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Hanhua Financial Holding Co., Ltd.*

瀚華金控股份有限公司

(A joint stock limited liability company incorporated in the People's Republic of China)

(Stock Code: 3903)

PROFIT WARNING

This announcement is made by Hanhua Financial Holding Co., Ltd. (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and its potential investors that, based on the preliminary review of the Group’s audited consolidated management accounts for the year ended 31 December 2023 (the “**Current Year**”) and the information currently available to the Board, the Group is expected to record a decrease in net profit for the Current Year by approximately 50% as compared with the net profit for the year ended 31 December 2022. Based on the information currently available, such decrease in net profit of the Group for the Current Year is expected to be mainly attributable to the effect of the following factors:

(i) As affected by the overall economic environment, the Group’s micro and small sized businesses targeted fintech information services under the digital services segment adopted a prudent business strategy, which slowed down business development and the commission income decreased accordingly; (ii) In response to the policy of reducing the economic pressure on SMEs, the fee for electronic bid guarantee under the digital services segment has been reduced.

The Company is still in the process of finalizing the results for the Current Year. The

information contained in this announcement is only based on the Board's preliminary assessment of the consolidated management accounts of the Group and subject to possible adjustments. Shareholders and potential investors should refer to the annual results announcement of the Company for the Current Year to be published on 28 March 2024.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Hanhua Financial Holding Co., Ltd.
Zhang Jun
Chairman of the Board

Chongqing, the PRC, 25 March 2024

As at the date of this announcement, the executive directors of the Company are Mr. ZHANG Jun, Mr. ZHANG Guoxiang and Mr. CUI Weilan; the non-executive directors of the Company are Ms. LIU Jiaoyang, Ms. LIU Tingrong, Ms. WANG Fangfei, Mr. FENG Yongxiang and Mr. LIU Bolin; and the independent non-executive directors of the Company are Mr. CAO Ziwei, Mr. LI Wei, Mr. HU Yuntong and Mr. XU Hongcai.

**For identification purpose only*