Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

CHICMAX

Shanghai Chicmax Cosmetic Co., Ltd. 上海上美化妝品股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock code: 2145)

INSIDE INFORMATION COMPLETION OF THE H SHARE FULL CIRCULATION

INTRODUCTION

This announcement is made by Shanghai Chicmax Cosmetic Co., Ltd. (the "Company") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcements of the Company dated 23 February 2024, 23 April 2024 and 30 April 2024 in relation to the proposed participation in the H share full circulation programme by the Company, the issuance of filing notice by CSRC of the Application and the Listing Approval granted by the Stock Exchange (the "Announcements"). Unless the context otherwise requires, capitalised terms used herein shall have the same meanings as those defined in the Announcements.

COMPLETION OF THE H SHARE FULL CIRCULATION

The Board announces that the conversion of an aggregate of 8,861,580 Unlisted Shares into H Shares has been completed on 23 May 2024 and the listing of such Converted H Shares on the Stock Exchange will commence at 9:00 a.m. on 24 May 2024.

SHAREHOLDING STRUCTURE

The share capital structure of the Company immediately before and upon completion of the Conversion and Listing is set out below:

Description of Shares	Immediately before completion of the Conversion and Listing		Upon completion of the Conversion and Listing	
	Number of Shares	Approximate percentage	Number of Shares	Approximate percentage
Unlisted Shares H Shares	200,614,140 197,343,760	50.41% 49.59%	191,752,560 206,205,340	48.18% 51.82%
Total	397,957,900	100.00%	397,957,900	100.00%

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Shanghai Chicmax Cosmetic Co., Ltd.
上海上美化妝品股份有限公司
Mr. Lyu Yixiong

Chairman of the Board, Executive Director and Chief Executive Officer

Shanghai, the PRC 23 May 2024

As at the date of this announcement, the Board comprises Mr. Lyu Yixiong, Ms. Luo Yan (羅燕), Mr. Feng Yifeng and Ms. Song Yang as executive Directors; Ms. Li Hanqiong and Mr. Sun Hao as non-executive Directors; Mr. Leung Ho Sun Wilson, Ms. Luo Yan (羅妍) and Mr. Liu Yi as independent non-executive Directors.