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# CHICMAX

**Shanghai Chicmax Cosmetic Co., Ltd.**

**上海上美化妝品股份有限公司**

*(A joint stock company incorporated in the People's Republic of China with limited liability)*

**(Stock code: 2145)**

## **INSIDE INFORMATION ISSUANCE OF FILING NOTICE BY THE CSRC FOR THE H SHARE FULL CIRCULATION PROGRAMME OF THE COMPANY**

This announcement is made by Shanghai Chicmax Cosmetic Co., Ltd. (the “**Company**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcement of the Company dated 23 February 2024 in relation to the proposed participation in the H share full circulation programme by the Company (the “**Announcement on Participation**”). Unless the context otherwise requires, capitalized terms used herein shall have the same meanings as those defined in the Announcement on Participation.

The Company is pleased to announce that the Company has received a filing notice dated 18 April 2024 (the “**Filing Notice**”) issued by the CSRC in respect of the implementation of the H Shares full circulation programme of the Company. According to the Filing Notice, the Company has completed the filing with the CSRC in respect of the implementation of conversion up to an aggregate of 8,861,580 Unlisted Shares, comprising 4,153,860 Unlisted Shares owned by Youngor Investment Co., Ltd. (雅戈爾投資有限公司), 4,153,860 Unlisted Shares owned by Mr. Zhang Huai'an (張懷安) and 553,860 Unlisted Shares owned by Shanghai Yingfu Enterprise Management Partnership (Limited Partnership) (上海盈輔企業管理合夥企業(有限合夥)), into H Shares. The Filing Notice will be valid for 12 months from 18 April 2024. The Company will apply to the Stock Exchange for the listing of, and permission to deal in, such H Shares on the Main Board of the Stock Exchange (the “**Conversion and Listing**”).

As at the date of this announcement, the details of implementation plan of the Conversion and Listing have not been finalized. The Company will make further announcements on the progress of the Conversion and Listing in compliance with the requirements under Listing Rules and the applicable laws, as and when appropriate.

**The Conversion and Listing is subject to other relevant procedures as required by the Stock Exchange and other domestic and overseas regulatory authorities. Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Shanghai Chicmax Cosmetic Co., Ltd.**  
上海上美化妝品股份有限公司

**Mr. Lyu Yixiong**

*Chairman of the Board, Executive Director and Chief Executive Officer*

Shanghai, the PRC  
23 April 2024

*As at the date of this announcement, the Board comprises Mr. Lyu Yixiong, Ms. Luo Yan (羅燕), Mr. Feng Yifeng and Ms. Song Yang as executive Directors; Ms. Li Hanqiong and Mr. Sun Hao as non-executive Directors; Mr. Leung Ho Sun Wilson, Ms. Luo Yan (羅妍) and Mr. Liu Yi as independent non-executive Directors.*