

 网易云音乐  
CLOUD MUSIC INC.  
雲音樂股份有限公司  
(Incorporated in the Cayman Islands with limited liability)  
(Stock Code: 9899)

25 April 2024

Dear Non-registered Shareholders<sup>1</sup>,

### New Arrangements on Dissemination of Corporate Communications

This notification sets out the new arrangements adopted by Cloud Music Inc. (the “Company”) on dissemination of its Corporate Communications and Actionable Corporate Communications, pursuant to Rule 2.07A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”). These new arrangements are conditional upon, and will take effect from, the passing of the special resolution by the shareholders of the Company at the annual general meeting to be held on 26 June 2024 in relation to the proposed amendments to the Company’s memorandum and articles of association (details of which are set out in the notice of the annual general meeting of the Company dated 25 April 2024).

*Corporate Communications* refer to documents issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to directors’ reports, annual accounts and auditor’s reports, interim reports, notices of meetings, listing documents, circulars and proxy forms.

1. Corporate Communications

The Company will continue to disseminate Corporate Communications to its shareholders using electronic means through the website of the Company at <http://ir.music.163.com> (the “Company Website”) and the website of Hong Kong Exchanges and Clearing Limited (“HKEX”) at [www.hkexnews.hk](http://www.hkexnews.hk) (the “HKEXnews Website”, together with the Company Website, the “Websites”), and will only send Corporate Communications in printed form to a shareholder upon request.

Shareholders are encouraged to subscribe for the News Alert service provided by HKEX (currently at [https://www.hkex.com.hk/eng/invest/user/login\\_e.aspx](https://www.hkex.com.hk/eng/invest/user/login_e.aspx)). Through the News Alert service, subscribers will receive alerts when the Company publishes regulatory notices on the HKEXnews Website or when disclosure of interest filings are made in respect of the Company.

Non-registered shareholders who wish to receive future Corporate Communications of the Company (or other Corporate Communications as the Company may decide) by email should liaise with their banks, brokers, custodians, nominees or HKSCC Nominees Limited through which their shares are held (together, the “Intermediary”) and provide their email address to their Intermediary.

2. Request for Corporate Communications in printed form

**All previous requests or instructions (if any) to the Company to receive Corporate Communications in printed form will no longer be valid.** If any shareholder still wishes to receive Corporate Communications from the Company in printed form, please complete the enclosed Reply Form and return the duly signed Reply Form to Computershare Hong Kong Investor Services Limited, the Hong Kong share registrar of the Company (the “Share Registrar”) by email to [cloudmusic.ecom@computershare.com.hk](mailto:cloudmusic.ecom@computershare.com.hk) or by post to 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong.

If, for any reason, a shareholder has difficulty in gaining access to the Websites, the Company will, upon a request in writing by the shareholder to the Share Registrar by email or by post at its email or postal addresses provided above, send the relevant Corporate Communications to the shareholder in printed form free of charge.

Upon the new arrangements coming into effect, details of the above arrangements will be available on the Company Website, and a copy of the Reply Form will also be available for download from the Company Website for use. Shareholders using a downloaded copy of the Reply Form should complete all the details required and return the duly signed Reply Form to the Share Registrar by email or by post at its email or postal addresses provided in section 2 above.

If shareholders have any questions about this notification, please contact the Share Registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays), or send their questions by email to [cloudmusic.ecom@computershare.com.hk](mailto:cloudmusic.ecom@computershare.com.hk).

Yours faithfully,  
By Order of the Board  
**Cloud Music Inc.**  
**Mr. William Lei Ding**  
Chairman of the Board

<sup>1</sup> Non-registered Shareholders, for the purpose of this notification letter, means such person or company whose shares in the Company are held in the Central Clearing and Settlement System and who has notified the Company from time to time through the Hong Kong Securities Clearing Company Limited that such person or company wishes to receive the Corporate Communications of the Company. If shareholders have sold or transferred their shares in the Company, please disregard this notification letter and the accompanying Reply Form.



## Reply Form 回條

To: **Computershare Hong Kong Investor Services Limited**  
(The "Share Registrar")  
17M Floor, Hopewell Centre  
183 Queen's Road East, Wanchai, Hong Kong

致：香港中央證券登記有限公司  
(「股份過戶處」)  
香港灣仔皇后大道東183號  
合和中心17M樓

### REMINDER 提示

As a Non-registered Shareholder, if you wish to receive Corporate Communications\* of Cloud Music Inc. by electronic dissemination, you should liaise with your bank(s), broker(s), custodian(s), nominee(s) or HKSCC Nominees Limited through which your shares are held (collectively, the "Intermediary") and provide your email address to your Intermediary<sup>(Note 1)</sup>.

作為非登記股東，如有意透過電子發佈收取雲音樂股份有限公司的公司通訊\*，閣下應聯絡閣下持有股份的銀行、經紀、託管商、代理人或香港中央結算（代理人）有限公司（統稱「中介公司」），並向閣下的中介公司提供閣下的電子郵件地址<sup>(附註1)</sup>。

**Request for Corporate Communications\* in printed form<sup>(Note 2)</sup> / 要求收取公司通訊\*印刷版<sup>(附註2)</sup>**  
(Please mark "✓" in the below box if applicable) (如適用，請在以下方格內劃上「✓」號)

Name of the listed company (the "Company"):  
上市公司（「本公司」）名稱：

CLOUD MUSIC INC.  
雲音樂股份有限公司

I/we would like to receive future Corporate Communications\* in printed form (Please mark "✓" in the below box if applicable).  
本人/我們欲收取未來公司通訊\*的印刷版（如適用，請在以下方格內劃上「✓」號）。

printed English version  
英文印刷本

printed Chinese version  
中文印刷本

printed English and Chinese versions  
英文及中文印刷本

Name(s) of Non-registered Shareholder(s)<sup>(Note 3)</sup>:  
非登記股東姓名<sup>(附註3)</sup>：

Signature(s):  
簽名：

(Please use ENGLISH BLOCK LETTERS 請用英文正楷填寫)

Contact number:  
聯絡電話號碼：

Date:  
日期：

### Notes 附註：

- This letter is addressed to Non-registered Shareholder(s) ("Non-registered Shareholder" means such person or company whose shares are held in The Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that such person or company wishes to receive Corporate Communications\*).  
此函件乃向非登記股東（「非登記股東」指股份存放於中央結算及交收系統的人士或公司，已透過香港中央結算有限公司不時向公司發出通知，表示欲收取公司通訊\*）發出。  
If you provide more than one email address to your Intermediary and/or by other means, only the latest email address provided by your Intermediary will be registered.  
如閣下向中介公司及/或透過其他方式提供多於一個的電子郵件地址，只有由中介公司提供的最後電子郵件地址將會被用於登記。
- If you mark "✓" in the box for future Corporate Communications\* in printed form, no email address will be registered and only Corporate Communications\* in printed form will be sent to you by post.  
如閣下在選項方格內劃上「✓」號選擇收取未來公司通訊\*的印刷版，閣下將不會有電子郵件地址被登記，閣下只會通過郵寄方式獲發公司通訊\*的印刷版。
- If your shares are held in joint names, all the joint shareholders should jointly sign this Reply Form in order to be valid. Any form with no box marked (✓), with no signature or otherwise incorrectly completed will be void. For the avoidance of doubt, the Company and/or the Share Registrar do not accept any other instructions given on this Reply Form.  
如屬聯名股份持有人，則本回條須由所有聯名股份持有人聯合簽署，方為有效。如在本表格未有在方格內劃上「✓」號，或未有簽署，或在其他方面填寫不正確，則本表格將會作廢。為免存疑，在本回條上的任何額外指示，公司及/或股份過戶處將不予處理。
- Unless otherwise specified, Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to the annual report, interim report, notice of meeting, circular and proxy form.  
除非另有註明，公司通訊乃指公司已發出或將予發出以供其任何證券的持有人參照或採取行動的任何文件，包括但不限於年報、中期報告、會議通告、通函及代表委任表格。

### PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

- "Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO").  
本聲明中所指的「個人資料」與香港法例第486章《個人資料（私隱）條例》（「私隱條例」）中「個人資料」的涵義相同。
- Your Personal Data provided in this Reply Form will be used in connection with the Company's dissemination of Corporate Communications\*. Your supply (directly and/or through your Intermediary) of Personal Data to the Company and/or the Share Registrar is on a voluntary basis. In case of a failure to provide sufficient information, the Company and/or the Share Registrar may not be able to process your instructions and/or requests as stated in this Reply Form.  
閣下於本回條所提供的個人資料將用於有關公司及/或股份過戶處發佈公司通訊\*的事宜上。閣下是自願（直接及/或透過閣下的中介公司）向公司及/或股份過戶處提供個人資料。若閣下未能提供足夠資料，公司可能無法處理閣下在本回條上所述的指示及/或要求。
- Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any of the stated purposes, or when it is required to do so by law and will be retained for such period as may be necessary for our verification and record purposes.  
閣下的個人資料可能會披露或轉移給公司的附屬公司、股份過戶處、及/或其他公司或團體，並將適當地保留該等個人資料作核實及紀錄用途。
- You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing, by mail to the Hong Kong Privacy Officer of the Share Registrar at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email at PrivacyOfficer@computershare.com.hk.  
閣下有權根據《私隱條例》的條文查閱及/或修改閣下的個人資料。任何該等查閱及/或修改個人資料的要求均須以書面方式郵寄至股份過戶處（地址為香港灣仔皇后大道東183號合和中心17M樓）向香港隱私主任提出，或發送電郵至 PrivacyOfficer@computershare.com.hk。

(Please cut along the dotted line 請沿虛線剪下)



### Mailing Label 郵寄標籤

**Computershare Hong Kong Investor Services Limited**  
香港中央證券登記有限公司  
Freepost No. 簡便回郵號碼：37  
Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this form to us.

**No postage is necessary if posted in Hong Kong.**  
當閣下寄回此回條時，請將郵寄標籤剪貼於信封上。  
如在本港投寄，閣下無需支付郵費或貼上郵票

