

Blue Moon Group Holdings Limited

藍月亮集團控股有限公司

(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立的有限公司)

(Stock Code 股份代號: 6993)

17 April 2024

Dear registered shareholder(s),

Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07A of the Rules Governing The Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") under the expansion of paperless listing regime and electronic dissemination of corporate communications that came into effect on 31 December 2023, Blue Moon Group Holdings Limited (the "Company") is writing to inform you that the Company has adopted electronic dissemination of corporate communications (the "Corporate Communications"), which mean any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the website of the Company at http://www.bluemoon.com.cn and the HKEXnews website at www.bluemoon.com.cn and the www.bluemoon.com.cn and www.bluemoon.com.cn and <a href="ht

Solicitation of electronic contact details

To ensure timely receipt of all future Actional Corporate Communications of the Company (Note), the Company recommends you provide your email address by scanning your personalized QR code printed on the enclosed reply form (the "Reply Form"). Alternatively, you may sign and return the Reply Form to the Company's Hong Kong share registrar (the "Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong.

If the Company does not receive a functional email address in your reply, until such time that the functional email address is provided to the Share Registrar, the Company will send all future Actionable Corporate Communications (Note) in printed form until such time when you have provided a valid and functional email address to the Share Registrar for receiving the same.

It is your responsibility to provide an email address that is functional. If the Company does not possess your email address or the email address you provided is not functional, the Company will act according to the above arrangements. The Company will be considered to have complied with the Listing Rules if it sends Actionable Corporate Communications to the email address provided by you without receiving any "non-delivery message".

If you want to receive the future Corporate Communications in printed form, please complete the enclosed Reply Form and send it to the Share Registrar or send an email to bluemoon@computershare.com.hk specifying your name, address, and request to receive the Corporate Communications in printed form. Please note that the instruction made in this instance to receive future Corporate Communications in printed form will be valid for one year starting from the receipt date of your instruction or until it has been revoked or superseded or you cease to be a registered shareholder of the Company, whichever is the earlier.

Should you have any queries relating to this letter, please contact the Share Registrar at (852)2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Mondays to Fridays, excluding Hong Kong public holidays.

By order of the Board

Blue Moon Group Holdings Limited

PAN Dong

Chairman & Executive Director

Note: Actionable Corporate Communications refer to any corporate communication that seeks instructions from issuer's securities holders on how they wish to exercise their rights or make an election as the issuer's securities holder.

各位登記股東:

以電子方式發佈公司通訊之安排

根據自 2023 年 12 月 31 日起生效的擴大無紙化制度及以電子方式發佈公司通訊規定下香港聯合交易所有限公司證券上市規則(「**上市規則**」)第 2.07A 條,藍月亮集團控股有限公司(「**公司**」)謹此通知 閣下,公司已採用以電子方式發佈公司通訊(「**公司通訊**」)之安排,該公司通訊是指公司為向其任何證券持有人提供資訊或提醒其採取行動而發佈或將要發佈的任何文件,包括但不限於(a) 董事報告、年度帳目以及審計報告副本以及財務摘要報告(如適用); (b) 中期報告及其中期報告摘要(如適用); (c) 會議通知; (d) 上市文件; (e) 通函; 和 (f) 委任表格。

請注意,所有未來公司通訊的英文版和中文版將在公司網站 http://www.bluemoon.com.cn 和披露易網站 www.hkexnews.hk 上提供,以代替印刷本。 除非 閣下提出 要求,否則概不會向 閣下郵寄其他公司通訊的印刷本。

徽集電子聯絡資料

為確保及時收到最新的可供採取行動的公司通訊^(#ii),公司建議 閣下透過掃描本函背頁之回條(「**回條**」)上列印的 閣下專屬二維碼來提供 閣下的電子郵件地址。或者, 閣下也 可以簽署回條並交回公司的股份過戶登記處(「**股份過戶處**」)香港中央證券登記有限公司,地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。

如果公司沒有收到 閣下的有效電子郵件地址,直至股份過戶處收到 閣下有效的電子郵件地址前, 本公司未来將以印刷本形式發送可供採取行動的公司通訊 ^(網註)。

閣下有責任提供一個有效的電子郵件地址。假若公司沒有收到 閣下的電子郵件地址或 閣下所提供的電子郵件地址無效,公司將按照上述安排行事。如果公司向 閣下提供的電子郵件地址發送可供採取行動的公司通訊而未收到任何"未送達信息",則公司將被視為已遵守上市規則。

若 閣下希望收取未來公司通訊之印刷版,請填妥回條並交回股份過戶處,或發送電子郵件至 <u>bluemoon@computershare.com.hk</u>,並註明 閣下的姓名、地址以及收取公司通訊印刷版的 要求。請注意,本次選擇收取未來公司通訊印刷版之指示由收悉 閣下指示當日起計一年內有效,此後將過期,或直至該指示被撤回或取代或 閣下不再是本公司之登記股東為止,以較 早者為準。

如 閣下對本函件有任何疑問,請於辦公時間星期一至五(香港公眾假期除外)上午9時正至下午6時正(香港時間)期間致電股份過戶處(852)2862 8688 查詢。

承董事會命 **藍月亮集團控股有限公司** *主席兼執行董事* 潘東



REPLY FORM 回條

Computershare Hong Kong Investor Services Limited (the "Share Registrar") To:

17M Floor, Hopewell Centre (Please choose ONLY ONE of the options below)

183 Queen's Road East, Wanchai, Hong Kong

Personalized QR Code 專屬二維碼

致: 香港中央證券登記有限公司(「股份過戶處」)

香港灣仔皇后大道東 183 號

合和中心 17M 樓

(請從以下選項中**只選擇其中一項**)

Option 1: Provide your email address for receipt of future Actionable Corporate

Communications(Note 3) of the Company via electronic dissemination by scanning

your personalized QR code

選項 1: 掃描 閣下專屬二維碼提供 閣下之電子郵件地址,以接收公司未来通過電子方 式發佈的可供採取行動的通訊(附註3)

> You are **NOT required** to return this Reply Form if you choose Option 1. 如選擇了選項1, 閣下**無須**交回本回條。

"Company") via electronic dissemin	nation	te Communications ^(Note 3) of the following listed company (the
Name of Securities holder(s) 證券持有人姓名: Name of the listed company 上市公司名稱: Blue Moon Group Holdings Limited 藍月亮集團控股有限公司		
Email address 電郵地址: (Notes 3 / 附註3)		
Option 3: I/we hereby request for receipt of future Corporate Communications* in printed form (Please mark "✓" in the below box if applicable) 選項 3: 本人/吾等現要求收取未来公司通訊*印刷版 (如適用,請在以下方格內劃上「✓」號) Noted that this instruction is valid only for one year starting from the receipt date of instruction or until it has been revoked or superseded or you cease to be a registered shareholder of the Company, whichever is the earlier, (Note 5) 已知悉本指示由收取指示日期起計一年後失效,或直至該指示被撤回或取代或 関下不再是本公司之登記股東為止,以較早者為準。(常註5) Printed English version 英文印刷本		
signature(s): ^(Note 1) 簽名: ^(附註1)	Contact number: 聯絡電話號碼:	Date: 日期:
Notes 府註: 1. Please complete all your details clearly. If your shares are held in joint names, all of 清潔是確実,例下之所有資料,如屬鄉名股東,所本可能別的所有鄉名股東聯合簽署,方。 1. Ang Reply Form with no signature or otherwise incorrectly completed with be void.		

- they with to exercise their rights or make an election as the issuer's securities holder.
 如公司及存在例。而下的存在于新作地上,公司联印即林子和克思法来可获报作物的公司通讯。可称我取行则的公司通讯担任何产及要求身行人的维护特有人指示其模如何行接及有调理季持有人的推力或作出通常的公司通讯。
 其少如 provide more than one entail address by OR code, entail, reply form and or other means, only the latest one email address provided will be registered.
 如 周下通過二維碼、電影、回接及或其他方式提供多於一般的電子解件地址,只有 周下最後提供的電子解件地址跨倉被用於程定。

- 如 阿子德一地称。 電影、 网络及政党能方式教育条件。如何電子解件地址,只有 阿子最快要的电子解件地址将曾被用外型型。
 5. Hyon mank "" in the boat to fingular, in centual advances and and one Corporate Communications" in printed form will be received.

 2. Myon mank "" in the boat to fingular, in the company of the avoidance of doubt, the Company does not accept any other instructions given on this Reph Form.

 3. Part Re. 在大路技术的任务形式,公司部下规程度,但有效公司通讯。约印银版。

 4. Desire a contraction for the avoidance of doubt, the Company does not accept any other instructions given on this Reph Form.

 3. Part Re. 在大路技术的任务形式,公司部下于建设。 Organic Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary interim report; (a) a notice of meeting; (d) a listing document; (e) a circular and (f) a proxy form. Actionable Corporate Communications' refer to any Corporate Communications that seek instructions from an issuer's securities holders on how they wish to exercise their replace or the issuer's securities holder.

 3. **Part Republications** and the company formations** and the company formations and the seek instructions from an issuer's securities holders on how they wish to exercise their replace of the issuer's securities holder.

 3. **Part Republications** and the company formations and the company formations and the issuer's securities holder.

 3. **Part Republications** and the directors'* report, its annual accounts together with a copy of the auditors' report and where applicable, its summary interim report (c) a notice of meetings; (d) a listing document; (e) a circular and (f) a proxy form. Actionable Corporate Communications with a seek instructions from an issuer's securities holder.

 3. **Part Republications** and the directors'* report is annual accounts together with a copy of the auditors' report and the directors' report, its annual accounts t

PERSONAL INFORMATION COLLECTION STATEMENT

- (19) Personal Data in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong (PDPO").
 本場明中所治的「風人資料」與香港送刊第 486 章 (側人資料(配泊)格別)(「低種條例))中「風人資料)的遊養期間。
 (19) Vour Personal Data provided in this Reply Form will be used in conscious on this Reply Form will be used in conscious on this Reply Form will be used in conscious on this Reply Form will be used in conscious on the Company as not be able to process your instruction and/or request as stated in this Reply Form and part of the Reply Form will be used in conscious and the Company may not be able to process your instruction and/or request as stated in this Reply Form and part of the Reply Fo

Mailing Label 郵寄標籤

Computershare Hong Kong Investor Services Limited 香港中央證券登記有限公司

Freepost No. 簡便回郵號碼: 37 Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this form to us.

No postage is necessary if posted in Hong Kong.

當 閣下寄回此回條時·請將郵寄標籤剪貼於信封上 如在本港投寄· 閣下無需支付郵費或貼上郵票。