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**HOPEFLUENT GROUP HOLDINGS LIMITED**

合富輝煌集團控股有限公司

(incorporated in the Cayman Islands with limited liability)

**(Stock Code: 733)**

**INSIDE INFORMATION**

**PROFIT WARNING**

This announcement is made by Hopefluent Group Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on a preliminary assessment of the latest unaudited financial information available, it is expected that the Group will record a loss attributable to the Shareholders in the range of HK\$500 million to HK\$550 million for the year ended 31 December 2023, which is mainly attributable to (i) the provision of additional loss allowance on expected credit loss of the Group’s outstanding loan receivables from certain customers engaged in property related services and property development whose credit quality in 2023 has worsened and (ii) the operating loss as a result of the overall downturn in the real estate market and tough competition in the property real estate agency industry during the year.

The Company is still in the process of finalising the annual results of the Group for the year ended 31 December 2023. The information contained in this announcement is only based on a preliminary assessment made by the Board with reference to the unaudited consolidated management accounts of the Group and information currently available, which have not been reviewed by the audit committee of the Company nor audited by the auditors of the Company and are subject to finalization and necessary adjustments. Shareholders and potential investors are advised to read carefully the annual results announcement of the Company for the year ended 31 December 2023 which is expected to be published in late March 2024.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Hopefluent Group Holdings Limited**  
**ZHU Rongbin**  
*Chairman*

Hong Kong, 22 March 2024

*As at the date of this announcement, the executive Directors are Mr. ZHU Rongbin, Mr. GAO Bin, Mr. FU Wai Chung and Mr. LO Yat Fung; the non-executive Director is Mr. FU Ear Ly; and the independent non-executive Directors are Mr. LAM King Pui, Mr. CAO Qimeng and Ms. XU Jing.*