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China Bright Culture Group **煜盛文化集團***

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1859)

ADDITIONAL RESUMPTION GUIDANCE

This announcement is made by China Bright Culture Group (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) (the “**Listing Rules**”) and the provisions on disclosure of inside information under Part XIVA of the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcements of the Company dated 30 March 2023, 24 May 2023, 21 September 2023, 2 January 2024, 8 February 2024 and 21 March 2024 (collectively, the “**Announcements**”), in relation to, among others, (i) suspension of trading in the shares of the Company; (ii) the letter received from the Stock Exchange setting out the guidance for the resumption of trading in the shares of the Company on the Stock Exchange; (iii) the publication of annual results of the Company for the 2022 Annual Results; (iv) quarterly update on recent development of suspension; and (v) update on recent development of suspension. Unless otherwise defined, capitalized terms used in this announcement shall have the same meanings as those defined in the Announcements.

ADDITIONAL RESUMPTION GUIDANCE

On 26 March 2024, the Company received a letter from the Stock Exchange setting out the following additional guidance for the resumption of trading in the shares of the Company on the Stock Exchange (the “**Additional Resumption Guidance**”):

- (a) conduct an appropriate independent investigation into the Allegations, announce the findings and take appropriate remedial actions;
- (b) demonstrate that there is no reasonable regulatory concern about the management integrity and/or the integrity of any persons with substantial influence over the Company’s management and operations, which may pose a risk to investors and damage market confidence.

The Company must meet all resumption guidance imposed by the Stock Exchange on the Company as described in the announcement of the Company dated 24 May 2023 and the Additional Resumption Guidance (the “**Resumption Guidance**”), remedy the issues causing its trading suspension and fully comply with the Listing Rules to the Stock Exchange’s satisfaction before trading in its securities is allowed to resume. For this purpose, the Company has the primary responsibility to devise its action plan for resumption. The Stock Exchange further indicates that it may modify or supplement the Resumption Guidance if the Company’s situation changes.

The Company will make further announcement(s) in relation to the above matters as and when appropriate in accordance with Listing Rules.

CONTINUED SUSPENSION OF TRADING

At the request of the Company, trading in the shares of the Company (Stock Code: 1859) on the Stock Exchange has been suspended with effect from 9:00 a.m. on 31 March 2023 and will remain suspended until the Company fulfils the Resumption Guidance. The Company will make further announcement(s) in due course to inform the Shareholders and potential investors of any information update.

The Shareholders and potential investors are reminded to exercise caution when dealing in the shares of the Company.

By order of the Board
China Bright Culture Group
SU Lei
Chairman

Hong Kong, 3 April 2024

As at the date of this announcement, the executive Directors are Mr. SU Lei and Mr. MA Hongsen, the non-executive Directors are Mr. WANG Daotie and Ms. WU Yaping, and the independent non-executive Directors are Dr. LU Di, Mr. TO Siu Lun and Mr. HAN Hao.

* *For identification purpose only*