



齐屹科技  
Qeeeka Home

## Qeeeka Home (Cayman) Inc.

Stock Code: 1739



# Contents

---

<b>2</b>	Corporate Information	<b>94</b>	Consolidated Income Statement
<b>4</b>	Key Financial and Operation Data	<b>95</b>	Consolidated Statement of Comprehensive Income
<b>5</b>	Chairman's Statement	<b>96</b>	Consolidated Balance Sheet
<b>8</b>	Management Discussion and Analysis	<b>98</b>	Consolidated Statement of Changes in Equity
<b>18</b>	Board of Directors and Senior Management	<b>99</b>	Consolidated Statement of Cash Flows
<b>22</b>	Corporate Governance Report	<b>100</b>	Notes to the Consolidated Financial Statements
<b>33</b>	Environmental, Social and Governance Report	<b>179</b>	Financial Summary
<b>65</b>	Report of the Directors	<b>180</b>	Definitions
<b>87</b>	Independent Auditor's Report		



# Corporate Information

## BOARD OF DIRECTORS

### Executive Directors

Mr. DENG Huajin (*Chairman and Chief Executive Officer*)  
Mr. TIAN Yuan  
Mr. GAO Wei

### Non-executive Directors

Mr. LI Gabriel  
Mr. XIAO Yang  
Mr. ZHAO Guibin

### Independent Non-executive Directors

Mr. ZHANG Lihong  
Mr. CAO Zhiguang  
Mr. WONG Man Chung Francis

## JOINT COMPANY SECRETARIES

Mr. TIAN Yuan  
Ms. LEUNG Kwan Wai

## AUTHORIZED REPRESENTATIVES

Mr. DENG Huajin  
Mr. TIAN Yuan

## AUDIT AND RISK MANAGEMENT COMMITTEE

Mr. WONG Man Chung Francis (*Chairman*)  
Mr. ZHANG Lihong  
Mr. CAO Zhiguang

## REMUNERATION COMMITTEE

Mr. CAO Zhiguang (*Chairman*)  
Mr. DENG Huajin  
Mr. ZHANG Lihong  
Mr. WONG Man Chung Francis

## NOMINATION COMMITTEE

Mr. DENG Huajin (*Chairman*)  
Mr. ZHANG Lihong  
Mr. CAO Zhiguang

## REGISTERED OFFICE

ICS Corporate Services (Cayman) Limited  
3-212 Governors Square, 23 Lime Tree Bay Avenue  
P.O. Box 30746, Seven Mile Beach  
Grand Cayman KY1-1203  
Cayman Islands

## HEADQUARTERS

Building 1, No. 1926, Cao An Highway  
Jiading District, Shanghai  
PRC

## PRINCIPAL PLACE OF BUSINESS IN HONG KONG

5/F, Manulife Place  
348 Kwun Tong Road  
Kowloon  
Hong Kong

## Corporate Information

### PRINCIPAL SHARE REGISTRAR AND TRANSFER AGENT

ICS Corporate Services (Cayman) Limited  
3-212 Governors Square  
23 Lime Tree Bay Avenue  
P.O. Box 30746, Seven Mile Beach  
Grand Cayman KY1-1203  
Cayman Islands

### HONG KONG SHARE REGISTRAR

Tricor Investor Services Limited  
17/F, Far East Finance Centre  
16 Harcourt Road  
Hong Kong

### LEGAL ADVISERS

*As to Hong Kong law and United States law*  
Simpson Thacher & Bartlett  
35/F, ICBC Tower  
3 Garden Road  
Central  
Hong Kong

### AUDITOR

PricewaterhouseCoopers  
Certified Public Accountants and  
Registered Public Interest Entity Auditor  
22/F, Prince's Building  
Central  
Hong Kong

### STOCK CODE

1739

### COMPANY'S WEBSITE

[www.qeeka.com](http://www.qeeka.com)

### PRINCIPAL BANKS

China Merchants Bank, Shanghai Branch  
Road Jinshajiang Sub-branch  
1-2/F, Tower A, Shengnuoya Building  
No. 1759, Road Jinshajiang  
Putuo District  
Shanghai  
PRC

Bank of China (Hong Kong) Limited  
Hong Kong Branch  
3/F, Bank of China Tower  
1 Garden Road  
Central  
Hong Kong

# Key Financial and Operation Data

## 1. FINANCIAL SUMMARY

	Year ended 31 December		Year-on-year Change (%)
	2023 (RMB'000)	2022 (RMB'000)	
Revenue	<b>1,186,994</b>	875,735	35.5%
Gross Profit	<b>495,458</b>	473,931	4.5%
Gross Margin	<b>41.7%</b>	54.1%	–
Net loss attributable to equity holders of the Company	<b>(96,869)</b>	(126,044)	–
Adjusted net loss attributable to equity holders of the Company <sup>(1)</sup>	<b>(36,033)</b>	(64,179)	–

Note:

- (1) Adjusted net loss attributable to equity holders of the Company excludes impairment loss on investments accounted for using the equity method, net fair value change on investment on financial assets at fair value through profit or loss, which exclude wealth management products and others, share-based compensation expenses and impairment loss on goodwill.

## 2. KEY OPERATION METRICS

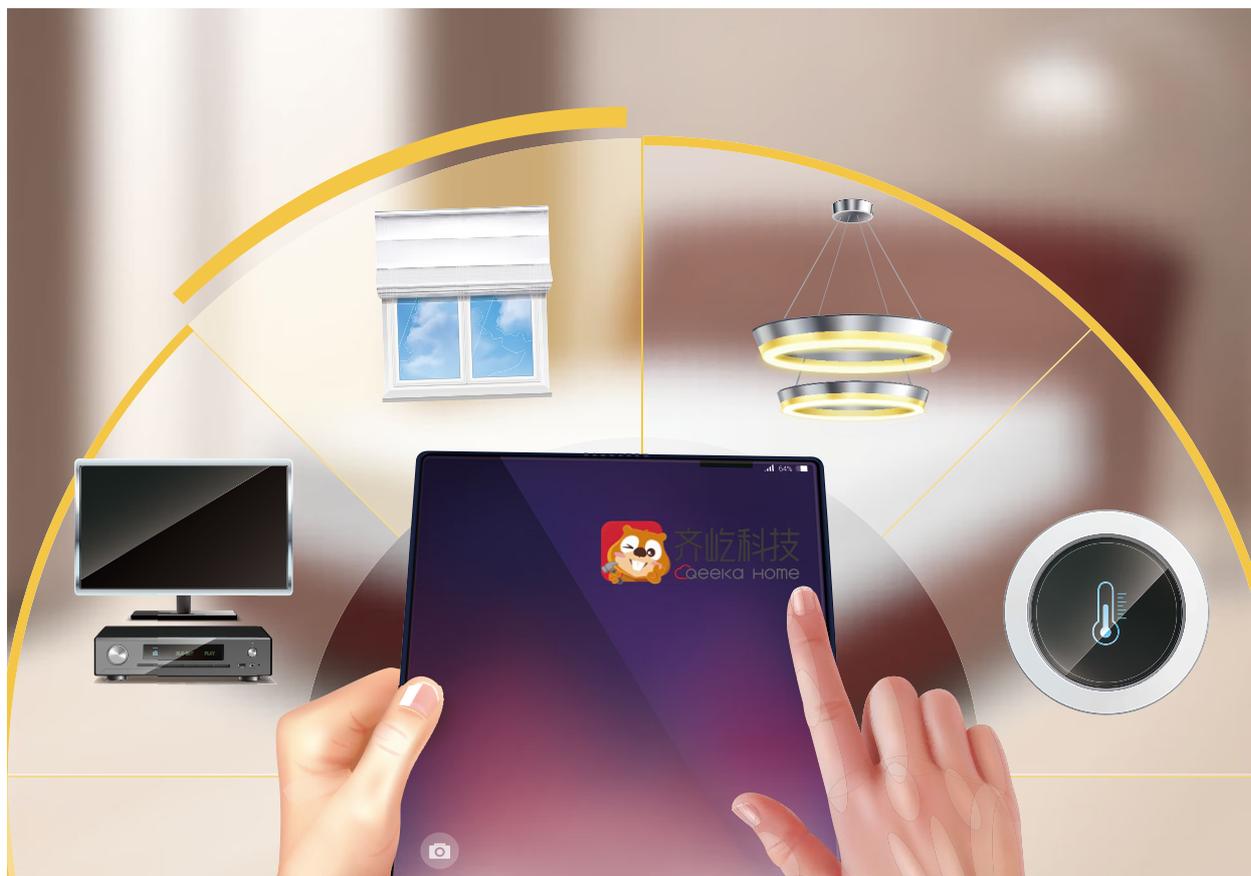
The following table sets forth the key operation data for this segment:

	Year ended 31 December	
	2023	2022
Number of sales leads <sup>(1)</sup>	<b>794,761</b>	686,092
Number of recommended users	<b>613,999</b>	581,775
Average revenue from SaaS and Marketing Service per sales lead (RMB) <sup>(2)</sup>	<b>526</b>	697

Notes:

- (1) It represents the number of data that identifies someone as a potential demand user of Interior Design and Construction for the year ended 31 December 2023.
- (2) It refers to the average revenue per sales lead, which equals the revenue from SaaS and Marketing Service for the year ended 31 December 2023 divided by the sales leads as of 31 December 2023.

# Chairman's Statement



Dear shareholders:

On behalf of the Board of the Company, I hereby present the annual results of the Group for the year ended 31 December 2023.

## RESULTS

The Group's audited revenue for the year ended 31 December 2023 was RMB1,187.0 million, an increase of 35.5% compared with the results for the previous year.

The Group's audited net loss attributable to equity holders of the Company for the year ended 31 December 2023 was RMB96.9 million.

The Group's non-IFRS net loss attributable to equity holders of the Company for the year ended 31 December 2023 was RMB36.0 million.

## BUSINESS REVIEW AND OUTLOOK

### Business Review

We are one of the leading marketing solution providers in interior design and construction industry in China, with the mission of "helping users achieve beautiful living scenarios easily, reassuringly and cost-effectively", and are committed to providing a series of solutions for interior design and construction service providers to meet their diversified needs by promoting the digital upgrading of the interior design and construction industry. Our goal is to provide a SaaS-based mutually beneficial ecosystem for users and interior design and construction service providers, and attract more users by empowering our merchants, so as to achieve a win-win situation for both parties.

## Chairman's Statement

In 2023, a new trend emerged in the real estate market, indicating a significant change in the supply-demand relationship. As a company related to the real estate industry, our performance has been under immense pressure. In 2023, our revenue increased by 35.5% year-on-year, reaching RMB1,187.0 million. Our IDC business stood out as a new growth engine, with a year-on-year growth of 111.4%, contributing RMB729.7 million to our revenue. Additionally, in 2023, we continued to implement the operating strategy of cost reduction and efficiency enhancement, narrowing our operating losses.

- ### SaaS and Marketing Service Business

In 2023, the fluctuations in the real estate market led to a polarization for user's demands. Users in mega-cities with strong consumption power (such as Beijing and Shanghai) took longer time to make decisions on

home renovations due to the price and construction period, resulting in a shift of high price consumption demand towards faster decision-making and low price areas like tourism and catering. On the other hand, users in other cities experienced an increase in the trading scale of the existing housing market due to falling housing prices, with a significant growth in their home renovation demands. However, they were price-sensitive and prioritized cost-effectiveness.

As a result, our number of sales leads increased compared to 2022. The decrease in the number of sales lead from mega-cities offset the increase in the number of sales leads from other cities. As of 31 December 2023, the number of sales leads was 794,761, representing a year-on-year growth of 15.8% compared to 686,092 in 2022.

The table below sets forth our key operation metrics during the Reporting Periods indicated:

	Year ended 31 December	
	2023	2022
Number of sales leads <sup>(1)</sup>	794,761	686,092
Number of recommended users	613,999	581,775
Average revenue from SaaS and Marketing Service per sales lead (RMB) <sup>(2)</sup>	526	697

Notes:

- It represents the number of data that identifies someone as a potential demand user of Interior Design and Construction for the year ended 31 December 2023.
- It refers to the average revenue per sales lead, which equals the revenue from SaaS and Marketing Service for the year ended 31 December 2023 divided by the sales leads as of 31 December 2023.

From the user side, we focus on user experience and have a keen understanding of their consumption preferences. Through content marketing such as short videos and live streaming, we educate users on home renovation knowledge and recommend interior design and construction service providers to them. Additionally, we introduce the "Qijabao" service, which provides users with professional renovation managers offering one-stop consulting services throughout the whole renovation process. This aims to provide users with a reliable and cost-effective renovation service.

From the merchant side, we continuously empower merchants in their operations by optimizing products through merchant stratification and enhancing their operational efficiency, gradually restoring their confidence. Simultaneously, we have launched a series of merchant policies to work together with them to overcome the challenging period in the industry. As a result, our revenue from SaaS and Marketing Service in 2023 amounted to RMB418.1 million, representing a decrease of 12.5% compared to the previous year. This decrease was primarily due to a decline in the average order value, which fell from RMB697 to RMB526.

## Chairman's Statement

- **Interior Design and Construction Business**

In 2022, we adjusted our strategic direction and took self-operated decoration business as a new growth strategy. In 2023, our self-operated decoration business experienced rapid growth, with a contract value of RMB997.2 million in 2023, an increase of 201.0% year-on-year compared to RMB331.3 million in 2022.

In terms of self-operated home decoration business, we position in providing mid-to-high-end home decoration services, mainly targeting users with high purchasing power in second- and third-tier cities. We are committed to providing users with one-stop home decoration solutions.

We have established showrooms in 6 cities in China. Through offline design and material selection, combined with our independently developed online intelligent management system, we have set up four kind of standard services, providing customers with a easily and cost-effectively service experience.

In terms of public decoration business, we mainly provide interior decoration services for real estate fine decoration housing, hotels, commercial real estate, and office spaces. To mitigate the impact of the real estate market on our performance, we have chosen partners with good credit and abundant cash flow to expand our business. We have increased the proportion of interior decoration services for commercial real estate and accelerated the return of funds. In 2023, the proportion of interior decoration services for real estate fine decoration housing was 39.5%, a decrease of 45 percentage points compared to 84.5% in 2022.

### **Company Business Outlook**

We placed a high priority on acting quickly on such opportunities which we believe would help us better serve our users and merchants, and we are confident that we will be able to derive sustainable value for our shareholders continuously.

### **Shareholder Returns**

We placed a high priority on shareholder returns. In 2023, we announced a dividend payment plan on 23 August 2023 and distributed an interim dividend of approximately RMB29.4 million on 22 September 2023. The Board has recommended the payment of a final dividend of HKD0.0131 per Share, in an aggregate of approximately HKD15.0 million for the year ended 31 December 2023, subject to the approval of the shareholders at the 2024 AGM. Leveraging our solid cash reserves and robust financial management capabilities, we aim to create and continuously enhance long-term value for our shareholders through proactive shareholder return plans.

### **APPRECIATION**

I would like to take this opportunity to express my sincere gratitude to all shareholders, investors, business partners and users for their trust in and support to the Group, I would also like to thank our fellow board members, the management and staffs for their efforts and contributions to the Group. In the future, we will continue to drive the Group's growth and maximize value for our shareholders.

### **Mr. DENG Huajin**

*Chairman and Chief Executive Officer*

Shanghai, China  
26 March 2024

# Management Discussion and Analysis

## MANAGEMENT DISCUSSION AND ANALYSIS

(The following information disclosures were based on financial information prepared in accordance with IFRSs unless otherwise specified)

	Year ended 31 December	
	2023 RMB'000	2022 RMB'000
<b>Revenue</b>	<b>1,186,994</b>	875,735
Cost of sales	(691,536)	(401,804)
<b>Gross profit</b>	<b>495,458</b>	473,931
Selling and marketing expenses	(430,047)	(434,243)
Administrative expenses	(75,926)	(87,683)
Research and development expenses	(37,148)	(43,557)
Net impairment losses on financial assets	(9,791)	(15,743)
Other losses – net	(52,582)	(51,396)
<b>Operating loss</b>	<b>(110,036)</b>	(158,691)
Finance income	40,322	21,133
Finance costs	(7,293)	(2,609)
Finance income – net	33,029	18,524
Share of results of investments accounted for using the equity method	(17,907)	3,694
<b>Loss before income tax</b>	<b>(94,914)</b>	(136,473)
Income tax expenses	(4,147)	(3,793)
<b>Loss for the year</b>	<b>(99,061)</b>	(140,266)
<b>Loss attributable to:</b>		
Equity holders of the Company	(96,869)	(126,044)
Non-controlling interests	(2,192)	(14,222)
	<b>(99,061)</b>	(140,266)
<b>Non-IFRS measure</b>		
Adjusted net loss attributable to equity holders of the Company	<b>(36,033)</b>	(64,179)

## Management Discussion and Analysis

### Revenue

Total revenue increased by 35.5% from RMB875.7 million for the year ended 31 December 2022 to RMB1,187.0 million for the year ended 31 December 2023, primarily due to the gradual resumption of the businesses to normal in 2023, especially our IDC business which had a positive growth trend this year.

The following table sets forth a breakdown of our revenue by segment during the periods indicated:

	Year ended 31 December			
	2023		2022 (restated)	
	Amount RMB'000	% of total revenue	Amount RMB'000	% of total revenue
SaaS and Marketing Service Business	418,072	35.2%	477,885	54.6%
Interior Design and Construction and others Business	768,922	64.8%	397,850	45.4%
Total	1,186,994	100.0%	875,735	100.0%

Note: During the year ended 31 December 2023, the Group has reorganized its business segments to better allocate resources and assess performance of the operating segments. The “Supply chain” segment has been combined with “Innovation and others” segment, which was grouped under “Interior Design and Construction and others Business”. The segment information for the year ended 31 December 2022 has been restated accordingly.

#### SaaS and Marketing Service Business

Revenue from our SaaS and Marketing Service Business decreased by 12.5% from RMB477.9 million for the year ended 31 December 2022 to RMB418.1 million for the year ended 31 December 2023, the decrease in revenue was due to a decline in the average revenue per sales lead, which decreased from RMB697 to RMB526.

#### Interior Design and Construction and others Business

##### – Interior Design and Construction Business

We operated three full-service Interior Design and Construction brands, namely “Brausen”, “Jumei” and “Youzi”, which were all operated under the self-operated model but targeting at different customer segments. Revenue from Interior Design and Construction increased by 111.4% from RMB345.2 million for the year ended 31 December 2022 to RMB729.7 million for the year ended 31 December 2023.

The revenue from Interior Design and Construction of our overall decoration brand “Brausen” increased by 60.1% from RMB55.0 million for the year ended 31 December 2022 to RMB88.1 million for the year ended 31 December 2023, primarily due to the expansion in Nanchang, Wuhan, and Hefei, achieving a total contract value of RMB131.8 million, an increase of 87.2% year-over-year.

The revenue from Interior Design and Construction of the brand “Jumei”, which provided customization services for real estate developers and commercial public decorations, increased by 121.2% from RMB284.0 million for the year ended 31 December 2022 to RMB628.3 million for the year ended 31 December 2023. The significant growth was attributed to (i) affected by the low base last year, the recovery of the operation resulting the growth of revenue; (ii) our expansion efforts and the implementation of the gradual transition strategy towards commercial public decoration services, resulting in a significant increase of 764.7% in revenue from commercial public decorations, from RMB44.0 million for the year ended 31 December 2022 to RMB380.5 million for the year ended 31 December 2023. Furthermore, this service achieved total contract value of RMB851.7 million, representing an increase of 243.4% as compared with the same period of last year.

The revenue from Interior Design and Construction of our partial decoration brand “Youzi” increased by 115.9% from RMB6.1 million for the year ended 31 December 2022 to RMB13.3 million for the year ended 31 December 2023. We are still continuously exploring the sustainable development of this business.

## Management Discussion and Analysis

### – Innovation and others

Innovation and others mainly includes Supply Chain Service, cross-border e-commerce business and other business, generated revenues of RMB27.4 million, RMB4.6 million and RMB7.2 million respectively for the year. These businesses represent an important part of our diversified revenue streams.

### Cost of sales

Cost of sales increased by 72.1% to RMB691.5 million for the year ended 31 December 2023, compared to RMB401.8 million for the year ended 31 December 2022, of which Interior Design and Construction Business accounted for the main part.

### SaaS and Marketing Service Business

Cost from SaaS and Marketing Service Business decreased by 50.4% from RMB21.9 million for the year ended 31 December 2022 to RMB10.9 million for the year ended 31 December 2023, primarily due to the decrease in operating service cost for this segment.

### Gross profit and gross profit margin

As a result of the foregoing, our total gross profit increased by 4.5% from RMB473.9 million for the year ended 31 December 2022 to RMB495.5 million for the year ended 31 December 2023.

Our overall gross profit margin decreased to 41.7% for the year ended 31 December 2023, compared to 54.1% for the year ended 31 December 2022. The primary reason for the decrease in the overall gross profit margin was the year-on-year growth of the revenue from our Interior Design and Construction Business with lower gross margin. Correspondingly, the proportion of this revenue increased to 61.5% for the year ended 31 December 2023, compared to 39.4% in the corresponding period of 2022.

### Interior Design and Construction and others Business

#### – Interior Design and Construction Business

Cost from Interior Design and Construction Business increased by 96.9% from RMB327.7 million for the year ended 31 December 2022 to RMB645.2 million for the year ended 31 December 2023. The increase in cost from IDC business was primarily attributable to an increase in the consumption of the raw materials and labor costs resulting from the increase of approximately 111.4% in revenue as compared with that of the corresponding period.

#### – Innovation and others

Cost from Innovation and others decreased by 32.1% from RMB52.2 million for the year ended 31 December 2022 to RMB35.4 million for the year ended 31 December 2023, primarily due to the decrease in material costs for the segment from Supply Chain Service.

	Year ended 31 December			
	2023		2022 (restated)	
	Amount RMB'000	Gross Margin %	Amount RMB'000	Gross Margin %
SaaS and Marketing Service Business	407,210	97.4%	455,980	95.4%
Interior Design and Construction and others Business	88,248	11.5%	17,951	4.5%
	495,458	41.7%	473,931	54.1%

## Management Discussion and Analysis

### SaaS and Marketing Service Business

Our gross profit margin from SaaS and Marketing Service Business, which is our core business, still stabilized at approximately 97.4% for the year ended 31 December 2023, as compared to 95.4% for the year ended 31 December 2022.

### Interior Design and Construction and others Business

#### – Interior Design and Construction Business

The gross profit margin from our Interior Design and Construction business increased from 5.1% for the year ended 31 December 2022 to 11.6% for the year ended 31 December 2023, primarily due to the recovery in the gross profit margin of the public decoration service.

#### – Innovation and others

The gross profit margin from our Innovation and others increased from 0.9% for the year ended 31 December 2022 to 9.7% for the year ended 31 December 2023.

### Selling and marketing expenses

Our selling and marketing expenses primarily comprised advertising and promotion expenses, salaries and benefits (including share-based compensation expenses) for sales personnel, labor cost and other expenses associated with our selling and marketing activities. Our selling and marketing expenses as a percentage of revenue decreased from 49.6% for the year ended 31 December 2022 to 36.2% for the year ended 31 December 2023, which was primarily attributed to the strategy of reducing costs and increasing efficiency.

### Administrative expenses

Our administrative expenses primarily comprised salaries and benefits (including share-based compensation expenses) for our administrative personnel, labor cost, professional fee and other expenses. Our administrative expenses decreased by 13.4% from RMB87.7 million for the year ended 31 December 2022 to RMB75.9 million for the year ended 31 December 2023, mainly attributed to the decrease in the salaries and benefits.

### Research and development expenses

Our research and development expenses primarily comprised salaries and benefits for research and development personnel, office rental and other expenses associated with our research and development activities. Our research and development expenses decreased by 14.7% from RMB43.6 million for the year ended 31 December 2022 to RMB37.1 million for the year ended 31 December 2023, mainly attributed to the decrease in the salaries and benefits.

### Net impairment losses on financial assets

Our net impairment losses on financial assets decreased by 37.8% from RMB15.7 million for the year ended 31 December 2022 to RMB9.8 million for the year ended 31 December 2023, primarily due to a decrease in the expected credit loss on receivables and contract assets of the Interior Design and Construction projects as a result of the normalization of payments on some risky projects. After assessment by the management of the Company, net impairment losses on financial assets mainly of Interior Design and Construction business had been provided for RMB9.3 million for the year ended 31 December 2023.

### Other losses – net

Other net losses were RMB52.6 million for the year ended 31 December 2023. It was mainly due to (i) impairment loss on investments accounted for using the equity method of RMB53.2 million, (ii) impairment loss on goodwill of RMB7.8 million, (iii) government subsidies of RMB5.2 million, and (iv) gain on investment on financial assets at fair value through profit or loss of RMB2.3 million.

## Management Discussion and Analysis

### Finance income – net

Our finance income for the year ended 31 December 2023 was mainly due to the interest income from our term deposits.

### Share of net loss of associates accounted for using the equity method

Our share of net loss of associates accounted for using the equity method for the year ended 31 December 2023 was mainly due to the operating losses picked up from investees.

### Income tax expenses

Our income tax expenses for the year ended 31 December 2023 was RMB4.1 million mainly due to the decrease in deferred tax assets.

### Loss and Non-IFRS measures: adjusted net loss attributable to equity holders of the Company

As a result of the foregoing, our net loss was RMB99.1 million for the year ended 31 December 2023, as compared to net loss of RMB140.3 million for the year ended 31 December 2022.

To supplement our consolidated financial statements which are presented in accordance with the IFRSs, we also use adjusted net loss attributable to equity holders of the Company as an additional financial measure, which was not required by, or presented in accordance with, IFRSs. We believe that this Non-IFRS measure facilitates comparisons of operating performance by eliminating potential impacts of items, which are unusual, non-recurring, non-cash and/or non-operating that our management do not consider to be indicative of our operating performance. We believe that this measure provides useful information to investors and others in understanding and evaluating our consolidated results of operations in the same manner as they help our management. However, our presentation of the adjusted net loss may not be comparable to a similarly titled measure presented by other companies. The use of this Non-IFRS measure has limitations as an analytical tool, and you should not consider it in isolation from, or as substitute for analysis of, our results of operations or financial condition as reported under IFRSs.

Our adjusted net loss attributable to equity holders of the Company was RMB36.0 million for the year ended 31 December 2023. The adjusted net loss attributable to equity holders of the Company was mainly due to the net profit from our core business, which directly offset the net loss generated by the IDC business.

The following table reconciles our adjusted net loss attributable to equity holders of the Company for the years ended 31 December 2023 and 2022 to the most directly comparable financial measure calculated and presented in accordance with IFRSs:

	Year ended 31 December	
	2023	2022
	RMB'000	RMB'000
Net loss attributable to equity holders of the Company for the year	<b>(96,869)</b>	(126,044)
Impairment loss on investments accounted for using the equity method	<b>53,216</b>	49,151
Impairment loss on goodwill	<b>7,796</b>	–
Share-based compensation expenses	<b>207</b>	3,945
Net fair value change on investment on financial assets at fair value through profit or loss, which exclude wealth management products and others	<b>(383)</b>	8,769
Adjusted net loss attributable to equity holders of the Company	<b>(36,033)</b>	(64,179)

## Management Discussion and Analysis

### Liquidity and financial resources

We had historically funded our cash requirements principally from capital contribution from shareholders and financing through issuance and bank borrowings. We had cash and cash equivalents of RMB259.6 million, term deposits of RMB757.9 million and restricted cash of RMB21.8 million as of 31 December 2023, compared to the balance of cash and cash equivalents, term deposits and restricted cash of RMB445.4 million, RMB569.5 million and RMB23.5 million as of 31 December 2022, respectively. We have maintained a strong cash and other liquid financial resources with a balance of approximately RMB1,039.3 million as of 31 December 2023, which was almost the same compared to the balance of RMB1,038.4 million as of 31 December 2022.

The following table sets forth a summary of our balance of cash and other liquid financial resources for the years indicated:

	Year ended 31 December	
	2023 RMB'000	2022 RMB'000
Cash and cash equivalents	259,612	445,429
Term deposits	757,906	569,523
Restricted cash	21,779	23,474
Cash and other liquid financial resources	1,039,297	1,038,426

Cash and cash equivalents includes cash in hand and deposits held at call with banks. Restricted cash mainly represented temporarily frozen for lawsuits and margin accounts. Term deposits are bank deposits with original maturities over three months and redeemable on maturity. Our cash and cash equivalents, restricted cash and term deposits are denominated in the USD, RMB and HKD.

The following table sets forth our cash flows for the years indicated:

	Year ended 31 December	
	2023 RMB'000	2022 RMB'000
Net cash used in operating activities	(247,379)	(225,709)
Net cash (used in)/generated from investing activities	(56,526)	97,431
Net cash generated from financing activities	117,625	8,203
Net decrease in cash and cash equivalents	(186,280)	(120,075)
Effect on exchange rate difference	463	17,487
Cash and cash equivalents at the beginning of the period	445,429	548,017
Cash and cash equivalents at the end of the period	259,612	445,429

## Management Discussion and Analysis

### Net cash used in operating activities

For the year ended 31 December 2023, our net cash used in operating activities was RMB247.4 million, which was primarily attributable to our loss before income tax of RMB94.9 million, as adjusted by (i) non-cash items, which primarily comprised depreciation and amortization of RMB23.1 million, provision for bad debt and impairment loss on goodwill and investment in associate of RMB70.8 million, share of loss of investments accounted for using equity method of RMB17.9 million and finance income of RMB40.3 million; and (ii) changes in working capital, which primarily comprised an increase in trade and other receivables of RMB48.4 million, an increase in contract assets of RMB66.8 million, an increase in restricted cash of RMB16.3 million, an increase in trade and other payables and contract liabilities of RMB42.3 million, and an increase in debt investments at fair value through other comprehensive income of RMB143.1 million.

### Net cash used in investing activities

For the year ended 31 December 2023, our net cash used in investing activities was RMB56.5 million, which was mainly attributable to proceeds from disposals of financial assets at fair value through profit or loss of RMB408.2 million, cash received from recovering loans from third parties and loan guarantee deposits of RMB46.2 million, interest received from term deposits of RMB27.7 million; partially offset by purchase of financial assets at fair value through profit or loss of RMB360.5 million, net increase in term deposits of RMB173.1 million.

### Net cash generated from financing activities

For the year ended 31 December 2023, net cash generated from financing activities was RMB117.6 million, which was mainly attributable to proceeds from borrowings of RMB222.6 million, partially offset by repayment of borrowings of RMB48.0 million, principal and interest elements of lease payments of RMB22.0 million, dividends paid to the company's shareholders of RMB29.3 million and interest paid for short-term borrowings of RMB5.7 million.

### Trade and other receivables and advances to suppliers

Trade and other receivables and advances to suppliers decreased by 7.4% from RMB185.9 million as of 31 December 2022 to RMB172.2 million as of 31 December 2023, primarily due to the repayment of a loan from the third parties of RMB50.0 million, which was provided by the Group to an independent third-party individual on 15 January 2022 and recovered in January 2023.

### Trade and other payables

Trade and other payables decreased by 2.7% from RMB429.8 million as of 31 December 2022 to RMB418.3 million as of 31 December 2023, primarily due to (i) decrease of deposits payables of RMB28.0 million, which mainly represent security deposits from users of our escrow payment services, and partially offset (ii) increase of trade payables from building materials suppliers of RMB33.8 million caused by the expansion of the IDC business.

### Borrowings

During the reporting period, short-term borrowings are comprised of bank borrowings and other loans, with balance of RMB53.2 million and RMB159.6 million respectively. Borrowings increased by 459.3% from RMB38.0 million as of 31 December 2022 to RMB212.8 million as of 31 December 2023, primarily due to (i) the newly incurred balance of other loans amounting to RMB159.6 million, which were the secured borrowings associated with factoring arrangements of the trade receivables and financial assets at fair value through other comprehensive income with Qijia Jumei (Suzhou) Refined Construction Technology Co., Ltd.; and (ii) increased principal amount of bank borrowings by RMB10.0 million and RMB5.0 million respectively for Shanghai Qiyi Information Technology Co., Ltd., and Qijia Jumei (Suzhou) Refined Construction Technology Co., Ltd.

As at 31 December 2023, we had total bank borrowings principal of RMB53.0 million and the interest rate of the borrowings was from 2.46% to 4.10% per annum. Among them, (i) RMB10.0 million of which was shared guaranteed by Shanghai Qiyi Information Technology Co., Ltd., Mr. Yang Weihai, who is the non-controlling shareholder of Qijia Jumei (Suzhou) Refined Construction Technology Co., Ltd. and Mrs. Zhang Fan, who is the wife of Mr. Yang Weihai, (ii) RMB13.0 million of which was pledged by the property owned by Mrs. Zhang Fan, and (iii) RMB30.0 million of which was guaranteed by Shanghai Qiyi Information Technology Co., Ltd.

### Gearing ratio

Our gearing ratio is calculated as total borrowing divided by total equity attributable to equity holders of the Company. As of 31 December 2023, as the Group had other loans mainly due from discounted financial assets at fair value through other comprehensive income, its gearing ratio was reached 20.6% (as of 31 December 2022: 3.2%).

## Management Discussion and Analysis

### Treasury policy

We have adopted a prudent financial management approach towards our treasury policies and thus maintained a healthy liquidity position throughout the year ended 31 December 2023. To manage the liquidity risk, the Board closely monitors the Group's liquidity position to ensure that the liquidity structure of the Group's assets, liabilities and other commitments can meet its funding requirements from time to time.

### Capital expenditure

	Year ended 31 December	
	2023 RMB'000	2022 RMB'000
Purchase of property and equipment	9,530	4,815
Purchase of intangible assets	885	1,272
Total	10,415	6,087

Our capital expenditures were mainly used for the acquisition of property and equipment such as leasehold improvement, servers and computers and intangible assets.

### Significant Investment Held

As at 31 December 2023, the Group had the following significant investment held with a value of 5 per cent, or more of the Group's total assets which was classified as investment accounted for using the equity method:

Name of the investment	Investment costs RMB'000	Net book value as at 31 December 2023 RMB'000	Number of shares of investment held as at 31 December 2023	Percentage of investment held as at 31 December 2023 (%)	Performance/ Change in share of results of investment accounted for using the Equity method for the year ended 31 December 2023 RMB'000	Performance/ Change in share of other comprehensive loss for the year ended 31 December 2023 RMB'000	Performance/ Change in provision of impairment for the year ended 31 December 2023 RMB'000	Size as compared to the Group's total assets as at 31 December 2023 (%)
					Performance/ Change in share of results of investment accounted for using the Equity method for the year ended 31 December 2023 RMB'000	Performance/ Change in share of other comprehensive loss for the year ended 31 December 2023 RMB'000	Performance/ Change in provision of impairment for the year ended 31 December 2023 RMB'000	Size as compared to the Group's total assets as at 31 December 2023 (%)
Guangzhou Seagull Kitchen and Bath Products Co. Ltd. (廣州海鷗住宅工業股份有限公司, "Seagull")	242,834	158,086	39,720,000	6.15%	(18,007)	45	(53,216)	8.5%

## Management Discussion and Analysis

### Description of the investment

In 2014, we made a minority investment in Guangzhou Seagull Kitchen and Bath Products Co. Ltd. (“Seagull”), a PRC company listed on the Shenzhen Stock Exchange (Stock code: 002084) that engages in the production and sale of high-end plumbing equipment and hardware. The investment in Seagull is not held for trading. We believe that we enjoyed strategic and synergic benefits from our investment and consider it as strategic investment. We will review our investment strategy regularly in response to the changes in market situation. The financial performance of this company has stabilized but still fell short of original projection and lowered the expectation to its future profitability and consequently affected the valuation conducted by independent valuer. As of 31 December 2023, except for the aforementioned investment, there were no other investments held with a value of 5% or more of the Group’s total assets.

### Financial assets at fair value through profit or loss

As at 31 December 2023, the Group had financial assets at fair value through profit or loss of approximately RMB44.0 million (31 December 2022: approximately RMB71.2 million), mainly comprised (i) investments in wealth management products of approximately RMB27.3 million (31 December 2022: approximately RMB49.4 million), and (ii) investments in listed companies of approximately RMB16.8 million (31 December 2022: approximately RMB17.4 million).

	<b>As at 31 December 2023 RMB'000</b>	As at 31 December 2022 RMB'000
<b>Financial assets at fair value through profit or loss</b>		
<b>Current</b>		
Wealth management products <sup>(1)</sup>	27,282	49,403
Investments in listed companies	16,752	17,358
Subtotal	44,034	66,761
<b>Non-current</b>		
Private equity funds	–	4,451
Total	44,034	71,212

(1) Wealth management products decreased by 44.8% from RMB49.4 million as at 31 December 2022 to RMB27.3 million as at 31 December 2023, mainly due to the Group purchase of more low-risk term deposits after the wealth management products were redeemed to improve the security of the funds.

### Long-term investment activities

	<b>Year ended 31 December</b>	
	<b>2023 RMB'000</b>	2022 RMB'000
Investments accounted for using the equity method	162,024	233,102
Financial assets at fair value through other comprehensive income	–	34,926
Financial assets at fair value through profit or loss	–	4,451
Total	162,024	272,479

## Management Discussion and Analysis

We have made non-controlling interests in investments that we believe have technologies or businesses that supplement and benefit our business. Some of the investments we made were companies that do not generate meaningful revenue and profits yet. It is therefore difficult to determine the success of these investments in such an early stage, and while successful investments could generate substantial returns, unsuccessful ones may need to be impaired.

For the year ended 31 December 2023, the decrease of long-term investment activities came from the decrease in the fair value of our investment company.

### Foreign exchange risk

Foreign exchange risk arises when future commercial transactions or recognised assets and liabilities are denominated in a currency that is not the Group entities' functional currencies. Our Company's functional currency is USD. Our Company's primary subsidiaries were incorporated in the PRC and these subsidiaries use RMB as their functional currency. Our Group operates mainly in the PRC with most of the transactions settled in RMB. As a result, management considers that the business is not exposed to any significant foreign exchange risk as there are no significant financial assets or liabilities of our Group are denominated in the currencies other than the respective functional currencies of our Group's entities. Hence, we currently do not hedge or consider necessary to hedge any of these risks.

### Contingent liabilities

As at 31 December 2023 and as at 31 December 2022, we did not have any material contingent liabilities.

# Board of Directors and Senior Management

## OUR DIRECTORS

The following table presents certain information in respect of the members of our Board throughout the year and as at the Latest Practicable Date:

### Members of our Board

Name	Age	Position/Title	Date of Appointment
Mr. DENG Huajin	51	Executive Director and Chairman and Chief Executive Officer	2 April 2018
Mr. TIAN Yuan	54	Executive Director	2 April 2018
Mr. GAO Wei	52	Executive Director	2 April 2018
Mr. LI Gabriel	56	Non-executive Director	2 April 2018
Mr. ZHAO Guibin	53	Non-executive Director	24 April 2020
Mr. XIAO Yang	44	Non-executive Director	23 June 2022
Mr. ZHANG Lihong	52	Independent non-executive Director	4 June 2018
Mr. CAO Zhiguang	50	Independent non-executive Director	4 June 2018
Mr. WONG Man Chung Francis	59	Independent non-executive Director	4 June 2018

The biography of each Director during the year and as at the Latest Practicable Date:

### EXECUTIVE DIRECTORS

**Mr. DENG Huajin (鄧華金)**, aged 51, is the Chairman, an executive Director and the Chief Executive Officer of our Company since April 2018. He is also the founder of the Group in 2007 and also a member of the Remuneration Committee and the chairman of the Nomination Committee. He was appointed as a Director in November 2014, and was re-designated as an executive Director and appointed as the Chairman of the Board in April 2018. He is responsible for the long-term strategic design, major decisions and plans, organizational development and talent cultivation of the group.

Mr. Deng is a Director of Guangzhou Seagull Kitchen and Bath Products Co. Ltd., a company listed on the Shenzhen Stock Exchange (stock code: 002084), since November 2014.

Mr. Deng received a bachelor's degree in chemistry from East China Normal University in 1996. In 2021, he was honored as the "2021 China Home Furnishing Annual CEO30 Top" (2021中國家居年度CEO30強) in 2021 (5th) China Real Estate New Era Celebration hosted by Leju Finance.

**Mr. TIAN Yuan (田原)**, aged 54, is an executive Director and a joint company secretary. He was appointed as a Director in 2015 and was re-designated as an executive Director of the Company in April 2018. He is responsible for the human resources and other affairs management.

Mr. Tian joined the Group in August 2007 and having over 20 years' experience in this industry.

Mr. Tian received a bachelor's degree in engineering in electronic precision machinery from Shanghai University in 1991.

## Board of Directors and Senior Management

**Mr. GAO Wei (高巍)**, aged 52, is an executive Director. He was appointed as a Director in April 2015 and was re-designated as an executive Director in April 2018. He is responsible for the interior design and construction service of the Company.

Mr. Gao joined the Group in 2007 and had over 25 years' experience in this industry.

Mr. Gao received an executive master's degree in business administration from Fudan University in 2014.

### NON-EXECUTIVE DIRECTORS

**Mr. LI Gabriel (李基培)**, aged 56, is a non-executive Director. He was appointed as a Director in April 2015 and re-designated as a non-executive Director in April 2018. He is responsible for providing professional opinion and judgement to our Board.

Mr. Li has been serving as the managing partner and a member of the investment committee of Orchid Asia Group Management Limited since August 2004. He has also been serving as an independent Director of Trip.com Group Limited, a company listed on NASDAQ (NASDAQ: TCOM), since March 2000. From October 2013, Mr. Li served as a non-executive Director of Nirvana Asia Ltd, a company listed on the Hong Kong Stock Exchange (HKSE: 1438) until October 2016 when the listing of its shares was withdrawn from the Stock Exchange upon the completion of its privatization under relevant rules and regulations. From September 2012 to October 2014, Mr. Li was a Director of Autohome Inc., a company listed on NASDAQ (NASDAQ: ATHM). Mr. Li was also a non-executive Director of Lifetech Scientific Corporation, a company listed on the Hong Kong Stock Exchange (then HKSE: 8122 (GEM Board); now HKSE: 1302 (Main Board)), between September 2006 and January 2013.

Mr. Li graduated from the University of California in Berkeley, the United States, in chemical engineering in 1990. He received his master of science degree (majored in chemical engineering practice) from the Massachusetts Institute of Technology in the United States in 1991, and his master's degree in business administration from Stanford University Business School in the United States in 1995.

Mr. Li is the spouse of Ms. Lam Lai Ming ("**Ms. Lam**"), and is deemed to be interested in the Shares held by Ms. Lam in Orchid Asia. Orchid Asia directly holds 100,000,000 Shares. Orchid Asia is owned as to 95% by Orchid Asia VI, L.P. and as to 5% by Orchid Asia V Co-Investment Limited. The general partner of Orchid Asia VI, L.P. is OAVI Holdings, L.P. and the general partner of OAVI Holdings, L.P. is Orchid Asia V GP, Limited, a company which is indirectly wholly-owned by Ms. Lam. Orchid Asia V Co-Investment Limited is wholly controlled by Ms. Lam.

**Mr. ZHAO Guibin (趙貴賓)**, aged 53, was appointed as a non-executive Director on 24 April 2020. Mr. ZHAO joined Suzhou Cowin Zhengde Investment Management Co., Ltd. (蘇州凱風正德投資管理有限公司) ("**Suzhou Cowin**") in June 2010 and currently serves as a General Manager.

As at the Latest Practicable Date, Mr. ZHAO indirectly holds 36.26% Suzhou Cowin through the company Huzhou Shitongzhenhe Enterprise Management Partnership (湖州時通臻和企業管理合夥企業).

Mr. ZHAO graduated from the National University of Defense Technology (國防科技大學) with a bachelor degree in computer application in July 1992 and received a master's degree in business administration from Nanjing University (南京大學) in July 2003.

## Board of Directors and Senior Management

**Mr. XIAO Yang (肖陽)**, aged 44, was appointed as a non-executive Director of the Company on 23 June 2022. He worked for Baidu, Inc. (a company listed on the NASDAQ stock market and the Hong Kong Stock Exchange (NASDAQ: BIDU; HKEX: 9888)) since 2004 and held various positions at Baidu, Inc. In 2004, he was responsible for the fundamental relevance of web search engine, anti-spam, link analysis, indexing, etc, built up and developed the core technology team of Baidu search. As a senior manager, he took charge of Japanese product technology & operation team in 2007. In 2010, he served as director and senior director of International Business Unit, and was responsible for formulating and implementing international strategy, building and cultivating product, R&D, operation, and local teams, advancing international business on all fronts. In 2019, he served as Vice President of Baidu, Vice President of the Group and head of User Product Architecture Platform, Quality Assurance & Efficiency Platform and Search platform of Mobile Ecosystem Group (“**MEG Group**”). Mr. Xiao currently serves as Vice President of Baidu Group and CTO of MEG Group. He graduated from Tsinghua University (清華大學) with a Master’s degree in Computer Science and Technology.

### INDEPENDENT NON-EXECUTIVE DIRECTORS

**Mr. ZHANG Lihong (張禮洪)**, aged 52, is the independent non-executive Director since June 2018 and is responsible for providing independent advice and judgment to the Board. He also serves a member of the Audit and Risk Management Committee, Remuneration Committee and Nomination Committee. Mr. Zhang has been teaching civil and commercial law at East China University of Political Science and Law since December 2003, and is currently a professor in the same university. Mr. Zhang has extensive knowledge and background in civil and commercial law will contribute to the internal control, compliance and corporate governance aspects of our Company’s operations.

Mr. Zhang obtained a bachelor’s degree in economics from China University of Political Science and Law in 1992, a master’s degree in civil and commercial law from China University of Political Science and Law in 1995, and a doctorate in Civil Law and Roman Law from University La Sapienza of Rome in 2003.

Mr. Zhang obtained his qualification as a lawyer in the PRC in 2010.

**Mr. CAO Zhiguang (曹志廣)**, aged 50, is an independent non-executive Director since June 2018 and is responsible for providing independent advice and judgment to the Board. He also serves as a member of our Audit and Risk Management Committee and Nomination Committee and the chairman of our Remuneration Committee. Mr. Cao has been teaching applied finance in Shanghai University of Finance and Economics since 2003.

Mr. Cao obtained a bachelor’s degree in chemistry from East China Normal University in 1996, a master’s degree in analytical chemistry from East China Normal University in 1999, and a doctorate in management science from Fudan University in 2003. Mr. Cao has extensive knowledge and background in finance will contribute to the financial and accounting aspects of our Company’s operations.

Mr. Cao obtained the qualification certificate for college teachers in the PRC in 2005.

**Mr. WONG Man Chung Francis (黃文宗)**, aged 59, is the independent non-executive Director since June 2018 and is responsible for providing independent advice and judgment to our Board. He also serves as the chairman of the Audit and Risk Management Committee and a member of the Remuneration Committee.

Mr. Wong has been serving as an independent non-executive director of the following companies listed on the Stock Exchange: Shanghai Dongzheng Automotive Finance Co., Ltd. (HKSE: 2718) since 24 February 2020; IntelliCentrics Global Holdings Ltd. (HKSE: 6819) since 23 January 2020; Hilong Holding Limited (HKSE: 1623) since 24 March 2017; GCL-Poly Energy Holdings Limited (HKSE: 3800) since 1 April 2016 and resigned on 31 May 2022; Greenheart Group Limited (HKSE: 094) since 2 July 2015; Integrated Waste Solutions Group Holdings Limited (HKSE: 923) since 10 October 2013; Digital China Holdings Limited (HKSE: 861) since 23 August 2006; Wai Kee Holdings Limited (HKSE: 610) since 9 August 2004; and China Oriental Group Company Limited (HKSE: 581) since 25 August 2004.

## Board of Directors and Senior Management

Mr. Wong is a Certified Public Accountant (Practising). He was admitted as a Certified Public Accountant in 1990, and obtained a master's degree in accounting from Jinan University (暨南大學), the PRC, in 2005. Mr. Wong is currently a fellow member of the Chartered Association of Certified Accountants of the United Kingdom, the Hong Kong Institute of Certified Public Accountants, the Institute of Chartered Accountants in England and Wales and the Society of Chinese Accountants and Auditors, and a Certified Tax Advisor of the Taxation Institute of Hong Kong.

### OUR SENIOR MANAGEMENT

See disclosure in “Board of Directors and Senior Management – Our Directors” for the biographies of Mr. Deng, Mr. Tian and Mr. Gao.

**Mr. QIU Zhenyi (邱振毅)**, aged 45, was appointed as president of the Group on 20 June 2023. He is mainly responsible for the daily operations and collaborative development of various business sectors.

Mr. Qiu participated in the establishment of Shanghai Group Buying Network in 2005, and joined the Group in 2007 and has since held the positions of the head of technology, operations, market and user, Interior Design & Construction (IDC) platform business, as well as CTO, CMO.

Mr. Qiu led the establishment of Qeeka technical architecture system, marketing and user operation system, as well as the research, design, and development of various product lines, promoting the construction and continuous development of multiple innovative business lines from 0 to 1. During the period in charge of Interior Design & Construction (IDC) platform business, he led the design of the SaaS-based system of Qeeka to assist merchants in digital transformation, which accelerated the successful transformation of Qeeka from an e-commerce company to SaaS enabled solution platforms.

Mr. Qiu holds a master's degree in software Master of Engineering from the University of Electronic Science and Technology of China, has won a number of software copyrights and patents, and has led the compilation of a series of encyclopedias on household decoration science.

### JOINT COMPANY SECRETARIES

**Mr. TIAN Yuan (田原)**, an executive Director, was the joint company secretary and the authorised representative of the Company since August 2019.

Biographies of Mr. Tian was disclosed in “Board of Directors and Senior Management – Our Directors”.

**Ms. LEUNG Kwan Wai (梁君慧)** was our joint company secretary since June 2021. Ms. Leung is currently a senior manager of Corporate Services Division of Tricor Services Limited, a global professional services provider specializing in integrated Business, Corporate and Investor Services.

Ms. Leung has over 15 years of experience in the corporate secretarial field and has been providing professional corporate services to Hong Kong listed companies as well as multinational, private and offshore companies. Ms. Leung is a Chartered Secretary, a Chartered Governance Professional and an associate of both The Hong Kong Chartered Governance Institute (formerly The Hong Kong Institute of Chartered Secretaries) and The Chartered Governance Institute (CGI) (formerly The Institute of Chartered Secretaries and Administrators) in the United Kingdom.

# Corporate Governance Report

The Board is pleased to present the corporate governance report of the Company for the year of 2023.

## **CORPORATE GOVERNANCE PRACTICES OF THE COMPANY**

The Company is committed to maintaining and promoting stringent corporate governance. The principle of the Company's corporate governance is to promote effective internal control measures, uphold a high standard of ethics, transparency, responsibility and integrity in all aspects of business, to ensure that its business and operations are conducted in accordance with applicable laws and regulations and to enhance the transparency and accountability of the Board to all shareholders. The Company's corporate governance practices are based on the principles and code provisions as set out in the CG Code.

Save as disclosed herein, the Company has been in compliance with the code provisions set out in the CG Code.

## **THE BOARD**

### **Responsibilities**

The Board is responsible for leadership and control of the Company and oversees the Group's businesses, strategic decisions and performance, and is collectively responsible for promoting the success of the Company by directing and supervising its affairs.

The Board directly, and indirectly through its committees, leads and provides direction to the management by laying down strategies and overseeing their implementation, monitors the Group's operational and financial performance, and ensures that sound internal control and risk management systems are in place. The Board has delegated to the Board committees responsibilities as set out in their respective terms of reference.

## **Delegation of Management Functions**

The major powers and functions of the Board include, but are not limited to, convening the general meetings, reporting its work at the general meetings, implementing the resolutions passed at the general meetings, considering and approving the operating plans and investment plans of the Company, formulating the Company's strategic development plans, formulating annual financial budgets and final accounts plans, formulating profit distribution plans and plans on making up losses, and exercising other powers and functions as conferred by the Memorandum and Articles of Association.

All Directors have full and timely access to all the information of the Company and advices from the joint company secretaries and senior management of the Company and may, upon request, seek independent professional advice in appropriate circumstances, at the Company's expenses for discharging their duties to the Company.

The Board is responsible for making decision with respect to the strategic plans, major investment decisions and other significant operational matters of the Company, while responsibilities with respect to the implementation of the decisions of the Board, day-to-day management, administration and operation of the Company are delegated to the senior management. The delegated functions and work tasks are periodically reviewed. Approval has to be obtained from the Board prior to entering into any significant transactions.

## Corporate Governance Report

### Composition of the Board

The Board currently comprises nine Directors:

#### Executive Directors

Mr. DENG Huajin (*Chairman and Chief Executive Officer*)  
Mr. TIAN Yuan  
Mr. GAO Wei

#### Non-executive Directors

Mr. LI Gabriel  
Mr. XIAO Yang  
Mr. ZHAO Guibin

#### Independent non-executive Directors

Mr. ZHANG Lihong  
Mr. CAO Zhiguang  
Mr. WONG Man Chung Francis

A list of members of the Board, their positions and dates of appointment, and each Director's biography have been set out in the section headed "Board of Directors and Senior Management".

All Directors, including non-executive Directors, have brought a wide spectrum of valuable business experience, knowledge and professionalism to the Board for its efficient and effective functioning. All Directors have carried out duties in good faith and in compliance with applicable laws and regulations, and have acted in the interests of the Company and the Shareholders at all times.

Save as disclosed in this annual report, there is no relationship (including financial, business, family or other material/relevant relationship(s)) between the Directors.

#### Chairman and Chief Executive Officer

Under code provision C.2.1 of part 2 of the CG Code, the roles of chairman and chief executive officer should be separated and performed by different individuals.

Up to the date of this annual report, the roles of Chairman and chief executive officer of the Company were not separated and Mr. DENG Huajin currently performs these two roles. The Board believes that vesting the roles of both Chairman and Chief Executive Officer in the same person has the benefit of ensuring consistent leadership within the Group and enables more effective and efficient overall strategic planning for the Group. The Board believes that the balance of power and authority for the present arrangement will not be impaired and is adequately ensured by current Board which comprises experienced and high calibre individuals with sufficient number thereof being independent non-executive Directors.

#### Independent non-executive Directors

During the year, the Company has three independent non-executive Directors in compliance with the Rules 3.10(1) and 3.10(2) of the Listing Rules, with at least one of them possessing appropriate professional qualifications or accounting or related financial management expertise. The number of independent non-executive Directors accounts for one third of the number of the Board members.

According to the Rule 3.13 of Listing Rules, the independent non-executive Directors have made confirmations to the Company regarding their independence during the Reporting Period. Based on the confirmations of the independent non-executive Directors, the Company considers each of them to be independent during the Reporting Period.

#### Appointment and Re-election of Directors

Code provision B.2.2 of part 2 of the CG Code states that every director, including those appointed for a specific term, shall be subject to retirement by rotation at least once every three years.

## Corporate Governance Report

The procedures and process of appointment, re-election and removal of Directors are laid down in the Memorandum and Articles of Association.

Each of the executive Directors have entered into a service contract with the Company pursuant to which they agreed to act as executive Directors for an initial term of three years with effect from the Listing Date or until the third annual general meeting of the Company since the Listing Date (whichever ends earlier). Either party has the right to give not less than three months' written notice to terminate the agreement.

Each of the non-executive Directors has entered into an appointment letter with the Company with an initial term for three years or until the third annual general meeting of the Company since the Listing Date, whichever ends earlier, subject to re-election as and when required under the Memorandum and Articles of Association unless terminated in accordance with the terms and conditions of the appointment letter or by either party giving to the other not less than one month's prior notice in writing.

Each of the independent non-executive Directors has entered into an appointment letter with the Company with an initial term for three years or until the third annual general meeting of the Company since the Listing Date, whichever ends earlier, subject to re-election as and when required under the Memorandum and Articles of Association unless terminated in accordance with the terms and conditions of the appointment letter or by either party giving to the other not less than one month's prior notice in writing.

In accordance with the Memorandum and Articles of Association, all Directors are subject to retirement by rotation at least once every three years and any new director appointed to fill a causal vacancy shall submit himself/herself for re-election by shareholders at the first general meeting after appointment. Any director appointed as an addition to the existing Board shall hold office only until the next following annual general meeting of the Company and shall then be eligible for re-election.

In accordance with Article 16.18 of the Memorandum and Articles of Association, at each annual general meeting one-third of the Directors for the time being, or, if their number is not three or a multiple of three, then the number nearest to but not less than one-third, shall retire from

office by rotation provided that every Director (including those appointed for a specific term) shall be subject to retirement by rotation at least once every three years. A retiring Director shall be eligible for re-election. The Company at the general meeting at which a Director retires may fill the vacated office.

### Board Independence

The Company has implementable and effective mechanisms to ensure independent views and input are available to the Board. All Directors have timely access to all relevant information as well as the advice and services of the joint company secretaries and senior management of the Company, with a view to ensuring that Board procedures and all applicable laws and regulations are followed. Any Director may seek independent professional advice in appropriate circumstances at the Company's expenses, upon reasonable request made to the Board. During the year ended 31 December 2023, the Board has reviewed the board independence mechanisms and considered that the implementation of the mechanisms was effective.

### Model Code for Securities Transactions

The Company has adopted the Model Code as the code of conduct for the Directors to conduct securities transactions. After making specific enquiry to all Directors, each of the Directors confirmed that he/she has fully complied with the required standard set out in the Model Code during the Reporting Period.

### Training and Continuous Professional Development of Directors

Each newly appointed director shall be provided with necessary induction and information to ensure that he/she has a proper understanding of the Company's operations and businesses as well as his/her responsibilities under relevant statutes, laws, rules and regulations. The Company also arranges regular seminars to provide Directors with updates on latest development and changes in the Listing Rules and other relevant legal and regulatory requirements from time to time. The Directors are also provided with regular updates on the Company's performance, position and prospects to enable the Board as a whole and each director to discharge their duties. Directors are encouraged to participate in continuous professional development to develop and refresh their knowledge and skills. The joint company secretaries of the Company have from time to time updated and provided written training materials relating to the roles, functions and duties of a director.

## Corporate Governance Report

According to records provided by the Directors, a summary of training received by the Directors for the year ended 31 December 2023 is as follows:

Name of Director	Training*
Mr. DENG Huajin	√
Mr. TIAN Yuan	√
Mr. GAO Wei	√
Mr. LI Gabriel	√
Mr. XIAO Yang	√
Mr. ZHAO Guibin	√
Mr. ZHANG Lihong	√
Mr. CAO Zhiguang	√
Mr. WONG Man Chung Francis	√

\* Each of the Directors has attended training sessions arranged by the Company on connected transactions, corporate governance and continuing obligations of listed companies and as directors. On top of the above-mentioned trainings, each of the Directors has also read materials prepared by external professional advisers on the same topics.

### Liability Insurance of Directors and Senior Management

The Company has purchased insurances for all Directors and members of the senior management to minimize risks that may be incurred in their normal performance of responsibilities.

### Directors' Responsibility on Financial Statements

The Directors acknowledge their responsibilities for preparing the consolidated financial statements of the Group for the financial year ended 31 December 2023.

The Directors are responsible for overseeing the preparation of consolidated financial statements of the Group with a view to ensuring that such consolidated financial statements give a true and fair view of the state of affairs of the Group and relevant statutory and regulatory requirements and applicable accounting standards are complied with.

The Board has received from the senior management the management accounts and such accompanying explanation and information as necessary to enable the Board to make an informed assessment for approving the financial statements.

### Board Meetings and General Meeting

The Company held 4 board meetings and one general meeting during the year.

Apart from regular board meetings, the Chairman of the Board also held one meeting with the independent non-executive Directors during the year in accordance with code provision C.2.7 of part 2 of the CG Code.

## Corporate Governance Report

The attendance of the above meetings by each Director is as follows:

Name of Directors	Attended/ No. of Eligible Meetings	
	Board Meeting	Annual General Meeting
Mr. DENG Huajin	4/4	1/1
Mr. TIAN Yuan	4/4	1/1
Mr. GAO Wei	4/4	1/1
Mr. LI Gabriel	3/4	1/1
Mr. XIAO Yang	2/4	1/1
Mr. ZHAO Guibin	4/4	1/1
Mr. ZHANG Lihong	4/4	1/1
Mr. CAO Zhiguang	4/4	1/1
Mr. WONG Man Chung Francis	4/4	1/1

Notices for all regular Board meetings and the agendas and accompanying Board papers will be given to all Directors at least three days before the meetings in order that they have sufficient time to review the papers. Minutes of meetings are kept by the joint company secretary with copies circulated to all Directors or Board committee members for information and records. Directors who have conflicts of interest in a board resolution have abstained from voting for that resolution.

Minutes of the Board meetings and Board committee meetings are recorded in sufficient detail about the matters considered by the Board and the Board committees and the decisions reached, including any concerns raised by the Directors/Board committee members. Draft and final versions of the minutes of each Board meeting and Board committee meeting are sent to the Directors/Board committee members for comments and records respectively within a reasonable time after the date on which the meeting is held. Minutes of the Board meetings are open for inspection by Directors. All Directors shall obtain information related to the Board resolutions in a comprehensive and timely manner. Any Director can seek independent professional advice at the Company's expense after making reasonable request to the Board.

## BOARD COMMITTEES

### Audit and Risk Management Committee

The Audit and Risk Management Committee consists of three independent non-executive Directors, namely Mr. WONG Man Chung Francis, Mr. ZHANG Lihong and Mr. CAO Zhiguang. Mr. WONG, who holds the appropriate professional qualifications as required under Rule 3.10(2) and Rule 3.21 of the Listing Rules, serves as the chairman of the Audit and Risk Management Committee.

The primary duties of the Audit and Risk Management Committee are:

- to propose the appointment or dismissal of the external auditor of the Company, and approve the remuneration and terms of engagement of the external auditor;
- to discuss with the external auditor the nature and scope of the audit and relevant reporting obligations and to facilitate communications and monitor the relationship between the internal audit department and the external accounting firm;
- to review and monitor the external auditor's independence and objectivity and the effectiveness of the audit process in accordance with applicable standards;

## Corporate Governance Report

- to monitor integrity of the Company's financial statements, annual reports and accounts, half-year reports and, if prepared for publication, quarterly reports, and to review significant reporting judgments contained therein;
- to review the Company's financial controls, risk management and internal control systems, discuss the risk management and internal control systems with the senior management;
- to review the Company's financial and accounting policies and practices; and
- to review other matters required by laws, regulations, regulatory documents, the rules of the securities regulatory authority of the place where the Shares are listed and the requirements of the Memorandum and Articles of Association, and as authorized by the Board.

During the year ended 31 December 2023, the Audit and Risk Management Committee held two meetings, at which the Company's interim results for 2023 and the annual results for 2022 and the relevant accounting principles and practices adopted by the Group were reviewed and discussed with the external auditors.

Code provision D.3.3(e)(i) of part 2 of the CG Code provides that the terms of reference of the audit committee shall have the terms that the members of the audit committee should liaise with the Board and senior management and the audit committee must meet at least twice a year with the auditor. The Company has included such terms in relevant terms of reference, and thus complied with the Code provision D.3.3(e)(i) of part 2 of the CG Code during the Relevant Period.

The attendance of the meetings by each member is as follows:

Name of Members	Attended/ No. of Eligible Meetings
Mr. WONG Man Chung Francis	2/2
Mr. ZHANG Lihong	2/2
Mr. CAO Zhiguang	2/2

### Remuneration Committee

The Company established the Remuneration Committee with written terms of reference in compliance with Rule 3.25 of the Listing Rules and the CG Code as set out in Appendix C1 to the Listing Rules. The Remuneration Committee consists of three independent non-executive Directors, namely Mr. CAO Zhiguang, Mr. ZHANG Lihong and Mr. WONG Man Chung Francis, and one executive Director, namely Mr. DENG Huajin. Mr. CAO currently serves as the chairman of the Remuneration Committee.

The primary duties of the Remuneration Committee are:

- to make recommendations to the Board on the Company's remuneration policy and structure for the Directors and senior management and on the establishment of formal and transparent procedures for developing remuneration policy;

- to make recommendation to the Board on the remuneration proposals of individual executive Directors and senior management;
- to review the Company's policy on expense reimbursements for the Directors and senior management;
- to review and/or approve the relevant share plans as set out in Chapter 17 of the Listing Rules; and
- to review other matters required by laws, regulations, regulatory documents, the rules of the securities regulatory authority of the place where the Shares are listed and the requirements of the Memorandum and Articles of Association, and as authorized by the Board.

One Remuneration Committee meeting was held during the year ended 31 December 2023.

## Corporate Governance Report

The attendance of the meeting by each member is as follows:

Name of Members	Attended/ No. of Eligible Meetings
Mr. CAO Zhiguang	1/1
Mr. DENG Huajin	1/1
Mr. ZHANG Lihong	1/1
Mr. WONG Man Chung Francis	1/1

The Company's remuneration policy is to ensure that the remuneration offered to employees, including Directors and senior management, is based on skill, knowledge, responsibilities and involvement in the Company's affairs.

Pursuant to the code E.1.5 of part 2 of the CG Code, the following table sets forth the remuneration of the Directors and members of senior management categorized by remuneration group for the year ended 31 December 2023:

Group (Note)	Remuneration (RMB)	Number of Individuals
1	1–1,000,000	3
2	1,000,001–2,000,000	1

Notes:

Group 1 includes 2 Directors and 1 member of senior management of the Company.

Group 2 includes 1 Director of the Company.

Further details of the Directors' emoluments and the top five highest paid employees required to be disclosed under Appendix D2 of the Listing Rules are set out in note 35 to the consolidated financial statements.

### Nomination Committee

The Nomination Committee consists of two independent non-executive Directors, namely Mr. ZHANG Lihong, Mr. CAO Zhiguang and one executive Director, namely Mr. DENG Huajin. Mr. DENG currently serves as the chairman of the Nomination Committee.

The primary duties of the Nomination Committee are:

- to formulate procedures and standards for the election of Directors and senior management, and make recommendations to the Board on the proposed procedures and standards;
- to make recommendations to the Board on the appointment or re-appointment of directors and succession plans for directors, in particular the chairman and the chief executive officer;

- to assess the independence of independent non-executive directors;
- to preliminarily examine the eligibility of candidates for directorship;
- to recommend to the Board concerning the membership of the Company's audit and remuneration committees, in consultation with the chairmen of those committees; and
- to review other matters required by laws, regulations, regulatory documents, the rules of the securities regulatory authority of the place where the Shares are listed and the requirements of the Memorandum and Articles of Association, and as authorized by the Board.

Two Nomination Committee meetings were held during the year ended 31 December 2023, at which the Nomination Policy of the Company, the Board Diversity Policy and the nomination of the Company's president were reviewed and recommendations were made to the Board.

## Corporate Governance Report

The attendance of the meeting by each member is as follows:

Name of Members	Attended/ No. of Eligible Meetings
Mr. DENG Huajin	2/2
Mr. ZHANG Lihong	1/2
Mr. CAO Zhiguang	2/2

According to the Nomination Policy, in evaluating and selecting any candidate for directorship, the Nomination Committee would consider the following criteria, including, among other things, character and integrity, qualifications (cultural and educational background, professional qualifications, skills, knowledge and experience and diversity aspects under the Board Diversity Policy), any potential contributions the candidate can bring to the Board in terms of qualifications, skills, experience, independence and diversity, and willingness and ability to devote adequate time to discharge duties as a member of the Board and/or Board committee(s).

The Nomination Committee and/or the Board should, upon the receipt of the proposal on appointment of new director and the biographical information (or relevant details) of the candidate, evaluate such candidate based on the criteria as set out above to determine whether such candidate is qualified for directorship. The Nomination Committee should then recommend to the Board to appoint the appropriate candidate for directorship with a ranking of the candidates (if applicable) by order of preference based on the needs of the Company and reference check of each candidate.

The Board has adopted the Board Diversity Policy. In designing the Board's composition, the Nomination Committee has considered Board diversity from a number of measurable objectives, including but not limited to gender, race, language, cultural background, educational background, industry experience and professional experience. All Board appointments will be based on meritocracy, and candidates will be considered against objective criteria, having due regard for the benefits of diversity on the Board.

Such policy and objectives will be reviewed from time to time and at least on an annual basis to ensure their appropriateness in determining the optimum composition of the Board. The Company sees increasing diversity at the Board level as an essential element in supporting the attainment of its strategic objectives and achieving sustainable and development for the Group. It also sets out the Board's commitment to gender diversity and other diversity aspects, with the ultimate goal of achieving gender parity on the Board. In particular, the Board will take opportunities to appoint at least 1 female director as and when suitable candidates are identified and no later than the end of 2024.

As of 31 December 2023, there is no female representation in the Board of the Group. As of 31 December 2023, the number of senior management is 4, consists of 4 male (100%) and nil female (0%). As of 31 December 2023, the Group had a total of 339 female staff out of 649<sup>1</sup> employees, representing 52.2% of the employees of the Group. The Group will continue to take opportunities to increase the proportion of female board members and workforce overtime as and when suitable candidates are identified.

We believe the Board has a well-balance of cultural background, educational background, industry experience and professional experience where members of the Board have diversified branch of learning and working experience in different countries and regions.

<sup>1</sup> This total number of employees is based on the statistics as of 31 December 2023.

## Corporate Governance Report

### CORPORATE GOVERNANCE FUNCTION

The Board recognizes that corporate governance should be the collective responsibility of Directors which include:

- to formulate and review the Company's policies and practices on corporate governance and make recommendations to the Board;
- to review and monitor the training and continuous professional development of Directors and senior management;
- to review and monitor the Company's policies and practices on compliance with legal and regulatory requirements;
- to formulate, review and monitor the code of conduct and compliance manual (if any) applicable to employees and Directors; and
- to review the Company's compliance with the Listing Rules and disclosure in the Corporate Governance Report.

### EXTERNAL AUDITORS

PricewaterhouseCoopers are appointed as the external auditors of the Company. In addition, PricewaterhouseCoopers Business Consulting (Shanghai) Co., Ltd. (a member firm of PricewaterhouseCoopers) has provided other non-audit service to the Group in 2023.

For the year ended 31 December 2023, the external auditors received the following remuneration for audit and non-audit services provided to the Group in respect of the following:

<b>Service rendered</b>	<b>Fees Payable (RMB'000)</b>
Audit service	3,500
Non-audit services	162
<b>Total</b>	<b>3,662</b>

The statement of the external auditor of the Company about its reporting responsibilities for the Consolidated Financial Statements is set out in the "Independent Auditor's Report" on pages 87 to 93.

### JOINT COMPANY SECRETARIES

Mr. TIAN Yuan, the executive Director was appointed as a joint company secretary of the Company in August 2019, is the primary contact person of Ms. LEUNG Kwan Wai at the Company.

Ms. LEUNG Kwan Wai, a senior manager of Corporate Services Division of Tricor Services Limited, has been engaged by the Company as a joint company secretary of the Company, and is responsible for advising the Board on corporate governance matters and ensuring that Board policy and procedures, and applicable laws, rules and regulations are followed.

During the year, the joint company secretaries of the Company, Mr. TIAN and Ms. LEUNG, actively participated in studies and updated their professional knowledge related to the Listing Rules and corporate governance to continuously improve their professional skills as company secretaries. They had complied with the requirements on taking no less than 15 hours of relevant professional training as set out in Rule 3.29 of the Listing Rules.

## Corporate Governance Report

### RISK MANAGEMENT AND INTERNAL CONTROL

#### Risk Management

The Company is committed to establishing high level risk management and internal control systems to safeguard the Company's interests and shareholders' investment. We have established robust, comprehensive and technology – driven risk management to effectively manage and mitigate risks inherent in our business to protect us, our clients and our partners, as well as to meet regulatory obligations.

The Board assumes the ultimate responsibility for our risk management, internal control and compliance. Our risk management activities are undertaken and monitored by a risk management committee and supplemented by the legal and compliance department, internal audit department and other business departments. Our risk management committee is responsible for identifying, controlling and preventing major risks across our organization, as well as promulgating and ensuring compliance with risk management policies. We also have a compliance and risk management department with expertise in legal and regulatory, finance and internal audits to oversee our daily risk management activities.

The Board acknowledges that it is responsible for the risk management (including ESG risk) and internal control systems and reviewing their effectiveness and such systems are designed to manage rather than eliminate the risk of failure to achieve business objectives, and can only provide reasonable and not absolute assurance against material misstatement or loss. The Board, as supported by the audit and risk management committee, reviewed the risk management and internal control systems, including the financial, operational and compliance controls periodically and considered such systems are effective and adequate.

#### Internal Control

The Company establishes an internal audit department with corresponding supervision and audit responsibility.

In 2023, the Company conducted a review of its risk management and internal control system. The method, findings, analysis and results of the evaluation have been reported to the risk management committee and the Board.

The Board discussed and considered the risk management and internal control system of the Company and was of

the opinion that the risk management and internal control system of the Company was adequate and effective.

#### Whistleblowing Policy

The Company has formulated a whistle-blowing policy to provide a safe and confidential reporting mechanism and to ensure that employees and those who deal with the Company to raise, in confidential, concerns about possible improprieties in financial reporting, internal control or other matters of the Company.

#### Anti-Corruption Policy

The Company has also in place the Anti-Corruption Policy to safeguard against corruption and bribery within the Company. The Company has an internal reporting channel that is open and available for employees of the Company to report any suspected corruption and bribery. Employees can also make anonymous reports to the internal anti-corruption department, which is responsible for investigating the reported incidents and taking appropriate measures. The Company continues to carry out anti-corruption and anti-bribery activities to cultivate a culture of integrity, and actively organizes anti-corruption training and inspections to ensure the effectiveness of anti-corruption and anti-bribery.

### INVESTOR RELATIONS

#### General Meetings and Shareholders' Rights

The Company shall in each year hold a general meeting as its annual general meeting in addition to any other meetings in that year and shall specify the meetings as such in the notices calling them. The extraordinary general meetings are convened irregularly. In accordance with the Memorandum and Articles of Association, an extraordinary general meeting shall be convened on the requisition of one or more Shareholders holding, at the date of deposit of the requisition, not less than one tenth of the paid up capital of the Company having the right of voting at general meetings. Such requisition shall be made in writing to the Board or any one of the joint company secretaries for the purpose of requiring an extraordinary general meeting to be called by the Board for the transaction of any business specified in such requisition. Such meeting shall be held within two months after the deposit of such requisition. If within 21 days of such deposit, the Board fails to proceed to convene such meeting, the requisitionist(s) himself (themselves) may do so in the same manner, and all reasonable expenses incurred by the requisitionist(s) as a result of the failure of the Board shall be reimbursed to the requisitionist(s) by the Company.

## Corporate Governance Report

Shareholder(s) who wish to move a resolution may request the Company to convene an extraordinary general meeting in accordance with the procedures set out in the preceding paragraph. Detailed procedures for Shareholders to propose a person for election as a director of the Company are published on the Company's website ([www.qeeka.com](http://www.qeeka.com)).

### Communication with Shareholders and Investors

The Company considers that effective communication with shareholders is essential for enhancing investor relations and investor understanding of the Group's business performance and strategies. The Company also recognizes the importance of transparency and timely disclosure of corporate information, which will enable shareholders and investors to make the best investment decisions.

The Company has in place a Shareholders' Communication Policy. The Board had reviewed the policy and considered that the implementation of the policy was effective.

The Company has used the following methods to communicate with its shareholders:

- publication of announcements, interim reports and annual reports;
- publication of key corporate governance policies on the Company's website; and
- holding of annual general meeting and other general meetings of the Company.

To promote effective communication, the Company makes up-to-date information and updates on the Company's business operations and developments, financial information, corporate governance practices and other information available in the websites of the Stock Exchange ([www.hkexnews.hk](http://www.hkexnews.hk)) and the Company ([www.qeeka.com](http://www.qeeka.com)) for public access.

The general meetings of the Company provide a forum and an important channel for communication between the Board and the shareholders. The Chairman of the Board as well as chairman of the Nomination Committee, the Remuneration Committee and the Audit and Risk Management Committee or, in their absence, other members of the respective committees and, where applicable, the chairman of the independent Board committee, are available normally at the annual general meetings and other relevant shareholder meetings to answer questions. Shareholders are also encouraged to attend general meetings held by the Company and are invited to express their views and raise questions thereat.

Shareholders should direct their inquiries about their shareholdings to Tricor Investor Services Limited, the Company's Hong Kong Share Registrar. Investors may also write to the Company at its principal place of business in Hong Kong or China for any enquiries.

The Company sets out the following contact details for Shareholders to communicate with the Company:

Mailing address:  
Building 1, No. 1926, Cao An Highway,  
Jiading District, Shanghai, PRC  
Telephone number: 021-61747108  
E-mail address: [ir@qeeka.com](mailto:ir@qeeka.com)

### AMENDMENTS TO CONSTITUTIONAL DOCUMENT

During the Reporting Period, a new Memorandum and Articles of Association were approved by the Shareholders at the annual general meeting of the Company held on 22 May 2023.

For details, please refer to the announcement of the Company dated 27 March 2023 and the circular of the Company dated 26 April 2023, respectively. The new Memorandum and Articles of Association are available for viewing on the websites of the Company and the Stock Exchange. Shareholders may refer to the articles of association for further details of the rights of shareholders.

# Environmental, Social and Governance Report

## ABOUT THE REPORT

Since the release of the first Environmental, Social and Governance Report (“ESG Report”) in 2018, the Group has released ESG Report for five consecutive years. We have reported the sustainability performance to stakeholders from environmental, social and governance perspectives in response to their concerns and expectations on the Group’s ESG management.

## Reporting Scope

The reporting period of this report covers from 1 January 2023 to 31 December 2023 (the “Reporting Period”). Unless otherwise stated, this ESG report covers the Company and its subsidiaries, including the Group’s primary businesses: (i) SaaS and Marketing service; (ii) Interior Design and Construction; and (iii) Innovation and others. There is no significant adjustment to the reporting scope as compared to the *Environmental, Social and Governance (“ESG”) Report* included in the *Qeeka Home (Cayman) Inc. Annual Report 2022*.

## Reporting Reference

The Report has been prepared in accordance with the *Environmental, Social and Governance Reporting Guide* (the “ESG Reporting Guide”) set out in Appendix C2 to the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (“HKEx”).

## Reporting Principles

The report is prepared in accordance with the following reporting principles:

- “Materiality”: The Group determines material ESG issues through stakeholder engagement and materiality assessment, which have been disclosed in the report;
- “Quantitative”: This Report follows the *ESG Reporting Guide* and refers to applicable quantitative standards and practices. In this Report, the measurement standards, methods, hypothesis and/or calculation tools, as well as the source of conversion factors for the key performance indicators (“KPIs”) are explained accordingly (if applicable).
- “Balance”: This Report follows the principle of “Balance” and provides an unbiased picture of the Group’s ESG performance.

- “Consistency”: Statistical methods and KPIs of the report are consistent with those of previous years.

## Information Source and Reliability Warranty

The data and cases in this Report are mainly derived from the Group’s statistical reports, as well as relevant and internal documents. The Group undertakes that there is no false records or misleading statements in this Report, and bears responsibility for the truthfulness, accuracy and completeness of its contents.

## Confirmation and Approval

This Report was approved by the Board on 26 March 2024 upon confirmation by the management.

## ESG MANAGEMENT

### Statement of the Board

The Board recognizes the importance of ESG performance to the long-term and stable development of an enterprise, attaches great importance to ESG management and has established an effective ESG governance mechanism.

The Board is the highest responsible and decision-making body for the Group’s ESG matters and is fully accountable for the Group’s ESG strategy and reporting. The Board oversees the Group’s ESG matters, regularly assesses and prioritizes the materiality of ESG issues, and confirms the focus of ESG work for the next stage, taking into account the results of communication with stakeholders, the Group’s business development situation and operational strategies (please refer to the sections headed “Stakeholder Communication” and “Materiality Assessment” for details).

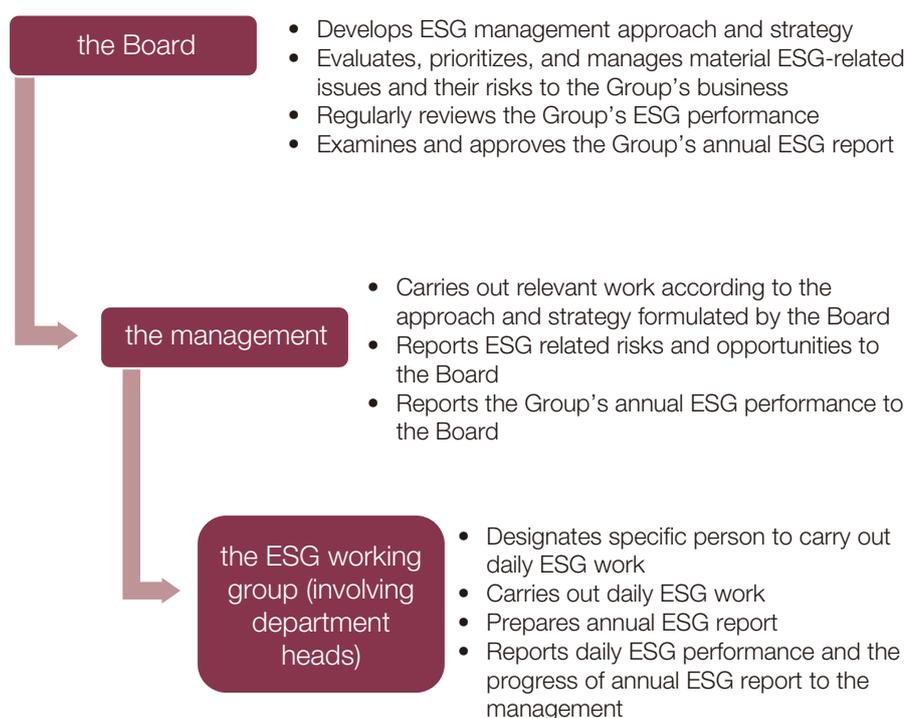
The Board regularly reviews ESG-related matters to understand the performance of ESG work and check the progress of achieving ESG objectives, and at the same time makes adjustments to the ESG work in light of business development and operational strategies to ensure that the ESG objectives are closely related to the Group’s business.

The Board pays constant attention to changes in domestic and international laws, regulations and standards, and keeps abreast of market ESG development trends and needs to continuously improve the Group’s ESG performance.

## Environmental, Social and Governance Report

### ESG Governance Structure

Clear ESG governance is of great significance in ensuring sustainable operations, coping with unexpected crises and seizing development opportunities. The Group has formed a three-tier organization structure for ESG management comprising the Board, the management and the ESG working group, with clearly defined functions at each level. The Group continues to enhance the effective supervision of ESG governance in order to manage ESG-related matters more efficiently and accurately.



### ESG Governance Structure

### Stakeholder Communication

Effective Stakeholder communication helps to drive the Group's business growth and promote the Group's ESG management. The group has identified essential stakeholder groups and adopted a diversified communication mechanism to communicate with them, actively responding to stakeholders' expectations of the Group, assisting the Group in adjusting the sustainable development strategies and enhancing ESG governance capabilities.

Stakeholders	Communication mechanisms	Stakeholders' expectations
Governments and regulators	<ul style="list-style-type: none"> <li>• Meetings</li> <li>• Monitoring and inspections</li> <li>• Policy consultation</li> <li>• Reporting</li> </ul>	<ul style="list-style-type: none"> <li>• Compliance with laws</li> <li>• Tax compliance</li> <li>• Support local development</li> </ul>
Shareholders	<ul style="list-style-type: none"> <li>• Shareholders' meetings</li> <li>• Financial reports</li> <li>• Company official website</li> <li>• Investor relations activities</li> </ul>	<ul style="list-style-type: none"> <li>• Shareholder returns</li> <li>• Financial performance</li> <li>• Corporate governance</li> <li>• Risk control</li> </ul>

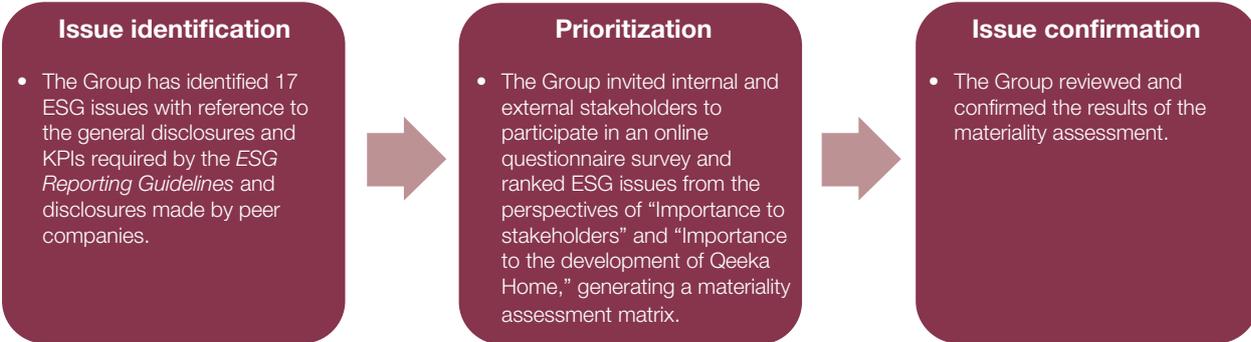
**Environmental, Social and Governance Report**

<b>Stakeholders</b>	<b>Communication mechanisms</b>	<b>Stakeholders' expectations</b>
Customers	<ul style="list-style-type: none"> <li>• Company official website</li> <li>• After-sales service hotline</li> <li>• Satisfaction survey</li> </ul>	<ul style="list-style-type: none"> <li>• Quality products and services</li> <li>• Rights protection</li> </ul>
Employees	<ul style="list-style-type: none"> <li>• Employee training</li> <li>• Employee activities</li> <li>• Trade unions</li> <li>• Regular meetings and management communication</li> </ul>	<ul style="list-style-type: none"> <li>• Good salary and benefits</li> <li>• Mature promotion channel and training system</li> <li>• Healthy and safe working environment</li> </ul>
Media	<ul style="list-style-type: none"> <li>• Company official website</li> <li>• Social media</li> <li>• Press conference &amp; networking sessions</li> <li>• Site visits</li> </ul>	<ul style="list-style-type: none"> <li>• Product and service responsibility</li> <li>• Social responsibility</li> </ul>
Cooperating parties	<ul style="list-style-type: none"> <li>• Communications and exchange visits</li> <li>• Audits and assessments</li> <li>• Supplier meetings and training</li> </ul>	<ul style="list-style-type: none"> <li>• Long-term partnership</li> <li>• Fair, open and just bidding</li> <li>• Transparent evaluation criteria</li> </ul>
Community and society	<ul style="list-style-type: none"> <li>• Public service activities</li> <li>• Social media</li> </ul>	<ul style="list-style-type: none"> <li>• Community investment activities</li> </ul>

**Materiality Assessment**

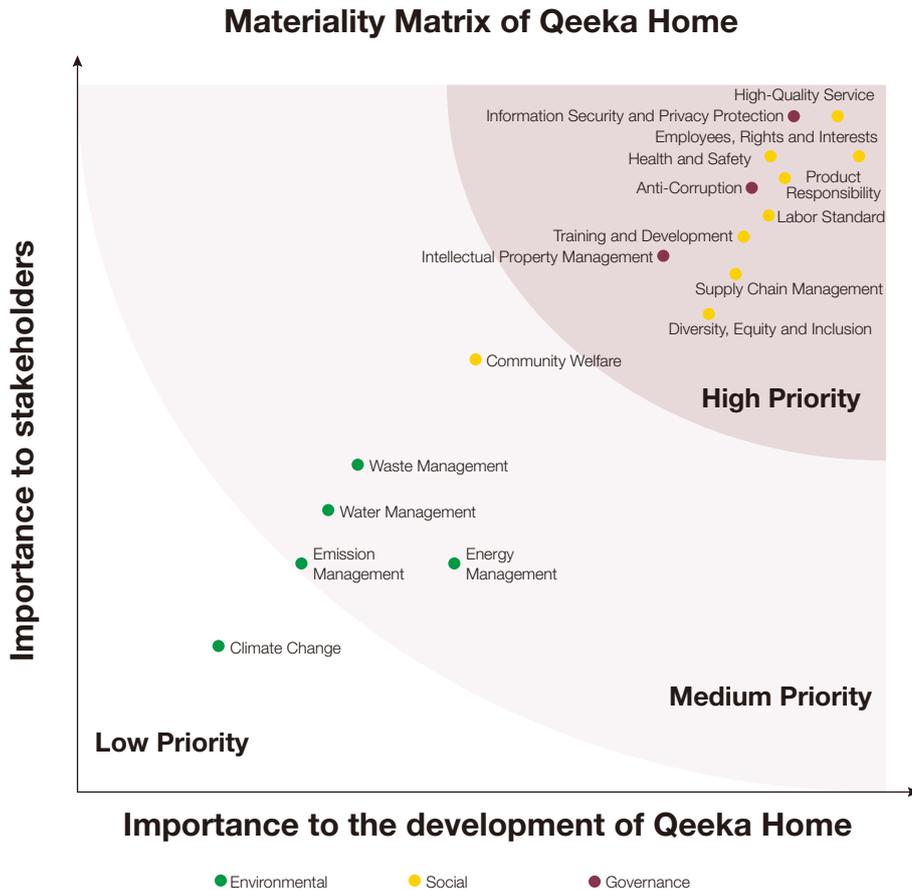
During the reporting period, the Group collected responses from important internal and external stakeholders, such as employees, management, shareholders and investors, designers, partners, users, media and third-party supervisors, by means of online questionnaires.

The Group conducted a materiality assessment in three steps, namely, issue identification, prioritization, and issue confirmation, in order to identify ESG issues that have a significant impact on the Group's own sustainable development and are of concern to stakeholders, and to form a materiality issue assessment matrix, which will help the Group to identify and manage ESG issues and actively respond to the expectations and concerns of stakeholders.



## Environmental, Social and Governance Report

The results of the specific materiality assessment are set out below:



### EMPOWERING WHOLE-PROCESS HOME DECORATION

The Group adheres to the concept of “customer first” and is committed to providing high-quality products and services. The Group implements strict standards throughout home decoration process, including selecting and upgrading building materials, providing quality services, and strictly controlling quality and safety. By doing so, the Group continues to provide customers with better experience for long-term commercial success and social value.

### Industry Recognition

As the leading platform of the home decoration industry, the Group always participates in and leads the formulation of industrial standards, assuming important positions in associations to deepen information exchanges and cooperation within the industry. The Group is committed to interconnecting the upstream and downstream industry chains to promote high-quality development of the industry through establishing a coordinated one-stop service platform.

## Environmental, Social and Governance Report

### Industry Honours

The Group has made continuous efforts in technological innovation to promote the standard, digital and transparent industry development. This has facilitated industrial transition and upgrading and enhanced the overall customer experience. With these efforts, we have received a number of honours and awards, in recognition of our achievements in green innovation, social responsibility and industry transition.

Time	Honours	Issuers
May 2023	Heino Award – 2023 Excellent Quality Award	Committee of Brand Innovation and Development Conference
June 2023	2023 Outstanding Green Innovation Award	Committee of the 2nd International Green Zero-Carbon Festival 2023
June 2023	Development Contribution Award	Shanghai Hope Economic City
July 2023	“New Splendor Oriental Elite” Empowering Overall Transformation Award	Organizing Committee of the 2023 Second Shanghai Cybersecurity Expo and Summit – New Splendor Oriental
July 2023	2023 Top 100 Customised Home Furnishings in China – Top 20 Whole House Customisation	China Furniture & Decoration Chamber of Commerce
July 2023	Top 1 in the Ranking of the Top 10 Internet Home Decoration Brands in 2023	Brand Website
July 2023	2023 (Industry) Influential Brand	The 12th Finance Summit Committee
November 2023	Honour Awards – 2023 Responsible Internet Companies	Committee of the 6th Social Responsibility Conference and “Honour Awards Ceremony 2023”
December 2023	2023 Brand Value Award	Committee of the “Gelonghui Global Investment Carnival 2023”
December 2023	Best Small and Medium-sized Market Value Company	Zhi Tong Finance
January 2024	Shanghai E-commerce Demonstration Enterprise	Shanghai Municipal Commission of Commerce

## Environmental, Social and Governance Report

### Industry Roles

The Group takes an active part in industry associations and uses its expertise to make progress together with the industry.

- In 2023, Mr. DENG Huajin, the Chairman of the Board, an Executive Director, and the Chief Executive Officer of the Group, served as the Honorary Vice President of the China Furniture & Decoration Chamber of Commerce and the President of the Home Decoration E-Commerce Special Committee. He shared the latest information with peers, and actively participated in industry exchanges to enhance the Group's competitiveness and influence.
- In 2023, the Group, as the director unit of the Internet Society of Shanghai on Ageing and Accessible Information Working Committee, drafted *the Specifications on Ageing and Accessible Design for Shanghai Internet Applications* to help the elderly and the disabled integrate into the urban digital transition.
- In 2023, as the vice president unit of Shanghai Association of Foreign Investment Enterprises, the Group timely captured industry dynamics, grasped the pulse of the market, actively promoted the healthy development of the industry, established a good corporate image, enhanced the competitiveness and influence of the Group in the industry, and achieved win-win symbiosis with the industry.

### Win-win Achievements

The Group actively participates in industry exchanges, discusses market demand with industry partners, looks for various ways of cooperation to jointly adapt to market transformation, enhances its market resilience while establishing deep cooperative relationships with industry partners, and grows together with industry chain enterprises.

### Case: The “Third Home Decoration Industry Ecosystem Conference of Qeeka Home”

In July 2023, the Group, in collaboration with the China International Building Decoration Fair (Guangzhou), held “Overcoming Bottlenecks with Diverse Strategies – Third Home Decoration Industry Ecosystem Conference 2023 of Qeeka Home”. Industry experts were invited to give keynote speeches on industry development trends, enterprise response strategies, and other issues. Meanwhile, round-table meetings of leading enterprises in the industry chain were organised to discuss topics such as capacity building and cross-border integration, thus making common growth among industrial partners.



The Third Home Decoration Industry Ecosystem Conference of Qeeka Home

### Case: Qeeka Home & Lanjinger released Home Decoration Pitfall Report 2023

In September 2023, the Group and Lanjinger jointly released the Home Decoration Pitfall Report 2023. Based on the questionnaires, behaviour data, and big data from authoritative third parties, problems in home decoration were systematically analysed to help users make home-decoration decisions rationally and quickly. At the same time, this report also called on home decoration enterprises to improve the product quality and enhance experience from the supply side in response to users' expectations on ideal home decoration.

## Environmental, Social and Governance Report

### High-quality Services

With the mission of “helping users achieve beautiful living scenarios easily, reassuringly and cost-effectively”, the Group is committed to providing comprehensive and efficient one-stop quality home decoration services for users in both online and offline manners. Multiple initiatives are taken to fully protect users’ rights and solidly upgrade users’ experience.

### High-quality Design and Decoration

Up-to-date design ideas and high-quality design styles are the foundation for excellent home decoration services to customers. The Group brings together nearly 10,000 leading decoration enterprises and many outstanding designers. Supported by big data and AI (Artificial intelligence) technology, we precisely target consumer needs, committed to delivering comprehensive and tailored design solutions.

The Group holds various activities such as “Designer Contest on Home Decoration” regularly to discover more design talents and provide a stage for outstanding designers. By doing so, we help designers accumulate experience to better respond to customer needs.

#### Case: The 6th Designer Contest

In July 2023, the Group launched the “6th Designer Contest”, with participants including designers from partners and the national decoration industry and college students majoring in design. We also invited experienced practitioners acting as judges to seek for outstanding design solutions and talents.



The Contest Site and Part of the Awarding List

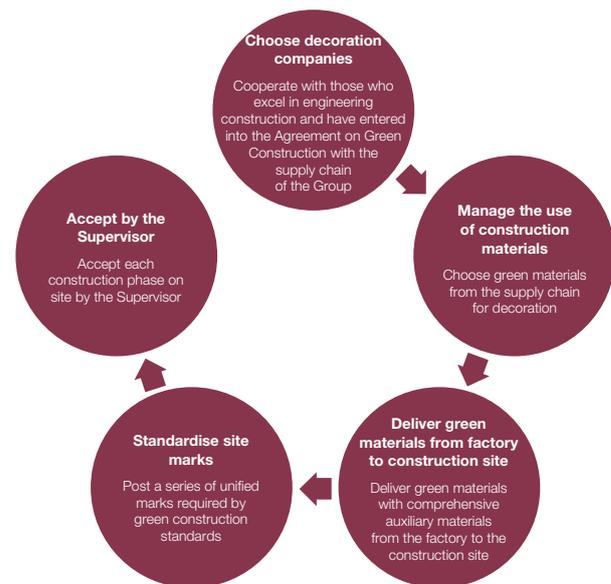
On the basis of excellent design solutions, the Group focuses on providing customers with diverse and up-to-date building materials and home decoration options. For example, the main materials, auxiliary materials and whole-house customised products are all included on the Group’s customer platform, with sincere comments on various building material brands. The Group ranks building material brands on the basis of customer comments to help them save time in selecting reassuring building materials.

In terms of home furnishing, the Group launched the “Enjoying Every Moment – 2023 Nola Product Release” during the Reporting Period. The Group had released various new series for customised whole-house furniture for customers such as the “Monet Impression Series”, the “Comerre Series”, and the “6th Space Series” inspired by impressionist paintings and the idea of wabi-sabi aesthetics.

### Green Home Decoration

The Group attaches importance to the promotion of green home decoration, and advocates customers and partners to jointly implement environmental responsibilities. During the Reporting Period, the Group conducted a market survey for platform users, of which 79.59% consider safety and environmental-friendly as a prerequisite.

In order to actively respond to market demand and advocate green concept, the Group launches the “Green Construction Site” project. The project aims to provide users with greener and healthier home decoration services by screening materials with higher environmental protection standard, providing safer water and electricity relevant equipment, and implementing more stringent acceptance process.



Management of the “Green Construction Site” Project

## Environmental, Social and Governance Report

Among them, the construction materials (including fire-proof wires, pipes, and interior wall paints) under the project have passed a series of tests. For example, part of our adhesives are qualified with the environmental parameters of “German GEV”, and some plastic pipes and fire-proof wires with the environmental requirements of RoHS. Meanwhile, some brand of interior wall paints that we use in the project have obtained Nordic Swan and Nordic Ecolabelling certificates.



**GreenTech Einbauleistungsstelle**  
Verlegewerkstoffe, Klebstoffe und Bauprodukte o.V.  
Responsible for the Control of Emission from Products  
for Flooring Installations, Adhesives and Building Materials

**Awarding of licence for the use of EMI/COE**

License Number: 14376/01.12.17  
For the product: ORIENTAL YU'KONG YH2000 verified the adhesive  
Of company: Beijing Oriental Yuhong Waterproof Technology Co., Ltd.  
Date of application date: 22.12.2021

With reference to the classification in accordance with the directives as stipulated in § 10 of the GEV trademark constitution on behalf of the GEV for the above mentioned product as per § 5, section 4 of the GEV trademark constitution is awarded the licence for the use of the GEV trademark.

CEM160 28.01.2022  
valid until 20.01.2027



**Dedal Attestation & Certification**

### CERTIFICATE

of Conformity No. 321

for the product: **Plastics piping systems for hot and cold water installations. Polypropylene (PP), Pipes, FITTINGS. Fitness for purpose of the system** (with the qualified characteristics, see Annex 1 to Certificate of conformity No.321 that is an inseparable part of this certificate)

produced by: **G-SIGN Technology Co., Ltd. G-SIGN**  
27F/Greenland Center, No.17 Jilua 6th Road, Foshan City, Guangdong Province, China

and produced in the manufacturing plant of: **G-SIGN Technology Co., Ltd. G-SIGN**  
27F/Greenland Center, No.17 Jilua 6th Road, Foshan City, Guangdong Province, China

EN ISO 15874-2:2013; EN ISO 15874-3:2013 and EN ISO 15874-5:2013

This certificate was first issued on 05.09.2023 and remains valid as long as the test methods and/or factory production control requirements included in the standard do not change and the product and the manufacturing conditions in the plant are not modified significantly. This certificate should be renewed not later than 05.09.2026. The validity of this certificate can be verified in the register on [www.cedat-bg.net](http://www.cedat-bg.net)

Manager: **arch. Galina Voleva**



**VERIFICATION OF CONFORMITY**

EU - Restriction of the use of certain hazardous substances (RoHS) - No. CTR2011/95/EC 2%.

Approval: G-SIGN Technology Co., Ltd.  
27F/Greenland Center, No.17 Jilua 6th Road, Foshan City, Guangdong Province

Manufacturer: G-SIGN Technology Co., Ltd.  
27F/Greenland Center, No.17 Jilua 6th Road, Foshan City, Guangdong Province

Product: **Insulated flame retardant wire**

Brand: **G-SIGN**

Model(s): 1

Test Report No.: CTR2011/0020X  
IEC 62211-1-1:2011; IEC 62214-1-2012+AMU1:2017; IEC 62211-5-2013; IEC 62214-1:2015; IEC 62211-4-2011; IEC 62211-6-2017; IEC 62211-4-2011; IEC 62211-2:2017; IEC 62211-3-2017; IEC 62211-1:2017

The test results based on the above mentioned products comply with the EU RoHS Directive 2011/65/EU Appendix II and amendment Directive (EU) 2015/863 with the restriction of the use of certain hazardous substances in electrical and electronic equipment.

The test results apply only to the particular samples tested and to the specific tests carried out.

CE, RoHS, CTB

Li Zhang (Chemical Manager)  
Aug. 21, 2023

**“GEV” Certificate and RoHS Certificate**



**Nordic Ecolabelling Licence**

Issued by: SIFO-tvinnu MIÐspennandi í Hringi  
Hvalseyri 100, Hringur  
FOU-0255, Oslo, Norge

**Details of licence**

Company name and address: Jotun A/S  
P.O. Box 10151  
NO-2008 Sandnessjøen  
Contact:  Manufacturer  Importer/Supplier  
Manufacturer: Jotun A/S  
Place of manufacture: Porsbo 2022, NO-2048 Sandnessjøen, NORGE

**License details**

License number - License version: 2096 0302 - 3.7  
Valid from: June 30, 2023  
Certificate document: 096 Indoor paints and varnishes 3  
Valid to: November 05, 2028 - June 30, 2023

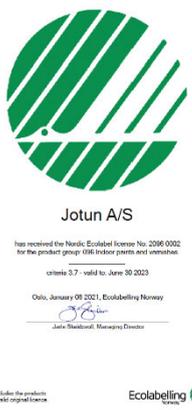
**Ecolabelled products:**  
Description and certification of the product by country:

Country	see appendix	marked	see appendix
Denmark	see appendix	marked	see appendix
Finland	see appendix	marked	see appendix
Sweden	see appendix	Outside the Nordic	see appendix

This licence is given, issued, and is valid in all Nordic countries.  
The licensor's responsibility is to check before the grant of the licence that the products to be licensed comply with the terms of the licence and the conditions of the licence. The licensor is not liable for the validity of the licence or the accuracy of the information provided by the licensee. The licensor is not liable for the validity of the licence or the accuracy of the information provided by the licensee. The licensor is not liable for the validity of the licence or the accuracy of the information provided by the licensee.

Oslo, Norge, January 05, 2023  
SIFO-tvinnu MIÐspennandi í Hringi

Liða Björnsdóttir  
Managing Director



**Jotun A/S**

has received the Nordic Ecolabelling License No. 2096 0302 for the product group: 096 Indoor paints and varnishes

criteria 3.7 - valid to June 30 2023

Oslo, January 05 2023, Ecolabelling Norway

Jana Björnsdóttir, Managing Director

This license includes the conditions shown on the valid original license

Ecolabelling

**Nordic Swan and Nordic Ecolabelling Certificates**

## User Experience and Communication

The Group makes constant efforts in optimising users experience. The Group studies the latest consumption trends and meets consumer demand in multiple dimensions to gain users' trust. For example, the Group conducted “Owners' Decoration Notes Competition” to encourage users to share decoration experience and express their feelings. This has provided guidance for services enhancement of the Group and borrowable decoration experience for other users. In addition, the Group regularly updates the “Praised Designer List”, the “Popular Designer List” and the “Creative Designer List” based on users' comments, owners' satisfaction and high-quality creations, so as to select designers and design solutions for users.

## Environmental, Social and Governance Report



**竣工验收**

房子装修快验收三个月了，想入住就心甲醛是否超标，因此在网上买了两种甲醛检测的装置，一个是东莞知远电子有限公司生产的空气管家，一个是试剂盒，绿之源检测盒，就是想两个不同的产品互相印证一下。我把绿之源盒按要求放在几个房间的橱柜和厨房，（没有放在所有的房间）空气管家也按操作说明每个房间检测，检测结果如图，都没超标，得感谢装修公司和他们选择的产品，质量还是让人放心。如图示：



**选主材**

我们主材大部分是在装修公司选购的，因为我们出去对比过，同样的地板我们买比他们给我们报价要便宜些，虽然差价不大，但各部分加起来就优惠的比较多了，而且还不需要自己出去选购，省事，也适合我们这些平时上班没有时间出去外面购买的。



**竣工验收**

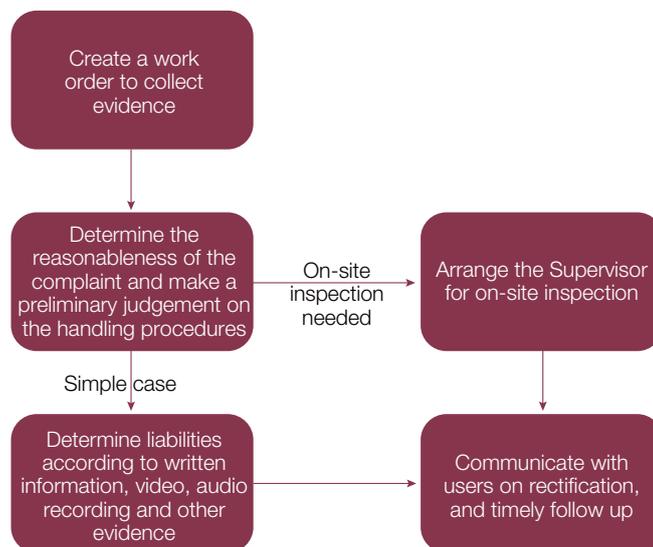
马工很专业，人也很好沟通。验收很仔细

Owners' Decoration Notes

## Complaint Management

The Group attaches great importance to user feedback and suggestions. We strictly comply with laws and regulations including the *Law of the People's Republic of China on the Protection of Consumer Rights and Interests* etc. The Group has also formulated regulations including the *Policy for Handling of Customer Complaints*, the *Administrative Measures for Complaint Handling*, the *Procedures for Daily Complaint Handling by Personnel*, the *Process of Customers' Complaint Management*, and the *Process of After-decoration Services*. By doing so, we strive to protect customer rights and interests and meet their needs.

In terms of complaint handling, the Group has provided channels including 400 customer service hotline, online customer service, and direct access via APP, in order to receive and handle customers' messages and demands. The Group has assigned corresponding customer complaint staff in different business segments to specifically address the customer's problems and needs. The customer complaint staff strictly complies with the 3.1.5 *Service Commitment* and handles the customer's complaints according to the criteria of response in 3 hours, preliminary plan in 1 day, and finished processing in 5 days.



Complaint Handling Process

## Environmental, Social and Governance Report

The Group will implement a “pre-compensation” policy under exceptional circumstances to protect the reasonable rights and interests of customers. Such circumstances include, but not limited to, a party fails to compensate as agreed under clear responsibility, and a party refuses to perform under clear responsibility and reasonable demands upon the Group’s verification.

In addition, the Group has also set KPIs for customer complaint specialists based on the *Customer Complaint Assessment Policy*, including complaint settlement rate, process optimisation rate, and customer call back rate, to continuously improve efficiency and quality of customer service. In this way, the Group maintains 24-hour customer service and improves the efficiency of consumer dispute settlement.

During the Reporting Period, the Group conducted a customer satisfaction survey on after-sales services, with the annual average satisfaction rate of 98.44% in calling service and 98.35% in online service.

During the Reporting Period, the Group received a total of 60 complaints from China Consumer Association and 49 complaints from media. More than 90% of these complaints had been well handled, and the rest are under processing.

### Quality Management and Control

The Group attaches great importance to the quality assurance throughout home decoration. We strictly comply with laws and regulations including the *Product Quality Law of the People’s Republic of China*, the *Code for Construction of Decoration of Housings (GB 50327-2015)*, the *Code for Construction Quality Acceptance of Building Decoration (GB 50210-2018)*. The Group has also formulated regulations including the *Standards for Construction Site Images of Qijia Bao*, the *Eighteen Safety Hazard Checks of Qijia Bao*, the *Daily Workflow Supervision of Qijia Bao*, the *Ten Civilised Construction Inspections of Qijia Bao*, the *Supervision Management Policy* and the *Supervision Assessment Standards of Qijia Bao*. By doing so, we ensure the quality of building materials and engineering.

In respect of material selection, the Group pays extra attention to material safety. According to the *Indoor Decorating and Refurbishing Materials – Limit of Formaldehyde Emission of Wood-based Panels and Finishing Products (GB 18580-2017)* and the *Formaldehyde Emission Grading for Wood-based Panel and Finishing Products (GB/T 39600-2021)*, the Group introduces board materials with lower formaldehyde emission than the mandatory national standard to provide customers with reassuring choices.

In respect of quality inspection of building materials, the quality inspector is required to verify the correspondence between the model and the quantity, and inspect the appearance, size, assembly requirements, etc. In respect of internal inspection, products are sent to a third party for professional monitoring. Parameters such as appearance and safety requirements are tested to ascertain the presence of defects and compliance with technical requirements. On this basis, the Group arranges a monthly quality inspection to check the quality performance of the shipped products and panels. The Group will initiate the product tracing process when facing a quality problem. Disqualified finished products will be returned to the manufacturer, who is responsible for compensating for the economic losses caused by such disqualification.

In respect of construction, the Group launches the user protection system “Qijia Bao”, which provides users with services including funds trusteeship, third-party supervision and quality inspection, and construction insurance. The system has become the standard service for protecting users’ rights and interests, leading the industry. “Qijia Bao” provides users with four supervision services to protect their rights and interests, including Project Kick-off Meeting and Briefing, as well as Inspection and Acceptance of Water and Electricity Engineering, Inspection and Acceptance of Masonry and Carpentry Works, and Final Acceptance Inspection.

**Project Kick-off Meeting and Briefing**

Process description: The supervisor introduces the service standard of “Qijia Bao” to the user, and guides the user to view the service content using the APP mobile terminal.

Inspection of the original housing conditions: The Supervisor supervises the on-site material arrangements, inspects the original housing conditions in accordance with the *Standards for Construction Site Images of Qijia Bao*, and puts forward reasonable suggestions based on the owner’s needs and construction plans.

Node confirmation: The Supervisor is responsible for supervising the construction duration and schedule agreed by both the construction party and the owner and providing the precautions for construction. The confirmation of the *Project Kick-off Meeting and Briefing Confirmation Form* is completed by the owner, the construction party, and the supervisor.

**Inspection and Acceptance of Water and Electricity Engineering**

Repair inspection: The Supervisor checks the repair of the original housing problems based on the previous inspection results to ensure compliance with the subsequent construction requirements.

Acceptance for water and electricity works: The Supervisor introduces the acceptance process, standards and precautions to the owner and the construction party, and performs the quality acceptance of the current phase according to the acceptance standards.

Acceptance for disqualified works: The Supervisor gives rectification advice and orders the construction party to rectify within a limited period in case of any disqualified works in construction.

On-site management for disqualified works: The Supervisor strictly inspects safety hazards in construction sites in accordance with the *Eighteen Safety Hazard Checks of Qijia Bao*, and inspects the site hygiene and material stacking in accordance with the *Ten Civilised Construction Inspections of Qijia Bao*. In addition, the Supervisor gives rectification advice and orders the construction party to rectify within a limited period.

**Inspection and Acceptance of Water and Electricity Engineering (Continued)**

Node confirmation: The Supervisor provides precautions for next construction phase to the owner and the construction party and signs the *Phase Acceptance Sheet of Water and Electricity Engineering* with the other two parties.

**Inspection and Acceptance of Masonry and Carpentry Works**

Acceptance for masonry and carpentry works: The supervisor introduced the acceptance process, standards and precautions to the owner and the construction party. Then the supervisor will perform the quality acceptance according to the standards of Qijia Bao in this regard.

On-site management for disqualified works: The Supervisor strictly inspects the compliance of safety hazards management, hygiene, and material stacking in construction sites in accordance with the *Eighteen Safety Hazard Checks of Qijia Bao* and the *Ten Civilised Construction Inspections of Qijia Bao*. Accordingly, the Supervisor orders the construction party to rectify disqualified works.

Rectification inspection: The Supervisor checks the disqualified works accepted in previous phase, and continues to track such works until they are qualified.

Node confirmation: The Supervisor provides precautions for next construction phase to the owner and the construction party and signs the *Phase Acceptance Sheet of Masonry and Carpentry Works* with the other two parties.

**Final Acceptance Inspection**

Final acceptance inspection: The supervisor introduces the process, standards and precautions of this acceptance to the owner and the construction party, and conducts quality acceptance in accordance with the acceptance standards of Qijia Bao.

Rectification inspection: The Supervisor checks the disqualified works accepted in previous phase, and continues to track such works until they are qualified.

Node confirmation: The Supervisor signs the *Final Acceptance Inspection Sheet* with the other two parties and concludes the supervision services.

## Environmental, Social and Governance Report

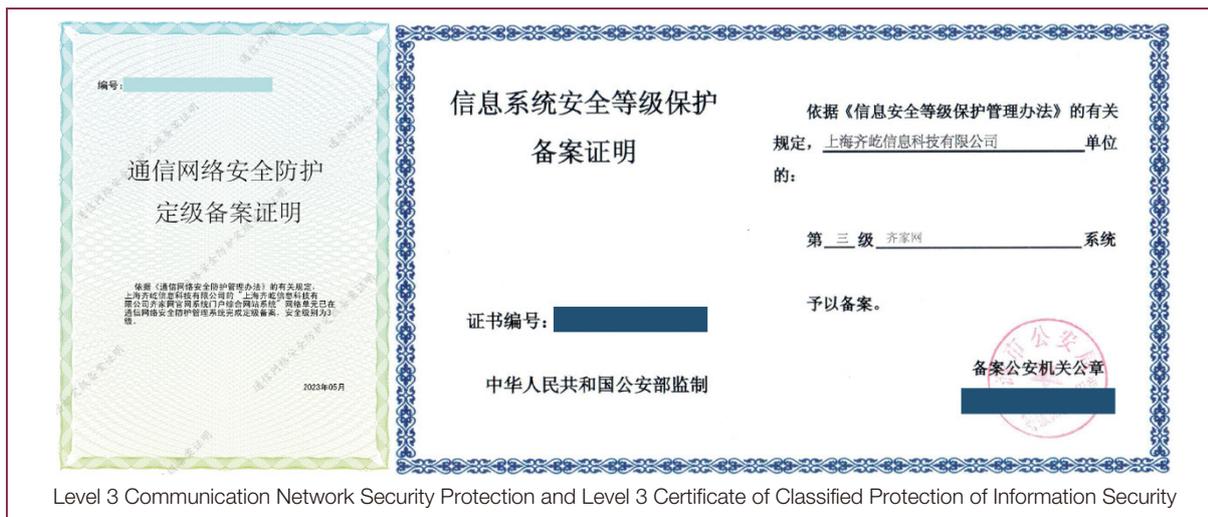
Within one week of the completion acceptance, the Group arranges a specialist to learn about user satisfaction on the services and the compliance of the supervision.

During the Reporting Period, the Group did not have any products recalled for reasons of safety and health.

### Information Security and User Privacy

The Group, as an internet enterprise, regards data protection and information security as the top priority. We strictly comply with laws and regulations including the *Data Security Law of the People's Republic of China* and the *Cybersecurity Law of the People's Republic of China*. The Group has also formulated regulations including the *Regulations for Users' Information Security Management*, the *Regulations for Network Security Management*, and the *Regulations for Data Security Management* and the *Regulations for Emergency Processing of Network Security Events*. By doing so, we protect data security and maintain partner trust. During the Reporting Period, the Group updated the *Information Security Contingency Plan* to further improve the prevention and control of data & information security emergencies. By doing so, we ensure the Group's cybersecurity and information security.

The Group ensures the compliance of data and information security systems through graded protection filing and official website system evaluation. The Group has obtained the Level 3 certificate of the *Measures for Administration of Classified Protection of Information Security*. During the Reporting Period, the Group completed the "2023 security protection filing assessment". Our system was rated as the Level 3 management system for communication network security protection in accordance with the *Measures for Administration of Communication Network Security Protection*. In addition, in order to implement laws and regulations, the Group conducted and passed the compliance assessment for the official website.



The Group actively strengthens the tracking and tracing of routine data security incidents. We have established an independent data audit platform to enhance internal emergency management and daily management. The Group also promotes the classified protection mechanism for data to improve data safeguards. During the Reporting Period, the Group conducted the comprehensive assessment and management for data security risks. We had formed an independent project team to identify and rectify potential hazards according to the key points of compliance assessment and assessment specifications for data security to enhance data security protection.

At the same time, the Group focuses on the follow-up of internal and external information security audits. Internal audits include special audits on information security and data security risk assessment. External audits include security assessment for the protection and management system for communication network security and the classified protection, as well as Shanghai Panshi Action. In addition, the Group actively conducts self-inspection on personal information and critical data security protection, and monitors the construction and implementation of data security system.

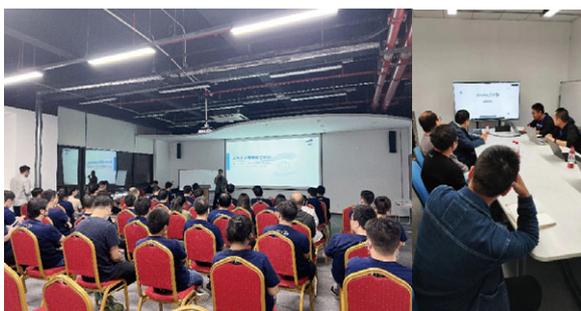
## Environmental, Social and Governance Report

The Group focuses on information security training for employees. All new employees are required to take information security training to identify common information security problems and preventive measures. At the same time, the Group has strict regulations on data access. Employees are required to take confidential training before accessing protected data.

### Case: Information security training

In 2023, the Group conducted 12 information security training courses delivered by external experts, including special training on database security and emergency drills, and training on application development security. These training sessions called on employees to cultivate the awareness of information security, master and practise good habits in this regard, and report information security anomalies in a timely manner.

In addition, the Group's Technical Department participated in 9 special training sessions on information security organised by Shanghai Communications Administration.



Training on Application Development Security and Database Emergency Drills

With respect to privacy protection, the Group strictly complies with the *Provisions on Protection of Personal Information of Telecommunications and Internet Users*, formulates internal policies such as the *User Privacy Protection Policy* and publishes the *Privacy Policy* on its official website to disclose the handling process regarding the method of collection of personal information of users, the type of information to be collected, the safety and security of the information, and the use of the user's information.

The Group takes effective measures to protect users' private information. Before collecting information, the Group clarifies the content of the information to be collected, obtains the user's authorization, and adopts the principle of minimal collection of information. When users believe that their privacy has been infringed upon, they can refer to the *Infringement Complaint Guidelines* disclosed on the Group's website to file a complaint or report. In addition, the Group has signed confidentiality agreements with suppliers and employees, which clearly stipulate the scope of information that should be kept confidential and the confidentiality obligations of each party in the course of cooperation or employment relationship, as well as the consequences of violating the confidentiality obligations. The Group regularly reviews the privacy policies of various application services and from time to time updates and discloses the security risks, personal information security impact assessment reports and other relevant contents on its official website to ensure that users' private information is strictly protected.

### Intellectual Property Management

Intellectual property (IP) is key to the Group's core competitiveness. The Group strictly complies with laws and regulations including the *E-Commerce Law of the People's Republic of China* and the *Trademark Law of the People's Republic of China*. The Group has also formulated regulations including the *Management Standards for Intangible Assets*, the *Application Rules of Qeeka Home Model Image*, the *VI Image Recognition Manual*, the *Application Rules of Qeeka Home IP Image "Qi Qi Li" Usage Specification* and the *Provisions on the Operation and Management of Decoration Business Partners*. By doing so, we protect and manage IP, and regulate the rational use of the Group's IP by employees and partners.

The *Provisions on the Operation and Management of Decoration Business Partners* stipulates the rules for the use of the Group's advertising VI resources for the partners, including the expressions, use duration and scope, and non-compliance treatment. Random visits and sampling are arranged to ensure the compliance with the advertising VI resources used by the partners. The *Application Rules of Qeeka Home IP Image "Qi Qi Li" Usage Specification* stipulates the textual expressions, material use and precautions for employees when using the IP image.

## Environmental, Social and Governance Report

The Group fully respects the IP of others while effectively protecting its own IP. Existing patents are checked in advance when new projects are developed to minimise infringement of the IP of others. In cooperation, the Group signs the information security terms with suppliers and the *Confidentiality Agreement* with employees to ensure the safety of technical information provided by the Group and its partners.

To enhance employees' awareness of IP protection and establish a good IP culture, the Group regularly provides employees with updates on IP protection in the "Legal Compliance Guidelines" via email. Such updates will analyse and summarise typical cases of IP infringement, and list out IP laws and regulations that are easily breached in daily operations.

The Group also collects IP cases of suspected infringement through reporting channels, and encourages employees to report suspected infringement of the Group's IP discovered in their lives and at work.

As of the end of the Reporting Period, the Group had 265 registered trademarks, 119 software copyrights, 10 copyrights of works and 12 patents.

### SHARED DEVELOPMENT WITH EMPLOYEES

The Group pays attention to and values talents. We protect employees' rights and interests while improving their compensation benefits and promotion system. Committed to a safe and sound working environment, we carry forward a culture of integrity, and strive to grow together and make progress with employees.

#### Talent Employment

Talent is an important support for enterprise management and the key to enhancing the enterprise competitiveness. The Group regards employees as critical assets. We strictly comply with laws and regulations including the *Labour Law of the People's Republic of China*, the *Labour Contract Law of the People's Republic of China*, the *Provisions on Prohibition of Using Child Labour*. The Group has also formulated regulations including the *Recruitment Management Process*, the *Staff Attendance Management Policy* and the *Internal 180 Management Policy* to regulate employee management.

We adhere to principles of "fair recruitment, open recruitment, equal competition, merit-based recruitment" during our recruitment. We prohibit discrimination against any employee due to personal characteristics such as race, gender, colour, age, family background, national tradition, religion, physical attribute and original nationality, ensuring that employees are fairly treated and have equal opportunities in terms of remuneration and dismissal, recruitment and promotion, working hours, holidays, and other treatment and benefits.

We explicitly prohibit the employment of child labor and prevents child labor in the recruitment process through strict information collection and verification. If any violation of the employment policy is detected, we will take timely measures to maintain a lawful employment environment.

The Group resolutely resists forced labor and strictly observes legal working hours, we adopt fixed working hour system, comprehensive working hour system, and flexible working hour system. If working overtime is a must, employees should apply and get approved in advance, and employers should offer them compensatory time off or overtime pay in accordance with the law, with overtime meal allowance and transportation subsidy provided.

As of the end of the Reporting Period, the employee distribution and employee turnover ratio are as follows:

		Total Headcount	Employee turnover ratio
By Gender	Male	310	58%
	Female	339	50%
By Type	Full-time	649	54%
	Part time	0	0%
By Age	Under 30 years old	163	69%
	30-50 years old	456	47%
	Above 50 years old	30	25%
By Region	Shanghai	390	45%
	Sanming	87	22%
	Rizhao	52	65%
	Hefei	29	62%
	Other areas	91	75%

#### Compensation and Benefits

The Group has established a competitive compensation and benefits system that takes into account the employee capacity and market situation to attract and retain outstanding talents.

## Environmental, Social and Governance Report

Employee remuneration comprises basic salary, job salary/ performance bonus, post allowance. For special posts, the remuneration also includes confidential salary or competitive restriction compensation. Employees can also enjoy a series of welfare benefits including meal allowance, transportation subsidy, business communication fee and blessing fee.

The Group signs the *Labour Contract* with all regular employees and pays various social insurance contributions for employees in accordance with local regulations. At the end of each year, the Group assesses the performance of employees, and will offer outstanding employees a job promotion or a pay raise according to their business capability and the nature of their position.

At the same time, the Group focuses on the life-work balance of its employees. We hold various festivals and cultural events every year, providing care to employees, and creating a good corporate culture.

### Case: Celebrating the “Mid-Autumn Festival” Together

In September 2023, the Group organized a series of activities to celebrate the Mid-Autumn Festival for its employees, namely, “A Family Together – Celebrating the Festival Together”. The activities included mooncakes by guessing lantern riddles and small gifts for photos of gathering in the circle of friends, which created a warm and peaceful atmosphere, conveyed employee care and enhanced the sense of belonging and cohesion of employees.



Shanghai Headquarter: Guess the Riddle Under the Laurel Tree and Mooncake Sharing Activity

### Case: Staff Birthday Party Activities

The Group regularly organizes staff birthday party activities to send blessings, gifts and benefits to the birthday staff, creating a relaxing and pleasant atmosphere, making the staff feel care and warmth, and enhancing the staff’s sense of belonging.



Staff Birthday Party

### Case: “Shining Sword and Raising Fighting Spirit – Chasing the Peak” Group Building Activity

In April 2023, in order to enhance employees’ understanding and practice of values, improve cohesion and determination to cope with difficulties, and stimulate team morale, the Group organized a 3-day “Shining Sword” activity for middle and senior management, which included an internal meeting and a series of team development activities.



Group building site staff cooperation to solve problems

## Environmental, Social and Governance Report

### Case: Hobby Club

The Group encourages its staff to cultivate their hobbies and interests by encouraging them to set up staff clubs on their own initiative and providing support with a quarterly allowance of \$200 per person. Currently, the Group has a number of staff clubs, including badminton, basketball, board games, cooking, hiking, yoga, e-sports and flower arrangement, among other topics.



Hiking Club Activities



Badminton Club Activities



Basketball Club Activities



Cooking Club Activities



Board Game Club Activities



Flower Arrangement Club Activities

### Case: "The Third Corporate Culture Festival"

In December 2023, the Group held the Third Corporate Culture Festival with the theme of "Marching Forward with Responsibility and Determination". A series of group activities including floor curling and tug-of-war were held to enrich employees' leisure time and enhance team cohesion.



Group Photo



Leader's Speech



Floor Curling Competition



Tug-of-war Competition

### Case: The First Women Representative Conference

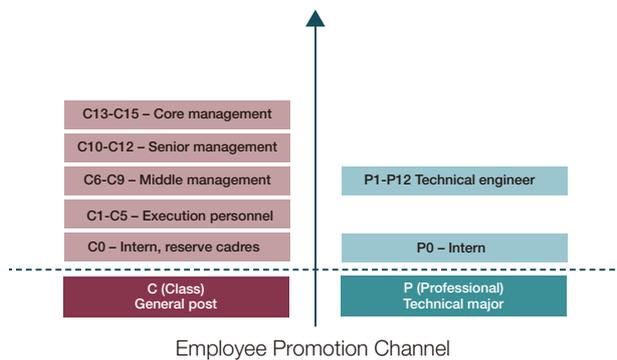
In October 2023, the First Women Representative Conference was held by Shanghai Qeeka Home Women's Federation, co-led by the Party Working Committee and Office of Zhenxin Street, Jiading District of the Communist Party of China and the Women's Federation of the district. The Federation elected the first executive committee chairman and vice-chairman through secret ballot and equal vote.



The First Women Representative Conference

**Development and Training**

The Group attaches importance to staff development and training, and has formulated systems such as the *Internal Competition Management Regulations*. We advance recruitment through mechanism of “open selection, competition for positions, internal priority”. According to the professional expertise of the staff, the Group has set up two main posts, i.e., the general posts and the technical professional posts, thus creating a transparent and fair path for promotion to motivate and energize employees at work and maximize employees’ potential.



The Group offers a number of employee training programmes to customise training contents for employees. This can help them acquire new knowledge skills, upgrade professional skills, and enhance teamwork capabilities, thus enabling them to be more competent in their work.

**Case: Skill training courses for internal trainers under the “Torch Plan”**

Through the “Torch Plan”, the Group taps into internal training resources to promote the accumulation, sharing and spreading of knowledge, thus raising the overall quality of the workforce. In 2023, the Group had set up the skill training programme for internal trainers titled “TTT (Training the Trainer to Train)”, with a total of 9 internal trainers passing the training and assessment.



“TTT” Training Site

**Case: Employee training project – “Reserve Cadres Training Camp”**

The Group is committed to a reserve cadre team that recognises corporate culture and is qualified with integrity and talent. For this purpose, we conducted the training project – “Reserve Cadres Training Camp”. The project focuses on enhancing trainees’ professional and management competence, including enterprise culture, team project management, and data analysis. At the same time, the Group arranged mentors to train and further enhance trainees’ professional skills. The trainees got improvement on professional competence after passing the training examination and debriefing and were qualified as a reserve cadre.

**Case: Training series under the “Dandelion Project”**

The Group attaches great importance to users’ operation services and continuously improves the level of operation employees. In 2023, the Group conducted a series of employee trainings under the “Dandelion Project”, including management training, data analysis, and teaching skills. A one-week internship was arranged to deepen the participants’ understandings of the operations and improve their competence to qualify for a reserve team leader.

**Case: “Hundred Q&A for All Employees” to consolidate employees’ professional knowledge**

During the Reporting Period, the Group organised the “Hundred Q&A for All Employees” activity, with two business-related tips provided every day. Through regular assessment, the activity aimed to publicise the necessity of learning, reinforce business knowledge, and identify areas for improvement among business teams.



“Hundred Q&A for All Employees”

## 2023 Environmental, Social and Governance Report

As of the end of the Reporting Period, the training-related KPIs are shown as follows:

		Percentage of employees receiving training	The average hours of training per employee
By gender	Male	47.77%	38.85
	Female	52.23%	28.08
By type	Senior management	2.01%	39.62
	Middle management	11.86%	42.57
	Junior staff	86.13%	31.79

### Health and Safety

The Group firmly recognises the protection of employees' health and safety as the cornerstone of enterprise development. Therefore, the Group always gives top priority to the employees' health and safety and endeavours to a safe, healthy and comfortable working environment. The Group complies with laws and regulations including the *Work Safety Law of the People's Republic of China*, and has formulated regulations including the *Eighteen Safety Hazard Checks of Qijia Bao* to protect employees' health and safety.

The Group conducts monthly fire safety inspections on the office buildings to ensure that the firefighting equipment can work properly, thus reducing fire risks. At the same time, the Group regularly informs employees of various fire safety publicities, including non-motor vehicles parking areas, non-smoking areas and smoking spots, to enhance their safety awareness and skills and eliminate fire hazards.

The Group also pays attention to the health and safety of third-party decoration personnels. We have specified various types of hazards and corresponding safeguards at the construction site. Additionally, the Group requires the decoration company to focus on construction safety issues, and inspect safety hazards at each acceptance phase to ensure workers' safety on site.

The Group had 0 work-related fatalities occurred in the past three years. During the Reporting Period, the Group has 0 lost days due to work injury.

### Integrity Culture

The Group regards integrity as the foundation of the Group's development. We strictly comply with laws and regulations including the *Company Law of the People's Republic of China*, the *Bidding Law of the People's Republic of China*, the *Anti-Unfair Competition Law of the People's Republic of China*, and the *Interim Provisions on Banning Commercial Bribery*. The Group has also formulated regulations including the *Tenders and Bidding Management Policy*, the *Internal Control System for Procurement and Payments*, the *Code for Integrity Management* and the *Code of Ethics and Conduct*. By doing so, we prevent and combat commercial bribery, maintain a fair competitive market environment and protect our legitimate rights and interests.

The Group advocates integrity and self-discipline, and resists corruption or bribery in any form, with a zero tolerance for violations of laws and regulations to maintain the integrity image. In the *Employee Handbook*, the Group expressly prohibits employee favouritism and fraud. When an employee is found to have engaged in favouritism and fraud, or embezzlement or commercial bribery using the power of position, the Group has the right to terminate the employment relationship with them and hold them accountable. During the Reporting Period, the Group had issued the *Measures for Reporting Incentives*, encouraging employees to report duty violations and breach of laws and regulations. The Group had undertaken to keep strict confidentiality of whistle-blowers' information, and hold malicious reporters accountable.

#### Reporting channels for integrity:

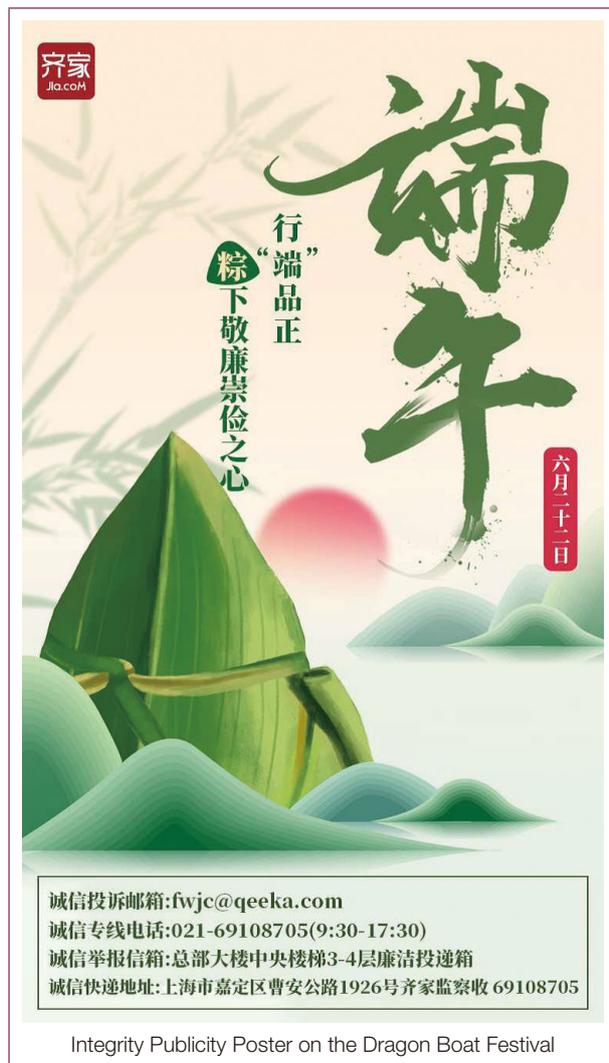
Hotline: 021-69108705 (9:30-17:30)  
 Email: fwjc@qeeka.com  
 Mailbox: Floors 3-4, Central Staircase, Headquarters Building  
 Express: Legal Supervision Department, No. 1926, Cao An Highway, Jiading District, Shanghai



Non-smoking and Fire Safety Notices

## 2023 Environmental, Social and Governance Report

In addition, the Group conducts integrity training to all employees and directors regularly by mail. Such training includes, but is not limited to, the principles and policies for integrity management, calling on all personnels consciously abide by the moral “high line” and to adhere to the “bottom line” of business ethics and work discipline and uphold integrity. During the Reporting Period, the Group strengthened efforts in integrity promotion and training to ensure employees’ constant focus on integrity.



Integrity Publicity Poster on the Dragon Boat Festival

The Group has always acted in good faith, adhered to contractual commitments and taken diversified measures to avoid corruption during cooperation. For example, the *General Agreement on E-Commerce Services* signed by the Group and its suppliers contains integrity provisions, which stipulates the commercial bribery behaviours and reporting obligations.

The Group has strengthened the sharing of anti-fraud information with associations to enhance the anti-fraud capability. Since joining the “Enterprise Anti-Fraud Alliance” in 2020, the Group has established a “blacklist” of employees who have violated discipline. By doing so, we strengthen employees’ integrity and ethical surveys, prioritise the recruitment of honest candidates, and refuse to employ those who violate laws and breach professional ethics. At the same time, the Group has strengthened restrictions on suppliers. In case of dishonest behaviours in breach of relevant laws, regulations or ordinances during the cooperation period, the suppliers will be announced to the public through the “Alliance Blacklist System”.

During the Reporting Period, the Group did not receive any corruption lawsuits against the Group or its employees.

### COLLABORATIVE PARTNERS

A win-win partnership is the only path for the Group to build a stable, efficient and sustainable value chain. In collaboration with partners including suppliers, subcontractors and distributors, the Group continuously deepens sustainable exchanges to jointly address market challenges for mutual benefits and win-win results.

### Supplier Management

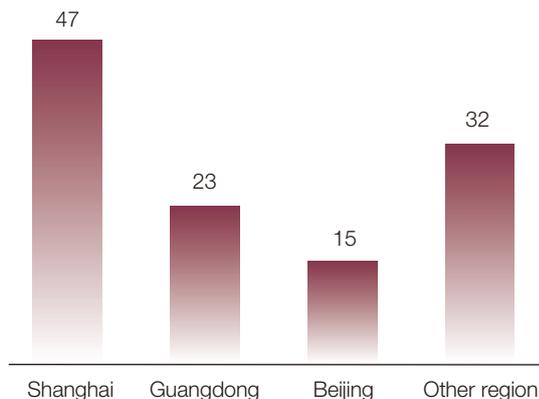
The Group expects to establish long-term mutually beneficial and win-win relationships with suppliers to build a sustainable supply chain. The Group strictly controls the access, management and elimination of supply chains, and shares information, technology and resources with suppliers to help both parties reduce risks and jointly tackle challenges arising from market changes.

## 2023 Environmental, Social and Governance Report

<b>Supplier access</b>	<p>The Group has formulated regulations including the <i>Regulation for Review of Partner Qualification</i>, the <i>Criteria for Assessment of Partner Qualification</i> and the <i>Brausen Investment Inviting System</i> to strictly review supplier's qualification.</p> <ul style="list-style-type: none"> <li>We require suppliers to provide qualification documents including a copy of business license, trademark certification, product testing report, bank account information, etc., so as to screen qualified suppliers;</li> <li>The Group conveys the concept of sustainable development by incorporating social risk indicators into supplier access, including firefighting facilities at factories, R&amp;D team, information regarding social insurance for production technicians.</li> </ul>
<b>Supplier management</b>	<p>The Group has formulated regulations including the <i>Supplier Management Procedure</i>, the <i>Supplier Access and Rating Management System</i> and the <i>Brausen Supplier Cooperation Code and Assessment Review</i> to assess supplier performance regularly.</p> <p>The Group implements hierarchical management for suppliers. Suppliers are classified into Category I (strategic partners), Category II (regional partners) and Category III (others).</p> <p>The Group reviews suppliers in five dimensions: integrity, sales, orders, delivery, settlement and quality. We provide a comprehensive score from their integrity performance, product quality, contract performance, on-site management, documents preservation, customer complaints and environmental performance.</p>
<b>Supplier elimination</b>	<p>Based on the score, the Group promptly penalises and eliminates disqualified suppliers due to non-compliance.</p>

Supplier Management Process

As of the end of the Reporting Period, the Group had a total of 117 suppliers by geographical regions:



In 2023, the Group reviewed 117 suppliers (with audit coverage of 100%), and eliminated 19 suppliers due to product iteration.

The Group focuses on green supply chain to enhance the environmental protection of the Group's supply chain. The Group continuously introduces greener building materials through the "Qi Qi Li Auxiliary Materials Platform" to meet the needs of different customers. The Group attaches

importance to empowering suppliers through training to enhance their service capability. In 2023, the Group conducted multiple supplier training sessions.

### Case: Supplier Service Specification Training

In March 2023, the Group conducted a training activity on service specification and supplier penalty standard for Youzi suppliers to clarify service requirements and jointly improve service quality.



Photos from the Youzi Supplier Training Site

**Case: Supplier Exchange on Auxiliary Materials under the Green Construction Project**

To meet the changing market demand, the Group officially launched the “Green Construction Site” project in 2020. In April 2023, the Group held a Supplier Exchange on Auxiliary Materials under the project. As a provider of environmental materials, environmental suppliers play a key role in promoting the project. The Group focused on exchanges with suppliers and put forward expectations and requirements for green construction for mutual progress.



The Supplier Exchange site

**Subcontractor Management**

High-quality service is key to the Group’s good reputation, and is inseparable from a well-trained, skilled construction team and excellent decoration quality. The Group implements stringent acceptance standards to guarantee the safe and green decoration in accordance with systems and regulations such as the *Safety and Environmental Protection Site Management Policy*, the *Ten Civilised Construction Inspections of Qijia Bao* and the *Eighteen Safety Hazard Checks of Qijia Bao*.

At the same time, the Group conducts a series of courses such as the “Elite Team” and “Qijia Business School” to help subcontractors improve their service and management quality.

**Case: The “Elite Team” Training Programme**

From September to November 2023, the Group, in collaboration with various decoration brands, selected the top construction teams to conduct the “Elite Team” Training Programme. This programme not only enhanced the construction expertise and enterprise management capabilities in home decoration industry, but also reduced construction hazards and complaints, further enhancing customer satisfaction and the Group’s reputation.

Through theoretical training and practical demonstration, the training teams gained comprehensive knowledge of construction process, acceptance criteria, construction precautions, safety construction, civilised construction, use of testing tools, customer service standards and handling of common problems. After the training, the Group conducted a knowledge exam and quality assessment for each participants, and determined the training results according to final scores. According to the score ranking, one “Golden Diamond Team”, three “Elite Teams” and five “Advanced Teams” were selected from each city to provide customers with more quality-assured decoration services.



The “Elite Team” Training and Assessment Sites

**Case: “Qijia Business School Training Camp”**

The Group regularly conducted “Qijia Business School” training for decoration companies. The training, including basic training camp, advanced training camp and high-level training camp, was provided for suppliers in accordance with their knowledge reserves. Through these training sessions, the participants could use the Group’s software and gain more quality customers through good services.



Flyers of “Qijia Business School Training Camp”

**Distributor Management**

Distributors are also important partners of the Group. The Group has formulated policies such as the *Investment Inviting and Franchising Policy* to standardise distributors management. In addition, the Group makes more efforts in delivering knowledge to distributors through training to enhance their service capabilities. For example, the Nola Business School is designed for distributors, and provides contents covering marketing, design, installation, after-sales services, etc. to help distributors develop better design and marketing teams, and find more accurate customer resources.

**PROMOTING GREEN OPERATIONS**

The Group is committed to integrating environmental sustainability into its day-to-day management and business operations, and actively seeks practical ways to minimize its impact on the environment. In order to enhance the efficiency of environmental management, the Group has set environmental objectives relating to climate change, energy, water resources, wastewater and non-

hazardous waste, and regularly reviews the effectiveness of its environmental initiatives and the achievement of its objectives, with a view to safeguarding the Group’s long-term stable development.

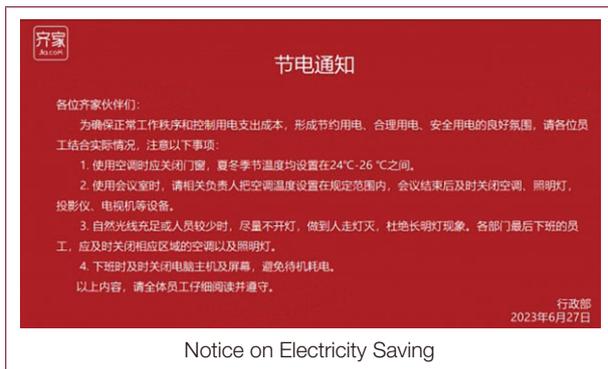
**Summary of environmental objectives:**

- Climate change: Greenhouse gas emissions shall be effectively managed and reduced.
- Energy: Energy consumption intensity shall be gradually reduced.
- Water resources: Water consumption intensity shall be gradually reduced.
- Non-hazardous waste: All office-generated non-hazardous waste shall be entrusted to qualified institutions for disposal.

**Resource Management**

The Group strictly complies with laws and regulations including the *Energy Conservation Law of the People’s Republic of China* and the *Water Law of the People’s Republic of China*. We have formulated regulations including the *Measures for the Management of Air Conditioner Use*, and adopted multiple energy-saving and water-saving measures to vigorously promote green office.

- **Equipment use:** Priority is given to the use of environmentally friendly and energy-saving equipment. For example, LED lamps are used in the customer service centres, warehouses and headquarters offices to reduce energy consumption.
- **Equipment maintenance:** Daily inspection and maintenance of water equipment are conducted to eliminate water waste caused by leakage.
- **Awareness building among employees:** Regular notices on electricity and water saving are issued to call on employees to comply with a series of electricity saving measures. Such measures include controlling the air conditioner temperature, turning off electrical appliances in time when leaving, turning off lamps in case of sufficient natural light, turning off computers in time after work, and saving water resources.



### Emission Management

The Group strictly complies with laws and regulations including the *Environmental Protection Law of the People’s Republic of China*, the *Law of the People’s Republic of China on the Prevention and Control of Environmental Pollution by Solid Wastes*, the *Law of the PRC on the Prevention and Control of Atmospheric Pollution*, and the *Law of the People’s Republic of China on the Prevention and Control of Water Pollution*. The Group also incorporates the concept of environmental protection into its culture, and strengthens efforts in raising environmental awareness among employees to enhance their responsibility in this regard and promote a green development workplace.

The Group actively adopts multiple emission reduction and waste reduction measures to minimise the negative impact on the environment for green development:

- GHG emissions management:** We reduce GHG emissions intensity by taking measures such as improving energy efficiency, and advocating environment-friendly transport as an alternative to private car for commute. We also strengthen GHG statistics and reporting to ensure the accuracy and completeness of the data.
- Exhaust gas management:** We strictly manage the use of vehicles and reduce unnecessary travels to control atmospheric pollutant emissions.
- Waste management:** We encourage paperless office to minimise copy and printing of paper document and advocate double-sided printing and paper reuse to avoid unnecessary waste of paper and reduce the non-hazardous waste. We also conduct waste sorting by hazardous waste, kitchen waste, recyclable waste and non-recyclable waste.
- Wastewater management:** We adopt water conservation measures to reduce domestic wastewater.

Resource utilisation <sup>1,2,3</sup>	2023	2022
Total direct energy consumption (MWh)	<b>144.57</b>	93.94
Total indirect energy consumption (MWh)	<b>978.07</b>	809.09
Total energy consumption (MWh) <sup>4</sup>	<b>1,122.64</b>	903.03
Energy consumption intensity (MWh per capita)	<b>1.73</b>	1.20
Total water consumption (tonnes) <sup>5</sup>	<b>5,870</b>	4,916
Total water consumption intensity (tonnes per capita)	<b>9.04</b>	6.51

- As the operation of the Group does not use packaging materials, the KPI A2.5 (total packaging material used for finished products) is not applicable.
- As the Group does not involve in consuming other environmental and natural resources during operation, KPI A3 (the general disclosure on policies on minimising the issuer’s significant impact on the environment and natural resources) and KPI A3.1 (description of the significant impacts of activities on the environment and natural resources and the actions taken to manage them) are not applicable, so they are not disclosed herein.
- In 2023, there was a data increase in resource use due to the decrease of working from home.
- Total energy consumption is calculated based on the consumptions of electricity and fuel and the default parameter values related to fossil fuel as shown in Attached Table 1 to the *Accounting Methods and Reporting Guide for Greenhouse Gas Emissions from Public Building Operators* issued by the National Development and Reform Commission.
- The Group’s water consumption is mainly for domestic use, and the water is sourced from municipal water supply system, which can meet the water demand of daily operation.

## 2023 Environmental, Social and Governance Report

<b>Emissions<sup>1</sup></b>	<b>2023</b>	2022
NO <sub>x</sub> emissions (kg) <sup>2</sup>	<b>84.36</b>	82.31
SO <sub>2</sub> emissions (kg) <sup>2</sup>	<b>0.24</b>	0.16
PM emissions (kg) <sup>2</sup>	<b>8.08</b>	7.89
Wastewater emissions (tonnes) <sup>3</sup>	<b>4,696.00</b>	/
Scope 1: Direct greenhouse gas emissions (tCO <sub>2</sub> e) <sup>4</sup>	<b>35.35</b>	22.97
Scope 2: Energy indirect greenhouse gas emissions (tCO <sub>2</sub> e) <sup>5</sup>	<b>557.79</b>	569.20
Total greenhouse gas emissions (tCO <sub>2</sub> e)	<b>593.14</b>	592.16
Intensity of greenhouse gas emission (tCO <sub>2</sub> e per capita)	<b>0.91</b>	0.78
Total non-hazardous waste emission (tonne) <sup>6</sup>	<b>29.26</b>	51.56
Intensity of non-hazardous waste (tonnes per capita)	<b>0.05</b>	0.07

Notes:

1. In 2023, there was an increase in certain emissions due to the decrease of working from home.
2. Taking into account the Group's business characteristics, the Group's emissions of atmospheric pollutants mainly include Nitrogen Oxides (NO<sub>x</sub>), Sulphur Dioxide (SO<sub>2</sub>) and Particulate Matter (PM) generated from vehicle fuel.
3. The Group's wastewater mainly includes domestic wastewater generated from offices, which is discharged to municipal sewage treatment plants for centralised treatment.
4. The Group's GHG emissions (Scope 1) are mainly from petrol consumption and calculated according to the *Accounting Methods and Reporting Guide for Greenhouse Gas Emissions from Public Building Operators* issued by the National Development and Reform Commission.

5. The Group's GHG emissions (Scope 2) mainly come from consumption of electricity purchased. The average carbon dioxide emission factor of the national electricity grid is from the *Notice on Fulfilling the Management of Greenhouse Gas Emission Reporting for Enterprises in Power Generation Industry from 2023 to 2025* issued by the Ministry of Ecology and Environment of the People's Republic of China.

6. The Group's hazardous waste includes a small amount of toner cartridges, and waste ink cartridges generated by office printers, all of which are recycled by qualified recyclers. Hazardous waste is not disclosed as the amount is relatively small. The Group's non-hazardous waste includes kitchen waste, recyclable waste and non-recyclable waste, all of which are collected, transported and disposed of by municipal health departments.

### Climate change

As the issue of climate change comes to the forefront, it is increasingly important for companies to strengthen climate risk prevention. To this end, the Group takes climate change-related risks into account in its daily decision-making and management, and pays close attention to the impact of climate change trends and domestic and international regulatory developments on its business, so as to identify potential climate change risks and formulate corresponding countermeasures.

Climate change has been identified to have multiple impacts on the Group, including the iteration of regulatory and policy requirements, rising supply chain risks and increasing energy costs. In this regard, the Group has proactively implemented climate change risk management, taken active measures to face possible risks, and continuously explored new products and services to promote industrial transformation, in order to safeguard the Group's continuous operation and stable development.

2023 Environmental, Social and Governance Report

Risk category	Risk description	Risk response
<p><b>Transformation Risks</b></p>	<p><b>Regulatory tightening:</b> China pledges to continue to push for carbon peaking and carbon neutrality goals. The Chinese government is advocating and demanding emissions reductions across all industries. Companies that do not accelerate the development of management and production practices that are conducive to carbon reduction face compliance risks and increased operating costs.</p> <p><b>User green preference:</b> Some of the environmental performance of the home improvement industry (e.g., formaldehyde emission, benzene emission, etc.) is closely watched by users, and with the increasing concern of users about climate change, low-carbon consumption is expected to become a disruptive force and an important value-driven force in the future.</p> <p><b>Shortage of raw materials from suppliers:</b> The home decoration industry has a high demand for raw materials such as timber. When suppliers are affected by higher regulatory requirements due to climate change and fluctuations in raw material prices, the prices of building materials sold by the Group and the availability of products are indirectly affected.</p>	<p>The Group has actively implemented energy management measures and advocated green office for its employees.</p> <p>The Group pays attention to relevant policies and regulations, and formulates, revises and implements relevant internal systems in a timely manner to minimize the risk of compliance with carbon related policies, laws and regulations.</p> <p>The Group recommends environmentally friendly and low-carbon products to its customers and introduces the latest low-carbon and environmentally-friendly products and services in a timely manner.</p> <p>The Group continuously upgrades the environmental protection grade of the building materials it introduces to promote the further reduction of indoor air pollutant emissions.</p> <p>The Group maintains a high degree of sensitivity to the market and users' needs, and maintains high-frequency communication with users and pays attention to their consumption preferences.</p> <p>The Group cooperates with a number of factories to enrich the diversity of sources of building materials.</p> <p>The Group is actively exploring new products to the market that offer a stable supply of affordable, safe and environmentally friendly building materials.</p>

## 2023 Environmental, Social and Governance Report

Risk category	Risk description	Risk response
<b>Physical Risks</b>	<p><b>Increase in average temperature:</b> As global warming intensifies, sustained high temperatures may affect the continuity of supply of raw materials and processing costs of suppliers, which in turn may affect the Group's selling prices of building materials and the willingness of customers to purchase them.</p>	<p>The Group builds a sustainable supply chain and enhances the robustness and resilience of the supply chain.</p> <p>The Group prefers air-conditioner models with higher energy efficiency ratings and maintains them regularly to prevent excessive power consumption.</p>
	<p>Long and hot summers may lead to a significant increase in the electricity consumption of the Group's air-conditioners, which in turn may increase operating costs.</p>	
	<p><b>Water scarcity:</b> Water scarcity is becoming a regional problem. Water scarcity and pollution may reduce or interrupt a supplier's production capacity and affect the supplier's upstream supply of raw materials.</p>	<p>The Group focuses on the water-saving features of its products and has joined the production of products with lower water consumption to enrich the choices of users.</p> <p>The Group builds a sustainable supply chain and enhances the robustness and resilience of the supply chain.</p>
	<p><b>Frequency of extreme weather:</b> The frequency of extreme weather such as heavy rainfall and typhoons may lead to interruption of the Group's operations, impact on the production and transportation of the suppliers' products and prolongation of the construction period of the home improvement works, which in turn may result in the risk of failure to complete the construction of the home improvement works and the provision of building materials of the agreed models on time.</p>	<p>The Group pays timely attention to the extreme weather warning situation, communicates with users in light of the actual situation, and reasonably plans the construction period. Before and after the occurrence of extreme weather, the Group promptly determines the situation of building materials and arranges for timely remediation in case of losses.</p>

**PUBLIC WELFARE PRACTICE**

The Group continuously pursues a win-win situation between social value and business value, actively practicing social responsibility, giving back to the society with its own strength, and making unremitting efforts for the harmonious development of the society. In 2023, the Group participated in the ageing project of Xianxia Street and continued to carry out the computer donation activity of the project of “Passing Love, the Renewable Computer Classroom”, which is dedicated to improving the living conditions of the elderly and the education conditions of the teachers and students in poverty-stricken areas.

**Case: Elderly-friendly Project in Xianxia Street**

In 2023, the Group, as the director unit of Internet Society of Shanghai on Ageing and Accessible Information Working Committee, participated in elderly-friendly public welfare activities. The Group opened a store in Xianxia Street, and launched elderly-friendly transformation services centring on “caring for the elderly”. Such services aim to provide community residents with elderly-friendly renovation and maintenance of household electrical appliances to facilitate the house repair for the elderly and create a safe and peace environment.



Elderly-friendly Transformation Services

**Case: “Passing Love, the Renewable Computer Classroom”**

The Group is concerned about various resources such as education and teaching equipment in poverty-stricken areas. It is our hope to offer computers to meet the office and learning requirements of local teachers and students, so as to stimulate students’ learning interests and motivation and broaden their horizons. Since December 2019, the Group has been donating computers to the “Passing Love, the Renewable Computer Classroom” public project organised by Shanghai Zhonggu Charity for five consecutive years. Through the project, we not only extend the service life of computers, but also help to alleviate the serious shortage of computers in poverty-stricken areas. This has also improved local children’s educational conditions.



“Passing Love, the Renewable Computer Classroom” Computer Donation Site

**APPENDIX: INDEX TO THE HKEX'S ESG REPORTING GUIDE**

<b>Aspect</b>	<b>Description</b>	<b>Title of sections</b>
<b>A1</b>	<b>Emissions</b>	
General Disclosure	Information on: (a) the policies; and (b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to air and greenhouse gas emissions, discharges into water and land, and generation of hazardous and non-hazardous waste.	PROMOTING GREEN OPERATIONS > Emission Management
A1.1	The types of emissions and respective emissions data.	PROMOTING GREEN OPERATIONS > Emission Management
A1.2	Direct (Scope 1) and energy indirect (Scope 2) greenhouse gas emissions (in tonnes) and, where appropriate, intensity (e.g. per unit of production volume, per facility).	PROMOTING GREEN OPERATIONS > Emission Management
A1.3	Total hazardous waste produced (in tonnes) and, where appropriate, intensity (e.g. per unit of production volume, per facility).	PROMOTING GREEN OPERATIONS > Emission Management
A1.4	Total non-hazardous waste produced (in tonnes) and, where appropriate, intensity (e.g. per unit of production volume, per facility).	PROMOTING GREEN OPERATIONS > Emission Management
A1.5	Description of emission target(s) set and steps taken to achieve them.	PROMOTING GREEN OPERATIONS > Emission Management
A1.6	Description of how hazardous and non-hazardous wastes are handled, and a description of reduction target(s) set and steps taken to achieve them.	PROMOTING GREEN OPERATIONS > Emission Management
<b>A2</b>	<b>Use of Resources</b>	
General Disclosure	Policies on the efficient use of resources, including energy, water and other raw materials.	PROMOTING GREEN OPERATIONS > Resource Management
A2.1	Direct and/or indirect energy consumption by type (e.g. electricity, gas or oil) in total (kWh in '000s) and intensity (e.g. per unit of production volume, per facility).	PROMOTING GREEN OPERATIONS > Resource Management
A2.2	Water consumption in total and intensity (e.g. per unit of production volume, per facility).	PROMOTING GREEN OPERATIONS > Resource Management

## 2023 Environmental, Social and Governance Report

Aspect	Description	Title of sections
A2.3	Description of energy use efficiency target(s) set and steps taken to achieve them.	PROMOTING GREEN OPERATIONS > Resource Management
A2.4	Description of whether there is any issue in sourcing water that is fit for purpose, water efficiency target(s) set and steps taken to achieve them.	PROMOTING GREEN OPERATIONS > Resource Management
A2.5	Total packaging material used for finished products (in tonnes) and, if applicable, with reference to per unit produced.	PROMOTING GREEN OPERATIONS > Resource Management
<b>A3</b>	<b>The Environment and Natural Resources</b>	
General Disclosure	Policies on minimising the issuer’s significant impacts on the environment and natural resources.	PROMOTING GREEN OPERATIONS > Resource Management
A3.1	Description of the significant impacts of activities on the environment and natural resources and the actions taken to manage them.	PROMOTING GREEN OPERATIONS > Resource Management
<b>A4</b>	<b>Climate Change</b>	
General Disclosure	Policies on identification and mitigation of significant climate-related issues which have impacted, and those which may impact, the issuer.	PROMOTING GREEN OPERATIONS > Climate Change
A4.1	Description of the significant climate-related issues which have impacted, and those which may impact, the issuer, and the actions taken to manage them.	PROMOTING GREEN OPERATIONS > Climate Change
<b>B1</b>	<b>Employment</b>	
General Disclosure	Information on: (a) the policies; and (b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to compensation and dismissal, recruitment and promotion, working hours, rest periods, equal opportunity, diversity, anti-discrimination, and other benefits and welfare.	SHARED DEVELOPMENT WITH EMPLOYEES > Talent Employment
B1.1	Total workforce by gender, employment type (for example, full- or part-time), age group and geographical region.	SHARED DEVELOPMENT WITH EMPLOYEES > Talent Employment
B1.2	Employee turnover rate by gender, age group and geographical region.	SHARED DEVELOPMENT WITH EMPLOYEES > Talent Employment

## 2023 Environmental, Social and Governance Report

Aspect	Description	Title of sections
<b>B2</b>	<b>Health and Safety</b>	
General Disclosure	Information on: (a) the policies; and (b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to providing a safe working environment and protecting employees from occupational hazards.	SHARED DEVELOPMENT WITH EMPLOYEES > Health and Safety
B2.1	Number and rate of work-related fatalities occurred in each of the past three years including the reporting year.	SHARED DEVELOPMENT WITH EMPLOYEES > Health and Safety
B2.2	Lost days due to work injury.	SHARED DEVELOPMENT WITH EMPLOYEES > Health and Safety
B2.3	Description of occupational health and safety measures adopted, and how they are implemented and monitored.	SHARED DEVELOPMENT WITH EMPLOYEES > Health and Safety
<b>B3</b>	<b>Development and Training</b>	
General Disclosure	Policies on improving employees' knowledge and skills for discharging duties at work. Description of training activities.	SHARED DEVELOPMENT WITH EMPLOYEES > Development and Training
B3.1	The percentage of employees trained by gender and employee category (e.g. senior management, middle management).	SHARED DEVELOPMENT WITH EMPLOYEES > Development and Training
B3.2	The average training hours completed per employee by gender and employee category.	SHARED DEVELOPMENT WITH EMPLOYEES > Development and Training
<b>B4</b>	<b>Labour Standards</b>	
General Disclosure	Information on: (a) the policies; and (b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to preventing child and forced labour.	SHARED DEVELOPMENT WITH EMPLOYEES > Talent Employment
B4.1	Description of measures to review employment practices to avoid child and forced labour.	SHARED DEVELOPMENT WITH EMPLOYEES > Talent Employment
B4.2	Description of steps taken to eliminate such practices when discovered.	SHARED DEVELOPMENT WITH EMPLOYEES > Talent Employment

## 2023 Environmental, Social and Governance Report

Aspect	Description	Title of sections
<b>B5</b>	<b>Supply Chain Management</b>	
General Disclosure	Policies on managing environmental and social risks of the supply chain.	COLLABORATIVE PARTNERS > Supplier Management
B5.1	Number of suppliers by geographical region.	COLLABORATIVE PARTNERS > Supplier Management
B5.2	Description of practices relating to engaging suppliers, number of suppliers where the practices are being implemented, and how they are implemented and monitored.	COLLABORATIVE PARTNERS > Supplier Management
B5.3	Description of practices used to identify environmental and social risks along the supply chain, and how they are implemented and monitored.	COLLABORATIVE PARTNERS > Supplier Management
B5.4	Description of practices used to promote environmentally preferable products and services when selecting suppliers, and how they are implemented and monitored.	COLLABORATIVE PARTNERS > Supplier Management
<b>B6</b>	<b>Product Responsibility</b>	
General Disclosure	Information on: (a) the policies; and (b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to health and safety, advertising, labelling and privacy matters relating to products and services provided and methods of redress.	EMPOWERING WHOLE-PROCESS HOME DECORATION > Quality Management and Control
B6.1	Percentage of total products sold or shipped subject to recalls for safety and health reasons.	EMPOWERING WHOLE-PROCESS HOME DECORATION > Quality Management and Control
B6.2	Number of products and service related complaints received and how they are dealt with.	EMPOWERING WHOLE-PROCESS HOME DECORATION > High-quality Services
B6.3	Description of practices relating to observing and protecting intellectual property rights.	EMPOWERING WHOLE-PROCESS HOME DECORATION > Intellectual Property Management
B6.4	Description of quality assurance process and recall procedures.	EMPOWERING WHOLE-PROCESS HOME DECORATION > Quality Management and Control

## 2023 Environmental, Social and Governance Report

Aspect	Description	Title of sections
B6.5	Description of consumer data protection and privacy policies, and how they are implemented and monitored.	EMPOWERING WHOLE-PROCESS HOME DECORATION > Information Security and User Privacy
<b>B7</b>	<b>Anti-corruption</b>	
General Disclosure	Information on: (a) the policies; and (b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to bribery, extortion, fraud and money laundering.	SHARED DEVELOPMENT WITH EMPLOYEES > Integrity Culture
B7.1	Number of concluded legal cases regarding corrupt practices brought against the issuer or its employees during the reporting period and the outcomes of the cases.	SHARED DEVELOPMENT WITH EMPLOYEES > Integrity Culture
B7.2	Description of preventive measures and whistle-blowing procedures, and how they are implemented and monitored.	SHARED DEVELOPMENT WITH EMPLOYEES > Integrity Culture
B7.3	Description of anti-corruption training provided to directors and staff.	SHARED DEVELOPMENT WITH EMPLOYEES > Integrity Culture
<b>B8</b>	<b>Community Investment</b>	
General Disclosure	Policies on community engagement to understand the needs of the communities where the issuer operates and to ensure its activities take into consideration the communities' interests.	Public Welfare Practice
B8.1	Focus areas of contribution (e.g. education, environmental concerns, labour needs, health, culture, sport).	Public Welfare Practice
B8.2	Resources contributed (e.g. money or time) to the focus area.	Public Welfare Practice

# Report of the Directors

The Board is pleased to present this annual report and the audited financial statements of the Group for the year ended 31 December 2023.

## PRINCIPAL BUSINESSES AND ACTIVITIES

The Group is one of the leading providers of SaaS solution in interior design and construction industry in China. The principal activities of the Group are (i) the provision of SaaS based total marketing solution, targeted marketing services, inspection service and others (“**SaaS and Marketing Service**”); (ii) the provision of interior design and construction service (“**Interior Design and Construction**”); and (iii) the provision of other initiative services (“**Innovation and others**”).

The Company acts as an investment holding company and the principal activities of its subsidiaries are set out in Note 36 to the consolidated financial statements. There were no significant changes in the nature of Group’s activities during the Reporting Period.

## BUSINESS REVIEW

The business review of the Group for the year ended 31 December 2023 is set out in the sections headed “Chairman’s Statement” and “Management Discussion and Analysis” from pages 5 to 7 and pages 8 to 17 of this annual report. Description of principal risks and uncertainties that the Group may be facing can be found in the sections headed “Report of the Directors – Risks Relating to the Contractual Arrangements” on page 83 of this annual report. An account of the Company’s key relationships with its employees, customers and suppliers and others that have a significant impact on the Company is set out in the “Environmental, Social and Governance Report” on pages 33 to 64 of this annual report.

## PROSPECT

A review of the business of the Group during the year and a discussion on the Group’s future business development, particulars of important events affecting the Group that have occurred since the end of the financial year are set out in the “Chairman’s Statement” on pages 5 to 7 of this annual report. An analysis of the Group’s performance during the year using financial key performance indicators is set out in the “Key Financial and Operation Data” on page 4 of this annual report.

The Company’s compliance with relevant laws and regulations which have a significant impact on the Group are provided in the section headed “Compliance with Laws and Regulations” of this report of the Directors. An account of the Company’s relationship with its employees, customers, and suppliers is disclosed in the section headed “Relationship with Stakeholders” of this report of the Directors.

## RESULTS

The consolidated results of the Group for the year ended 31 December 2023 are set out in the Consolidated Statement of Comprehensive Income on page 95 of this annual report. The financial condition of the Group as at 31 December 2023 is set out in the Consolidated Balance Sheet on pages 96 to 97 of this annual report. The consolidated cash flows of the Group for the year ended 31 December 2023 is set out in the Consolidated Statement of Cash Flows on page 99.

Discussion and analysis about the operating performance and significant elements affecting the results of operations and financial condition of the Group during the year are set out in “Management Discussion and Analysis” of this annual report on pages 8 to 17.

## Report of the Directors

### DIVIDEND POLICY

The dividend policy of the Company, adopted by the Board on 19 December 2018, is set out as follows:

Subject to the Companies Law of the Cayman Islands and the Memorandum and Articles of Association, the Company in general meeting may declare dividends in any currency but no dividends shall exceed the amount recommended by the Board.

The Board may, before recommending any dividend, set aside out of the profits of the Company such sums as it thinks fit as a reserve or reserves which shall, at the discretion of the Board, be applicable for meeting claims on or liabilities of the Company or contingencies or for paying off any loan capital or for equalizing dividends or for any other purpose to which the profits of the Company may be properly applied, and pending such application may, at the like discretion, either be employed in the business of the Company or be invested in such investments (including in the repurchase by the Company of its own securities or the giving of any financial assistance for the acquisition of its own securities) as the Board may from time to time think fit, and so that it shall not be necessary to keep any investments constituting the reserve or reserves separate or distinct from any other investments of the Company. The Board may also without placing the same to reserve, carry forward any profits which it may think prudent not to distribute by way of dividend.

### FINAL DIVIDEND

The Board has recommended the payment of a final dividend of HKD0.0131 per Share, in an aggregate of approximately HKD15.0 million (2022: Nil) for the year ended 31 December 2023, subject to the approval of the Shareholders at the 2024 AGM. Such proposed dividend is expected to be payable on or about 17 June 2024 to the Shareholders whose names appear on the register of members of the Company on 30 May 2024. The final dividend will be distributed in Hong Kong dollars and will be calculated based on the benchmark exchange rate of RMB against Hong Kong dollar announced by the People's Bank of China on the date of the Board meeting held on Tuesday, 26 March 2024.

### ANNUAL GENERAL MEETING AND CLOSURE OF REGISTER OF MEMBERS

The Company will hold the AGM on Tuesday, 21 May 2024.

The register of members of the Company ("**Register of Members**") will be closed during the following periods and during these periods, no transfer of shares will be registered.

For the purpose of ascertaining the Shareholders' entitlement to attend and vote at the AGM, the Registers of Members will be closed from 16 May 2024 to 21 May 2024, both days inclusive.

In order to be eligible to attend and vote at the AGM, all properly completed transfer forms accompanied by the relevant share certificates must be lodged with the branch share registrar ("**Branch Share Registrar**") of the Company in Hong Kong, Tricor Investor Services Limited, 17/F, Far East Finance Centre 16 Harcourt Road, Hong Kong for registration not later than 4:30 p.m. on Tuesday, 14 May 2024.

### SHARE CAPITAL

As at 31 December 2023, the authorised share capital of the Company was US\$200,000, divided into 2,000,000,000 shares of US\$0.0001 each. Details of movements in the share capital of the Company during the year ended 31 December 2023 are set out in Note 23 to the consolidated financial statements.

### SUBSIDIARIES

Particulars of the Company's subsidiaries are set out in Note 36 to the consolidated financial statements.

### AUDIT AND RISK MANAGEMENT COMMITTEE

The Company established the Audit and Risk Management Committee with written terms of reference in compliance with the CG Code. The Audit and Risk Management Committee comprises three members, namely Mr. WONG Man Chung Francis, Mr. ZHANG Lihong and Mr. CAO Zhiguang. Mr. WONG is the chairman of the Audit and Risk Management Committee. The Audit and Risk Management Committee has reviewed the Group's 2023 annual results announcement, this annual report and the audited financial statements for the year ended 31 December 2023 prepared in accordance with the IFRS.

## Report of the Directors

### RESERVES

Details of movements in the reserves of the Group during the year ended 31 December 2023 are set out in the Consolidated Statement of Changes in Equity.

### DISTRIBUTABLE RESERVES

As at 31 December 2023, the amount of reserves available for distribution of the Company was approximately RMB2,015.5 million (2022: RMB1,998.4 million).

### DONATIONS

During the year ended 31 December 2023, the Company and its subsidiaries made charitable donations of approximately RMB5,467 (2022: RMB3,000).

### BORROWINGS

During the reporting period, short-term borrowings are comprised of bank borrowings and other loans, with balance of RMB53.2 million and RMB159.6 million respectively. Borrowings increased by 459.3% from RMB38.0 million as of 31 December 2022 to RMB212.8 million as of 31 December 2023, primarily due to (i) the newly incurred balance of other loans amounting to RMB159.6 million, which were the secured borrowings associated with factoring arrangements of the trade receivables and financial assets at fair value through other comprehensive income with Qijia Jumei (Suzhou) Refined Construction Technology Co., Ltd.; and (ii) increased principal amount of bank borrowings by RMB10.0 million and RMB5.0 million respectively for Shanghai Qiyi Information Technology Co., Ltd., and Qijia Jumei (Suzhou) Refined Construction Technology Co., Ltd.

As at 31 December 2023, we had total bank borrowings principal of RMB53.0 million and the interest rate of the borrowings was from 2.46% to 4.10% per annum. Among them, (i) RMB10.0 million of which was shared guaranteed by Shanghai Qiyi Information Technology Co., Ltd., Mr. Yang Weihan, who is the non controlling shareholder of Qijia Jumei (Suzhou) Refined Construction Technology Co., Ltd. and Mrs. Zhang Fan, who is the wife of Mr. Yang Weihan, (ii) RMB13.0 million of which was pledged by the property owned by Mrs. Zhang Fan, and (iii) RMB30.0 million of which was guaranteed by Shanghai Qiyi Information Technology Co., Ltd.

### USE OF PROCEEDS FROM THE IPO

The total net proceeds from the issue of new Shares by the Company in its Listing (after deducting the underwriting fees and related expenses) amounted approximately RMB949.8 million, and the net proceeds had been used up during the Reporting Period. As a result, the balance of unutilized net proceeds was Nil as at 31 December 2023.

### MAJOR CUSTOMERS AND SUPPLIERS

For the year ended 31 December 2023, purchases from the Group's five largest suppliers accounted for 23.1% of the Group's total purchases. In addition, purchases from the Group's single largest supplier accounted for 7.7% of the Group's total purchases during the same period.

For the year ended 31 December 2023, the Group's five largest customers accounted for 40.2% of the Group's total revenue. In addition, revenue from the Group's single largest customer accounted for 24.0% of the Group's total revenue during the same period.

During the year ended 31 December 2023, none of the Directors or any of their close associates or any Shareholders (which, to the knowledge of the Directors, own more than 5% of the number of issued shares of the Company) had any interest in the Group's five largest customers and suppliers.

### PROPERTY, PLANT AND EQUIPMENT

Details of changes in property, plant and equipment of the Company are set out in note 12(a) to the consolidated financial statements.

### DIRECTORS

The Directors during the Reporting Period and up to the date of this annual report were:

#### Executive Directors

Mr. DENG Huajin (*Chairman and Chief Executive Officer*)  
Mr. TIAN Yuan  
Mr. GAO Wei

#### Non-executive Directors

Mr. LI Gabriel  
Mr. ZHAO Guibin  
Mr. XIAO Yang

#### Independent Non-executive Directors

Mr. ZHANG Lihong  
Mr. CAO Zhiguang  
Mr. WONG Man Chung Francis

## Report of the Directors

### **BIOGRAPHICAL DETAILS OF DIRECTORS**

The Board comprises nine Directors in total. For details, please refer to the section headed “Board of Directors and Senior Management” above. There are four members of senior management in total, including Mr. DENG Huajin, Mr. TIAN Yuan, Mr. GAO Wei and Mr QIU Zhenyi.

Information about the details of the Directors and senior management of the Company is set out in the section headed “Board of Directors and Senior Management”.

### **CONFIRMATION OF INDEPENDENCE OF INDEPENDENT NON-EXECUTIVE DIRECTORS**

The Company has received an annual confirmation of independence from each of the independent non-executive Directors pursuant to Rule 3.13 of the Listing Rules, and considers all the independent non-executive Directors to be independent.

### **SERVICE CONTRACTS OF DIRECTORS**

The Company has entered into service contracts with all Directors for a term of three years following each Director’s respective appointment date or until the third annual general meeting of the Company since the Listing Date, whichever ends earlier, or which shall be terminated pursuant to relevant terms of respective contracts or letters of appointment.

None of the Directors has entered into any service contract with the Company or any of its subsidiaries which was not determinable by the Company within one year without payment of compensation (other than statutory compensation).

### **DIRECTORS’ MATERIAL INTERESTS IN TRANSACTIONS, ARRANGEMENTS AND CONTRACTS OF SIGNIFICANCE**

Save for service contracts and the Contractual Arrangements, there were no other transactions, arrangements or contracts of significance in relation to the Group’s business, to which the Company, its holding company, any of its subsidiaries or fellow subsidiaries was a party and in which none of the Directors or its connected entities had a material interest, whether directly or indirectly, as at the end of the year.

### **MANAGEMENT CONTRACTS**

No contracts concerning the management and administration of the whole or any substantial part of the business of the Company were entered into or existed during the Reporting Period.

### **INTERESTS OF DIRECTORS IN BUSINESSES COMPETING WITH THE COMPANY**

The Directors has confirmed that other than business of the Group, none of the Directors holds any interest in business which directly or indirectly competes or is likely to compete with the business of the Group.

## Report of the Directors

### INTERESTS AND SHORT POSITIONS OF DIRECTORS AND CHIEF EXECUTIVE IN SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY AND ITS ASSOCIATED CORPORATIONS

As at 31 December 2023, the interests and short positions of the Directors and chief executive of the Company in the Shares, underlying shares or debentures of the Company and any of its associated corporations (within the meaning of Part XV of the SFO), which were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including those taken or deemed as their interests and short position in accordance with such provisions of the SFO), or which were required, pursuant to section 352 of the SFO, to be entered in the register kept by the Company referred to therein, or which were required, pursuant to the Model Code, to be notified to the Company and the Stock Exchange were as follows:

#### (i) Interest in Shares of the Company

Name of Director	Nature of interest	Number of ordinary Shares	Total number of Shares	Approximate percentage of the issued voting Shares of the Company
Mr. Deng <sup>(1)</sup>	Interest in controlled corporation and interest of spouse	308,377,140	308,377,140	26.93%
Mr. Gao Wei <sup>(2)</sup>	Interest in controlled corporation Beneficial owner	2,492,970 2,993,797	5,486,767	0.48%
Mr. Tian Yuan <sup>(3)</sup>	Interest in controlled corporation	4,578,876	4,578,876	0.40%
Mr. Gabriel Li <sup>(4)</sup>	Interest of spouse	100,000,000	100,000,000	8.73%

Notes:

- (1) Mr. Deng holds 100% equity interests of Qeeka Holding, which in turn directly holds 294,789,530 Shares. Accordingly, Mr. Deng is deemed to be interested in the 294,789,530 Shares held by Qeeka Holding. Mr. Deng is the spouse of Ms. Sun Jie ("**Ms. Sun**"), and is deemed to be interested in the 13,587,610 Shares of Ms. Sun held through Qeeka Sunjie Home Holding Limited ("**Sunjie Home**"), representing approximately 1.19% interest in the Company.
- (2) Mr. Gao Wei holds 100% equity interests in Josephine Holding, which in turn directly holds 2,492,970 Shares. Accordingly, Mr. Gao Wei is deemed to be interested in the 2,492,970 Shares held by Josephine Holding. Pursuant to the Company's the post-IPO Restricted Share Unit Scheme, Mr. Gao Wei is interested in RSUs a total of 2,993,797 as at 31 December 2023. Accordingly, Mr. Gao Wei is deemed to be a beneficial owner of the 2,993,797 Shares.
- (3) Mr. Tian Yuan holds 100% equity interests of Qeeka Tianyuan Home Holding Limited ("**Tianyuan Home**"), which in turn directly holds 4,578,876 Shares. Accordingly, Mr. Tian Yuan is deemed to be interested in the 4,578,876 Shares held by Tianyuan Home.
- (4) Mr. Gabriel Li is the spouse of Ms. Lam Lai Ming ("**Ms. Lam**"), and is deemed to be interested in the Shares held by Ms. Lam in Clinton Global Limited, it directly holds 100,000,000 Shares. Clinton Global Limited is owned as to 95% by Orchid Asia VI, L.P. and as to 5% by Orchid Asia V Co-Investment Limited. The general partner of Orchid Asia VI, L.P. is OAVI Holdings, L.P. and the general partner of OAVI Holdings, L.P. is Orchid Asia VI GP, Limited, a company which is indirectly wholly-owned by Ms. Lam. Orchid Asia V Co-Investment Limited is wholly controlled by Ms. Lam.

## Report of the Directors

Save as disclosed above, as of 31 December 2023, none of the Directors and chief executives of the Company has any interest or short position in the Shares, underlying Shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) as recorded in the register required to be kept by the Company pursuant to Section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to Model Code.

### (ii) Interest in associated corporations

Save as disclosed above, so far as the Directors are aware, as at 31 December 2023, none of the Directors or chief executive of the Company and their respective associates had any interest or short positions in the shares, underlying shares and debentures of the Company or its associated corporations (within the meaning of Part XV of the SFO) (i) which will be required, pursuant to Section 352 of the SFO, to be recorded in the register kept by the Company, or (ii) which will be required to be notified to the Company and the Stock Exchange pursuant to the Model Code.

## INTERESTS OF SUBSTANTIAL SHAREHOLDERS

So far as the Directors are aware, as at 31 December 2023, the following persons had interest or short positions in the shares of the Company which would be required to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO or which will be required, pursuant to Section 336 of the SFO, to be recorded in the register kept by the Company:

Name of Shareholders	Nature of interest	Number of shares <sup>(1)</sup>	Approximate percentage of shareholding in the Company
Mr. Deng <sup>(2)</sup>	Interest in a controlled corporation and interest of spouse	308,377,140(L)	26.93%
Ms. Sun <sup>(3)</sup>	Interest in a controlled corporation and interest of spouse	308,377,140(L)	26.93%
Qeeka Holding <sup>(2)</sup>	Beneficial owner	294,789,530(L)	25.75%
Suzhou Oriza Holdings Co., Ltd <sup>(4)(5)(9)</sup>	Interest in a controlled corporation	185,246,080(L)	16.18%
Suzhou Industrial Park State-owned Assets Holding Development Co., Ltd. <sup>(4)(5)(9)</sup>	Interest in a controlled corporation	185,246,080(L)	16.18%
Suzhou Industrial Park Economic Development Co., Ltd. <sup>(4)(5)(9)</sup>	Interest in a controlled corporation	185,246,080(L)	16.18%
Suzhou Industrial Zone Management Committee <sup>(4)(5)(9)</sup>	Interest in a controlled corporation	185,246,080(L)	16.18%
Baidu HK <sup>(6)</sup>	Beneficial owner	124,981,861(L)	10.92%
Baidu Holdings Limited <sup>(6)</sup>	Interest in a controlled corporation	124,981,861(L)	10.92%
Baidu, Inc. <sup>(6)</sup>	Interest in a controlled corporation	124,981,861(L)	10.92%
Teng Yue Partners GP, LLC <sup>(7)</sup>	Interest in a controlled corporation	105,186,500(L)	9.19%
Teng Yue Partners Holdings GP, LLC <sup>(7)</sup>	Interest in a controlled corporation	105,186,500(L)	9.19%
Teng Yue Partners Holdings, LLC <sup>(7)</sup>	Interest in a controlled corporation	105,186,500(L)	9.19%
Teng Yue Partners Master Fund, L.P. <sup>(7)</sup>	Beneficial owner	105,186,500(L)	9.19%
Teng Yue Partners, L.P. <sup>(7)</sup>	Investment manager	105,186,500(L)	9.19%
Mr. Li Tao <sup>(7)</sup>	Interest in a controlled corporation	105,186,500(L)	9.19%
Hua Yuan International <sup>(4)</sup>	Beneficial owner	101,912,750(L)	8.90%

## Report of the Directors

Name of Shareholders	Nature of interest	Number of shares <sup>(1)</sup>	Approximate percentage of shareholding in the Company
China-Singapore Suzhou Industrial Park Ventures Co., Ltd. <sup>(4)</sup>	Interest in a controlled corporation	101,912,750(L)	8.90%
Clinton Global Limited <sup>(2)</sup>	Beneficial owner	100,000,000(L)	8.73%
Areo Holdings Limited <sup>(2)</sup>	Interest in a controlled corporation	100,000,000(L)	8.73%
Mr. Gabriel Li <sup>(2)</sup>	Interest of spouse	100,000,000(L)	8.73%
Ms. Lam Lai Ming <sup>(2)</sup>	Interest in a controlled corporation	100,000,000(L)	8.73%
OAVI Holdings, L.P. <sup>(2)</sup>	Interest in a controlled corporation	100,000,000(L)	8.73%
Orchid Asia V Group Management, Limited <sup>(2)</sup>	Interest in a controlled corporation	100,000,000(L)	8.73%
Orchid Asia V Group, Limited <sup>(2)</sup>	Interest in a controlled corporation	100,000,000(L)	8.73%
Orchid Asia VI GP, Limited <sup>(2)</sup>	Interest in a controlled corporation	100,000,000(L)	8.73%
Orchid Asia VI, L.P. <sup>(2)</sup>	Interest in a controlled corporation	100,000,000(L)	8.73%
SIP Oriza <sup>(5)</sup>	Beneficial owner	83,333,330(L)	7.28%
Mr. Yao Hua <sup>(5)</sup>	Interest in a controlled corporation	83,333,330(L)	7.28%
SIP Oriza PE Fund Management Co., Ltd. <sup>(5)</sup>	Interest in a controlled corporation	83,333,330(L)	7.28%
SIP Oriza Jingfeng Equity Investment Management Co., Ltd. <sup>(5)</sup>	Interest in a controlled corporation	83,333,330(L)	7.28%
Suzhou Oriza Holdings Co., Ltd. <sup>(5)</sup>	Interest in a controlled corporation	83,333,330(L)	7.28%

Notes:

- (1) The letter “L” denotes the person’s long position in the Shares.
- (2) Qeeka Holding is wholly-owned by Mr. Deng, therefore Mr. Deng is deemed to be interested in the 294,789,530 Shares held by Qeeka Holding under the SFO. In addition, Mr. Deng is the spouse of Ms. Sun and therefore is deemed to be interested in the 13,587,610 Shares which Ms. Sun is interested in under the SFO.
- (3) Qeeka Sunjie Home Holding Limited is wholly-owned by Ms. Sun, therefore Ms. Sun is deemed to be interested in the 13,587,610 Shares held by Sunjie Home under the SFO. In addition, Ms. Sun is the spouse of Mr. Deng and is therefore deemed to be interested in the 294,789,530 Shares which are interested by Mr. Deng under the SFO.

- (4) Hua Yuan International Limited is wholly-owned by China-Singapore Suzhou Industrial Park Ventures Co., Ltd., which is wholly-owned by Suzhou Oriza Holdings Co., Ltd., which is owned as to 60% by Suzhou Industrial Park Economic Development Co., Ltd., as to 20% by Suzhou Industrial Park State-owned Assets Holding Development Co., Ltd. and as to 20% by Jiangsu Guoxin Group Co., Ltd, the first two of which are majority-owned by Suzhou Industrial Park Administrative Committee. Under the SFO, China-Singapore Suzhou Industrial Park Ventures Co., Ltd., Suzhou Oriza Holdings Co., Ltd., Suzhou Industrial Park Economic Development Co., Ltd., Suzhou Industrial Park State-owned Assets Holding Development Co., Ltd., Jiangsu Investment Co., Ltd., Suzhou Industrial Park Administrative Committee and Jiangsu Guoxin Group Co., Ltd. are deemed to be interested in the Shares held by Hua Yuan International Limited.

## Report of the Directors

- (5) The general partner of SIP Oriza is SIP Oriza PE Fund Management Co., Ltd., which is owned as to 51% by SIP Oriza Jingfeng Equity Investment Management Co., Ltd. and as to 49% by Suzhou Oriza Holdings Co., Ltd. SIP Oriza Jingfeng Equity Investment Management Co., Ltd. is owned as to 44.19% by Yao Hua. Suzhou Oriza Holdings Co., Ltd. is owned as to 60% by Suzhou Industrial Park Economic Development Co., Ltd., as to 20% by Suzhou Industrial Park State-owned Assets Holding Development Co., Ltd. and as to 20% by Jiangsu Guoxin Group Co., Ltd, the first two of which are majority owned by Suzhou Industrial Park Administrative Committee. Under the SFO, SIP Oriza PE Fund Management Co., Ltd., SIP Oriza Jingfeng Equity Investment Management Co., Ltd., Suzhou Oriza Holdings Co., Ltd., Yao Hua, Suzhou Industrial Park Economic Development Co., Ltd., Suzhou Industrial Park State-owned Assets Holding Development Co., Ltd., Jiangsu Investment Management Co., Ltd., Suzhou Industrial Park Administrative Committee and Jiangsu Guoxin Group Co., Ltd. are deemed to be interested in the Shares held by SIP Oriza.
- (6) Baidu (Hong Kong) Limited is an investment holding company wholly-owned by Baidu Holdings Limited, which is wholly-owned by Baidu, Inc., a company listed on the Nasdaq Stock Market and Hong Kong Stock Market (NASDAQ: BIDU; HKEX: 9888). Under the SFO, Baidu, Inc. and Baidu Holdings Limited are deemed to be interested in the Shares held by Baidu (Hong Kong) Limited.
- (7) Teng Yue Partners Master Fund, L.P., holds 105,186,500 Shares, which is wholly owned by Teng Yue Partners GP, LLC. Teng Yue Partners GP, LLC. is wholly owned by Teng Yue Partners Holdings GP, LLC, a company which is owned as to 99% by Mr. Li Tao. Teng Yue Partners, L.P. is wholly owned by Teng Yue Partners Holdings, LLC, a company which is owned as to 99% by Mr. Li Tao. Accordingly, based on the above disclosure, Teng Yue Partners Master Fund, L.P., Teng Yue Partners GP, LLC, Teng Yue Partners Holdings GP, LLC, Teng Yue Partners Holdings, LLC, Teng Yue Partners, L.P. and Mr. Li Tao are deemed to be interested in the Shares held by Teng Yue Partners Master Fund, L.P.
- (8) Clinton Global Limited (previously known as Orchid Asia) is owned as to 95% by Orchid Asia VI, L.P., and as to 5% by Orchid Asia V Co-Investment Limited. The general partner of Orchid Asia VI, L.P. is OAVI Holdings, L.P., and the general partner of OAVI Holdings, L.P. is Orchid Asia VI GP, Limited. Orchid Asia VI GP, Limited is wholly owned by Orchid Asia V Group Management, Limited, which is wholly owned by Orchid Asia V Group, Limited. Orchid Asia V Group, Limited is wholly owned by Areo Holdings Limited, a company which is wholly owned by Ms. Lam. Under the SFO, Orchid Asia VI, L.P., OAVI Holdings, L.P., Orchid Asia VI GP, Limited, Orchid

Asia V Group Management, Limited, Orchid Asia V Group, Limited, Areo Holdings Limited and Ms. Lam are deemed to be interested in the Shares held by Clinton Global Limited. Mr. Gabriel Li is the spouse of Ms. Lam, and is deemed to be interested in the Shares held by Ms. Lam in Clinton Global Limited.

- (9) Suzhou Industrial Park Administrative Committee: formerly named "Suzhou Industrial Zone Management Committee".

## DEBENTURE ISSUED

The Company has not issued any debentures during the year ended 31 December 2023.

## DIRECTORS' RIGHTS TO ACQUIRE SHARES OR DEBENTURES

Save as otherwise disclosed in this annual report, no rights to acquire benefits by means of the acquisition of shares in or debentures of the Company were granted to any Directors or their respective spouse or children under 18 years of age, or were any such rights exercised by them; or was the Company and any of its subsidiaries a party to any arrangement to enable the Directors or their respective spouse or children under 18 years of age, to acquire such rights in any other body corporate for the Reporting Period.

## EQUITY-LINKED AGREEMENT

Save as disclosed in this annual report, the Company did not enter into any equity-linked agreement during the year ended 31 December 2023.

## PERMITTED INDEMNITY PROVISION

Pursuant to the Memorandum and Articles of Association and subject to the applicable laws and regulations, every Director shall be indemnified and secured harmless out of the assets and profits of the Company against all actions, costs, charges, losses, damages and expenses which they or any of them may incur or sustain in or about the execution of their duty in their offices. Such permitted indemnity provision has been in force during the Reporting Period.

The Company has maintained appropriate liability insurance for its Directors and senior management. The permitted indemnity provisions are set out in such liability insurance.

## Report of the Directors

### LOAN AGREEMENTS OR FINANCIAL ASSISTANCE OF THE COMPANY

During the Reporting Period, the Company promised to provide guarantee of financial support for the continuing operations of its affiliated company, Qijia Jumei (Suzhou) Refined Construction Technology Co., Ltd. so as to enable it to meet its liabilities as they fall due and carry on its business without a significant curtailment of operations. Apart from that, the company did not provide any financial assistance or guarantee to its affiliated companies during the Reporting Period, which gives rise to a disclosure under Rule 13.16 of the Listing Rules. The Company did not enter into any loan agreement with covenants relating to specific performance of its controlling Shareholder nor breach the terms of any loan agreements during the Reporting Period.

### PRE-IPO SHARE OPTION SCHEME

A Pre-IPO Share Option Scheme (the “**Scheme**”) was approved and adopted by the Company in 2011 which was formalised in 2018. The purposes of the Scheme are to reward the participants defined thereunder for their past contribution to the success of the Group and to provide incentives to them to further contribute to the Group.

The principal terms of the Scheme are summarised in the section headed “Statutory and General Information – 11. Pre-IPO Share Option Scheme” in Appendix IV to the Company’s Prospectus dated 21 June 2018. The terms of the Scheme are not subject to the provisions of Chapter 17 of the Listing Rules as this Scheme will not involve the grant of options by the Company to subscribe for Shares subsequent to the Listing of the Company.

The price per Share at which a Grantee may subscribe for Shares on the exercise of an option shall be determined by the Board from time to time and shall be set out in an offer letter (the “**Offer Letter**”).

As at 31 December 2023, no outstanding options were exercisable and no further options shall be granted under the Scheme.

### 2021 RSU SCHEME

#### Restricted Share Unit Scheme

The post-IPO Restricted Share Unit Scheme (the “**2021 RSU Scheme**”) was approved and adopted by the Board on 15 January 2021 (the “**Adoption Date**”). The RSU Scheme does not constitute a share option scheme pursuant to Chapter 17 of the Listing Rules and is a discretionary scheme of the Company. The purposes of the 2021 RSU Scheme are to attract, and retain and incentivize the best personnel and senior management of the Group, and to promote the value of the Company by offering these individuals an opportunity to acquire Shares and a proprietary interest in the success of the Company, thereby linking their interests with the Company’s performance.

Persons eligible to receive RSUs under the 2021 RSU Scheme are existing employees, directors or officers of the Company (the “**RSU Eligible Persons**”). Our Board selects the RSU Eligible Persons to receive RSUs under the 2021 RSU Scheme at its discretion. There is no maximum entitlement for each RSU Eligible Person under the rules of the 2021 RSU Scheme.

## Report of the Directors

Subject to any termination as may be determined by the Board pursuant to the terms of the rules of the 2021 RSU Scheme (the “**Rules**”), the 2021 RSU Scheme shall be valid and effective for a period of ten (10) years commencing on the Adoption Date. As at 31 December 2023, the remaining life the 2021 RSU Scheme is approximately seven (7) years.

No Shares shall be subscribed for and/or purchased pursuant to the 2021 RSU Scheme, nor any amounts paid to the Trustee for the purpose of making such a subscription and/or purchase, if as a result of such subscription and/or purchase, the number of Shares administered under the 2021 RSU Scheme and the Pre-IPO Share Option Scheme shall exceed in total 7.5% of the number of the Company’s shares in issue from time to time (the “**Scheme Limit**”).

As at 1 January 2023 and at 31 December 2023, the maximum number of RSUs available for grant under the 2021 RSU Scheme was both 50,113,070. No service provider sublimit was set under the 2021 RSU Scheme. As at 31 December 2023 and as at the date of the Annual Report, the total number of Shares in respect of which RSUs may be granted under the 2021 RSU Scheme is 50,113,070 Shares, representing approximately 4.4% of the Shares in issue as at that date.

A Selected Participant shall not have any contingent interest in the Shares which are referable to him until such RSUs have been vested as Shares in accordance with the Rules. Tricor Trust (Hong Kong) Limited was appointed as the Trustee for the administration of the 2021 RSU Scheme (the “RSU Trustee”). The Trustee shall hold the Shares awarded until they are vested to the relevant Selected Participants in accordance with the terms of the RSUs.

The vesting criteria of the RSUs is based on the satisfaction of specified criteria relating generally to the Company and the Selected Participant. The Board may from time to time while the 2021 RSU Scheme is in force determine any other vesting criteria or conditions for the RSUs to be vested or credited.

### Details of grant of RSUs under the 2021 RSU Scheme

There were no grants of RSUs during the period ended 31 December 2023. Details of movements in the RSUs previously granted during the period ended 31 December 2023 were as follows:

Grantee	Date of grant	Balance as at 01/01/2023	Granted during the period ended 31 December 2023	Vested during the period ended 31 December 2023	Weighted average closing price immediately before the dates on which RSUs were vested HK\$	Cancelled during the Reporting Period	Lapsed during the Reporting Period	Balance as at 31/12/2023
Five highest paid individuals	2021/3/19	817,500	-	-	-	-	817,500	- <sup>(1)</sup>
Other employee participants	2021/3/19	5,988,875	-	234,826 <sup>(2)</sup>	0.43	-	1,963,049	3,791,000
Total		6,806,375	-	234,826	-	-	2,780,549	3,791,000

Notes:

(1) None of the directors have any outstanding RSUs as of 31/12/2023 and during the period ended 31 December 2023.

(2) 234,826 shares of RSUs has been vested on March 31, 2023 and the transfers were completed in July 2023.

## Report of the Directors

### Vesting period

RSUs in respect of an aggregate of 28,522,540 Shares and 7,237,221 Shares were granted under the 2021 RSU Scheme on 19 March 2021 and 14 December 2021, respectively. For details, please refer to the announcements issued by the Company dated 22 March 2021 and 14 December 2021, respectively.

Vesting period for the 28,522,540 RSUs granted on 19 March 2021 were as follows:

- a. 4,292,040 RSUs shall vest on 12 August 2021;
- b. 3,435,125 RSUs shall vest on 31 March 2022;
- c. 1,350,000 RSUs shall vest on 1 June 2022;
- d. 3,473,625 RSUs shall vest on 31 March 2023;
- e. 1,575,000 RSUs shall vest on 1 June 2023;
- f. 3,417,625 RSUs shall vest on 31 March 2024;
- g. 1,800,000 RSUs shall vest on 1 June 2024;
- h. 3,354,125 RSUs shall vest on 31 March 2025;
- i. 1,800,000 RSUs shall vest on 1 June 2025; and
- j. 4,025,000 RSUs shall vest on 1 June 2026.

Vesting period for the 7,237,221 RSUs granted on 14 December 2021 were one month following the date of grant, which was 14 January 2022.

### Consideration payable on acceptance and exercise of the RSUs

There were no consideration payable on acceptance of RSUs granted.

Apart from the 11,000,000 RSUs granted to one grantee which was exercisable at HK\$1.00 per Share, other grantees of the RSUs were not required to pay for the exercise of the RSUs. The Board determined the exercise price of these RSUs awarded to this grantee based on the market price of the Shares of the Company with a discount to attract and incentivize the grantee. All the outstanding RSUs of this grantee have lapsed during the year ended 31 December 2022.

### SUFFICIENCY OF PUBLIC FLOAT

Based on the information that is publicly available to the Company and to the knowledge of the Directors, the Company has maintained a public float of no less than 25% of the issued shares as at the date of this annual report, which was in line with the requirement under the Listing Rules.

### PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

During the year ended 31 December 2023, the Company did not repurchase any Share on the Stock Exchange.

For details of the shares purchased by the RSU Trustee (as defined below) for the purpose of the 2021 RSU Scheme during the Reporting Period, please refer to the section headed "EMPLOYEES, REMUNERATION AND PENSION SCHEME" below.

Save as disclosed above, neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the listed securities during the Reporting Period and up to the date of this report.

## Report of the Directors

### PRE-EMPTIVE RIGHTS

There is no provision for pre-emptive rights under the Memorandum and Articles of Association or the laws of the Cayman Islands that would oblige the Company to offer new shares on a pro rata basis to existing Shareholders.

### TAX RELIEF AND EXEMPTION

The Directors are not aware of any tax relief and exemption available to Shareholders by reason of their holding of the Company's listed securities.

### EMPLOYEES, REMUNERATION AND PENSION SCHEME

For the whole year of 2023, the Group had 1,041 full-time employees<sup>1</sup> (2022: 910) in China. The Group remunerates the employees based on their performance, work experience and market rates. In addition, performance bonus is granted on a discretionary basis. Other employees benefits include provision fund, insurance and medical coverage. The Company has adopted the Pre-IPO Share Option Scheme, see the section headed "Pre-IPO Share Option Scheme" for details.

Pursuant to the 2021 RSU Scheme which was adopted on 15 January 2021 and the grant of restricted share units ("**RSUs**") as disclosed in the announcement dated 22 March 2021, Tricor Trust (Hong Kong) Limited was appointed as the RSU Trustee. Until the year ended 31 December 2023, the RSU Trustee purchased an aggregate of 31,642,000 shares at a total cash consideration of approximately HK\$63.2 million on-market to hold on trust for the benefit of the participants of the 2021 RSU Scheme (the "**RSU Participants**"). No shares were purchased by the RSU Trustee during the year ended 31 December 2023. Such shares will be used as awards for relevant RSU Participants upon the grant and vesting of RSUs. As of 31 December 2023, RSUs in respect of an aggregate of 3,791,000 Shares (representing approximately 0.3% of the total issued share capital of the Company as at the date of this report) granted by the Company under the 2021 RSU Scheme remained outstanding. Further details of the 2021 RSU Scheme, together with, among others, the RSUs granted under the 2021 RSU Scheme, are set out in the section headed "2021 RSU SCHEME" above.

Note:

1. The number of employees is based on the average number for the whole year of 2023.

Remuneration of the Directors is determined based on their roles and duties and with reference to the Company's remuneration policy and the prevailing market conditions. Details of remuneration of Directors and the five highest paid individuals of the Company for the year ended 31 December 2023 are set out in Note 35 to the consolidated financial statements.

The Company participates in the national pension plans as defined by the laws of the PRC in which it has operations. Subsidiaries within the Group which are established and operate in China are required to provide certain staff pension benefits to their employees under existing regulations of the PRC (the "**PRC Pension Plan**"), whereby the Company is required to make contributions to the PRC Pension Plan based on certain percentages of the eligible employees' salaries. The Company's contributions to the PRC Pension Plan are vested fully with the employees upon the contributions are made and hence no forfeited contributions arise when the employees leave the respective plan. Accordingly, no forfeited contribution was utilised during the year ended 31 December 2023, and as at 31 December 2023, there was no forfeited contribution available which may be used to reduce the Group's existing level of contributions to the retirement benefit plans (2022: nil).

### CONTINGENT LIABILITIES

As at 31 December 2023, the Group had no material contingent liabilities.

### DIRECTORS' INTEREST IN COMPETING BUSINESS

None of the Directors and their respective associates had an interest in any business which competes or may compete with the business in which the Group is engaged during the year.

### COMPARATIVE FIGURES

Certain comparative figures have been restated to conform to the current period's presentation. The new classification of the accounting items are considered to provide a more appropriate presentation of the state of affairs of the Group and provide more relevant information to reflect the Group's nature of assets, liabilities, income and expenses.

## Report of the Directors

### COMPLIANCE WITH THE CORPORATE GOVERNANCE CODE

The Company is committed to maintaining and promoting stringent corporate governance. The principle of the Company's corporate governance is to promote effective internal control measures, uphold a high standard of ethics, transparency, responsibility and integrity in all aspects of business, to ensure that its business and operations are conducted in accordance with applicable laws and regulations and to enhance the transparency and accountability of the Board to all Shareholders.

The Company has adopted the principles and code provisions of the CG Code as set out in Appendix C1 to the Listing Rules as the basis of the Company's corporate governance practices during the Reporting Period.

Save for code provision C.2.1 of part 2 of the CG Code, the Company has complied with all the code provisions as set out in the CG Code during the Reporting Period.

Pursuant to code provision C.2.1 of part 2 of the CG Code, companies listed on the Stock Exchange are expected to comply with, but may choose to deviate from the requirement that the responsibilities between the chairman and the chief executive officer should be segregated and should not be performed by the same individual. The Company does not have separate chairman and chief executive officer and Mr. Deng currently performs these two roles. The Board believes that vesting the roles of both chairman and chief executive officer by the same person has the benefit of ensuring consistent leadership within the Company and enables more effective and efficient overall strategic planning for the Company. The Board considers that the balance of power and authority for the present arrangement will not be impaired and this structure will enable the Company to make and implement decisions promptly and effectively. The Board will continue to review and consider segregating the roles of chairman of the Board and the chief executive officer of the Company at an appropriate time by taking into account the circumstances of the Company as a whole.

### COMPLIANCE WITH THE MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the Model Code as set out in Appendix C3 to the Listing Rules as its code of conduct regarding dealings in the securities of the Company since the Listing Date.

Having made specific enquiry to all the Directors, each Director confirmed that he/she had complied with the required standards set out in the Model Code during the Reporting Period. The Board has also established written guidelines to regulate dealings by relevant employees who are likely to be in possession of inside information of the Company in respect of securities in the Company as referred to in code provision C.1.3 of Part 2 of the CG Code. No incident of non-compliance with the Model Code by the Company's relevant employees has been noted during the Reporting Period after making reasonable enquiry.

### AUDITORS

The consolidated financial statements have been audited by PricewaterhouseCoopers who will retire at the conclusion of the forthcoming AGM.

The Company will propose a resolution to re-appoint PricewaterhouseCoopers as the Company's auditor at the forthcoming AGM.

### CONTINUING CONNECTED TRANSACTIONS

#### Connected Person

Mr. Deng is the chairman, chief executive officer, executive Director and a substantial shareholder of the Company and is therefore a connected person of the Company under the Listing Rules.

#### CONNECTED TRANSACTION

During the year ended 31 December 2023, save as disclosed in this annual report, no related party transaction disclosed in Note 31 to the consolidated financial statements falls under the definition of "connected transaction" or "continuing connected transaction" in Chapter 14A of the Listing Rules for which disclosure is required.

## Report of the Directors

### Continuing Connected Transactions

#### Referral Services Agreement

On January 4, 2023, Shanghai Brausen, a wholly owned subsidiary of the Company, entered into the Renewed Brausen Referral Services Agreement with Shanghai Qijia E-commerce, in order to continue with the transactions between Beijing Brausen and Shanghai Qijia E-commerce under the Existing Brausen Referral Services Agreement after its expiry on December 31, 2022. Pursuant to the Renewed Brausen Referral Services Agreement, Shanghai Qijia E-commerce will work with certain construction materials and household products suppliers, to sell customized construction materials and furniture packages to end-clients introduced by Shanghai Brausen. In return for the referral services provided by Shanghai Brausen, Shanghai Qijia E-commerce will pay commission to Shanghai Brausen.

The Renewed Brausen Referral Services Agreement is effective from January 4, 2023 to December 31, 2023. Amounts receivable by Shanghai Brausen under the Renewed Brausen Referral Services Agreement for the year ending December 31, 2023 is subject to a cap of RMB3,000,000. The annual cap is set based on the historical transaction amounts, anticipated number of packages referred, the estimated selling price of the construction materials and furniture packages to end-clients and the home-sizes involved. The actual commission (including taxes) received by Shanghai Brausen under the Renewed Brausen Referral Services Agreement was RMB1.8 million, with a corresponding commission income excluding taxes of RMB1.7 million for the year ended December 31, 2023.

On September 22, 2023, Shanghai Qihong, a wholly owned subsidiary of the Company, entered into the Qihong Referral Services Agreement with Shanghai Qijia E-commerce, pursuant to which Shanghai Qijia E-commerce will work with certain construction materials and household products suppliers, to sell customized construction materials and furniture packages to end-clients introduced by Shanghai Qihong. In return for the referral services provided by Shanghai Qihong, Shanghai Qijia E-commerce will pay commission to Shanghai Qihong.

The Qihong Referral Services Agreement will be effective from September 22, 2023 to September 21, 2024.

Annual caps and basis amounts receivable by Shanghai Qihong under the Qihong Referral Services Agreement for each of the year ending December 31, 2023 and

December 31, 2024 is subject to a cap of RMB200,000 and RMB400,000, respectively. The annual cap is set based on the anticipated number of packages referred and the estimated selling price of the construction materials and furniture packages to end-clients and the home-sizes involved. The actual commission received by Shanghai Qihong under the Qihong Referral Services Agreement was Nil for the year ended December 31, 2023. No actual transactions occurred in 2023 due to business realignment.

The commissions receivable by Shanghai Qihong under the Qihong Referral Services Agreement and by Shanghai Brausen under the Renewed Brausen Referral Services Agreement for the year ending December 31, 2023 was, on an aggregate basis, subject to a cap of RMB3,200,000.

Pursuant to the Listing Rules, the independent non-executive Directors have reviewed the above continuing connected transactions and the report of the auditor and confirmed that the continuing connected transactions were entered into (i) in the ordinary and usual course of business of the Group; (ii) either on normal commercial terms or on terms no less favourable to the Group than terms available to (or from) independent third parties; and (iii) in accordance with the agreements governing it on terms that are fair and reasonable and in the interests of the Company and the shareholders of the Company as a whole.

The Company's auditor was engaged to report on the Group's continuing connected transactions with regard to the agreements in accordance with Hong Kong Standard on Assurance Engagements 3000 (Revised) "Assurance Engagements Other Than Audits or Reviews of Historical Financial Information" and with reference to Practice Note 740 "Auditor's Letter on Continuing Connected Transactions under the Hong Kong Listing Rules" issued by the Hong Kong Institute of Certified Public Accountants. The auditor of the Company has issued an unqualified letter containing its findings and conclusions in respect of the continuing connected transactions disclosed by the Group in accordance with Listing Rule 14A.56.

#### Non-Exempt Continuing Connected Transactions – Contractual Arrangements

As disclosed in the Prospectus, the following transactions of the Group constituted continuing connected transactions for the Company during the Reporting Period. For further details, please refer to the section headed "Connected Transactions – Non-exempt Continuing Connected Transactions" of the Prospectus.

## Report of the Directors

As disclosed in the section headed “Contractual Arrangements” of the Prospectus due to regulatory restrictions on foreign ownership in the PRC, we conduct a substantial portion of our business through Shanghai Qijia, a consolidated affiliated entity of the Company, in China. Shanghai Qijia is currently held by Mr. Deng as to 58.0%, Shanghai Qixin and Shanghai Qisong as to 6.0% and 5.5% respectively, and the onshore affiliates of the Series A Investors in aggregate as to 30.5%.

We do not hold any equity interests in Shanghai Qijia. Rather, through the Contractual Arrangements, we effectively control Shanghai Qijia and its subsidiary, Shanghai Qiyi, and are able to derive all of their economic benefits, and expect to continue to do so. The aggregate revenue and net assets value of the Shanghai Qijia and its subsidiary, Shanghai Qiyi that are subject to the Contractual Arrangements amounted to approximately RMB417.4 million for the year ended 31 December 2023 and approximately RMB353.5 million as at 31 December 2023 respectively.

To comply with PRC laws and regulations, the Group conduct substantially all of the online interior design and construction platform business and provision of internet information services in China through of the Contractual Arrangements, which enable the Group to (i) have the power to direct the activities that most significantly affect the economic performance of the PRC Operating Entities; (ii) receive substantially all of the economic benefits from the PRC Operating Entities in consideration for the services provided by the Shanghai Qijia; (iii) have an exclusive option to purchase all or part of the equity interests in the PRC Operating Entities when and to the extent permitted by PRC law, or request any Registered Shareholder to transfer all or part of the equity interest in the PRC Operating Entities to another PRC person or entity designated by the Group at any time at its discretion; and (iv) have the pledged equity interests in Shanghai Qijia to ensure the performance of the above items.

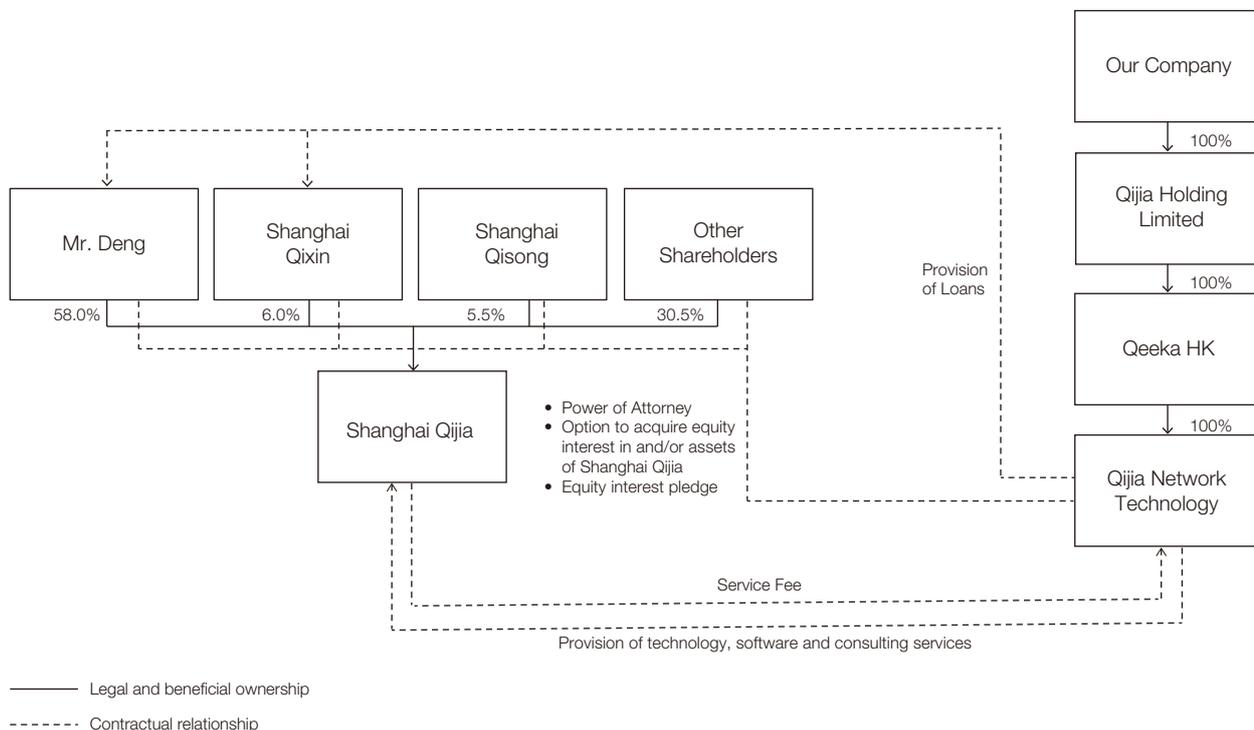
On 27 December 2019, pursuant to an equity transfer agreement entered into between Suzhou Kunrong Venture Capital Co., Ltd. (“**Suzhou Kunrong**”) and Suzhou Dingrong Investment Management Co., Ltd. (“**Suzhou Dingrong**”), Suzhou Kunrong transferred its 0.88% equity interest in Shanghai Qijia to Suzhou Dingrong. Pursuant

to a succession agreement entered into on the same day amongst Shanghai Qijia, Qijia Network Technology, Suzhou Kunrong, Suzhou Dingrong, Mr. Deng, Shanghai Qisong Investment Management Co., Ltd., Shanghai Qixin Venture Capital Center (Limited Partnership), Cowin Venture Capital Co., Ltd., Horgo Kaifeng Jinqu Venture Capital Co., Ltd. (previously named as Suzhou Kaifeng Jinqu Venture Capital Co., Ltd.), GF Xinde Investment Management Co., Ltd. (“**GF Xinde**”) and Beijing Baidu Netcom Science Technology Co., Ltd., Suzhou Dingrong assumed all the rights and obligations of Suzhou Kunrong under the Contractual Arrangements while Suzhou Kunrong remained jointly liable for such obligations arising from the Contractual Arrangements. Suzhou Kunrong is an indirect wholly-owned subsidiary of Suzhou Dingrong, and therefore the Directors (including the independent non-executive Directors) are of the view that the transfer of equity between Suzhou Kunrong and Suzhou Dingrong does not constitute any material change to the Contractual Arrangements.

On 30 August 2021, pursuant to an equity transfer agreement entered into between GF Xinde and Mr. Deng, GF Xinde transferred its 3.51% equity interest in Shanghai Qijia to Mr. Deng. Pursuant to a succession agreement (the “**Succession Agreement**”) entered into on the same day amongst Shanghai Qijia, Qijia Network Technology and each of the shareholders of Shanghai Qijia, namely Mr. Deng, Shanghai Qixin Venture Capital Center (Limited Partnership), Shanghai Qisong Investment Management Co., Ltd., Beijing Baidu Netcom Science Technology Co., Ltd., Cowin Venture Capital Co., Ltd., Tibet Cowin Jinqu Venture Capital Co., Ltd. (previously named as Horgo Kaifeng Jinqu Venture Capital Co., Ltd.), Suzhou Dingrong Investment Co., Ltd. and GF Xinde, Mr. Deng assumed all the rights and obligations of GF Xinde under the Contractual Arrangements. As Mr. Deng, an existing controlling shareholder of Shanghai Qijia, has assumed all the rights and obligations of GF Xinde pursuant to the Succession Agreement and the rights and obligations of all shareholders of Shanghai Qijia remain unchanged, the Directors (including the independent non-executive Directors) are of the view that the transfer of equity between GF Xinde and Mr. Deng does not constitute any material change to the Contractual Arrangements. GF Xinde has completed release of the equity pledge, and Mr. Deng has completed registration of the new part of the equity pledge in 2022.

## Report of the Directors

The following simplified diagram illustrates the flow of economic benefits from the PRC Operating Entities to the Group stipulated under the Contractual Arrangements:



A brief description of each of the specific agreements comprising the Contractual Arrangements is set out as follows:

### Exclusive Technological Services Agreement

Pursuant to the exclusive technological services agreement dated 26 February 2018 between Shanghai Qijia and Qijia Network Technology (the “**Exclusive Technological Services Agreement**”), Shanghai Qijia agreed to engage Qijia Network Technology as its exclusive provider of technical support, consulting services and software services in exchange for service fees.

Under the Exclusive Technological Services Agreement, the service fee shall consist of (a) an amount to be determined by Qijia Network Technology and Shanghai Qijia in writing through negotiation, considering factors such as: (i) the complexity of the services; (ii) the seniority of and the time spent by employees of Qijia Network Technology on providing the services; (iii) the content and value of the services; (iv) the market price of similar types of services; (v) the operating conditions of Shanghai Qijia;

and (vi) necessary costs, expenses, taxes and statutory reserves or retaining funds and (b) an amount equivalent to the depreciation costs of the equipments actually used by Shanghai Qijia to be calculated based on the value of the equipments and the depreciable life.

The Exclusive Technological Services Agreement shall remain effective unless terminated (a) in writing by Qijia Network Technology; or (b) in the event that the entire equity interests held by the Relevant Shareholders in Shanghai Qijia or the entire assets of Shanghai Qijia have been transferred to Qijia Network Technology or its appointee(s) pursuant to the Exclusive Option Agreement.

### Exclusive Option Agreement

Shanghai Qijia and each of the Relevant Shareholders entered into an exclusive option agreement with Qijia Network Technology on 26 February 2018 (the “**Exclusive Option Agreement**”), pursuant to which the Relevant Shareholders granted Qijia Network Technology an irrevocable and exclusive right to purchase, or designate one or more persons or entities (each, a “**designee**”)

## Report of the Directors

to purchase the equity interests in Shanghai Qijia (the “**Optioned Interest**”) then held by the Relevant Shareholders once or at multiple times at any time in part or in whole at Qijia Network Technology’s sole and absolute discretion to the extent permitted under the applicable PRC laws. Where Qijia Network Technology chooses to purchase the Optioned Interest, the Relevant Shareholders shall cause Shanghai Qijia to promptly convene a shareholders’ meeting, at which a resolution shall be adopted approving the Relevant Shareholder’s transfer of the Optioned Interests to Qijia Network Technology and/or its designee.

The purchase price to be paid by Qijia Network Technology or its designee upon exercise of the option by Qijia Network Technology or its designee in respect to: (i) Mr. Deng’s Optioned Interest is RMB100.5 million or another amount as separately agreed among the Qijia Network Technology and the transferee; (ii) Shanghai Qixin’s Optioned Interest is RMB16.88 million or another amount as separately agreed among Qijia Network Technology and the transferee; and (iii) all other Optioned Interests held by the Relevant Shareholders except Mr. Deng and Shanghai Qixin, is the minimum price permitted under applicable PRC laws. If Qijia Network Technology or its designee exercises the option to purchase part of the Optioned Interests held by the respective shareholders in Shanghai Qijia, then the purchase price shall be calculated on a pro rata basis. Shanghai Qijia shall use its best endeavors to obtain any required authorization from governmental authorities or any Independent Third Party and complete any required registration or filings under PRC laws at the time Qijia Network Technology or its designee, exercises its equity purchase option. Subject to applicable PRC laws, the Relevant Shareholders have undertaken to return all purchase price received from Qijia Network Technology or its designee, upon Qijia Network Technology’s request within 10 days after the Relevant Shareholders receives the purchase price; provided that the purchase price received by Mr. Deng and Shanghai Qixin, that is, RMB100.5 million and RMB16.88 million, respectively, shall be used to offset their respective loans due to Qijia Network Technology under the Loan Agreements.

### Equity Pledge Agreements

Qijia Network Technology and each of the Relevant Shareholders entered into equity pledge agreements on 26 February 2018 (the “**Equity Interest Pledge Agreements**”). Under the Equity Interest Pledge Agreements, the Relevant Shareholders agreed to pledge all their respective equity interests in Shanghai Qijia that they own, including any interest or dividend paid for the shares, to Qijia Network Technology as a security interest to guarantee the performance of contractual obligations and the payment of outstanding debts of Shanghai Qijia and the Relevant Shareholders under the Exclusive Technological Services Agreement, the Exclusive Option Agreement, the Powers of Attorney, and the Loan Agreements (as applicable).

The pledge in respect of Shanghai Qijia takes effect upon the completion of registration with the relevant administration for industry and commerce and shall remain valid until after all the contractual obligations of the Relevant Shareholders and Shanghai Qijia under the relevant Contractual Arrangements have been fully performed and all the outstanding debts of the Relevant Shareholders and the Consolidated Affiliated Entity under the relevant Contractual Arrangements have been fully paid.

### Powers of Attorney

Shanghai Qijia, each of the Relevant Shareholders and Qijia Network Technology entered into a power of attorney on 26 February 2018 (the “**Powers of Attorney**”). Under the Powers of Attorney, each of the Relevant Shareholders irrevocably appointed Qijia Network Technology (as well as its successors, including a liquidator, if any, replacing Qijia Network Technology) or its designee(s) (including its directors) as its sole exclusive agent to exercise on its behalf, certain powers, including without limitation: (i) exercise all shareholder’s rights and shareholder’s voting rights in accordance with law and the constitutional documents of the Consolidated Affiliated Companies, including but not limited to the sale, transfer, pledge or disposal of any or all of the shares in Shanghai Qijia, (ii) to attend shareholders’ meetings of Shanghai Qijia and to execute any and all written resolutions and meeting minutes in the name and on behalf of such shareholder, and (iii) to file documents with the relevant companies registry.

## Report of the Directors

### Loans Agreement

As part of our Contractual Arrangement, in February 2018, Mr. Deng entered into a loan agreement with Qijia Network Technology, pursuant to which Qijia Network Technology agreed to lend him RMB100.5 million for purposes of enabling the settlement of CDH Arrangement. For details on the CDH Arrangement, see “History and Corporate Structure – Pre-IPO Investments – 1. Overview.” of Prospectus.

In addition, around the same time, Shanghai Qixin entered into a loan agreement with Qijia Network Technology pursuant to which Qijia Network Technology agreed to lend Shanghai Qixin RMB16.88 million for purposes of settling the loan lent to Shanghai Qixin by Shanghai Qijia (such loans collectively, the “**Loan Agreements**”).

To secure the performance of all the obligations of Mr. Deng and Shanghai Qixin under the Loan Agreements, respectively, Mr. Deng and Shanghai Qixin have each entered into an Equity Pledge Agreement with Qijia Network Technology, whereby, among other things, Mr. Deng and Shanghai Qixin have pledged all his/its equity interests in Shanghai Qijia to Qijia Network Technology.

Each loan will become due and payable upon Qijia Network Technology’s demand under any of the following circumstances: (i) Mr. Deng resigns or is being removed from the various positions held by him with the Group, (ii) the death or incapacity of Mr. Deng, (iii) Mr. Deng being engaged or involved in criminal activities, (iv) Mr. Deng becoming insolvent or incurring any other significant personal debt which may affect his ability to repay the loan, or (v) Qijia Network Technology or its Designee exercising its option to purchase all or part of the equity interests in Shanghai Qijia held by Mr. Deng or Shanghai Qixin, respectively, to the extent permitted by PRC laws and regulations as soon as the PRC foreign ownership restrictions applicable to the Group’s value-added telecommunications business have been lifted, in which case the exercise price shall be settled against any portion of the loan repayable and Qijia Network Technology is not require to remit any fund for such exercise.

### Reasons for adopting the Contractual Arrangements

From the perspective of operating the Group’s existing business in a manner that is in compliance with applicable PRC laws and regulations, given the current policy of the relevant PRC government authorities and as advised by PRC legal advisors, the Company is currently unable to hold a shareholding interest in the PRC Operating Entities, which hold the license and permit required for the provision of internet information services through website and mobile based-apps. In order for the Company, as a foreign investor under the current regulatory regime, to maintain its business operations while complying with the PRC laws and regulations, Shanghai Qijia, and the Registered Shareholders entered into the Contractual Arrangements. For details of the foreign investment restrictions relating to the Contractual Arrangements, please refer to the sections headed “Contractual Arrangements – PRC Laws and Regulations relating to Foreign Ownership Restrictions” and “Contractual Arrangements – Development in the PRC Legislation on Foreign Investment” of the Prospectus.

The Directors (including the independent non-executive Directors) are of the view that the Contractual Arrangements and the transactions contemplated therein are fundamental to the Group’s legal structure and business, that such transactions have been and will be entered into in the ordinary and usual course of business of the Group, are on normal commercial terms and are fair and reasonable and in the interests of the Company and the Shareholders as a whole. Accordingly, notwithstanding that the transactions contemplated under the Contractual Arrangements and any new transactions, contracts and agreements or renewal of existing transactions, contracts and agreements to be entered into, among others, by any of the PRC Operating Entities and any member of the Group (the “**New Intergroup Agreements**” and each of them, a “**New Intergroup Agreement**”) technically constitute continuing connected transactions under Chapter 14A of the Listing Rules, the Directors consider that, given that the Group is placed in a special position in relation to the connected transactions rules under the Contractual Arrangements, it would be unduly burdensome and impracticable, and would add unnecessary administrative costs to the Company if such transactions are subject to strict compliance with the requirements set out under Chapter 14A of the Listing Rules, including, among others, the reporting, annual review, announcement and the independent

## Report of the Directors

Shareholders' approval requirements. In view of the Contractual Arrangements, the Company has applied to the Stock Exchange for, and the Stock Exchange has granted, a waiver from strict compliance with (i) the announcement, circular and independent shareholders' approval requirements under Chapter 14A of the Listing Rules in respect of the transactions contemplated under the Contractual Arrangements pursuant to Rule 14A.105 of the Listing Rules, and (ii) the requirement of limiting the term of the Contractual Arrangements to three years or less under Rule 14A.52 of the Listing Rules, for so long as the Shares are listed on the Stock Exchange subject to the conditions as set out in the Prospectus.

### Risks Relating to the Contractual Arrangements

There are certain risks that are associated with the Contractual Arrangements, including:

- If the PRC government finds that the agreements establishing the structure for operating the businesses of the Group in China do not comply with applicable PRC laws and regulations, or should these regulations or the interpretations change, the Group could be subject to severe consequences, including the nullification of the Contractual Arrangements and the relinquishment of its interests in the Operating Entities.
- The Group relies on Contractual Arrangements for its business operations in China, which may not be as effective in providing operational control or enabling the Group to derive economic benefits as through direct ownership of controlling equity interest. The Operating Entities or the Registered Shareholders may fail to perform their obligations under the Contractual Arrangements, which could adversely affect the results of operations and financial condition of the Group.
- The Group may cease to benefit from assets and licenses held by the Operating Entities that are critical to the operation of its business if the Operating Entities were to declare bankruptcy or become subject to a dissolution or liquidation proceeding.
- The Registered Shareholders may potentially have a conflict of interest with the Group, and they may breach or attempt to amend their contracts with the Group in a manner contrary to the interests of the Group.
- The Contractual Arrangements with the PRC Operating Entities may result in adverse tax consequences to the Group.
- Substantial uncertainties exist with respect to the enactment timetable, interpretation and implementation of the Draft PRC Foreign Investment Law and how it may impact the viability of the current corporate structure, corporate governance and business operations of the Group.
- If the Group exercises the option to acquire the equity ownership and assets of the PRC Operating Entities, the ownership or asset transfer may subject the Group to certain limitations and substantial costs.

For further details, please refer to the section headed "Risk Factors – Risks relating to Our Corporate Structure" of the Prospectus.

The management of the Company works closely with the external legal counsels and advisors to monitor the regulatory environment and developments in PRC laws and regulations to mitigate the risks associated with the Contractual Arrangements. Besides, the Company has adopted the following measures to ensure the effective operation of the Group with the implementation of the Contractual Arrangements and the compliance with the Contractual Arrangements:

- major issues arising from the implementation and compliance with the Contractual Arrangements or any regulatory enquiries from government authorities will be submitted to the Board, if necessary, for review and discussion on an occurrence basis;
- the Board will review the overall performance of and compliance with the Contractual Arrangements at least once a year;
- the Company will disclose the overall performance and compliance with the Contractual Arrangements in annual reports; and
- the Company will engage external legal advisors or other professional advisors, if necessary, to assist the Board with reviewing the implementation of the Contractual Arrangements, and review the legal compliance of the WFOE and the Operating Entities to deal with specific issues or matters arising from the Contractual Arrangements.

## Report of the Directors

### Listing Rules Implications and Waivers from the Stock Exchange

The transactions contemplated under the Contractual Arrangements constitute continuing connected transactions of the Company under the Listing Rules as Mr. Deng, the Director, to the Contractual Arrangements, is a connected person of the Company.

In respect of the Contractual Arrangements, the Company has applied to the Stock Exchange for, and the Stock Exchange has granted to the Company, a waiver from strict compliance with (i) the announcement and independent Shareholders' approval requirements under Rules 14A.04 and 14A.105 of the Listing Rules, and (ii) the requirement of setting an annual cap for the transaction under the Contractual Arrangements under Rule 14A.53 of the Listing Rules subject to the following conditions:

- (a) No change to the Contractual Arrangements (including with respect to any fees payable to the Shanghai Qijia) will be made without the approval of the independent non-executive Directors.
- (b) Save as described in paragraph (d) below, no change to the agreements governing the Contractual Arrangements will be made without the independent Shareholders' approval.
- (c) The Contractual Arrangements shall continue to enable the Group to receive the economic benefits derived by the PRC Operating Entities through (i) the Group's option (if and when so allowed under the applicable PRC laws) to acquire all or part of the entire equity interests and assets at a consideration which shall be the higher of (A) a nominal price or (B) the lowest price as permitted and applicable under PRC laws, (ii) the business structure under which the profit generated by the PRC Operating Entities is retained by the Group (after deduction of any accumulated deficit of the Operating Entities in the preceding financial year(s), working capital, expenses, taxes and other statutory contributions), such that no annual cap shall be set on the amount of service fees payable to the WFOE by the Operating Entities under the Exclusive Business Cooperation Agreement, and (iii) the Group's right to control the management and operation of, as well as the substance of, all of the voting rights of the Operating Entities.

- (d) On the basis that the Contractual Arrangements provide an acceptable framework for the relationship between the Company and its subsidiaries in which the Company has a direct shareholding, on the one hand, and the PRC Operating Entities, on the other hand, that framework may be renewed and/or reproduced upon the expiry of the existing arrangements or in relation to any existing or new wholly foreign-owned enterprise or operating company (including branch company) engaging in the same business as that of the Group which the Group might wish to establish when justified by business expediency, without obtaining the approval of the Shareholders, on substantially the same terms and conditions as the existing Contractual Arrangements.
- (e) The Company will disclose details relating to the Contractual Arrangements on an on-going basis.

### Annual review by the Independent Non-Executive Directors and the Auditor

The independent non-executive Director have reviewed the Contractual Arrangements and confirmed that:

- (a) the transactions carried out during the Reporting Period had been entered into accordance with the relevant provisions of the Contractual Arrangements;
- (b) no dividends or other distributions had been made by the Operating Entities to the holders of its equity interests which were not otherwise subsequently assigned or transferred to the Group;
- (c) other than the Succession Agreement described before, no new contracts had been entered into, renewed and/or reproduced between the Group and the Operating Entities during the Reporting Period; and
- (d) the Contractual Arrangements had been entered into in the ordinary and usual course of business of the Group, are on normal commercial terms and are fair and reasonable in the interest of the Group and the Shareholders as a whole.

## Report of the Directors

The Auditor has confirmed in a letter to the Board with a copy to the Stock Exchange confirming that the transactions carried out pursuant to the Contractual Arrangements during the Reporting Period had received the approval of the Directors, had been entered in accordance with the relevant Contractual Arrangements, and that no dividends or other distributions had been made by the Operating Entities to the holders of the equity interests which were not otherwise subsequently assigned or transferred to the Group.

### SIGNIFICANT LEGAL PROCEEDINGS

During the Reporting Period, the Company was not engaged in any litigation or arbitration of material importance and no litigation or claim of material importance is known to the Directors to be pending or threatened against the Company.

### TAX ALLOWANCES

The Company is not aware of any particular tax allowances granted to the Shareholders due to their interests in its securities.

### CONSTITUTIONAL DOCUMENTS

On 22 May 2023, the Company adopted a new memorandum and articles of association for the purposes of (i) make certain amendments to the memorandum and articles of association for the purpose of, among others, reflecting the core shareholder protection standards as set out in the Listing Rules which took effect on 1 January 2022; and (ii) adopt the new amended and restated memorandum and articles of association incorporating and consolidating all the proposed amendments.

For details, please refer to the announcement of the Company dated 27 March 2023 and the circular of the Company dated 26 April 2023, respectively. The new Memorandum and Articles of Association are available for viewing on the websites of the Company and the Stock Exchange.

### SUBSEQUENT EVENTS

A final dividend distribution for the year ended 31 December 2023 of approximately HKD15.0 million has been proposed by the Board on 26 March 2024 as disclosed in “Final dividend” section above. Except for this event, there were no other material subsequent events during the period from 31 December 2023 to the approval date of these financial statements by the Board of Directors on 26 March 2024.

### COMPLIANCE WITH LAWS AND REGULATIONS

The Group recognizes the importance of compliance with regulatory requirements and the risk of non-compliance with such requirements could lead to the termination of operating licenses. The Group has allocated system and staff resources to ensure ongoing compliance with rules and regulations and to maintain well relationships with regulators effectively through effective communications. During the year ended 31 December 2023, the Group has complied, to the best of our knowledge, with all relevant rules and regulations that have a significant impact on the Company.

### PRINCIPAL RISKS AND UNCERTAINTIES

Details of principal risks and uncertainties that the Group may be facing can be found in the sections headed “Report of Directors – Risks relating to the Contractual Arrangement” on page 83 of this annual report.

### RELATIONSHIP WITH STAKEHOLDERS

The Group acknowledges the importance of stakeholders to the Group’s development and always pays attention to matters of concern to stakeholders including the government and regulators, shareholders and investors, employees, business partners, customers and the community. The Group maintains transparent and bilateral exchange, strengthens mutual trust and cooperation and establishes harmonious relationship with its stakeholders.

## Report of the Directors

The Group has always treated compliance to laws and regulations as a basic requirement for operations, and maintains good communication with the government and regulatory agencies through voluntary reporting, cooperating with reviews and investigations, and recommending optimal industry standards. The Group treats the realization of the interests of Shareholders and investors as an important business objective, establishes communication channels such as shareholder meetings and timely announcements, and delivers sound financial performance to Shareholders and investors. The Group regards employees as valuable assets, motivates employees with a competitive salary and transparent promotion mechanism, and provides them with a fair working environment. The Group also supports their career development skills with various forms of training support. The Group regularly exchanges visits and undergoes communication related to the industry with its business partners, and maintains real-time interaction in daily operations with them in order to develop long-term and stable cooperation. The Group innovates to meet customers' needs and is committed to providing customers with high-quality and reliable services. The Group provides various online and offline channels to enable timely and accurate communication with customers, assisting them in their long-term development. The Group also maintains a sound communication mechanism with the community, develops innovative models, strengthens school-enterprise cooperation, conducts public welfare activities, and promotes the stable development of the community.

For details of the Group's relationship with stakeholders, please refer to the annual environmental, social and governance report of the Group, which is set out in the "Environmental, Social and Governance Report" on pages 33 to 64 of this annual report.

By order of the Board

**Qeeka Home (Cayman) Inc.**

**DENG Huajin**

*Chairman and Chief Executive Officer*

Shanghai, the PRC

26 March 2024

# Independent Auditor's Report



羅兵咸永道

## To the Shareholders of Qeeka Home (Cayman) Inc.

*(incorporated in the Cayman Islands with limited liability)*

### OPINION

#### What we have audited

The consolidated financial statements of Qeeka Home (Cayman) Inc. (the “Company”) and its subsidiaries (the “Group”), which are set out on pages 94 to 178, comprise:

- the consolidated balance sheet as at 31 December 2023;
- the consolidated income statement for the year then ended;
- the consolidated statement of comprehensive income for the year then ended;
- the consolidated statement of changes in equity for the year then ended;
- the consolidated statement of cash flows for the year then ended; and
- the notes to the consolidated financial statements, comprising material accounting policy information and other explanatory information.

#### Our opinion

In our opinion, the consolidated financial statements give a true and fair view of the consolidated financial position of the Group as at 31 December 2023, and of its consolidated financial performance and its consolidated cash flows for the year then ended in accordance with IFRS Accounting Standards and have been properly prepared in compliance with the disclosure requirements of the Hong Kong Companies Ordinance.

---

### BASIS FOR OPINION

We conducted our audit in accordance with International Standards on Auditing (“ISAs”). Our responsibilities under those standards are further described in the Auditor’s Responsibilities for the Audit of the Consolidated Financial Statements section of our report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Independence

We are independent of the Group in accordance with the International Code of Ethics for Professional Accountants (including International Independence Standards) issued by the International Ethics Standards Board for Accountants (“IESBA Code”), and we have fulfilled our other ethical responsibilities in accordance with the IESBA Code.

---

*PricewaterhouseCoopers, 22/F, Prince’s Building, Central, Hong Kong  
T: +852 2289 8888, F: +852 2810 9888, www.pwchk.com*

## Independent Auditor's Report

### KEY AUDIT MATTERS

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the consolidated financial statements of the current period. These matters were addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

Key audit matters identified in our audit are summarised as follows:

- Expected credit losses of trade receivables and contract assets
- Impairment assessment of investments accounted for using the equity method

---

#### Key Audit Matter

#### How our audit addressed the Key Audit Matter

---

##### ***Expected credit losses of trade receivables and contract assets***

Refer to Note 3.1.2(a), Note 4(a), Note 20 to the consolidated financial statements. As at 31 December 2023, the carrying amounts of trade receivables and contract assets amounted to RMB115,978,000 and RMB258,328,000 respectively, with loss allowances amounted to RMB23,679,000 and RMB16,314,000 respectively.

Provision for credit loss allowance of trade receivables and contract assets was made based on an assessment of the lifetime expected credit losses. For trade receivables and contract assets which have impaired, the Group assessed individually and provided for credit losses allowance. For the remaining balance, the trade receivables and contract assets were grouped based on shared credit risk characteristics and the days past due, and assessed collectively for credit losses allowance. When measuring expected credit loss, the Group considers its own credit loss incurred in past history, existing market conditions as well as forward looking estimates at the end of the reporting period. In assessing forward-looking information, the Group considers factors including economic policies, macroeconomic indicators and industry risks.

Our procedures in relation to the expected credit losses of trade receivables and contract assets included:

- We obtained an understanding of management's internal control and assessment process of expected credit losses of trade receivables and contract assets, and assessed the inherent risk of material misstatement by considering the degree of estimation uncertainty and level of other inherent risk factors such as complexity, subjectivity, changes and susceptibility to management bias or fraud;
- We evaluated and tested the relevant controls in place on management's assessment on the expected credit losses of trade receivables and contract assets;

### KEY AUDIT MATTERS (continued)

---

#### Key Audit Matter

#### How our audit addressed the Key Audit Matter

---

##### ***Expected credit losses of trade receivables and contract assets (continued)***

Based on the impairment assessment, provision of impairment of trade receivables and contract assets amounting to RMB7,226,000 and RMB2,323,000 were charged to consolidated income statement for the year ended 31 December 2023 respectively.

We focused on auditing the expected credit losses of trade receivables and contract assets because the judgment and estimation of expected credit losses is subject to high degree of estimation uncertainty. The inherent risk in relation to the expected credit losses of trade receivables and contract assets is considered significant due to the subjectivity of significant assumptions and estimates used. Therefore, we identified the expected credit losses of trade receivables and contract assets as a key audit matter.

- For trade receivables and contract assets assessed individually, on a sample basis, we reviewed management's assessment of financial position and creditworthiness of customers, historical payment and settlement records and forecasted future economic conditions; we also corroborated management's assessment against available evidence, including searching for customers' background, historical transactions with the Group, respective collection and settlement pattern, to assess the reasonableness of expected credit loss allowance provided by management; and
- For trade receivables and contract assets collectively assessed based on shared credit risk characteristics and the days past due, we assessed the reasonableness of the grouping and the respective expected credit loss based on the historical credit loss on a sample basis incurred including the historical payment and settlement pattern of debtors, age profile of trade receivables and contract assets, current conditions and forward looking factors. We recalculated the historical default rate, evaluated the basis of determining forward-looking adjustment, and tested the accuracy of the age of the trade receivables and contract assets on a sample basis, and assessed the mathematical accuracy of calculation of the expected credit loss allowance.

Based on our work, we considered that the significant judgments and estimates made by management in relation to the expected credit losses of trade receivables and contract assets were supportable by the evidence obtained and procedures performed.

**KEY AUDIT MATTERS** (continued)

<b>Key Audit Matter</b>	<b>How our audit addressed the Key Audit Matter</b>
<p><b><i>Impairment assessment of investments accounted for using the equity method</i></b></p> <p>Refer to Note 4(b) and Note 16 to the consolidated financial statements relating to estimation of impairment provision for investments accounted for using the equity method. As at 31 December 2023, the costs of investments accounted for using the equity method amounted to RMB275,569,000 and the provision of impairment losses amounted to RMB113,545,000.</p> <p>Investments accounted for using the equity method are tested for impairment at each reporting date if impairment indicators are noted. In carrying out the impairment tests, significant judgments and estimates were adopted by the Group’s management in estimating the recoverable amount of these investments based on value-in-use model. Management reviewed and ensured the reasonableness of these key assumptions such as revenue growth rates, long-term growth rates and the discount rates. The management also engaged independent valuer to assist in the impairment test for Group’s significant investments.</p> <p>Based on the results of impairment test, provision of impairment losses amounting to RMB53,216,000 were charged to consolidated income statement for the year ended 31 December 2023.</p>	<p>Our procedures in relation to the impairment assessment of investments accounted for using the equity method included:</p> <ul style="list-style-type: none"> <li>– We obtained an understanding of the management’s internal control and process of impairment assessment for investments accounted for using the equity method and evaluated the inherent risk of material misstatement by considering the degree of estimation uncertainty and level of other inherent risk such as complexity, subjectivity, changes and susceptibility to management bias or fraud;</li> <li>– We evaluated and tested the key controls over the impairment assessment for investments accounted for using the equity method conducted by management;</li> <li>– We evaluated the outcome of prior period’s impairment assessment of investments accounted for using the equity method to assess the effectiveness of management’s estimation process;</li> <li>– We evaluated the external valuer’s competence, capabilities and objectivity;</li> <li>– We involved our internal valuation expert to assess the appropriateness of valuation model adopted;</li> <li>– We verified the data inputs used in the impairment assessments to respective supporting evidence such as historical results and market data from other sources;</li> </ul>

## Independent Auditor's Report

### KEY AUDIT MATTERS (continued)

---

Key Audit Matter	How our audit addressed the Key Audit Matter
------------------	--

---

***Impairment assessment of investments accounted for using the equity method (continued)***

We focused on auditing the impairment assessment of investments accounted for using the equity method because the investment balances are significant and the estimation of recoverable amounts are subject to high degree of estimation uncertainty. The inherent risk in relation to the impairment assessment is considered significant due to the model adopted, inputs and assumptions used involved significant management judgments and estimations, which could give a material impact to the outcome.

- We assessed the reasonableness of those key assumptions adopted in determining the recoverable amounts such as revenue growth rates and net profit margin rates by comparing them to historical results of the investees and market available economic and industry forecasts. We also involved our internal valuation expert in assessing the long-term growth rate by comparing it with the relevant economic forecasts, and assessing the discount rates adopted by making reference to relevant market data; and
- We reviewed the sensitivity analyses performed by the independent valuer on the key assumptions to ascertain that the selected adverse changes of key assumptions would not cause significant impairment losses.

Based on the procedures performed, we considered that the risk assessment of impairment assessments remained appropriate and the valuation model adopted and the assumptions used by management in relation to these impairment assessments to be supportable by the available evidence we obtained.

---

### OTHER INFORMATION

The directors of the Company are responsible for the other information. The other information comprises all of the information included in the annual report other than the consolidated financial statements and our auditor's report thereon.

Our opinion on the consolidated financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the consolidated financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the consolidated financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

---

### **RESPONSIBILITIES OF DIRECTORS AND THE AUDIT COMMITTEE FOR THE CONSOLIDATED FINANCIAL STATEMENTS**

The directors of the Company are responsible for the preparation of the consolidated financial statements that give a true and fair view in accordance with IFRS Accounting Standards and the disclosure requirements of the Hong Kong Companies Ordinance, and for such internal control as the directors determine is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, the directors are responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Group or to cease operations, or have no realistic alternative but to do so.

The Audit Committee is responsible for overseeing the Group's financial reporting process.

---

### **AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE CONSOLIDATED FINANCIAL STATEMENTS**

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. We report our opinion solely to you, as a body, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As part of an audit in accordance with ISAs, we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.

## Independent Auditor's Report

### AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE CONSOLIDATED FINANCIAL STATEMENTS (continued)

- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with the Audit Committee regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide the Audit Committee with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, actions taken to eliminate threats or safeguards applied.

From the matters communicated with the Audit Committee, we determine those matters that were of most significance in the audit of the consolidated financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

---

The engagement partner on the audit resulting in this independent auditor's report is Mang, Kwong Fung Frederick.

**PricewaterhouseCoopers**  
*Certified Public Accountants*

Hong Kong, 26 March 2024

# Consolidated Income Statement

For the year ended 31 December 2023

	Note	Year ended 31 December	
		2023 RMB'000	2022 RMB'000
<b>Revenue</b>	5	<b>1,186,994</b>	875,735
Cost of sales	6	<b>(691,536)</b>	(401,804)
<b>Gross profit</b>		<b>495,458</b>	473,931
Selling and marketing expenses	6	<b>(430,047)</b>	(434,243)
Administrative expenses	6	<b>(75,926)</b>	(87,683)
Research and development expenses	6	<b>(37,148)</b>	(43,557)
Net impairment losses on financial assets	20(e)	<b>(9,791)</b>	(15,743)
Other losses – net	8	<b>(52,582)</b>	(51,396)
<b>Operating loss</b>		<b>(110,036)</b>	(158,691)
Finance income	9	<b>40,322</b>	21,133
Finance costs	9	<b>(7,293)</b>	(2,609)
Finance income – net	9	<b>33,029</b>	18,524
Share of results of investments accounted for using the equity method	16	<b>(17,907)</b>	3,694
<b>Loss before income tax</b>		<b>(94,914)</b>	(136,473)
Income tax expenses	10	<b>(4,147)</b>	(3,793)
<b>Loss for the year</b>		<b>(99,061)</b>	(140,266)
<b>Loss attributable to:</b>			
Equity holders of the Company		<b>(96,869)</b>	(126,044)
Non-controlling interests		<b>(2,192)</b>	(14,222)
		<b>(99,061)</b>	(140,266)
<b>Losses per share for loss attributable to equity holders of the Company</b>			
Basic losses per share (RMB)	11	<b>(0.0863)</b>	(0.1125)
Diluted losses per share (RMB)	11	<b>(0.0863)</b>	(0.1125)

The above consolidated income statement should be read in conjunction with the accompanying notes.

# Consolidated Statement of Comprehensive Income

For the year ended 31 December 2023

	Note	Year ended 31 December	
		2023 RMB'000	2022 RMB'000
<b>Loss for the year</b>		<b>(99,061)</b>	(140,266)
<b>Other comprehensive (loss)/income for the year</b>			
<i>Items that may be reclassified to profit or loss:</i>			
Share of other comprehensive income/(loss) of investments accounted for using the equity method	16, 24	45	(1,060)
Loss allowance on debt investments at FVOCI	3.1.2(c)	85	–
Exchange differences on translation of foreign operations		146	74
		<b>276</b>	(986)
<i>Items that will not be reclassified to profit or loss:</i>			
Changes in the fair value of equity investments at fair value through other comprehensive income	17, 24	<b>(35,133)</b>	(16,108)
Exchange differences on translation of foreign operations		8,841	41,528
		<b>(26,292)</b>	25,420
Total other comprehensive (loss)/income for the year, net of tax		<b>(26,016)</b>	24,434
<b>Total comprehensive loss for the year</b>		<b>(125,077)</b>	(115,832)
<b>Total comprehensive loss for the year is attributable to:</b>			
Equity holders of the Company		<b>(122,912)</b>	(101,610)
Non-controlling interests		<b>(2,165)</b>	(14,222)
		<b>(125,077)</b>	(115,832)

The above consolidated statement of comprehensive income should be read in conjunction with the accompanying notes.

# Consolidated Balance Sheet

As at 31 December 2023

	Note	As at 31 December	
		2023 RMB'000	2022 RMB'000
<b>ASSETS</b>			
<b>Non-current assets</b>			
Property, plant and equipment	12(a)	25,900	23,472
Right-of-use assets	12(b)	29,340	27,731
Intangible assets	13	2,353	2,862
Goodwill	14	2,361	7,796
Deferred tax assets	15	3,173	6,768
Investments accounted for using the equity method	16	162,024	233,102
Financial assets at fair value through other comprehensive income ("FVOCI")	17	–	34,926
Financial assets at fair value through profit or loss ("FVPL")	21	–	4,451
Term deposits	22	232,596	103,493
<b>Total non-current assets</b>		<b>457,747</b>	<b>444,601</b>
<b>Current assets</b>			
Inventories	18	4,506	2,635
Trade and other receivables and prepayments to suppliers	20	172,162	185,867
Contract assets	20	242,014	177,565
Financial assets at fair value through other comprehensive income ("FVOCI")	17	143,121	–
Financial assets at fair value through profit or loss ("FVPL")	21	44,034	66,761
Term deposits	22	525,310	466,030
Restricted cash	22	21,779	23,474
Cash and cash equivalents	22	259,612	445,429
<b>Total current assets</b>		<b>1,412,538</b>	<b>1,367,761</b>
<b>Total assets</b>		<b>1,870,285</b>	<b>1,812,362</b>
<b>EQUITY</b>			
Share capital	23	761	761
Share premium	23	2,224,710	2,254,288
Other reserves	24	(267,342)	(241,275)
Treasury shares	23(a)	(35,575)	(35,987)
Accumulated losses		(890,881)	(794,012)
<b>Equity attributable to equity holders of the Company</b>		<b>1,031,673</b>	<b>1,183,775</b>
<b>Non-controlling interests</b>		<b>(13,236)</b>	<b>(13,242)</b>
<b>Total equity</b>		<b>1,018,437</b>	<b>1,170,533</b>

## Consolidated Balance Sheet

As at 31 December 2023

		As at 31 December	
	Note	2023	2022
		RMB'000	RMB'000
<b>LIABILITIES</b>			
<b>Non-current liabilities</b>			
Lease liabilities	12(b)	21,314	15,438
<b>Total non-current liabilities</b>		<b>21,314</b>	<b>15,438</b>
<b>Current liabilities</b>			
Short-term borrowings	27	212,776	38,044
Trade and other payables	28	418,336	429,807
Contract liabilities	28	140,676	89,597
Lease liabilities	12(b)	11,613	21,597
Income tax liabilities		47,133	47,346
<b>Total current liabilities</b>		<b>830,534</b>	<b>626,391</b>
<b>Total liabilities</b>		<b>851,848</b>	<b>641,829</b>
<b>Total equity and liabilities</b>		<b>1,870,285</b>	<b>1,812,362</b>

The above consolidated balance sheet should be read in conjunction with the accompanying notes.

The consolidated financial statements on pages 94 to 178 were approved by the Board of Directors on 26 March 2024 and were signed on its behalf.

**Deng Huajin**  
Director

**Tian Yuan**  
Director

# Consolidated Statement of Changes in Equity

For the year ended 31 December 2023

	Note	Attributable to the equity holders of the Company					Total	Non-controlling interests	Total equity
		Share capital	Share Premium	Other reserves	Treasury Shares	Accumulated losses			
		RMB'000	RMB'000	(Note 24) RMB'000	RMB'000	RMB'000			
<b>At 1 January 2022</b>		767	2,262,955	(252,209)	(46,420)	(667,969)	1,297,124	(11,681)	1,285,443
Loss for the year		-	-	-	-	(126,044)	(126,044)	(14,222)	(140,266)
Other comprehensive income		-	-	24,434	-	-	24,434	-	24,434
<b>Total comprehensive loss</b>		-	-	24,434	-	(126,044)	(101,610)	(14,222)	(115,832)
<b>Transaction with owners:</b>									
- Repurchase and cancellation of shares		(6)	(5,249)	-	185	-	(5,070)	-	(5,070)
- Share-based compensation under Restricted Stock Units (RSUs)	25	-	-	3,945	-	-	3,945	-	3,945
- Issue of shares under RSU scheme		-	(3,418)	(7,713)	10,248	-	(883)	-	(883)
- Capital contribution from non-controlling shareholders		-	-	-	-	-	-	3,235	3,235
- Liquidation of subsidiaries with minority interests and transaction with non-controlling interests		-	-	(9,732)	-	1	(9,731)	9,426	(305)
<b>At 31 December 2022</b>		761	2,254,288	(241,275)	(35,987)	(794,012)	1,183,775	(13,242)	1,170,533

	Note	Attributable to the equity holders of the Company					Total	Non-controlling interests	Total equity
		Share capital	Share Premium	Other reserves	Treasury shares	Accumulated losses			
		(Note 23) RMB'000	(Note 23) RMB'000	(Note 24) RMB'000	(Note 23(a)) RMB'000	RMB'000			
<b>At 1 January 2023</b>		761	2,254,288	(241,275)	(35,987)	(794,012)	1,183,775	(13,242)	1,170,533
Loss for the year		-	-	-	-	(96,869)	(96,869)	(2,192)	(99,061)
Other comprehensive (loss)/income		-	-	(26,043)	-	-	(26,043)	27	(26,016)
<b>Total comprehensive loss</b>		-	-	(26,043)	-	(96,869)	(122,912)	(2,165)	(125,077)
<b>Transaction with owners:</b>									
- Share-based compensation under Restricted Stock Units (RSUs)	25	-	-	207	-	-	207	-	207
- Issue of shares under RSU scheme	23, 24	-	(181)	(231)	412	-	-	-	-
- Dividends	26	-	(29,397)	-	-	-	(29,397)	-	(29,397)
- Acquisition of subsidiaries	14(a)	-	-	-	-	-	-	2,171	2,171
<b>At 31 December 2023</b>		761	2,224,710	(267,342)	(35,575)	(890,881)	1,031,673	(13,236)	1,018,437

The above consolidated statement of changes in equity should be read in conjunction with the accompanying notes.

# Consolidated Statement of Cash Flows

For the year ended 31 December 2023

	Note	Year ended 31 December	
		2023 RMB'000	2022 RMB'000
<b>Cash flows from operating activities</b>			
Cash used in operations	29(a)	(252,207)	(232,806)
Interest received		5,593	7,145
Income tax paid		(765)	(48)
<b>Net cash used in operating activities</b>		<b>(247,379)</b>	<b>(225,709)</b>
<b>Cash flows from investing activities</b>			
Purchase of property, plant and equipment	12(a)	(9,530)	(4,815)
Proceeds from disposal of property, plant and equipment	29(b)	47	150
Purchase of intangible assets	13	(885)	(1,272)
Net increase in term deposits		(173,104)	(554,844)
Interest received on term deposits		27,731	3,382
Purchase of financial assets at FVPL		(360,512)	(606,701)
Dividends received from financial assets at FVPL	8	958	108
Proceeds from disposal of financial assets at FVPL		408,237	1,165,156
Acquisition of subsidiaries	14(a)	(710)	–
Disposal of investment in an associate		–	139
Disposal of subsidiaries, net of cash disposed	29(c)	5,000	137,184
Liquidation of subsidiaries with minority interests and transaction with non-controlling interests		–	(305)
Loans provided to a third party	20(a)	–	(50,000)
Loans provided to a related party	31(b)	–	(250)
Loan guarantee deposits received from a third party	20(a)	–	4,000
Net repayments of loans from third parties	20(a)	46,216	650
Interest received from loans		26	4,849
<b>Net cash (used in)/generated from investing activities</b>		<b>(56,526)</b>	<b>97,431</b>
<b>Cash flows from financing activities</b>			
Proceeds from borrowings		222,551	38,000
Interest paid for borrowings		(5,683)	(974)
Repayments of borrowings		(47,950)	(15,000)
Cash paid for repurchase of treasury shares		–	(5,070)
Cash paid for issue of shares under RSU scheme		–	(883)
Payment for lease liabilities (including interest component)	29(e)	(22,019)	(11,105)
Cash received from capital contributions in subsidiaries from non-controlling shareholders		–	3,235
Dividends paid	26	(29,274)	–
Borrowings from a related party	31(b)	–	249
Repayment of borrowings to a related party	31(b)	–	(249)
<b>Net cash generated from financing activities</b>		<b>117,625</b>	<b>8,203</b>
<b>Net decrease in cash and cash equivalents</b>		<b>(186,280)</b>	<b>(120,075)</b>
Effect on exchange rate difference	29(e)	463	17,487
<b>Cash and cash equivalents at the beginning of the year</b>	22	<b>445,429</b>	<b>548,017</b>
<b>Cash and cash equivalents at the end of the year</b>	22	<b>259,612</b>	<b>445,429</b>

The above consolidated statement of cash flows should be read in conjunction with the accompanying notes.

# Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

## 1 GENERAL INFORMATION

Geeka Home (Cayman) Inc. (the “Company”) was incorporated in the Cayman Islands on 20 November 2014 as an exempted company with limited liability under the Companies Law (Cap. 22, Law 3 of 1961 as consolidated and revised) of the Cayman Islands. The address of the Company’s registered office is 3-212 Governors Square, 23 Lime Tree Bay Avenue, P.O. Box 30746, Seven Mile Beach, Grand Cayman KY1-1203, Cayman Islands.

The Company is an investment holding company. The Company and its subsidiaries, including structured entities (collectively, the “Group”) are principally engaged in (i) the provision of SaaS based total marketing solution, targeted marketing services, inspection service and others (“SaaS and marketing service”); (ii) the provision of interior design and construction service (“Interior design and construction”); and (iii) the provision of other initiative services (“Innovation and others”). Mr. Deng Huajin (鄧華金, “Mr. Deng”) is the ultimate controlling shareholder of the Company.

The Company completed its initial public offering (“IPO”) and listed its shares on the Main Board of the Stock Exchange of Hong Kong on 12 July 2018.

These consolidated financial statements are presented in Renminbi (“RMB”), unless otherwise stated.

These consolidated financial statements have been approved for issue by the Board of Directors on 26 March 2024.

## 2 BASIS OF PREPARATION AND CHANGES IN ACCOUNTING POLICIES

### 2.1 Basis of preparation

#### (i) Compliance with IFRS Accounting Standards and HKCO (as defined below)

The consolidated financial statements of the Company have been prepared in accordance with IFRS Accounting Standards and disclosure requirements of the Hong Kong Companies Ordinance (“HKCO”) Cap. 622.

IFRS Accounting Standards comprise the following authoritative literature:

- International Financial Reporting Standards
- International Accounting Standards
- Interpretations developed by the International Institute of Certified Public Accountants.

Accounting policies applied in the preparation of these consolidated financial statements have been consistently applied, unless otherwise stated. Other than these material accountingly policies which are disclosed in the notes to the relevant financial line items or transactions in these consolidated financial statements, other accounting policies have been set out in the summary in Note 37.

#### (ii) Historical cost convention

The consolidated financial statements have been prepared on a historical cost basis, except for certain financial assets and liabilities measured at fair value.

The preparation of consolidated financial statements in conformity with IFRS Accounting Standards requires the use of certain critical accounting estimates. It also requires management to exercise its judgment in the process of applying the Group’s accounting policies. The areas involving a higher degree of judgment or complexity, or areas where assumptions and estimates are significant to the consolidated financial statements are disclosed in Note 4.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 2 BASIS OF PREPARATION AND CHANGES IN ACCOUNTING POLICIES (continued)

#### 2.1 Basis of preparation (continued)

##### (iii) New and amended standards adopted by the Group

The Group has applied the following amendments or annual improvements for the first time for their annual reporting period commencing 1 January 2023:

- IFRS 17 Insurance Contracts
- Definition of Accounting Estimates – amendments to IAS 8
- International Tax Reform – Pillar Two Model Rules – amendments to IAS 12
- Deferred Tax related to Assets and Liabilities arising from a Single Transaction – amendments to IAS 12
- Disclosure of Accounting Policies – Amendments to IAS 1 and IFRS Practice Statement 2

The amendments listed above did not have any material impact on the amounts recognised in prior periods and are not expected to significantly affect the current or future periods.

##### (iv) New and amended standards and interpretations not yet adopted

Certain amendments to accounting standards and interpretations have been published that are not mandatory for 31 December 2023 reporting periods and have not been early adopted by the Group.

		<b>Effective for annual periods beginning on or after</b>
Amendments to IAS 1	Classification of Liabilities as current or non-current	1 January 2024
Amendments to IAS 1	Non-current liabilities with covenants	1 January 2024
Amendments to IAS 7 and IFRS 7	Supplier finance arrangements	1 January 2024
Amendments to IFRS 16	Lease Liability in a Sale and Leaseback	1 January 2024
Amendments to IAS 21	Lack of Exchangeability	1 January 2025
Amendments to IFRS 10 and IAS 28	Sale or contribution of assets between an investor and its associate or joint venture	To be determined

The Group has already commenced an assessment of the related impact of the above standards and amendments to standards which are relevant to the Group's operation. There are no other standards that are not yet effective. These amendments are not expected to have a material impact on the entity in the current or future reporting periods and on foreseeable future transactions.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 3 FINANCIAL RISK MANAGEMENT

#### 3.1 Financial risk factors

The Group's activities expose it to a variety of financial risks: market risk (including foreign exchange risk and cash flow and fair value interest rate risk), credit risk and liquidity risk. The Group's overall risk management programme focuses on the unpredictability of financial markets and seeks to minimise potential adverse effects on the Group's financial performance. Risk management is carried out by the senior management of the Group. The group currently does not use any derivative financial instruments to hedge certain risk exposure.

##### 3.1.1 Market risk

###### (a) Foreign exchange risk

Foreign exchange risk arises when future commercial transactions or recognised assets and liabilities are denominated in a currency that is not the Group entities' functional currency. The Company's functional currency is USD. The Company's primary subsidiaries were incorporated in the PRC and these subsidiaries considered RMB as their functional currency.

The Group operates mainly in the PRC with most of the transactions settled in RMB, management considers that the business is not exposed to any significant foreign exchange risk as there are no significant financial assets or liabilities of the Group are denominated in the currencies other than the respective functional currencies of the Group's entities.

###### (b) Cash flow and fair value interest rate risk

The Group's income and operating cash flows are substantially independent of changes in market interest rates and the Group has no significant interest-bearing assets except for short-term borrowing, trade and other receivables, term deposits and cash and cash equivalents, details of which have been disclosed in Note 27, Note 20 and Note 22 respectively. Those carried at floating rates expose the Group to cash flow interest rate risk whereas those carried at fixed rates expose the Group to fair value interest rate risk. The directors of the Group believe that there is no material interest rate risk because most of interest-bearing liabilities have fixed interest rates.

##### 3.1.2 Credit risk

###### *Risk Management*

Credit risk arises from cash and cash equivalents, term deposits, contract assets, trade and other receivables and debt investments at FVOCI. The carrying amount of each class of the above financial assets represents the Group's maximum exposure to credit risk in relation to the corresponding class of financial assets.

To manage this risk, cash and cash equivalent, term deposits and bank acceptance bills are mainly placed with state-owned and reputable financial institutions in the PRC and reputable international financial institutions outside of the PRC. There has been no recent history of default in relation to these financial institutions. These instruments are considered to have low credit risk because they have a low risk of default and the counterparty has a strong capacity to meet its contractual cash flow obligations in the near term. The identified credit losses are immaterial.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 3 FINANCIAL RISK MANAGEMENT (continued)

#### 3.1 Financial risk factors (continued)

##### 3.1.2 Credit risk (continued)

###### **Risk Management** (continued)

The Group has policies in place to ensure that trade receivables and contract assets with credit terms are made to counterparties with an appropriate credit history and management performs ongoing credit evaluations of the counterparties. For other receivables and debt investments at FVOCI, management makes periodic collective assessments as well as individual assessment on the recoverability of other receivables based on historical settlement records and past experience. The Group's investment in debts at FVOCI are the trade receivables in nature and transferred receivables under factoring arrangements, and they are considered to be low credit risk where they have a low risk of default and the issuer has a strong capacity to meet its contractual cash flow obligations in the near term.

###### **Impairment**

The Group has four types of financial assets that are subject to the expected credit loss model:

- trade receivables,
- contract assets,
- other receivables and
- debt investments at FVOCI.

While cash and cash equivalents, term deposits and bank acceptance bills are also subject to the impairment requirements of IFRS 9, the identified impairment loss was immaterial.

###### (a) *Trade receivables and contract assets*

The Group applies the IFRS 9 simplified approach to measuring expected credit losses which uses a lifetime expected loss allowance for all trade receivables and contract assets.

To measure the expected credit losses, trade receivables and contract assets have been grouped based on shared credit risk characteristics and the days past due. The contract assets relate to unbilled work in progress and have substantially the same risk characteristics as the trade receivables for the same types of contracts. The Group has therefore concluded that the expected loss rates for trade receivables are a reasonable approximation of the loss rates for the contract assets.

The expected loss rates of trade receivables and contract assets are based on the payment pattern of debtors with similar risk profiles and the corresponding historical credit losses experienced within this period. The historical loss rates are adjusted to reflect current and forward-looking information on macroeconomic factors affecting the ability of the customers to settle the receivables.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 3 FINANCIAL RISK MANAGEMENT (continued)

#### 3.1 Financial risk factors (continued)

##### 3.1.2 Credit risk (continued)

##### **Impairment** (continued)

##### (a) Trade receivables and contract assets (continued)

On that basis, the loss allowance as at 31 December 2023 and 2022 was determined as follows for both trade receivables and contract assets:

	Current RMB'000	Overdue			Total RMB'000
		Within 1 year RMB'000	Over 1 year and within 2 years RMB'000	Over 2 years RMB'000	
<b>31 December 2023</b>					
<b>Collectively assessed</b>					
Expected loss rate	2.42%	5.75%	45.44%	100.00%	4.48%
Gross carrying amount					
– trade receivables	57,661	28,463	5,933	3,335	95,392
Gross carrying amount					
– contract assets	232,938	–	–	–	232,938
Loss allowance	7,030	1,638	2,696	3,335	14,699
<b>Individually assessed</b>					
Expected loss rate					55.02%
Gross carrying amount					
– trade receivables					20,586
Gross carrying amount					
– contract assets					25,390
Loss allowance					25,294
Total loss allowance					39,993

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 3 FINANCIAL RISK MANAGEMENT (continued)

#### 3.1 Financial risk factors (continued)

##### 3.1.2 Credit risk (continued)

##### **Impairment** (continued)

(a) Trade receivables and contract assets (continued)

	Current RMB'000	Overdue			Total RMB'000
		Within 1 year RMB'000	Over 1 year and within 2 years RMB'000	Over 2 years RMB'000	
<b>31 December 2022</b>					
<b>Collectively assessed</b>					
Expected loss rate	1.43%	2.32%	30.77%	85.73%	3.51%
Gross carrying amount					
– trade receivables	15,168	52,657	3,575	4,206	75,606
Gross carrying amount					
– contract assets	167,251	–	–	–	167,251
Loss allowance	2,608	1,220	1,100	3,606	8,534
<b>Individually assessed</b>					
Expected loss rate					53.04%
Gross carrying amount					
– trade receivables					17,518
Gross carrying amount					
– contract assets					24,305
Loss allowance					22,182
Total loss allowance					30,716

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 3 FINANCIAL RISK MANAGEMENT (continued)

#### 3.1 Financial risk factors (continued)

##### 3.1.2 Credit risk (continued)

##### **Impairment** (continued)

##### (b) Other receivables

Other receivables mainly include loans due from third parties, deposits, receivables from disposal of subsidiaries and others.

The following table explains the changes in the loss allowance for other receivables between the beginning and the end of the year:

	Performing 12-month ECL RMB'000	Under-performing lifetime ECL RMB'000	Non-performing lifetime ECL RMB'000	Total RMB'000
Loss allowance as at				
31 December 2022	(739)	–	(7,800)	(8,539)
(Increase)/decrease in impairment	(399)	–	242	(157)
Write-off	150	–	–	150
Loss allowance as at				
31 December 2023	<b>(988)</b>	<b>–</b>	<b>(7,558)</b>	<b>(8,546)</b>

The gross carrying amount of other receivables, and thus the maximum exposure to loss, is as follows:

	31 December 2023 RMB'000
Performing	33,394
Non-performing	7,558
Total gross other receivables	40,952
Less: loss allowance	(8,546)
Total net other receivables	32,406

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 3 FINANCIAL RISK MANAGEMENT (continued)

#### 3.1 Financial risk factors (continued)

##### 3.1.2 Credit risk (continued)

###### **Impairment** (continued)

(c) *Debt investment at fair value through other comprehensive income*

The loss allowance for debt investments at FVOCI is recognised in profit or loss and in other comprehensive income rather than reducing the carrying amount of the debt investments. The loss allowance for debt investments at FVOCI as at 31 December reconciles to the opening loss allowance as follows:

	Year ended 31 December 2023 RMB'000
<b>At the beginning of the year</b>	–
Increase in impairment	85
<b>At the end of the year</b>	85

- (d) Contract assets, trade receivables and other receivables are written off where there is no reasonable expectation of recovery. Indicators that there is no reasonable expectation of recovery include, amongst others, the failure of a debtor to engage in a repayment plan with the Group, and a failure to make contractual payments for a period of greater than 3 years past due.

Impairment losses on contract assets, trade receivables, other receivables and debt investment at fair value through other comprehensive income are presented as net impairment losses within operating profit. Subsequent recoveries of amounts previously written off are credited against the same line item.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 3 FINANCIAL RISK MANAGEMENT (continued)

#### 3.1 Financial risk factors (continued)

##### 3.1.3 Liquidity risk

The objective of liquidity risk management is to maintain sufficient cash and cash equivalents. Due to the dynamic nature of the underlying businesses, the policy of the Group is to regularly monitor the Group's liquidity risk and to maintain adequate cash and cash equivalents to meet the Group's liquidity requirements.

The table below analyses the Group's financial liabilities into relevant maturity groupings based on their contractual maturity date. The amounts disclosed in the table are the contractual undiscounted cash flows. Balances due within 12 months equal their carrying balances, as the impact of discounting is not significant.

	Less than 1 year RMB'000	Between 1 and 2 years RMB'000	Between 2 and 5 years RMB'000	More than 5 years RMB'000	Total RMB'000
<b>As at 31 December 2023</b>					
Financial liabilities included in trade and other payables (excluding staff salaries and welfare payables and tax payables)	323,224	-	-	-	323,224
Borrowings (principal and interest)	213,810	-	-	-	213,810
Lease liabilities	13,211	7,549	14,979	70	35,809
	550,245	7,549	14,979	70	572,843
<b>As at 31 December 2022</b>					
Financial liabilities included in trade and other payables (excluding staff salaries and welfare payables and tax payables)	336,631	-	-	-	336,631
Borrowings (principal and interest)	38,555	-	-	-	38,555
Lease liabilities	22,600	6,939	9,425	-	38,964
	397,786	6,939	9,425	-	414,150

#### 3.2 Capital management

The Group's objectives when managing capital are to safeguard the Group's ability to continue as a going concern in order to provide returns for shareholders and benefits for other stakeholders and to maintain an optimal capital structure to reduce the cost of capital.

In order to maintain or adjust the capital structure, the Group may adjust the amount of dividends paid to shareholder, return capital to shareholders, or issue new shares or sell assets to reduce debt.

The Group monitors capital by regularly reviewing the capital structure. As a part of this review, the Company considers the cost of capital and the risks associated with the issued share capital. In the opinion of the directors of the Company, the Group does not have material capital risk.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 3 FINANCIAL RISK MANAGEMENT (continued)

#### 3.3 Fair value estimation

##### (i) Fair value hierarchy

This section explains the judgments and estimates made in determining the fair values of the financial instruments that are recognised and measured at fair value in the consolidated financial statements. To provide an indication about the reliability of the inputs used in determining fair value, the Group has classified its financial instruments into the three levels prescribed under the accounting standards.

	Level 1 RMB'000	Level 2 RMB'000	Level 3 RMB'000	Total RMB'000
<b>As at 31 December 2023</b>				
– Financial assets at FVPL (Note 21)	<b>16,752</b>	–	<b>27,282</b>	<b>44,034</b>
– Financial assets at FVOCI (Note 17)	–	–	<b>143,121</b>	<b>143,121</b>
	<b>16,752</b>	–	<b>170,403</b>	<b>187,155</b>
<b>As at 31 December 2022</b>				
– Financial assets at FVPL (Note 21)	17,358	–	53,854	71,212
– Financial assets at FVOCI (Note 17)	–	–	34,926	34,926
	17,358	–	88,780	106,138

The Group's policy is to recognise transfers into and transfers out of fair value hierarchy levels as at the end of the reporting period.

Level 1: The fair value of financial instruments traded in active markets (such as publicly traded derivatives, and trading and available-for-sale securities) is based on quoted market prices at the end of the reporting period. The quoted market price used for financial assets held by the Group is the current bid price. The quoted market price incorporates the market's assumptions with respect to changes in economic climate such as rising interest rates and inflation, as well as changes due to ESG risk. These instruments are included in level 1.

Level 2: The fair value of financial instruments that are not traded in an active market (for example, over-the-counter derivatives) is determined using valuation techniques which maximise the use of observable market data and rely as little as possible on entity-specific estimates. If all significant inputs required to fair value an instrument are observable, the instrument is included in level 2.

Level 3: If one or more of the significant inputs is not based on observable market data, the instrument is included in level 3. This is the case for unlisted equity securities and for instruments where ESG risk gives rise to a significant unobservable adjustment.

There were no transfers between levels 1, 2 and 3 for recurring fair value measurements during the year ended 31 December 2023 (2022: nil).

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 3 FINANCIAL RISK MANAGEMENT (continued)

#### 3.3 Fair value estimation (continued)

##### (ii) Valuation techniques used to determine fair value

Specific valuation techniques used to value financial instruments include:

- Quoted market prices, and
- Other techniques, such as discounted cash flow analysis, are used to determine fair value for the remaining financial instruments.

There were no change in valuation techniques in determining the level 3 fair values during the year ended 31 December 2023 (2022: nil).

##### (iii) Fair value measurement using significant unobservable inputs (level 3)

The following table presents the changes in level 3 items for the year ended 31 December 2023 and 2022:

	Financial assets at FVOCI		Financial assets at FVPL			Total RMB'000
	Equity investment RMB'000	Debt investment RMB'000	Wealth management products RMB'000	Private equity funds RMB'000	Financial assets related to redemption rights RMB'000	
<b>As at 1 January 2022</b>	48,388	–	603,013	5,000	12,350	668,751
Acquisitions	–	–	577,024	–	–	577,024
Changes in fair value	(16,108)	–	5,209	(549)	(6,850)	(18,298)
Currency translation differences	2,646	–	12,077	–	–	14,723
Disposals	–	–	(1,147,920)	–	(5,500)	(1,153,420)
<b>As at 31 December 2022</b>	34,926	–	49,403	4,451	–	88,780
<b>Net unrealised (losses)/gains at year end</b>	(16,108)	–	435	(549)	(2,000)	(18,222)
<b>As at 1 January 2023</b>	<b>34,926</b>	<b>–</b>	<b>49,403</b>	<b>4,451</b>	<b>–</b>	<b>88,780</b>
Acquisitions	–	143,121	378,501	–	–	521,622
Changes in fair value	(35,133)	–	2,021	893	–	(32,219)
Currency translation differences	207	–	–	–	–	207
Disposals	–	–	(402,643)	(5,344)	–	(407,987)
<b>As at 31 December 2023</b>	<b>–</b>	<b>143,121</b>	<b>27,282</b>	<b>–</b>	<b>–</b>	<b>170,403</b>
<b>Net unrealised (losses)/gains at year end</b>	<b>(35,133)</b>	<b>–</b>	<b>282</b>	<b>–</b>	<b>–</b>	<b>(34,851)</b>

- (iv) The carrying amounts of the Group's financial assets, including cash and cash equivalents, term deposits and trade and other receivables, and financial liabilities including trade and other payables, interest-bearing bank borrowings and lease liabilities, approximate their fair values due to their short maturities. The carrying amounts of the Group's non-current lease liabilities approximate their fair values as they are carried at an interest rate close to market rate at each year end.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 4 CRITICAL ESTIMATES AND JUDGMENTS

The preparation of financial statements requires the use of accounting estimates which, by definition, will seldom equal the actual results. Management also needs to exercise judgment in applying the Group's accounting policies.

Estimates and judgments are continually evaluated. They are based on historical experience and other factors, including expectations of future events that may have a financial impact on the entity and that are believed to be reasonable under the circumstances.

#### (a) Expected credit loss for receivables and contract assets

The impairment provision for trade receivables, other receivables and contract assets are based on assumptions about the expected loss rates. The Group uses judgment in making these assumptions and selecting the inputs to the impairment calculation, based on the Group's past history, existing market conditions as well as forward looking estimates at the end of each reporting period. For details of the key assumptions and inputs used, see Note 3.1.2. Changes in these assumptions and estimates could materially affect the result of the assessment and to may be necessary to make additional impairment charge to the consolidated income statement.

#### (b) Estimation of non-financial assets impairment – Investments accounted for using the equity method

In respect of the Group's investments accounted for using the equity method, the Group tested them for impairment by estimating the value-in-use of these investments as at 31 December 2023 if any impairment indicator noted. Based on the result of the test, impairment losses of RMB113,545,000 were provided as at 31 December 2023. Key assumptions adopted in the test include revenue growth rate. If the revenue growth rate had increased/decreased by 1% with all other variables held constant, the value-in-use calculated would have been increased/decreased by approximately RMB875,000 as at 31 December 2023.

#### (c) Revenue from interior design and construction contracts

For most of the Group's decoration contracts, the Group completes satisfaction of the relevant performance obligations over time and the revenue is recognised during the contract period based on the performance progress, which is determined by input method. The Group's management makes reasonable estimates on the expected total contract revenue and total contract costs based on the budgets prepared for construction operations to determine the performance progress. Due to the nature of activities associated with decoration contracts, the Group has to continuously review and revise budget prepared for each decoration contracts throughout the contract period. Revision may have effect on revenue, profit and other items related to decoration contracts during the period when the revision incurred.

#### (d) Estimation of goodwill impairment

The Group tests whether goodwill has suffered any impairment on an annual basis. For the year ended 31 December 2023 and 2022, the recoverable amount of cash-generating units (CGUs) was determined based on value in use calculations which require the use of assumptions. The calculations use cash flow projections based on financial budgets approved by management covering a five-year period. Cash flows beyond the five-year period are extrapolated using the estimated growth rates stated in Note 14. These growth rates are consistent with forecasts included in industry reports specific to the industry in which each CGU operates. Details of impairment charge, key assumptions and impact of possible changes in key assumptions are disclosed in Note 14.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 4 CRITICAL ESTIMATES AND JUDGMENTS (continued)

#### (e) Current and deferred income taxes

The Group is subject to income taxes in a number of jurisdictions. Significant judgment is required in determining the provision for income taxes in various jurisdictions. There are many transactions and calculations for which the ultimate tax determination is uncertain. The Group recognises liabilities for anticipated tax audit issues based on estimates of whether additional taxes will be due. Where the final tax outcome of these matters is different from the amounts that were initially recorded, such differences will impact the current and deferred income tax assets and liabilities in the period in which such determination is made.

### 5 SEGMENT INFORMATION

The Group's business activities, for which discrete financial information is available, are regularly reviewed and evaluated by the chief operating decision-maker ("CODM"). The CODM, who is responsible for allocating resources and assessing performance of the operating segments, has been identified as the executive directors of the Company that makes strategic decisions.

During the year ended 31 December 2023, the Group has reorganized its business segments to better allocate resources and assess performance of the operating segments. The "Supply chain" segment has been combined with "Innovation and others" segment. The segment information for the year ended 31 December 2022 has been restated accordingly.

The Group's operations are mainly organised under the following business segments as a result of the aforementioned change on operating segments:

- SaaS and marketing service;
- Interior design and construction; and
- Innovation and others.

The CODM assesses the performance of the operating segments mainly based on segment revenues and segment gross profit. The revenues from external customers reported to CODM are measured as segment revenues, which is the revenues derived from the customers in each segment. The segment gross profit is consistent with the Group's gross profit.

There were no separate segment assets and segment liabilities information provided to the CODM, as CODM does not use this information to allocate resources to or evaluate the performance of the operating segments.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 5 SEGMENT INFORMATION (continued)

Segment	Year ended 31 December 2023			Total RMB'000
	SaaS and marketing service RMB'000	Interior design and construction RMB'000	Innovation and others RMB'000	
<b>Revenue</b>				
Segment revenue	452,468	729,671	57,857	1,239,996
Inter-segment sales	(34,396)	–	(18,606)	(53,002)
Revenue from external customers	418,072	729,671	39,251	1,186,994
Timing of revenue recognition				
At a point in time	394,127	2,706	37,554	434,387
Over time	23,945	726,965	1,697	752,607
	418,072	729,671	39,251	1,186,994
<b>Results</b>				
Segment gross profit	407,210	84,438	3,810	495,458
Selling and marketing expenses				(430,047)
Administrative expenses				(75,926)
Research and development expenses				(37,148)
Net impairment losses on financial assets				(9,791)
Other losses – net				(52,582)
Finance income – net				33,029
Share of results of investments accounted for using the equity method				(17,907)
Loss before income tax				(94,914)

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 5 SEGMENT INFORMATION (continued)

Segment	Year ended 31 December 2022			Total RMB'000
	SaaS and marketing service RMB'000	Interior design and construction RMB'000	Innovation and others RMB'000	
<b>Revenue</b>				
Segment revenue	483,899	345,508	122,990	952,397
Inter-segment sales	(6,014)	(310)	(70,338)	(76,662)
Revenue from external customers	477,885	345,198	52,652	875,735
Timing of revenue recognition				
At a point in time	423,010	2,929	47,600	473,539
Over time	54,875	342,269	5,052	402,196
	477,885	345,198	52,652	875,735
<b>Results</b>				
Segment gross profit	455,980	17,502	449	473,931
Selling and marketing expenses				(434,243)
Administrative expenses				(87,683)
Research and development expenses				(43,557)
Net impairment losses on financial assets				(15,743)
Other losses – net				(51,396)
Finance income – net				18,524
Share of results of investments accounted for using the equity method				3,694
Loss before income tax				(136,473)

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 5 SEGMENT INFORMATION (continued)

#### (a) Revenue

The revenue for the years ended 31 December 2023 and 2022 are set out as follows:

	Year ended 31 December	
	2023	2022
	RMB'000	RMB'000
SaaS and marketing service	418,072	477,885
Interior design and construction	729,671	345,198
Innovation and others	39,251	52,652
	1,186,994	875,735

#### (b) Revenue by geographical markets

Most revenue of the Group was generated in the PRC during the years ended 31 December 2023 and 2022.

#### (c) Information about major customers

The Group provided the interior design and construction services to Customer A for its 4S stores with more than 10% of the Group's total revenue recognised for the year ended 31 December 2023.

#### (d) Accounting policies of revenue recognition

##### (i) Revenue recognition

Revenue is recognised when or as the control of the goods or services is transferred to a customer. Depending on the terms of the contract and the laws that apply to the contract, control of the goods and services may be transferred over time or at a point in time. Control of the goods and services is transferred over time if the Group's performance:

- provides all of the benefits received and consumed simultaneously by the customer;
- creates and enhances an asset that the customer controls as the Group performs; or
- does not create an asset with an alternative use to the Group and the Group has an enforceable right to payment for performance completed to date.

If control of the goods and services transfers over time, revenue is recognised over the period of the contract by reference to the progress towards complete satisfaction of that performance obligation. Otherwise, revenue is recognised at a point in time when the customer obtains control of the goods and services.

Contracts with customers may include multiple performance obligations. For such arrangements, the Group allocates revenue to each performance obligation based on its relative standalone selling price. The Group generally determines standalone selling prices based on the prices charged to customers. If the standalone selling price is not directly observable, it is estimated using expected cost plus a margin or adjusted market assessment approach, depending on the availability of observable information. Assumptions and estimations have been made in estimating the relative selling price of each distinct performance obligation, and changes in judgments on these assumptions and estimates may impact the revenue recognition.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 5 SEGMENT INFORMATION (continued)

#### (d) Accounting policies of revenue recognition (continued)

##### (i) Revenue recognition (continued)

When either party to a contract has performed, the Group presents the contract in the consolidated balance sheets as a contract asset or a contract liability, depending on the relationship between the entity's performance and the customer's payment.

A contract asset is the Group's right to consideration in exchange for goods and services that the Group has transferred to a customer. A receivable is recorded when the Group has an unconditional right to consideration. A right to consideration is unconditional if only the passage of time is required before payment of that consideration is due.

If a customer pays consideration or the Group has a right to an amount of consideration that is unconditional, before the Group transfers a good or service to the customer, the Group presents the contract liability when the payment is made or a receivable is recorded (whichever is earlier). A contract liability is the Group's obligation to transfer goods or services to a customer for which the Group has received consideration (or an amount of consideration is due) from the customer.

##### (ii) The accounting policy for the Group's principal revenue sources

###### (a) SaaS and marketing service

The Group provides SaaS and targeted marketing services, mainly including SaaS, targeted marketing services and inspection service to the merchants.

###### (i) SaaS

Software as a service ("SaaS") allows users to connect to and use cloud-based apps over the Internet. The Group provides SaaS based total marketing solution to merchants. The solution includes budget planning and executing, online market place, sales leads process management, customer engagement and feedback, and performance monitoring and analytics tools. The Group charges the merchants a basic subscription fee for using the total marketing solution. Marketing solution service revenues are recognised based on straight-line method during the service period as specified in the contracts.

###### (ii) Targeted marketing service

The Group provide Internet Data Center service providers with professional marketing solution to address each Internet Data Center service provider's demand of customer acquisition, the Group charges the Internet Data Center service provider for a fixed fee for each order recommended, which is the result of the Group accurate matching by targeted marketing solution. Revenue from targeted marketing service is recognised upon completion of the acceptance of the order recommendation by the Internet Data Center service provider.

For arrangements where consideration is paid in advance of service provided, the Group records a contract liability when the payment is received.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 5 SEGMENT INFORMATION (continued)

#### (d) Accounting policies of revenue recognition (continued)

##### (ii) The accounting policy for the Group's principal revenue sources (continued)

###### (a) SaaS and marketing service (continued)

###### (iii) Inspection service

The Group also provides value-added services such as third-party inspection services to the individual customers to help Internet Data Center service provider enhance the service stickiness during the interior design and construction projects. The Group charges the interior design and construction service providers a fixed fee for each project. Inspection service fee revenues are recognised over time, by reference to completion of the specific transaction assessed on the results achieved up to the end of the reporting period as a percentage of total services to be provided for each contract.

###### (b) Interior design and construction

The Group provides interior design and construction services, mainly including decoration services. For revenue from decoration contracts, the Group's performance creates or enhances an asset or work in progress that the customer controls as the asset is created or enhanced, and the Group has an enforceable right to payment from the customers for performance completed to date, thus the Group satisfies a performance obligation and recognises revenue over time, by reference to completion of the specific transaction assessed on the proportion of contract costs incurred for work performed to date to estimated total contract costs for each contract as a percentage of total decoration services to be provided for each contract.

###### (iii) Practical expedients and exemptions

The Group generally expenses contract acquisition cost when incurred because the amortisation period would have been 1 year or less. Accordingly, the Group does not capitalise any incremental costs to obtain a contract.

The transaction price allocated to the performance obligations that are unsatisfied, or partially unsatisfied, has not been disclosed, as substantially all of the Group's contracts have a duration of 1 year or less.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 6 EXPENSES BY NATURE

Expenses included in cost of sales, selling and marketing expenses, administrative expenses and research and development expenses are analysed as follows:

	Year ended 31 December	
	2023	2022
	RMB'000	RMB'000
Outsourced labour costs	396,307	251,462
Materials and other consumables used (Note 18(b))	313,371	175,310
Advertising and promotion expenses	265,691	257,065
Employee benefit expenses (Note 7)	189,783	203,064
Depreciation of right-of-use assets (Note 12(b))	14,692	15,315
Travelling, entertainment and communication expenses	14,366	13,805
Depreciation of property, plant and equipment (Note 12(a))	7,019	6,478
Short-term leases and leases of low-valued assets (Note 12(b))	6,913	9,168
Auditors' remuneration		
– Audit service	3,500	3,500
– Non-audit service	162	162
Professional fee	2,908	5,530
Bank charges and payment platform processing fees	2,726	4,137
Taxes and levies	2,438	2,205
Utilities and electricity expenses	1,756	1,135
Amortisation of intangible assets (Note 13)	1,394	2,599
Impairment loss on slow moving inventories (Note 18(a))	292	1,160
Miscellaneous	11,339	15,192
	<b>1,234,657</b>	<b>967,287</b>

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 7 EMPLOYEE BENEFIT EXPENSES

Employee benefit expenses are analysed as follows:

	Year ended 31 December	
	2023	2022
	RMB'000	RMB'000
Salaries, wages and bonuses	161,412	155,935
Pension costs – defined contribution plans (a)	19,808	31,926
Share-based compensation expenses (Note 25(c))	207	3,945
Other social security costs, housing benefits and other employee benefits	8,356	11,258
	<b>189,783</b>	<b>203,064</b>

#### (a) Pension costs – defined contribution plans

During the year ended 31 December 2023, no forfeited contributions were utilised by the Group to reduce its contributions for the current year (2022: nil).

### 8 OTHER LOSSES – NET

	Year ended 31 December	
	2023	2022
	RMB'000	RMB'000
Impairment loss on investments accounted for using the equity method (Note 16)	(53,216)	(49,151)
Impairment loss on goodwill (Note 14)	(7,796)	–
Net (loss)/gain on termination of lease contracts (Note 12(b)(i))	(88)	7
Net loss on disposal of property, plant and equipment (Note 12(a)(i))	(36)	(2,543)
Net foreign exchange losses	(6)	(51)
Net loss on disposal of intangible assets	–	(227)
Dividends received from financial assets at FVPL	958	108
Fair value changes of financial assets at FVPL (Note 21(d))	2,287	(3,548)
Government grants (a)	5,228	4,037
Others	87	(28)
	<b>(52,582)</b>	<b>(51,396)</b>

(a) Governments grants received during the year primarily comprised the financial subsidies received from local government authorities. There are no unfulfilled conditions or contingencies relating to these incomes.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 9 FINANCE INCOME – NET

	Year ended 31 December	
	2023	2022
	RMB'000	RMB'000
<b>Finance income:</b>		
Interest income	40,322	21,133
<b>Finance costs:</b>		
Interest expense on borrowings	(1,570)	(1,018)
Interest expense on other loans	(4,244)	–
Interest expense on lease liabilities (Note 12(b))	(1,479)	(1,591)
	(7,293)	(2,609)
Finance income – net	33,029	18,524

### 10 INCOME TAX EXPENSES

	Year ended 31 December	
	2023	2022
	RMB'000	RMB'000
<b>Current tax:</b>		
Current tax for the year	552	232
<b>Deferred income tax:</b>		
Decrease in deferred tax assets	3,595	4,018
Decrease in deferred tax liabilities	–	(457)
Total deferred tax	3,595	3,561
<b>Income tax expenses</b>	<b>4,147</b>	<b>3,793</b>

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 10 INCOME TAX EXPENSES (continued)

The Group's principal applicable taxes and tax rates are as follows:

#### (i) Cayman Islands

Under the current laws of the Cayman Islands, the Company is not subject to tax on income or capital gain. In addition, upon payments of dividends by the Company to its shareholders, no Cayman Islands withholding tax will be imposed.

#### (ii) British Virgin Islands

The Group's entities incorporated in the British Virgin Islands are not subject to tax on income or capital gains.

#### (iii) Hong Kong

Hong Kong profits tax rate is 8.25% for assessable profits on the first HKD2 million and 16.5% for any assessable profits in excess. No Hong Kong profit tax was provided for as there was no estimated assessable profit that was subject to Hong Kong profits tax during the years ended 31 December 2023 and 2022.

#### (iv) PRC corporate income tax ("CIT")

CIT provision was made on the estimated assessable profits of entities within the Group incorporated in the PRC and was calculated in accordance with the relevant regulations of the PRC after considering the available tax benefits from refunds and allowances. The general PRC CIT rate is 25% for the year ended 31 December 2023 (2022: 25%).

A subsidiary of the Group in the PRC was qualified as "High and New Technology Enterprise", and accordingly, they were subject to a reduced preferential CIT rate of 15% for the year ended 31 December 2023 (2022: 15%) according to the applicable CIT Law.

Certain subsidiaries of the Group in the PRC were qualified as Small Low Profit Enterprise and accordingly, the CIT of these entities are calculated on a deemed profit margin.

#### (v) Withholding tax on undistributed profits

According to CIT law, distribution of profits earned by PRC companies since 1 January 2008 is subject to withholding tax of 5% or 10%, depending on the country of incorporation of the foreign investor, upon the distribution of profits to overseas – incorporated immediate holding companies. During the year ended 31 December 2023, the Group does not have any profit distribution plan (2022: nil).

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 10 INCOME TAX EXPENSES (continued)

The tax on the Group's profit before income tax differs from the theoretical amount that would arise using the statutory tax rate applicable to profit of the consolidated entities as follows:

	Year ended 31 December	
	2023	2022
	RMB'000	RMB'000
Loss before income tax	(94,914)	(136,473)
Tax calculated at PRC statutory income tax rate of 25%	(23,729)	(34,118)
<i>Tax effects of:</i>		
Differential income tax rates applicable to certain entities comprising the Group	(5,560)	160
Income not subject to tax	(84)	(997)
Non-deductible expenses	13,994	2,251
Tax effect of preferential tax treatment	(4,519)	(4,390)
Research and development tax credit	(2,846)	(2,412)
Utilisation of previously unrecognised tax losses and other temporary differences	(5,872)	(1,478)
Unrecognised deferred income tax assets	32,763	44,777
Income tax expenses	4,147	3,793

The unrecognised deferred tax assets are analysed as follows:

#### Tax losses carried forward

	As at 31 December	
	2023	2022
	RMB'000	RMB'000
Unused tax losses for which no deferred tax asset has been recognised	580,574	371,648
Unrecognised deferred tax assets relating to tax losses carried forward	133,728	81,186

The unused tax losses can be carried forward and will be expired from 2024 to 2030.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 11 LOSSES PER SHARE

#### (a) Basic losses per share

Basic losses per share is calculated by dividing the loss of the Group attributable to equity holders of the Company by the weighted average number of ordinary shares outstanding during the financial year excluding treasury shares.

	Year ended 31 December	
	2023	2022
Losses attributable to equity holders of the Company (RMB'000)	<b>(96,869)</b>	(126,044)
Weighted average number of ordinary shares in issue (thousand)	<b>1,123,156</b>	1,120,728
Losses per share	<b>(0.0863)</b>	(0.1125)

#### (b) Diluted losses per share

Diluted losses per share is calculated by adjusting the weighted average number of ordinary shares outstanding to assume conversion of all dilutive potential ordinary shares.

For the years ended 31 December 2023 and 2022, the Company had one category of dilutive potential ordinary shares: Restricted Stock Units. For the Restricted Stock Units, a calculation is done to determine the number of shares that could have been acquired at fair value (determined as the average annual market share price of the Company's shares) based on the monetary value of the rights attached to outstanding shares under RSU Scheme. The number of shares calculated as above is compared with the number of shares that would have been issued assuming the vesting of outstanding shares under RSU Scheme.

As the Group incurred losses for the year ended 31 December 2023 and 2022, the potential ordinary shares were not included in the calculation of diluted losses per share as their inclusion would be anti-dilutive. Accordingly, diluted losses per share for the year ended 31 December 2023 and 2022 were the same as basic losses per share.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 12 PROPERTY, PLANT AND EQUIPMENT AND LEASES

#### (a) Property, plant and equipment

	Leasehold improvements RMB'000	Buildings RMB'000	Transportation equipment RMB'000	Office furniture and equipment RMB'000	Computer and electric equipment RMB'000	Display and exhibition equipment RMB'000	Total RMB'000
<b>As at 1 January 2022:</b>							
Cost	62,948	17,925	3,655	1,594	9,429	14,246	109,797
Accumulated depreciation	(54,975)	(2,625)	(3,137)	(1,061)	(7,092)	(13,079)	(81,969)
Net book amount	7,973	15,300	518	533	2,337	1,167	27,828
<b>Year ended 31 December 2022:</b>							
Opening net book amount	7,973	15,300	518	533	2,337	1,167	27,828
Additions	2,106	-	867	631	982	229	4,815
Disposals	(2,349)	-	(24)	(34)	(79)	(207)	(2,693)
Depreciation	(3,634)	(1,040)	(177)	(373)	(1,053)	(201)	(6,478)
Net book amount	4,096	14,260	1,184	757	2,187	988	23,472
<b>As at 31 December 2022:</b>							
Cost	12,083	17,925	3,733	1,747	8,208	7,616	51,312
Accumulated depreciation	(7,987)	(3,665)	(2,549)	(990)	(6,021)	(6,628)	(27,840)
Net book amount	4,096	14,260	1,184	757	2,187	988	23,472
<b>As at 1 January 2023:</b>							
Cost	12,083	17,925	3,733	1,747	8,208	7,616	51,312
Accumulated depreciation	(7,987)	(3,665)	(2,549)	(990)	(6,021)	(6,628)	(27,840)
Net book amount	4,096	14,260	1,184	757	2,187	988	23,472
<b>Year ended 31 December 2023:</b>							
Opening net book amount	4,096	14,260	1,184	757	2,187	988	23,472
Additions	7,742	-	359	210	971	248	9,530
Disposals (i)	-	-	-	(66)	(14)	(3)	(83)
Depreciation	(3,787)	(1,032)	(366)	(248)	(1,235)	(351)	(7,019)
Net book amount	8,051	13,228	1,177	653	1,909	882	25,900
<b>As at 31 December 2023:</b>							
Cost	19,825	17,925	4,092	1,819	8,994	7,857	60,512
Accumulated depreciation	(11,774)	(4,697)	(2,915)	(1,166)	(7,085)	(6,975)	(34,612)
Net book amount	8,051	13,228	1,177	653	1,909	882	25,900

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 12 PROPERTY, PLANT AND EQUIPMENT AND LEASES (continued)

#### (a) Property, plant and equipment (continued)

- (i) During the year ended 31 December 2023, the Group disposed certain property, plant and equipment of RMB83,000 for proceeds of RMB47,000, with a net loss of RMB36,000 recorded in other losses – net (Note 8).
- (ii) Depreciation of the Group's property, plant and equipment has been recognised in the consolidated income statement as follows:

	Year ended 31 December	
	2023	2022
	RMB'000	RMB'000
Selling and marketing expenses	3,298	2,464
Administrative expenses	3,457	3,718
Research and development expenses	264	296
	7,019	6,478

#### (b) Leases

##### (i) Amounts recognised in the consolidated balance sheet

The consolidated balance sheet shows the following amounts relating to leases:

	31 December	31 December
	2023	2022
	RMB'000	RMB'000
<b>Right-of-use assets</b>		
Buildings	29,340	27,731
<b>Lease liabilities</b>		
Current	11,613	21,597
Non-current	21,314	15,438
	32,927	37,035

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 12 PROPERTY, PLANT AND EQUIPMENT AND LEASES (continued)

#### (b) Leases (continued)

##### (i) Amounts recognised in the consolidated balance sheet (continued)

The movements of right-of-use assets are listed below:

	<b>Buildings</b> RMB'000
<b>Balance at 1 January 2022</b>	
Cost	58,585
Accumulated depreciation	(22,429)
Net book amount	36,156
<b>Year ended 31 December 2022:</b>	
Opening net book amount	36,156
Additions	9,294
Amendment	(2,325)
Termination of lease contracts	(79)
Depreciation charge (Note 6)	(15,315)
Net book amount	27,731
<b>As at 31 December 2022:</b>	
Cost	65,406
Accumulated depreciation	(37,675)
Net book amount	27,731
<b>Year ended 31 December 2023:</b>	
Opening net book amount	<b>27,731</b>
Additions	<b>19,203</b>
Amendment	<b>(233)</b>
Termination of lease contracts (1)	<b>(2,669)</b>
Depreciation charge (Note 6)	<b>(14,692)</b>
Net book amount	<b>29,340</b>
<b>As at 31 December 2023:</b>	
Cost	<b>49,772</b>
Accumulated depreciation	<b>(20,432)</b>
Net book amount	<b>29,340</b>

- (1) During the year ended 31 December 2023, certain lease contracts were terminated. Right-of-use assets and lease liabilities decreased by RMB2,669,000 and RMB2,581,000 respectively with a loss of RMB88,000 recorded in other losses – net (Note 8).

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 12 PROPERTY, PLANT AND EQUIPMENT AND LEASES (continued)

#### (b) Leases (continued)

##### (ii) Amounts recognised in the consolidated income statement

The consolidated income statement shows the following amounts relating to leases:

	Year ended 31 December	
	2023	2022
	RMB'000	RMB'000
<b>Depreciation charge of right-of-use assets</b>		
Buildings	<b>14,692</b>	15,315
Interest expense (included in finance cost) (Note 9)	<b>1,479</b>	1,591
Expense relating to short-term leases (included in cost of sales and administrative expenses) (Note 6)	<b>6,141</b>	7,761
Expense relating to leases of low-value assets that are not shown above as short-term leases (included in administrative expenses) (Note 6)	<b>772</b>	1,407
	<b>8,392</b>	10,759

The total cash outflow for leases in 2023 was RMB28,932,000 (2022: RMB20,273,000).

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 13 INTANGIBLE ASSETS

	Trademarks and licenses RMB'000	Domain names RMB'000	Software RMB'000	Total RMB'000
<b>As at 1 January 2022</b>				
Cost	7,312	2,615	14,820	24,747
Accumulated amortisation	(5,424)	(2,569)	(12,338)	(20,331)
Net book amount	1,888	46	2,482	4,416
<b>Year ended 31 December 2022</b>				
Opening net book amount	1,888	46	2,482	4,416
Additions	78	–	1,194	1,272
Disposals	–	–	(227)	(227)
Amortisation	(991)	(13)	(1,595)	(2,599)
Net book amount	975	33	1,854	2,862
<b>As at 31 December 2022</b>				
Cost	7,390	2,615	15,569	25,574
Accumulated amortisation	(6,415)	(2,582)	(13,715)	(22,712)
Net book amount	975	33	1,854	2,862
<b>Year ended 31 December 2023</b>				
Opening net book amount	<b>975</b>	<b>33</b>	<b>1,854</b>	<b>2,862</b>
Additions	<b>369</b>	<b>–</b>	<b>516</b>	<b>885</b>
Amortisation	<b>(732)</b>	<b>(33)</b>	<b>(629)</b>	<b>(1,394)</b>
Net book amount	<b>612</b>	<b>–</b>	<b>1,741</b>	<b>2,353</b>
<b>As at 31 December 2023</b>				
Cost	<b>7,759</b>	<b>2,615</b>	<b>16,085</b>	<b>26,459</b>
Accumulated amortisation	<b>(7,147)</b>	<b>(2,615)</b>	<b>(14,344)</b>	<b>(24,106)</b>
Net book amount	<b>612</b>	<b>–</b>	<b>1,741</b>	<b>2,353</b>

Amortisation of the Group's intangible assets has been recognised in the consolidated income statement as follows:

	Year ended 31 December	
	2023	2022
	RMB'000	RMB'000
Selling and marketing expenses	–	211
Administrative expenses	1,026	1,891
Research and development expenses	368	497
	<b>1,394</b>	2,599

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 14 GOODWILL

	RMB'000
<b>As at 1 January 2022 and 31 December 2022</b>	
Cost	7,796
Less: provision for impairment	–
Net book amount	7,796
<b>Year ended 31 December 2023</b>	
Opening net book amount	<b>7,796</b>
Acquisition of subsidiaries (a)	<b>2,361</b>
Impairment charge (d)	<b>(7,796)</b>
Net book amount	<b>2,361</b>
<b>As at 31 December 2023</b>	
Cost	<b>10,157</b>
Less: provision for impairment	<b>(7,796)</b>
Net book amount	<b>2,361</b>

#### (a) Acquisition of subsidiaries

On 6 September 2023, the Group acquired 51% of the issued share capital of Quanzhou Jiemai Technology Co., Ltd. (“Quanzhou Jiemai”) and its subsidiary Quanzhou Jingtong Yigou E-commerce Co., Ltd. (“Quanzhou Jingtong Yigou”), companies engaged in cross-boarder e-commerce business, and a goodwill of RMB2,361,000 was recognised.

Details of the purchase consideration, the net assets acquired and goodwill are as follows:

	RMB'000
Purchase consideration:	
Cash paid	4,034
Consideration payable	587
	4,621

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 14 GOODWILL (continued)

#### (a) Acquisition of subsidiaries (continued)

The consolidated assets and liabilities recognised as a result of the acquisition are as follows:

	<b>Fair value</b>
	RMB'000
Cash	3,324
Trade and other receivables	1,334
Inventories	958
Trade and other payables	(1,185)
Net identifiable assets acquired	4,431
Add: goodwill	2,361
Less: non-controlling interests	(2,171)
Net assets acquired	4,621

(i) The Group recognises non-controlling interests in the acquired entities at fair value.

The acquired business contributed revenues of RMB4,648,000 and net profit of RMB229,000 to the Group for the period from 6 September 2023 to 31 December 2023.

#### Purchase consideration – cash outflow

	<b>2023</b>
	RMB'000
Outflow of cash to acquire subsidiaries, net of cash acquired	
Cash consideration	<b>4,034</b>
Less: cash and cash equivalents in the subsidiaries acquired	<b>(3,324)</b>
Net outflow of cash – investing activities	<b>710</b>

#### (b) Impairment test of goodwill

The goodwill of RMB7,796,000 as at 31 December 2022 arose from the acquisitions of Brausen (Fujian) Decoration Engineering Co., Ltd. ("Fujian Brausen"), Xiamen Brausen and Luoyuan Brausen in 2015 and 2016.

As at 31 December 2023, the Group carries out its annual impairment test on goodwill by comparing the recoverable amounts to the carrying amounts. The recoverable amount was determined based on value-in-use calculations. These calculations used pre-tax cash flow projections based on financial budgets approved by management covering a 5-year period with a terminal value related to the future cash flows extrapolated using the estimated growth rates stated below beyond the 5-year period. The Group believes that it is appropriate to cover a 5-year period in its cash flow projection, because it captures the development stage of the Group's businesses during which the Group expects to experience a high growth rate. The accuracy and reliability of the information is reasonably assured by the appropriate budgeting, forecast and control process established by the Group. The management leveraged their extensive experience in the industry and provided forecast based on past performance and their expectation of future business plans and market developments.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 14 GOODWILL (continued)

(c) The following table sets out the key assumptions used in value-in-use calculations:

	As at 31 December 2023	
	Quanzhou Jiemai	Fujian Brausen
Compound annual revenue growth rate for the 5 year period (%)	37.0%	18.5%
Gross profit rate (%)	37.3%	32.6%
Terminal growth rate (%)	2.5%	2.2%
Discount rate (%)	18.0%	16.4%

	As at 31 December 2022 Fujian Brausen
Compound annual revenue growth rate for the 5 year period (%)	24.9%
Gross profit rate (%)	36.2%
Terminal growth rate (%)	2.0%
Discount rate (%)	16.4%

Management has determined the values assigned to each of the above key assumptions as follows:

Assumption	Approach used to determining values
Revenue growth rate for the 5 year period	The compound annual revenue growth rate for the 5-year period used in the goodwill impairment testing was determined by the management based on past performance and its expectation for market development.
Gross profit rate	The gross profit rate are based on the past performance and the management's expectations for the future.
Terminal growth rate	This is the weighted average growth rate used to extrapolate cash flows beyond the budget period and it reflects the expected long-term inflation rate.
Discount rate	The discount rate reflects market assessments of the time value and the specific risks relating to the industry.

#### (d) Impairment charge

##### Quanzhou Jiemai

As at 31 December 2023, the directors are of the view that there was no need to provide for impairment of goodwill based on assessment. The recoverable amount of Quanzhou Jiemai CGU is estimated to exceed the carrying amount of the CGU at 31 December 2023 by RMB479,000.

##### Fujian Brausen

The impairment charge of RMB7,796,000 arose in Fujian Brausen is based on the assessment with the recoverable amount of RMB32,385,000 as at 31 December 2023.

#### (e) Impact of possible changes in key assumptions

The Directors and management have considered and assessed reasonably possible changes for key assumptions and believe there is no material risk for goodwill impairment.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 15 DEFERRED INCOME TAX

Deferred income taxes are calculated on certain temporary differences under the liability method using the tax rates which are expected to apply at the time of reversal of the temporary differences.

The following amounts, determined after appropriate offsetting, are shown in the consolidated balance sheets:

	<b>As at 31 December 2023</b>	2022
	<b>RMB'000</b>	RMB'000
Deferred income tax assets:		
– to be recovered after more than 12 months	–	3,590
– to be recovered within 12 months	<b>3,173</b>	3,178
	<b>3,173</b>	6,768

	<b>Accruals</b>	<b>Tax losses carried forward</b>	<b>Cultural construction fee</b>	<b>Intangible assets acquired in business combination</b>	<b>Total</b>
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
<b>As at 1 January 2022</b>	1,507	8,843	436	(457)	10,329
(Charged)/credited to consolidated income statements	1,671	(5,594)	(95)	457	(3,561)
<b>As at 31 December 2022</b>	3,178	3,249	341	–	6,768
<b>As at 1 January 2023</b>	<b>3,178</b>	<b>3,249</b>	<b>341</b>	–	<b>6,768</b>
Charged to consolidated income statements	<b>(5)</b>	<b>(3,249)</b>	<b>(341)</b>	–	<b>(3,595)</b>
<b>As at 31 December 2023</b>	<b>3,173</b>	–	–	–	<b>3,173</b>

- (a) As at 31 December 2023, the Group did not recognise deferred income tax assets in respect of losses and deductible temporary differences of RMB269,430,000 (31 December 2022: RMB209,851,000). These tax losses will expire from 2024 to 2030.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 16 INVESTMENTS ACCOUNTED FOR USING THE EQUITY METHOD

	As at 31 December	
	2023	2022
	RMB'000	RMB'000
Associates	162,024	233,102

	Year ended 31 December	
	2023	2022
	RMB'000	RMB'000
<b>At the beginning of the year</b>		
Gross amount	293,431	307,854
Less: provision for impairment	(60,329)	(27,785)
Net book amount	233,102	280,069
At the beginning of the year – carrying amount	233,102	280,069
Share of results of the associates	(17,907)	3,694
Share of other comprehensive income/(loss) of investments accounted for using the equity method	45	(1,060)
Increase in impairment (Note 8)	(53,216)	(49,151)
Disposals	–	(450)
At the end of the year – carrying amount	162,024	233,102
<b>At the end of the year</b>		
Gross amount	275,569	293,431
Less: provision for impairment	(113,545)	(60,329)
Net book amount	162,024	233,102

- (a) Set out below is the associate of the Group as at 31 December 2023 and 2022, which, in the opinion of the directors, is material to the Group. The places of incorporation or establishment are also their principal places of business operation.

Name	Date of incorporation/ establishment	Paid-up capital (RMB'000)	Place of incorporation/ establishment	Percentage of ownership interest attribute to the Group		Principal activities
				31 December 2023	2022	
Guangzhou Seagull Kitchen and Bath Products Co., Ltd. (廣州海鷗住宅工業股份有限公司, "Seagull") (i)	8 January 1998	650,860	Guangzhou, the PRC	6.15%	6.15%	Development, production and sales of high-grade plumbing equipment and hardware

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 16 INVESTMENTS ACCOUNTED FOR USING THE EQUITY METHOD (continued)

(a) (continued)

- (i) The Group invested in Seagull, a company listed in Shenzhen Stock Exchange in 2015. Since the Group appointed a director to the board of Seagull, which demonstrated the Group was able to exercise significant influence over the board, the investment was accounted for by using equity method.

As at 31 December 2023, the quoted market price of the equity interest the Group held in Seagull approximately equals to the carrying amount. The Group tested the investment in Seagull for impairment by comparing the selling price and estimated value-in-use as at 31 December 2023. Impairment loss of RMB53,216,000 was recognised during the year ended 31 December 2023.

- (ii) Summarised financial information of the Group's associates

The tables below provide summarised financial information for the associates that is material to the Group.

Items	As at/for the year ended 31 December	
	2023 RMB'000	2022 RMB'000
Assets	4,108,849	4,492,317
Liabilities	2,002,794	2,353,893
Revenue	2,885,319	3,638,793
(Loss)/profit for the year	(292,884)	56,692

#### Reconciliation of summarised financial information

Reconciliation of summarised financial information presented to the carrying amount of its interest in the material associate.

Items	Year ended 31 December 2023 RMB'000
<b>Net assets at the beginning of the year</b>	<b>2,063,195</b>
Loss for the year	(292,884)
Other comprehensive income	2,715
Repurchase of shares	(1,984)
<b>Net assets at the end of the year</b>	<b>1,771,042</b>
Net assets attributable to the Group	108,919
Goodwill	160,851
Gross value	269,770
Less: impairment	(111,684)
<b>Carrying value</b>	<b>158,086</b>

- (b) As at 31 December 2023, the aggregate carrying amount of interests in individually immaterial investments that are accounted for using the equity method was approximately RMB3,938,000.

- (c) There are no contingent liabilities relating to the Group's interest in the associates.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 17 FINANCIAL ASSETS AT FAIR VALUE THROUGH OTHER COMPREHENSIVE INCOME

	<b>As at 31 December</b>	
	<b>2023</b>	2022
	<b>RMB'000</b>	RMB'000
<b>Non-current:</b>		
Equity investment measured at FVOCI (b)	–	34,926
<b>Current:</b>		
Debt investment measured at FVOCI (c)		
– Trade receivables under factoring arrangements	<b>123,385</b>	–
– Trade receivables in hand	<b>19,736</b>	–
	<b>143,121</b>	–

(a) The movements of financial assets at FVOCI are listed below:

	<b>Year ended 31 December</b>	
	<b>2023</b>	2022
	<b>RMB'000</b>	RMB'000
At the beginning of the year	<b>34,926</b>	48,388
Addition	<b>143,121</b>	–
Currency translation differences	<b>207</b>	2,646
Changes in the fair value (Note 24)	<b>(35,133)</b>	(16,108)
At the end of the year	<b>143,121</b>	34,926

(b) The equity investment at FVOCI referred to the equity investments which were not held for trading and which the Group has irrevocably elected at initial recognition to recognise in this category. These are strategic investments and the Group considers this classification to be more relevant.

As all these investments are unlisted securities and are not traded in an active market, their fair values have been determined using various applicable valuation techniques, including discounted cash flows method and comparable company ratios method etc., and are then within level 3 of the fair value hierarchy.

(c) The debt investments at FVOCI are the trade receivables in nature from one customer for both held for collect and selling business models. They are within level 3 of the fair value hierarchy.

As at 31 December 2023, there are trade receivables in nature are subject to factoring arrangements with the carrying amounts of RMB123,385,000. Under these arrangements, the Group has transferred the relevant receivables to the factor in exchange for cash, but the Group has retained late payment and credit risk. The Group therefore continues to recognise the transferred assets in their entirety in the consolidated balance sheet. The amount repayable under the factoring agreement is presented as secured borrowing.

Other than factoring arrangement, the Group also transferred these trade receivables to other suppliers without retaining any late payment and credit risk. The Group considers that held for collect and selling business models remain appropriate for these receivables and hence continues measuring them at fair value.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 17 FINANCIAL ASSETS AT FAIR VALUE THROUGH OTHER COMPREHENSIVE INCOME (continued)

(c) (continued)

The relevant carrying amounts are as follows:

	As at 31 December	
	2023	2022
	RMB'000	RMB'000
Transferred receivables under factoring arrangements	123,385	–
Associated secured borrowing (Note 27(b))	(123,385)	–

### 18 INVENTORIES

	As at 31 December	
	2023	2022
	RMB'000	RMB'000
Finished goods	5,643	3,795
Less: allowance for impairment of slow moving inventories (a)	(1,137)	(1,160)
	4,506	2,635

(a) Movements on the Group's allowance for impairment of slow moving inventories are as follows:

	Year ended 31 December	
	2023	2022
	RMB'000	RMB'000
<b>At the beginning of the year</b>	(1,160)	–
Increase in allowance	(292)	(1,160)
Write off	315	–
<b>At the end of the year</b>	(1,137)	(1,160)

(b) During the year ended 31 December 2023, the cost of inventories recognised as expense and included in “materials and other consumables used” amounted to RMB313,371,000 (2022: RMB175,310,000).

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 19 FINANCIAL INSTRUMENTS BY CATEGORY

	<b>As at 31 December</b>	
	<b>2023</b>	2022
	<b>RMB'000</b>	RMB'000
<b>Financial assets:</b>		
Financial assets at amortised cost:		
– Trade and other receivables (Note 20)	<b>124,705</b>	157,584
– Term deposits (Note 22)	<b>757,906</b>	569,523
– Restricted cash (Note 22)	<b>21,779</b>	23,474
– Cash and cash equivalents (Note 22)	<b>259,612</b>	445,429
Financial assets at FVPL (Note 21)	<b>44,034</b>	71,212
Financial assets at FVOCI (Note 17)	<b>143,121</b>	34,926
	<b>1,351,157</b>	1,302,148
<b>Financial liabilities:</b>		
Financial liabilities at amortised cost:		
– Short-term borrowings (Note 27)	<b>212,776</b>	38,044
– Financial liabilities included in trade and other payables (excluding staff salaries and welfare payables and tax payables) (Note 28)	<b>323,224</b>	336,631
– Lease liabilities (Note 12(b))	<b>32,927</b>	37,035
	<b>568,927</b>	411,710

The Group's exposure to various risks associated with the financial instruments is discussed in Note 3. The maximum exposure to credit risk at the end of the reporting period is the carrying amount of each class of financial assets mentioned above.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 20 TRADE AND OTHER RECEIVABLES AND PREPAYMENTS TO SUPPLIERS AND CONTRACT ASSETS

	As at 31 December	
	2023	2022
	RMB'000	RMB'000
<b>Notes receivables</b>		
Bank acceptance bills	9,959	–
<b>Trade receivables</b>		
Due from third parties (b)	115,650	93,124
Due from related parties	328	–
Gross trade receivables	115,978	93,124
Less: provision for impairment of trade receivables	(23,679)	(16,725)
Net trade receivables	92,299	76,399
<b>Other receivables</b>		
Project deposits	10,500	11,030
Staff advances	5,693	2,472
Loans due from third parties (a)	5,465	55,681
Electronic payment platform balance	5,045	2,684
Rental deposits	2,563	2,630
Loans due from related parties	1,230	1,230
Receivables from disposal of subsidiaries	–	5,000
Receivables from disposal of financial assets at FVPL	–	250
Others	10,456	8,747
Gross other receivables	40,952	89,724
Less: provision for impairment of other receivables	(8,546)	(8,539)
Net other receivables	32,406	81,185
<b>Others</b>		
Prepayments to suppliers and others	37,498	28,283
<b>Total trade and other receivables and prepayments to suppliers</b>	<b>172,162</b>	<b>185,867</b>
<b>Contract assets</b>		
Due from third parties	258,328	191,556
Less: provision for impairment of contract assets	(16,314)	(13,991)
Net contract assets	242,014	177,565

(a) In January 2022, the Group granted a one-year loan of RMB50,000,000 to an independent third-party individual, with a fixed interest rate of 10% per annum. The loan is pledged by some restricted shares owned by this individual. In September 2022, the Group received RMB4,000,000 loan guarantee deposit from the individual due to the decrease of pledged shares' quoted market price.

In January 2023, the Group received RMB46,000,000 net payment of loans from the individual to fully repay the loan and release the deposit.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 20 TRADE AND OTHER RECEIVABLES AND PREPAYMENTS TO SUPPLIERS AND CONTRACT ASSETS (continued)

- (b) As at 31 December 2023, the carrying amounts of the trade receivables include receivables which are subject to factoring arrangements. Under these arrangements, the Group has transferred the relevant receivables to the factor in exchange for cash, but the Group has retained late payment and credit risk. The Group therefore continues to recognise the transferred assets in their entirety in the consolidated balance sheet. The amount repayable under the factoring agreement is presented as secured borrowing.

The relevant carrying amounts are as follows:

	<b>As at 31 December</b>	
	<b>2023</b>	2022
	<b>RMB'000</b>	RMB'000
Transferred receivables under factoring arrangements	<b>36,216</b>	–
Associated secured borrowing (Note 27(b))	<b>(36,216)</b>	–

- (c) As at 31 December 2023, the carrying amounts of trade and other receivables and contract assets are primarily denominated in RMB and approximate their fair values at each of the reporting dates.

- (d) The Group grants credit periods to customers ranging from 30 days to 180 days. As at 31 December 2023 and 2022, the aging analysis of the trade receivables based on invoice date were as follows:

	<b>As at 31 December</b>	
	<b>2023</b>	2022
	<b>RMB'000</b>	RMB'000
<b>Trade receivables – gross</b>		
Within 1 month	<b>61,099</b>	16,210
Over 1 month and within 1 year	<b>34,361</b>	61,043
Over 1 year and within 2 years	<b>10,948</b>	5,476
Over 2 years	<b>9,570</b>	10,395
	<b>115,978</b>	93,124

Movements on the Group's provision for impairment of trade receivables are as follows:

	<b>Year ended 31 December</b>	
	<b>2023</b>	2022
	<b>RMB'000</b>	RMB'000
<b>At the beginning of the year</b>	<b>(16,725)</b>	(8,287)
Increase in impairment	<b>(7,226)</b>	(8,438)
Write-off	<b>272</b>	–
<b>At the end of the year</b>	<b>(23,679)</b>	(16,725)

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 20 TRADE AND OTHER RECEIVABLES AND PREPAYMENTS TO SUPPLIERS AND CONTRACT ASSETS (continued)

(d) (continued)

Movements on the Group's provision for impairment of contract assets are as follows:

	Year ended 31 December	
	2023	2022
	RMB'000	RMB'000
<b>At the beginning of the year</b>	<b>(13,991)</b>	(8,823)
Increase in impairment	<b>(2,323)</b>	(5,168)
<b>At the end of the year</b>	<b>(16,314)</b>	(13,991)

Movements on the Group's provision for impairment of other receivables are as follows:

	Year ended 31 December	
	2023	2022
	RMB'000	RMB'000
<b>At the beginning of the year</b>	<b>(8,539)</b>	(11,577)
Increase in impairment	<b>(157)</b>	(2,137)
Write-off	<b>150</b>	5,175
<b>At the end of the year</b>	<b>(8,546)</b>	(8,539)

Note 3.1.2 sets out information about the impairment of trade and other receivables and contract assets and the Group's exposure to credit risk. As at 31 December 2023, the Group did not hold any collateral of receivables.

(e) Net impairment losses on financial assets are analysed as follows:

	Year ended 31 December	
	2023	2022
	RMB'000	RMB'000
Net impairment losses on financial assets		
– Trade receivables	<b>(7,226)</b>	(8,438)
– Contract assets	<b>(2,323)</b>	(5,168)
– Other receivables	<b>(157)</b>	(2,137)
	<b>(9,706)</b>	(15,743)

Net impairment losses on financial assets at FVOCI was RMB85,000 for the year ended 31 December 2023 (Note 3.1.2(c)). Therefore, the total net impairment losses on financial assets was RMB9,791,000 for the year ended 31 December 2023.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 21 FINANCIAL ASSETS AT FAIR VALUE THROUGH PROFIT OR LOSS

	<b>As at 31 December</b>	
	<b>2023</b>	2022
	<b>RMB'000</b>	RMB'000
<b>Non-current:</b>		
Private equity fund (a)	–	4,451
<b>Current:</b>		
Wealth management products (b)	<b>27,282</b>	49,403
Investment in listed companies (c)	<b>16,752</b>	17,358
	<b>44,034</b>	66,761

(a) The fair value of private equity fund is within level 3 of the fair value hierarchy. The Group has disposed the investment of private equity fund during the year ended 31 December 2023.

(b) Wealth management products were denominated in RMB with expected rate of return of 2.50% to 2.80% per annum during the year ended 31 December 2023. The return on these wealth management products is not guaranteed, hence the contractual cash flow does not qualify for solely payments of principal and interest. Therefore, they are measured at fair value through profit or loss.

The fair values were based on cash flow discounted using the expected return based on management judgment and are within level 3 of the fair value hierarchy.

As at 31 December 2023 and 2022, RMB10,000,000 of wealth management products were pledged as security to issue notes payables.

(c) The fair values of investment in listed companies were based on quoted prices in active markets and are within level 1 of the fair value hierarchy.

(d) The movements of financial assets at FVPL are listed below:

	<b>Year ended 31 December</b>	
	<b>2023</b>	2022
	<b>RMB'000</b>	RMB'000
<b>At the beginning of the year</b>	<b>71,212</b>	639,343
Additions	<b>378,512</b>	588,701
Currency translation difference	<b>10</b>	12,122
Disposals	<b>(407,987)</b>	(1,165,406)
	<b>41,747</b>	74,760
Add: fair value change (Note 8)	<b>2,287</b>	(3,548)
<b>At the end of the year</b>	<b>44,034</b>	71,212

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 22 CASH AND CASH EQUIVALENTS

	As at 31 December	
	2023	2022
	RMB'000	RMB'000
Cash at bank	1,039,262	1,038,351
Cash on hand	35	75
	<b>1,039,297</b>	1,038,426
Less: term deposits with initial term of over three months (a)	<b>(757,906)</b>	(569,523)
Less: restricted cash (b)	<b>(21,779)</b>	(23,474)
Cash and cash equivalents	<b>259,612</b>	445,429

(a) Term deposits with initial terms of over three months

	As at 31 December	
	2023	2022
	RMB'000	RMB'000
<b>Non-current:</b>		
Term deposits – principal	225,000	100,000
Term deposits – interest receivables	7,596	3,493
	<b>232,596</b>	103,493
<b>Current:</b>		
Term deposits – principal	520,602	464,191
Term deposits – interest receivables	4,708	1,839
	<b>525,310</b>	466,030
<b>Total term deposits</b>	<b>757,906</b>	569,523

Term deposits with initial terms of over three months were neither past due nor impaired and approximated to their fair value.

The Group earned interest on term deposits at rates ranged from 3.25% to 5.60% for the year ended 31 December 2023.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 22 CASH AND CASH EQUIVALENTS (continued)

(b) Restricted cash mainly represented temporarily frozen for lawsuits and margin accounts as at 31 December 2023. The Group considered it with no impairment risk. Therefore, no further provisions were provided.

(c) Cash and cash equivalents, term deposits and restricted cash are denominated in the following currencies:

	As at 31 December	
	2023	2022
	RMB'000	RMB'000
RMB	477,607	520,789
USD	553,796	505,495
HKD	7,894	12,142
	<b>1,039,297</b>	1,038,426

(d) Cash and cash equivalents include the following for the purposes of the consolidated statement of cash flows:

	As at 31 December	
	2023	2022
	RMB'000	RMB'000
Cash at bank	259,577	445,354
Cash on hand	35	75
	<b>259,612</b>	445,429

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 23 SHARE CAPITAL AND SHARE PREMIUM

	Ordinary shares	
	Number of ordinary shares	Nominal value of ordinary shares US\$'000
<b>Authorised:</b>		
<b>As at 31 December 2023 and 2022</b>	<b>2,000,000,000</b>	<b>200</b>

	Number of ordinary shares	Nominal value of ordinary shares US\$'000	Equivalent nominal value of ordinary shares RMB'000	Share premium RMB'000
<b>Issued:</b>				
<b>As at 31 December 2022</b>	1,145,011,090	114	761	2,254,288
Dividend	–	–	–	(29,397)
Issue of shares under RSU scheme	–	–	–	(181)
<b>As at 31 December 2023</b>	<b>1,145,011,090</b>	<b>114</b>	<b>761</b>	<b>2,224,710</b>

(a) Treasury shares

	Treasury shares	
	Number of treasury shares	Value of treasury shares RMB'000
<b>As at 31 December 2022</b>	21,969,607	35,987
Issue of shares under RSU scheme	(234,826)	(412)
<b>As at 31 December 2023</b>	<b>21,734,781</b>	<b>35,575</b>

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 24 OTHER RESERVES

	Capital reserve	Statutory surplus reserve	Currency translation differences	Share option reserve	RSUs reserve	FVOCI reserve	Others	Total
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
<b>At 1 January 2022</b>	(199,756)	9,842	(18,643)	15,309	4,184	(47,642)	(15,503)	(252,209)
Liquidation of subsidiaries with minority interests and transaction with non-controlling interests	(9,731)	(1)	-	-	-	-	-	(9,732)
Currency translation differences	-	-	41,602	-	-	-	-	41,602
Share-based compensation under RSUs	-	-	-	-	3,945	-	-	3,945
Issue of shares under RSU scheme	-	-	-	-	(7,713)	-	-	(7,713)
Fair value change of financial assets at FVOCI	-	-	-	-	-	(16,108)	-	(16,108)
Share of other comprehensive loss of investments accounted for using the equity method	-	-	-	-	-	-	(1,060)	(1,060)
<b>As at 31 December 2022</b>	(209,487)	9,841	22,959	15,309	416	(63,750)	(16,563)	(241,275)
<b>At 1 January 2023</b>	<b>(209,487)</b>	<b>9,841</b>	<b>22,959</b>	<b>15,309</b>	<b>416</b>	<b>(63,750)</b>	<b>(16,563)</b>	<b>(241,275)</b>
Currency translation differences	-	-	8,987	-	-	-	-	8,987
Share-based compensation under RSUs (Note 25)	-	-	-	-	207	-	-	207
Issue of shares under RSU scheme	-	-	-	-	(231)	-	-	(231)
Fair value change of financial assets at FVOCI (Note 17(a))	-	-	-	-	-	(35,133)	-	(35,133)
Loss allowance on debt investments at FVOCI	-	-	-	-	-	-	58	58
Share of other comprehensive income of investments accounted for using the equity method (Note 16)	-	-	-	-	-	-	45	45
<b>As at 31 December 2023</b>	<b>(209,487)</b>	<b>9,841</b>	<b>31,946</b>	<b>15,309</b>	<b>392</b>	<b>(98,883)</b>	<b>(16,460)</b>	<b>(267,342)</b>

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 25 RESTRICTED STOCK UNITS (“RSUs”)

- (a) In 2021, the Group adopted the 2021 RSU Scheme. The purposes of the 2021 RSU Scheme are to attract, and retain and incentivize the best personnel and senior management of the Group, and to promote the value of the Company by offering these individuals an opportunity to acquire shares and a proprietary interest in the success of the Company, thereby linking their interests with the Company’s performance.

On 19 March 2021, 114 employees of the Group were granted RSUs in respect of an aggregate of 28,522,540 ordinary shares of par value of USD0.0001 each of the shares, representing approximately 2.46% of the total issued share capital of the Company as at the date of this announcement. The closing price of the shares on the date of grant was HKD2.06 per share. The RSUs granted have the following vesting dates and shares:

Vesting date	Shares
12 August 2021	4,292,040
31 March 2022	3,435,125
1 June 2022	1,350,000
31 March 2023	3,473,625
1 June 2023	1,575,000
31 March 2024	3,417,625
1 June 2024	1,800,000
31 March 2025	3,354,125
1 June 2025	1,800,000
1 June 2026	4,025,000
	28,522,540

On 14 December 2021, the RSUs of the Company representing 7,237,221 ordinary shares with par value of USD0.0001 each of the shares were granted to 8 selected persons under the RSU Scheme. The underlying shares concerned represented 0.63% of the Company as at the date of this announcement. The closing price of the shares on the date of grant was HKD1.20 per share. These RSUs shall vest on 14 January 2022.

The RSUs included certain performance conditions, which required the employees to complete a service period and meet specified performance targets.

The Company has appointed Tricor Trust (Hong Kong) Limited as an independent trustee to assist with the administration and vesting of RSUs. The vesting of the RSUs will be satisfied partially by transfer of shares by certain senior management members of the Company (who are not connected persons of the Company) at nil consideration to the trustee and partially by on-market purchases of shares by the trustee. The Company will provide sufficient funds to the trustee as the Board may in its absolute discretion determine to enable the trustee to satisfy its obligations in connection with the administration and vesting of RSUs granted.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 25 RESTRICTED STOCK UNITS (“RSUs”) (continued)

(b) Movements in the number of RSUs outstanding are as follows:

	Number of RSUs	
	Year ended 31 December	
	2023	2022
<b>At the beginning of the year</b>	<b>6,806,375</b>	27,959,721
Issue of shares under RSU scheme (Note 23(a))	<b>(234,826)</b>	(7,595,307)
Forfeited	<b>(2,780,549)</b>	(13,558,039)
<b>At the end of the year</b>	<b>3,791,000</b>	6,806,375

(c) The total expenses recognised in the consolidated income statement for RSUs are RMB207,000 for the year ended 31 December 2023 (2022: RMB3,945,000).

### 26 DIVIDENDS

Movements of dividends payables are as follows:

	Year ended 31 December	
	2023	2022
	RMB'000	RMB'000
At the beginning of the year	–	–
Dividends declared (a)	<b>29,397</b>	–
Dividends paid (a)	<b>(29,274)</b>	–
At the end of the year	<b>123</b>	–

(a) An interim dividend of HKD0.28 per share amounting to RMB29,397,000 were announced on 23 August 2023 to the shareholders of the Company, among which RMB29,274,000 were paid in 2023 and RMB123,000 will be paid in 2024.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 27 SHORT-TERM BORROWINGS

	As at 31 December	
	2023	2022
	RMB'000	RMB'000
Bank borrowings – principal (a)	53,000	38,000
Bank borrowings – interest payables	175	44
Other loans (b)	159,601	–
	<b>212,776</b>	38,044

#### (a) Bank borrowings – principal

	As at 31 December	
	2023	2022
	RMB'000	RMB'000
Secured Bank borrowings (i)	13,000	10,000
Unsecured Bank borrowings	40,000	28,000
	<b>53,000</b>	38,000

(i) The secured bank borrowings are mortgaged by the property owned by Mrs. Zhang Fan, who is the wife of Mr. Yang Weihang being the non-controlling shareholder of Qijia Jumei (Suzhou) Refined Construction Technology Co., Ltd.

(ii) The weighted average interest rate of bank borrowings is 3.58% for the year ended 31 December 2023 (2022: 4.11%). The carrying amounts of the bank borrowings approximated their fair values.

(b) The carrying amounts of other loans are the secured borrowings associated with factoring arrangements of the trade receivables and FVOCI, and the relevant carrying amounts are as follows:

	As at 31 December	
	2023	2022
	RMB'000	RMB'000
Related to the FVOCI (Note 17(c))	123,385	–
Related to the trade receivables (Note 20(b))	36,216	–
	<b>159,601</b>	–

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 28 TRADE AND OTHER PAYABLES AND CONTRACT LIABILITIES

	As at 31 December	
	2023	2022
	RMB'000	RMB'000
<b>Trade payables (c)</b>	<b>212,425</b>	178,623
<b>Other payables</b>		
Quality and performance guarantee deposits	63,440	75,682
Deposits payables (a)	17,232	45,263
Decoration payments collected on behalf of merchants	786	1,075
Dividend payables (Note 26)	123	–
Amount due to related parties	11	56
Loan guarantee deposits (Note 20(a))	–	4,000
Other accrued expenses and payables	29,207	31,932
<b>Total other payables</b>	<b>110,799</b>	158,008
<b>Others</b>		
Staff salaries and welfare payables	64,256	64,765
Accrued taxes other than income tax	30,856	28,411
<b>Total trade and other payables</b>	<b>418,336</b>	429,807
<b>Contract liabilities (b)</b>	<b>140,676</b>	89,597

(a) Deposits payables mainly represent security deposits from users of our escrow payment services.

(b) Contract liabilities represent prepayments made by customers in exchange for goods or services to be provided by the Group in subsequent period, primarily in relation to order recommendation services, interior design and construction services and sales of building materials.

During the year ended 31 December 2023, RMB76,681,000 of the revenue recognised relates to carried-forward contract liabilities.

(c) The aging analysis of the trade payables based on invoice date was as follows:

	As at 31 December	
	2023	2022
	RMB'000	RMB'000
Within 1 month	92,694	87,561
Over 1 month and within 3 months	42,994	40,272
Over 3 months and within 1 year	32,750	33,507
Over 1 year	43,987	17,283
	<b>212,425</b>	178,623

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 29 CASH FLOW INFORMATION

(a) Reconciliation from loss before income tax to cash used in operations:

	Year ended 31 December	
	2023 RMB'000	2022 RMB'000
Loss before income tax	(94,914)	(136,473)
<i>Adjustments for:</i>		
Finance income (Note 9)	(40,322)	(21,133)
Finance costs (Note 9)	7,293	2,609
Depreciation of property, plant and equipment (Note 12(a))	7,019	6,478
Depreciation of right-of-use assets (Note 12(b))	14,692	15,315
Amendment element of lease payments	43	(9)
Amortisation of intangible assets (Note 13)	1,394	2,599
Net loss on disposal of property, plant and equipment (Note 8)	36	2,543
Net loss/(gain) on termination of lease contracts (Note 8)	88	(7)
Net loss on disposal of intangible assets (Note 8)	–	227
Net impairment losses on financial assets	9,791	15,743
Share of results of investments accounted for using equity method (Note 16)	17,907	(3,694)
Impairment loss on investments accounted for using the equity method (Note 8)	53,216	49,151
Impairment loss on goodwill (Note 14)	7,796	–
Impairment loss on slow moving inventories (Note 6)	292	1,160
Dividends received from financial assets at FVPL (Note 8)	(958)	(108)
Fair value changes of financial assets at FVPL (Note 8)	(2,287)	3,548
Share-based compensation (Note 25(c))	207	3,945
<i>Changes in working capital:</i>		
Increase in inventories	(1,204)	(799)
Increase in contract assets (Note 20)	(66,772)	(23,261)
(Increase)/decrease in trade and other receivables	(48,397)	43,266
Increase in debt investments at FVOCI	(143,121)	–
(Increase)/decrease in restricted cash	(16,305)	16,260
Increase/(decrease) in contract liabilities	51,079	(37,259)
Decrease in trade and other payables	(8,780)	(172,907)
Cash used in operations	(252,207)	(232,806)

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 29 CASH FLOW INFORMATION (continued)

(b) In the consolidated statement of cash flows, proceeds from disposal of property, plant and equipment comprise:

	Year ended 31 December	
	2023	2022
	RMB'000	RMB'000
Net book amount	83	2,693
Net loss on disposal of property, plant and equipment (Note 8)	(36)	(2,543)
Proceeds from disposal of property, plant and equipment	47	150

#### (c) Disposal of subsidiaries

In July 2023, the Group collected the remaining receivable of RMB5,000,000 for its disposal of subsidiaries in July 2021.

#### (d) Non-cash investing and financing activities

The Group did not have any material non-cash investing and financing activities for the years ended 31 December 2023 and 2022.

#### (e) Net cash reconciliation

	Cash and cash equivalents	Short-term borrowings	Lease liabilities	Total
	RMB'000	RMB'000	RMB'000	RMB'000
<b>Net cash as at 1 January 2022</b>	548,017	(16,280)	(39,675)	492,062
Cash flows	(120,075)	(22,026)	11,105	(130,996)
Derecognition of commercial acceptance bills	–	1,280	–	1,280
Acquisition – leases (Note 12(b)(i))	–	–	(9,294)	(9,294)
Amendment – leases	–	–	2,334	2,334
Accrued interest (Note 9)	–	(1,018)	(1,591)	(2,609)
Termination of leases contracts (Note 12(b)(i))	–	–	86	86
Foreign exchange adjustments	17,487	–	–	17,487
<b>Net cash as at 31 December 2022</b>	445,429	(38,044)	(37,035)	370,350
Cash flows	<b>(186,280)</b>	<b>(168,918)</b>	<b>22,019</b>	<b>(333,179)</b>
Acquisition – leases (Note 12(b)(i))	–	–	<b>(19,203)</b>	<b>(19,203)</b>
Amendment – leases	–	–	<b>190</b>	<b>190</b>
Accrued interest (Note 9)	–	<b>(5,814)</b>	<b>(1,479)</b>	<b>(7,293)</b>
Termination of leases contracts (Note 12(b)(i))	–	–	<b>2,581</b>	<b>2,581</b>
Foreign exchange adjustments	<b>463</b>	–	–	<b>463</b>
<b>Net cash as at 31 December 2023</b>	<b>259,612</b>	<b>(212,776)</b>	<b>(32,927)</b>	<b>13,909</b>

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 30 COMMITMENTS

#### (a) Operating lease commitments

The Group leases various offices and stores under non-cancellable operating leases expiring within 1 year to 6 years. The leases have varying terms, escalation clauses and renewal rights. On renewal, the terms of the leases are renegotiated.

The Group has recognised right-of-use assets for these leases, except for short-term leases and leases of low-value assets, see Note 12(b) for further information.

	As at 31 December	
	2023	2022
	RMB'000	RMB'000
Minimum lease payments under non-cancellable operating leases not recognised in the consolidated financial statements are as follows:		
Within 1 year	901	937

### 31 RELATED PARTY TRANSACTIONS

Related parties are those parties that have the ability to control or exert significant influence over the other party in holding power over the investee; exposure or rights, to variable returns from its involvement with the investee; and the ability to use its power over the investee to affect the amount of the investor's returns. Parties are also considered to be related if they are subject to common control. Related parties may be individuals or other entities.

- (a) Saved as disclosed elsewhere in this report, the directors of the Company are of the view that the following parties/companies were related parties that had transaction or balances with the Group during the year:

Name of related parties	Relationship with the Group
Mr. Deng	Controlling shareholder and executive director of the Company
Ms. Sun Jie (孫傑)	Spouse of controlling shareholder and executive director
Mr. Yang Weihao (楊衛涵)	Non-controlling shareholder
Mr. Zhang Huawei (張華巍)	Non-controlling shareholder
Suzhou Jiangmen Enterprise Management Consulting Center (Limited Partnership) (蘇州將門企業管理諮詢中心(有限合夥), "Suzhou Jiangmen")	Non-controlling shareholder
Shanghai Ruiqi Information Technology Co., Ltd. (上海瑞齊信息科技有限公司, "Shanghai Ruiqi")	Controlled by the controlling shareholder
Shanghai Qijia E-commerce Co., Ltd. (上海齊家電子商務有限公司, "Shanghai Qijia E-commerce")	Controlled by the controlling shareholder

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 31 RELATED PARTY TRANSACTIONS (continued)

#### (b) Transactions in non-trade nature with related parties

	Year ended 31 December	
	2023 RMB'000	2022 RMB'000
(i) <i>Loans provided to a related party</i>		
Mr. Zhang Huawei	–	250
Loans provided by the Group were unsecured, interest-free and repayable on demand.		
(ii) <i>Borrowings received from a related party</i>		
Suzhou Jiangmen	–	249
Borrowings provided by the related party were unsecured, interest-free and repayable on demand.		
(iii) <i>Repayment of borrowings received from a related party</i>		
Suzhou Jiangmen	–	249
(iv) <i>Received capital increase from non-controlling shareholders</i>		
Suzhou Jiangmen	–	1,635
Mr. Zhang Huawei	–	1,600
	–	3,235
(v) <i>Lease from a related party</i>		
Shanghai Qijia E-commerce	627	566
(vi) <i>Increased right-of-use assets from a related party</i>		
Ms. Sun Jie	720	–
(vii) <i>Interest expenses on lease liabilities to a related party</i>		
Ms. Sun Jie	21	–

#### (c) Transactions in trade nature with related parties

(i) <i>Sales of goods to a related party</i>		
Shanghai Ruiqi	660	–
(ii) <i>Service income from a related party</i>		
Shanghai Qijia E-commerce	1,672	1,536

In the opinion of the Company's directors, the above related party transactions were carried out in the ordinary course of the business and in accordance with the term of the underlying agreements.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 31 RELATED PARTY TRANSACTIONS (continued)

#### (d) Year-end balances with related parties

	As at 31 December	
	2023	2022
	RMB'000	RMB'000
<i>Loans due from related parties (Note 20):</i>		
Mr. Yang Weihan	980	980
Mr. Zhang Huawei	250	250
	<b>1,230</b>	1,230
<i>Amounts due from related parties:</i>		
Shanghai Ruiqi (Note 20)	328	–
Shanghai Qijia E-commerce	–	109
	<b>328</b>	109
<i>Amounts due to related parties:</i>		
Ms. Sun Jie	638	–
Shanghai Qijia E-commerce (Note 28)	11	56
	<b>649</b>	56

Receivables and payables from/(to) the above related parties were unsecured, interest-free and repayable on demand. The amounts due from related parties are neither past due nor impaired. The carrying amounts of the amounts due from/(to) related parties approximate their fair values and are denominated in RMB.

#### (e) Key management compensation

Key management includes directors (executive and non-executive) and the senior management of the Group. The compensation paid or payable to key management for employee services is shown below:

	Year ended 31 December	
	2023	2022
	RMB'000	RMB'000
Salaries	3,145	5,665
Discretionary bonuses	1,508	2,429
Pension cost – defined contribution plans	284	284
Other social security costs, housing benefits and other employee benefits	314	314
Share-based compensation expenses	–	1,343
	<b>5,251</b>	10,035

### 32 CONTINGENT LIABILITIES

As at 31 December 2023 and 2022, the Group did not have any material contingent liabilities.

### 33 SUBSEQUENT EVENTS

Pursuant to resolution passed by the Board of Directors on 26 March 2024, the Board of Directors declared a final dividend of HKD0.0131 per share, in an aggregate of approximately RMB13,606,000 (HKD15.0 million) for the year ended 31 December 2023. The final dividend is declared after the reporting period, such dividend has not been recognised as liability as at 31 December 2023.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 34 BALANCE SHEET AND RESERVES MOVEMENTS OF THE COMPANY

#### Balance sheet of the Company

		As at 31 December	
	Note	2023	2022
		RMB'000	RMB'000
<b>ASSETS</b>			
<b>Non-current assets</b>			
Investments in subsidiaries		277,735	277,527
<b>Current assets</b>			
Trade and other receivables		178	163
Amounts due from subsidiaries		1,754,199	1,476,467
Financial assets at fair value through profit or loss ("FVPL")		415	462
Term deposits		5,477	322,406
Cash and cash equivalents		65,441	9,430
<b>Total current assets</b>		<b>1,825,710</b>	<b>1,808,928</b>
<b>Total assets</b>		<b>2,103,445</b>	<b>2,086,455</b>
<b>EQUITY</b>			
Share capital	23	761	761
Share premium	23	2,224,710	2,254,288
Other reserves	(a)	(78,807)	(108,806)
Treasury shares	23(a)	(35,575)	(35,987)
Accumulated losses		(94,871)	(111,134)
<b>Total equity</b>		<b>2,016,218</b>	<b>1,999,122</b>
<b>LIABILITIES</b>			
<b>Current liabilities</b>			
Other payables		1,300	1,279
Amounts due to subsidiaries		85,927	86,054
<b>Total current liabilities</b>		<b>87,227</b>	<b>87,333</b>
<b>Total liabilities</b>		<b>87,227</b>	<b>87,333</b>
<b>Total equity and liabilities</b>		<b>2,103,445</b>	<b>2,086,455</b>

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 34 BALANCE SHEET AND RESERVES MOVEMENTS OF THE COMPANY (continued)

#### Note (a) Reserves movements of the Company

	Capital reserve RMB'000	Currency translation differences RMB'000	Share option reserve RMB'000	RSUs reserve RMB'000	FVOCI reserve RMB'000	Total RMB'000
<b>At 1 January 2022</b>	(188,495)	(36,344)	15,309	4,184	(51,174)	(256,520)
Currency translation differences	–	151,482	–	–	–	151,482
Share-based compensation under RSUs (Note 25)	–	–	–	3,945	–	3,945
Issue of shares under RSU scheme	–	–	–	(7,713)	–	(7,713)
<b>As at 31 December 2022</b>	(188,495)	115,138	15,309	416	(51,174)	(108,806)
<b>At 1 January 2023</b>	<b>(188,495)</b>	<b>115,138</b>	<b>15,309</b>	<b>416</b>	<b>(51,174)</b>	<b>(108,806)</b>
Currency translation differences	–	<b>30,023</b>	–	–	–	<b>30,023</b>
Share-based compensation under RSUs (Note 25)	–	–	–	<b>207</b>	–	<b>207</b>
Issue of shares under RSU scheme	–	–	–	<b>(231)</b>	–	<b>(231)</b>
<b>As at 31 December 2023</b>	<b>(188,495)</b>	<b>145,161</b>	<b>15,309</b>	<b>392</b>	<b>(51,174)</b>	<b>(78,807)</b>

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 35 BENEFITS AND INTERESTS OF DIRECTORS

#### (a) Directors' and chief executive's emoluments

Remuneration of every director is set out below,

	For the year ended 31 December 2023						
	Director's fee RMB'000	Salaries RMB'000	Discretionary bonuses RMB'000	Pension cost-defined contribution plans RMB'000	Other social security costs, housing benefits and other employee benefits RMB'000	Share-based compensation expenses RMB'000	Total RMB'000
<b>Executive Directors</b>							
Mr. Deng	-	760	748	63	71	-	1,642
Mr. GAO Wei (高巍)	-	562	100	39	39	-	740
Mr. TIAN Yuan (田原)	-	517	40	63	71	-	691
<b>Non-executive Directors</b>							
Mr. LI Gabriel (李基培)	-	-	-	-	-	-	-
Mr. ZHAO Guibin (趙貴賓)	-	-	-	-	-	-	-
Mr. XIAO Yang (肖陽)	-	-	-	-	-	-	-
<b>Independent non-executive Directors</b>							
Mr. ZHANG Lihong (張禮洪)	82	-	-	-	-	-	82
Mr. CAO Zhiguang (曹志廣)	82	-	-	-	-	-	82
Mr. WONG Man Chung Francis (黃文宗)	252	-	-	-	-	-	252
	416	1,839	888	165	181	-	3,489

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 35 BENEFITS AND INTERESTS OF DIRECTORS (continued)

#### (a) Directors' and chief executive's emoluments (continued)

	For the year ended 31 December 2022						
	Director's fee RMB'000	Salaries RMB'000	Discretionary bonuses RMB'000	Pension cost-defined contribution plans RMB'000	Other social security costs, housing benefits and other employee benefits RMB'000	Share-based compensation expenses RMB'000	Total RMB'000
<b>Executive Directors</b>							
Mr. Deng	-	1,312	529	63	71	-	1,975
Mr. GAO Wei (高巍)	-	970	367	39	39	1,324	2,739
Mr. TIAN Yuan (田原)	-	971	360	63	71	-	1,465
<b>Non-executive Directors</b>							
Mr. LI Gabriel (李基培)	-	-	-	-	-	-	-
Mr. ZHAO Guibin (趙貴賓)	-	-	-	-	-	-	-
Ms. PING Xiaoli (平曉黎)	-	-	-	-	-	-	-
Mr. XIAO Yang (肖陽)	-	-	-	-	-	-	-
<b>Independent non-executive Directors</b>							
Mr. ZHANG Lihong (張禮洪)	82	-	-	-	-	-	82
Mr. CAO Zhiguang (曹志廣)	82	-	-	-	-	-	82
Mr. WONG Man Chung Francis (黃文宗)	250	-	-	-	-	-	250
	414	3,253	1,256	165	181	1,324	6,593

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 35 BENEFITS AND INTERESTS OF DIRECTORS (continued)

#### (a) Directors' and chief executive's emoluments (continued)

Mr. LI Gabriel (李基培) was re-elected as a non-executive director of the Company on 23 May 2022. Mr. ZHAO Guibin (趙貴賓) and Mr. XIAO Yang (肖陽) were re-elected as non-executive directors of the Company on 22 May 2023.

Mr. ZHANG Lihong (張禮洪) was re-elected as an independent non-executive director of the Company on 26 May 2021. Mr. CAO Zhiguang (曹志廣) and Mr. WONG Man Chung Francis (黃文宗) were re-elected as independent non-executive directors of the Company on 23 May 2022.

No retirement or termination benefits have been paid to the Company's directors for the years ended 31 December 2023 and 2022 respectively.

Except for the loans due from related parties disclosed in Note 31(d), no loans, quasi-loans or other dealings are entered into by the Company in favor of directors, controlled bodies corporate by and connected entities with such directors for the years ended 31 December 2023 and 2022 respectively.

No significant transactions, arrangements and contracts in relation to the Company's business to which the Company was a party and in which a director of the Company had a material interest, whether directly or indirectly, subsisted during the years ended 31 December 2023 and 2022.

No consideration was provided to third parties for making available directors' services during the years ended 31 December 2023 and 2022.

During the years ended 31 December 2023 and 2022, no emoluments were paid by the Group to the directors of the Company or the five highest paid individuals (including directors and employees) as an inducement to join or upon joining the Group or as compensation for loss of office. None of the directors of the Company have waived any emoluments during the year ended 31 December 2023 (2022: nil).

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 35 BENEFITS AND INTERESTS OF DIRECTORS (continued)

#### (b) Five highest paid individuals' emoluments

The five individuals whose emoluments were the highest in the Group for the year ended 31 December 2023 include 2 directors whose emoluments are reflected in the analysis presented above (2022: 3). The emoluments payable to the remaining 3 individuals during the year ended 31 December 2023 respectively are as follows (2022: 2):

	Year ended 31 December	
	2023	2022
	RMB'000	RMB'000
Salaries	1,499	1,998
Discretionary bonuses	784	1,173
Pension costs – defined contribution plans	138	119
Other social security costs, housing benefits and other employee benefits	171	133
Share-based compensation expenses	–	19
	<b>2,592</b>	<b>3,442</b>

The emoluments of these individuals are within the following bands:

	Number of individuals	
	Year ended 31 December	
	2023	2022
HKD		
Nil – 2,000,000	3	1
2,000,001 – 2,500,000	–	1
	<b>3</b>	<b>2</b>

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 36 SUBSIDIARIES

- (a) Particulars of the subsidiaries of the Group during the year ended 31 December 2023 as at date of this report are set out below:

Company name	Country/place and date of incorporation/ establishment and kind of legal entity	Issued and paid up capital or registered capital ('000)	Effective interests held by the Group		Direct or indirect	Principal activities and place of operation
			At 31 December 2023	2022		
Qijia Holding Limited.	BVI, 25 November 2014	USD50	100%	100%	Direct	Investment holding company in BVI
Jia (Hong Kong) Limited.	HK, 9 December 2014	HKD10	100%	100%	Indirect	Investment holding company in HK
Qijia (Shanghai) Network Technology Co., Ltd.	PRC, 16 April 2015, LLC	USD290,000	100%	100%	Indirect	Provision of Platform Service in Mainland China
Qi Home (Shanghai) Information Technology Co., Ltd.	PRC, 5 June 2015, LLC	USD50,000	100%	100%	Indirect	Provision of Platform Service in Mainland China
Shanghai Qijia Network Information Technology Co., Ltd.	PRC, 9 August 2007, INC.	50,265	100%	100%	Indirect	Provision of Platform Service in Mainland China
Shanghai Qiyi Information Technology Co., Ltd.	PRC, 8 September 2011, LLC	5,000	100%	100%	Indirect	Provision of Platform Service in Mainland China
Shanghai Qiyu Information Technology Co., Ltd.	PRC, 23 September 2015, LLC	325,050	100%	100%	Indirect	Information Technology Service in Mainland China
Shanghai Qijia Qianbao Financial Information Service Co., Ltd.	PRC, 2 December 2013, LLC	6,000	75%	75%	Indirect	Financial Information Service in Mainland China
Shanghai Qixu investment and management Co., Ltd.	PRC, 22 September 2014, LLC	1,000	100%	100%	Indirect	Investment Management in Mainland China
Shanghai Qisheng E-Commerce Co., Ltd.	PRC, 24 March 2010, LLC	5,000	100%	100%	Indirect	Electronic Commerce in Mainland China
Fujian Qijia Network Information Technology Co., Ltd.	PRC, 9 January 2015, LLC	30,000	100%	100%	Indirect	Provision of Supply Chain Service in Mainland China
Brausen (Fujian) Decoration Engineering Co., Ltd.	PRC, 23 June 2006, LLC	50,000	100%	100%	Indirect	Provision of Self-operated interior design and construction services in Mainland China
Qijia Jumei (Suzhou) Refined Construction Technology Co., Ltd.	PRC, 30 August 2016, LLC	80,000	67.63%	67.63%	Indirect	Provision of Self-operated interior design and construction services in Mainland China
Suzhou Qijia Jumei Supply Chain Management Co., Ltd. (Previous name: Suzhou Tea Horse Road Trading Co., Ltd.)	PRC, 22 February 2017, LLC	1,000	67.63%	67.63%	Indirect	Provision of Self-operated interior design and construction services in Mainland China

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 36 SUBSIDIARIES (continued)

(a) (continued)

Company name	Country/place and date of incorporation/ establishment and kind of legal entity	Issued and paid up capital or registered capital ('000)	Effective interests held by the Group At 31 December		Direct or indirect	Principal activities and place of operation
			2023	2022		
Henan Qijia Jumei Decoration Design Engineering Co., Ltd.	PRC, 26 May 2017, LLC	2,000	47.34%	47.34%	Indirect	Provision of Self-operated interior design and construction services in Mainland China
Quanzhou Brausen Decoration Engineering Co., Ltd.	PRC, 10 June 2014, LLC	1,520	57.50%	57.50%	Indirect	Provision of Self-operated interior design and construction services in Mainland China
Brausen (Xiamen) Decoration Engineering Co., Ltd.	PRC, 10 November 2014, LLC	1,300	51%	51%	Indirect	Provision of Self-operated interior design and construction services in Mainland China
Beijing Brausen Home Furnishing Decoration Co., Ltd.	PRC, 6 September 2017, LLC	5,000	100%	100%	Indirect	Provision of Self-operated interior design and construction services in Mainland China
Fuzhou Changle Brausen Decoration Engineering Co., Ltd.	PRC, 25 April 2017, LLC	800	55%	55%	Indirect	Provision of Self-operated interior design and construction services in Mainland China
Beijing Qisu Information Technology Co., Ltd	PRC, 8 June 2018, LLC	USD100	100%	100%	Indirect	Provision of Platform Service in Mainland China
Shanghai Qilai Furniture and Decorations Co., Ltd.	PRC, 31 July 2019, LLC	50,000	100%	100%	Indirect	Provision of Supply Chain Service in Mainland China
Shanghai Mingqi investment and management Co., Ltd.	PRC, 5 February 2020, LLC	10,000	100%	100%	Indirect	Investment Management in Mainland China
Fujian Zhixiu Information Technology Co., Ltd.	PRC, 9 March 2020, LLC	10,000	100%	100%	Indirect	Information Technology Service in Mainland China
Shanghai Kangtan Information Technology Co., Ltd.	PRC, 3 September 2020, LLC	10,000	100%	100%	Indirect	Information Technology Service in Mainland China
Shanghai Zhubei Information Technology Co., Ltd.	PRC, 29 September 2018, LLC	25,000	100%	100%	Indirect	Information Technology Service in Mainland China
Fujian Zhubei Information Technology Co., Ltd.	PRC, 13 April 2020, LLC	10,000	100%	100%	Indirect	Information Technology Service in Mainland China
Shanghai Qiyuan Intelligent Technology Co., Ltd.	PRC, 16 October 2017, LLC	1,111	100%	100%	Indirect	Information Technology Service in Mainland China
Shanghai Qirong Information Service Co., Ltd.	PRC, 15 May 2020, LLC	10,000	N/A (i)	100%	Indirect	Information Technology Service in Mainland China

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 36 SUBSIDIARIES (continued)

(a) (continued)

Company name	Country/place and date of incorporation/ establishment and kind of legal entity	Issued and paid up capital or registered capital ('000)	Effective interests held by the Group		Direct or indirect	Principal activities and place of operation
			At 31 December 2023	2022		
Shanghai Ashen Information Technology Co., Ltd.	PRC, 11 November 2020, LLC	5,000	100%	100%	Indirect	Information Technology Service in Mainland China
Qija (Cayman) Limited	Cayman Islands, 25 February 2021	USD50	100%	100%	Direct	Investment holding company in Cayman Islands
Shanghai Zhuqi Intelligent Technology Co., Ltd.	PRC, 24 March 2021, LLC	5,000	100%	100%	Indirect	Provision of Self-operated interior design and construction services in Mainland China
Castor Renovation Technology Limited	HK, 25 March 2021	– (ii)	100%	100%	Indirect	Investment holding company in HK
Ningbo Zhuqi Decoration Engineering Co., Ltd.	PRC, 3 June 2021, LLC	5,000	100%	100%	Indirect	Provision of Self-operated interior design and construction services in Mainland China
Shanghai Qingyun Shuxiang Construction Technology Co., Ltd.	PRC, 25 August 2021, LLC	10,000	100%	100%	Indirect	Provision of Self-operated interior design and construction services in Mainland China
Shanghai Qijadianshang Technology Co., Ltd.	PRC, 3 September 2021, LLC	1,000	100%	100%	Indirect	Information Technology Service in Mainland China
Shanghai Castor Technology Co., Ltd.	PRC, 13 September 2021, LLC	USD25,000	100%	100%	Indirect	Information Technology Service in Mainland China
Shanghai Qihong Intelligence Technology Co., Ltd.	PRC, 2 March 2022, LLC	10,000	100%	100%	Indirect	Provision of Self-operated interior design and construction services in Mainland China
Shanghai Heqi Enterprise Management Partnership (Limited Partnership)	PRC, 12 August 2022, LLP	1,510	100%	100%	Indirect	Provision of Platform Service in Mainland China
Laokefei (Shanghai) Sanitary Ware Co., Ltd.	PRC, 29 September 2022, LLC	1,000	100%	100%	Indirect	Provision of Supply Chain Service in Mainland China
Shanghai Brausen Decoration Engineering Co., Ltd.	PRC, 18 October 2022, LLC	20,000	100%	100%	Indirect	Provision of Self-operated interior design and construction services in Mainland China
Anhui Qizhijia Human Resources Co., Ltd.	PRC, 14 December 2022, LLC	5,000	100%	100%	Indirect	Provision of Platform Service in Mainland China
Sanming Qizhijia Human Resources Co., Ltd.	PRC, 19 December 2022, LLC	1,000	100%	100%	Indirect	Provision of Platform Service in Mainland China
UK Newrgy International Trade Co., Ltd.	UK, 20 February 2023, LLC	USD10	100% (iii)	N/A	Indirect	Provision of Platform Service in UK

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 36 SUBSIDIARIES (continued)

(a) (continued)

Company name	Country/place and date of incorporation/ establishment and kind of legal entity	Issued and paid up capital or registered capital ('000)	Effective interests held by the Group		Principal activities and place of operation
			At 31 December 2023	2022	
Qijianet (Shandong) Human Resources Co., Ltd.	PRC, 1 March 2023, LLC	2,000	100% (iii)	N/A	Indirect Provision of Platform Service in Mainland China
Quanzhou Jiemai Technology Co., Ltd.	PRC, 13 July 2023, LLC	778	51% (iv)	N/A	Indirect Provision of Platform Service in Mainland China
Quanzhou Jingtong Yigou E-commerce Co., Ltd.	PRC, 21 July 2023, LLC	500	51% (iv)	N/A	Indirect Provision of Platform Service in Mainland China

(i) In February 2023, the Group liquidated Shanghai Qirong Information Service Co., Ltd.

(ii) The registered capital of Castor Rennovation Technology Limited is HKD1.

(iii) The Group set up UK Newrgy International Trade Co., Ltd. and Qijianet (Shandong) Human Resources Co., Ltd. during the year ended 31 December 2023.

(iv) The Group acquired Quanzhou Jiemai and its subsidiary Quanzhou Jingtong Yigou during the year ended 31 December 2023 (Note 14(a)).

### (b) Material non-controlling interests

Summarised financial information on the subsidiary with material non-controlling interests for the year ended 31 December 2023 is as follows:

	Assets RMB'000	Liabilities RMB'000	Revenue RMB'000	Losses RMB'000	Deficit RMB'000
Qijia Jumei (Suzhou) Refined Construction Technology Co., Ltd.	557,445	564,448	628,321	(7,203)	(7,003)

Summarised financial information on the subsidiary with material non-controlling interests for the year ended 31 December 2022 is as follows:

	Assets RMB'000	Liabilities RMB'000	Revenue RMB'000	Losses RMB'000	Surplus RMB'000
Qijia Jumei (Suzhou) Refined Construction Technology Co., Ltd.	302,903	302,787	284,224	(35,380)	116

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 37 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

This note provides a list of other potentially material accounting policies adopted in the preparation of these consolidated financial statements. These policies have been consistently applied to all the years presented, unless otherwise stated. The financial statements are for the Group consisting of the Company and its subsidiaries.

#### 37.1 Principle of consolidation and equity method

##### (i) Subsidiaries

Subsidiaries are all entities (including structured entities) over which the Group has control. The Group controls an entity where the Group is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power to direct the activities of the entity. Subsidiaries are fully consolidated from the date on which control is transferred to the Group. They are deconsolidated from the date that control ceases.

##### (a) Subsidiaries controlled through Contractual Arrangements (as defined below)

The wholly-owned subsidiary of the Company, Qijia (Shanghai) Network Technology Co., Ltd. (齊家網(上海)網絡科技有限公司, "Qijia WFOE"), has entered into a series of contractual arrangements (referred to as "Contractual Arrangements"), including Cooperation Agreement, Purchase Option Agreement, Equity Interest Pledge Agreement, Shareholders' Voting Rights Agreement and Irrevocable Powers of Attorney, with Shanghai Qijia Information Technology Co., Ltd. (上海齊家網信息科技股份有限公司, "Shanghai Qijia") and its equity holders, which enable Qijia WFOE and the Group to:

- govern the financial and operating policies of Shanghai Qijia;
- exercise equity holders' voting rights of Shanghai Qijia;
- receive substantially all of the economic interest returns generated by Shanghai Qijia in consideration for the technology consulting and services provided by Qijia WFOE;
- obtain an irrevocable and exclusive right to purchase all or part of the equity interests in Shanghai Qijia from the respective equity holders at a minimum purchase price permitted under People's Republic of China (the "PRC") laws and regulations. Qijia WFOE may exercise such options at any time until it has acquired all equity interests of Shanghai Qijia; and
- obtain a pledge over the entire equity interests of Shanghai Qijia from its respective equity holders as collateral security for all of Shanghai Qijia's payments due to Qijia WFOE and to secure performance of Shanghai Qijia's obligation under the Contractual Arrangements.

As a result of the Contractual Arrangements, the Group has right to exercise power over Shanghai Qijia, receive variable returns from its involvement with Shanghai Qijia, has the ability to affect those returns through its power over Shanghai Qijia and thus is considered to control Shanghai Qijia. Consequently, the Company regards Shanghai Qijia and its subsidiaries as controlled structured entities and consolidated the financial position and results of operations of these entities in the consolidated financial statements of the Group.

Nevertheless, the Contractual Arrangements may not be as effective as direct legal ownership in providing the Group with direct control over Shanghai Qijia and its subsidiaries. Uncertainties presented by the PRC legal system could impede the Group's beneficiary rights of the results, assets and liabilities of Shanghai Qijia and its subsidiaries. The directors of the Company consider that the Contractual Arrangements among Qijia WFOE, Shanghai Qijia and its equity holders are in compliance with the relevant PRC laws and regulations and are legally binding and enforceable.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 37 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES (continued)

#### 37.1 Principle of consolidation and equity method (continued)

##### (ii) Associates

Associates are all entities over which the Group has significant influence but not control or joint control. This is generally the case where the Group holds between 20% and 50% of the voting rights or representation on the board of directors. Investments in associates are accounted for using the equity method of accounting (Note 16), after initially being recognised at cost.

##### (iii) Equity method

Under the equity method of accounting, the investments are initially recognised at cost and adjusted thereafter to recognise the Group's share of the post-acquisition profits or losses of the investee in consolidated income statements, and the Group's share of movements in other comprehensive income of the investee in other comprehensive income. Dividends received or receivable from associates are recognised as a reduction in the carrying amount of the investment.

When the Group's share of losses in an equity-accounted investment equals or exceeds its interest in the entity, including any other unsecured long-term receivables, the Group does not recognise further losses, unless it has incurred obligations or made payments on behalf of the other entity.

Unrealised gains on transactions between the Group and its associates are eliminated to the extent of the Group's interest in these entities. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the asset transferred. Accounting policies of equity accounted investees have been changed where necessary to ensure consistency with the policies adopted by the Group.

The carrying amount of equity accounted investments is tested for impairment in accordance with the policy described in Note 4.

##### (iv) Changes in ownership interests

The Group treats transactions with non-controlling interests that do not result in a loss of control as transactions with equity owners of the Group. A change in ownership interest results in an adjustment between the carrying amounts of the controlling and non-controlling interests to reflect their relative interests in the subsidiary. Any difference between the amount of the adjustment to non-controlling interests and any consideration paid or received is recognised in "other reserves" within equity attributable to equity holders of the Company.

When the Group ceases to consolidate or equity account for an investment because of a loss of control, any retained interest in the entity is remeasured to its fair value with the change in carrying amount recognised in consolidated income statements. This fair value becomes the initial carrying amount for the purposes of subsequently accounting for the retained interest as an associate or financial asset. In addition, any amounts previously recognised in other comprehensive income in respect of that entity are accounted for as if the Group had directly disposed of the related assets or liabilities. This may mean that amounts previously recognised in other comprehensive income are reclassified to consolidated income statements or transferred to another category of equity as specified/permitted by applicable IFRS Accounting Standards.

If the ownership interest in an associate is reduced but significant influence is retained, only a proportionate share of the amounts previously recognised in other comprehensive income are reclassified to consolidated income statements where appropriate.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 37 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES (continued)

#### 37.1 Principle of consolidation and equity method (continued)

##### (v) Business combination

The acquisition method of accounting is used to account for all business combinations, regardless of whether equity instruments or other assets are acquired. The consideration transferred for the acquisition of a subsidiary comprises the:

- fair values of the assets transferred,
- liabilities incurred to the former owners of the acquired business,
- equity interests issued by the Group,
- fair value of any asset or liability resulting from a contingent consideration arrangement, and
- fair value of any pre-existing equity interest in the subsidiary.

Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are, with limited exceptions, measured initially at their fair values at the acquisition date. The Group recognises any non-controlling interest in the acquired entity on an acquisition-by-acquisition basis either at fair value or at the non-controlling interest's proportionate share of the acquired entity's net identifiable assets.

Acquisition-related costs are expensed as incurred.

The excess of the:

- consideration transferred,
- amount of any non-controlling interest in the acquired entity, and
- acquisition-date fair value of any previous equity interest in the acquired entity

over the fair value of the net identifiable assets acquired is recorded as goodwill. If those amounts are less than the fair value of the net identifiable assets of the business acquired, the difference is recognised directly in profit or loss as a bargain purchase.

Where settlement of any part of cash consideration is deferred, the amounts payable in the future are discounted to their present value as at the date of exchange. The discount rate used is the entity's incremental borrowing rate, being the rate at which a similar borrowing could be obtained from an independent financier under comparable terms and conditions. Contingent consideration is classified either as equity or a financial liability. Amounts classified as a financial liability are subsequently remeasured to fair value with changes in fair value recognised in consolidated income statements.

If the business combination is achieved in stages, the acquisition date carrying value of the acquirer's previously held equity interest in the acquiree is remeasured to fair value at the acquisition date. Any gains or losses arising from such remeasurement are recognised in consolidated income statements.

#### 37.2 Segment reporting

Operating segments are reported in a manner consistent with the internal reporting provided to the CODM. The CODM, who is responsible for allocating resources and assessing performance of the operating segments, has been identified as chief executive officer of the Company.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 37 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES (continued)

#### 37.3 Foreign currency translation

##### (i) Functional and presentation currency

Items included in the financial statements of each of the Group's entities are measured using the currency of the primary economic environment in which the entity operates (the "functional currency"). The Company's functional currency is US Dollar ("USD"). The Company's primary subsidiaries were incorporated in the PRC and these subsidiaries considered RMB as their functional currency. As the major operations of the Group are within the PRC, the Group determined to present its consolidated financial statements in RMB.

##### (ii) Transactions and balances

Foreign currency transactions are translated into the functional currency using the exchange rates at the dates of the transactions. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation of monetary assets and liabilities denominated in foreign currencies at year end exchange rates are generally recognised in consolidated income statement. They are deferred in equity if they relate to qualifying cash flow hedges and qualifying net investment hedges or are attributable to part of the net investment in a foreign operation.

Non-monetary items that are measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value was determined. Translation differences on assets and liabilities carried at fair value are reported as part of the fair value gain or loss. For example, translation differences on non-monetary assets and liabilities such as equities held at fair value through profit or loss are recognised in profit or loss as part of the fair value gain or loss and translation differences on non-monetary assets such as equities classified as fair value through other comprehensive income are recognised in other comprehensive income.

##### (iii) Group companies

The results and financial position of foreign operations (none of which has the currency of a hyperinflationary economy) that have a functional currency different from the presentation currency are translated into the presentation currency as follows:

- (a) assets and liabilities for each balance sheet presented are translated at the closing rate at the date of that balance sheet;
- (b) income and expenses for each income statements are translated at average exchange rates (unless this is not a reasonable approximation of the cumulative effect of the rates prevailing on the transaction dates, in which case income and expenses are translated at the rate on the dates of the transactions);
- (c) all resulting currency translation differences are recognised in other comprehensive income/(loss).

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 37 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES (continued)

#### 37.4 Property, plant and equipment

Property, plant and equipment are stated at historical cost less depreciation and accumulated impairment. Historical cost includes expenditure that is directly attributable to the acquisition of the items.

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the asset will flow to the Group and the cost of the item can be measured reliably. The carrying amount of any component accounted for as a separate asset is derecognised when replaced. All other repairs and maintenance are charged to the consolidated income statements during the year in which they are incurred.

Depreciation is calculated using the straight-line method to allocate their cost or revalued amounts, net of their residual values, over their estimated useful lives or, in the case of leasehold improvements and certain leased plant and equipment, the shorter lease term as follows:

Buildings	20 years
Transportation equipment	4 years
Office furniture and equipment	3 to 5 years
Computer and electric equipment	3 to 5 years
Display and exhibition equipment	3 to 7 years
Leasehold improvements	Over the shorter of the lease term or the estimated useful life of the asset

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at each balance sheet date.

An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount (Note 37.7).

Gains and losses on disposals are determined by comparing the proceeds with carrying amount. These are included in the consolidated income statement.

#### 37.5 Intangible assets

##### (i) Goodwill

Goodwill is measured as described in Note 37.1(v). Goodwill is not amortised but it is tested for impairment annually, or more frequently if events or changes in circumstances indicate that it might be impaired, and is carried at cost less accumulated impairment losses. Gains and losses on the disposal of an entity include the carrying amount of goodwill relating to the entity sold.

Goodwill is allocated to cash-generating units for the purpose of impairment testing. The allocation is made to those cash-generating units or groups of cash-generating units that are expected to benefit from the business combination in which the goodwill arose. The units or groups of units are identified at the lowest level at which goodwill is monitored for internal management purposes, being the operating segments (Note 5).

##### (ii) Trademarks and licenses

Separately acquired trademarks and licenses are shown at historical cost. Trademarks and licenses acquired in a business combination are recognised at fair value at the acquisition date. Trademarks and licenses have a finite useful life and are carried at cost less accumulated amortisation and impairment losses.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 37 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES (continued)

#### 37.5 Intangible assets (continued)

##### (iii) Domain names

Domain names are initially recognised and measured at costs incurred to acquire and bring to use the domain names. Domain names have a finite useful life and are subsequently carried at cost less accumulated amortisation and impairment losses.

##### (iv) Software

Costs associated with maintaining programmes are recognised as an expense as incurred. Separately acquired software are shown at historical cost. Software acquired in a business combination are recognised at fair value at the acquisition date. They have a finite useful life and are subsequently carried at cost less accumulated amortisation and impairment losses.

##### (v) Amortisation methods and periods

The Group amortises intangible assets with a limited useful life using the straight-line method over the following periods:

Trademarks and licenses	5 to 10 years
Domain names	10 years
Software	3 to 5 years

#### 37.6 Research and development

Research expenditures are recognised as an expense as incurred. Costs incurred on development projects are capitalised as intangible assets when recognition criteria are met, including (a) it is technically feasible to complete the software so that it will be available for use; (b) management intends to complete the software and use or sell it; (c) there is an ability to use or sell the software; (d) it can be demonstrated how the software will generate probable future economic benefits; (e) adequate technical, financial and other resources to complete the development and to use or sell the software are available; and (f) the expenditure attributable to the software during its development can be reliably measured. Other development costs that do not meet those criteria are expensed as incurred.

Development costs previously recognised as an expense are not recognised as an asset in a subsequent period.

#### 37.7 Impairment of non-financial assets

Goodwill is not subject to amortisation and is tested annually for impairment, or more frequently if events or changes in circumstances indicate that they might be impaired. Other assets are tested for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs of disposal and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows which are largely independent of the cash inflows from other assets or groups of assets (cash-generating units). Non-financial assets other than goodwill that suffered an impairment are reviewed for possible reversal of the impairment at each balance sheet date.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 37 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES (continued)

#### 37.8 Investments and other financial assets

##### (i) Classification

The Group classifies its financial assets in the following measurement categories:

- those to be measured subsequently at fair value (either through other comprehensive income, or through profit or loss), and
- those to be measured at amortised cost.

The classification depends on the entity's business model for managing the financial assets and the contractual terms of the cash flows.

For assets measured at fair value, gains and losses will either be recorded in profit or loss or other comprehensive income. For investments in equity instruments that are not held for trading, this will depend on whether the Group has made an irrevocable election at the time of initial recognition to account for the equity investment at fair value through other comprehensive income ("FVOCI").

The Group reclassifies debt investments when and only when its business model for managing those assets changes.

##### (ii) Recognition and derecognition

Regular way purchases and sales of financial assets are recognised on trade-date, the date on which the Group commits to purchase or sell the asset. Financial assets are derecognised when the rights to receive cash flows from the financial assets have expired or have been transferred and the Group has transferred substantially all the risks and rewards of ownership.

##### (iii) Measurement

At initial recognition, the Group measures a financial asset at its fair value plus, in the case of a financial asset not at fair value through profit or loss ("FVPL"), transaction costs that are directly attributable to the acquisition of the financial asset. Transaction costs of financial assets carried at FVPL are expensed in profit or loss.

Financial assets with embedded derivatives are considered in their entirety when determining whether their cash flows are solely payment of principal and interest.

##### **Debt instruments**

Subsequent measurement of debt instruments depends on the Group's business model for managing the asset and the cash flow characteristics of the asset. There are three measurement categories into which the Group classifies its debt instruments:

- **Amortised cost:** Assets that are held for collection of contractual cash flows where those cash flows represent solely payments of principal and interest are measured at amortised cost. Interest income from these financial assets is included in finance income using the effective interest rate method. Any gain or loss arising on derecognition is recognised directly in profit or loss and presented in other gains-net, together with foreign exchange gains and losses. Impairment losses are presented as separate line item in the consolidated income statement.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 37 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES (continued)

#### 37.8 Investments and other financial assets (continued)

##### (iii) Measurement (continued)

###### **Debt instruments** (continued)

- FVOCI: Assets that are held for collection of contractual cash flows and for selling the financial assets, where the assets' cash flows represent solely payments of principal and interest, are measured at FVOCI. Movements in the carrying amount are taken through other comprehensive income, except for the recognition of impairment gains or losses, interest revenue and foreign exchange gains and losses which are recognised in profit or loss. When the financial asset is derecognised, the cumulative gain or loss previously recognised in other comprehensive income is reclassified from equity to profit or loss and recognised in other gains-net. Interest income from these financial assets is included in finance income using the effective interest rate method. Foreign exchange gains and losses are presented in other gains-net and impairment expenses are presented as separate line item in the consolidated income statement.
- FVPL: Assets that do not meet the criteria for amortised cost or FVOCI are measured at FVPL. A gain or loss on a debt investment that is subsequently measured at FVPL is recognised in profit or loss and presented net within other gains-net in the period in which it arises.

###### **Equity instruments**

The Group subsequently measures all equity investments at fair value. Where the Group's management has elected to present fair value gains and losses on equity investments in other comprehensive income, there is no subsequent reclassification of fair value gains and losses to profit or loss following the derecognition of the investment. Dividends from such investments continue to be recognised in profit or loss as other income when the Group's right to receive payments is established.

Changes in the fair value of financial assets at FVPL are recognised in other gains-net in the consolidated income statement as applicable. Impairment losses (and reversal of impairment losses) on equity investments measured at FVOCI are not reported separately from other changes in fair value.

##### (iv) Impairment

The Group assesses on a forward-looking basis the expected credit losses associated with its debt investments at amortised cost and FVOCI. The impairment methodology applied depends on whether there has been a significant increase in credit risk.

For trade receivables and contract assets, the Group applies the simplified approach permitted by IFRS 9, which requires expected lifetime losses to be recognised from initial recognition of trade receivables and contract assets.

#### 37.9 Inventories

Inventories are stated at the lower of cost and net realisable value. The cost of finished goods and work in progress comprises decoration materials, direct labour and other direct costs. Cost is determined using the weighted average method. Net realisable value is the estimated selling price in the ordinary course of business, less the estimated costs of completion and the estimated costs necessary to make the sale.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 37 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES (continued)

#### 37.10 Trade and other receivables

Trade receivables are amounts due from customers for goods and services sold in the ordinary course of business.

Trade and other receivables are recognised initially at the amount of consideration that is unconditional unless they contain significant financing components, when they are recognised at fair value. The Group holds the trade and other receivables with the objective to collect the contractual cash flows and therefore measures them subsequently at amortised cost using the effective interest method. See Note 20 for further information about the Group's accounting for trade receivables and Note 3.1.2 for a description of the Group's impairment policies.

#### 37.11 Cash and cash equivalents

For the purpose of presentation in the statement of cash flows, cash and cash equivalents includes cash on hand, deposits held at call with financial institutions, other short-term, highly liquid investments with original maturities of three months or less that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

#### 37.12 Share capital

Ordinary shares are classified as equity. Mandatorily redeemable preference shares are classified as liabilities.

Incremental costs directly attributable to the issue of new shares are shown in equity as a deduction, net of tax, from the proceeds.

Where the Group repurchases the Company's equity instruments, for example as the result of a share buy back or a share-based payment plan, the consideration paid, including any directly attributable incremental costs (net of income taxes) is deducted from equity as "treasury shares" until the shares are cancelled or reissued.

#### 37.13 Trade and other payables

These amounts represent liabilities for goods and services provided to the Group prior to the end of financial year which are unpaid. Trade and other payables are presented as current liabilities unless payment is not due within 12 months after the reporting period. They are recognised initially at their fair value and subsequently measured at amortised cost using the effective interest method.

#### 37.14 Borrowings

Borrowings are initially recognised at fair value, net of transaction costs incurred. Borrowings are subsequently measured at amortised cost. Any difference between the proceeds (net of transaction costs) and the redemption amount is recognised in profit or loss over the period of the borrowings using the effective interest method. Fees paid on the establishment of loan facilities are recognised as transaction costs of the loan to the extent that it is probable that some or all of the facility will be drawn down. In this case, the fee is deferred until the draw-down occurs. To the extent there is no evidence that it is probable that some or all of the facility will be drawn down, the fee is capitalised as a prepayment for liquidity services and amortised over the period of the facility to which it relates.

Borrowings are removed from the statement of financial position when the obligation specified in the contract is discharged, cancelled or expired. The difference between the carrying amount of a financial liability that has been extinguished or transferred to another party and the consideration paid, including any non-cash assets transferred or liabilities assumed, is recognised in profit or loss as finance costs.

Borrowings are classified as current liabilities unless the Group has an unconditional right to defer settlement of the liability for at least 12 months after the reporting period.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 37 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES (continued)

#### 37.15 Borrowing costs

General and specific borrowing costs that are directly attributable to the acquisition, construction or production of a qualifying asset are capitalised during the period of time that is required to complete and prepare the asset for its intended use or sale. Qualifying assets are assets that necessarily take a substantial period of time to get ready for their intended use or sale.

Investment income earned on the temporary investment of specific borrowings pending their expenditure on qualifying assets is deducted from the borrowing costs eligible for capitalisation.

Other borrowing costs are expensed in the period in which they are incurred.

#### 37.16 Current and deferred income tax

The income tax expense or credit for the period is the tax payable on the current period's taxable income based on the applicable income tax rate for each jurisdiction adjusted by changes in deferred tax assets and liabilities attributable to temporary differences and to unused tax losses.

##### (i) Current income tax

The current income tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the balance sheet dates in the countries where the Company's subsidiaries operate and generate taxable income. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation and considers whether it is probable that a taxation authority will accept an uncertain tax treatment. The Group measures its tax balances either based on the most likely amount or the expected value, depending on which method provides a better prediction of the resolution of the uncertainty.

##### (ii) Deferred income tax

Deferred income tax is provided in full, using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the consolidated financial statements. However, deferred tax liabilities are not recognised if they arise from the initial recognition of goodwill. Deferred income tax is also not accounted for if it arises from initial recognition of an asset or liability in a transaction other than a business combination that at the time of the transaction affects neither accounting nor taxable profit or loss and does not give rise to equal taxable and deductible temporary differences. Deferred income tax is determined using tax rates (and laws) that have been enacted or substantially enacted by the end of the reporting period and are expected to apply when the related deferred income tax asset is realised or the deferred income tax liability is settled.

Deferred tax assets are recognised only if it is probable that future taxable amounts will be available to utilise those temporary differences and losses.

Deferred tax liabilities and assets are not recognised for temporary differences between the carrying amount and tax bases of investments in foreign operations where the company is able to control the timing of the reversal of the temporary differences and it is probable that the differences will not reverse in the foreseeable future.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets and liabilities and when the deferred tax balances relate to the same taxation authority. Current tax assets and tax liabilities are offset where the entity has a legally enforceable right to offset and intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

Current and deferred tax is recognised in consolidated income statements, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case, the tax is also recognised in other comprehensive income or directly in equity respectively.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 37 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES (continued)

#### 37.17 Employee benefits

##### (i) Pension obligation

In accordance with the rules and regulations in the PRC, the PRC based employees of the Group participate in various defined contribution retirement benefit plans organised by the relevant municipal and provincial governments in the PRC under which the Group and the employees are required to make monthly contributions to these plans calculated as a percentage of the employees' salaries, subject to certain ceiling. The municipal and provincial governments undertake to assume the retirement benefit obligations of all existing and future retired PRC based employees payable under the plans described above. Other than the monthly contributions, the Group has no further obligation for the payment of retirement and other post-retirement benefits of its employees. The assets of these plans are held separately from those of the Group in an independent fund managed by the PRC government. The Group's contributions to these plans are expensed as incurred.

There were no forfeited contributions (by employers on behalf of employees who leave the defined contribution retirement benefit plans prior to vesting fully in such contributions) to offset existing contributions under the defined contribution schemes.

##### (ii) Housing funds, medical insurances and other social insurances

The PRC employees of the Group are entitled to participate in various government-supervised housing funds, medical insurance and other employee social insurance plan. The Group contributes on a monthly basis to these funds based on certain percentages of the salaries of the employees, subject to certain ceiling. The Group's liability in respect of these funds is limited to the contributions payable in each period.

##### (iii) Short-term obligations

Liabilities for wages and salaries, including non-monetary benefits and accumulating sick leave that are expected to be settled wholly within 12 months after the end of the period in which the employees render the related service are recognised in respect of employees' services up to the end of the reporting period and are measured at the amounts expected to be paid when the liabilities are settled. The liabilities are presented as current employee benefit obligations in the consolidated balance sheets.

##### (iv) Employee leave entitlement

Employee entitlement to annual leave is recognised when they have accrued to employees. A provision is made for the estimated liability for annual leave as a result of services rendered by employees up to the balance sheet date. Employees entitlement to sick leave and maternity leave are not recognised until the time of leave.

##### (v) Bonus plan

The expected cost of bonuses is recognised as a liability when the Group has a present legal or constructive obligation for payment of bonus as a result of services rendered by employees and a reliable estimate of the obligation can be made. Liabilities for bonus plans are expected to be settled within 1 year and are measured at the amounts expected to be paid when they are settled.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 37 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES (continued)

#### 37.18 Share-based payment

Share-based compensation benefits are provided to employees via the 2021 RSU Scheme. Information relating to this scheme is set out in Note 25. The fair value of the employee services received in exchange for the grant of equity instruments is recognised as an expense on the consolidated financial statements. The total amount to be expensed is determined by reference to the fair value of the equity instruments granted:

- including any market performance conditions,
- excluding the impact of any service and non-market performance vesting conditions (e.g. profitability, sales growth targets and remaining an employee of the Group over a specified time period), and
- including the impact of any non-vesting conditions (for example, the requirement for employees to serve).

The total expense is recognised over the vesting period, which is the period over which all of the specified vesting conditions are to be satisfied. At the end of each reporting period, the Group revises its estimates of the number of equity instruments that are expected to vest based on the non-marketing performance and service conditions. It recognises the impact of the revision to original estimates, if any, in the consolidated income statement, with a corresponding adjustment to equity.

#### 37.19 Provisions

Provisions for service warranties and make good obligations are recognised when the Group has a present legal or constructive obligation as a result of past events, it is probable that an outflow of resources will be required to settle the obligation and the amount can be reliably estimated. Provisions are not recognised for future operating losses.

Where there are a number of similar obligations, the likelihood that an outflow will be required in settlement is determined by considering the class of obligations as a whole. A provision is recognised even if the likelihood of an outflow with respect to any one item included in the same class of obligations may be small.

Provisions are measured at the present value of management's best estimate of the expenditure required to settle the present obligation at the end of the reporting period. The discount rate used to determine the present value is a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the liability. The increase in the provision due to the passage of time is recognised as interest expense.

#### 37.20 Earnings per share

##### (i) Basic earnings per share

- the profit attributable to owners of the Company, and
- by the weighted average number of ordinary shares outstanding during the financial year, adjusted for bonus elements in ordinary shares issued during the year and excluding treasury shares.

##### (ii) Diluted earnings per share

- the after-income tax effect of interest and other financing costs associated with dilutive potential ordinary shares, and
- the weighted average number of additional ordinary shares that would have been outstanding assuming the conversion of all dilutive potential ordinary shares.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 37 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES (continued)

#### 37.21 Leases

Leases are recognised as a right-of-use asset and a corresponding liability at the date at which the leased asset is available for use by the Group.

Contracts may contain both lease and non-lease components. The Group allocates the consideration in the contract to the lease and non-lease components based on their relative stand-alone prices. However, for leases of real estate for which the Group is a lessee, it has elected not to separate lease and non-lease components and instead accounts for these as a single lease component.

Lease terms are negotiated on an individual basis and contain a wide range of different terms and conditions. The lease agreements do not impose any covenants other than the security interests in the leased assets that are held by the lessor. Leased assets may not be used as security for borrowing purposes.

Assets and liabilities arising from a lease are initially measured on a present value basis. Lease liabilities include the net present value of the following lease payments:

- fixed payments (including in-substance fixed payments), less any lease incentives receivable,
- variable lease payments that are based on an index or a rate, initially measured using the index or rate as at the commencement date,
- amounts expected to be payable by the Group under residual value guarantees,
- the exercise price of a purchase option if the Group is reasonably certain to exercise that option, and
- payments of penalties for terminating the lease, if the lease term reflects the Group exercising that option.

Lease payments to be made under reasonably certain extension options are also included in the measurement of the liability.

The lease payments are discounted using the interest rate implicit in the lease. If that rate cannot be readily determined, which is generally the case for leases in the Group, the lessee's incremental borrowing rate is used, being the rate that the individual lessee would have to pay to borrow the funds necessary to obtain an asset of similar value to the right-of-use asset in a similar economic environment with similar terms, security and conditions.

To determine the incremental borrowing rate, the Group:

- where possible, uses recent third-party financing received by the individual lessee as a starting point, adjusted to reflect changes in financing conditions since third party financing was received,
- uses a build-up approach that starts with a risk-free interest rate adjusted for credit risk for leases held by the Group, which does not have recent third-party financing, and
- makes adjustments specific to the lease, e.g. term, country, currency and security.

If a readily observable amortising loan rate is available to the individual lessee (through recent financing or market data) which has a similar payment profile to the lease, then the Group entities use that rate as a starting point to determine the incremental borrowing rate.

## Notes to the Consolidated Financial Statements

For the year ended 31 December 2023

### 37 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES (continued)

#### 37.21 Leases (continued)

The Group is exposed to potential future increases in variable lease payments based on an index or rate, which are not included in the lease liability until they take effect. When adjustments to lease payments based on an index or rate take effect, the lease liability is reassessed and adjusted against the right-of-use asset.

Lease payments are allocated between principal and finance cost. The finance cost is charged to consolidated income statements over the lease period so as to produce a constant periodic rate of interest on the remaining balance of the liability for each period.

Right-of-use assets are measured at cost comprising the following:

- the amount of the initial measurement of lease liability,
- any lease payments made at or before the commencement date less any lease incentives received,
- any initial direct costs, and
- restoration costs.

Right-of-use assets are generally depreciated over the shorter of the asset's useful life and the lease term on a straight-line basis. If the Group is reasonably certain to exercise a purchase option, the right-of-use asset is depreciated over the underlying asset's useful life. While the Group revalues its land and buildings that are presented within property, plant and equipment, it has chosen not to do so for the right-of-use buildings held by the Group.

Payments associated with short-term leases of equipment and vehicles and all leases of low-value assets are recognised on a straight-line basis as an expense in profit or loss. Short-term leases are leases with a lease term of 12 months or less without a purchase option. Low-value assets comprise IT equipment and small items of office furniture.

#### 37.22 Dividend distribution

Dividend distribution to the shareholders is recognised as a liability in the consolidated financial statements in the year in which the dividends are approved by the entities' shareholders or directors, where appropriate.

#### 37.23 Government grants

Grants from the government are recognised at their fair value where there is a reasonable assurance that the grant will be received and the Group will comply with all attached conditions.

#### 37.24 Interest income

Interest income is calculated by applying the effective interest rate to the gross carrying amount of a financial asset except for financial assets that subsequently become credit-impaired. For credit-impaired financial assets the effective interest rate is applied to the net carrying amount of the financial asset (after deduction of the loss allowance).

## Financial Summary

The following table sets out our key financial data for the periods or as of the dates indicated.

The key financial data is extracted from the audited consolidated financial statements disclosed in the Prospectus and the 2023 annual report.

	For the year ended 31 December				
	2019	2020	2021	2022	2023
	(restated) RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
Revenue	770,985	916,264	1,106,540	875,735	<b>1,186,994</b>
Gross profit	508,625	520,500	593,423	473,931	<b>495,458</b>
Profit/(loss) before income tax	44,075	48,410	80,949	(136,473)	<b>(94,914)</b>
Income tax credit/(expense)	5,465	(6,529)	(9,658)	(3,793)	<b>(4,147)</b>
Profit/(loss) for the year	49,540	41,881	71,291	(140,266)	<b>(99,061)</b>
Profit/(loss) attributable to:					
Equity holders of the Company	60,655	40,613	74,054	(126,044)	<b>(96,869)</b>
Non-controlling interests	(11,115)	1,268	(2,763)	(14,222)	<b>(2,192)</b>

	As at 31 December				
	2019	2020	2021	2022	2023
	(restated) RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
Total Assets	2,043,629	2,149,605	2,124,714	1,812,362	<b>1,870,285</b>
Total liabilities	688,906	855,370	839,271	641,829	<b>851,848</b>
Equity attributable to the equity holders of the Company	1,377,404	1,312,497	1,297,124	1,183,775	<b>1,031,673</b>

# Definitions

“AGM”	the forthcoming annual general meeting of the Company to be held on 21 May 2024
“associate(s)”	has the meaning ascribed thereto under the Listing Rules
“Audit and Risk Management Committee”	the audit and risk management committee under the Board
“Auditor”	PricewaterhouseCoopers, the independent auditor of the Company
“Beijing Brausen”	Beijing Brausen Home Furnishing Decoration Co., Ltd.* (北京博若森家居裝飾有限公司), a company incorporated in the PRC with limited liability and a wholly owned subsidiary of the Company
“Board”	the board of Directors of our Company
“Brausen”, or “Fujian Brausen”	Brausen (Fujian) Decoration & Engineering Co., Ltd.* (博若森(福建)裝飾工程有限公司), company with limited liability incorporated in PRC on 23 June 2006 and a subsidiary of our Company, and its subsidiaries as the context requires, which were acquired by us on 24 August 2015
“BVI”	the British Virgin Islands
“CEO”	the Chief Executive Officer of our Company
“CG Code”	the Corporate Governance Code as set out in Appendix C1 of the Listing Rules
“Chairman”	the chairman of the Board
“China” or “PRC”	the People’s Republic of China, and for the purposes of this annual report for geographical reference only (unless otherwise indicated), excluding Taiwan, Macau and Hong Kong
“CIT”	corporate income tax
“Companies Ordinance”	the Companies Ordinance (Chapter 622 of the Laws of Hong Kong), as amended, supplemented or otherwise modified from time to time
“Company”, “our Company”, “we” or “us”	Qeeka Home (Cayman) Inc. 齊屹科技(開曼)有限公司 (formerly known as China Home (Cayman) Inc.), an exempted company with limited liability incorporated in the Cayman Islands on 20 November 2014, whose Shares are listed on the Main Board of the Stock Exchange (stock code: 1739)

## Definitions

“Contractual Arrangement(s)”	the series of contractual arrangements entered into by, among Shanghai Qijia, Qijia Network Technology and the shareholders of Shanghai Qijia, details of which are described in the section headed “Contractual Arrangements” of the Prospectus
“Controlling Shareholder(s)”	has the meaning ascribed thereto under the Listing Rules
“Director(s)”	the director(s) of our Company
“Existing Brausen Referral Services Agreement(s)”	the referral services agreements dated December 31, 2021, entered into between Beijing Brausen and Shanghai Qijia E-Commerce pursuant to which Shanghai Qijia E-Commerce will work with certain construction materials and household products suppliers, to sell customized construction materials and furniture packages to end-clients introduced by Beijing Brausen for a commission, the latest term of which will expire on December 31, 2022
“GF Xinde”	GF Xinde Investment Management Co., Ltd.
“Group” or “our Group”	the Company (any one or more of, as the context may require) and its subsidiaries and operating entities
“HK\$” or “HKD”	Hong Kong dollars, the lawful currency of Hong Kong
“Hong Kong” or “HK”	the Hong Kong Special Administrative Region of the PRC
“IAS”	the International Accounting Standards
“IASB”	the International Accounting Standards Board
“IDC” or “Interior Design and Construction Business”	the provision of interior design and construction service
“Interior Design and Construction and others Business”	composed of Interior Design and Construction Business and Innovation and others
“IFRS”	the International Financial Reporting Standards, which include standards and interpretations promulgated by the International Accounting Standards Board (IASB), and the International Accounting Standards (IAS) and interpretation issued by the International Accounting Standards Committee (IASC)
“Independent Third Party(ies)”	third party(ies) independent of, and not connected with, the Company and its connected persons (as defined under the Listing Rules)
“Innovation and others”	the provision of other initiative services, mainly including Supply Chain Service, cross-border e-commerce business and other business
“IPO”	the Company’s initial public offering and listing of its shares on Main Board of the Stock Exchange on 12 July 2018
“Jumei”	Qijia Jumei (Suzhou) Refined Construction Technology Co., Ltd.* (齊家居美(蘇州)精裝科技有限公司), a company with limited liability incorporated in PRC on 30 August 2016

## Definitions

“Latest Practicable Date”	17 April 2024, being the latest practicable date for the purpose of ascertaining certain information contained in this annual report prior to its publication
“Listing Date”	12 July 2018, on which the Shares were listed on the Stock Exchange and from which dealings in the Shares were permitted to commence on the Stock Exchange
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited, as amended, supplemented or otherwise modified from time to time
“LLC”	limited liability company
“Main Board”	the stock exchange (excluding the option market) operated by the Stock Exchange which is independent from and operates in parallel with the Growth Enterprise Market of the Stock Exchange
“Memorandum and Articles of Association”	the amended and restated memorandum of articles of association and articles of association of our Company, conditionally adopted on 22 May 2023, and as amended from time to time
“Model Code”	Model Code for Securities Transactions by Directors of Listed Issuers as set out in Appendix C3 of the Listing Rules
“Mr. Deng”	Mr. DENG Huajin, our founder, Chairman of our Board, Executive Director, CEO and our single largest Shareholder
“Nomination Committee”	the nomination committee under the Board
“PRC Operating Entities”	Shanghai Qijia and its subsidiaries and branches, the financial accounts of which have been consolidated and accounted for as if they were subsidiaries of our Company by virtue of the Contractual Arrangements
“Pre-IPO Share Option Scheme”	the pre-IPO share option scheme of the Company adopted in 2011 and 2016, and was formalized in 2018. The expiry date of pre-IPO share option scheme was in 2021, replaced by another share-based compensation plan.
“Prospectus”	the prospectus being issued in connection with the IPO
“Qeeka Holding”	Qeeka Holding Limited, an exempted company with limited liability incorporated in the BVI on 18 November 2014, which is wholly owned by Mr. Deng
“Qihong Referral Services Agreement”	the referral services agreement dated 22 September 2023 entered into between Shanghai Qihong and Shanghai Qijia E-Commerce pursuant to which Shanghai Qijia E-Commerce will work with certain construction materials and household products suppliers, to sell customized construction materials and furniture packages to end-clients introduced by Shanghai Qihong

## Definitions

“Qijia Network Technology”	Qijia (Shanghai) Network Technology Co., Ltd.* (齊家網(上海)網絡科技有限公司), a company with limited liability incorporated in the PRC on 16 April 2015 and a subsidiary of the Company
“Remuneration Committee”	the remuneration committee under the Board
“Renewed Brausen Referral Services Agreement”	the referral services agreement dated January 4, 2023 entered into between Shanghai Brausen and Shanghai Qijia E-Commerce pursuant to which Shanghai Qijia E-Commerce will work with certain construction materials and household products suppliers, to sell customized construction materials and furniture packages to end-clients introduced by Shanghai Brausen
“Renminbi” or “RMB”	Renminbi, the lawful currency of the PRC
“Reporting Period”	the year ended 31 December 2023
“RSU(s)”	restricted share unit(s)
“SaaS and Marketing Service Business”	the provision of SaaS based total marketing solution, targeted marketing services, inspection service and others
“Sales lead”	the data that identifies someone as a potential demand user of Interior Design and Construction
“Seagull”	a PRC company listed on the Shenzhen Stock Exchange (Stock code: 002084) that engages in the production and sales of high-grade sanitary ware and interior customized furnishing supplies
“Series A Investors”	the holders of Series A Preferred Shares, namely Series A-1 Investors, Series A-2 Investors, Series A-3 Investors, and Series A-4 Investors
“SFO”	the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) as amended, supplemented or otherwise modified from time to time
“Shanghai Brausen”	Shanghai Brausen Decoration Engineering Co., Ltd.* (上海博若森裝飾工程有限公司), a company incorporated in the PRC with limited liability and a wholly owned subsidiary of the Company
“Shanghai Qijia”	Shanghai Qijia Network Information Technology Co., Ltd.* (上海齊家網信息科技股份有限公司), a company incorporated in the PRC with limited liability on 9 August 2007, and is controlled by our Group through the Contractual Arrangements
“Shanghai Qijia E-Commerce”	Shanghai Qijia E-Commerce Co., Ltd.* (上海齊家電子商務有限公司), a company with limited liability incorporated in the PRC, which is ultimately controlled by Mr. Deng

## Definitions

“Shanghai Qiyi”	Shanghai Qiyi Information Technology Co., Ltd.* (上海齊屹信息科技有限公司), a company incorporated in the PRC with limited liability on 8 September 2011, which is a directly wholly-owned subsidiary of Shanghai Qijia
“Shanghai Qiyu”	Shanghai Qiyu Information Technology Co., Ltd.* (上海齊煜信息科技有限公司), a company incorporated in the PRC with limited liability on 23 September 2015, which is a wholly-owned subsidiary of the Company
“Share(s)”	ordinary share(s) in the share capital of the Company, with a nominal value of US\$0.0001 each
“Shareholder(s)”	holder(s) of the Shares
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“subsidiary” or “subsidiaries”	has the meaning ascribed thereto in section 15 of the Companies Ordinance
“Supply Chain Service”	the provision of building and home decoration materials
“USD”	United States dollar, the lawful currency of the United States
“Youzi”	the partial renovation brand of the Company
“%”	per cent.

\* The English names of the PRC nationals, enterprises, entities, departments, facilities, certificates, titles and the like are translation and/or transliteration of their Chinese names and are included for identification purposes only. In the event of inconsistency between the Chinese names and their English translations and/or transliterations, the Chinese names shall prevail.