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FINANCIAL HIGHLIGHTS

The board (the "Board") of directors (the "Directors") of Jia Yao Holdings Limited (the "Company") is pleased to announce the annual results of the Company and its subsidiaries (collectively, the "Group") for the year ended 31 December 2023 (the "Year") together with the comparative figures for the corresponding period in 2022.

- Revenue for the year ended 31 December 2023 increased by approximately 50.3% or RMB487.3 million to approximately RMB1,455.7 million as compared with the same period in 2022.
- Gross profit for the year ended 31 December 2023 increased by approximately 181.0% or RMB249.6 million to approximately RMB387.5 million as compared with the same period in 2022.
- Gross profit margin for the year ended 31 December 2023 increased by approximately 12.4% from approximately 14.2% to approximately 26.6% as compared with the same period in 2022.
- Profit attributable to owners of the Company increased by approximately RMB93.8 million to approximately RMB99.3 million for the year ended 31 December 2023 as compared to for the year ended 31 December 2022.
- Average trade and notes receivable turnover days increased from approximately 52 days for the year ended 31 December 2022 to approximately 68 days for the year ended 31 December 2023.
- Average trade and notes payable turnover days decreased from approximately 209 days for the year ended 31 December 2022 to approximately 202 days for the year ended 31 December 2023.
- Average inventory turnover days decreased from approximately 92 days for the year ended 31 December 2022 to approximately 74 days for the year ended 31 December 2023.
- The Board does not recommend the payment of a final dividend for the year ended 31 December 2023 (The Board recommended the payment of a final dividend for the year ended 31 December 2022 of HKD0.056 per share).

Notes:

- (i) Gross profit margin were calculated based on gross profit for the year divided by the revenue for the year.
- (ii) Average trade and notes receivable turnover days were calculated as the average of the beginning and ending of trade and notes receivable balance of the year end divided by the revenue for the year and multiplied by the number of days for the year (365 days for the year ended 31 December 2023 (for the year ended 31 December 2022: 365 days)).
- (iii) Average trade and notes payable turnover days were calculated as the average of the beginning and ending of trade and notes payable balance of the year end divided by the cost of sales for the year and multiplied by the number of days for the year [365 days for the year ended 31 December 2023 (for the year ended 31 December 2022: 365 days)].
- (iv) Average inventory turnover days were calculated as the average of the beginning and ending of inventories balance of the year end divided by the cost of sales for the year and multiplied by the number of days for the year (365 days for the year ended 31 December 2023 (for the year ended 31 December 2022: 365 days)).

CORPORATE INFORMATION



Board of Directors

Executive Director

Mr. Yang Yoong An (Chairman)

Non-executive Directors

Mr. Feng Bin Mr. Yang Fan

Independent Non-executive Directors

Mr. Gong Jinjun

Mr. Zeng Shiquan (retired on 16 June 2023)

Mr. Wang Ping

Ms. Guo Wei (appointed on 16 June 2023)

Company Secretary

Mr. Wu Hung Wai (HKICPA)

Registered Office

Third Floor, Century Yard, Cricket Square, P.O. Box 902, Grand Cayman, KY1-1103, Cayman Islands

Headquarter and Principal Place of Business in the PRC

No. 6 Qingdao Road Dongshan Economic Developing District Yichang, Hubei

Principal Place of Business in Hong Kong

Suite 3212, 32nd Floor, Tower One, Times Square No. 1 Matheson Street, Causeway Bay Hong Kong

Audit Committee

Mr. Wang Ping (Chairman)

Mr. Gong Jinjun

Mr. Zeng Shiquan (retired on 16 June 2023) Ms. Guo Wei (appointed on 16 June 2023)

Remuneration Committee

Mr. Gong Jinjun (Chairman)

Mr. Yang Fan Mr. Wang Ping

Nomination Committee

Mr. Yang Yoong An (Chairman)

Mr. Zeng Shiguan (retired on 16 June 2023)

Mr. Gong Jinjun

Ms. Guo Wei (appointed on 16 June 2023)

Corporate Website

www.jiayaoholdings.com

Authorised Representatives

Mr. Yang Fan Mr. Wu Hung Wai

Principal Bankers

China Merchants Bank Yichang Branch Hubei Bank Corporation Yichang Branch Bank of China (Hong Kong) Limited

Principal Share Registrar and Transfer Office

Tricor Services (Cayman Islands) Limited Third Floor, Century Yard, Cricket Square, P.O. Box 902, Grand Cayman, KY1-1103, Cayman Islands

Hong Kong Branch Share Registrar and Transfer Office

Union Registrars Limited Suites 3301–04, 33/F. Two Chinachem Exchange Square 338 King's Road North Point Hong Kong

Legal Adviser as to Hong Kong Laws

Loong & Yeung Room 1603, 16th Floor, China Building 29 Queen's Road Central Central, Hong Kong

Auditor

PricewaterhouseCoopers

Certified Public Accountants and Registered PIE Auditor
22/F., Prince's Building
Central, Hong Kong



CHAIRMAN'S STATEMENT

Dear Shareholders.

On behalf of the Board, I am pleased to present the annual report of the Company for the year ended 31 December 2023.

The global recovery in 2023 remained slow due mainly to factors such as high inflation, geopolitical conflict and finance sector turbulence. Despite internal challenges, China's gross domestic product (GDP) reflected a strong post-COVID rebound with 5.2% economic growth, surpassing an initial target of approximately 5% set at the beginning of the year.

During the reporting year, Jia Yao capitalised on the tobacco industry's growth prospects by executing a thorough strategic plan to expand its electronic cigarette business, and secured new clients in markets including Saudi Arabia, the United Arab Emirates, South Korea and Australia. The Group made broadening its electronic cigarette product offering a top priority — not only the development and production of its own branded products, but also the manufacturing of peripheral products as an original equipment manufacturer (OEM) and original design manufacturer (ODM). These endeavours resulted in a surge in revenue in the electronic cigarette segment, whose growth more than tripled to RMB768.8 million from RMB217.0 million the previous year. Meanwhile, the Group's paper cigarette packaging business maintained steady progress.

The electronic cigarette business emerged as a key driver of the Group's overall performance during the reporting year, accounting for approximately 52.8% of its total revenue. Despite a global trend in favour of more stringent regulatory measures and legislation, export volumes of electronic cigarettes from China grew significantly throughout the reporting year, vindicating the Group's astute business strategy of prioritising the electronic cigarette segment.

As part of these efforts, the Group established research institute during the reporting year to spearhead a research project focused on the new-tobacco sector. The Group also established joint laboratories with various organisations to foster technological advances and facilitate the application of research findings to electronic cigarette product development, aiming to position itself as a frontrunner in the industry by strengthening its patented technology protection and offering a comprehensive range of electronic cigarette products.

The electronic cigarette industry is growing rapidly, and we understand that government regulation has an essential role to play in its development. We believe that the gradual implementation of regulation worldwide will ultimately contribute to the industry's long-term growth and progress. Jia Yao's extensive experience, strong research and development capabilities and long-standing reputation in the tobacco industry will enable it to monetise waves of change in the industry and navigate shifts in market dynamics, ultimately helping it to expand its reach to a broader customer base.

CHAIRMAN'S STATEMENT



Underpinned by its solid financial position and strong business fundamentals, Jia Yao will stay abreast of evolving trends around the latest tobacco products, and continue to boost investment in research and development to bolster its innovative capabilities, with the ultimate goal of establishing a leading position in the electronic cigarette industry across key markets and channels, particularly in overseas markets. Jia Yao will remain vigilant within the ever-changing market environment and strive to enhance its collaboration with other high-quality enterprises to foster its sustainable growth and expand its income stream in the medium to long run.

I would like to take this opportunity to express my gratitude for the continuous support of all our shareholders, investors and customers. The Group's management team and all staff members will continue to make every effort to deliver a sustainable business performance and maximise shareholder returns.

YANG Yoong An

Chairman of the Board and Executive Director

Hong Kong, 28 March 2024



Market Review

In 2023, the global economy faced numerous challenges, driven by factors such as high inflation, geopolitical conflict, finance sector turbulence and the lingering effects of the COVID-19 pandemic. The Organisation for Economic Cooperation and Development (OECD) predicted full-year global growth of 2.9%, highlighting the ongoing challenges of inflation and low growth prospects.

In China, despite 5.2% growth in gross domestic product (GDP) in 2023, which surpassed the target of approximately 5% set at the beginning of the year, the economy faced its share of challenges. The National Bureau of Statistics of China (NBS) reported that a recovery in consumption remained relatively weak due to a sluggish labour market and overall fragility. The property sector experienced a slump, consumer spending constraints were observed, the trade surplus decreased, and local government finances were strained. As a result, employment, economic activity and investment were significantly impacted. Nevertheless, with a modest increase of 0.2% in the Consumer Price Index (CPI) compared to the previous year, it is anticipated that more supportive fiscal and monetary policies will help restore the country's growth potential.

The electronic cigarette market in China enjoyed notable growth. Despite domestic flavour bans and new taxes on electronic cigarette manufacturers and distributors, exports of electronic cigarettes and related products increased significantly. China, where more than 90% of the world's vaping devices are manufactured, saw a surge of 29.9% in the value of electronic cigarette exports, to USD5.48 billion in the first half of 2023, compared to the same period the previous year. This growth was driven primarily by stable foreign trade policies and increasing demand in international markets. According to data released by the General Administration of Customs of the People's Republic of China (GACC), the total export value of electronic cigarettes and related products from China between January and November 2023 amounted to approximately RMB71.3 billion. The Chinese government's support for vape manufacturers targeting overseas markets, including relaxed export inspections and the presence of Chinese vaping enterprises at Shenzhen's airport, contributed to this growth.

The global electronic cigarette market grew overall. It had a market value of approximately USD18.3 billion in 2022 and is expected to expand to approximately USD47 billion by 2030, with a compound annual growth rate (CAGR) of approximately 12.5% between 2023 and 2030. Market research conducted by iMarc has highlighted that consumers are increasingly favouring electronic cigarettes over traditional cigarettes due to their lower levels of harmful substances. This emerging trend, coupled with growing awareness of the benefits of smokeless and ashless tobacco, serves as a significant driver of market growth.

In the tobacco industry, data released by the NBS indicated that cigarette production in China from January to October 2023 reached approximately 2.18 trillion units, representing cumulative growth of 1.6%. A consistent upward trend in cigarette production over the past six years peaked in 2023. Additionally, according to the GACC, China's exports of cigarettes from January to November 2023 increased significantly, reaching approximately 71.9 million units with a total value of some USD223.3 million. This represents a substantial cumulative increase of 31.5% in export volume compared to the same period the previous year.



In the sphere of regulation and industry development, the Chinese government announced a number of policies aimed at promoting the orderly development of the tobacco industry. The Ministry of Industry and Information Technology revised the Administrative Penalty Procedures for Tobacco Monopoly on 16 May 2023, and the State Tobacco Monopoly Administration (STMA) and the Ministry of Finance jointly issued the Management Measures for Confiscated Tobacco Products on 15 September 2023, respectively aiming to standardise the implementation of administrative penalties for tobacco monopolies, strengthen the management of confiscated tobacco products, and protect the rights and interests of citizens and organisations. The tobacco industry made remarkable progress in digital infrastructure development, with an integrated national tobacco production and management platform project achieving its basic completion milestone by the end of 2023. The establishment of the intelligent decision-making command centre and full implementation of the integrated platform project has laid solid foundations for the industry's digital transformation.

Jia Yao is dedicated to diligently pursuing the operation and development of its core businesses, particularly in the realm of electronic cigarettes. The Group continues to improve efficiency, implement lean production strategies, and adopt prudent cost reduction measures while maintaining strong and collaborative relationships with its existing clients. These efforts enable it to capitalise on favourable business opportunities.

Business Review

Jia Yao is primarily engaged in the design, production and sales of electronic cigarettes and paper cigarette packages. For the electronic cigarettes segment, the Group increased its investment in production and the development of own branded product in order to grasp the opportunity of rapid growth of electronic cigarette market in recent years. In additions to the production and development of own branded product, the Group also focused to develop the business to the OEM and ODM production of e-cigarette related products with comprehensive e-cigarette supply chain for several international e-cigarette brands. It is foreseeable that the electronic cigarettes segment will become the major revenue and profit growth drivers of the Group in the future. For the paper cigarette packages segment, the Group is providing paper cigarette packaging services for key cigarette brands designated by the STMA.

Sales and Distribution

Maintaining solid, stable business relationships with customers has always been Jia Yao's mission, as the Group believes that this is the key to excelling and outperforming its peers in the cigarette industry. By adopting advanced technologies, the Group aims to provide high value-added, distinct and differentiated products for its customers, with the ultimate goal of forging committed, long-term business partnerships with them.

In the e-cigarette business, since the concentrate on expansion of business in year 2023, the Group has aimed to expand its footprint in the e-cigarette peripheral product space and its penetration and development of the segment. The segment generated revenue of RMB768.8 million for the Group during the reporting year, approximately 52.8% of its total revenue.

Despite the fact that short-term Chinese e-cigarette demand may be somewhat affected by a series of restrictive government measures, the Group believes that standardised management is conducive to the orderly development of the industry, given that its penetration rate is still relatively low, indicating room for further development. Moreover, the Group's e-cigarette products are made mainly for export, underlining the fact that the inclusion of e-cigarettes in the scope of consumption tax has no significant impact on its business.



In the paper cigarette packaging segment, the Group serves customers with a presence across China, including major provincial tobacco companies and non-provincial tobacco companies operating under the China Tobacco Industry Development Center* (中國煙草實業發展中心), with operations and production centres in Hubei, Sichuan, Yunnan and other provinces. During the reporting year, the Group secured more orders than during the previous year through competitive tendering and new product development. Alongside its ongoing efforts to strengthen communication and cooperation with customers, and to increase the proportion of its proprietary business, the Group introduced new suppliers, optimising processes and materials, and improving production efficiency to achieve sustainable, long-term comprehensive benefits.

Product Development and Design

Throughout the years, the Group has consistently driven itself to innovate. Capitalising on its technological expertise and development, including its advanced production lines and state-of-the-art production facilities, the Group has aimed to fully utilise its capacity to manufacture mid-range and high-end products, enabling it to maintain its status as a market leader.

In order to further improve the efficiency of the production lines of electronic cigarette, it is necessary to consider the needs of automated production prior to the product design stage. During the reporting year, the Group reviewed the product development technology, which fully considers the requirements of product manufacturing and importing automation equipment at the stage of product design and improves the manufacturability and automation feasibility of products.

Technology Development and Quality Control

Advocating the concept of "management innovation, system leadership", the Group has always adhered to a policy of pursuing refinement, specialisation and standardisation to bolster its solid reputation for quality products. During the reporting year, the Group continued to step up efforts in the research and development of core technologies and the improvement of management capability. The Group launched its own branded electronic cigarette to the markets with high safety performance and better user experience, which has been recognized by numerous clients in a fast manner and achieved outstanding sales growth during the reporting year. The Group has also taken a proactive approach to environmental protection. It implements strict environmental protection metrics, controlling inputs of all raw and auxiliary materials, and manufacturing processes to provide customers with high-quality, safe, environment-friendly products.

Cost Control

The Group has always sought to consolidate its core business and maximise efforts to control costs. Taking into account increases in the prices of raw materials, which have been a major factor affecting manufacturing industries, the Group adopted a series of measures during the reporting year to reduce those costs.

It introduced strategies including process and materials optimisation, productivity enhancement, and the introduction of new suppliers and competitive negotiations. The Group also strengthened its control of production processes through measures such as rolling stock preparation, consolidating production orders to increase lot sizes, reducing manufacturing costs and preventing inefficiencies brought about by secondary loading due to insufficient deliveries. These strategies achieved remarkable results, yielding an improvement in gross profit margin on the previous year.

^{*} For identification purpose only



Financial Review

Revenue

For the year ended 31 December 2023, the revenue of the Group was approximately RMB1,455.7 million, representing an increase of approximately 50.3% over the same period in 2022, among which revenue from paper cigarette packages and other paper packages segment and electronic cigarettes segment accounted for approximately 47.2% and 52.8%, respectively. The increase in sales was primarily attributable to the outstanding contribution to the Group's revenue from the electronic cigarettes segment with rapid growth rate during the year ended 31 December 2023.

The following table sets forth the breakdown of the Group's revenue for the year ended 31 December 2023:

	For the year ended 31 December		
	2023 RMB'000	2022 RMB'000	Change (%) (approximate)
Paper cigarette packages and			
other paper packages segment	686,913	751,356	-8.6%
Electronic cigarettes segment	768,750	217,007	+254.3%

Gross Profit

The Group's gross profit increased by approximately 181.0% from approximately RMB137.9 million for the year ended 31 December 2022 to approximately RMB387.5 million for the year ended 31 December 2023. The Group's gross profit margin increased by approximately 12.4% from approximately 14.2% to approximately 26.6% as compared with the same period in 2022. The increase in gross profit was mainly attributed from the prominent contribution from the electronic cigarettes segment with higher profit margin during the year ended 31 December 2023.

Distribution Costs

For the year ended 31 December 2023, distribution costs comprise: (i) delivery expenses for transportation of our products to customers; (ii) staff costs and benefits relating to our Group's sales and marketing personnel; (iii) expenses incurred in customer hospitality activities during our normal course of business; (iv) travelling expenses of our staff incurred for sales and distribution activities; (v) administrative expenses; and (vi) other selling and distribution related expenses. The Group's distribution costs increased by approximately 83.9% from approximately RMB41.1 million for the year ended 31 December 2022 to approximately RMB75.6 million for the year ended 31 December 2023. The increase was mainly due to the increase in staff costs and promotion expense on the own developed product of electronic cigarettes during the year ended 31 December 2023.

Administrative Expenses

For the year ended 31 December 2023, administrative expenses consist of (i) staff costs and benefits relating to our Group's administrative personnel; (ii) travelling expenses of administrative staff; (iii) depreciation expenses arising from daily operation; (iv) entertainment expenses of administrative staff; (v) research and development expenses; (vi) office expenses; (vii) regulatory expenses; and (viii) other expenses incurred in relation to our administrative operations. The expenses increased by approximately 84.3% from approximately RMB79.5 million for the year ended 31 December 2022 to approximately RMB146.5 million for the year ended 31 December 2023. The increase was mainly due to the increase in staff costs and research and development costs during the year ended 31 December 2023.



Other Income

Other income mainly consists non-recurring government grant. The Group's other income increased by approximately RMB7.5 million to approximately RMB9.8 million during the year. The increase was mainly due to the increase of government grants during the year ended 31 December 2023.

Finance Income/(Costs) — net

For the year ended 31 December 2023, net finance income/(costs) primarily consist of interest income on bank deposits, interest payments on interest-bearing obligations and bank charges. The Group recorded net finance income of approximately RMB3.3 million for the year ended 31 December 2023 as compared to net finance costs of approximately RMB1.0 million for the year ended 31 December 2022. The change was mainly due to the increase of interest income on bank deposits during the year ended 31 December 2023.

Income Tax Expense

The Group's income tax expense increased by approximately RMB24.1 million from approximately RMB7.2 million for the year ended 31 December 2022 to approximately RMB31.3 million for the year ended 31 December 2023. Increase of income tax expense was mainly due to the increase of net profit generated by the subsidiaries in China during the year ended 31 December 2023.

Profit Attributable to Owners of the Company

As a result of the foregoing, the Group's profit attributable to owners of the Company increased by approximately RMB93.8 million to approximately RMB99.3 million for the year ended 31 December 2023 as compared with the corresponding period in 2022.

Trade and Other Receivables

Trade and other receivables increased by approximately 146.3% from approximately RMB214.2 million as at 31 December 2022 to approximately RMB527.5 million as at 31 December 2023. The increase was mainly attributable to (i) the increase of trade receivables from approximately RMB145.4 million as at 31 December 2022 to approximately RMB341.6 million as at 31 December 2023; and (ii) increase of deposits from approximately RMB32.1 million as at 31 December 2022 to approximately RMB73.4 million as at 31 December 2023.

Trade and Other Payables

Trade and other payables increased by approximately 37.0% from approximately RMB573.2 million as at 31 December 2022 to approximately RMB785.0 million as at 31 December 2023. The increase was mainly attributable to the increase of trade payables from approximately RMB314.9 million as at 31 December 2022 to approximately RMB425.7 million as at 31 December 2023 and other payable due to revision of government grant of approximately RMB74.6 million (as at 31 December 2022; nil).



Liquidity and Financial Resources

The Group recorded net current assets of approximately RMB314.4 million as at 31 December 2023, compared with net current assets of approximately RMB206.6 million as at 31 December 2022. The Group maintained a healthy liquidity position during the year ended 31 December 2023. The Group's operations were principally financed by internal resources and interest-bearing borrowings during the year.

As at 31 December 2023, the Group's cash and cash equivalents, which were held mainly in Renminbi and Hong Kong dollars, were approximately RMB311.2 million, compared with approximately RMB266.6 million as at 31 December 2022.

Borrowings and Gearing Ratio

The Group's interest-bearing borrowings was approximately RMB61.5 million as at 31 December 2023 (as at 31 December 2022: approximately RMB65.0 million). The decrease was mainly due to the decrease of bank borrowings in order to reduce the interest expense. The Group's interest-bearing borrowings were mainly denominated in Renminbi. The Group's interest-bearing borrowings was repayable within 1 year. This ratio is calculated as net debt divided by total capital. The gearing ratios are as follows:

	As at 31 December	
	2023	2022
	RMB'000	RMB'000
Total borrowings	61,500	65,000
Less: cash and cash equivalents	(311,156)	(266,575)
Net cash	(249,656)	(201,575)
Total equity	540,023	382,412
Total capital	N/A	N/A
Gearing ratio (%)	N/A	N/A

It is the policy of the Group to adopt a consistently prudent financial management strategy. Sufficient liquidity is maintained with appropriate levels of borrowings to meet the funding requirements of the Group's investments and operations.

Capital Expenditure

During the year ended 31 December 2023, the Group's total capital expenditure amounted to approximately RMB44.7 million (2022: approximately RMB15.0 million), which was mainly used in purchase of machineries.



Treasury Policies

The Group adopted a prudent strategy towards the treasury and funding policies, and attached high importance to the risk control and transactions directly related to the Group's principal business. Funds, primarily denominated in Renminbi and Hong Kong dollars, are normally placed with banks in short or medium term deposits for working capital of the Group.

Assets pledged as security

The carrying amounts of assets pledged as security for notes payable and borrowings are as follows:

	2023 RMB'000	2022 RMB'000
Land use rights	11,027	11,027
Investment property		7,509
Property, plant and equipment	54,850	32,301
Trade receivables	-	53,864
Restricted cash	143,068	193,648
		000.070
	208,945	298,349

Significant Investments, Material Acquisitions and Disposals of Subsidiaries and Associated Companies

On 22 December 2023, the Company entered into a sale and purchase agreement with Master Bliss Holdings Limited, Mr. Zhu Chunlin, and Hubei Golden Three Gorges, pursuant to which the Company agreed to sell 30% of the issued share capital of Giant Harmony Limited (the "Target Company") at a consideration of HK\$47,465,971. On 30 December 2023, the Company disposed 30% equity interests of the Target Company to Master Bliss Holdings Limited (an independent third party), and the Company shall continue to be the legal and beneficial owner of 70% of the entire issued share capital of the Target Company. For more details, please refer to the announcements of the Company dated 22 December 2023 and 10 January 2024.

Save as disclosed above, there are no significant investments, material acquisition and disposal of subsidiaries, associates and joint ventures by the Group for the year ended 31 December 2023 (2022: nil).

Contingent Liabilities

As at 31 December 2023, the Group did not have any significant contingent liabilities (as at 31 December 2022: nil).

Foreign Exchange Risks

The Group's transactions were mainly conducted in RMB, the functional currency of the Group, and the major receivables and payables are denominated in RMB. The Group's exposure to foreign currency risk related primarily to certain bank balances and cash, trade receivables, contract liabilities and other payables maintained in Hong Kong Dollars and United States Dollars. The Group did not use derivative financial instruments to hedge against the volatility associated with foreign currency transactions and other financial assets and liabilities arising in the ordinary course of business during the year ended 31 December 2023.



Human Resources and Remuneration

As at 31 December 2023, the Group employed 1,656 employees (as compared with 1,275 employees as at 31 December 2022) with total staff cost of approximately RMB232.9 million incurred for the year ended 31 December 2023 (as compared with approximately RMB111.0 million for the year ended 31 December 2022). The Group's remuneration packages are generally structured with reference to market terms and individual merits.

Rights Issue

References are made to the Company's announcements dated 5 August 2022, 20 September 2022 and 25 October 2022, the circular dated 5 September 2022, and the prospectus dated 3 October 2022. Capitalized terms used in this announcement shall have the same meanings stated in the above announcements and circular. The Company implemented the Rights Issue on the basis of every one (1) Rights Share for every one (1) ordinary share in issue at the Subscription Price of HK\$0.60 per Rights Share to raise up to HK\$180.0 million (before expenses) by way of issuing 300,000,000 Rights Shares. The Rights Shares are rank pari passu in all respects among themselves and with the Shares in issue on the date of allotment and issue of the Rights Shares. The aggregate nominal value of the Rights Shares is HK\$3,000,000. The reasons for the Rights Issue were it could provide immediate funds to the Company for the relocation and establishment of the new production facilities and the business development of the electronic cigarette segment, which will in return further improve the Group's operational efficiency and provide sustainable development of the Group's business.

The Rights Issue was completed on 26 October 2022, and 300,000,000 fully paid Rights Shares were allotted and issued accordingly. The net proceeds from the Rights Issue (after deducting expenses) are approximately HK\$176.0 million. The net price per Rights Share is approximately HK\$0.59. The closing price per Share on 5 August 2022 (being the date on which the terms of Rights Issue were fixed) is HK\$0.700.

As of 31 December 2023, the net proceeds from the Rights Issue of HK\$176.0 million has been fully utilized during the year.

	Intended use of proceeds from the Rights Issue HK\$' million	Actual use of net proceeds as at 31 December 2023 HK\$' million
Business expansion of Hubei Golden Three Gorges	119.34	119.34
Brand development and market expansion of Shenzhen Haohan	29.25	29.25
Business development of e-cigarettes	23.40	23.40
General working capital	4.01	4.01
Total	176.00	176.00

Adequacy of Public Float

Based on the information that is publicly available to the Company and within the knowledge of the Directors as at the date of this announcement, the Group maintained adequate public float throughout the year ended 31 December 2023.



Future Outlook

The global economy is in a significantly better position than it was a year ago, and the Group has reasons to be optimistic about the future. The latest update to the International Monetary Fund's (IMF's) World Economic Outlook includes an upward revision of its global growth forecast, to a projected growth rate of 3.1% in 2024 and 3.2% in 2025. This represents a 0.2 percentage point increase from the October 2023 forecast. The revision is attributed to the resilient performance of the United States and several emerging market economies, alongside fiscal support in China. The IMF also upgraded China's 2024 growth projection to 4.6%, an upward revision of 0.4 points. Although China faces challenges such as strains in the property sector and an ageing workforce, the recent decision by the People's Bank of China (PBOC) to reduce the deposit reserve ratio for financial institutions offers opportunities for economic improvement. This move is expected to stimulate the market and lead to a decline in financial expenses, boosting China's economic performance in 2024.

The global electronic cigarette market is also poised for growth. Statista forecasts that it will generate revenue of USD26 billion in 2024, with a CAGR of 3.06% between 2024 and 2028. The expansion of the global electronic cigarette industry is being propelled by factors such as increased awareness of health hazards, advances in electronic device technology, and the appeal of smoke-free and residue-free vaping. The market's expansion is also supported by escalating demand for electronic cigarettes as a smoking cessation aid and the rising costs associated with traditional cigarettes. Recognising the immense potential of the international market, the Group is dedicated to refining its product development capabilities, broadening its product assortment, and enhancing its presence in new markets.

In China, the electronic cigarette market is expected to generate revenue of US\$1.2 billion in 2024, with a projected CAGR of 3.61% between 2024 and 2028, according to Statista. Regulatory progress in China aims to establish uniformity and supervision in the electronic cigarette industry, positioning it as a significant player in the global market. With steady expansion, advances and growing exports, China's electronic cigarette sector shows remarkable growth potential. The outlook is further enhanced by stable foreign trade policies and increasing demand in overseas markets.

In China's cigarette market, positive growth is anticipated. Revenue in the market is forecast to reach approximately USD282.9 billion in 2024, with a CAGR of 1.6% between 2024 and 2028, according to Statista. At the 2024 National Tobacco Work Conference, the STMA articulated its commitment to enhancing systematic planning and comprehensive reforms in the industry. STMA aims to optimise the industry's operational and management mechanisms, focus on deepening market-oriented reform of cigarette marketing, and manage diversified investments. These proactive measures will contribute to the continued development and enhancement of the tobacco industry in China. Despite the competitive state of the market, the Group will maintain a prudent approach in its paper cigarette packaging business.

In light of these promising prospects, the Group is committed to expanding its presence in the electronic cigarette business while continuing to develop its paper cigarette packaging business. Jia Yao will increase investment in the electronic cigarette industry, with a particular focus on enhancing research and development of proprietary products. It is crucial to consistently innovate and create products that align with market trends and consumer preferences to thrive in such a competitive environment. As it strives to become a prominent one-stop manufacturer and supplier of electronic cigarettes, Jia Yao will closely monitor market dynamics and maintain a prudent approach to the business. The Group anticipates sustained revenue growth in the electronic cigarette segment for the foreseeable future, making it a significant business venture.

BIOGRAPHIES OF DIRECTORS AND SENIOR MANAGEMENT



Executive Director

Mr. Yang Yoong An (楊詠安) (formerly known as Yang An (楊安)), aged 61, was first appointed as a Director on 5 August 2013, and was redesignated as our executive Director from 24 March 2014 to 17 March 2017, as a non-executive Director from 17 March 2017 to 18 February 2019, and as an executive Director since 18 February 2019. Mr. Yang was the Chairman of our Company up to 17 March 2017 and has been the Chairman of our Company again since 18 February 2019. Mr. Yang is primarily responsible for overall management and formulation of business strategy of our Group. From 2022, the newly formed e-cigarette management team, under the leadership of Mr. Yang, began to vigorously develop the new e-cigarette business.

Mr. Yang had engaged in various businesses since the 1980s such as trading of fishery products and cigarette-related accessories products.

With the acquisition of the equity interests in Hubei Golden Three Gorges in 2001, Mr. Yang developed the business of production of cigarette packages in the PRC. In 2010, Mr. Yang became the chairman of Hubei Golden Three Gorges and he has been responsible for the overall day to day management of Hubei Golden Three Gorges.

Since 2012, Mr. Yang Yoong An has been the vice president of the Hubei Province Guangdong Chamber of Commerce [湖 北省廣東商會]. Mr. Yang Yoong An has brought over 10 years of extensive business and management experience in commercial business to the management team of the Company. He currently serves as a director of the subsidiaries of the Company including Giant Harmony Limited, Creative Data Limited, Flying Success Global Limited, Park Linker Limited, King Gather Limited, Easy Creator Limited and Hubei Golden Three Gorges. Mr. Yang Yoong An is the father of Mr. Yang Fan, a non-executive Director of the Company.

As at the date of this annual report, Mr. Yang is the beneficial owner of the entire issued capital of Spearhead Leader Limited, which in turn holds 418,724,000 shares representing approximately 69.79% of the issued share capital of the Company.

Non-executive Directors

Mr. Feng Bin (豊斌), aged 53, was appointed as an executive Director of the Company on 24 March 2014 and resigned on 17 March 2017. On 18 February 2019, Mr. Feng Bin was appointed as a non-executive Director of the Company. Mr. Feng Bin is primarily responsible for overseeing the general corporate, financial and compliance affairs of the Group.

Mr. Feng Bin graduated from the Southwestern University of Finance and Economics (西南財經大學) majoring in accounting in June 1992 through higher education self-taught examination. An accountant qualification was conferred on him by Ministry of Finance of the PRC in October 1994. In June 2008, Mr. Feng obtained a self-study undergraduate certificate (Adult Higher Education) in accounting from the Zhongnan University of Economics and Law (中南財經政法大學). In January 2011, Mr. Feng obtained a part-time master degree (professional degree) in executive management business administration from the Tsinghua University (清華大學). Mr. Feng has more than 15 years of experience in the cigarette packaging trading field. From June 1996 to February 2001, Mr. Feng worked at 四川省德昌縣菸葉複烤廠 (Sichuan Dechang Tobacco Redrying Factory*) as a factory manager. From October 2005 to June 2008, Mr. Feng served as deputy general manager of 成都今辰科技發展有限公司 (Chengdu Jinchen Sci-Tech. Development Co., Ltd.*). Mr. Feng joined Hubei Golden Three Gorges in March 2001 and was appointed as the chief financial officer and was the deputy general manager when he left Hubei Golden Three Gorges in 2005. Mr. Feng re-joined Hubei Golden Three Gorges in July 2008 as the deputy general manager and has been the general manager of Hubei Golden Three Gorges from February 2012 to December 2016.

^{*} For identification purpose only



BIOGRAPHIES OF DIRECTORS AND SENIOR MANAGEMENT

Mr. Yang Fan (楊帆), aged 37, was appointed as a non-executive Director of the Company on 24 March 2014 and resigned on 17 March 2017. On 18 February 2019, Mr. Yang Fan was appointed as a non-executive Director of the Company. Mr. Yang Fan is primarily responsible for overseeing the general corporate, financial and compliance affairs of the Group.

Mr. Yang Fan obtained a Bachelor of Arts degree in economics from the University of Cambridge in June 2012. In August 2013, he obtained a Master of Science degree in financial economics from the University of Oxford.

Mr. Yang Fan is the son of Mr. Yang Yoong An, the executive director of the Company. He currently serves as a director of the subsidiaries of the Company including Summer Day Developments Limited, Silver Knight Group Limited, Eastern Magic Group Limited, Jia Jing Limited, Jia Wai Limited, Mark Bell Limited, West Holy Limited and Hubei Golden Three Gorges and a non-executive director of Tian Yuan Group Holdings Limited (Stock Code: 6119).

Independent non-executive Directors

Mr. Gong Jinjun (龔進軍), aged 67, was appointed as an independent non-executive Director on 5 June 2014, a member of the audit committee on 17 March 2017, the chairman of the remuneration committee and a member of the nomination committee on 6 June 2014. Mr. Gong is primarily responsible for overseeing the management independently.

Mr. Gong obtained a bachelor degree in economics and geography from Peking University (北京大學) in July 1982. He was accredited as an engineer by 中華人民共和國建設部 (The Ministry of Construction of People's Republic of China*) in March 1988. He was also accredited as a senior architectural engineer by 廣東省深圳建築工程技術人員高級職務評審委員會 (Constructional Engineering Technician Senior Title Evaluating Committee of Shenzhen, Guangdong Province*) in December 1994. In April 2001, Mr. Gong received the second class prize of the 廣東省科學技術獎勵 (Guangdong Province Science and Technology Achievements Award*) presented by the 廣東省人民政府 (People's Government of Guangdong Province*).

Prior to joining our Group, Mr. Gong was a civil servant of the PRC. He was appointed as an engineer by 中華人民共和國建設部 (The Ministry of Construction of People's Republic of China*) from March 1988 to December 1989. He was then appointed as a researcher of 深圳市規化與國土資源局地質礦產處 (Shenzhen Municipality Geology and Mineral Resources Department*) in August 2003 and was then appointed as a researcher of 深圳市國土資源和房產管理局物業監管處 (Shenzhen Municipality Land Resources and Housing Administrative Bureau*) in June 2004. Mr. Gong retired in 2006.

Ms. Guo Wei (郭瑋**)**, aged 40, was appointed as an independent non-executive Director on 16 June 2023 and a member of the audit and nomination committees on 16 June 2023. Ms. Guo is primarily responsible for overseeing the management independently.

Ms. Guo received a bachelor's degree in business administration from Nankai University [南開大學] through the completion of the administration program for Upgrade of Junior College Students to Undergraduate Students [專升本] in July 2020.

Ms. Guo is currently the deputy general manager of the general office of Shenzhen Pengrui Development Holding Group Co., Ltd. (深圳市鵬瑞發展控股集團有限公司). Prior to joining Shenzhen Pengrui Development Holding Group Co., Ltd., Ms. Guo served as a director of branding department and director of operation of Block Sixteen Creative Park of Shenzhen Yingzhi Future Cultural and Creative Management Co., Ltd.* (深圳市盈致未來文創管理有限公司) from November 2017 to August 2019, and a director of operations and associate director of membership management of Shenzhen Overseas Chinese Town Entertainment Investment Company Limited (深圳華僑城都市娛樂投資公司) from September 2014 to November 2017.

* For identification purpose only

BIOGRAPHIES OF DIRECTORS AND SENIOR MANAGEMENT



Mr. Wang Ping (至平**)**, aged 53, was appointed as our independent non-executive Director on 5 June 2014, the chairman of the audit committee and a member of the remuneration committee on 6 June 2014. Mr. Wang is primarily responsible for overseeing the management independently.

Mr. Wang has over 20 years of experience in corporate finance, audit and accounting and financial management. From February 2004 to March 2007, Mr. Wang was employed by China Jishan Holdings Limited, a company listed on the main board of the Singapore Stock Exchange (stock code: J18), as its chief financial officer. From May 2007 to March 2010, Mr. Wang worked as the vice president of EV Capital Pte Ltd., a corporate finance advisory company engaging in corporate advisory services, and was responsible for providing advisory services in accounting and finance. From March 2012 to December 2015 and from March 2014 to December 2015, Mr. Wang served as the chief financial officer and executive director of China First Capital Group Limited (formerly known as China Vehicle Components Technology Holdings Limited) (stock code: 1269). Mr. Wang was appointed as a Director in October 2019 and re-designated as a non-executive Director on 11 June 2020 of Sanergy Group Limited (stock code: 2459) and Mr. Wang is primarily responsible for providing advice on business strategy development and financial planning for the Group.

Mr. Wang is currently an independent non-executive director of (i) China Hanking Holdings Limited (stock code: 3788) since February 2011; (ii) China Tianrui Group Cement Company Limited (stock code: 1252) since December 2012; (iii) Shenzhen Fuanna Bedding and Furnishing Co., Ltd, a company listed on the Shenzhen Stock Exchange (SZSE: 002327) since October 2021; and (iv) Chongyi Zhangyuan Tungsten Co., Ltd, a company listed on the Shenzhen Stock Exchange (SZSE: 002378) since May 2023.

Mr. Wang was admitted as a member of the Chinese Institute of Certified Public Accountants in December 1996 and a non-practicing member of the Shanghai Institute of Certified Public Accountants in September 2002. Mr. Wang graduated from Nanjing University, the PRC majoring in economics and management in December 1993 and obtained a master's degree in business administration from Sun Yat- Sen University, the PRC, in June 2004.

Senior Management

Mr. Li Shaoan (李少安), aged 51, is the finance director of Hubei Golden Three Gorges since 17 May 2013 and is responsible for overall financial management. Mr. Li graduated from Hubei College of Finance and Economics (湖北財經高等專科學校, formerly known as 中南財經大學湖北財政分校) majoring in taxation in July 1994. Mr. Li completed the Global Capital Operation Programme held by School of Continuing Education, Tsinghua University (清華大學繼續教育學院) in December 2008. In July 2009, Mr. Li obtained a graduation certificate in accounting from Dongbei University of Finance and Economics (東北財經大學) through online course. Mr. Li became a PRC certified tax agent in November 2008 and a non-practising member of Hubei Institute of Certified Public Accountants (湖北省註冊會計師協會) in December 2009. Mr. Li has over 10 years of experience in the printing industry. Before joining our Group, Mr. Li worked at the finance department of Yichang Xiarun Cooperation Co. Ltd. (宜昌峽潤合作有限公司) from October 1998 to June 2004. Mr. Li held a number of positions at Hubei Golden Three Gorges including the finance manager and deputy finance director from July 2004 to May 2013.

Mr. Wu Hung Wai (吳鴻偉), aged 42, has been the chief financial officer and company secretary of our Company since June 2014, responsible for compliance and financial management of the Group. Mr. Wu obtained a bachelor degree in business from the University of Technology, Sydney in October 2003. Mr. Wu is a member of Hong Kong Institute of Certified Public Accountants. Mr. Wu has over 15 years of experience in auditing, management accounting, financial reporting and company secretarial management.

^{*} For identification purpose only



Overview

Our Directors recognise the importance of good corporate governance in management and internal procedures so as to achieve effective accountability. The corporate governance duties of the Board have been set out in the terms of reference of the Board on corporate governance functions which are available on the website of the Company. We have complied with the Corporate Governance Code (the "Code") as set out in Appendix C1 to the Rules Governing the Listing of Securities on the Stock Exchange ("Listing Rules"). The Board considered that the Company had complied with all the applicable code provisions of the Code for the year ended 31 December 2023.

The Group strives to maintain high standards of business ethics and corporate governance across all our activities and operations. The Directors, management and staff are all required to act lawfully, ethically and responsibly, and the required standards and norms are explicitly set out in the training materials for all new staff and embedded in various policies such as the Group's employee handbook (including therein the Group's code of conduct), the anti-corruption policy and the whistleblowing policy of the Group. Trainings are conducted from time to time to reinforce the required standards in respect of ethics and integrity. The Group believes that the culture of commitment to workforce development, workplace safety and health, diversity, and sustainability is one where people have a feeling of commitment and emotional engagement with the Group's mission. This sets the tone for a strong, productive workforce that attracts, develops, and retains the best talent and produces the highest quality work. Moreover, the Company's strategy in the business development and management are to achieve long-term, steady and sustainable growth, while having due considerations from environment, social and governance aspects.

Model Code for Securities Transactions by Directors of Listed Issuers

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") set out in Appendix C3 to the Listing Rules as the code of conduct regarding directors' securities transactions. Having made specific enquiry of all Directors, all Directors confirmed that they have complied with the code of conduct and the required standard set out in the Model Code regarding directors' securities transactions for the year ended 31 December 2023.

The Board of Directors

As at the date of this annual report, the Board consists of six Directors, comprising one executive Director, two non-executive Directors and three independent non-executive Directors. The following table sets forth certain information relating to our Directors during the reporting period and up to the date of this annual report:

Name	Age	Position	Date of appointment as Director	Date of resignation/redesignation	Roles and responsibilities	Relationship with the other Directors
Executive Director Mr. Yang Yoong An (楊詠安) (Note 1)	61	Chairman and executive Director	N/A	Re-designated as executive Director on 18 February 2019	Serves on the nomination committee; overall management and formulation of business strategy of our Group	Father of Mr. Yang Fan



Name	Age	Position	Date of appointment as Director	Date of resignation/ redesignation	Roles and responsibilities	Relationship with the other Directors
Non-executive Directors Mr. Feng Bin (豐斌)	53	Non-executive Director	18 February 2019	N/A	Overseeing the general corporate, financial and compliance affairs of the Group	N/A
Mr. Yang Fan (楊帆)	37	Non-executive Director	18 February 2019	N/A	Serves on the remuneration committee; overseeing the general corporate, financial and compliance affairs of the Group	Son of Mr. Yang Yoong An
Independent non- executive Directors						
Mr. Gong Jinjun (龔進軍)	67	Independent non- executive Director	5 June 2014	N/A	Serves on the audit, remuneration and nomination committees; responsible for overseeing the management independently	N/A
Ms. Guo Wei [郭瑋]	40	Independent non- executive Director	16 June 2023	N/A	Serves on the audit and nomination committees; responsible for overseeing the management independently	N/A
Mr. Wang Ping (王平)	53	Independent non- executive Director	5 June 2014	N/A	Serves on the audit and remuneration committees; responsible for overseeing the management independently	N/A

Note:

The biographical details of the Directors are set out in the section entitled "Biographies of Directors and Senior Management" in this annual report. Mr. Yang Fan is the son of Mr. Yang Yoong An, save as disclosed above, there are no relationship (including financial, business, family or other material/relevant relationship(s)) among members of the Board.

^{1.} Mr. Yang Yoong An redesignated from a non-executive Director to an executive Director, and appointed as the chairman of the Company with effect from 18 February 2019.



The term of appointment of the non-executive Director is three years commencing from his date of appointment and thereafter maybe extended for such period as the Company and he agrees in writing.

Mr. Yang Fan and Mr. Wang Ping will retire from office as Directors at the forthcoming annual general meeting (the "AGM") of the Company to be held on 7 June 2024, being eligible, offer themselves for re-election pursuant to the articles of association of the Company (the "Articles of Association").

In compliance of Rule 3.10(1) of the Listing Rules, the Board currently comprises three independent non-executive Directors representing more than one-third of the Board. Each of the independent non-executive Directors has confirmed by annual confirmation that he has complied with the independence criteria set out in Rule 3.13 of the Listing Rules. The Directors consider that all three independent non-executive Directors are independent under these independence criteria and are capable to effectively exercise independent judgement. Amongst the three independent non-executive Directors, Mr. Wang Ping has the appropriate professional qualifications and accounting and related financial management expertise required under Rule 3.10(2) of the Listing Rules.

The Board is responsible for the leadership and control of the Company and overseeing the Group's businesses, strategic decisions and performance. The day-to-day management, administration and operation of the Company are delegated to the senior management of the Company. The delegated functions and work tasks are periodically reviewed. Approvals must be obtained from the Board prior to any significant transactions entered into by the aforesaid officers.

The Board is responsible for performing the corporate governance functions set out in code provision A2.1 of the Code. As at the date of this annual report, the Board has reviewed and monitored: (a) the Company's corporate governance policies and practices, (b) training and continuous professional development of directors and senior management, (c) the Company's policies and practices on compliance with legal and regulatory requirements, (d) the Company's code of conduct and (e) the Company's compliance with the Code disclosures requirements.

The Board has delegated various responsibilities to the Board committees including the audit committee (the "Audit Committee"), the remuneration committee (the "Remuneration Committee") and the nomination committee (the "Nomination Committee") (collectively, the "Board Committees"). Further details of these committees are set out below.

The Chairman also held annual meeting with the Independent Non-executive Directors without the presence of other Directors.

Continuous Professional Development

Newly appointed Directors will receive a comprehensive, formal and tailored induction on the first occasion of their appointment so as to ensure that they have appropriate understanding of the business of the Company and the obligation and responsibility of being a director. Directors' training is an ongoing process. During the Year, Directors received regular updates and presentations on changes and developments to the Group's business and to the legislative and regulatory environments in which the Group operates. All Directors are also encouraged to attend relevant training courses at the Company's expenses.



Below is a summary of the training the Directors had received during the year under review:

Name of Directors	Type of trainings
Mr. Yang Yoong An	A & B
Mr. Feng Bin	A & B
Mr. Yang Fan	A & B
Ms. Guo Wei (appointed on 16 June 2023)	A & B
Mr. Gong Jinjun	A & B
Mr. Wang Ping	A & B
Mr. Zeng Shiquan (retired on 16 June 2023)	A & B

A: attending seminars/workshops/forums

Board Meetings

14 Board meetings were held during the year ended 31 December 2023. Ad-hoc meetings will also be convened if necessary to discuss the overall strategy as well as the operation and financial performance of the Group. Notice of Board meeting was sent to all Directors at least 14 days prior to a regular Board meeting. Reasonable notices will be given to the Directors for ad-hoc Board meetings. Directors may participate either in person or through electronic means of communications.

All relevant materials were sent to all the Directors relating to the matters brought before the meetings. All the Directors have been provided with sufficient resources to discharge their duties, and, upon reasonable request, the Directors will be able to seek independent professional advice in appropriate circumstances, at the Company's expenses. All Directors will have the opportunity to include matters in the agenda for Board meetings.

The members and attendance of the Board meeting are as follows:

Attendance/Board meetings held during the year ended 31 December 2023

Mr. Yang Yoong An	14/14
Mr. Feng Bin	14/14
Mr. Yang Fan	14/14
Ms. Guo Wei (appointed on 16 June 2023)	8/8
Mr. Gong Jinjun	14/14
Mr. Wang Ping	14/14
Mr. Zeng Shiquan (retired on 16 June 2023)	6/6

B: reading newspapers, journals and updates relating to the economy, tobacco industry or director's duties and responsibilities etc.



One general meeting, being the annual general meeting was held during the year ended 31 December 2023. The members and attendance of the general meeting are as follows:

Attendance/General meeting held during the year ended 31 December 2023

Mr. Yang Yoong An	1/1
Mr. Feng Bin	1/1
Mr. Yang Fan	1/1
Ms. Guo Wei (appointed on 16 June 2023)	1/1
Mr. Gong Jinjun	1/1
Mr. Wang Ping	1/1
Mr. Zeng Shiquan (retired on 16 June 2023)	N/A

The forthcoming annual general meeting will be held on 7 June 2024.

Directors' Service Contract

The executive Director has entered into a service agreement with the Company for a term of three years commencing from 18 February 2022, subject to the termination provision therein. The executive Director or the Company may terminate the appointment by giving the other party not less than two months' prior notice in writing.

Each of the non-executive Directors has entered into a service agreement with the Company for a term of three years commencing from 18 February 2022, subject to the termination provision therein. Each of the non-executive Directors or the Company may terminate the appointment by giving the other party not less than two months' prior notice in writing.

Each of the independent non-executive Directors has renewed the service agreement with the Company as an independent non-executive Director for a term commencing on 16 June 2023 and ending on the conclusion of the 2023 annual general meeting of the Company to be held in 2024. Each of the independent non-executive Directors or the Company may terminate the appointment by giving the other party not less than two months' prior notice in writing.

No Director has entered into any service agreement with any member of the Group which is not determinable by the employer within one year without payment of compensation (other than statutory compensation).

Remuneration of Directors and Senior Management

Particulars regarding Directors' remuneration and the five highest paid employees as required to be disclosed pursuant to Appendix D2 to the Listing Rules are set out in Note 32 and Note 9 to the consolidated financial statements in this annual report.

Board Committees

The Board has established (i) Audit Committee, (ii) Remuneration Committee, and (iii) Nomination Committee with defined terms of reference. The terms of reference of the Board Committees, which explain their respective role and the authority delegated to them by the Board, are available on the websites of the Company and the Stock Exchange. The Board Committees are provided with sufficient resources to discharge their duties and, upon reasonable request, are able to seek independent professional advice and other assistance under appropriate circumstances, at the Company's expenses.



Audit Committee

The Company has established the Audit Committee on 6 June 2014 with written terms of reference in compliance with Rule 3.21 of the Listing Rules and paragraph D.3 of the Code on Corporate Governance Practices as set out in Appendix C1 to the Listing Rules. As at the date of this annual report, the Audit Committee consists of three independent non-executive Directors, namely Mr. Wang Ping (as Chairman), Ms. Guo Wei (who replaced Mr. Zeng Shiquan with effect from 16 June 2023) and Mr. Gong Jinjun. The primary duties of the Audit Committee are, inter alia, to assist the Board in providing an independent view of the effectiveness of the financial reporting system, internal control procedures and risk management system, to oversee the audit process and to perform other duties and responsibilities as assigned by the Board.

During the year ended 31 December 2023, the Audit Committee mainly performed the following duties:

- reviewed the Group's audited final results for the year ended 31 December 2022, unaudited interim results for the six months ended 30 June 2023, met with the external auditor to discuss such results without the presence of the Company's management, and was of the opinion that the preparation of the relevant financial statements complied with the applicable accounting standards and requirements and that adequate disclosure has been made.
- reviewed the appropriateness and effectiveness of the risk management and internal control systems of the Group and made recommendations to the Board on the improvement of internal control, credit control and risk management of the Group.

During the year ended 31 December 2023, two meetings were held by the Audit Committee. The attendance record of each member of the Audit Committee at the meeting of the Audit Committee is set out below:

Name of Director

Attendance/Number of Audit Committee meeting(s)

Mr. Wang Ping	2/2
Ms. Guo Wei (appointed on 16 June 2023)	1/1
Mr. Gong Jinjun	2/2
Mr. Zeng Shiquan (retired on 16 June 2023)	1/1

There had been no disagreement between the Board and the Audit Committee during the year ended 31 December 2023.

Remuneration Committee

The Company has established the Remuneration Committee on 6 June 2014 with written terms of reference in compliance with Rule 3.25 of the Listing Rules and paragraph E.1 of the Code on Corporate Governance Practices as set out in Appendix C1 to the Listing Rules. As at the date of this annual report, the Remuneration Committee consists of two independent non-executive Directors, namely Mr. Gong Jinjun (as Chairman) and Mr. Wang Ping, and one non-executive Director, namely Mr. Yang Fan. The primary duties of the Remuneration Committee are, inter alia, (1) to determine the remuneration policy of all Directors, to assess the performance of the Directors, to approve the terms of service contracts of the Directors, to review and approve the management's remuneration proposals with reference to the Board's corporate goals and objectives, to make recommendations to the Board on the remuneration of the non-



executive Director(s), (2) consider salaries paid by comparable companies, time commitment and responsibilities and employment conditions elsewhere in the group to review and approve compensation arrangements relating to dismissal or removal of Directors for misconduct to ensure they are consistent with relevant contractual terms and are otherwise reasonable and appropriate, (3) to review and approve compensation payable to executive Director and senior management for any loss or termination of office or appointment to ensure that it is consistent with contracted terms and is otherwise fair and not excessive, (4) to ensure that no Director or any of his associates is involved in deciding his own remuneration, and (5) reviewing and/or approving matters relating to share schemes under Chapter 17 of the Listing Rules.

During the year ended 31 December 2023, one meeting was held by the Remuneration Committee. The attendance record of each member of the Remuneration Committee is set out below:

Name of Director	Attendance/ Number of Remuneration Committee meeting(s)
Mr. Gong Jinjun	1/1
Mr. Wang Ping	1/1
Mr. Yang Fan	1/1

During the year ended 31 December 2023, the Remuneration Committee mainly performed works including reviewing and making recommendation to the Board regarding of the Directors' remuneration for the year ending 31 December 2023 and assessing performance of executive directors.

There had been no disagreement between the Board and the Remuneration Committee during the year ended 31 December 2023.

Nomination Committee

The Company has established the Nomination Committee on 6 June 2014 with written terms of reference in compliance with paragraph B.3 of the Code on Corporate Governance Practices as set out in Appendix C1 to the Listing Rules. As at the date of this annual report, the Nomination Committee consists of two independent non-executive Directors, namely Ms. Guo Wei (who replaced Mr. Zeng Shiquan with effect from 16 June 2023) and Mr. Gong Jinjun, and one executive Director, Mr. Yang Yoong An (as Chairman). The primary functions of the nomination committee are, inter alia, to review the structure, size and composition (including the skills, knowledge and experience) of the Board at least annually and make recommendations on any proposed changes to the Board to complement the Company's corporate strategy, to identify individuals suitably qualified to become Board members and select or make recommendations to the Board on the selection of individuals nominated for directorships, to assess the independence of independent non-executive Directors, and to make recommendations to the Board on the appointment or re-appointment of Directors in particular the chairman and the chief executive officer and succession planning for Directors.



During the year ended 31 December 2023, one meeting was held by the Nomination Committee. The attendance record of each member of the Nomination Committee is set out below:

Name of Director	Attendance/ Number of Nomination Committee meeting(s)
Mr. Yang Yoong An	1/1
Ms. Guo Wei (appointed on 16 June 2023)	N/A
Mr. Gong Jinjun	1/1
Mr. Zeng Shiquan (retired on 16 June 2023)	1/1

There had been no disagreement between the Board and the Nomination Committee during the year ended 31 December 2023. During the year ended 31 December 2023, the Nomination Committee mainly performed works including:

- identified suitable candidates for directorships and made recommendations to the Board;
- assessed the independence of independent non-executive Directors;
- made recommendations to the Board on the appointment or re-appointment of Directors; and
- reviewed and assessed the implementation of the diversity policy of the Company.

Board Diversity Policy

The Company recognises and embraces the benefits of having a diverse Board to enhance the quality of its performance and hence the purpose of the Board Diversity Policy aims to build and maintain a Board with a diversity of directors, in terms of skills, experience, knowledge, expertise, culture, independence, age and gender. These differences will be taken into account in determining the optimum composition of the Board. The Nomination Committee will discuss the measurable objectives for implementing diversity on the Board from time to time and recommend them to the Board for adoption. The Nomination Committee will report annually on the composition of the Board under diversified perspectives, and monitor the implementation of this policy to ensure the effectiveness of this policy. It will also discuss any revisions that may be required, and recommend any such revisions to the Board for consideration and approval.

During the Year and at the date of this report, the Board has six Directors, one of which is a female. The Board determines that gender diversity has been achieved in respect of the Board. As at 31 December 2023, the Group hired a total of approximately 1,656 employees, of whom 51.2% (2022: 48.9%) were male and 48.8% (2022: 51.1%) were female. The Board believes that the proportion has reached the target of gender diversity in terms of overall workforce, and the Group will maintain a similar proportion in the foreseeable future. As for the senior management members of the Group for the Year, namely Mr. Li Shaoan and Mr. Wu Hung Wai, all of whom are male. Since there are only two senior management members, the Board believes that it will be difficult to achieve a certain proportion of female in the short term in light of fewer senior management members, but the Board will still actively consider to include female as senior management members in the future. The Board reviews the implementation and effectiveness of the board diversity policy on an annual basis. The diversity policy formally recognises the practice of ensuring that independent views and input are made available to the Board.



Nomination Policy

The objectives of the Policy are to provide formal, clear and transparent procedures, process and criteria for the Nomination Committee to nominate and recommend a suitable candidate to the Board of the Company either to fill a causal vacancy or as an addition to the Board; or stand for election by shareholders at the general meetings of the Company and to ensure the Board has a balance of skill, experience and diversity of perspectives appropriate to the requirements of the Company's businesses.

The Board is responsible for approving the Policy and any subsequent changes proposed to be made thereto. Nomination Committee is responsible for monitoring and reviewing the Policy and recommend any changes thereto to the Board for its adoption as and when necessary in order to ensure that the Policy remains relevant to the Company's needs and reflects both current regulatory requirements and good corporate governance practice. The ultimate responsibility for selection and appointment of directors rests with the Board.

Nomination Committee and the Board may consider the following factors, which are neither exhaustive nor decisive, when assessing the suitability of a proposed candidate: (1) personal ethics, reputation and integrity; (2) professional qualifications, skills, knowledge and experience that are relevant to the Company's businesses and corporate development and strategy; (3) willingness and ability to devote adequate time to discharge the duties as a director and to make required commitments; (4) the "Board Diversity Policy" adopted by the Company for achieving diversity on the Board with reference to the Company's business model and specific needs, including but not limited to gender, age, educational background and work — profile; and (5) applicable legal and regulatory requirements.

For filling a causal vacancy or appointing an additional director to the Board in accordance with the Articles of Association of the Company, Nomination Committee shall make recommendation for the Board's consideration and approval. For proposing candidates to stand for election at a general meeting, Nomination Committee shall make recommendation to the Board for consideration and approval. Shareholder(s) may nominate a candidate to stand for election as a director at a general meeting. The nomination proposal should include the candidate's biographical information and other information as required to be disclosed under the Listing Rules and the candidate's signed written consent to be appointed as a director and to the publication of his/her personal data on any documents or the relevant websites for the purpose of or in relation to their standing for election as a director. If considered necessary, Nomination Committee may request the candidate to provide additional information and documents. Nomination Committee shall consider the nomination proposal, evaluate such candidate based on the selection criteria and review the structure, size and diversity of the Board to determine whether such candidate is suitable for recommending to the Board. A circular with the candidate information such as the name, brief biography (including qualifications and relevant experience), proposed remuneration, independence and any other information, as required pursuant to the applicable laws, rules and regulations will be provided to shareholders before the general meeting and within the prescribed period as required under Listing Rules. The Board shall have the final decision on all matters relating to the recommendation of a candidate to stand for election at a general meeting.

Dividend Policy

This policy aims to provide shareholders of the Company with stable dividends and sets out the guidelines for the Board of the Company to determine whether dividends are to be declared and paid, and the level of dividend to be paid to the shareholders of the Company.

It is the policy of the Company to allow its shareholders to participate in the Company's profits whilst to retain adequate reserves for future growth. Normally, the Company pays dividends twice a year, which are the interim dividend and final dividend. The Board may declare special dividends in addition to such dividends as it considers appropriate.



In determining the frequency, amount and form of any dividend in any financial year/period, the Board shall consider the following factors: (1) the actual and expected financial results of the Company and its subsidiaries (the "Group"); (2) economic conditions and other internal or external factors that may have an impact on the business or financial performance and position of the Group; (3) the Group's business strategies, including future cash commitments and investment needs to sustain the long — term growth aspect of the business; (4) the current and future operations, liquidity position and capital requirements of the Group; and (5) any other factors that the Board deems appropriate. The dividend payout ratio will vary from year to year. There is no assurance that dividends will be paid in any particular amount for any given period.

Directors' Responsibility for the Financial Statements

The Directors are responsible for the preparation of the financial statements which give a true and fair view of the state of affairs of the Group, in accordance with accounting principles generally accepted in Hong Kong. The statement by the auditor of the Company about their responsibilities for the financial statements is set out in the independent auditor's report contained in this annual report.

External Auditor's Remuneration

The Company engaged PricewaterhouseCoopers as its external auditor for the year ended 31 December 2023. There was no disagreement between the Board and the Audit Committee on the selection, appointment, resignation or dismissal of the external auditor. The fees paid/payable to PricewaterhouseCoopers during the year are RMB2,750,000.

Risk Management and Internal Controls

The Board is responsible for the risk management and internal control of the Group and for reviewing their effectiveness. Procedures have been designed to ensure maintenance of proper accounting records for the provision of reliable financial information for internal use or for publication, ensure compliance of applicable laws, rules and regulations. The risk management and internal control systems are designed to provide reasonable, but not absolute, assurance against material misstatement or loss, and to manage rather than eliminate risks of failure in the Group's operational systems and in the achievement of the Group's business objectives.

Procedures have been set up for safeguarding assets against unauthorized use or disposition, controlling over capital expenditure, maintaining proper accounting records and ensuring the reliability of financial information used for business and publication. Qualified management of the Group maintains and monitors the risk management and internal control systems on an ongoing basis. The Board has conducted a review of the effectiveness of the risk management and internal control system of the Group and is satisfied that the Group has fully complied with the Code in respect of risk management and internal controls during the year ended 31 December 2023.

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CORPORATE GOVERNANCE REPORT

The procedures of the Group's risk management and internal control systems are as follows:

For risk management:

- Identification: Identify ownership of risks, business objectives and risks that could affect the achievement of
 objectives.
- Evaluation: Analyze the likelihood and impact of risks and evaluate the risk portfolio accordingly.
- Management: Consider the risk responses, ensure effective communication to the Board and on-going monitor the residual risks

For internal control.

- Control Environment: A set of standards, processes and structures that provide the basis for carrying out internal control across the Group.
- Risk Assessment: A dynamic and iterative process for identifying and analyzing risks to achieve the Group's objectives, forming a basis for determining how risks should be managed.
- Control Activities: Action established by policies and procedures to help ensure that management directives to mitigate risks to the achievement of objectives are carried out.
- Information and Communication: Internal and external communication to provide the Group with the information needed to carry out day-today controls.
- Monitoring: Ongoing and separate evaluations to ascertain whether each components of internal control is present and functioning.

Regarding the code provision on internal audit function which took effect in January 2016, the Company has internal audit function which has been revised and monitored by the Audit Committee as to its effectiveness during the Year.

The Company has its inside information policy and dissemination procedure has regularly reminded its Directors and employees about due compliance with all policies regarding the inside information. Pursuant to the relevant procedures, after an employee is aware of any information which may constitute an inside information, he/she should report to his/her department head or the management of the Group. Upon the Directors and management of the Group having confirmed such information is an inside information, they shall ensure such inside information be kept confidential until the disclosure of such information is appropriately approved, and the dissemination of such information should be efficiently and consistently made. The Company keeps its Directors and employees appraised of the latest regulatory updates in order to ensure the compliance with the regulatory requirements.

The principal risks and uncertainties for the Group can be found in the section entitled "Management Discussion and Analysis" and Note 3 to the consolidated financial statements in this annual report.



Anti-Corruption and Whistle-Blowing Policies

The Group has established anti-corruption and whistle-blowing policies, to provide guidance on identifying relevant breaches or improper behavior, reporting procedures and consequences of violations of such policies.

Employees could whistle-blow to the supervisor for the suspected bribery, extortion, fraud and money laundering issues. Any convicted cases will be reported to the Board. For details of anti-corruption policy, please refer to the "environmental, social and governance report" section.

Company Secretary

The company secretary of the Company is Mr. Wu Hung Wai, whose biography details are set out in the section headed "Biographies of Directors and Senior Management" in this annual report.

Mr. Wu Hung Wai has been informed of the requirement of the Rule 3.29 of the Listing Rules, and he confirmed that he had attained no less than 15 hours of relevant professional training during the year ended 31 December 2023.

Constitutional Documents

In order to (i) bring the Company's memorandum and articles of association (the "Articles") in line with the relevant requirements of the applicable laws of the Cayman Islands and the Listing Rules; and (ii) make other consequential and housekeeping amendments, an amended Articles were approved by the Company's shareholders at its AGM on 16 June 2023. Please refer to the Company's circular dated 23 May 2023 for details of the amendments.

Procedures by which Enquiries may be Put to the Board

Shareholders may send their enquiries and concerns to the Board by addressing them to the company secretary of the Company by mail at Suite 3212, 32nd floor, Tower One, Times Square, no. 1 Matheson Street, Causeway Bay, Hong Kong. The company secretary of the Company is responsible for forwarding communications relating to matters within the Board's direct responsibilities to the Board and communications relating to ordinary business matters, such as suggestions and inquiries, to the chief executive officer of the Company.

Procedures for Convening General Meetings by Shareholders

Pursuant to Article 64 of the Articles of Association, the Board may whenever it thinks fit call extraordinary general meetings. Extraordinary general meetings shall also be convened on the requisition of one or more Shareholders holding, at the date of deposit of the requisition, not less than one-tenth of the paid up capital of the Company having the right of voting at general meetings. Such requisition shall be made in writing to the Board or the company secretary of the Company by mail at Suite 3212, 32nd floor, Tower One, Times Square, no. 1 Matheson Street, Causeway Bay, Hong Kong for the purpose of requiring an extraordinary general meeting to be called by the Board for the transaction of any business specified in such requisition. Such meeting shall be held within 2 months after the deposit of such requisition. If within 21 days of such deposit, the Board fails to proceed to convene such meeting, the requisitionist(s) himself (themselves) may do so in the same manner, and all reasonable expenses incurred by the requisitionist(s) as a result of the failure of the Board shall be reimbursed to the requisitionist(s) by the Company.

Procedures for Putting Forward Proposals at Shareholders' Meeting

Shareholders are requested to follow Article 64 of the Articles of Association for including a resolution at an extraordinary general meeting. The requirements and procedures are set out above in the paragraph headed "Procedures for convening general meetings by shareholders".



Pursuant to Article 113 of the Articles of Association, no person (other than a retiring Director) shall be eligible for election to the office of Director at any general meeting unless a notice in writing of the intention to propose that person for election as a Director and notice in writing by that person of his willingness to be elected shall have been lodged at the Head Office or at the Registration Office no earlier than the day after the dispatch of the notice of the general meeting appointed for such election and end no later than 7 days prior to the date of such general meeting and the minimum length of the period during which such notices to the Company may be given will be at least 7 days.

Communication with Shareholders

The Company has established several channels to communicate with the shareholders: (i) corporate communications such as annual reports, interim reports and circulars are issued in printed form and are available on the Stock Exchange's website at www.hkexnews.hk and the Company's website; (ii) periodic announcements are made through the Stock Exchange and published on the respective websites of the Stock Exchange and the Company; (iii) corporate information is made available on the Company's website; (iv) annual and extraordinary general meetings provide a forum for the shareholders to make comments and exchange views with the Directors and senior management; and (v) the Hong Kong branch share registrar of the Company serves the shareholders in respect of share registration, dividend payment and related matters.

After taking into account that the shareholders have multiple channels to communicate their views as mentioned above as well as the steps taken by the Board to solicit and understand the views of shareholders and stakeholders during the year ended 31 December 2023, the Board's review of the implementation and effectiveness of the shareholders' communication policy was found to be sound and adequate. The Company will continue to maintain an open and effective investor communication policy and to update investors on relevant information on the Group's business in a timely manner, subject to relevant regulatory requirement.



REPORTING SCOPE. MATERIALITY AND PERIOD

This Environmental, Social and Governance ("ESG") report ("ESG Report") is prepared by the Company. This ESG Report is published in accordance with the Environmental, Social and Governance Reporting Guide (the "ESG Reporting Guide") as set out in Appendix C2 to the Listing Rules and the "comply or explain" provisions contained therein. The reporting period of the information contained in this ESG Report is from 1 January 2023 to 31 December 2023 ("the Reporting Period").

Publication Cycle and Versions of and Access to the Report

This ESG Report is an annual report, which is available in both English and traditional Chinese. An electronic version of the Report can be downloaded from the website of the Stock Exchange as well as the official website of the Group (www.jiayaoholdings.com). In the event of any conflicts or inconsistencies between the English and Chinese versions, the English version shall prevail.

Contact Us

The Group welcomes and values opinions from every stakeholder. We promise to adopt their opinions as appropriate to promote sustainable development. Should you have any opinions regarding this ESG Report or ESG approach and performance of the Group, please contact us through email to jiayao@anli.com.hk.

Reporting Principle and Scope

This ESG Report covers our strategies, accomplishments and ongoing measures to enhance our ESG performance, while identifying ESG risks and challenges that induce significant impacts to our operations and are of the greatest interest or concern to stakeholders. In this regard, this ESG report contains qualitative and quantitative information about our approaches, initiatives and priorities in achieving our ESG objectives and managing relevant risks.

This qualitative and quantitative information covers mainly the Group's principal business operations of manufacture of paper cigarette and social product paper packages and manufacture of electronic cigarettes during the Reporting Period. These businesses are mainly operated in the Group's headquarters and production facility for cigarette packaging products in Hubei Province, the production facility and offices in Guangdong Province and Hong Kong office. This ESG Report was prepared by the management and employees of the Group. All information contained herein comes from official documents or statistical reports of the Group. This report has been reviewed and approved by the Board of Directors.

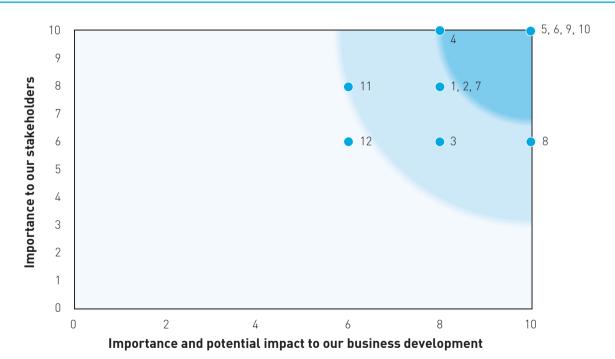
Regarding the corporate governance structure of the Group and other relevant information, please refer to the Corporate Governance Report on page 18 to 30 in this annual report.

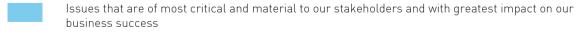


Materiality Assessment

This ESG report serves as an important channel to communicate our ESG approaches with our stakeholders. Hence, we have conducted a materiality assessment which examines the importance of various issues to our stakeholders as well as the potential impact to our business development. The findings and results of the materiality assessment were set out below in the materiality matrix:

		Stakeholders	Company
1	Employee development	8	8
2	Reward to employee	8	8
3	Employee rights and equal opportunities	6	8
4	Occupational health and safety	10	8
5	Corporate governance	10	10
6	Product and service quality	10	10
7	Supply chain management	8	8
8	Financial performance	6	10
9	Customer privacy/intellectual property rights	10	10
10	Business ethics and anti-corruption	10	10
11	Environmental policy and impact	8	6
12	Community investment	6	6





Issues that are important to both our stakeholders and our business development

Issues that are relatively less important to both our stakeholders and our business development



Stakeholder Groups, Their Concerns and How We Engage with Them

We understand that stakeholder engagement plays a pivotal role to our continuous effort in improving our ESG standard. Therefore, we have built and maintained for our shareholders, customers, employees, suppliers, other stakeholders and all interested parties various communication channels. We also endeavour to provide our stakeholders with clear information about our approaches to business operation and ESG issues. These include, but are not limit to, statutory announcements, circulars, financial reports, shareholders' meetings, corporate websites and electronic correspondence.

Stakeholder groups	Key topics of interest	How we engage
Employees	Labour rights;	Staff newsletter;
	Employee engagement;	Staff training;
	Promotion and development opportunities;	Staff appraisal and survey
	Health and safety	
Shareholders and investors	Financial performance;	Results announcement and financial
	Corporate governance;	reports;
	Compliance and ESG performance	Shareholders' meeting/investor meeting
Customers	Quality and pricing of services and products;	After-sales survey and follow-up communication;
	Protection of data privacy and intellectual property	Promotional and marketing materials
Suppliers/business partners	Responsible supply chains;	Supplier visits and meeting;
	Business continuity and conduct; Product specifications and quality expectations	Feedback on service and products
Governments and regulators	Governance;	Financial reports;
J	Relevant regulated information;	Disclosure in accordance with
	Labour rights;	relevant regulations
	Economic contributions:	3
	Environmental impact and compliance	
Non-government organisations and local communities	Environmental protection commitment; Community support and engagement	Meeting and call with relevant organisations



ENVIRONMENTAL ASPECTS

The Group understands and has always been aware of the increasing awareness of environmental protection from both the government and the customers and therefore pays close attention to ensure that operations comply with the environmental protection laws and regulations in the PRC. The Directors are also of the view that our production process does not generate hazardous wastes that will cause any significant adverse impact on the environment. The Group also endeavours to implement more cost-effective and environmentally friendly printing technology and to comply with the environmental protection laws and regulation. During the Reporting Period, the Group has complied with the relevant laws and regulations relating to air and greenhouse gas emissions, discharges into water and land, and generation of hazardous and non-hazardous wastes that have a significant impact on the Company in all material respects.

Emission

During the Reporting Period, the Group has complied with relevant laws and regulations that have significant impacts on the Group relating to air and greenhouse gas emissions, discharges into water and land, and generation of hazardous and non-hazardous waste. These laws and regulations include, but not limited to, the Environmental Protection Law of the People's Republic of China on Prevention and Control of Pollution From Environmental Noise《中華人民共和國環境噪聲污染防治法》,Law of the People's Republic of China on Appraising of Environment Impacts《中華人民共和國環境影響評價法》,Law of the People's Republic of China on the Prevention and Control of Environmental Pollution by Solid Wastes《中華人民共和國固體廢物污染環境防治法》 and Decision of the State Council on Several Issues Concerning Environmental Protection《國務院關於環境保護若干問題的決定》.

Greenhouse Gas and Exhaust Gas Emissions

The Group has formulated a stringent production control system, with an aim to minimising direct and indirect greenhouse gas emissions and reducing energy consumption. The Group's ongoing initiatives include and are not limited to enhancing production and energy efficiency, upgrading production technology, adopting building design that provides better natural lighting, as well as stepping up reforestation efforts and so on. In addition, we pay close attention to the environmental risks along our supply chain as we attach the same importance to the production environment of our suppliers and business partners. Through ways such as daily communication and site visit, we gain a better understanding and assurance of their environmental control levels. Suitable arrangements are made for the delivery of raw materials from our suppliers and delivery of products to our customers, including optimising travelling routes and regular check of vehicles, so as to minimise exhaust gas emissions produced during the delivery process.

Sewage Discharge

With the wastewater and pollutant discharge permit for our operations in Hubei Province and Guangdong Province, the domestic and industrial wastewater produced during operation is allowed to be discharged to the municipal wastewater system after being treated through grease trap and septic tank. In manufacturing base, during the manufacturing procedures, a small amount of wastewater is produced after the cleaning of equipment. The wastewater is also treated in our wastewater treatment facilities before discharge. All these procedures meet the requirements stipulated by relevant national laws and regulations.



Waste Treatment

Our approach to minimising waste and waste to landfill associated with our business operations largely focused on reduction, reuse and recycle of waste from our products, packaging and production process through improving relevant manufacturing processes. Waste is classified by types. While we try to reuse paper and other reusable waste, scrap metal, toner cartridges and ink cartridges, large water bottles and other non-reusable waste are collected and handled by third-party qualified organisation, or are disposed of at area as designated by the property management office of the office premises. We regularly monitor our resource consumption level to avoid unnecessary wastage. Under reasonable circumstances, we will use raw materials that are more environmental-friendly and make products that are reusable or degradable, so that we are able to reduce wastes associated with our products. Our philosophy is to gradually put reusable value to ocean waste and landfill materials, and raise awareness of environmental protection and responsible disposal of waste, with a view to making contribution to waste reduction.

Performance indicator o	2023 data	2022 data	
Greenhouse gas	Direct emission fuel consumption (ton) Indirect emission electricity consumption (ton)	2,462.0 146.5	2,012.0 100.0
Emission	Total carbon dioxide emission (CO ₂) (ton) Total nitric oxides NOx emission (ton) Total greenhouse gases emission per million RMB of goods sold (ton)	2,608.5 4.8 3.4	2,112.0 1.8 2.5
Hazardous waste	Solid and liquid hazardous from production and water treatment (ton)	198.2	208.4
	Total hazardous waste produced per million RMB of goods sold (ton)	0.3	0.3
Non-hazardous waste	Non-hazardous waste (ton) (office waste, paper, plastic not suitable for recycle, household waste from canteen and dormitories)	40.2	45.8
	Total non-hazardous waste produced per million RMB of goods sold (ton)	0.2	0.085

Use of Resources

In order to promote saving on utilisation of energy and resources in the factories and minimising the impact of the Group on the environmental and natural resources, the Group promotes various practices to staff are as follows:

Water resources control

- (1) The Group is committed to the guarantee of water supply installation and maintenance, and to ensuring that water supply is at its optimal working condition. When leakage is discovered, it will be repaired timely; and
- (2) The Group educates each employee to save water, and to encourage the reuse of water in order to reduce water consumption, so as to reduce sewage from the source.

Electricity control

- [1] Lights and electronic appliances in living area or workplace must be turned off when not in use;
- (2) The use of electricity in production must strictly comply with Electricity Law of the PRC to ensure normal production with adherence to the principles of power saving, safety first, high efficiency and low consumption;
- (3) To ensure no unnecessary use of resources at production lines; and
- [4] Every staff must turn off the power for each department's computers, photocopy machines, printers and facsimile machines when they are off duty or on leave.



Office consumables consumption management

- (1) Other than formal documents materials that require the use of papers, each department is advised to handle documents electronically. When the use of paper is required, each paper must be printed double-sided. Single-sided printing is strictly prohibited (except for confidential documents); and
- (2) No printing and photocopying of materials unrelated to work.

Energy consumption and use of resources		2023 data	2022 data
Energy	Fuel and Gas (Mwh) Electricity (Mwh) Energy consumed per million RMB of goods sold (Mwh)	1,137,238.0 17,751.1 1,560.6	1,176,507.9 46,556.9 3,711.7
Water	In M ³ (Consumption by production, canteen and dormitory)	101,987.2	125,340.0
	Water consumed per million RMB of goods sold (M³)	334.9	227.4
Paper	Total paper consumed by production (ton)	19,792.0	20,148.4
E-liquid	Total E-liquid consumed by production (ton)	73,066.7	61.2
Nicotine	Total Nicotine consumed by production (kg)	1,853.0	970.0
Batteries	Total batteries consumed by production (ton)	238.7	121.2
Bucket	Total bucket consumed by production (PCS)	6,723.0	4,700.0
Packaging material	Packaging materials are mainly nylon tape and PP shrinkage film (ton)	80.0	90.0
	Packaging materials consumed per million RMB of goods sold (ton)	0.105	0.106

Raising Awareness

We believe that it is critical that our employees share the same values to protect our environment. Hence, we have stepped up our efforts in promoting environmental awareness among our employees. We often put up various notices to remind them of our environmental protection measures and provide updates and information about environmental issues and the Group's latest environmental initiatives. We have also codified and drawn up a set of safety and environmental protection manual for employees to heighten their awareness, and arranges relevant training and emergency drill regularly.

Climate Change

In 2023, climate change was overshadowed by political issues, but it did not become less relevant. We saw a greater need to protect ecosystems and biodiversity and recognise that climate change has emerged as one of the biggest threat facing our planet Earth. It creates major risks and potential impact on our community and operations. These risks include extreme weather events, which occur more frequently in recent years and are able to paralyse transportation and road systems, resulting supply shortage of water or other resources, and suspension or hindrance of our business operations. We also believe that the pressing importance of addressing climate change will prompt future changes in regulations, technological requirements and market responses to our operations. For instance, we expect new greenhouse gas emission limit, stricter laws to hold companies accountable for damaging environment, requirement to adopt renewable energy in the future. All of these imply financial and social impact to our business and wide-scale of changes in operational structure.



Therefore, we have a duty to helping the world better manage climate risk and improve resilience against it. We must reinforce our internal governance by reviewing our environmental policies from time to time, and minimise our environmental impacts throughout our value chain. In future, we will proactively explore the use of clean energy when feasible, and reduce our reliance on traditional fossil fuel, thereby lower our indirect greenhouse gas and exhaust gas emissions. We will maintain close communication with our suppliers and work together to develop contingency solutions for supply chain disruption or other relevant issues. We also keep a watchful eye on any changes in environmental regulations while acquiring new knowledge and technology.

Social Aspects

		Quant	Quantity		Turnover rate	
Employment Data	Unit	2023	2022	22 2023 2		
Total employees	no. of people	1,656	1,275	18.9%	16.2%	
By gender	percentage					
— Male		51.2	48.9	16.5%	13.3%	
— Female		48.8	51.1	22.8%	19.1%	
By employment type	percentage					
— Permanent		71.5	77.3	18.3%	16.1%	
— Full-time contracted		28.5	22.7	19.7%	17.8%	
By rank	percentage					
 Senior executives and executives 		15.2	16.9	7.3%	8.2%	
— Others		84.8	83.1	21.9%	16.9%	
By age	percentage					
— 16–25		14.6	12.1	19.8%	18.1%	
— 26 – 35		34.5	38.4	16.3%	15.9%	
- 36-45		32.6	39.5	17.5 %	15.2%	
— 46 or above		18.3	10.0	9.8%	11.5%	
By geographical region	percentage					
 Hubei Province 		42.0	64.5	17.3%	16.6%	
 Guangdong Province 		57.9	35.4	12.8%	13.0%	
— Hong Kong		0.1	0.1	0%	0%	



People are our most important asset to a business. They enable us to achieve our goals and deliver for our customers. In times of great change and transformation under the threat of pandemic, the skills, diverse perspectives and experience of our employees are in particular crucial to innovation. Our people philosophy is about helping our employees to grow the right, necessary skills to deliver what our customers need, making sure that they feel valued in their role in our company, and equipping them with the mindsets and skills for their career development.

Recruitment and Remuneration Policies

The Group endeavours to provide a fair, safe and respectful workplace environment for our staff. The Group has formulated and strictly implemented a set of comprehensive human resources management system, which is in compliance with the Employment Ordinance [Chapter 57 of the Laws of Hong Kong]《僱傭條例》, the Minimum Wage Ordinance [Chapter 608 of the Laws of Hong Kong]《最低工資條例》, the Employees' Compensation Ordinance [Chapter 282 of the Laws of Hong Kong]《僱員補償條例》, the PRC Labour Law《中華人民共和國勞動法》, the PRC Labour Contract Law《中華人民共和國勞動合同法》 and other prevailing laws and regulations.

As regards staff recruitment, the Group, based on the principle of fairness and market condition for human resources, generally takes into account its business needs and candidates' experiences as main considerations. Except for special causes such as positions which are too physically demanding that we do not deem them the suitable roles for female employees and we want to avoid risks of occupational injuries, the Group does not decline to hire candidates or intends to dismiss any employees for their gender, family status or other unreasonable grounds.

The Group determines employees' starting salaries, welfare packages and their remuneration adjustments according to job nature, qualifications and performance as well as market conditions, with reference to his/her performance appraisal. We also encourage internal promotion to provide fair and sufficient opportunities for promotion and salary increment as the recognition and reward of the employee's performance.

The Group also pays social insurance and housing provident fund for its staff and provides commercial insurance and supplemental medical benefit, as well as offers employees with annual leave and determines working hours in accordance with the applicable laws and industrial practice of the region.

Equal opportunity, inclusion and diversity

We embrace diversity and inclusion. Given our business nature and geographical location of our operations, we do not encounter relevant issues and do not see potential risks that have a significant bearing to our business. However, we reiterate that we ensure that no specific requirements or conventions on gender, age and race are set for our recruitment and staff promotion process.

The Group also ensures that all employees share equal opportunities, and no employee will suffer from any discrimination or be deprived of any treatment due to gender, age, race, disability, marital and family status, sexual orientation or any other reasons. If employees encounter discrimination or mistreatment at work, the Group will pursue internal investigation and take rectifying measures.



Dismissal Policy

In situations where an employee violates the Group's regulations or consistently performs his or her duties below an acceptable level, or any serious misconduct, changes in the Group's human resources structure, our human resources department will follow a series of procedures to terminate his or her employment contract. Terms and conditions relating to dismissal are enumerated in employment contract and other employment policy manual and would be done according to the relevant labour laws and regulations.

Staff Communication

We care for our employees and believe that harmonious employment relationship is conducive to the stable development of the Company. We do our best to maintain open dialogue with them to have a better understanding of and track progress against their career goals. Staff is required to participate in the annual performance appraisal, thereby building a platform for employees to be clear about how they intend to achieve the career objectives and how their performance should be recognised.

During the Reporting Period, there was no incident of non-compliance with the relevant laws and regulations that have a significant impact on the Group relating to compensation and dismissal, recruitment and promotion, working hours, rest periods, equal opportunity, diversity, anti-discrimination and other benefits and welfare.

Occupational Health and Safety

The Group manages the hygiene and safety of its plants in accordance with the relevant laws and regulations of occupational health and safety. It also holds safe production and fire safety training on a regular basis, in order to raise the safety awareness of its employees. The Group provides its employees in the PRC with labor protection supplies such as gloves, masks and work uniforms, etc., so as to ensure the safety and health of the employees. Should the employees suffer from any illness or debilitating condition or are considered by the Group to be in need of health protection based on their health inspection results, the Group will limit their job duties, redesignate their post temporarily, applying treatment and other health care measures.

During the Reporting Period, we had not experienced any material or prolonged stoppages of production due to equipment failure and we had not experienced any severe accidents during our production process. We have also complied with all relevant laws and regulations that have significant impacts on the Group relating to the provision of a safe working environment and the protection of our employees from occupational hazards. The Group achieved zero work related fatality in each of the past three years including the reporting year. It was 9 days lost due to work injury during the Reporting Period.



Development and Training

		Quantity			
Training statistics	Unit	2023	2022		
Total number of employees trained	no. of people	1,582	1,230		
Trained employees as a percentage of total number of employees	percentage	95.5	96.5		
Total training hours	no. of hours				
By gender — Male		4 / / 7	701		
1.1-1-		1,647			
— Female		1,569	767		
Average training hours	no. of hours				
By gender					
— Male		1.9	1.1		
— Female		1.9	1.2		
Total training hours	no. of hours				
By position					
Executives		544	395		
— Others		2,672	1,073		
Average training hours	no. of hours				
By position					
— Executives		4.2	3.1		
— Others		2.5	1.5		

Realising the potential of our most talented people is integral to our long-term success. We are committed to creating a culture where everyone is able to take control of their career development as we support our employees to develop their potentials and enhance their capabilities. We provide trainings or support our employees to join external trainings on production techniques, industry knowledge, regulatory requirements, operation management, and so on. We believe that, by continuing to invest in developing our staff, the Group is able to build a sustainable business with next generation of business leaders. These training programmes are connected with our employee development and reward policies, which are designed to develop, motivate, reward and retain high calibre employees to deliver business success. Although participating and completing our training programme does not automatically guarantee immediate career progression, we offer ample opportunities for promotion and a significantly enhanced role, given the continued growth of the Group.



Labour Standard

Our policy is to respect the dignity, wellbeing and human rights of our employees, the workers in our supply chain and the communities in which we operate. We believe acting ethically and responsibly is the right thing to do for our business. Child labour, forced labour and modern slavery are not acceptable in our company. This principle underpins our employment policy. The Group is in strict compliance with the Employment Ordinance (Chapter 57 of the Laws of Hong Kong) and Regulations on Labour Security Supervision issued by the State Council of the PRC, and takes reference to international labour standards in formulating internal guidance and labour system. All recruitment procedures and promotions are strictly supervised by the Group's human resources management system.

We have set guidelines detailing our position and what we consider as best practices, and strictly monitor all employees (including directors and all levels of staff) to eradicate all violations. Employees' rights are clearly described in employee manual and employment contracts as they are encouraged to speak out if they are exploited or forced to work unethically against their will. The Group will conduct investigations, punishment or dismissal of employees who violate our policy. If necessary, the Group will further improve the labour mechanism against illegal behaviours.

We also work closely with our suppliers and business partners to avoid any practices that might contravene human rights. These malpractices include involuntary relocation of local communities, inappropriate use of force, providing unfair remuneration and so on.

In addition, the Group is committed to protecting its staff from any humiliation, intimidation, threatening and harassment and bullying in any other forms at workplace. In case of violation, the Group will promptly conduct investigation, as well as dismiss and punish employees in breach of such policy, whilst improving its labour system to address the issues. During the Reporting Period, there was no incident of non-compliance with the relevant laws and regulations that have a significant impact on the Group relating to child and forced labour.

The Group strictly complies with Prohibition of Child Labour Provisions《禁止使用童工規定》of the People's Republic of China and other laws and regulations on labour standards. Background check was conducted for every new employee during the recruitment process to ensure compliance with laws and regulations in Mainland China and Hong Kong. During the Reporting Period, there are no major violations of laws and regulations in relation to child labour and forced labour.

During the Reporting Period, there were no violations of child labor and forced labor. If such a violation is found, we will immediately organize human resources to verify it, properly handle the relevant personnel, and strictly prevent the recurrence of this situation.

Supply Chain Management

We want to ensure that sustainability is an integral part of our sourcing and procurement activities. We aim to make a positive social, environmental and ethical impact through our procurement practices. That idea extends to the products and services we purchase, contractual agreements that we enter into, and business partners that we work with. We strive to ensure minimum standards, such as acceptable labour conditions, compliance with environmental laws, and transparency related to health and safety, and data security.

We choose suppliers based on their business records, products and services quality, cost, after-sale services and transportation and other factors. We periodically invite suppliers to provide us samples for pre-assessment and our procurement department maintains a list of qualified suppliers which have passed our internal assessment as potential suppliers for future purchases.



For the purpose of selecting a supplier for procurement of raw materials, we typically invite our pre-assessed suppliers to participate in a fair, just and open tendering procedure and we assess the tenders based on their quality, price and our purchasing history. Once a supplier is selected after the close of a tender, we typically enter into a fair and reasonable supply contract with the supplier to avoid any exploitation before placing orders to procure the raw materials we require. In addition, provisions for environmental protection are incorporated into certain contracts, requesting contractors and/or suppliers to strictly observe the requirements of environmental protection. In addition to assessing our suppliers on environmental performances, we also closely monitor the quality, cost, service and delivery of their products, as well as their commitments to high moral standards, when performing their contractual obligations. In case our suppliers fail to comply with any applicable laws and regulations or are unable to fulfill their contractual obligations, we will replace them and take legal actions for any related losses when necessary. The major suppliers of the Group are as follows: 1 supplier at Fujian, 104 suppliers at Guangdong, 3 suppliers at Jiangxi, 1 supplier at Heilongjiang, 31 suppliers at Hubei, 1 supplier at Hunan, 3 suppliers at Jiangsu, 3 suppliers at Shandong, 1 supplier at Shanxi, 7 suppliers at Shanghai, 1 supplier at Sichuan, 6 suppliers at Yunnan, 9 suppliers at Zhejiang and 1 supplier at Chongqing.

Product Social Responsibility

The products delivered by the Company are all formulated with internal control standards in line with national standards. All production operators need to undergo technical training, so that the operators can master the technical requirements of the process and operate only after they are qualified. The Group was engaged in regulated operations in strict compliance with ISO9000 quality system standards. The total products sold or shipped do not require to be recalled for safety and health reasons during the Reporting Period.

The Group have a production quality verification process. Once a complaint is received, the Group should organize manpower to investigate the situation immediately, and the responsible staff should go to the site in the first time and assign someone to implement the investigation records, actively communicate and coordinate with the parties concerned to solve the problem, and take the corresponding measures. The Group had no complaint regarding its products during the Reporting Period.

Products quality should be monitored in the whole process of production, with ensuring real-time quality monitoring, raw materials, processing products, finished products should also be inspected in strict accordance with company's inspection procedures. The sale department is responsible for investigating and handling customer complaints regarding after-sale services and product delivery and giving feedback on the rectification measures. Products that have been approved to be returned are temporarily placed in a designated area, marked and isolated by the production workshop, which will notify the quality management department for re-inspection.

Privacy and Intellectual Property Policies

We fully understand the importance of intellectual property rights. Our core production technology and critical production processes are crucial to our continued success and development. Any infringement of our intellectual rights may seriously affect our business and reputation. Therefore, we aspire to protect our patents, brand, trademark and other intellectual property rights and eradicate all infringement of our intellectual property rights. We also ensure that our business operation processes are in compliance with the Trademark Law of the PRC《中華人民共和國商標法》,the Implementation Rules of the PRC Patent Law 《中華人民共和國商標法實施條例》,the Contract Law of the PRC 《中華人民共和國合同法》,the Intellectual Property Law of the PRC 《中華人民共和國知識產權法》,the Anti-unfair Competition Law 《反不正當競爭法》and other relevant laws,administrative regulations,national standards and industrial standards.



We have a privacy policy, pursuant to which all personal and corporate data must be collected in compliance with all relevant privacy laws. We requested our staff to protect our customers' privacy and handle all commercially sensitive or confidential information in strict confidence. When cooperating with other companies, the Group enters into corresponding confidentiality agreements, whereby collection, use, storage and deletion of data including third-party patent technology are regulated, while the scope within which such confidential information can be informed of is delimited, in order to prevent any misuse or leaks.

Anti-corruption

In the staff handbook, one of the most important rules that the Group requires all members of staff to observe is that they must maintain honesty, refuse corruption, refuse to accept kickbacks, and they must not misappropriate the Group's funds and properties, must not abuse power for own interests, and that all gifts received must be handed to the Company. Employees could whistle-blow to the supervisor for the suspected bribery, extortion, fraud and money laundering issues. Once discovered, it will be reported to police for prosecution. The Group provided anti-corruption training for directors and staff every year. There was no any legal case regarding corrupt practices brought against the Group or its employees during the year ended 31 December 2023. During the Reporting Period, the Group has complied with the relevant laws and regulations that have a significant impact on the Company relating to bribery, extortion, fraud and money laundering in all material respects.

Community Involvement

We seek to create and contribute to social value in the communities through bringing positive social and economic benefits that are generated by our core business. We aspire to build meaningful long-term relationships with the communities where we operate in. When we can, we employ local people and purchase local goods and services through our supply chains. Besides, the Group actively explores options in coordinating charitable activities and collaborating with other organisations in different areas, such as education, culture, poverty relief, and so on. We aim to demonstrate positive influence of corporate values by raising employees' awareness of caring for the community and mutual help.

During the year, the Group actively communicated with different institutions in the community where it located, understands their situation, organises and participates in various community activities. We will take their view into consideration when planning for our business operations. We also encourage our staff to actively participate in community activities and promote the relationship between our employees and community.

The Directors are pleased to present to the Shareholders this annual report and the audited consolidated financial statements for the year ended 31 December 2023 (the "Year").

Principal Activities

The principal business activity of the Company is investment holding. The principal activities and other particulars of the Company's subsidiaries are set out in Note 10 to the consolidated financial statements in this annual report.

Results

The results of the Group for the Year are set out in the consolidated statement of comprehensive income on page 58 of this annual report.

Final Dividend

After observing and analyzing the market, the directors of the Company believe that funds should be reserved to continue investing in the development of the e-cigarette business, including expanding market share, entering new markets and launching new products. The company attaches great importance to long-term development and continues to invest in the e-cigarette business to seize market opportunities in order to pursue higher profits and returns, thereby increasing the long-term value of shareholders.

In view of the above, the Board does not recommend the payment of a final dividend for the year ended 31 December 2023 (The Board recommended the payment of a final dividend for the year ended 31 December 2022 of HKD0.056 per share).

Closure of Register of Members

The annual general meeting is scheduled to be held on Friday, 7 June 2024.

For the purpose of determining shareholders who are entitled to attend and vote at the annual general meeting, the register of members of the Company will be closed from Tuesday, 4 June 2024 to Friday, 7 June 2024, both days inclusive. In order to qualify for the right to attend and vote at the annual general meeting, all transfers accompanied by the relevant share certificates must be lodged with the Company's Branch Share Registrar in Hong Kong, Union Registrars Limited at Suites 3301–04, 33/F., Two Chinachem Exchange Square, 338 King's Road, North Point, Hong Kong for registration no later than 4:00 p.m. on Monday, 3 June 2024.

Major Customers and Suppliers

The information in respect of the Group's sales and purchases attributable to the major customers and suppliers respectively during the Year is as follows:

	Percentage of the Group's total		
	sales	purchases	
The largest customer	11%		
Five largest customers in aggregate	32%		
The largest supplier		18%	
Five largest suppliers in aggregate		57%	

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None of the Directors, their close associates or any Shareholders to the Company (which, to the best knowledge of the Directors, own more than 5% of the Company's shares) had any interests in the Group's five largest customers or suppliers.

Property, Plant and Equipment

Details of movements in the property, plant and equipment of the Group during the Year are set out in Note 13 to the consolidated financial statements in this annual report.

Bank Borrowings

Details of bank borrowings of the Group as at 31 December 2023 are set out in Note 26 to the consolidated financial statements in this annual report.

Summary Financial Information

A summary of the published results and assets, liabilities of the Group for the last five financial years, as extracted from the audited financial statements in this annual report and the prospectus, is set out on page 120. This summary does not form part of the consolidated financial statements in this annual report.

Share Capital

Details of the Company's share capital for the Year are set out in Note 20 to the consolidated financial statements in this annual report.

Pre-Emptive Rights

There are no provisions for pre-emptive rights under the Articles of Association or the laws of Cayman Islands.

Purchase, Sale or Redemption of the Company's Listed Securities

Neither the Company nor any of its subsidiaries had purchased, sold or redeemed any of the listed securities of the Company on the Stock Exchange or any other stock exchange, by private arrangement or by general offer throughout the year ended 31 December 2023.

Reserves

Movements in the reserves of the Group and the Company during the year are set out in note 21 and note 33 to the consolidated financial statements in this annual report.

Directors

As at the date of this annual report, the Directors are:

Executive Director

Mr. Yang Yoong An

Non-executive Directors

Mr. Feng Bin Mr. Yang Fan

Independent non-executive Directors

Ms. Guo Wei (appointed on 16 June 2023)

Mr. Gong Jinjun Mr. Wang Ping

Mr. Zeng Shiquan (retired on 16 June 2023)

In accordance with Article 108(a) of the Articles of Association, at each annual general meeting, one-third of the Directors for the time being will retire from office by rotation. However, if the number of Directors is not a multiple of three, then the number nearest to but not less than one third shall be the number of retiring Directors. The Directors who shall retire in each year will be those who have been longest in the office since their last re-election or appointment but as between persons who become or were last re-elected Directors on the same day those to retire will (unless they otherwise agree among themselves) be determined by lot.

Directors' Service Agreements

The executive Director has entered into a service agreement with the Company for a term of three years commencing from 18 February 2022, subject to the termination provision therein. The executive Director or the Company may terminate the appointment by giving the other party not less than two months' prior notice in writing.

Each of the non-executive Directors has entered into a service agreement with the Company for a term of three years commencing from 18 February 2022, subject to the termination provision therein. Each of the non-executive Directors or the Company may terminate the appointment by giving the other party not less than two months' prior notice in writing.

Each of the independent non-executive Directors has renewed the service agreement with the Company as an independent non-executive Director for a term commencing from 16 June 2023 and ending on the conclusion of the 2023 annual general meeting of the Company to be held in 2024. Each of the independent non-executive Directors or the Company may terminate the appointment by giving the other party not less than two months' prior notice in writing.

No Director proposed for re-election at the forthcoming annual general meeting has an unexpired service contract which is not determinable by the Company or any of its subsidiaries within one year without payment of compensation, other than normal statutory obligations.

Biographies of Directors and Other Senior Management

The biographical details of Directors and other senior management are disclosed in the section headed "Biographies of Directors and Senior Management" on pages 15 to 17 of this annual report.

Emolument Policies and Directors' Remuneration

The Directors' remuneration is subjected to shareholders' approval at general meetings with reference to the recommendation of the Group's Remuneration Committee. The Group's emolument policies are formulated based on the performance of individual employees and are reviewed regularly. Subject to the Group's profitability, the Group may also provide a discretionary bonus to its employees as an incentive for their contribution to the Group. The primary goal of the remuneration policy with regard to the remuneration packages of the Group's executive Directors is to enable the Group to retain and motivate executive Directors by linking their compensation with performance as measured against corporate objectives achieved.

None of the Director waived his/her emoluments nor has agreed to waive his/her emoluments for the year ended 31 December 2023.

Directors' Interests in Contracts

There was no transaction, arrangement or contracts of significance to which the Company or any of its subsidiaries was a party and in which a Director had a material interest (either directly or indirectly) subsisted as at 31 December 2023 or at any time during the year ended 31 December 2023.

Controlling Shareholders' Interests in Contracts

No transaction, arrangement or contract of significance has been entered into between the Company or any of its subsidiaries and the controlling Shareholders or any of their subsidiaries at any time during the year ended 31 December 2023.

Management Contracts

No contracts concerning the management and administration of the whole or any substantial part of the business of the Company were entered into or existed during the year ended 31 December 2023.

Permitted Indemnity Provisions

Pursuant to the Articles of Association, the Directors, managing Directors, alternate directors, the auditor, secretary and other officers for the time being of the Company shall be indemnified and secured harmless out of the Company from and against all actions, costs, charges, losses, damages and expenses which they or any of them shall or may incur or sustain by or about the execution of their duty in their offices or in relation thereto. Such provisions were in force during the year ended 31 December 2023 and as of the date of this report.

Retirement Benefits Schemes

The Group operates a MPF Scheme under rules and regulations of Mandatory Provident Fund Schemes Ordinance for all its employees in Hong Kong. All the employees of the Group in Hong Kong are required to join the MPF Scheme. Contributions are made based on a percentage of the Employees' salaries and are charged to consolidated statement of profit or loss as they become payable in accordance with the rules of the MPF Scheme. The assets of the MPF Scheme are held separately from those of the Group in an independently administered fund. The Group's employer contributions vest fully with the Employees when contributed into the MPF Scheme. No forfeited contribution is available to reduce the contribution payable in the future years as at 31 December 2023 and 2022.

The Group's subsidiaries in the PRC, in compliance with the applicable regulations of the PRC, participate in a state-managed retirement benefits scheme operated by the local government. The subsidiaries are required to contribute a specific percentage of their payroll costs to the retirement benefits scheme. The only obligation of the Group with respect to the retirement benefits scheme is to make the specified contributions.

During the year ended ended 31 December 2023, the total amounts of RMB12,703,000 (for the year ended 31 December 2022: RMB8,530,000) contributed by the Group to the schemes and cost charged to the condensed consolidated statement of comprehensive income represents contribution payable to the schemes by the Group at rates specified in the rules of the schemes.

For the year ended 31 December 2023 and 2022, no COVID-19 related government grants/assistance have been offset against retirement benefits scheme contribution.

Distributable Reserves

Pursuant to the relevant rules of the Cayman Islands, the Company's distributable reserves as at 31 December 2023 amounted to approximately RMB152.7 million (as at 31 December 2022: approximately RMB183.3 million).

Directors' and Chief Executives' Interests and Short Positions in Shares, Underlying Shares and Debentures of the Company or Any of the Associated Corporations

As at 31 December 2023, the interests and short positions of the Directors or chief executive of the Company in the shares, underlying shares and debentures of the Company or any of the associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")) which have been notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including any interests which they are taken or deemed to have under such provisions of the SFO) or which, pursuant to section 352 of the SFO, have been entered in the register referred to therein, or have been, pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers in the Listing Rules on the Stock Exchange, notified to the Company and the Stock Exchange were as follows:

(i) Long positions in the shares of the Company

Name	Capacity/Nature of interest	No. of ordinary shares held	Percentage of interest (Note 3)
Mr. Yang Yoong An ("Mr. Yang")	Interest of a controlled corporation (Note 1)	418,724,000	69.79%

(ii) Long position in the ordinary shares of associated corporation

Name	Name of associated corporation	Capacity/ Nature of interest	No. of ordinary shares held	Percentage of interest
Mr Yang	Spearhead Leader Limited	Beneficial owner	1	100%

Notes:

- Mr. Yang beneficially owns the entire issued share capital of Spearhead Leader Limited. Therefore, Mr. Yang is deemed, or taken to be, interested in 418,724,000 shares of the Company held by Spearhead Leader Limited for the purpose of the SFO. Mr. Yang is the sole director of Spearhead Leader Limited.
- 2. Calculated on the basis of 600,000,000 shares of the Company in issue as at 31 December 2023.



Interests of Substantial Shareholders in Shares and Underlying Shares of the Company

So far as is known to the Directors, as at 31 December 2023, the following persons (not being a Director or chief executive of the Company) had interests or short positions in shares or underlying shares of the Company which fell to be disclosed to the Company and the Stock Exchange under the provisions of Divisions 2 and 3 of Part XV of the SFO or as recorded in the register required to be kept by the Company pursuant to section 336 of the SFO:

Long positions in the shares of the Company

Name of shareholders	Capacity/Nature of interest	No. of ordinary shares held/ interested	Percentage of shareholding (Note 2)
Spearhead Leader Limited	Beneficial owner	418,724,000	69.79%
Ms. Cai Yaohui ("Ms. Cai")	Interest of spouse (Note 1)	418,724,000	69.79%

Notes:

- 1. Ms. Cai is the spouse of Mr. Yang. Accordingly Ms. Cai is deemed, or taken to be, interested in all shares of the Company in which Mr. Yang is interested in for the purpose of the SFO.
- 2. Calculated on the basis of 600,000,000 shares of the Company in issue as at 31 December 2023.

Save as disclosed above, as at 31 December 2023, the Company had not been notified by any persons (other than Directors or chief executive of the Company) who had interests or short positions in the shares or underlying shares of the Company which fell to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO or which were recorded in the register required to be kept by the Company pursuant to section 336 of the SFO.

Share Option Scheme

The Company adopted a share option scheme (the "Share Option Scheme") pursuant to a shareholders' resolution passed on 6 June 2014. The purpose of the Share Option Scheme is to attract and retain the best available personnel, to provide additional incentive to employees (full-time and part-time), directors, consultants, advisers, distributors, contractors, suppliers, agents, customers, business partners or service providers of the Group and to promote the success of the business of the Group. The total number of shares in respect of which options may be granted under the Share Option Scheme is not permitted to exceed 30,000,000 shares, being 5% of the shares of the Company in issue as at the date of this annual report, without prior approval from the Company's shareholders. The number of shares issued and to be issued in respect of which options granted and may be granted to any individual in any 12-month period is not permitted to exceed 1% of the shares of the Company in issue at any point in time, without prior approval from the Company's shareholders. Options granted to substantial shareholders, independent non-executive Directors, or any of their respective associates (including a discretionary trust whose discretionary objects include a substantial shareholders, independent non-executive Directors, or any of their respective associates) in any 12-month period in excess of 0.1% of the Company's issued share capital in aggregate or with an aggregate value in excess of HKD5,000,000 must be also approved by the Company's shareholders.

The subscription price of share in respect of options granted under the Share Option Scheme shall be solely determined is determinable by the Board, but may not be less than the higher of (i) the Stock Exchange's closing price of the Company's shares on the date of the grant of the share options which must be a business day; (ii) the average Stock Exchange's closing price of the Company's shares for the five business days immediately preceding the date of the grant; and (iii) the nominal value of a share of the Company.

The Share Option Scheme will remain in force for a period of ten years commencing on the date on the adoption date (i.e. 6 June 2014) and shall expire at the close of business on the business day immediately preceding the tenth anniversary thereof unless terminated earlier by the Shareholders in general meeting. An offer for the grant of options must be accepted within seven days inclusive of the day on which such offer was made. The amount payable by the grantee of an option to the Company on acceptance of the offer for the grant of an option is HKD1. An option may be exercised in accordance with the terms of the Share Option Scheme at any time during a period as the Board may determine which shall not exceed ten years from the date of grant subject to the provisions of early termination thereof.

A summary of the principal terms and conditions of the Share Option Scheme is set out in Appendix V to the prospectus of the Company dated 17 June 2014.

On 7 December 2022, the Company granted a total of 30,000,000 share options to a total of 21 selected employees of the Group to subscribe for a total of 30,000,000 ordinary shares of HK\$0.01 each in accordance with the share option scheme adopted on 6 June 2014. For details, please refer to the announcement of the Company dated 7 December 2022. As at 1 January 2023 and 31 December 2023, the number of share options available for grant under the Share Option Scheme was nil. No service provider sublimit was set under the Share Option Scheme. The total number of shares that may be issued in respect of options granted under all schemes of the Company during the financial year ended 31 December 2023 divided by the weighted average number of shares of the relevant class in issue for the year was 5%.

The following table discloses the movements in the Company's share options during the period ended 31 December 2023:

Grantees	As at 1 January 2023	Granted during the year	Exercised during the year	Lapsed/ cancelled during the year	Outstanding as at 31 December 2023	Date of grant	Exercisable period	Exercise price
Mr. Li Shaoan (李少安)	3,600,000	-	-	-	3,600,000	7 December 2022	From the Vesting Date to 6 December 2032	HK\$1.00
Mr. Wu Hung Wai (吳鴻偉)	100,000	-	-	-	100,000	7 December 2022	From the Vesting Date to 6 December 2032	HK\$1.00
Other employees	26,300,000	-	-	-	26,300,000	7 December 2022	From the Vesting Date to 6 December 2032	HK\$1.00
Total	30,000,000	-	-	-	30,000,000			

Notes:

1. In the event that the Group's audited revenue and net profit for the year ending 31 December 2025 (the "Vesting Date") can achieve one time or more of the Group's audited revenue and net profit for the year ended 31 December 2022 respectively, the options shall be vested to the Grantees after publication of the audited financial results of the Company for the year ending 31 December 2025, subject to the Grantee has not committed any material breach of his/her duties prior to the Vesting Date and the Grantee remains an employee of the Group on the Vesting Date.

If the vesting conditions as specified above are not fulfilled by the Vesting Date, the Company reserves the right to cancel the options granted to the Grantees.

Competing Business and Conflicts of Interests

None of the Directors is engaged in any business which competes or is likely to compete with the business of the Group, and none of them has any other conflicts of interests with the Group.

Corporate Governance

Our Directors recognise the importance of good corporate governance in management and internal procedures so as to achieve effective accountability. The Company has complied with the Corporate Governance Code as set out in Appendix C1 to the Listing Rules for the year ended 31 December 2023.

Environmental Policies and Performance

As a responsible corporation, the Group strives to ensure minimal environmental impacts by carefully managing our energy consumption, water usage and waste production. At office level, the Company has implemented green initiatives and encourage staff to attend related training. For further details, please refer to the environmental, social and governance report of this annual report.

Compliance with laws and regulations

The Group recognises the importance of compliance with regulatory requirements and the risk of non-compliance with relevant requirements could lead to adverse impact on business operation and financial position of the Group. The Group has been allocating staff resources to ensure ongoing compliance with rules and regulations and to maintain cordial working with relevant authorities effectively through effective communications. To the best of knowledge of the management, the Group has complied with relevant laws and regulations that have significant impact on the operations of the Group during the year ended 31 December 2023.

Audit Committee

The Company has an Audit Committee with terms of reference aligned with the provision of the Code as set out in Appendix C1 to the Listing Rules for the purpose of reviewing and providing supervision on the financial reporting process and internal controls of the Group. The Audit Committee consists of three independent non-executive Directors, namely Mr. Wang Ping (as Chairman), Ms. Guo Wei (who replaced Mr. Zeng Shiquan with effect from 16 June 2023) and Mr. Gong Jinjun. This annual report and the financial results for the year ended 31 December 2023 have been reviewed by the Audit Committee

Business Review

Further discussion and analysis of the business of the Company, including a discussion of the principal risks and uncertainties facing the Group and an indication of likely future developments in the business of the Group, can be found in the section headed "Management Discussion and Analysis" as set out on pages 6 to 14 of this annual report. These discussions form part of this Directors' Report.

Charitable Donations

No charitable donations was made by the Group during the year ended 31 December 2023 (2022: nil).



Confirmation of Independence

The Company has received from the independent non-executive Directors confirmations of independence (including an annual confirmation from each of the independent non-executive Directors) pursuant to Rule 3.13 of the Listing Rules and considers that all the independent non-executive Directors are independent of the Company under the Listing Rules.

Auditor

PricewaterhouseCoopers have been appointed as auditor of the Company for the year ended 31 December 2023.

PricewaterhouseCoopers will retire at the forthcoming annual general meeting.

A resolution will be proposed to the forthcoming annual general meeting to re-appoint PricewaterhouseCoopers as auditor of the Company.

On behalf of the Board

Yang Yoong An

Chairman Hong Kong, 28 March 2024





羅兵咸永道

To the Shareholders of Jia Yao Holdings Limited

(incorporated in the Cayman Islands with limited liability)

Opinion

What we have audited

The consolidated financial statements of Jia Yao Holdings Limited (the "Company") and its subsidiaries (the "Group"), which are set out on pages 58 to 119, comprise:

- the consolidated balance sheet as at 31 December 2023;
- the consolidated statement of comprehensive income for the year then ended;
- the consolidated statement of changes in equity for the year then ended;
- the consolidated statement of cash flows for the year then ended; and
- the notes to the consolidated financial statements, comprising material accounting policy information and other explanatory information.

Our opinion

In our opinion, the consolidated financial statements give a true and fair view of the consolidated financial position of the Group as at 31 December 2023, and of its consolidated financial performance and its consolidated cash flows for the year then ended in accordance with Hong Kong Financial Reporting Standards ("HKFRSs") issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") and have been properly prepared in compliance with the disclosure requirements of the Hong Kong Companies Ordinance.

Basis for Opinion

We conducted our audit in accordance with Hong Kong Standards on Auditing ("HKSAs") issued by the HKICPA. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Consolidated Financial Statements section of our report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

.....

Independence

We are independent of the Group in accordance with the HKICPA's Code of Ethics for Professional Accountants ("the Code"), and we have fulfilled our other ethical responsibilities in accordance with the Code.

PricewaterhouseCoopers, 22/F, Prince's Building, Central, Hong Kong T: +852 2289 8888, F: +852 2810 9888, www.pwchk.com



Key Audit Matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the consolidated financial statements of the current period. These matters were addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

The key audit matter identified in our audit is related to revenue recognition.

Key Audit Matter

How our audit addressed the Key Audit Matter

Revenue recognition

Refer to Note 2.24 and Note 5 to the Group's consolidated financial statements.

During the year ended 31 December 2023, the Group has recognised revenue from sales of goods amounted to approximately RMB1,456 million.

Revenue for the sales of goods is recognised when the Group transfers the control of goods to the customer and no longer reserved any right to continue to manage and implement effective control which often associated with the ownership of the goods, and costs incurred or to be incurred can be measured reliably.

We identified revenue recognition as a key audit matter due to the significant volume of revenue transactions, thus significant time and resource were devoted in this area. We understood, evaluated and validated management's key internal controls in respect of the Group's sales transactions from sales contracts, customer orders, goods delivery, sales invoices, sales recording, reconciliation of cash receipts and sales records.

We checked the sales contracts, on a sample basis, and analysed and evaluated the Group's revenue recognition accounting policy of sales of goods based on the interview with management, understanding of the Group's business and our audit experience.

We conducted testing of revenue recorded covering different customers, using sampling techniques, by examining the relevant supporting documents including sales contracts, customer orders, goods delivery notes and sales invoices. In addition, we confirmed customers' balances on a sample basis, by considering the amount, nature and characteristics of those customers.

Furthermore, we tested sales transactions that took place shortly before and after the balance sheet date, by reconciling recognised revenue with sales invoices and goods delivery notes, to assess whether revenue was recognised in the correct reporting periods.

Based on the work performed, we found the Group's revenue from sales of goods being tested were recognised in a manner consistent with the Group's revenue recognition accounting policy.



Other Information

The directors of the Company are responsible for the other information. The other information comprises all of the information included in the annual report other than the consolidated financial statements and our auditor's report thereon.

Our opinion on the consolidated financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the consolidated financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the consolidated financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Responsibilities of Directors and the Audit Committee for the Consolidated Financial Statements

The directors of the Company are responsible for the preparation of the consolidated financial statements that give a true and fair view in accordance with HKFRSs issued by the HKICPA and the disclosure requirements of the Hong Kong Companies Ordinance, and for such internal control as the directors determine is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, the directors are responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Group or to cease operations, or have no realistic alternative but to do so.

The Audit Committee is responsible for overseeing the Group's financial reporting process.

Auditor's Responsibilities for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. We report our opinion solely to you, as a body, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with HKSAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

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INDEPENDENT AUDITOR'S REPORT

Auditor's Responsibilities for the Audit of the Consolidated Financial Statements

As part of an audit in accordance with HKSAs, we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with the Audit Committee regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide the Audit Committee with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, actions taken to eliminate threats or safeguards applied.



Auditor's Responsibilities for the Audit of the Consolidated Financial Statements

(Continued)

From the matters communicated with the Audit Committee, we determine those matters that were of most significance in the audit of the consolidated financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

The engagement partner on the audit resulting in this independent auditor's report is Au Chi Ho.

PricewaterhouseCoopers

Certified Public Accountants

Hong Kong, 28 March 2024



CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

For the year ended 31 December 2023

	Year ended 31 December 2023		ecember 2022
	Note	RMB'000	RMB'000
Revenue Cost of sales	5 8	1,455,663 (1,068,202)	968,363 (830,502)
Gross profit		387,461	137,861
Distribution costs Administrative expenses Net impairment losses on financial assets Other income Other (losses)/gains	8 8 17 6	(75,583) (146,487) (8,816) 9,815 (2,676)	(41,050) (79,478) (1,370) 2,352 990
Operating profit		163,714	19,305
Finance income Finance costs	7 7	6,869 (3,605)	2,252 (3,292)
Finance income/(costs) — net	7	3,264	(1,040)
Profit before income tax		166,978	18,265
Income tax expense	11	(31,333)	(7,245)
Profit for the year		135,645	11,020
Profit attributable to: - Owners of the Company - Non-controlling interests		99,285 36,360	5,496 5,524
		135,645	11,020
Other comprehensive income Currency translation differences		765	670
Total comprehensive income for the year		136,410	11,690
Total comprehensive income for the year attributable to: - Owners of the Company - Non-controlling interests		100,050 36,360	6,166 5,524
		136,410	11,690
Earnings per share attributable			
to owners of the Company – Basic earnings per share – Diluted earnings per share	12 12	0.17 0.16	0.01 0.01

The above consolidated statement of comprehensive income should be read in conjunction with the accompanying notes.

CONSOLIDATED BALANCE SHEET



	As at 31 December		
		2022	
	Note	RMB'000	RMB'000
ASSETS			
Non-current assets			
Property, plant and equipment	13	156,960	134,713
Right-of-use assets	15	78,269	55,079
Investment properties	16	_	7,929
Intangible assets	14	3,939	4,367
Deferred income tax assets	23	2,483	571
Other receivables	17	3,045	_
Prepayment for property, plant and equipment		2,817	221
		247,513	202,880
Current assets			
Inventories	18	239,040	194,766
Trade and other receivables and prepayments	17	524,463	214,231
Restricted cash	19	143,068	194,337
Cash and cash equivalents	19	311,156	266,575
		1 217 727	0/0 000
		1,217,727	869,909
Total assets		1,465,240	1,072,789



CONSOLIDATED BALANCE SHEET

As at 31 December 2023

	As at 31 December		
	.	2023	2022
	Note	RMB'000	RMB'000
EQUITY			
Equity attributable to the owners of the Company			
Share capital	20	5,120	5,120
Share premium	20	152,684	183,318
Other reserves	21	162,549	145,721
Retained earnings/(accumulated losses)	22	82,604	(6,386)
		402,957	327,773
Non-controlling interests		137,066	54,639
<u> </u>			
Total equity		540,023	382,412
LIABILITIES Non-current liabilities			
Lease liabilities	15	20,178	6,064
Deferred income tax liabilities	23	1,684	1,384
Deferred income		· -	19,580
		21,862	27,028
Current liabilities	0F	70F 04/	E70 10E
Trade and other payables Contract liabilities	25	785,014	573,185
		22,676	15,460
Income tax payable	26	23,066	4,767
Borrowings Lease liabilities	20 15	61,500	65,000 4,937
Lease nationes	15	11,099	4,737
		903,355	663,349
Total liabilities		925,217	690,377
Total equity and liabilities		1,465,240	1,072,789

The above consolidated balance sheet should be read in conjunction with the accompanying notes.

The financial statements on pages 58 to 119 were approved by the board of directors of the Company on 28 March 2024 and were signed on its behalf by:

Yang Yoong An	Yang Fan
Director	Director

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY



For the year ended 31 December 2023

	Attributable to the owners of the Company						
	Share capital RMB'000	Share premium RMB'000	Other reserves RMB'000	(Accumulated losses)/ retained earnings RMB'000	Subtotal RMB'000	Non- controlling interests RMB'000	Total equity RMB'000
Balance at 1 January 2022	(Note 20) 2,382	(Note 20) 25,200	(Note 21) 144,711	(Note 22) (11,882)	160,411	45,929	206,340
Datance at 1 January 2022	2,302	23,200	144,711	(11,002)	100,411	45,727	200,040
Profit for the year Other comprehensive income	- -	- -	- 670	5,496 -	5,496 670	5,524 -	11,020 670
Total comprehensive income	-	-	670	5,496	6,166	5,524	11,690
Transactions with owners Issue shares in connection with							
rigths issue	2,738	158,118	-	-	160,856	-	160,856
Employee share option scheme	-	-	340	-	340	-	340
Acquisition of a subsidiary	_	-	_	-	_	3,186	3,186
Balance at 31 December 2022	5,120	183,318	145,721	(6,386)	327,773	54,639	382,412
Balance at 1 January 2023	5,120	183,318	145,721	(6,386)	327,773	54,639	382,412
Profit for the year	_			99,285	99,285	36,360	135,645
Currency translation differences Dividends to equity holders of the	-	-	765	-	765	-	765
Company	_	(30,634)	_	_	(30,634)	_	(30,634)
Transfer to statutory reserve	_	<u>-</u>	10,295	(10,295)	_	_	_
Employee share schemes	-	-	3,143	-	3,143	-	3,143
Partial disposal of subsidiaries without loss of control			2 (25		2 (25	20 70/	/1 /10
Disposal of subsidiaries	_	_	2,625	_	2,625	38,794	41,419
(Note 30)	_	_	_	_	_	(5,846)	(5,846)
Acquisition of subsidiaries (Note 29)	_	_	_	_	_	13,119	13,119
Balance at 31 December 2023	5,120	152,684	162,549	82,604	402,957	137,066	540,023

The above consolidated statement of changes in equity should be read in conjunction with the accompanying notes.



CONSOLIDATED STATEMENT OF CASH FLOWS

For the year ended 31 December 2023

		Year ended 31 December	
		2023	2022
	Note	RMB'000	RMB'000
Cash flows from operating activities			
Cash generated from operations	28(a)	81,650	82,894
Interest received	20(1.)	4,459	2,252
Interest paid	28(b)	(3,220)	(3,025)
Income tax paid		(14,392)	(1,585)
Net cash generated from operating activities		68,497	80,536
Cash flows from investing activities			
Purchase of property, plant and equipment and other assets		(41,883)	(14,729)
Prepayments of property, plant and equipment		(2,817)	(221)
Proceeds from disposal of property, plant and equipment		1,051	21
Net cash (paid)/acquired from acquisition of subsidiaries	29	(2,201)	5,516
Net cash outflow from disposal of subsidiaries, net of cash	20	(//0)	
disposed of	30	(663)	-
Proceeds of government grant related to land use rights and property, plant and equipment		55,000	19,580
Proceeds from sale of financial assets at fair value through		33,000	17,300
profit and loss		139	10
Cash advances to non-controlling interests		(2,000)	-
Payments for deposit related to potential acquisition of subsidiaries		(54,760)	(18,000)
Repayments of deposit related to potential acquisition of subsidiaries		13,000	-
Net cash used in investing activities		(35,134)	(7,823)
<u> </u>			
Cash flows from financing activities			
Proceeds from rights issue		-	164,272
Payments for transaction costs of rights issue		-	(3,416)
Capital contribution from non-controlling interests			6,000
Proceeds from partial disposal of subsidiaries without loss of control	20(1-)	22,655	- /E 000
Proceeds of borrowings Repayments of borrowings	28(b) 28(b)	98,000 (101,500)	65,000 (101,080)
Payments of lease liabilities	28(b)	(6,489)	(3,637)
ayments of tease habitities	20(0)	(0,407)	(3,037)
Net cash generated from financing activities		12,666	127,139
Not in any on in such and such any instants		// 000	100.050
Net increase in cash and cash equivalents		46,029	199,852 879
Effect of foreign exchange rate changes Cash and cash equivalents at beginning of the year		(1,448) 266,575	65,844
oush and cash equivatents at beginning of the year		200,373	05,044
Cash and cash equivalents at end of the year	19	311,156	266,575
1		211,120	

The above consolidated statement of cash flows should be read in conjunction with the accompanying notes.



For the year ended 31 December 2023

1 General Information

Jia Yao Holdings Limited (the "Company") was incorporated as an exempted company with limited liability in the Cayman Islands under the Companies Law of the Cayman Islands on 5 August 2013.

The Company and its subsidiaries (together, the "Group") are engaged in the design, production and sales of paper cigarette packages, social product paper packages, electronic cigarettes, and other electronic cigarettes products in the People's Republic of China (the "PRC"). The electronic cigarettes business in PRC is under the China's E-cigarette Management Measures and the Group's electronic cigarettes products are made for export.

The Company's registered office is located at Third Floor, Century Yard, Cricket Square, P.O. Box 902, Grand Cayman KY1-1103, Cayman Islands.

The Company's ordinary shares were listed on the main board of The Stock Exchange of Hong Kong Limited on 27 June 2014.

The consolidated financial statements are presented in Renminbi ("RMB"), unless otherwise stated.

These consolidated financial statements were approved for issue by the board of directors (the "Board") of the Company on 28 March 2024.

2 Summary of material accounting policies

This note provides a list of the material accounting policies adopted in the preparation of these consolidated financial statements. These policies have been consistently applied to all the years presented, unless otherwise stated.

2.1 Basis of preparation

(i) Compliance with HKFRS and HKCO

Compliance with Hong Kong Financial Reporting Standards ("HKFRSs") and Hong Kong Companies Ordinance (Cap. 622)

The consolidated financial statements of the Group have been prepared in accordance with HKFRSs and the disclosure requirements of the Cap. 622.

(ii) Historical cost convention

The consolidated financial statements have been prepared under the historical cost convention.



For the year ended 31 December 2023

2 Summary of material accounting policies (Continued)

2.1 Basis of preparation (Continued)

(iii) Amended standards adopted by the Group

The Group has applied the following amendments for the first time for their annual reporting period commencing 1 January 2023:

- HKAS 1 (Amendments) and HKFRS Practice Statement 2 "Disclosure of Accounting Policies"
- HKAS 8 (Amendments) "Definition of Accounting Estimates"
- HKAS 12 (Amendments) "Deferred Tax related to Assets and Liabilities arising from a Single Transaction"
- HKAS 12 (Amendments) "International Tax Reform Pillar Two Rules"
- HKFRS 17 "Insurance Contract"

The amendments listed above did not have material impact on the consolidated financial statements of the Group.

(iv) New standards and amendments to standards relevant to the Group have been issued but are not effective

Certain new accounting standards, amendments to accounting standards and interpretations have been published that are not mandatory for 31 December 2023 reporting periods and have not been early adopted by the Group. These standards, amendments or interpretations are not expected to have a material impact on the entity in the current or future reporting periods and on foreseeable future transactions.

Effective for

		annual periods beginning on or after
HKAS 1	Classification of Liabilities as Current or Non-current	1 January 2024
HKAS 1 (Amendments)	Non-current liabilities with covenants	1 January 2024
HKFRS 16 (Amendments)	Lease liability in a Sale and Leaseback	1 January 2024
HKAS 7 (Amendments) and HKFRS 7	Supplier finance arrangements	1 January 2024
Hong Kong Interpretation 5 (Revised)	Presentation of Financial Statements — Classification by the Borrower of a Term Loan that Contains a Repayment on Demand Clause	1 January 2024
HKAS 21 (Amendments)	Lack of Exchangeability	1 January 2025
HKFRS 10 (Amendments) and HKAS 28	Sale or contribution of assets between an investor and its associate or joint venture	To be determined

These standards are not expected to have material impact on the Group.



For the year ended 31 December 2023

2 Summary of material accounting policies (Continued)

2.2 Subsidiaries

Subsidiaries are all entities (including structured entities) over which the Group has control. The Group controls an entity when the Group is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power to direct the activities of the entity. Subsidiaries are fully consolidated from the date on which control is transferred to the Group. They are deconsolidated from the date that control ceases.

Intercompany transactions, balances and unrealised gains on transactions between group companies are eliminated. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the transferred asset. Accounting policies of subsidiaries have been changed where necessary to ensure consistency with the policies adopted by the Group.

Non-controlling interests in the results and equity of subsidiaries are shown separately in the consolidated statement of comprehensive income, consolidated balance sheet and consolidated statement of changes in equity respectively.

The Group treats transactions with non-controlling interests that do not result in a loss of control as transactions with equity owners of the Group. A change in ownership interest results in an adjustment between the carrying amounts of the controlling and non-controlling interests to reflect their relative interests in the subsidiary. Any difference between the amount of the adjustment to non-controlling interests and any consideration paid or received is recognised in a separate reserve within equity attributable to owners of the Group.

When the Group ceases to consolidate or equity account for an investment because of a loss of control, joint control or significant influence, any retained interest in the entity is remeasured to its fair value with the change in carrying amount recognised in profit or loss. This fair value becomes the initial carrying amount for the purposes of subsequently accounting for the retained interest as an associate, joint venture or financial asset. In addition, any amounts previously recognised in other comprehensive income in respect of that entity are accounted for as if the Group had directly disposed of the related assets or liabilities. This may mean that amounts previously recognised in other comprehensive income are reclassified to profit or loss or transferred to another category of equity as specified/permitted by applicable HKFRSs.



For the year ended 31 December 2023

2 Summary of material accounting policies (Continued)

2.3 Business combinations

Business combinations not under common control

The acquisition method of accounting is used to account for all business combinations not under common control, regardless of whether equity instruments or other assets are acquired. The consideration transferred for the acquisition of a subsidiary comprises the:

- fair values of the assets transferred,
- liabilities incurred to the former owners of the acquired business,
- equity interests issued by the Group,
- fair value of any asset or liability resulting from a contingent consideration arrangement, and
- fair value of any pre-existing equity interest in the subsidiary.

Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are, with limited exceptions, measured initially at their fair values at the acquisition date. The Group recognizes any non-controlling interest in the acquired entity on an acquisition-by-acquisition basis either at fair value or at the non-controlling interest's proportionate share of the acquired entity's net identifiable assets.

Acquisition-related costs are expensed as incurred.

The excess of the:

- consideration transferred.
- amount of any non-controlling interest in the acquired entity, and
- acquisition-date fair value of any previous equity interest in the acquired entity.

Over the fair value of the net identifiable assets acquired is recorded as goodwill. If those amounts are less than the fair value of the net identifiable assets of the business acquired, the difference is recognized directly in profit or loss as a bargain purchase.

Where settlement of any part of cash consideration is deferred, the amounts payable in the future are discounted to their present value as of the date of exchange. The discount rate used is the entity's incremental borrowing rate, being the rate at which a similar borrowing could be obtained from an independent financier under comparable terms and conditions. Contingent consideration is classified either as equity or a financial liability. Amounts classified as a financial liability are subsequently remeasured to fair value with changes in fair value recognized in profit or loss.



For the year ended 31 December 2023

2 Summary of material accounting policies (Continued)

2.3 Business combinations (Continued)

Business combinations not under common control (Continued)

If the business combination is achieved in stages, the acquisition date carrying value of the acquirer's previously held equity interest in the acquiree is remeasured to fair value at the acquisition date. Any gains or losses arising from such remeasurement are recognized in profit or loss.

2.4 Separate financial statements

Investments in subsidiaries are accounted for at cost less impairment. Cost includes direct attributable costs of investment. The results of subsidiaries are accounted for by the Company on the basis of dividend received and receivable.

Impairment testing of the investments in subsidiaries is required upon receiving a dividend from these investments if the dividend exceeds the total comprehensive income of the subsidiary in the year the dividend is declared or if the carrying amount of the investment in the separate financial statements exceeds the carrying amount in the consolidated financial statements of the investee's net assets including goodwill.

2.5 Segment reporting

Operating segments are reported in a manner consistent with the internal reporting provided to the chief operating decision maker.

2.6 Foreign currency translation

(a) Functional and presentation currency

Items included in the financial statements of each of the Group's entities are measured using the currency of the primary economic environment in which the entity operates ("the functional currency"). The consolidated financial statements are presented in Renminbi ("RMB"), which is the Group's presentation currency.

(b) Transactions and balances

Foreign currency transactions are translated into the functional currency using the exchange rates at the dates of the transactions. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation of monetary assets and liabilities denominated in foreign currencies at year end exchange rates are generally recognised in profit or loss. They are deferred in equity if they relate to qualifying cash flow hedges and qualifying net investment hedges or are attributable to part of the net investment in a foreign operation.

Foreign exchange gains and losses that relate to borrowings are presented in the consolidated statement of comprehensive income, within finance costs. All other foreign exchange gains and losses are presented in the consolidated statement of comprehensive income on a net basis within other gains/ (losses).



For the year ended 31 December 2023

2 Summary of material accounting policies (Continued)

2.6 Foreign currency translation (Continued)

(b) Transactions and balances (Continued)

Non-monetary items that are measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value was determined. Translation differences on assets and liabilities carried at fair value are reported as part of the fair value gain or loss. For example, translation differences on non-monetary assets and liabilities such as equities held at fair value through profit or loss are recognised in profit or loss as part of the fair value gain or loss and translation differences on non-monetary assets such as equities classified as fair value through other comprehensive income are recognised in other comprehensive income.

(c) Group companies

The results and financial position of foreign operations (none of which has the currency of a hyperinflationary economy) that have a functional currency different from the presentation currency are translated into the presentation currency as follows:

- assets and liabilities for each balance sheet presented are translated at the closing rate at the date
 of that balance sheet:
- income and expenses for each consolidated statement of comprehensive income are translated at average exchange rates (unless this average is not a reasonable approximation of the cumulative effect of the rates prevailing on the transaction dates, in which case income and expenses are translated at the rate on the dates of the transactions); and
- all resulting currency translation differences are recognised in other comprehensive income.

On consolidation, exchange differences arising from the translation of any net investment in foreign entities, and of borrowings and other financial instruments designated as hedges of such investments, are recognised in other comprehensive income. When a foreign operation is sold or any borrowings forming part of the net investment are repaid, the associated exchange differences are reclassified to profit or loss, as part of the gain or loss on sale.

Goodwill and fair value adjustments arising on the acquisition of a foreign operation are treated as assets and liabilities of the foreign operation and translated at the closing rate.

2.7 Property, plant and equipment

All property, plant and equipment are stated at historical cost less depreciation. Historical cost includes expenditure that is directly attributable to the acquisition of the items. Cost may also include transfers from equity of any gains or losses on qualifying cash flow hedges of foreign currency purchases of property, plant and equipment.



For the year ended 31 December 2023

2 Summary of material accounting policies (Continued)

2.7 Property, plant and equipment (Continued)

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Group and the cost of the item can be measured reliably. The carrying amount of any component accounted for as a separate asset is derecognised when replaced. All other repairs and maintenance are charged to profit or loss during the reporting period in which they are incurred.

Depreciation is calculated using the straight-line method to allocate their cost or revalued amounts, net of their residual values, over their estimated useful lives or, in the case of leasehold improvements and certain leased plant and equipment, the shorter lease term as follows:

Buildings	20-40 years
Machinery	10-15 years
Vehicles	3-5 years
Furniture, fittings and equipment	3-5 years

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at the end of each reporting period.

An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount.

Gains and losses on disposals are determined by comparing proceeds with carrying amount. These are included in profit or loss. When revalued assets are sold, it is Group policy to transfer any amounts included in other reserves in respect of those assets to retained earnings.

2.8 Intangible assets

The patent includes e-cigarette vaping and other technologies acquired in a business combination are recognised at fair value at the acquisition date. The patent is carried at costs less accumulated amortisation and impairment, if any. Amortisation is calculated using the straight-line method to allocate the cost of patent over its estimated useful life of 10 years.

2.9 Investment properties

Investment properties, principally freehold office buildings, and lands are held for long-term rental yields or for capital appreciation or both and are not occupied by the Group. Investment property is initially measured at cost, including related transaction costs and where applicable borrowing costs. The Group adopts the cost model for subsequent measurement for investment properties.



For the year ended 31 December 2023

2 Summary of material accounting policies (Continued)

2.9 Investment properties (Continued)

Depreciation or amortisation is calculated using the straight-line method to allocate their cost or revalued amounts, net of their residual values, over their estimated useful lives as follows:

Land use rights50 yearsBuildings40 yearsMachinery10–15 yearsFurniture, fittings and equipment5 years

The Group transferred a property to investment property when, and only when, there is a change in use. A change in use occurs when the property meets, or ceases to meet, the definition of investment property and there is evidence of the change in use.

2.10 Share-based payments

Share-based compensation benefits are provided to employees via the Employee Option Plan. Information relating to these schemes is set out in note 24.

The fair value of options granted under the Employee Option Plan is recognised as an employee benefits expense with a corresponding increase in equity. The total amount to be expensed is determined by reference to the fair value of the options granted:

- including any market performance conditions
- excluding the impact of any service and non-market performance vesting conditions, and
- including the impact of any non-vesting conditions.

The total expense is recognised over the vesting period, which is the period over which all of the specified vesting conditions are to be satisfied. At the end of each period, the entity revises its estimates of the number of options that are expected to vest based on the non-market vesting and service conditions. It recognises the impact of the revision to original estimates, if any, in profit or loss, with a corresponding adjustment to equity.

2.11 Impairment of non-financial assets

Assets that have an indefinite useful life are not subject to amortisation and are tested annually for impairment, or more frequently if events or changes in circumstances indicate that they might be impaired. Other assets are tested for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs of disposal and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash inflows which are largely independent of the cash inflows from other assets or groups of assets (cash-generating units). Non-financial assets other than goodwill that suffered an impairment are reviewed for possible reversal of the impairment at the end of each reporting period.



For the year ended 31 December 2023

2 Summary of material accounting policies (Continued)

2.12 Investments and other financial assets

(a) Classification

The Group classifies its financial assets in the following measurement categories:

- those to be measured subsequently at fair value (either through other comprehensive income (OCI), or through profit or loss), and
- those to be measured at amortised cost.

The classification depends on the entity's business model for managing the financial assets and the contractual terms of the cash flows.

For assets measured at fair value, gains and losses will either be recorded in profit or loss or OCI. For investments in equity instruments that are not held for trading, this will depend on whether the Group has made an irrevocable election at the time of initial recognition to account for the equity investment at fair value through other comprehensive income (FVOCI).

The Group reclassifies debt investments when and only when its business model for managing those assets changes.

(b) Recognition and derecognition

Regular way purchases and sales of financial assets are recognised on trade-date, the date on which the Group commits to purchase or sell the asset. Financial assets are derecognised when the rights to receive cash flows from the financial assets have expired or have been transferred and the Group has transferred substantially all the risks and rewards of ownership.

(c) Measurement

At initial recognition, the Group measures a financial asset at its fair value plus, in the case of a financial asset not at fair value through profit or loss (FVPL), transaction costs that are directly attributable to the acquisition of the financial asset. Transaction costs of financial assets carried at FVPL are expensed in profit or loss.

Financial assets with embedded derivatives are considered in their entirety when determining whether their cash flows are solely payment of principal and interest.



For the year ended 31 December 2023

2 Summary of material accounting policies (Continued)

2.12 Investments and other financial assets (Continued)

(c) Measurement (Continued)

Debt instruments

Subsequent measurement of debt instruments depends on the Group's business model for managing the asset and the cash flow characteristics of the asset. There are three measurement categories into which the Group classifies its debt instruments:

- Amortised cost: Assets that are held for collection of contractual cash flows where those cash flows represent solely payments of principal and interest are measured at amortised cost. Interest income from these financial assets is included in finance income using the effective interest rate method. Any gain or loss arising on derecognition is recognised directly in profit or loss and presented in other losses, together with foreign exchange gains and losses. Impairment losses are presented as separate line item in the consolidated statement of comprehensive income.
- FVOCI: Assets that are held for collection of contractual cash flows and for selling the financial assets, where the assets' cash flows represent solely payments of principal and interest, are measured at FVOCI. Movements in the carrying amount are taken through OCI, except for the recognition of impairment gains or losses, interest revenue and foreign exchange gains and losses which are recognised in profit or loss. When the financial asset is derecognised, the cumulative gain or loss previously recognised in OCI is reclassified from equity to profit or loss and recognised in other losses. Interest income from these financial assets is included in finance income using the effective interest rate method. Foreign exchange gains and losses are presented in other losses and impairment expenses are presented as separate line item in the consolidated statement of comprehensive income.
- FVPL: Assets that do not meet the criteria for amortised cost or FVOCI are measured at FVPL. A gain or loss on a debt investment that is subsequently measured at FVPL is recognised in profit or loss and presented net within other losses in the period in which it arises.

Equity instruments

The Group subsequently measures all equity investments at fair value. Where the Group's management has elected to present fair value gains and losses on equity investments in OCI, there is no subsequent reclassification of fair value gains and losses to profit or loss following the derecognition of the investment. Dividends from such investments continue to be recognised in profit or loss as other income when the Group's right to receive payments is established.

Changes in the fair value of financial assets at FVPL are recognised in other losses in the consolidated statement of comprehensive income as applicable. Impairment losses (and reversal of impairment losses) on equity investments measured at FVOCI are not reported separately from other changes in fair value.



For the year ended 31 December 2023

2 Summary of material accounting policies (Continued)

2.12 Investments and other financial assets (Continued)

(d) Impairment

The Group assesses on a forward-looking basis the expected credit losses ("ECL") associated with its debt instruments carried at amortised cost and FVOCI. The impairment methodology applied depends on whether there has been a significant increase in credit risk.

For trade receivables, the Group applies the simplified approach permitted by HKFRS 9, which requires expected lifetime losses to be recognised from initial recognition of the receivables, see Note 2.15 for further details.

2.13 Offsetting financial instruments

Financial assets and liabilities are offset and the net amount is reported in the balance sheet where the Group currently has a legally enforceable right to offset the recognised amounts, and there is an intention to settle on a net basis or realise the asset and settle the liability simultaneously. The Group has also entered into arrangements that do not meet the criteria for offsetting but still allow for the related amounts to be set off in certain circumstances, such as bankruptcy or the termination of a contract.

2.14 Inventories

Raw materials and stores, work in progress and finished goods are stated at the lower of cost and net realisable value. Cost comprises direct materials, direct labour and an appropriate proportion of variable and fixed overhead expenditure, the latter being allocated on the basis of normal operating capacity. Costs are assigned to individual items of inventory on the basis of weighted average costs. Costs of purchased inventory are determined after deducting rebates and discounts. Net realisable value is the estimated selling price in the ordinary course of business less the estimated costs of completion and the estimated costs necessary to make the sale.

2.15 Trade receivables

Trade receivables are amounts due from customers for goods sold or services performed in the ordinary course of business. Trade receivables are generally due for settlement within one year and therefore are all classified as current. The carrying amount of trade receivables is presented after net of the expected credit losses.

Trade receivables are recognised initially at the amount of consideration that is unconditional unless they contain significant financing components, when they are recognised at fair value. The Group holds the trade receivables with the objective to collect the contractual cash flows and therefore measures them subsequently at amortised cost using the effective interest method. See Note 17 for further information about the Group's accounting for trade receivables and Note 2.12(d) for a description of the Group's impairment policy.



For the year ended 31 December 2023

2 Summary of material accounting policies (Continued)

2.16 Cash and cash equivalents

For the purpose of presentation in the statement of cash flows, cash and cash equivalents includes cash on hand, deposits held at call with financial institutions, other short-term, highly liquid investments with original maturities of three months or less that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities in the balance sheet.

2.17 Share capital

Ordinary shares and non-redeemable participating preference shares are classified as equity.

Incremental costs directly attributable to the issue of new shares or options are shown in equity as a deduction, net of tax, from the proceeds.

2.18 Trade and other payables

These amounts represent liabilities for goods and services provided to the Group prior to the end of financial year which are unpaid. The amounts are unsecured and are usually paid within 30 days of recognition. Trade and other payables are presented as current liabilities unless payment is not due within 12 months after the reporting period. They are recognised initially at their fair value and subsequently measured at amortised cost using the effective interest method.

2.19 Borrowings

Borrowings are initially recognised at fair value, net of transaction costs incurred. Borrowings are subsequently measured at amortised cost. Any difference between the proceeds (net of transaction costs) and the redemption amount is recognised in profit or loss over the period of the borrowings using the effective interest method. Fees paid on the establishment of loan facilities are recognised as transaction costs of the loan to the extent that it is probable that some or all of the facility will be drawn down. In this case, the fee is deferred until the draw down occurs. To the extent there is no evidence that it is probable that some or all of the facility will be drawn down, the fee is capitalised as a prepayment for liquidity services and amortised over the period of the facility to which it relates.

Preference shares, which are mandatorily redeemable on a specific date, are classified as liabilities. The dividends on these preference shares are recognised in profit or loss as finance costs.

Borrowings are removed from the consolidated balance sheet when the obligation specified in the contract is discharged, cancelled or expired. The difference between the carrying amount of a financial liability that has been extinguished or transferred to another party and the consideration paid, including any non-cash assets transferred or liabilities assumed, is recognised in profit or loss as other income or finance costs.

Where the terms of a financial liability are renegotiated and the entity issues equity instruments to a creditor to extinguish all or part of the liability (debt for equity swap), a gain or loss is recognised in profit or loss, which is measured as the difference between the carrying amount of the financial liability and the fair value of the equity instruments issued.

Borrowings are classified as current liabilities unless the Group has an unconditional right to defer settlement of the liability for at least 12 months after the reporting period.



For the year ended 31 December 2023

2 Summary of material accounting policies (Continued)

2.20 Borrowing costs

General and specific borrowing costs that are directly attributable to the acquisition, construction or production of a qualifying asset are capitalised during the period of time that is required to complete and prepare the asset for its intended use or sale. Qualifying assets are assets that necessarily take a substantial period of time to get ready for their intended use or sale.

Investment income earned on the temporary investment of specific borrowings pending their expenditure on qualifying assets is deducted from the borrowing costs eligible for capitalisation. Other borrowing costs are expensed in the period in which they are incurred.

2.21 Current and deferred income tax

The income tax expense or credit for the period is the tax payable on the current period's taxable income based on the applicable income tax rate for each jurisdiction adjusted by changes in deferred tax assets and liabilities attributable to temporary differences and to unused tax losses.

Current income tax

The current income tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the end of the reporting period in the countries where the Company's subsidiaries and associates operate and generate taxable income. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation and considers whether it is probable that a taxation authority will accept an uncertain tax treatment. The Group measures its tax balances either based on the most likely amount or the expected value, depending on which method provides a better prediction of the resolution of the uncertainty.

Deferred income tax

Deferred income tax is provided in full, using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the consolidated financial statements. However, deferred tax liabilities are not recognised if they arise from the initial recognition of goodwill. Deferred income tax is also not accounted for if it arises from initial recognition of an asset or liability in a transaction other than a business combination that at the time of the transaction affects neither accounting nor taxable profit or loss. Deferred income tax is determined using tax rates (and laws) that have been enacted or substantially enacted by the end of the reporting period and are expected to apply when the related deferred income tax asset is realised or the deferred income tax liability is settled.

Deferred tax assets are recognised only if it is probable that future taxable amounts will be available to utilise those temporary differences and losses.

Deferred tax liabilities and assets are not recognised for temporary differences between the carrying amount and tax bases of investments in foreign operations where the Company is able to control the timing of the reversal of the temporary differences and it is probable that the differences will not reverse in the foreseeable future.



For the year ended 31 December 2023

2 Summary of material accounting policies (Continued)

2.21 Current and deferred income tax (Continued)

Deferred income tax (Continued)

Deferred tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets and liabilities and when the deferred tax balances relate to the same taxation authority. Current tax assets and tax liabilities are offset where the entity has a legally enforceable right to offset and intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

Current and deferred tax is recognised in profit or loss, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case, the tax is also recognised in other comprehensive income or directly in equity, respectively.

2.22 Employee benefits

(a) Short-term obligations

Liabilities for wages and salaries, including non-monetary benefits and accumulating sick leave that are expected to be settled wholly within 12 months after the end of the period in which the employees render the related service are recognised in respect of employees' services up to the end of the reporting period and are measured at the amounts expected to be paid when the liabilities are settled. The liabilities are presented as current employee benefit obligations in the consolidated balance sheet.

(b) Pension obligations

The Group entities in mainland China participate in defined contribution retirement benefit plans organised by relevant government authorities for its employees in mainland China and contribute to these plans based on certain percentage of the salaries of the employees on a monthly basis, up to a maximum fixed monetary amount, as stipulated by the relevant government authorities. The government authorities undertake to assume the retirement benefit obligations payable to all existing and future retired employees under these plans and the Group has no further obligation for post-retirement benefits beyond the contributions made. The contributions to these plans are recognised as employee benefit expenses when incurred.

2.23 Provisions

Provisions for legal claims, service warranties and make good obligations are recognised when the Group has a present legal or constructive obligation as a result of past events, it is probable that an outflow of resources will be required to settle the obligation and the amount can be reliably estimated. Provisions are not recognised for future operating losses.

Where there are a number of similar obligations, the likelihood that an outflow will be required in settlement is determined by considering the class of obligations as a whole. A provision is recognised even if the likelihood of an outflow with respect to any one item included in the same class of obligations may be small.



For the year ended 31 December 2023

2 Summary of material accounting policies (Continued)

2.23 Provisions (Continued)

Provisions are measured at the present value of management's best estimate of the expenditure required to settle the present obligation at the end of the reporting period. The discount rate used to determine the present value is a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the liability. The increase in the provision due to the passage of time is recognised as interest expense.

2.24 Revenue recognition

The Group recognises revenue when (or as) a performance obligation is satisfied, i.e. when "control" of the goods underlying the particular performance obligation is transferred to customers. Control of the goods is transferred at a point in time.

Revenue is measured at the fair value of the consideration received or receivable, and represents amounts receivable for goods supplied, stated net of discounts returns and value added taxes.

Sales of goods

Revenue for sales of goods is recognised when the Group transfers the control of goods to the customer and no longer reserves any right to continue to manage and implement effective control which often associated with the ownership of the goods, and costs incurred or to be incurred can be measured reliably. The revenue for the sales of good is recognised on prices received or receivable from the customer according to the contract or agreement. As receivable is recognised when the goods are delivered as this is the point in time that the consideration is unconditional because only the passage of time is required before the payment is due.

2.25 Interest income

Interest income is recognised using the effective interest method. When a receivable is impaired, the Group reduces the carrying amount to its recoverable amount, being the estimated future cash flow discounted at the original effective interest rate of the instrument, and continues unwinding the discount as interest income. Interest income on impaired loans is recognised using the original effective interest rate.

2.26 Leases

Leases are recognised as a right-of-use asset and a corresponding liability at the date at which the leased asset is available for use by the Group.

Assets and liabilities arising from a lease are initially measured on a present value basis. Lease liabilities include the net present value of the following lease payments:

- fixed payments (including in-substance fixed payments), less any lease incentives receivable,
- variable lease payment that are based on an index or a rate, initially measured using the index or rate as at the commencement date,
- amounts expected to be payable by the Group under residual value guarantees,



For the year ended 31 December 2023

2 Summary of material accounting policies (Continued)

2.26 Leases (Continued)

- the exercise price of a purchase option if the Group is reasonably certain to exercise that option, and
- payments of penalties for terminating the lease, if the lease term reflects the Group exercising that option.

Lease payments to be made under reasonably certain extension options are also included in the measurement of the liability.

The lease payments are discounted using the interest rate implicit in the lease. If that rate cannot be readily determined, which is generally the case for leases in the Group, the lessee's incremental borrowing rate is used, being the rate that the individual lessee would have to pay to borrow the funds necessary to obtain an asset of similar value to the right-of-use asset in a similar economic environment with similar terms, security and conditions.

To determine the incremental borrowing rate, the Group:

- where possible, uses recent third-party financing received by the individual lessee as a starting point, adjusted to reflect changes in financing conditions since third party financing was received
- uses a build-up approach that starts with a risk-free interest rate adjusted for credit risk for leases held by the Group, which does not have recent third party financing, and
- makes adjustments specific to the lease, for example, term, country, currency and security.

The Group is exposed to potential future increases in variable lease payments based on an index or rate, which are not included in the lease liability until they take effect. When adjustments to lease payments based on an index or rate take effect, the lease liability is reassessed and adjusted against the right-of-use asset.

Lease payments are allocated between principal and finance cost. The finance cost is charged to profit or loss over the lease period so as to produce a constant periodic rate of interest on the remaining balance of the liability for each period.

Right-of-use assets are measured at cost comprising the following:

- the amount of the initial measurement of lease liability
- any lease payments made at or before the commencement date less any lease incentives received
- any initial direct costs, and
- restoration costs



For the year ended 31 December 2023

2 Summary of material accounting policies (Continued)

2.26 Leases (Continued)

Right-of-use assets are generally depreciated over the shorter of the asset's useful life and the lease term on a straight-line basis.

Payments associated with short-term leases and leases of low-value assets are recognised on a straight-line basis as an expense in profit or loss. Short-term leases are leases with a lease term of 12 months or less.

Lease income from operating leases where the Group is a lessor is recognised in income on a straight-line basis over the lease term. Initial direct costs incurred in obtaining an operating lease are added to the carrying amount of the underlying asset and recognised as expense over the lease term on the same basis as lease income. The respective leased assets are included in the consolidated balance sheet based on their nature. The Group did not need to make any adjustments to the accounting for assets held as lessor as a result of adopting the new leasing standard.

2.27 Dividends distribution

Provision is made for the amount of any dividend declared, being appropriately authorised and no longer at the discretion of the entity, on or before the end of the reporting period but not distributed at the end of the reporting period.

2.28 Government grants

Grants from the government are recognised at their fair value where there is a reasonable assurance that the grant will be received and the Group will comply with all attached conditions.

Government grants relating to costs are deferred and recognised in the consolidated statement of comprehensive income over the period necessary to match them with the costs that they are intended to compensate.

Government grants relating to property, plant and equipment and right-of-use assets are included in non-current liabilities as deferred income and are credited to the consolidated statement of comprehensive income on a straight-line basis over the expected useful lives of the related assets.



For the year ended 31 December 2023

3 Financial risk management

The Group's activities expose it to a variety of financial risks: market risk (including foreign currency risk, fair value and cash flow interest rate risk), credit risk and liquidity risk. The Group's overall risk management programme focuses on the unpredictability of financial markets and seeks to minimise potential adverse effects on the Group's financial performance. The Group currently does not use any derivative financial instruments to hedge certain risk exposures.

3.1 Financial risk factors

(a) Market risk

(i) Foreign exchange risk

The Group mainly operates in the PRC with most of the transactions denominated and settled in RMB, and the Group has certain bank deposits, trade and other receivables, contract liabilities and trade and other payables that are denominated in currencies other than RMB (majority in Hong Kong dollars ("HKD"), and United States dollars ("USD")), which are not exposed to significant foreign exchange risk.

Management will monitor closely the foreign exchange risk exposure and will consider hedging significant foreign currency exposure should the need arise.

(ii) Cash flow and fair value interest rate risk

The Group's income and operating cash flows are substantially independent of changes in market interest rates, as the Group has no significant interest-bearing assets and liabilities other than its bank deposits and borrowings. Bank deposits and borrowings at fixed rates expose the Group to fair value interest-rate risk. The Group has not hedged its cash flow and fair value interest rate risk. Details of the Group's bank deposits and borrowings have been disclosed in Note 19 and Note 26 respectively.

(b) Credit risk

Credit risk arises from restricted cash, cash and cash equivalents and trade and other receivables. The carrying amounts or the undiscounted nominal amounts, where applicable, of each class of these financial assets represent the Group's maximum exposure to credit risk in relation to the corresponding class of financial assets.

(i) Restricted cash, cash and cash equivalents

For deposits with banks and financial institutions (including restricted cash and cash and cash equivalents), the Group has limited its credit exposure by restricting their selection of banks and financial institutions on reputable international banks, major financial institutions in the PRC and PRC listed banks or state-owned banks.



For the year ended 31 December 2023

3 Financial risk management (Continued)

3.1 Financial risk factors (Continued)

(b) Credit risk (Continued)

(iii) Trade receivables

The Group applies the simplified approach to provide for ECL prescribed by HKFRS 9, which permits the use of the lifetime expected losses provision for trade receivables.

For customers with specific credit risks or credit ratings, the Group assesses the credit quality of the customers, taking into account of their financial positions, past experience and other factors. The loss allowance provision for the trade receivables was determined as follows. The ECL below also incorporated forward looking information.

Receivables without occurrence of credited impairment and the collection of repayments stagnated, or the expected credit losses cannot be estimated for an individual financial asset at a reasonable cost, the Group groups the receivables based on its judgement whether there are significant differences in customers credit risk characteristics and measures the expected credit losses based on groups. Basis for determining groupings is as follows:

Group 1: Receivables due from third parties — State-owned tobacco enterprises

Group 2: Receivables due from third parties — Private electronic cigarettes manufacturing enterprises

Group 3: Receivables due from third parties — Retail enterprises and others

	Gross carrying amount RMB'000	Loss allowance RMB'000	Net carrying amount RMB'000
31 December 2023			
Group 1	130,530	(52)	130,478
Group 2	100,015	(4,344)	95,671
	Gross		Net
	carrying	Loss	carrying
	amount	allowance	amount
	RMB'000	RMB'000	RMB'000
31 December 2022			
Group 1	106,230	(35)	106,195
Group 2	13,545	(586)	12,959



For the year ended 31 December 2023

3 Financial risk management (Continued)

3.1 Financial risk factors (Continued)

(b) Credit risk (Continued)

(ii) Trade receivables (Continued)

For trade receivables that share same risk characteristics with others, management calculates the expected credit loss using the roll rate model. The model first groups the customers based on their different risk characteristics, and then recalculates their respective historical credit loss information. The model further incorporates economic policies, macroeconomic conditions, industry risks and forward-looking adjustments to reflect management's forecasts of macroeconomic factors in different scenarios, as this affects the customers' ability to settle the receivables. The loss allowance as at 31 December 2023 was determined as follows:

		More than	More than	More than	More than	
	Less than	90 days	180 days	270 days	1 years	
	90 days	past due	past due	past due	past due	Total
31 December 2023						
Group 3						
Gross carrying amount						
(RMB'000)	106,151	10,781	2,961	810	369	121,072
Expected loss rate	3.74%	7.80%	10.37%	14.57 %	100.00%	
Loss allowance						
(RMB'000)	(3,969)	(841)	(307)	(118)	(369)	(5,604)
Net carrying amount	102,182	9,940	2,654	692	-	115,468
		More than	More than	More than	More than	
	Less than	90 days	180 days	270 days	1 years	
	90 days	past due	past due	past due	past due	Total
31 December 2022						
Group 3						
Gross carrying amount						
(RMB'000)	22,960	1,054	1,341	1,693	196	27,244
Expected loss rate	1.63%	7.21%	8.13%	13.59%	98.47%	
Loss allowance						
(RMB'000)	(374)	(76)	(109)	(230)	(193)	(982)
Net carrying amount	22,586	978	1,232	1,463	3	26,262

(iii) Note receivables

Notes receivable are mostly to be settled by reputable banks or state-owned banks, and therefore the management considers that they will not expose the Group to any significant credit risk.



For the year ended 31 December 2023

3 Financial risk management (Continued)

3.1 Financial risk factors (Continued)

(b) Credit risk (Continued)

(iv) Other receivables

The Group assessed the credit quality of the counterparties by taking into account their financial position, credit history and other factors including forward looking information. Management also makes periodic collective assessments as well as individual assessment on the recoverability of these receivables and follows up the disputes or amounts overdue, if any.

As at 31 December 2023, the loss allowance provision for the other receivables was RMB3,620,000 (2022: RMB656,000).

(c) Liquidity risk

Prudent liquidity risk management implies maintaining sufficient cash, the availability of funding through an adequate amount of committed credit facilities, discounting bank acceptance notes to banks and the ability to close out market positions. The Group's objective is to maintain adequate committed credit lines to ensure sufficient and flexible funding is available to the Group.

The amounts disclosed in the table are the contractual undiscounted cash flows.

(i) Maturities of financial liabilities

	Less than 1 year RMB'000	1-2 years RMB'000	2-5 years RMB'000	Over 5 years RMB'000	Total RMB'000
At 31 December 2023					
Non-derivatives					
Borrowings	63,100	-	-	-	63,100
Lease liabilities	11,832	8,909	10,595	-	31,336
Trade and other payables					
(excluding salary payables					
and other tax payables)	667,751	_	_	_	667,751
	742,683	8,909	10,595	-	762,187
At 31 December 2022					
Non-derivatives					
Borrowings	65,903	_	_	_	65,903
Lease liabilities	5,102	3,284	2,831	_	11,217
Trade and other payables					
(excluding salary payables					
and other tax payables)	552,819	_	_	_	552,819
	623,824	3,284	2,831	-	629,939



For the year ended 31 December 2023

3 Financial risk management (Continued)

3.2 Capital management

The Group's objectives when managing capital are to safeguard the Group's ability to continue as a going concern in order to provide returns for shareholders and benefits for other stakeholders and to maintain an optimal capital structure to reduce the cost of capital.

In order to maintain or adjust the capital structure, the Group may adjust the amount of dividends paid to shareholders, return capital to shareholders, issue new shares or sell assets to reduce debt.

Consistent with others in the industry, the Group monitors capital based on the gearing ratio. This ratio is calculated as net debt divided by total capital. Total capital is calculated as "equity" as shown in the consolidated balance sheets plus total debt.

The gearing ratios are as follows:

	2023 RMB'000	2022 RMB'000
Total borrowings	61,500	65,000
Less: cash and cash equivalents	(311,156)	(266,575)
Net cash	(249,656)	(201,575)
Total equity	540,023	382,412
Total capital	Not Applicable	Not Applicable
Gearing ratio (%)	Not Applicable	Not Applicable

3.3 Fair value estimation

The carrying amount of the Group's financial assets (including trade and other receivables, cash and cash equivalents and restricted cash) and financial liabilities (including trade and other payables and borrowings) are assumed to approximate their fair values due to their short-term maturities.



For the year ended 31 December 2023

4 Critical accounting estimates and judgements

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

The Group makes estimates and assumptions concerning the future. The resulting accounting estimates will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are addressed below.

Income taxes

Judgement is required in determining the amount of the provision for taxation and timing of payment of the related taxations, the tax rate that would be applicable when related temporary difference that gives rise to deferred income tax are recycled for those group entities currently entitling preferential tax rate, and super deduction research and development expenses when calculate the income tax. There are many transactions and calculations for which the ultimate tax determination is uncertain during the ordinary course of business. Where the final tax outcome of these matters is different from the amounts that were initially recorded, such differences will impact the income tax and deferred tax provisions in the period in which such determination is made.

Deferred income tax assets relating to certain temporary differences and tax losses are recognised when management considers it is likely that future taxable profits will be available against which the temporary differences or tax losses can be utilised. When the expectations are different from the original estimates, such differences will impact the recognition of deferred income tax assets and income tax charges in the period in which such estimates have been changed.

5 Segment information

(a) Description of segments and principal activities

The Group manages its businesses by divisions. In a manner consistent with the way in which information is reported internally to the Group's most senior executive management, being the chief operation decision maker, for the purposes of resource allocation and performance assessment, the Group's reportable and operating segments are as follows:

- Paper cigarette packages and other paper packages paper cigarette packages: design, printing and sales of paper cigarette packages; other paper packages: design, printing and sales of social product paper packages (e.g. packages for alcohol, medicines and food);
- Electronic cigarettes technology research and development, production and sales of e-cigarettes, e-cigarettes vaping devices and other electronic products



For the year ended 31 December 2023

5 Segment information (Continued)

(b) Segment revenue

Sales between segments are carried out at arm's length and are eliminated on consolidation. The revenue from external parties is measured in the same way as in the consolidated statement of comprehensive income.

The segment results for the year ended 31 December 2023:

17		04 5			0000
Year	ended	E31 III	iecem	ner	71173

	Paper cigarette packages and other paper packages RMB'000	Electronic cigarettes RMB'000	Total RMB'000
Revenue	686,913	768,750	1,455,663
Gross profit	143,172	244,289	387,461
Distribution costs	(36,731)	(38,852)	(75,583)
Segment results Administrative expenses Net impairment losses on financial assets Other income Other losses Finance income — net	106,441	205,437	311,878 (146,487) (8,816) 9,815 (2,676) 3,264
Profit before income tax			166,978



For the year ended 31 December 2023

5 Segment information (Continued)

(b) Segment revenue (Continued)

The segment results for the year ended 31 December 2022:

Year ended 31 December 2022

	Paper cigarette		
	packages and		
	other paper	Electronic	
	packages	cigarettes	Total
	RMB'000	RMB'000	RMB'000
Revenue	751,356	217,007	968,363
Gross profit	95,408	42,453	137,861
Distribution costs	(34,157)	(6,893)	(41,050)
Segment results	61,251	35,560	96,811
Administrative expenses			(79,478)
Net impairment losses on financial assets			(1,370)
Other income			2,352
Other gains			990
Finance costs — net			(1,040)
Profit before income tax			18,265

(c) Segment assets by location

The total of non-current assets other than deferred income tax assets, a breakdown by location of the assets, is shown as follows:

	2023	2022
	RMB'000	RMB'000
Mainland China	243,907	201,246
Hong Kong	1,123	1,063
	245,030	202,309



For the year ended 31 December 2023

5 Segment information (Continued)

(d) Information about major customers

Revenues from the top five customers of the Group are as follows:

	2023	2022
	RMB'000	RMB'000
Customer A	158,697	152,928
Customer B	124,779	122,757
Customer C	70,010	102,196
Customer D	57,066	92,842
Customer E	55,557	71,472
	466,109	542,195

(e) Other segment information

(i) Depreciation of property, plant and equipment

	2023 RMB'000	2022 RMB'000
Paper cigarette packages and other paper packages Electronic cigarettes	13,252 864	12,267 375
	14,116	12,642

(ii) Amortisation of intangible assets and right-of-use assets

	2023 RMB'000	2022 RMB'000
Paper cigarette packages and other paper packages Electronic cigarettes	2,047 7,086	1,119 2,372
	9,133	3,491



For the year ended 31 December 2023

6 Other income

Other income mainly represented unconditional government grants related to income received.

	2023 RMB'000	2022 RMB'000
Government grants	6,958	2,352
Tax incentives (i)	2,841	-
Others	16	-
	9,815	2,352

(i) Tax incentives

Tax incentives was the additional deduction of input value-added tax applicable to certain subsidiaries.

7 Finance income/(costs) — net

	2023 RMB'000	2022 RMB'000
Interest income on bank deposits	6,869	2,252
Interest on bank and other borrowings	(2,741)	(2,827)
Others	(864)	(465)
	3,264	(1,040)



For the year ended 31 December 2023

8 Expenses by nature

	2023	2022
	RMB'000	RMB'000
Operating profit for the year has been arrived at after charging:		
Raw materials and consumables used	877,154	789,272
Write-down of inventories, net	2,186	3,470
Changes in inventories of finished goods and work in progress	38,142	(44,479)
Employee benefits expenses (Note 9)	232,883	111,045
Depreciation (Note 13(a))	17,754	13,451
Transportation cost	31,378	20,637
Energy and water expense	19,554	16,414
Social promotion expense	30,991	19,030
Real estate tax, stamp duties and other taxes	7,688	4,018
Professional service expense	4,201	1,763
Office expense	4,489	2,780
Operating lease rentals in respect of rented premises	3,426	1,176
Auditor's remuneration	2,750	1,880
Amortisation	9,635	4,153
Other operating expenses	8,041	6,420
Total cost of sales, distribution costs and administrative expenses	1,290,272	951,030



For the year ended 31 December 2023

9 Employee benefit expense

	2023	2022
	RMB'000	RMB'000
Wages and salaries	193,547	99,431
Welfare, medical and other expenses	36,193	11,274
Share-based payment expense	3,143	340
Total employee benefit expense	232,883	111,045

(a) Five highest paid individuals

The five individuals whose emoluments were the highest in the Group for the year include zero (2022: three) director whose emolument is reflected in the analysis shown in Note 32. The emoluments payable to the remaining five (2022: two) individuals during the year are as follows:

	2023	2022
	RMB'000	RMB'000
Basic salaries, housing allowances, other allowances and		
benefits in kind	4,852	1,188
Contribution to pension scheme	18	48
	4,870	1,236

Each of their emoluments for the year ended 31 December 2023 and 2022 was within RMB1,050,000 (2022: RMB859,000).



For the year ended 31 December 2023

10 Subsidiaries

The Group's principal subsidiaries at 31 December 2023 are set out below. Unless otherwise stated, they have share capital consisting solely of ordinary shares that are held directly by the Group, and the proportion of ownership interests held equals the voting rights held by the Group. The country of incorporation or registration is also their principal place of business.

	Place of incorporation	Nominal value of issued share capital or	Ownership i	у	Principal activities/	
Name of entity	and kind of legal entity	registered capital	the Gro 2023 %	2022 %	place of operation	
Giant Harmony Limited	BVI, limited liability company	RMB118,612,148	70%	100%	Investment holding in BVI	
Park Linker Limited 柏滙有限公司	Hong Kong, limited liability company	HKD1	70%	100%	Investment holding in Hong Kong	
Easy Creator Limited 宜佳有限公司	Hong Kong, limited liability company	HKD1	70%	100%	Investment holding in Hong Kong	
Summer Day Developments Limited	BVI, limited liability company	USD100	100%	100%	Investment holding in BVI	
Jia Jing Limited 嘉精有限公司	Hong Kong, limited liability company	HKD1	100%	100%	Investment holding in Hong Kong	
Flying Success Global Limited	BVI, limited liability company	USD1	100%	100%	Investment holding in BVI	
King Gather Limited 帝寶有限公司	Hong Kong, limited liability company	HKD100	100%	100%	Investment holding in Hong Kong	
Jia Wai Limited 嘉葦有限公司	Hong Kong, limited liability company	HKD100	100%	100%	Investment holding in Hong Kong	
Silver Knight Group Limited	BVI, limited liability company	USD1	100%	100%	Investment holding in BVI	
Mark Bell Limited 瑪凱有限公司	Hong Kong, limited liability company	HKD100	100%	100%	Investment holding in Hong Kong	
Vape Tech Global Limited	Hong Kong, limited liability company	HKD100	100%	0%	Investment holding in Hong Kong	
Vape Brands Management Limited	BVI, limited liability company	USD1	100%	100%	Investment holding in BVI	
THATTHAT LAB LIMITED	Hong Kong, limited liability company	HKD100	100%	100%	Investment holding in Hong Kong	
Micro Vapors (HK) Limited 水蒸氣香港有限公司	Hong Kong, limited liability company	HKD100	90%	0%	International trading of electronic cigarettes	
Hongkong Altisc Technology Co., Limited 香港阿爾蒂斯科技有限公司	Hong Kong, limited liability company	HKD10,000	70%	0%	International trading of electronic cigarettes	
JY Labs,Inc.	US, limited liability company	USD12.5	80%	0%	International trading of electronic cigarettes	
PT JY RESOURCE INDONESIA	Indonesia, limited liability company	IDR11,000,000	100%	0%	Investment holding in Indonesia	
Power Smart Group Limited 力致集團有限公司	Hong Kong, limited liability company	HKD100	100%	0%	Investment holding in Hong Kong	
Star Colour Group Limited 星采集團有限公司	Hong Kong, limited liability company	HKD100	100%	0%	Investment holding in Hong Kong	
Idea Smart International Limited	BVI, limited liability company	USD1	100%	0%	Investment holding in BVI	
Rapid Wave Group Limited 達捷集團有限公司	Hong Kong, limited liability company	HKD100	100%	0%	Investment holding in Hong Kong	
Smart Deal Enterprises Limited	BVI, limited liability company	USD1	100%	0%	Investment holding in BVI	
King Golden Enterprises Limited 登旺企業有限公司	Hong Kong, limited liability company	HKD100	100%	0%	Investment holding in Hong Kong	
Solution Hero Limited	BVI, limited liability company	USD1	100%	0%	Investment holding in BVI	



For the year ended 31 December 2023

10 Subsidiaries (Continued)

Name of entity	Place of incorporation nme of entity and kind of legal entity		Ownership interest held by the Group 2023 2022 % %		Principal activities/ place of operation	
Hero First Group Limited 首成集團有限公司	Hong Kong, limited liability company	HKD100	100%	0%	Investment holding in Hong Kong	
Giants Power Developments Limited Giant Master Group Limited 進大集團有限公司	BVI, limited liability company Hong Kong, limited liability company	USD1 HKD100	100% 100%	0% 0%	Investment holding in BVI Investment holding in Hong Kong	
Creative Data Limited	BVI, limited liability company	USD1	100%	0%	Investment holding in BVI	
Treasure Seeker International Limited	BVI, limited liability company	USD1	100%	0%	Investment holding in BVI	
Giant Hongkong International Limited 港巨國際有限公司	Hong Kong, limited liability company	HKD100	100%	0%	Investment holding in Hong Kong	
Hubei Golden Three Gorges Printing Industry Co., Ltd. 湖北金三峽印務有限公司	The PRC, limited liability company	RMB78,782,100	58%	82.86%	Packages production and sale in the PRC	
Hubei Golden Three Gorges Cultural Industry Co., Ltd. 湖北金三峽文化產業發展有限公司	The PRC, limited liability company	RMB50,000,000	58%	82.86%	Investment holding in the PRC	
Henan Puta Printing Co., Ltd. 河南普大印務有限公司	The PRC, limited liability company	RMB10,000,000	58%	82.86%	Packages production and sale in the PRC	
Hubei Jiayao Supply Chain Management Co., Ltd. 湖北嘉耀供應鏈管理有限公司	The PRC, limited liability company	RMB55,000,000	100%	100%	Trading of goods in the PRC	
Shenzhen Coconut New Technology Co., Ltd 深圳市椰子新型科技有限公司	The PRC, limited liability company	RMB10,000,000	100%	100%	Investment holding in PRC	
Shenzhen Coconut Biotechnology Co., Ltd 深圳市椰子生物科技有限公司	The PRC, limited liability company	RMB10,000,000	70%	70%	Electronic cigarette production and sale in the PRC	
Hubei Golden Three Gorges Printing and Packaging Co.,Ltd. 湖北金三峽印刷包裝有限公司	The PRC, limited liability company	RMB10,000,000	100%	0%	Investment holding in PRC	
Shenzhen Jiayao New Technology Co., Ltd 深圳市嘉耀新型科技有限公司	The PRC, limited liability company	RMB10,000,000	100%	100%	Investment holding in PRC	
Shenzhen Jiayao Biotechnology Co., Ltd 深圳市嘉耀生物科技有限公司	The PRC, limited liability company	RMB10,000,000	100%	100%	Investment holding in PRC	
Shenzhen Haohan Yangtian Technology Co., Ltd 深圳浩瀚陽天科技有限公司	The PRC, limited liability company	RMB20,000,000	70%	70%	Electronic cigarette production and sale in the PRC	
Shenzhen Nobel Technical research Co., Ltd. 深圳市諾貝技術研究有限公司	The PRC, limited liability company	RMB20,000,000	100%	100%	Investment holding in PRC	
Shenzhen Nobel Bioengineering Co., Ltd. 深圳諾貝生物工程有限公司	The PRC, limited liability company	RMB20,000,000	100%	100%	Investment holding in PRC	
Shenzhen Altisc Technology Co.,Ltd. 深圳市阿爾蒂斯科技有限公司	The PRC, limited liability company	RMB1,000,000	70%	0%	Electronic cigarette production and sale in the PRC	
Shenzhen South Intelligent Control Technology Co., Ltd. 深圳市南方智控科技有限公司	The PRC, limited liability company	RMB10,000,000	60%	0%	Electronic cigarette production and sale in the PRC	



For the year ended 31 December 2023

10 Subsidiaries (Continued)

Name of entity	Place of incorporation entity and kind of legal entity			p interest d by group 2022 %	Principal activities/ place of operation	
Shenzhen Youyun Polymer Materials Co., Ltd. 深圳市優雲高分子材料有限公司	The PRC, limited liability company	RMB10,000,000	60%	0%	Electronic cigarette production and sale in the PRC	
Shenzhen Jingjia Biotechnology Co., Ltd. 深圳市精華佳生物科技有限公司	The PRC, limited liability company	RMB5,000,000	100%	0%	Investment holding in PRC	
SHENZHEN THATTHAT TECHNOLOGY CO., LTD. 深圳市那個那個科技有限公司	The PRC, limited liability company	RMB1,000,000	100%	0%	Electronic cigarette production and sale in the PRC	
Shenzhen Dark Horse Prince Biotechnology Co., Ltd. 深圳黑馬王子生物科技有限公司	The PRC, limited liability company	RMB1,000,000	100%	0%	Investment holding in PRC	
Shenzhen Jiayao Science and Technology Innovation Research Co.,Ltd. 深圳市嘉耀科創研究有限公司	The PRC, limited liability company	RMB10,000,000	100%	0%	Electronic cigarette production and sale in the PRC	
Enbury (Dongguan) Electronic Technology Co.,Ltd. 恩伯瑞 (東莞)電子科技有限公司	The PRC, limited liability company	RMB10,000,000	60%	0%	Electronic cigarette production and sale in the PRC	
Shenzhen McWhip Technology Co.,Ltd. 深圳市麥克威普科技有限公司	The PRC, limited liability company	RMB2,000,000	90%	0%	Electronic cigarette production and sale in the PRC	
Donsguan Liyi Electronic Technology Co.,Ltd. 東莞市裏一電子科技有限公司	The PRC, limited liability company	RMB1,000,000	100%	0%	Investment holding in PRC	
Dongguan Enberry Four New Management Co.,Ltd. 東莞市恩伯瑞四新管理有限公司	The PRC, limited liability company	RMB10,000,000	67%	0%	Investment holding in PRC	
Shenzhen Jiayao New Supply Co.,Ltd 深圳嘉耀新供應鏈有限公司	The PRC, limited liability company	RMB10,000,000	100%	0%	Investment holding in PRC	
Shenzhen Huaxinga Technology Co. Ltd. 深圳華新佳科技有限公司	The PRC, limited liability company	RMB5,000,000	100%	0%	Investment holding in PRC	
Shenzhen Enerrui Technology Co, Ltd 深圳市恩爾鋭科技有限公司	The PRC, limited liability company	RMB5,000,000	100%	0%	Investment holding in PRC	
Shenzhen Gaijiaer Technology Co,Ltd 深圳蓋佳爾科技有限公司	The PRC, limited liability company	RMB5,000,000	100%	0%	Investment holding in PRC	
Shenzhen Gaerjia Technology CoLtd. 深圳市蓋爾佳科技有限公司	The PRC, limited liability company	RMB5,000,000	100%	0%	Investment holding in PRC	
Shenzhen Kalinjia Technology Co.Ltd 深圳市卡林佳科技有限公司	The PRC, limited liability company	RMB5,000,000	100%	0%	Investment holding in PRC	
Dongguan Yaen Electronic Technology Co.,Ltd. 東莞市雅恩電子科技有限公司	The PRC, limited liability company	RMB1,000,000	100%	0%	Investment holding in PRC	
Shenzhen Enjiaer Technology Co.,Ltd. 深圳市恩佳爾科技有限公司	The PRC, limited liability company	RMB5,000,000	100%	0%	Investment holding in PRC	

The English name of these subsidiaries represents the best effort by the management of the Group in translating their Chinese names as they do not have an official English name.



For the year ended 31 December 2023

11 Income tax expense

	2023	2022
	RMB'000	RMB'000
Current income tax (i)		
— PRC corporate income tax	31,972	3,103
— Hong Kong profits tax	666	-
	32,638	3,103
Deferred income tax		
— PRC corporate income tax	(1,305)	4,142
	31,333	7,245

(i) Current income tax

The Company is not subject to any taxation in the Cayman Islands.

The subsidiaries incorporated in Hong Kong are subject to Hong Kong profits tax at the rate of 16.5% [2022: 16.5%].

Hubei Golden Three Gorges has been qualified as a High New Tech Enterprises according to the Corporate Income Tax Law of the PRC and subject to a reduced corporate income tax ("CIT") rate of 15% in 2023 (2022: 15%).

Shenzhen Haohan Yangtian Technology Co., Ltd. has been qualified as a High New Tech Enterprises according to the Corporate Income Tax Law of the PRC and subject to a reduced corporate income tax ("CIT") rate of 15% in 2023 (2022: 25%).

The remaining subsidiaries established in the mainland China are subject to the PRC CIT rate of 25% (2022: 25%).

(ii) PRC withholding income tax

Under relevant tax laws and regulations, dividends distributed from the PRC subsidiaries to non-PRC tax resident Group entities shall be subject to the withholding income tax at 10%.



For the year ended 31 December 2023

11 Income tax expense (Continued)

(iii) The tax charge for the year can be reconciled to the profit before tax per consolidated statement of comprehensive income as follows:

	2023	2022
	RMB'000	RMB'000
Profit before tax	166,978	18,265
Tax calculated at applicable tax rates of the group entities	35,022	5,038
Utilisation of previously unrecognised tax losses	(4,229)	-
The effect of changes in tax rates	64	-
Tax losses and temporary differences for which no deferred		
income tax asset was recognised	3,173	4,632
Cost and expenses not deductible for taxation purposes	1,909	1,931
Additional deduction for research and development expenditures	(4,606)	(4,356)
	31,333	7,245

12 Earnings per share

(a) Basic earnings per share

Basic earnings per share is calculated by dividing the profit attributable to the owners of the Company by the weighted average number of ordinary shares in issue during the year.

	2023	2022
Profit attributable to the owners of the Company (RMB'000)	99,285	5,496
Number of ordinary shares as at 1 January ('000)	600,000	300,000
Effect of the rights issue	-	108,658
Weighted average number of ordinary shares in issue ('000)	600,000	408,658
Basic earnings per share (RMB)	0.17	0.01



For the year ended 31 December 2023

12 Earnings per share (Continued)

(b) Diluted earnings per share

Diluted earnings per share is calculated by adjusting the weighted average number of ordinary shares outstanding to assume conversion of all dilutive potential ordinary shares. The Company's dilutive potential ordinary shares consist of share options. For the share options, a calculation is done to determine the number of shares that could have been acquired at fair value (determined as the average annual market share price of the Company's shares) based on the monetary value of the subscription rights attached to outstanding share options. The number of shares calculated as above is compared with the number of shares that would have been issued assuming the exercise of the share options.

	2023	2022
Profit attributable to the owners of the Company (RMB'000)	99,285	5,496
Weighted average number of ordinary shares ('000)	600,000	408,658
Adjustment for share options (i)	21,895	-
Weighted average number of ordinary shares for diluted		
earnings per share ('000)	621,895	408,658
Diluted earnings per share (RMB)	0.16	0.01

⁽i) The share options granted and remained unexercised are included in the calculation of diluted earnings per share because they are dilutive for the year ended 31 December 2023.



For the year ended 31 December 2023

13 Property, plant and equipment

				Furniture,		
	Buildings	Machinery	Vehicles	fittings and equipment	Construction in progress	Total
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
Year ended 31 December 2022						
Opening net book amount	11,020	97,369	282	1,519	7,004	117,194
Additions	907	3,415	18	1,176	23,652	29,168
Internal transfer	16,488	13,487	-	681	(30,656)	-
Acquisition of a subsidiary	-	776	256	801	-	1,833
Disposal	(5)	(22)	-	(4)	-	(31)
Depreciation	(1,352)	(11,457)	(119)	(523)	_	(13,451)
As at 31 December 2022	27,058	103,568	437	3,650	-	134,713
At 31 December 2022						
Cost	41,717	297,331	11,158	4,266	-	354,472
Accumulated depreciation	(12,577)	(170,738)	(10,721)	(616)	-	(194,652)
Impairment provision	(2,082)	(23,025)	_	_	-	(25,107)
Net book amount	27,058	103,568	437	3,650	-	134,713
Year ended 31 December 2023						
Opening net book amount	27,058	103,568	437	3,650	_	134,713
Additions	3,878	8,236	6,871	2,808	13,821	35,614
Internal transfer	6,961	2,537	_	2,902	(12,400)	_
Acquisition of subsidiaries (Note 29)	358	3,512	959	644	_	5,473
Disposal	_	(463)	_	(17)	_	(480)
Disposal of subsidiaries (Note 30)	(30)	(429)	16	(163)	_	(606)
Depreciation	(4,568)	(10,919)	(221)	(2,046)	_	(17,754)
As at 31 December 2023	33,657	106,042	8,062	7,778	1,421	156,960
At 31 December 2023						
Cost	52,628	312,713	19,120	11,019	1,421	396,901
Accumulated depreciation	(16,889)	(184,280)	(11,058)	(3,241)	-	(215,468)
Impairment provision	(2,082)	(22,391)	-	-	-	(24,473)
Net book amount	33,657	106,042	8,062	7,778	1,421	156,960
. Tot book amount	30,007	.00,042	3,002	,,,,,	.,	.55,755



For the year ended 31 December 2023

13 Property, plant and equipment (Continued)

(a) Depreciation expenses have been charged to the consolidated income statements

	2023 RMB'000	2022 RMB'000
Cost of sales Administrative expenses Distribution costs	14,811 2,607 336	12,642 770 39
	17,754	13,451

14 Intangible assets

The intangible assets represented patent identified from acquisition of a subsidiary.

	Goodwill RMB'000	Patents RMB'000	Total RMB'000
At 1 January 2022			
Cost	-	4,852	4,852
Accumulated amortisation and impairment		_	
Net book amount		4,852	4,852
Year ended 31 December 2022			
Opening net book amount	_	4,852	4,852
Amortisation charge	_	(485)	(485)
Closing net book amount	-	4,367	4,367
At 31 December 2022			
Cost	_	4,852	4,852
Accumulated amortisation and impairment	_	(485)	(485)
Net book amount	_	4,367	4,367
Year ended 31 December 2023			
Opening net book amount	_	4,367	4,367
Acquisition of subsidiaries (Note 29)	350	3	353
Amortisation charge	-	(528)	(528)
Disposal of subsidiaries (Note 30)	(253)	-	(253)
Closing net book amount	97	3,842	3,939
At 31 December 2023			
Cost	97	4,855	4,952
Accumulated amortisation and impairment	-	(1,013)	(1,013)
Net book amount	97	3,842	3,939



For the year ended 31 December 2023

15 Leases

(a) Amounts recognised in the consolidated balance sheet

	2023 RMB'000	2022 RMB'000
Right-of-use assets		
Land use rights	50,017	45,164
Office and plant leasing	28,252	9,915
Total right-of-use assets	78,269	55,079
Lease liabilities		
Current	11,099	4,937
Non-current	20,178	6,064
Total lease liabilities	31,277	11,001

(b) Amounts recognised in the consolidated statement of comprehensive income

	2023 RMB'000	2022 RMB'000
Amortisation charge of right-of-use assets		
Land use rights	1,090	1,061
Office and plant leasing	8,017	2,607
	9,107	3,668
Interest expense (included in finance cost)	479	198
Expense relating to short-term leases	3,426	1,176

The total cash outflow for leases in 2023 was RMB9,915,000 (2022: RMB4,813,000).



For the year ended 31 December 2023

16 Investment properties

	2023	2022
	RMB'000	RMB'000
Cost		
As at 1 January	26,013	26,013
Disposals	(103)	-
Disposal of subsidiaries (Note 30)	(25,910)	-
As at 31 December	_	26,013
Accumulated depreciation		
As at 1 January	(18,019)	(17,527)
Additions	(229)	(492)
Disposal of subsidiaries (Note 30)	18,248	_
As at 31 December	-	(18,019)
Impairment losses		
As at 1 January	(65)	(65)
Disposal	2	(00)
Disposal of subsidiaries (Note 30)	63	-
A 104 B		(75)
As at 31 December	-	(65)
Net book value		
As at 31 December	-	7,929
As at 1 January	7,929	8,421



For the year ended 31 December 2023

17 Trade and other receivables and prepayments

	2023 RMB'000	2022 RMB'000
Trade receivables		
Less: loss allowance for trade receivables	351,617 (10,000)	147,019 (1,603)
Less: toss attowance for trade receivables	(10,000)	(1,003)
	0/4 /45	1/5/1/
	341,617	145,416
		22.225
Notes receivable	21,988	22,985
Deposits	73,379	32,121
Advance to employees	3,342	6,094
Other receivables due from non-controlling interests	26,127	-
Other receivables arising from disposal of subsidiaries	17,599	-
Other receivables related to Value-Added Tax	13,563	-
Interests receivable	6,286	_
Others	1,787	4,284
Less: loss allowance for other receivables	(3,629)	(656)
	138,454	41,843
Prepayments	22,404	3,987
Total current portion	524,463	214,231
Add: non-current portion of other receivables	3,045	_
Total	527,508	214,231
	,	,

(a) Trade receivables by aging

The Group's credit sales to customers are mainly entered into on credit terms of not more than 90 days.

The ageing analysis of the trade receivables based on invoice date is as follows:

	2023	2022
	RMB'000	RMB'000
0 to 90 days	336,377	141,784
91 to 180 days	10,157	2,004
181 to 360 days	4,679	3,035
Over 360 days	404	196
	351,617	147,019



For the year ended 31 December 2023

17 Trade and other receivables and prepayments (Continued)

Impairment of trade and other receivables

Movements in the provision for impairment of trade and other receivables are as follows:

	2023	2022
	RMB'000	RMB'000
At 1 January	2,259	1,153
Provision for loss allowance	8,816	1,370
Loss allowance recognised on acquisition	2,554	558
Receivables written off	-	(822)
At 31 December	13,629	2,259

18 Inventories

	2023	2022
	RMB'000	RMB'000
Raw materials and packaging materials	85,368	79,236
Finished goods	127,638	95,955
Work in progress	26,034	19,575
	239,040	194,766

(a) Assigning costs to inventories

The costs of individual items of inventory are determined using weighted average costs. The cost of inventories recognised as expenses and included in 'cost of sales' amounted to RMB873,312,000 for the year ended 31 December 2023 (2022: RMB827,032,000).

(b) Amounts recognised in consolidated statement of comprehensive income

Write-downs of inventories to net realisable value amounted to RMB2,186,000 during the year ended 31 December 2023 (2022: RMB3,470,000), which were recognised as an expense and included in 'cost of sales' in the consolidated statement of comprehensive income.



For the year ended 31 December 2023

19 Cash and cash equivalents and restricted cash

	2023 RMB'000	2022 RMB'000
Cash at bank and on hand	454,224	460,912
Less: restricted cash	(143,068)	(194,337)
Cash and cash equivalents	311,156	266,575
	2023	2022
	RMB'000	RMB'000
Cash at bank and on hand		
— Denominated in RMB	421,340	428,410
— Denominated in HKD	25,456	32,428
— Denominated in other currencies	7,428	74
	454,224	460,912

The conversion of RMB denominated balances into foreign currencies and the remittance of such foreign currencies denominated bank balances and cash out of the PRC are subject to relevant rules and regulation of foreign exchange control promulgated by the PRC government.

20 Share capital and share premium

	Number of			Share
	shares	Share ca	Share capital	
		HKD'000	RMB'000	RMB'000
Issued and fully paid:				
As at 31 December 2022	600,000,000	6,000	5,120	183,318
Dividends to equity holders of the Company	-	-	-	(30,634)
As at 31 December 2023	600,000,000	6,000	5,120	152,684
Issued and fully paid:				
As at 31 December 2021	300,000,000	3,000	2,382	25,200
Issue shares in connection with rights issue	300,000,000	3,000	2,738	158,118
As at 31 December 2022	600,000,000	6,000	5,120	183,318



For the year ended 31 December 2023

21 Other reserves

The following table shows a breakdown of the consolidated balance sheet line item 'other reserves' and the movements in these reserves during the year. A description of the nature and purpose of each reserve is provided below the table.

	Employee		Foreign		
	share option	Statutory	currency	Special	
	reserve	reserves	translation	reserves	Total
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
At 1 January 2022	_	52,012	(1,713)	94,412	144,711
Currency translation differences	-	_	670	_	670
Employee share option scheme (Note 24)	340	_	-	-	340
At 31 December 2022	340	52,012	(1,043)	94,412	145,721
Currency translation differences	-	_	765	_	765
Employee share option scheme (Note 24)	3,143	_	_	_	3,143
Transfer from statutory reserve	-	10,295	_	_	10,295
Partial disposal of subsidiaries without					
loss of control (Note (a))	-	-	-	2,625	2,625
At 31 December 2023	3,483	62,307	(278)	97,037	162,549

On 30 December 2023, the Group disposed 30% equity interests of Giant Harmony Limited to Master Bliss Holdings Limited, an independent third party for a total consideration of HKD47 million (approximately RMB43 million), and recognized a gain of RMB2.6 million in other reserves.



For the year ended 31 December 2023

22 Retained earnings/(accumulated losses)

	2023	2022
	RMB'000	RMB'000
As at 1 January	(6,386)	(11,882)
Profit attributable to owners of the Company	99,285	5,496
Transfer to statutory reserve (Note (a))	(10,295)	-
As at 31 December	82,604	(6,386)

(a) Statutory reserves

The PRC laws and regulations require companies registered in the PRC to provide for certain statutory reserves, which are to be appropriated from the net profit (after offsetting accumulated losses from prior years) as reported in their respective statutory financial statements, before profit distributions to equity holder. All statutory reserves are created for specific purposes. PRC companies are required to appropriate 10% of statutory net profits to statutory surplus reserves, upon distribution of their post-tax profits of the current year. A company may discontinue the contribution when the aggregate sum of the statutory surplus reserve is more than 50% of its registered capital. The statutory surplus reserves shall only be used to make up losses of the companies, to expand the companies' production operations, or to increase the capital of the companies. In addition, a company may make further contribution to the discretional surplus reserve using its post-tax profits in accordance with resolutions of the board of directors of the Company.

23 Deferred income tax

The analysis of deferred income tax is as follows:

	2023 RMB'000	2022 RMB'000
Deferred income tax assets	8,264	571
Set-off of deferred tax liabilities pursuant to set-off provisions	(5,781)	-
Net deferred tax assets	2,483	571
Deferred income tax liabilities	(7,465)	(1,384)
Set-off of deferred tax liabilities pursuant to set-off provisions	5,781	-
Net deferred tax liabilities	(1,684)	(1,384)



For the year ended 31 December 2023

23 Deferred income tax (Continued)

	Impairment losses for property,			
	plant and		Lease	
Deferred tax assets	equipment RMB'000	Provisions RMB'000	liabilities RMB'000	Total RMB'000
At 1 January 2022	3,767	381	-	4,148
(Charged)/credit to the consolidated statement of				
comprehensive income	(3,767)	(219)	15	(3,971)
Acquisition of a subsidiary	213	139	42	394
At 31 December 2022	213	301	57	571
At 1 January 2023	213	301	57	571
Credit to the consolidated statement of				
comprehensive income	-	1,077	6,016	7,093
Acquisition of a subsidiary	-	113	487	600
At 31 December 2023	213	1,491	6,560	8,264
	Depreciation	Right-of-use	Fair value adjustments arising from acquisition of	
Deferred tax liabilities	Depreciation allowance RMB'000	Right-of-use assets RMB'000	adjustments arising from	Total RMB'000
At 1 January 2022	allowance	assets	adjustments arising from acquisition of a subsidiary	
	allowance	assets	adjustments arising from acquisition of a subsidiary RMB'000	RMB'000
At 1 January 2022 (Charged)/credit to the consolidated statement of	allowance RMB'000	assets	adjustments arising from acquisition of a subsidiary RMB'000	RMB'000 (1,213)
At 1 January 2022 [Charged]/credit to the consolidated statement of comprehensive income Acquisition of a subsidiary	allowance RMB'000 - (292) -	assets	adjustments arising from acquisition of a subsidiary RMB'000 [1,213]	(1,213) (171) –
At 1 January 2022 (Charged)/credit to the consolidated statement of comprehensive income	allowance RMB'000	assets	adjustments arising from acquisition of a subsidiary RMB'000	RMB'000 (1,213)
At 1 January 2022 [Charged]/credit to the consolidated statement of comprehensive income Acquisition of a subsidiary At 31 December 2022 At 1 January 2023	allowance RMB'000 - (292) -	assets	adjustments arising from acquisition of a subsidiary RMB'000 [1,213]	(1,213) (171) –
At 1 January 2022 [Charged]/credit to the consolidated statement of comprehensive income Acquisition of a subsidiary At 31 December 2022 At 1 January 2023 [Charged]/credit to the consolidated statement of	allowance RMB'000 - (292) - (292)	assets RMB'000	adjustments arising from acquisition of a subsidiary RMB'000 (1,213) 121 - (1,092)	(1,213) (171) - (1,384)
At 1 January 2022 [Charged]/credit to the consolidated statement of comprehensive income Acquisition of a subsidiary At 31 December 2022 At 1 January 2023 [Charged]/credit to the consolidated statement of comprehensive income	allowance RMB'000 - (292) - (292)	assets	adjustments arising from acquisition of a subsidiary RMB'000 [1,213] 121 - [1,092] (1,092)	(1,213) (171) - (1,384) (1,384) (5,899)
At 1 January 2022 [Charged]/credit to the consolidated statement of comprehensive income Acquisition of a subsidiary At 31 December 2022 At 1 January 2023 [Charged]/credit to the consolidated statement of	allowance RMB'000 - (292) - (292)	assets RMB'000 - - - - (5,781)	adjustments arising from acquisition of a subsidiary RMB'000 [1,213] 121 - [1,092] (1,092)	(1,213) (171) - (1,384)



For the year ended 31 December 2023

24 Employee share option scheme

On 7 December 2022, the Company has conditionally offered to grant options to subscribe for a total of 30,000,000 ordinary shares to a total of 21 selected employees of the Group, subject to acceptance of the Grantees and the payment of HKD1.00 by the Grantees upon acceptance of the Options, under the share option scheme of the Company adopted on 6 June 2014.

Each option shall entitle the holder of the option to subscribe for one share upon exercise of such option at an exercise price of HKD1.00 per Share. Subject to the vesting conditions include revenue and profit target, the options shall be vested to the grantees after publication of the audited financial results of the Company for the year ending 31 December 2025. The validity period of the options is ten years from the date of grant, i.e. from 7 December 2022 to 6 December 2032.

Set out below are summaries of options granted under the scheme:

	2023	
	Average exercise price per share option	Number of options
As at 1 January 2023	HKD1.00	30,000,000
Granted during the period	-	-
As at 31 December 2023	HKD1.00	30,000,000

No options expired during the period covered by the above tables.

The fair value of options granted on 7 December 2022 determined using the Binomial option-pricing model was approximately RMB13,600,000.

The total expenses recognised in the consolidated statement of comprehensive income for share options granted to employees is RMB3,143,000 for the year ended 31 December 2023 (2022: RMB340,000).



For the year ended 31 December 2023

25 Trade and other payables

	2023	2022
	RMB'000	RMB'000
Trade payables — due to third parties (Note (a))	425,748	314,943
Notes payable	216,344	223,728
Salary payables	26,439	18,289
Other tax payables	16,244	2,077
Other payables related to government grants	74,580	-
Others	25,659	14,148
	785,014	573,185

As at 31 December 2023 and 2022, the carrying amounts of trade and other payables are considered to be the same as their fair values, due to their short-term nature.

(a) Trade payables are mainly with maturity period of 30 to 90 days.

The ageing analysis of trade payables based on invoice date is as follows:

	2023	2022
	RMB'000	RMB'000
Up to 6 months	424,445	305,516
6 months to 1 year	927	5,970
1 year to 2 years	376	3,457
	425,748	314,943

The Group's trade payables as at 31 December 2023 and 2022 is denominated in RMB, USD and others:

	2023	2022
	RMB'000	RMB'000
RMB	407,835	314,943
USD	16,548	_
Others	1,365	-
	425,748	314,943



For the year ended 31 December 2023

26 Borrowings

	2023 RMB'000	2022 RMB'000
Short-term bank borrowings — secured	61,500	65,000
The effective interest rates on the Group's borrowings were as follows:	2023	2022
Fixed-rate borrowings	4.97%	4.67%

27 Assets pledged as security

The carrying amounts of assets pledged as security for notes payable and borrowings are as follows:

	2023	2022
	RMB'000	RMB'000
Current		
Restricted cash	143,068	193,648
Trade receivables	-	53,864
	143,068	247,512
Non-current		
Property, plant and equipment	54,850	32,301
Land use rights	11,027	11,027
Investment properties	-	7,509
	65,877	50,837
	208,945	298,349

As at 31 December 2023, restricted cash, property, plant and equipment and land use rights have been pledged as security for bank borrowings of the Group amounting to RMB61,500,000 (31 December 2022: RMB65,000,000) (Note 26) and for notes payable of the Group amounting to RMB216,344,000 (31 December 2022: RMB223,728,000) (Note 25), respectively.



For the year ended 31 December 2023

28 Notes to the consolidated statements of cash flow

Reconciliation of profit before income tax to net cash generated from operations

		2023	2022
	Note	RMB'000	RMB'000
Profit before income tax		166,978	18,265
Adjustments for:			
Depreciation of property, plant and equipment	13	17,754	13,451
Amortisation of right-of-use assets	15	9,107	3,668
Amortisation of intangible assets	14	528	485
Depreciation of investment properties	16	229	492
Loss on disposal of property, plant and equipment		98	10
Finance (income)/costs — net	7	(3,264)	1,040
Net exchange differences		(1,751)	(209)
Net allowance for impairment losses on financial assets	17	8,816	1,370
Provision of inventories, net	18	2,186	3,470
Non-cash employee benefits expense — share			
based payments	21	3,143	340
Gains on disposal of subsidiaries	30	(1,243)	_
Gains on bank financial instruments		(139)	_
Gains from bargain purchase	29	(226)	(434)
Gains on written-off the payables		_	(1,169)
(Increase)/decrease in inventories	18	(38,957)	36,251
Increase in trade and other receivables		(189,095)	(107,449)
Increase in trade and other payables		107,486	113,313
Cash generated from operations		81,650	82,894



For the year ended 31 December 2023

28 Notes to the consolidated statements of cash flow (Continued)

(b) Net cash reconciliation

This section sets out an analysis of net cash and the movements in net cash for each of the years presented.

Net Cash	2023 RMB'000	2022 RMB'000
Cash and cash equivalents Borrowings — fixed interest rates Lease liabilities	311,156 (61,500) (31,277)	266,575 (65,000) (11,001)
Net Cash	218,379	190,574

	Liabilities from financing activities			5
	Cash	Borrowings	Leases	Total
	RMB'000	RMB'000	RMB'000	RMB'000
Net cash as at 1 January 2022	65,844	(101,080)	(2,439)	(37,675)
Cash flows	194,336	36,080	3,637	234,053
New leases	_	-	(6,890)	(6,890)
Interest expense	_	(2,827)	(198)	(3,025)
Interest payments (presented as operating				
cash flows)	_	2,827	198	3,025
Foreign exchange impact	879	_	_	879
Acquisition of a subsidiary (Note 29)	5,516	_	(5,309)	207
Net cash as at 31 December 2022	266,575	(65,000)	(11,001)	190,574
Net cash as at 1 January 2023	266,575	(65,000)	(11,001)	190,574
Cash flows	48,230	3,500	6,489	58,219
New leases	_	_	(23,019)	(23,019)
Interest expense	_	(2,741)	(479)	(3,220)
Interest payments (presented as operating				
cash flows)	-	2,741	479	3,220
Foreign exchange impact	(1,448)	_	_	(1,448)
Acquisition of subsidiaries (Note 29)	(2,201)	_	(4,261)	(6,462)
Disposal of subsidiaries	_	_	515	515
Net cash as at 31 December 2023	311,156	(61,500)	(31,277)	218,379



For the year ended 31 December 2023

29 Business combination

During the year ended 31 December 2023, the Group acquired 7 subsidiaries engaging in production and sales of e-cigarettes, e-cigarettes vaping devices and other electronic products, of which mainly included 60% equity interests of Shenzhen South Intelligent Control Technology Co., Ltd. ("SICT") and 60% equity interests of Enbury (Dongguan) Electronic Technology Co., Ltd. ("EET"). The details of the consideration and the net assets acquired are as follows:

	As at acquisition date			
	SICT	EET	Others	Total
	RMB'000	RMB'000	RMB'000	RMB'000
Purchase consideration				
— Cash paid	6,000	8,000	5,506	19,506
— Consideration payable		-	1,500	1,500
Total purchase consideration	6,000	8,000	7,006	21,006
Right-of-use Asset	2,539	541	790	3,870
Property, plant and equipment	2,597	2,173	703	5,473
Inventories	4,056	6,596	6,374	17,026
Trade and other receivables	8,417	13,427	7,457	29,301
Cash and cash equivalents	5,982	3,828	7,495	17,305
Other current assets/liabilities	1,094	6,864	147	8,105
Trade and other payables	(11,825)	(15,893)	(11,529)	(39,247)
Contract liabilities	(1)	(3,427)	(143)	(3,571)
Lease liabilities	(2,689)	(776)	(796)	(4,261)
Total identifiable net assets	10,170	13,333	10,498	34,001
Less: non-controlling interests	(4,068)	(5,333)	(3,718)	(13,119)
Identifiable net assets acquired	6,102	8,000	6,780	20,882
Gains from bargain purchase Goodwill	102 -	- -	124 (350)	226 (350)



For the year ended 31 December 2023

29 Business combination (Continued)

(ii) Net cash outflow arising from the acquisition:

	As at acquisition date			
	SICT	EET	Others	Total
	RMB'000	RMB'000	RMB'000	RMB'000
Cash consideration paid	(6,000)	(8,000)	(5,506)	(19,506)
Cash and cash equivalents acquired	5,982	3,828	7,495	17,305
Net cash outflow on acquisition date	(18)	(4,172)	1,989	(2,201)

(ii) Revenue and profit contribution

The acquired businesses contributed total revenue of RMB47,559,000 and net loss of RMB1,721,000 to the Group for the period from the acquisition date to 31 December 2023.

No contingent liability has been recognized for the business combination.



For the year ended 31 December 2023

30 Disposal of subsidiaries

During the year ended 31 December 2023, the Group disposed 3 subsidiaries engaging in production and sales of new energy batteries, package of logistics and customs declaration services for e-cigarette export enterprises and other paper products. The details of the consideration and the net assets disposed are as follows:

	As at disposal date RMB'000
Disposal consideration	
- Cash to be received	17,599
— Cash received	1,640
	19,239
Cook and sook anyinglants	2.202
Cash and cash equivalents Trade and other receivables	2,303
	20,420 253
Goodwill Inventories	
Other current assets/liabilities	9,524 (840)
Investment properties	7,599 606
Property, plant and equipment	(16,023)
Trade and other payables	(10,023)
Total net assets	23,842
Less: non-controlling interests	(5,846)
Net assets disposed	17,996
Gains on disposal	1,243
Cash proceeds	
— Cash and Cash equivalents of the subsidiaries disposed of	(2,303)
Cash consideration received	1,640
Net cash outflow on disposal	(663)



For the year ended 31 December 2023

31 Related-party transactions

As at 31 December 2023, the Company's immediate holding company is Spearhead Leader Limited, which held 69.79% shares of the Company in issue and is wholly owned by Mr. Yang Yoong An.

(a) Transactions with related parties

The following transactions are carried out by the Group with related parties:

Key management compensation

	2023 RMB'000	2022 RMB'000
Key management compensation	1,606	1,494
Balance due to the immediate holding company		
	2023 RMB'000	2022 RMB'000
Spearhead Leader Limited	2,897	4,645

Balance with related parties was unsecured, interest free and repayable in accordance with agreed terms with related parties.



For the year ended 31 December 2023

32 Benefits and interests of directors

Directors, supervisors and chief executives' emoluments

The remuneration of every director, the chairman and the independent non-executive directors of the Company for the year ended 31 December 2023 and 2022 is set out below:

For the year ended 31 December

	2023			2022				
	Retirement				Retirement			
Name	Fees RMB'000	Salaries RMB'000	benefits RMB'000	Total RMB'000	Fees RMB'000	Salaries RMB'000	benefits RMB'000	Total RMB'000
Chairman								
Mr. Yang Yoong An	540	-	-	540	515	-	-	515
Non-executive directors								
Mr. Feng Bin	324	-	-	324	309	-	-	309
Mr. Yang Fan	324	-	-	324	309	-	-	309
Independent non-								
executive directors								
Mr. Gong Jinjun	108	-	-	108	103	-	-	103
Mr. Zeng Shiquan	50	-	-	50	103	-	-	103
Mr. Wang Ping	162	-	-	162	155	-	-	155
Ms. Guo Wei (Note (a))	59	-	-	59	-	_	_	
	1,567	_	_	1,567	1,494	_	_	1,494

⁽a) Ms. Guo Wei was appointed as an independent non-executive director of the Company on 16 June 2023 for a tenure of one year.



For the year ended 31 December 2023

33 Balance sheet and reserve movement of the Company

	As at 31 [December
	2023	2022
	RMB'000	RMB'000
ASSETS		
Non-current assets		
Investment in subsidiaries	154,173	201,234
Current assets		
Amounts due from subsidiaries	94,508	59,416
Cash and cash equivalents	26,754	51,178
	121,262	110,594
Total assets	275 / 25	211 020
Total assets	275,435	311,828
EQUITY		
Equity attributable to the owners of the Company		
Share capital	5,120	5,120
Share premium	152,684	183,318
Reserves	192,826	189,473
Accumulated losses	(83,965)	(80,625)
	266,665	297,286
LIABILITIES		
Current liabilities		
Other payables	4,250	5,927
Amounts due to subsidiaries	4,520	8,615
	8,770	14,542
	0,770	14,042
Total equity and liabilities	275,435	311,828

The balance sheet of the Company was approved by the Board of Directors on 28 March 2024 and was signed on its behalf:

Yang Yoong An	Yang Fan
Director	Director



For the year ended 31 December 2023

33 Balance sheet and reserve movement of the Company (Continued)

	Employee				
	share option	Special	Accumulated	Translation	
	reserve	reserve	losses	reserve	Total
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
Balance at 1 January 2022	-	194,228	(75,612)	1,524	120,140
Employee share option scheme	340	-	-	_	340
Loss for the year	_	-	(5,013)	-	(5,013)
Other comprehensive income	-	-	-	(6,619)	(6,619)
Balance at 31 December 2022	340	194,228	(80,625)	(5,095)	108,848
Balance at 1 January 2023	340	194,228	(80,625)	(5,095)	108,848
Employee share option scheme	3,143	_	_	_	3,143
Loss for the year	_	_	(3,340)	_	(3,340)
Other comprehensive income	-	-	_	210	210
Balance at 31 December 2023	3,483	194,228	(83,965)	(4,885)	108,861

34 Subsequent Events

As from 31 December 2023 to the date of this report, save as disclosed in this report, the Board is not aware of any significant events requiring disclosure that have occurred.



★ FIVE-YEAR FINANCIAL SUMMARY

For the year ended 31 December 2023

Consolidated Results

	2023 RMB'000	2022 RMB'000	2021 RMB'000	2020 RMB'000	2019 RMB'000
Revenue	1,455,663	968,363	688,944	576,244	581,257
Gross profit	387,461	137,861	65,021	73,697	126,004
Profit/(loss) for the year	135,645	11,020	(29,624)	(30,250)	7,450

Consolidated Assets, Liabilities and Equity

	31 December					
	2023	2022	2021	2020	2019	
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	
Assets						
Current assets	1,217,727	869,909	560,055	425,232	461,851	
Non-current assets	247,513	202,880	195,928	172,651	182,472	
Total assets	1,465,240	1,072,789	755,983	597,883	644,323	
Liabilities						
Current liabilities	903,355	663,349	547,316	368,349	383,721	
Non-current liabilities	21,862	27,028	2,327	114	832	
Total liabilities	925,217	690,377	549,643	368,463	384,553	
Equity						
Total equity	540,023	382,412	206,340	229,420	259,770	