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JOLIMARK HOLDINGS LIMITED

映美控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2028)

UPDATES ON PROFIT WARNING

This announcement is made by Jolimark Holdings Limited (the “**Company**”) pursuant to the Inside Information Provisions (as defined under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”)) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) and Rule 13.09(2) of the Listing Rules.

Reference is made to the profit warning announcement of the Company dated 13 March 2024 (the “**March Announcement**”) where it was stated that the Group is expected to record a loss of between RMB68 million and RMB78 million for the year ended 31 December 2023, as compared with a loss of approximately RMB40.009 million in 2022.

The Board wishes to inform the shareholders of the Company and potential investors that based on further review of the unaudited consolidated management accounts of the Group for the year ended 31 December 2023, the Group is expected to record a loss of between RMB68 million and RMB80 million for the year ended 31 December 2023, which is slightly more than the estimation originally made by the Board in the March Announcement. The excess of original estimation is mainly due to impairment of inventory and impairment of investment in associates.

The Company is still in the process of finalising the results of the Group for the year ended 31 December 2023 and the information contained in this announcement is only based on the information currently available to the Board. Shareholders and potential investors are advised to read carefully the results announcement of the Company for the year ended 31 December 2023, which is expected to be published on 28 March 2024.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board of
Jolimark Holdings Limited
Au Kwok Lun
Director

Hong Kong, 26 March 2024

As at the date of this announcement, the executive directors of the Company are Mr. Au Pak Yin and Mr. Au Kwok Lun, the non-executive director of the Company is Mr. Ou Guo Liang, and the independent non-executive directors of the Company are Ms. Kan Lai Kuen, Alice, Dr. Zhong Xiaolin and Mr. Yeung Kwok Keung.