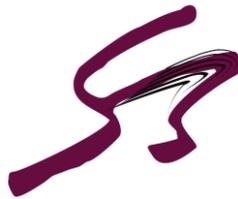


Name(s) and Address of Registered Shareholder(s)



## **Blue River Holdings Limited**

(incorporated in Bermuda with limited liability)

(Stock Code: 498)

3 April 2024

Dear Shareholders

### **New Arrangements on Dissemination of Corporate Communications**

#### **INTRODUCTION**

Pursuant to new Rule 2.07A<sup>1</sup> of the Rules (the “**Listing Rules**”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the bye-laws (the “**Bye-laws**”) of Blue River Holdings Limited (the “**Company**”), the Company will disseminate the future corporate communications of the Company (the “**Corporate Communications**”<sup>2</sup>) to its Shareholders<sup>3</sup> electronically and only send Corporate Communications in printed form to the Shareholders upon request.

#### **ARRANGEMENTS**

1. Actionable Corporate Communications<sup>4</sup>

The Company will send the Actionable Corporate Communications to Shareholders individually in electronic form by email. If the Company does not possess the email address of a Shareholder or the email address provided is not functional<sup>5</sup>, the Company will send the Actionable Corporate Communications in printed form together with a request form for soliciting the Shareholder’s functional email address to facilitate electronic dissemination of Actionable Corporate Communications in the future.

2. Corporate Communications

The Company will make the Corporate Communications available on its website ([www.blueriverholdings.com.hk](http://www.blueriverholdings.com.hk)) and the Stock Exchange’s website ([www.hkexnews.hk](http://www.hkexnews.hk)).

In accordance with the existing Bye-laws, a notice of publication of the Website Version<sup>6</sup> of Corporate Communications, in both English and Chinese, will be sent by the Company to Shareholders by email or by post (only if the Company does not possess the functional email address of a Shareholder) on the publication date of the Corporate Communications. The Company will propose necessary amendments to its Bye-laws becoming effective at the forthcoming annual general meeting of the Company, and if approved and adopted, cease sending such notice of publication of the Corporate Communication to its Shareholders in future, subject to compliance with the Bye-laws as

amended from time to time and the Listing Rules. The Company will make further announcement(s) in respect of the proposed amendments of the Bye-laws as and when appropriate.

### 3. Provision of Shareholder's Email Address to the Company

In support of electronic communication by email, the Company recommends its Shareholders to complete the online form by scanning above QR Code which is valid by 2 June 2024 (2 months after the despatch date). Should the Shareholders, if for any reason, have difficulty in gaining access to the online form, they may provide the Company with their email address at any time in future by reasonable notice in writing to the Company's branch share registrar and transfer office in Hong Kong, Tricor Secretaries Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or by email to [498-ecom@hk.tricorglobal.com](mailto:498-ecom@hk.tricorglobal.com).

It is the responsibility of the Shareholders to provide email address that is functional. If the Company does not possess the email address of a Shareholder or the email address provided is not functional, the Company will act according to the above arrangements. The Company will be considered to have complied with the Listing Rules if it sends Actionable Corporate Communications to the email address provided by a Shareholder without receiving any "non-delivery message".

### 4. Request for printed copy of Corporate Communications and Actionable Corporate Communications

For those Shareholders who wish to receive a printed version of all future Corporate Communications and Actionable Corporate Communications or, if for any reason, have difficulty in gaining access to the Company's website, the Company will, upon receipt of request in writing by the Shareholders to the Company's branch share registrar and transfer office in Hong Kong, Tricor Secretaries Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or by email to [498-ecom@hk.tricorglobal.com](mailto:498-ecom@hk.tricorglobal.com), send future Corporate Communications and/or the relevant Actionable Corporate Communications (as the case may be) to such Shareholders in printed form free of charge. If the Company does not receive any request, Shareholders will be considered to have agreed to the dissemination of Corporate Communications and Actionable Corporate Communications in the manner described above which fulfils the Company's obligation to send the Corporate Communications and Actionable Corporate Communications to the Shareholders.

Details of the arrangements (i) for dissemination of Corporate Communications and (ii) for requesting printed copy of Corporate Communications and Actionable Corporate Communications are published under the section "INVESTOR RELATIONS" on the Company's website ([www.blueriverholdings.com.hk](http://www.blueriverholdings.com.hk)). For any queries in relation to this letter, please call the Company's branch share registrar and transfer office in Hong Kong, Tricor Secretaries Limited, at (852) 2980 1333 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding Hong Kong public holidays, or send an email to [498-ecom@hk.tricorglobal.com](mailto:498-ecom@hk.tricorglobal.com).

<sup>1</sup> With effect from 31 December 2023.

<sup>2</sup> Corporate Communications include any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to (a) the directors' report and its annual accounts together with a copy of the auditor's report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) the quarterly report, if any; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a proxy form.

<sup>3</sup> Holder(s) of the Share(s) of the Company.

<sup>4</sup> Actionable Corporate Communications refer to any corporate communications that seek instructions from the Shareholders on how they wish to exercise their rights or make elections as the Shareholders.

<sup>5</sup> It is the responsibility of a Shareholder to provide email address that is functional. The Company will be considered to have complied with the Listing Rules if it sends Actionable Corporate Communications to the email address provided by a Shareholder without receiving any "non-delivery message".

<sup>6</sup> The version of Corporate Communications being published, in both English and Chinese, on the Company's website and the Stock Exchange's website.

By Order of the Board

**Blue River Holdings Limited**

**HO Sze Nga**

Company Secretary