

Best Mart 360 Holdings Limited 優品360控股有限公司

(incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司)

(Stock Code 股份代號:2360)

23 April 2024

Dear registered shareholder(s),

Best Mart 360 Holdings Limited (the "Company")

- Notice of Publication of Annual Report 2023, Circular and Proxy Form of Annual General Meeting (the "Current Corporate Communications")

The Current Corporate Communications of the Company have been published in English and Chinese languages and are available on the website of the The Current Corporate Communications of the Company have been published in English and Chinese languages and are available on the website of the Company at www.bestmart360.com and the website of HKExnews at www.hexnews.hk. For the shareholders who have selected to receive the Company's corporate communications (the "Corporate Communications") (Note 1) in printed version, enclosed is the Current Corporate Communications of the Company in both English and Chinese versions. If you have any difficulty in receiving or gaining access to the Current Corporate Communications posted on the Company's website for any reason, please send your request (specifying your name, address and request) by email at BestMart360.ecom@computershare.com.hk or by notice in writing to the Company's Hong Kong branch share registrar (the "Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong. The Company will promptly upon receipt of your request send the Current Corporate Communications to you in printed form free of charge. Corporate Communications to you in printed form free of charge.

Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rules 2.07A and 2.07B of the Rules Governing The Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the articles of association of the Company, the Company is writing to inform you that the Company has adopted electronic dissemination of corporate communications. Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the website of the Company at www.bestmart360.com and the website of HKExnews at www.hkexnews.hk, in place of printed copies.

Solicitation of electronic contact details

To ensure timely receipt of the latest Corporate Communications and Actionable Corporate Communications (Note 2), the Company recommends you provide your email address by scanning your personalized QR code printed on the enclosed reply form (the "**Reply Form**"). Alternatively, you may sign and return the Reply Form to the Share Registrar, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong.

If the Company does not receive a functional email address in your reply or the email address provided is non-functional, until such time that the functional email address is provided to the Share Registrar, you may (i) be unable to receive notifications regarding the publication of Corporate Communications; (ii) need to proactively check the website of the Company and the website of HKExnews to keep up with the publication of Corporate Communications; and (iii) the Company will send the Actionable Corporate Communications in printed form in the future.

If you want to receive future Corporate Communications in printed form, please complete and return the Reply Form to the Share Registrar or send an email to BestMart360.ecom@computershare.com.hk specifying your name, address and request to receive future Corporate Communications in printed form. Please note that such request shall be valid for one year starting from the receipt date of your instruction and will expire thereafter.

Should you have any queries relating to any of the above matters, please send an email to BestMart360.ecom@computershare.com.hk or contact the Company at (852) 3916 1888 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Mondays to Fridays, excluding Hong Kong public holidays.

By Order of the Board Best Mart 360 Holdings Limited Li Guanpeng

- Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

 "Actionable Corporate Communication" is any corporate communication that seeks instructions from issuer's securities holders on how they wish to exercise their rights
- or make an election as the issuer's securities holder, including but not limited to (a) election forms in connection with a dividend payment; (b) excess application forms in connection with a rights issue or open offer; (c) application forms for assured entitlement under an open offer; (d) acceptance forms in connection with takeovers, mergers and share buy-backs; and (e) provisional allotment letters in connection with a rights issue.

各位登記股東:

優品 360 控股有限公司(「本公司」) - 2023 年度報告、股東週年大會通函及代表委任表格(「本次公司通訊」)之發佈通知

本公司的本次公司通訊備有中、英文版本,並已上載於本公司網站 www.bestmart360.com 和披露易網站 www.bexnews.hk,歡迎瀏覽。若 閣下之前選擇收取本公司公司通訊(「公司通訊」)^{@健小}之印刷版本,現向 閣下奉上英文及中文版本的本次公司通訊。 閣下若因任何理由以致在收取或接收載於本公司網站上的本次公司通訊出現困難, 閣下可將要求(註明 閣下的姓名、地址及要求)以電郵方式發送到BestMart360.ecom@computershare.com.hk或以書面方式郵寄至本公司的香港股份過戶登記分處(「**股份過戶處**」)香港中央證券登記有限公司,地址為香 港灣仔皇后大道東 183 號合和中心 17M 樓。本公司將於接到 閣下通知後,盡快向 閣下免費發送有關本次公司通訊的印刷本

以電子方式發佈公司通訊之安排

根據香港聯合交易所有限公司證券上市規則(「**上市規則**」)第 2.07A 條及第 2.07B 的規定及本公司的公司細則,現謹此通知 閣下,本公司已採用電子方式 發佈公司通訊。請注意,所有未來公司通訊的英文版和中文版將在本公司網站 <u>www.bestmart360.com</u> 和披露易網站 <u>www.hexnews.hk</u> 上提供,以代替印刷本。

徵集電子聯絡資料

為確保及時收到最新的公司通訊及可採取行動的公司通訊^{例註2},本公司建議。閣下透過掃描隨附回條(「**回條**」)上列印的 閣下個人專屬二維碼來提供 閣 下的電子郵件地址。或者, 閣下也可以簽署回條並交回股份過戶處,地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。

如果本公司沒有收到 閣下的有效電子郵件地址,或 閣下提供之電子郵件地址無效,直至股份過戶處收到 閣下有效的電子郵件地址前, 閣下或將(i) 無法收到任何有關發佈公司通訊的通知;(ii)需要主動查看本公司網站和披露易網站以留意公司通訊的發佈;及(iii)本公司未來將以印刷本形式發送可供採取 行動的公司通訊。

若 閣下希望收取未來公司通訊之印刷版,請填妥回條並交回本公司的股份過戶處或發送電子郵件至 BestMart360.ecom@computershare.com.hk,並註明 閣下的姓名、地址以及收取未來公司通訊印刷版的要求。請注意,收取未來公司通訊印刷版之指示由收悉 閣下指示當日起計一年內有效,此後將失效。

如 閣下對本函內容有任何疑問,請電郵至 <u>BestMart360.ecom@computershare.com.hk</u>或於辦公時間星期一至五(香港公眾假期除外)上午 9 時正至 下午 6 時正(香港時間)期間致電本公司(852) 3916 1888 查詢。

承董事會命 **優品 360 控股有限公司** 李關鵬

2024年4月23日

附註

- 公司通訊是指本公司發出或將予發出以供其任何證券持有人或投資大眾參照或採取行動的任何文件,包括但不限於(a)董事報告、年度帳目以及審計報告副本以及(如適用)財 ·新德要報告;(b)中期報告及其中期報告論要(如適用;(c)會議通知;(d)上市文件;(e)通的;及()委任表格。 「可供採取行動的公司通訊」指任何涉及要求發行人的證券持有人指示其擬如何行使其有關證券持有人的權利或作出選擇的公司通訊,包括但不限於(a)有關派
- 付股息的選擇表格;(b)有關供股或公開招股的額外申請表格;(c)有關公開招股下的既定配額的申請表格;(d)有關與收購、合併及股份回購的接納表格;以及(e) 有關供股的暫定配額通知書。

Personalized QR Code 專屬二維碼

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DEDITIONAL EM

Computershare Hong Kong Investor Services Lim (the "Share Registrar") 17M Floor, Hopewell Centre

183 Queen's Road East, Wan Chai, Hong Kong

(Please <u>choose ONLY ONE</u> of the options below) (請從以下選項中只**選擇其中一項**)

香港中央證券登記有限公**司** (「股份過戶處」) 香港灣仔皇后大道東 183 號 合和中心 17M 樓

Option 1: Provide your email address for receipt of future Corporate Communications* of the Company via electronic dissemination by scanning your personalized QR code

選項 1:

掃瞄 閣下專屬二維碼提供 閣下之電子郵件地址,以接收公司通過電子方式發 佈的未來公司通訊*

You are **NOT required** to return this Reply Form if you choose Option 1. 如選擇了選項1 閣下無須交回本回條。

Option 2: I/we hereby provide my/our email address in writing for receipt of future Corporate Communications* of the following listed company (the "Company") via electronic dissemination								
選項 2: 本人/吾等現以書面提供本人/吾等之電子郵件地址‧以確保收到以下上市公司(「公司」)通過電子方式發佈的未來公司通訊*								
Name of Securities holder(s) 證券持有人姓名:	Name of the listed com							
	Best Mart 360 優品 360 控股	Holdings Limited 没有限公司						
Email address 電郵地址: (Note 3 / 附註3)	<u> </u>							
Option 3: I/we hereby request for receipt of Corporate Communications* in printed form (Please mark "✓" in the below box if applicable) 選項 3: 本人/吾等現要求收取公司通訊*印刷版 (如適用・請在以下方格內劃上「✓」號)								
receive future Corporate Communications* in printed copy and noted that this instruction is valid only for one year starting from the receipt date of instruction. (Note 5) 收取未來公司通訊*的印刷本,並已知悉本指示由收取指示日期起計一年內有效。(常註5)								
Signature(s): ^(Note 1) 簽名: ^(附註1)	Contact number: 聯絡電話號碼:		Date: 日期:					
Notes Whit.	777 NH 75 HH JIN 419 .		нм.					

- Notes 例註:

 1. Please complete all your details clearly. If your shares are held in joint names, all of the joint shareholders should jointly sign this Reply Form in order to be valid. 請滿楚填安 間下之所有資料。如屬聯名股東,則本回條須由所有聯名股東聯合簽署,万為有效。

 2. Any Reply Form with no signature or otherwise incorrectly completed will be void. 任何回條若未為養養政在其他方面與各不正確,則本回條為會持豫。

 3. If the Company does not receive a functional email address in your reply, you will be unable to receive notifications regarding the publication of Corporate Communications*. 如公司没有收到 閩下的有效電子對性地址。 問下將無法收到有關發格公司通訊*的通知。

 4. If you provide more than one email address by QR code, email, reply form and/or other means, only the latest one email address provided will be registered. 如 閩下無後提供的電子對性地址,同有 閩下最後提供的電子對性地結會被用於營記。

 5. If you mark "V" in the box in Option 3. no email address will be registered and only Corporate Communications* in printed form will be received. 如 閩下在建頂 3 方格內劃上 「V」號、將不會有電子對件地址被登記、只有公司通訊*的印刷版會被收取。

 6. For the avoidance of doubt, the Company does not accept any other instructions given on this Reply Form. 高兔存發,在本回緣上的任何嚴外指示、公司將不予處理。

- Unless otherwise specified, Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to the annual report, interim report, notice of meeting, circular and proxy form.

 **除井另音注》、公司雖和了各公司最出资本,予载出伏其任何噩券的转角入载受景大眾參照或採取行動的任何文件,其中包括但不限於年報、中期報告、會議通告、通函及代表委任表格。

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

- 個人資料豎明

 "Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO").

 本賢明中所指的「個人資料」與香港法例第 486章(個人資料(私隱)條例)(「《私隱條例)」)中「個人資料」的涵養相同。

 Your Personal Data provided in this Reply Form will be used in connection with, including but not limited to, the Company's electronic dissemination of Corporate Communications* and to liaise with you on other matters relating to your holdings in the Company, Your supply of Personal Data to the Company is on a volunty basis. In case of a failure to provide sufficient information, the Company may not be able to process your instruction and/or request as stated in this Reply Form.

 圖下於中國條所提供的個人資料新用於(包括但不限於)有關公司以電子方式發佈公司通訊*及就 圖下持有的公司證券有關的其他事宜上與 圖下聯絡。 圖下是自願向本公司提供個人資料。若 圖下未能提供足夠資料。本公司可能無法處理 圖下在本回條上所述的指示及/或要求。

 Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any of the stated purposes, or when it is required to do so by law and will be retained for such period as may be necessary for our verification and record purposes.

 公司可就任何所說明的用途或在法例規定的情况下,將 圖下的個人資料接觸或轉移給公司的附屬公司、股份過戶處、及/或其他公司或團體。並將在適當期間保留該等個人資料核實及紀錄用途。

 You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing, by mail to the Hong Kong Privacy Officer of the Share Registrar at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong or by email at Privacy Officer@computershare.com.hk。

 图下有機構像 《品藤传》的所文重閱及或修改 圖下的個人資料。任何該等重閱及或修改 圖下的個人時的包入可多。如此可以提供的表述,但是可以使用的可以使用的图片的例如,但是可以使用的图片,但是可以使用的图片,但是可以使用的图片的图片,但是使用的图片,但是可以使用的图片,如此可以使用的图片,如此可以使用的图片,可以使
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Mailing Label 郵寄標籤

Computershare Hong Kong Investor Services Limited 香港中央證券登記有限公司 Freepost No. 簡便回郵號碼:37 Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this form to us.

No postage is necessary if posted in Hong Kong.

閣下寄回此回條時・請將郵寄標籤剪貼於信封上 如在本港投寄・ 閣下無需支付郵費或貼上郵票。