Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07A of the Rules (the "Listing Rules") Governing The Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") under the expansion of paperless listing regime and electronic dissemination of corporate communications that came into effect on 31 December 2023, China Ecotourism Group Limited (the "Company") is writing to inform you that the Company has adopted electronic dissemination of corporate communications (the "Corporate Communications"), which means any documents issued or to be issued by the Company for information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form, with effect from 31 December 2023.

Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the websites of the Company at www.ecotourgroup.com and the Stock Exchange at www.hkexnews.hk in place of printed copies.

The Company will also send actionable corporate communications, which means corporate communications that seek instructions from holders of its securities on how they wish to exercise their rights or make elections as the Company's shareholders (the "Actionable Corporate Communications"), to its shareholders individually in electronic form by email. If the Company does not possess your email address or the email address provided is not functional, the Company will send the Actionable Corporate Communication in printed form together with a request form for soliciting the shareholder's functional email address to facilitate electronic dissemination of Actionable Corporate Communications in the future.

Solicitation of electronic contact details

To ensure timely receipt of the latest Corporate Communications and Actionable Corporate Communications, the Company recommends you to provide your email address by scanning your personalised QR code printed on the enclosed reply form (the "Reply Form"). Alternatively, you may sign and return the Reply Form to the Company's Hong Kong share registrar (the "Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong.

It is your responsibility as a shareholder of the Company to provide an email address that is functional. If the Company does not receive an email address in your reply or the email address provided is not functional, until such time that the functional email address is provided to the Share Registrar, you will (i) be unable to receive any notifications regarding the publication of Corporate Communications and Actionable Corporate Communications; and (ii) need to proactively check the Company's website and the Stock Exchange's website to keep up with the publication of Corporate Communications. The Company will be considered to have complied with the Listing Rules if it sends Actionable Corporate Communications to the email address provided by you without receiving any "non-delivery message".

If you want to receive the Corporate Communications and Actionable Corporate Communications in printed form, please complete the Reply Form on the reverse side and send it to the Share Registrar or send an email to Chinaecotourismgroup@computershare.com.hk specifying your name, address and request to receive the Corporate Communications and Actionable Corporate Communications in printed form. Please note that such instruction shall be valid for one year starting from the receipt date of your instruction and will expire thereafter.

Should you have any queries relating to this letter, please contact the Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Mondays to Fridays, excluding Hong Kong public holidays.

By Order of the Board

China Ecotourism Group Limited

DI Ling

Chairman

各位登記股東:

以電子方式發布公司通訊之安排

根據自2023年12月31日起生效的擴大無紙化制度及以電子方式發布公司通訊規定下香港聯合交易所有限公司(「**聯交所**」)證券上市規則(「**上市規則**」)第2.07A條,中國生態旅遊集團有限公司(「**本公司**」)謹此通知閣下,本公司自2023年12月31日起已採用以電子方式發布公司通訊(「**公司通訊**」)之安排,該公司通訊是指本公司為向其任何證券持有人提供資訊或提醒其採取行動而發布或將要發布的任何文件,包括但不限於(a)董事會報告、其年度帳目連同核數師報告副本以及(如適用)財務摘要報告;(b)中期報告及(如適用)其中期摘要報告;(c)會議通告;(d)上市文件;(e)通函;和(f)委派代表書。

請注意,所有未來公司通訊的英文版和中文版將在公司網站 <u>www.ecotourgroup.com</u> 和聯交所網站 <u>www.hkexnews.hk</u> 上提供,以代替印刷本。

本公司也會以電子方式(通過電子郵件)向股東個別地發送可供採取行動的公司通訊,該可供採取行動的公司通訊是指任何涉及要求本公司**的**證券持有人指示其擬如何行使其有關本公司股東權利或作出選擇之公司通訊。如果本公司沒有獲取 閣下的電子郵件地址或 閣下提供的電子郵件地址無效,本公司將以印刷本形式向其發送可供採取行動的公司通訊,連同一份索取股東有效電子郵件地址的表格,以便將來以電子方式發送可供採取行動的公司通訊。

徵集電子聯絡資料

為確保及時收到最新的公司通訊和可供採取行動的公司通訊,本公司建議 閣下透過掃描本函背頁之回條(「**回條**」)上列印的 閣下專屬二維碼來提供 閣下的電子郵件地址。或者, 閣下也可以簽署回條並交回公司的香港股份過戶登記處(「**股份過戶處**」)香港中央證券登記有限公司,地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。

閣下作爲本公司的股東有責任提供有效的電子郵件地址。如果本公司沒有收到 閣下的電子郵件地址或 閣下提供的電子郵件地址無效,直至股份過戶處收到 閣下有效的電子郵件地址前, 閣下將(i)無法收到任何有關發佈公司通訊和可供採取行動的公司通訊的通知,及(ii)需要主動查看本公司網站和聯交所網站以留 意公司通訊的發佈。如果本公司向 閣下提供的電子郵件地址發送可供採取行動的公司通訊而未收到任何「未送達信息」,則本公司將被視爲已遵守上市規 則。

若 閣下希望收取未來公司通訊和可供採取行動的公司通訊之印刷版,請填妥回條或發送電子郵件至 Chinaecotourismgroup@computershare.com.hk, 並註 明 閣下的姓名、地址以及收取公司通訊印刷版的要求。請注意,收取未來公司通訊和可供採取行動的公司通訊印刷版之指示由收悉 閣下指示當日起計一年內 有效,此後將過期。

如 閣下對本函件有任何疑問,請於辦公時間星期一至五(香港公眾假期除外)上午9時正至下午6時正(香港時間)其間致電股份過戶處(852)28628688查詢。

承董事局命

中國生態旅遊集團有限公司 董事局主席

靈秵

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REPLY FO	RM	回條
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Computershare Hong Kong Investor Services Limited

(The "Share Registrar") 17M Floor, Hopewell Centre

選項1:

183 Queen's Road East, Wanchai, Hong Kong

(Please <u>choose ONLY ONE</u> of the options below) (請從以下選項中**只選擇其中一項**)

香港中央證券登記有限公司 (「股份過戶處」) 香港灣仔皇后大道東 183 號

合和中心 17M 樓

Personalized QR Code 專屬二維碼

Option 1: Provide your email address for receipt of future Corporate Communications and Actionable Corporate Communications# of

the Company via electronic dissemination by scanning your personalised QR code

閣下專屬二維碼提供 閣下之電子郵件地址,以接收公司通過電子方式 發佈的未來公司通訊和可供採取行動的公司通訊#

You are NOT required to return this Reply Form if you choose Option 1.

如選擇了選與1.閣ト 無須 父回本回條。				
Option 2: I/we hereby provide my/our email address in writing for receipt of future Corporate Communications and Actionable Corporate Communications and Actionable Corporate Communications of the following listed company (the "Company") via electronic dissemination 選項 2: 本人/吾等現以書面提供本人/吾等之電子郵件地址・以確保收到以下上市公司(「公司」)通過電子方式發佈的未來公司通訊和可供採取行動的公司通訊#				
Name of Securities holder(s) 證券持有人姓名:	Name of the listed compar	y 上市公司名稱:		
China Ecotourism Group Limited				
	中國生態旅遊集團有限	[公司		
Email address 電郵地址: (Notes 3 / 附註 3)				
Option 3: I/we hereby request for receipt of Corporate Communications and Actionable Corporate Communications in printed form (Please mark "✓" in ONLY ONE of the following boxes if applicable) (Notes 5) 選項 3: 本人/吾等現要求收取公司通訊和可供採取行動的公司通訊 #印刷版 (如適用・請僅在以下方格內劃上一項「✓」號) (附註 5)				
English Version 英文版本	Chinese Version 中文版本	English and Chinese Version 英文及中文版本		
By marking "<" in the above box, I / we noted that this instruction is valid only for one year starting from the receipt date of instruction. 在以上方格內劃上「 , 號即代表本人/我們已知悉本指示由收取指示日期起計一年內有效。				
Signature(s): ^(Notes 1) 簽名:(<i>附註 1)</i>	Contact number: 聯絡電話號碼:	Date: 日期:		

- nes 附註:
 Please complete all your details clearly. If your shares are held in joint names, all of the joint shareholders should jointly sign this Reply Form in order to be valid. 請清楚填妥 閣下之所有資料。如瀾聽名殷東・則本回條須由所有聯名殷東聯合簽署。方為有效。
 Any Reply Form with no signature or otherwise incorrectly completed will be void. 任何回條若未有簽署或在其他方面填寫不正懂。則本回條將會作廢。
 If the Company does not receive the completed form or the email address provided is not functional, you will be unable to receive notifications regarding the publication of Corporate Communications and Actionable Corporate Communications will send the Actionable Corporate Communications in printed form together with a request for soliciting your functional email address to facilitate electronic dissemination of Actionable Corporate Communications in the future. The Company will be considered to have complied with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited if it sends Actionable Corporate Communications to the email address provided by you without receiving any "non-delivery message". 如公司沒有收到填棄示整的表格或 國下提供的電子郵件地址無效,图下蔣元法收到青蘇發布公司顯示和可供採取行動的公司通訊和可供採取行動的公司通訊和可供採取行動的公司通訊本收到任何「未送達信息」,則公司蔣被視真已遵守者准察合交易所有限公司關證券上市租赁。
- 4. If you provide more than one email address by QR code, email, reply form and/or other means, only the latest one email address provided will be registered.如 閣下遜過二維碼、電郵、回條及/或其他方式提供多於一個的電子郵件地址,只有 閣下最後提供的電子郵件地址將會被用於登記。
- 取来を English は Manage Manage
- %,对个實有電子野叶吧址板豆缸,不有公司適訊和可供採取行動的公司通訊的印刷版會被收取。
 For the avoidance of doubt, the Company does not accept any other instructions given on this Reply Form. 為免存疑,在本回條上的任何额外指示,公司將不予處理。
 Unless otherwise specified, Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to the annual report, interim report, notice of meeting, circular and proxy form; whereas Actionable Corporate Communications refer to any corporate communications that seek instructions from holders of any of its securities on how they wish to exercise their rights or make elections as the Company's shareholders, 除非另有适用。公司通訊内法公司设置证据并经知的公司通讯内据任何要求公司的證券持有人指示其模如何行使其有關公司股東權利或作出選擇之公司通訊內指任何要求公司的證券持有人指示其模如何行使其有關公司股東權利或作出選擇之公司通訊。

- 個人資料體則
 "Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO"),
 本聲明中所指的「個人資料」與香港法例第 486 章(個人資料(私隱)條例)(「《私隱條例》」)中「個人資料」的涵養相同。
 Your Personal Data provided in this Reply Form will be used in connection with, including but not limited to, the Company's electronic dissemination of Corporate Communications and Actionable Corporate Communications# and to liaise with you on other matters relating to your holdings in the Company. Your supply of Personal Data to the Company's ion a voluntary basis. In case of a failure to provide sufficient information, the Company may not be able to process your instruction and/or request as stated in this Reply Form.
 圖下於本回帳所提供的個人資料新用於(包括但不限於)有關公司以電子方式發布公司通訊和可供採取行動的公司通訊#及就 關下持有的公司證券有關的其他事宜上與 關下聯絡。 關下是自願问本公司提供個人資料。若 圖下未能提供足夠資料。本公司可能無過該需要 國下在本回修上所述的指示及/或要求。
 Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any of the stated purposes, or when it is required to do so by law and will be retained for such period as may be necessary for our verification and record purposes.
 公司可就任何所說即的用账单在法例规定的情况下,非關于的個人資料按實或專輯終公司的附屬公司、股份過戶處、及/或其他公司或團體、並將在適當期間保留該等個人資料作核實及必認的情况,
 You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing, by mail to the Hope Kong Privacy Officer of the Share Registrar at 17M Elegar Hope Hope Medical Center, 183 Outer's Road Fast, Wanchai, Hong Kong Privacy and Residual Privacy Officer of the Share Registrar at 17M Elegar Hope Medical Center, 183 Outer's Road Fast, Wanchai, Hong Kong Privacy and Residual Privacy Officer of the Share Registrar at 17M Elegar Hope Medical Center, 183 Outer's Road Fast, Wanchai, Hong Kong Privacy Officer of Anneal Residual Privacy Officer of Anneal Residual Privacy Officer of Anneal Residual Priv

mail to the Hong Kong Privacy Officer of the Share Registrar at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email at <u>PrivacyOfficer@computershare.com.hk.</u> 關下有權根據(私隱條例)的條文查閱及/或修改 關下的個人資料。任何該等查閱及/或修改個人資料的要求均須以書面方式郵寄至股份過戶處(地址為香港灣仔皇后大道東 183 號合和中心 17M 樓)向香港隱私主任提出,或發送電郵至 *僅供識別

× Mailing Label 郵寄標籤

Please cut the mailing label and stick it on an envelope to return this form to us.

No postage is necessary if posted in Hong Kong.

香港中央酵券登記有限公司 Freepost No. 簡便回郵號碼: 37 Hong Kong 香港

