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**Beijing UBOX Online Technology Corp.**  
**北京友寶在線科技股份有限公司**

*(A joint stock company incorporated in the People's Republic of China with limited liability)*

**(Stock Code: 2429)**

**INSIDE INFORMATION**  
**PROPOSED IMPLEMENTATION OF**  
**THE H SHARE FULL CIRCULATION BY THE COMPANY**

This announcement is made by Beijing UBOX Online Technology Corp. (the “**Company**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the Guidelines on Application for “Full Circulation” of Domestic Unlisted Shares of H-share Companies (《H股公司境內未上市股份申請「全流通」業務指引》) issued by the China Securities Regulatory Commission (the “**CSRC**”) on November 14, 2019 and further amended on August 10, 2023 (the “**Guidelines**”) regarding the procedures of application by companies whose H shares are listed on the Stock Exchange for circulation of domestic unlisted shares (as defined under the Guidelines) on the Stock Exchange.

In view of the Guidelines, the board (the “**Board**”) of directors (the “**Director(s)**”) of the Company is pleased to announce that on May 23, 2024, the Board has considered and approved the proposal for the implementation of the H share full circulation, which is to convert 65,112,950 unlisted domestic shares of the Company (the “**Domestic Shares**”) into H shares of the Company (the “**H Shares**”) (the “**H Share Full Circulation**”). Upon obtaining all the relevant approvals (including filing with the CSRC) and having complied with all the applicable laws, regulations and rules, 65,112,950 Domestic Shares will be converted into H Shares, and the Company will also apply to the Stock Exchange for the listing of and permission to deal in such H Shares on the Main Board of the Stock Exchange (the “**Conversion and Listing**”). Pursuant to the Articles of Association of the Company, no approval from the shareholders of the Company (the “**Shareholders**”) at general meeting is required for the Conversion and Listing.

As at the date of this announcement, the Company has not yet applied to the CSRC for the H Share Full Circulation, and the details of the implementation plan of the Conversion and Listing have not been finalized. The Company will make further announcement(s) on the progress of the H Share Full Circulation and the Conversion and Listing in compliance with the Listing Rules and/or Inside Information Provisions as and when appropriate.

**The H Share Full Circulation and the Conversion and Listing are subject to other relevant procedures as required by the CSRC, the Stock Exchange and other relevant domestic and overseas regulatory authorities. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

For and on behalf of the Board  
**Beijing UBOX Online Technology Corp.**  
**Wang Bin**  
*Chairman and Executive Director*

Shenzhen, the PRC, May 23, 2024

*As at the date of this announcement, the Company's executive Directors are Mr. Wang Bin, Mr. Yu Lizhi, Ms. Cui Yan and Mr. Chao Hua, non-executive Directors are Mr. Zhu Chao and Ms. An Yufang, and independent non-executive Directors are Ms. Guo Wei, Mr. Zhang Chen and Mr. Zhang Changhao.*