period) <sup>Note 3</sup>
Q-robot Holding Limited ("Q- robot") <sup>Note 1</sup>	8,819,184	3.36%	26 November 2024 (First Six- Month Period) <sup>Note 2</sup>
,			26 May 2025 (Second Six-Month Period) <sup>Note 3</sup>
Kiosk Joy Holding Limited ("Kiosk Joy") <sup>Note</sup>	8,819,184	3.36%	26 November 2024 (First Six-Month Period) <sup>Note 2</sup>
			26 May 2025 (Second Six-Month Period) <sup>Note 3</sup>
INSIGMA Limited ("INSIGMA")Note	4,409,592	1.68%	26 November 2024 (First Six-Month Period) <sup>Note 2</sup>
			26 May 2025 (Second Six-Month Period) <sup>Note 3</sup>
NeoBox Holding Limited ("NeoBox")Note 1	4,409,592	1.68%	26 November 2024 (First Six-Month Period) <sup>Note 2</sup>
			26 May 2025 (Second Six-Month Period) <sup>Note 3</sup>
Q-robot shop Limited ("Q- robot shop") <sup>Note 1</sup>	4,409,592	1.68%	26 November 2024 (First Six- Month Period) <sup>Note 2</sup>
			26 May 2025 (Second Six-Month Period) <sup>Note 3</sup>
Subtotal	103,161,396	39.27%	

In accordance with the relevant Listing Rules/guidance materials, the required lock-up for the first sixmonth period ends on 26 November 2024 and for the second six-month period, on 26 May 2025.

#### Notes:

(1) Immediately following completion of the Global Offering (assuming no exercise of any options granted under the Stock Incentive Plan), (i) Ms. Yin, through Jovie Trust and its holding vehicles Jovie Holding Limited and Beyond Branding, will be able to exercise 27.52% of the voting rights in the Company; (ii) YIN Juelian (殷廷蓮), through Helena Trust and its holding vehicles Helenatest Holding Limited and Q-robot, will be able to exercise 3.36% of the voting rights in the Company; (iii) CAO Liwen (曹理文), through Liwen Trust and its holding vehicles Iwan Holding Limited and Kiosk Joy, will be able to exercise 3.36% of the voting rights in the Company; (iv) WU Wenhong (吳文洪), through his holding vehicles INSIGMA, will be able to exercise 1.68% of the voting rights in the Company; (v) HUANG Aihua (黃愛華), through his holding vehicles

Number of
Shares held in
the Company
subject to
lock-up
undertakings
Name
upon Listing

% of shareholding in the Company subject to lock-up undertakings upon Listing (assuming no exercise of any options granted under the Stock Incentive Plan)

Last day subject to the lock-up undertakings

NeoWay Holding Limited and NeoBox, will be able to exercise 1.68% of the voting rights in the Company; and (vi) QIAN Jun (錢俊), through his holding vehicle Q-robot shop, will be able to exercise 1.68% of the voting rights in the Company.

On 27 June 2023, the Concert Parties (namely Ms. Yin, YIN Juelian (殷廷蓮), CAO Liwen (曹理文), WU Wenhong (吳文洪), HUANG Aihua (黄愛華) and QIAN Jun (錢俊)) entered into an acting-in-concert agreement to confirm that they have been acting in concert by aligning their votes and following Ms. Yin's directions when exercising their voting rights at the shareholders' meetings in the Group since they became interested in Shanghai Quna, respectively, and they also acknowledged and agreed that they had and would continue to, for so long as they remain interested in the Shares, defer their voting powers through their respective holding vehicles and family trusts to Ms. Yin. For details, please refer to the paragraphs headed "History, Reorganization and Corporate Structure — Acting-in-Concert Agreement" in the Prospectus. Immediately upon completion of the Global Offering (assuming no exercise of any options granted under the Stock Incentive Plan), the Concert Parties will be entitled to exercise approximately 39.27% of the voting power at general meetings of the Company. Therefore, the Concert Parties together with the relevant holding vehicles (i.e. Jovie Holding Limited, Beyond Branding, Helenatest Holding Limited, Q-robot, Iwan Holding Limited, Kiosk Joy, INSIGMA, NeoWay Holding Limited, NeoBox and Q-robot shop), are considered as a group of the Controlling Shareholders upon Listing.

- (2) The Controlling Shareholder may dispose of or transfer Shares after the indicated date subject to the condition that the Controlling Shareholder will not cease to be a Controlling Shareholder.
- (3) The Controlling Shareholder will cease to be prohibited from disposing of or transferring Shares after the indicated date.

#### **Pre-IPO Investors**

Name	Number of Shares held in the Company subject to lock-up undertakings upon Listing	% of shareholding in the Company subject to lock-up undertakings upon Listing (assuming no exercise of any options granted under the Stock Incentive Plan)	Last day subject to the lock-up undertakings
Banyan Pacific	22,610,668	8.61%	22 November 2024 <sup>Note 1</sup>
Technology Investment			
Limited ("Banyan			
Pacific")Note 4			N. 1
Shanghai Junna	21,999,948	8.37%	22 November 2024 <sup>Note 1</sup>
Enterprise Management			
Partnership (Limited			
Partnership) / 上海君拿			
企業管理合夥企業(有			
限合夥)			
Shanghai Yuanyuqu	21,301,836	8.11%	22 November 2024 <sup>Note 1</sup>
Enterprise Management,			
L.P. / 上海源與趣企業			
管理合夥企業(有限合			
夥) ("Shanghai			
Yuanyuqu") <sup>Note 2</sup>			

Name	Number of Shares held in the Company subject to lock-up undertakings upon Listing	% of shareholding in the Company subject to lock-up undertakings upon Listing (assuming no exercise of any options granted under the Stock Incentive Plan)	Last day subject to the lock-up undertakings
Xiamen C&D Emerging	18,000,036	6.85%	22 November 2024 <sup>Note 1</sup>
Industry Equity Investment No. 1 Partnership (Limited Partnership) / 廈門建發 新興產業股權投資壹號 合夥企業(有限合夥)	10,000,000		
Shanghai Hongjiuqu Enterprise Management Partnership (Limited Partnership) / 上海弘玖 趣企業管理合夥企業 (有限合夥)	8,470,588	3.22%	22 November 2024 <sup>Note 1</sup>
LAU, Siu Ying / 劉小鷹	7,805,712	2.97%	22 November 2024 <sup>Note 1</sup>
BPC Alpha Limited (" <b>BPC</b> ") <sup>Note 4</sup>	7,688,450	2.93%	22 November 2024 <sup>Note 1</sup>
Shanghai Yuanqu Enterprise Management, L.P. / 上海源趣叁期企 業管理合夥企業(有限 合夥) ( <b>Ferry Phase</b> <b>III</b> ) <sup>Note 2</sup>	6,999,954	2.66%	22 November 2024 <sup>Note 1</sup>
Ai Liang Shan Holdings Limited	6,166,528	2.35%	22 November 2024 <sup>Note 1</sup>
Shanghai Yuanjizhi Enterprise Management, L.P. / 上海源及致企業 管理合夥企業(有限合 夥) ("Shanghai Yuanjizhi") <sup>Note 2</sup>	4,000,020	1.52%	22 November 2024 <sup>Note 1</sup>
Shanghai Yingmaisheng Enterprise Management Partnership (Limited Partnership) / 上海鷹脈 升企業管理合夥企業 (有限合夥) ("Shanghai Yingmaisheng") <sup>Note 3</sup>	3,386,663	1.29%	22 November 2024 <sup>Note 1</sup>
QFUN Tech Group LTD	2,864,472	1.09%	22 November 2024 <sup>Note 1</sup>
QFUN Holding Limited	2,599,941	0.99%	22 November 2024 <sup>Note 1</sup>
Sinoace Holdings Limited	2,545,307	0.97%	22 November 2024 <sup>Note 1</sup>
Yuanzhan Equity Investment Management	1,399,968	0.53%	22 November 2024 <sup>Note 1</sup>

Name	Number of Shares held in the Company subject to lock-up undertakings upon Listing	% of shareholding in the Company subject to lock-up undertakings upon Listing (assuming no exercise of any options granted under the Stock Incentive Plan)	Last day subject to the lock-up undertakings
(Shanghai) Co., Ltd. / 遠 瞻股權投資管理(上海)			
有限公司			
Shanghai Eaglespeed Enterprise Management Partnership (Limited Partnership) / 上海鷹之 速企業管理合夥企業 (有限合夥) ("Shanghai Eaglespeed") <sup>Note 3</sup>	799,983	0.30%	22 November 2024 <sup>Note 1</sup>
Shanghai Xiangyiqu Business Management Partnership (Limited Partnership) / 上海湘宜 趣企業管理合夥企業 (有限合夥) ("Shanghai Xiangyiqu") <sup>Note 3</sup>	599,988	0.23%	22 November 2024 <sup>Note 1</sup>
Beyond Marketing Holding Limited	599,988	0.23%	22 November 2024 <sup>Note 1</sup>
Subtotal	139,840,050	53.23%	

Note:

- (1)The expiry date of the lock-up period shown in the table above is pursuant to the shareholders' agreement entered into among the Company and the Shareholders on 29 June 2023 and the shareholders' resolutions of the Company dated 5 May 2024, under which each Pre-IPO Investor will not sell or otherwise transfer or dispose of any Shares (other than those permitted to be included in the Global Offering and other transfers to affiliates permitted by law) without prior written consent of the Company and the Underwriters, for a period of time specified by the Underwriters of 180 days from the Listing Date.
- (2) Shanghai Yuanjizhi is a limited partnership established in the PRC on 1 November 2021 and it is owned as to approximately 0.1% by Wuxi Ferry Phase II Investment Co., Ltd. (無錫源渡二期投資有限公司) as its general partner and as to approximately 99.9% by Ferry Phase II. Wuxi Ferry Phase II Investment Co., Ltd. (無錫源渡二期投資有限公司) is owned as to 86.5% by Shanghai Chuiying Enterprise Management Partnership (上海垂穎企業管理合夥企業(有限合夥)) ("Shanghai Chuiying"), which is in turn owned as to 35.0%, 33.0% and 32.0%, respectively, by ZHANG Yuying (張裕英), WANG Xuefeng (王學峰) and HUANG Qinghua (黃清華), each an Independent Third Party. Pursuant to a voting proxy agreement dated 1 January 2021 entered into by WANG Xuefeng with ZHANG Yuying and HUANG Oinghua, respectively, each of ZHANG Yuying and HUANG Qinghua entrusted their respective voting power in Shanghai Chuiying to WANG Xuefeng. As such, WANG Xuefeng controls 100% voting power in Shanghai Chuiying. The general partner of Ferry Phase II is Wuxi Ferry Phase II Investment Co., Ltd. (無錫源渡二期投資有限公司), and Ferry Phase II has seven limited partners, each with less than one-third partnership interest in Ferry Phase II. Lighthouse is one of the limited partners of Ferry Phase II. Shanghai Yuanyuqu is a limited partnership established in the PRC on 1 November 2021 and it is owned as to approximately 0.09% by Wuxi Ferry Venture Capital Investment Management Limited (無錫源渡股權投資管理有限公司) ("Wuxi Ferry") as its general partner and as to 99.91% by Ferry Phase I as its limited partner. Wuxi Ferry is owned as to 44.17% by Ferry Equity Investment Management (Shanghai) Co., Ltd. (源渡股權投資管理(上海)有限公司) as the single largest shareholder. Ferry Equity Investment Management (Shanghai) Co., Ltd. (源渡股權投資管理(上海)有限公司) is in turn owned as to 35.0%, 33.0% and 32.0%, respectively, by DAI Yanjuan (戴燕娟), WANG Xuefeng (王學峰) and HUANG Qinghua (黃清華). Pursuant to a voting proxy agreement dated 1 January 2021 entered into by WANG Xuefeng with DAI Yanjuan and HUANG Qinghua, respectively, each of DAI Yanjuan and HUANG Qinghua entrusted their respective voting

Number of Shares held in the Company subject to lock-up undertakings upon Listing % of shareholding in the Company subject to lock-up undertakings upon Listing (assuming no exercise of any options granted under the Stock Incentive Plan)

Last day subject to the lock-up undertakings

power in Ferry Equity Investment Management (Shanghai) Co., Ltd. (源渡股權投資管理(上海)有限公司) to WANG Xuefeng. As such, WANG Xuefeng controls 100% voting power in Ferry Equity Investment Management (Shanghai) Co., Ltd. (源渡股權投資管理(上海)有限公司). The general partner of Ferry Phase I is Wuxi Ferry and Ferry Phase I has five limited partners, including Mr. JIN Yong (金勇) being the largest limited partner with 39.60% partnership interest and the remaining four limited partners each holding less than one-third partnership interest. Ferry Phase III is a limited partnership established in the PRC on 25 October 2021 and it is owned as to approximately 0.03% by Wuxi Ferry Weilun Enterprise Management Partnership (Limited Partnership) (無錫源渡偉倫企業管理合夥企業(有限合夥)) ("Ferry Weilun") as its general partner and as to approximately 99.97% by Suzhou Ferry as its limited partner. Ferry Weilun is owned as to 7.01% by Wuxi Ferry Growth Enterprise Management Co., Ltd. (無錫源渡成長企業管理有限公司) ("Ferry Growth") as its general partner and 92.98% by Shanghai Chuiying. Ferry Growth is wholly owned by Ferry Equity Investment Management (Shanghai) Co., Ltd. (源渡股權投資管理(上海)有限公司), which is in turn owned as to 35.0%, 33.0% and 32.0%, respectively, by DAI Yanjuan (戴燕娟), WANG Xuefeng (王學峰) and HUANG Qinghua (黃清華). Shanghai Chuiying is owned as to 35.0%, 33.0% and 32.0%, respectively, by ZHANG Yuying (張裕英), WANG Xuefeng (王學峰) and HUANG Qinghua (黃清華), each an Independent Third Party. The general partner of Suzhou Ferry is Ferry Weilun and Suzhou Ferry has 12 limited partners, including an affiliate of Xiamen C&D and Mr. ZHANG Fan ( 張帆). None of the 12 limited partners of Suzhou Ferry held more than 30% limited partnership interests in Suzhou Ferry.

- (3) Shanghai Eaglespeed is a limited partnership established in the PRC on 20 October 2021 and as of the Latest Practicable Date, it is owned as to 0.2494% by Beijing Eagles Fund Management Co., Ltd. (北京老鷹投資基金管理有限公司) ("Beijing Eagles"), a company owned as to 70.0% by Shanghai Eagles Investment Management Co., Ltd. (上海長鷹投資管理有限公司) which is wholly owned by Mr. ZHAO Keming (趙克明), as its general partner. Shanghai Xiangyiqu is a limited partnership established in the PRC on 27 October 2021 and as of the Latest Practicable Date, it was owned as to 0.3322% by Beijing Eagles as its general partner. Shanghai Yingmaisheng is a limited partnership established in the PRC on 20 October 2021 and as of the Latest Practicable Date, it was owned as to 0.0238% by Shanghai Eagles Investment Management Co., Ltd. (上海長鷹投資管理有限公司) and as to 99.9762% by Nanjing Eagles Innovation Investment Center (Limited Partnership) (南京老鷹創新投資中心(有限合夥)). Shanghai Eagles Investment Management Co., Ltd. (上海長鷹投資管理有限公司) is wholly owned by Mr. ZHAO Keming (趙克明).
- (4) Banyan Pacific is a limited liability company incorporated in the BVI and is wholly owned by Mr. Yeung Man. BPC is a limited liability company incorporated in the BVI and is owned as to 95.0% by Mr. Yeung Man.

#### **Cornerstone Investor**

Name

Name	Number of Shares held in the Company subject to lock-up undertakings upon Listing	% of shareholding in the Company subject to lock-up undertakings upon Listing (assuming no exercise of any options granted under the Stock Incentive Plan)	Last day subject to the lock-up undertakings
Golden Future <sup>Note 1</sup>	3,127,600	1.19%	26 November 2024
Subtotal	3,127,600	1.19%	

In accordance with the relevant Listing Rules/guidance materials, the required lock-up ends on 26 November 2024.

Note: The Cornerstone Investor will cease to be prohibited from disposing of or transferring Shares after the indicated date.

# PLACEE CONCENTRATION ANALYSIS

Placees	Number of Shares allotted	Allotment as % of International Offering	Allotment as % of total Offer Shares	Number of Shares held upon Listing	% of total issued share capital upon Listing
Top 1	3,127,600	17.64%	15.87%	3,127,600	1.19%
Top 5	8,060,200	45.45%	40.91%	8,060,200	3.07%
Top 10	11,733,800	66.17%	59.55%	11,733,800	4.47%
Top 25	15,855,000	89.41%	80.47%	15,855,000	6.04%

# Notes

<sup>\*</sup> Ranking of placees is based on the number of Shares allotted to the placees.

## SHAREHOLDER CONCENTRATION ANALYSIS

Shareholders*	Number of Shares allotted	Allotment as % of International Offering	Allotment as % of total Offer Shares	Number of Shares held upon Listing	% of total issued Shares capital upon Listing
Top 1	0	0.00%	0.00%	103,161,396	39.27%
Top 5	0	0.00%	0.00%	205,762,308	78.32%
Top 10	3,127,600	17.64%	15.87%	236,119,370	89.88%
Top 25	12,232,600	68.98%	62.08%	255,234,046	97.16%

Notes

# BASIS OF ALLOCATION UNDER THE HONG KONG PUBLIC OFFERING

Subject to the satisfaction of the conditions set out in the Prospectus, 5,765 valid applications made by the public will be conditionally allocated on the basis set out below:

			APPROXIMATE
			PERCENTAGE ALLOTTED
NO. OF SHARES	NO. OF VALID		OF THE TOTAL NO. OF
APPLIED FOR	APPLICATIONS	BASIS OF ALLOTMENT / BALLOT	SHARES APPLIED FOR
		POOL A	
200	2,636	1,582 out of 2,636 to receive 200 Shares	60.02%
400	357	245 out of 357 to receive 200 Shares	34.31%
600	164	118 out of 164 to receive 200 Shares	23.98%
800	147	106 out of 147 to receive 200 Shares	18.03%
1,000	257	193 out of 257 to receive 200 Shares	15.02%
1,200	76	59 out of 76 to receive 200 Shares	12.94%
1,400	29	23 out of 29 to receive 200 Shares	11.33%
1,600	877	702 out of 877 to receive 200 Shares	10.01%

<sup>\*</sup> Ranking of Shareholders is based on the number of Shares (of all classes) held by the Shareholder upon Listing.

19	16 out of 19 to receive 200 Shares	9.36%
204	184 out of 204 to receive 200 Shares	9.02%
338	321 out of 338 to receive 200 Shares	6.33%
88	84 out of 88 to receive 200 Shares	4.77%
42	200 Shares	4.00%
76	200 Shares plus 14 out of 76 to receive additional 200 Shares	3.95%
43	200 Shares plus 16 out of 43 to receive additional 200 Shares	3.92%
35	200 Shares plus 19 out of 35 to receive additional 200 Shares	3.86%
19	200 Shares plus 13 out of 19 to receive additional 200 Shares	3.74%
85	200 Shares plus 73 out of 85 to receive additional 200 Shares	3.72%
29	400 Shares	3.33%
16	400 Shares plus 5 out of 16 to receive additional 200 Shares	3.30%
27	400 Shares plus 17 out of 27 to receive additional 200 Shares	3.29%
20	400 Shares plus 18 out of 20 to receive additional 200 Shares	3.22%
55	600 Shares	3.00%
27	800 Shares	2.67%
17	1,000 Shares	2.50%
5	1,200 Shares	2.40%
7	1,400 Shares	2.33%
2	1,600 Shares	2.29%
5	1,800 Shares	2.25%
1	2,000 Shares	2.22%
1	2,200 Shares	2.20%
2	3,000 Shares	2.14%
5	3,400 Shares	2.13%
	204 338 88 42 76 43 35 19 85 29 16 27 20 55 27 17 5 7 2 5 1 1 1 2	204 184 out of 204 to receive 200 Shares  338 321 out of 338 to receive 200 Shares  84 out of 88 to receive 200 Shares  200 Shares  200 Shares plus 14 out of 76 to receive additional 200 Shares  200 Shares plus 16 out of 43 to receive additional 200 Shares  200 Shares plus 19 out of 35 to receive additional 200 Shares  200 Shares plus 13 out of 19 to receive additional 200 Shares  200 Shares plus 73 out of 85 to receive additional 200 Shares  200 Shares plus 73 out of 85 to receive additional 200 Shares  400 Shares plus 5 out of 16 to receive additional 200 Shares  400 Shares plus 17 out of 27 to receive additional 200 Shares  400 Shares plus 18 out of 20 to receive additional 200 Shares  55 600 Shares  55 600 Shares  17 1,000 Shares  5 1,200 Shares  5 1,200 Shares  5 1,800 Shares  1 2,000 Shares  1 2,000 Shares  2 3,000 Shares

	5,711	Total number of Pool A successful applicants: 4,152	
		POOL B	
180,000	42	17,000 Shares	9.44%
200,000	8	18,200 Shares	9.10%
300,000	3	27,000 Shares	9.00%
500,000	1	44,600 Shares	8.92%
	54	Total number of Pool B successful applicants: 54	

As of the date of this announcement, the relevant subscription monies previously deposited in the designated nominee accounts have been remitted back to the accounts of all HKSCC participants. Investors should contact their relevant brokers for any inquiries.

#### COMPLIANCE WITH LISTING RULES AND GUIDANCE

The Directors confirm that, except for the Listing Rules that have been waived and/or in respect of which consent has been obtained, the Company has complied with the Listing Rules and guidance materials in relation to the placing, allotment and listing of the Company's shares.

The Directors confirm that, to the best of their knowledge, the consideration paid by the placees or the public (as the case may be) directly or indirectly for each Offer Share subscribed for or purchased by them was the same as the final Offer Price in addition to any brokerage, AFRC transaction levy, SFC transaction levy and trading fee payable.

#### OTHERS / ADDITIONAL INFORMATION

Placing with a prior consent under paragraph 5(1) of the Appendix F1 to the Listing Rules ("**Placing Guidelines**")

As part of the International Offering, the Company has entered into a cornerstone investment agreement with Golden Future, pursuant to which Golden Future has agreed to, subject to certain conditions, subscribe, or cause its designated entities to subscribe, at the Offer Price for such number of Offer Shares (rounded down to the nearest whole board lot of 200 Shares) as may be purchased for an aggregate amount of US\$10.0 million (equivalent to approximately HK\$78.2 million, calculated based on the currency translation of US\$1.00 to HK\$7.81909) (the "Cornerstone Placing"). Under the International Offering, Golden Future has been placed with 3,127,600 Offer Shares at the Offer Price, representing approximately 15.87% of the total number of Offer Shares initially available under the Global Offering and approximately 1.19% of the total issued Shares of the Company upon completion of the Global Offering (assuming no exercise of any options under the Stock Incentive Plan).

Golden Future is a limited partnership fund registered in Hong Kong on 10 November 2023 under the Limited Partnership Fund Ordinance (Chapter 637 of the Laws of Hong Kong) and is principally engaged in equity investment. The sole general partner of Golden Future is CNI Securities Group Limited.

As part of the placing under the international tranche of the Global Offering, CNI Securities Group Limited acts as a distributor. Due to (i) CNI Securities Group Limited, which is held as to 98.75% by Ms. BAO Quan (包全), is the sole general partner of Golden Future, and its capacity as a distributor in the Global Offering, and (ii) the sole investment manager and fund administrator of Golden Future is CNI Global Assets Management Limited (中國北方環球資產管理有限公司), which is licensed to conduct Type 9 (asset management) of the regulated activities as defined under the SFO, and is wholly owned by Ms. BAO Quan (包全), allocation of the relevant Offer Shares under the Cornerstone Placing technically constitutes an allocation to a connected client of a distributor.

The Company has applied to the Stock Exchange for, and the Stock Exchange has granted, a consent under paragraph 5(1) of the Placing Guidelines to permit the Company to allocate such Offer Shares in the International Offering to Golden Future. The allocation of Offer Shares to Golden Future is in compliance with all the conditions under the consent granted by the Stock Exchange.

#### **DISCLAIMERS**

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and Hong Kong Securities Clearing Company Limited ("HKSCC") take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia). This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The securities mentioned herein have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act"). The securities may not be offered or sold in the United States except pursuant to an exemption from the registration requirements of the U.S. Securities Act and in compliance with any applicable state securities laws, or outside the United States unless in compliance with Regulation S under the U.S. Securities Act. There will be no public offer of securities in the United States.

The Offer Shares are being offered and sold outside the United States in offshore transactions in reliance on Regulation S under the U.S. Securities Act.

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. This announcement is not a prospectus. Potential investors should read the Prospectus dated 17 May 2024 issued by Qunabox Group Limited (趣致集團) for detailed information about the Global Offering described below before deciding whether or not to invest in the Shares thereby being offered.

\*Potential investors of the Offer Shares should note that the Sole Overall Coordinator (for itself and on behalf of the Hong Kong Underwriters) shall be entitled to terminate their obligations under the Hong Kong Underwriting Agreement with immediate effect upon the occurrence of any of the events set out in the paragraph headed "Underwriting – Underwriting Arrangements and Expenses – Hong Kong Public Offering – Grounds for Termination" in the Prospectus at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date (which is currently expected to be on 27 May 2024).

#### **PUBLIC FLOAT**

Immediately following the completion of the Global Offering, an aggregate of 96,943,122 Shares or approximately 36.90% of the issued share capital of the Company (assuming no exercise of any options granted under the Stock Incentive Plan) will be held in the public hands. Therefore, the number of Shares in the public hands represents no less than 25% of the total issued share capital of the Company, satisfying the minimum percentage requirement in compliance with Rule 8.08(1) of the Listing Rules. The Directors also confirm that (i) no placee will, individually, be placed more than 10% of the enlarged issued share capital of the Company immediately after the Global Offering; (ii) there will not be any new substantial Shareholder immediately after the Global Offering; (iii) the three largest public Shareholders do not hold more than 50% of the Shares held in the public hands at the time of the Listing in compliance with Rules 8.08(3) and 8.24 of the Listing Rules; and (iv) there will be at least 300 Shareholders at the time of the Listing in compliance with Rule 8.08(2) of the Listing Rules.

#### COMMENCEMENT OF DEALINGS

Share certificates will only become valid evidence of title at 8:00 a.m. on Monday, May 27, 2024 (Hong Kong time), provided that the Global Offering has become unconditional and the right of termination described in the section headed "Underwriting" in the Prospectus has not been exercised. Investors who trade the Shares on the basis of publicly available allocation details prior to the receipt of Share certificates or prior to the Share certificates becoming valid evidence of title do so entirely at their own risk.

Assuming that the Hong Kong Public Offering becomes unconditional at or before 8:00 a.m. in Hong Kong on Monday, May 27, 2024, it is expected that dealings in the Shares on the Stock Exchange will commence at 9:00 a.m. on Monday, May 27, 2024 (Hong Kong time).

The Shares will be traded in board lots of 200 Shares each, and the stock code of the Shares will be 0917.

By Order of the Board
Qunabox Group Limited
(趣致集團)
Ms. YIN Juehui
Chairwoman and Executive Director

Hong Kong, May 24, 2024

As of the date of this announcement, the board of directors of the Company comprises (i) Ms. YIN Juehui, Mr. CAO Liwen and Mr. HUANG Aihua as executive directors; (ii) Mr. DAI Jianchun and Mr. CHEN Rui as non-executive directors; and (iii) Dr. CHE Lufeng, Mr. ZHU Lin and Dr. YANG Bo as proposed independent non-executive directors.