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Well Link Securities Holdings Limited

立橋證券控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8350)

POSITIVE PROFIT ALERT

This announcement is made by Well Link Securities Holdings Limited (“**Company**”, together with its subsidiaries, “**Group**”) pursuant to Rule 17.10(2) of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (“**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules).

The board (“**Board**”) of directors (“**Directors**”) of the Company wishes to inform the shareholders of the Company (“**Shareholders**”) and potential investors of the Company that, based on the preliminary assessment of the latest unaudited consolidated management accounts of the Group for the year ended 31 December 2023 (the “**Year**”) and the information currently available, the Company expects to record:

- (i) an increase in revenue from HK\$7.0 million for the year ended 31 December 2022 (“**Prior Year**”) to approximately HK\$24.1 million for the Year; and
- (ii) Turnaround from net loss of HK\$12.7 million in the Prior Year to net profit of approximately not less than HK\$5.0 million for the Year.

Such was mainly contributed by the increase in revenue from higher trading volume through the leverage of an introducer broker model with another securities firm in Hong Kong to provide margin financing to our clients, the increase in placing and introducing fees, and the increase in advisory fees. The profit turnaround was also achieved from strict cost control measures.

As the Company is still in the process of finalizing the annual results of the Group, the information contained in this announcement is only a preliminary assessment by the management of the Company with reference to the information currently available including the unaudited consolidated management accounts of the Group for the Year, which has not been reviewed by the audit committee of the Board, and may be subject to adjustments and changes pending finalization. Finalized annual results of the Group and other details will be disclosed in the annual results announcement to be published by the Company.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

By order of the Board
Well Link Securities Holdings Limited
Xu Wenxia
Chairman and Executive Director

Hong Kong, 27 March 2024

As at the date of this announcement, the Executive Directors comprises of Ms. Xu Wenxia and Mr. Kwan Kin Man Keith. Independent Non-executive Directors comprises of Mr. Li Jun, Ms. Wu Hung Yu and Mr. Yeung Chi Shing Bret.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Announcements” page of the website of the Stock Exchange at www.hkexnews.hk for a minimum period of 7 days from the date of its publication and on the website of the Company at <https://www.wlis.com.hk/>.