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新華文軒出版傳媒股份有限公司

XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*

(A joint stock limited company incorporated in the People's Republic of China with limited liability)
(Stock Code: 811)

PASSING AWAY OF INDEPENDENT NON-EXECUTIVE DIRECTOR

The board of directors (the “**Board**”) of Xinhua Winshare Publishing and Media Co., Ltd.* (the “**Company**”) announces with deepest sorrow that Mr. Li Xu (“**Mr. Li**”), an independent non-executive Director of the Company, the chairman of the Remuneration and Review Committee and a member of the Nomination Committee of the Board, passed away on 9 April 2024 due to an illness.

Mr. Li was an independent Supervisor of the Company from 18 February 2016 to 24 January 2022 and had been an independent non-executive Director of the Company since 24 January 2022. The Company would like to express its deepest sadness and regret for the passing away of Mr. Li. As an independent non-executive Director of the Company, Mr. Li had been diligent, responsible and proactive, and had made valuable contributions to the Company during his tenure of office. The Board would like to thank Mr. Li for his contribution to the Company and express its sincere condolences to Mr. Li’s family.

Following the passing away of Mr. Li, the Company has two independent non-executive Directors and the number of independent non-executive Directors has fallen below the minimum number of three, which fails to meet the requirements of Rules 3.10(1), 3.10A, 3.25 and 3.27A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”). The business operations of the Company are not affected. The Board will, as soon as practicable and on a best effort basis, identify and appoint a new independent non-executive Director, the new chairman of the Remuneration and Review Committee and a new member of the Nomination Committee within the timeframe as required under Rules 3.11 and 3.27 of the Listing Rules.

By Order of the Board
XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*
Chairman
Zhou Qing

Sichuan, the PRC, 9 April 2024

As at the date of this announcement, the Board comprises (a) Mr. Zhou Qing, Mr. Liu Longzhang and Mr. Li Qiang as executive Directors; (b) Mr. Dai Weidong, Mr. Ke Jiming and Ms. Tan Ao as non-executive Directors; and (c) Mr. Lau Tsz Bun and Mr. Deng Fumin as independent non-executive Directors.

* *For identification purposes only*